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Hope College has launched an $8,850,000 fund-raising program for capital, endowment and academic program development. Announcement of the program was made on Oct. 13 by President Gordon J. Van Wylen, Board of Trustees Chairman Hugh DePree of Zeeland, Mich, and James M. VerMeulen of Grand Rapids, Mich., national chairman of the program that will be known as the Build Hope Fund.

Throughout Hope's first century her liberal arts education has had powerful intellectual and spiritual effects on her graduates, making their careers vital and inspiring, making their home lives rich and happy, making their civic lives clean and efficient. In her second century Hope seeks, increasingly, to spread these fruits of intellectual and spiritual growth," said Mr. VerMeulen. To accomplish this, the College must deploy academic resources, physical resources and financial resources to a degree not before dreamed of. Accordingly, Hope projects a vision—a realistic, practical, achievable vision."

Mr. VerMeulen announced that gifts and pledges to the Build Hope Fund already total $2,723,000 or 31 per cent of the goal. Members of the College's Board of Trustees have pledged $2.2 million while faculty, students and administrative staff members have contributed $120,000. More than 95% of the college's 144 member faculty gave a total of $46,000, and the administrative staff $24,000. Another $403,000 has been received from friends of the college.

"In its commitment to the Build Hope Fund, the college family has demonstrated clearly the spirit which makes Hope unique," Mr. VerMeulen said. "The sense of community which exists on the campus reflects the Christian tradition of Hope which has characterized the College since its founding."

Among the major goals of the Build Hope Fund will be the construction of a $2.5 million physical education center. The new facility, which would complement the 70-year-old Carnegie-Schouten gymnasium, will be activity-oriented for maximum student participation, according to Dr. Van Wylen.

The building, which is in preliminary design stages, would contain a gymnasium, olympic-size swimming pool, handball courts, wrestling area, training room, lockers, classrooms and faculty offices. Another $1.6 million will be used to complete financing of the new $3.6 million academic science center that is under construction with completion scheduled for next fall.

Other projects to be undertaken include: conversion of the present science building for use in the social sciences and humanities programs, and the construction of a physical education center.

Science Center Construction on Schedule

Fall Sports: Lots to Cheer About page seven

Science Center Named in Honor of Dr. and Mrs. Norman Vincent Peale

The new Academic-Science Center will be named in honor of Dr. and Mrs. Norman Vincent Peale. Dr. Peale has been pastor of the Marble Collegiate Church in New York City since 1932. Mrs. Peale is a noted author and lecturer.

Announcement of the naming of the building was made Nov. 20 by Board of Trustees Chairman Hugh DePree and President Gordon J. Van Wylen, Dr. and Mrs. Peale were guests of the College at a convocation in Dimnent Memorial Chapel and were later recognized at a luncheon attended by 300 guests.

"The unanimous decision of the Board of Trustees to name the Academic-Science Center after Dr. and Mrs. Norman Vincent Peale was please turn to page two, col. one
Science Center Named in Honor of Dr. and Mrs. Norman Vincent Peale

continued from page one

made first of all to recognize, with deep appreciation, the life and ministry of both Dr. and Mrs. Peale,” said President Van Wylen.

“Each has made very definite and distinguished contributions to the church and to the nation, and their ministry has touched many individual lives with the Christian message. Further, naming this building after two persons whose distinguishing activities have related to religion is also a reflection of our commitment at Hope College that faith and science are indeed compatible.

“Hope College affirms that while other institutions may carry on a dialogue between faith and the various fields of knowledge, Hope must engage in such dialogue guided by both an openly avowed Christian purpose and the rigorous demands of academic disciplines.”

The $3.6 million Center will be ready for the 1973-74 school year and will house the departments of biology, chemistry, geology and psychology.

If America is better known by name than Dr. Norman Vincent Peale. Every week millions of Americans and women meet him through the spoken and written word. His Church seats more than 2,000, and it is filled to capacity every Sunday morning. His books, radio and television appearances, and other writings in newspapers and periodicals form a campaign that is almost beyond counting. Dr. and Mrs. Peale have each made distinctive contributions to their own right, they have always operated as a team, with many joint efforts and many mutually supporting activities,” said Dr. Van Wylen.

James M. VerMeulen
Build Hope Chairman

James M. VerMeulen, a 1926 Hope graduate and National Chairman of the Build Hope Fund, has always been a take charge man. His talents and abilities enabled him to rise through the ranks of the American Seating Company. One of his first contracts as a salesman was the seating for Dimmit Memorial Chapel on Hope’s campus.

James M. VerMeulen has combined his talents and activity for student cottages — to purchase and renovate homes on the edge of the campus — while the Build Hope Fund is complementing the present 66-year-old gymnasium on the campus. He was recently invited to join the Hope Board of Trustees and to be responsible for the operations of the College. W e often cutely aware of the need for continuation support for the on-going operations of the College, will continue throughout the Build Hope Fund. Build Hope Fund Chairman James M. VerMeulen emphasized this recently in a letter to Annual Fund Chairman Jack De Witt in which he said, “The Campaign Cabinet is acutely aware of the need for continuing fiscal responsibility in the regular operations of the College. We often suggest to Build Hope Fund donors that gifts to the Annual Fund are like the weekly offering at church vital to the operation of the ministry — while the Build Hope Fund is comparable to an extra effort for a new church building.”

The Annual Fund goal for 1972-73 is $640,000 from alumni, parents, churches, corporations, foundations and friends.

BUILD HOPE FUND OBJECTIVES

1. Hope Heritage Fund — to endow scholarships for young people from the Reformed Church in America and other worthy students seeking the opportunities at Hope.

$520,000

2. Faculty Development — to endow faculty salaries and retirement benefits

$1,820,000

3. Student Residences — to purchase and renovate homes on the edge of the campus for student cottages

$210,000

4. Environmental/Ecological Sciences — to supplement the work of the biology, chemistry and geology departments in this area

$210,000

5. Academic Science Center — to establish a sinking fund equal to the federal loan on this building

$1,655,000

6. DeWitt Student and Cultural Center — to retire the short term indebtedness incurred on the construction and equipping of this facility

$600,000

7. Creative Art Education Center — to complete the remodeling of the Runk Bakery Building

$105,000

8. Social Sciences and Humanities Center to renovate and improve the science building and relocate several departments now scattered about the campus in unsatisfactory quarters

$415,000

9. Administrative Center — to renovate Voorhees Hall for improved, adequate, organized administrative offices

$485,000

10. Computing Center — to provide facilities and equipment for administrative and academic purposes; including a familiarization course in data processing for area high school students

$330,000

11. A new Physical Education Center — to complement the present 66-year-old gym

$2,500,000

TOTAL

$8,850,000

news from Hope College

Published for Alumni, Friends and Parents of Hope College. Should you receive more than one copy, please pass it on to someone in your community. An overlap of Hope College constituencies makes duplication sometimes unavoidable.

EDITOR: TOM RENNER
Vol. 3, No. 4
November/December, 1972

PHOTO CREDITS: James M. VerMeulen, a 1926 Hope graduate and National Chairman of the Build Hope Fund, has always been a take charge man. His talents and abilities enabled him to rise through the ranks of the American Seating Company. One of his first contracts as a salesman was the seating for Dimmit Memorial Chapel on Hope’s campus.

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Volunteers Key to Build Hope Success

CAMPAIGN CABINET
James M. VerMeulen, Chairman
Irwin J. Lubbers
William F. Beebe
Ekdal J. Buys
Ruth N. Comstock
Simon D. DenUyl
Hugh D. DePree
Richard A. DeWitt
Titus J. Hager
George D. Heeringa

TRUSTEE NUCLEUS FUND
Richard A. DeWitt, Chairman

TRUST AND LEGACIES COMMITTEE
Henry J. Steffens, Chairman
Herman F. Laug, Co-Chairman

COLLEGE FAMILY COMMITTEE
Faculty Division
F. Sheldon Wettsack, Chairman
Staff Division
Robert De Young, Chairman
Student Division
Anne M. Proli, Chairwoman
Vice Chairmen and Chairwomen
Charles H. Covain
Mark H. DeRoo
Janet M. DeVries
Floyd H. Essink
Molly B. Gates
Robert W. Schellenberg, Jr.

CHURCH FUND COMMITTEE
Paul J. Baker, Chairman

BUSINESS AND INDUSTRY COMMITTEE
George D. Heeringa, Chairman

FOUNDATION GRANTS COMMITTEE
Gordon J. Van Wylen, Chairman

ADVANCE GIFTS COMMITTEE
Ekdal J. Buys and Howard R. Sluyter, Co-Chairmen

MAJOR GIFTS COMMITTEE
to be announced

SPECIAL GIFTS COMMITTEE
Harvey J. Buter, Chairman

NATIONAL ALUMNI, PARENTS AND FRIENDS COMMITTEE
Fredrick E. Vandenberg, Chairman
John C. Schrier, Vice-Chairman


Trustees Contribute $2.2 Million

Members of the Board of Trustees made their commitment to the Build Hope Fund before the program was publicly announced by contributing $2,200,000 toward the “Nucleus Fund.” The gifts of the 29 present, active members surpassed an initial challenge of $2 million.

“The Board of Trustees is made up of men and women from many professions—teachers, ministers, business executives and others. Everyone joined in the program and gave according to his or her means. We believe this demonstration of our commitment to Hope College will be a positive influence on others who will be asked to give. I am proud to have been a part of this effort and want to thank publicly my fellow board members for their enthusiastic support,” said Richard A. DeWitt, chairman of the Trustee Nucleus Fund.

The Build Hope Fund was conceived by the Board of Trustees in the spring of 1971. Since then members of a Campaign Cabinet, chaired by Mr. VerMeulen, have developed a nationwide network of volunteers, who will be seeking financial support for the College over the next two or three years.
Today is the inauguration of Dr. Gordon J. Van Wylen as the ninth president of Hope College, and as the event's organizers would have us believe, the beginning of a "new era" for the institution. Today marks, in a remarkable display of perfect timing and public relations expertise, the official announcement of the Build Hope campaign. Today is a day of optimism, a day of Hope.

Van Wylen has traveled the route from original consideration by the Presidential Search Committee, to election by the Board of Trustees last January, to assumption of duties last summer, to the pomp, circumstance, and honor of today's inaugural ceremonies. Today is his day, but the future belongs to Hope College.

The president's task of providing the school with leadership and direction during the next few years is a monumental one, but he is only one member of the Hope community, and does not exist in a vacuum. Students, faculty, administrators, and trustees, as many members of one body, have a responsibility to cooperate and communicate with one another if Hope is to continue to prosper — if the new era is to be a good era.

Van Wylen's election was marked with elements of excitement from some faculty and students, and with the kind of paranoiac peculiar to a small institution experiencing an identity crisis. There has been some genuine fear that Van Wylen's evangelical Christianity would be a step backward for Hope, and that he might try to convert the campus. If these fears have not yet been dispelled, Hope College is not worthy of a president of Van Wylen's caliber.

Away from Hope, one hears only the highest praise for the man — as an administrator and as a person. His academic and professional credentials are impeccable; his gentleness, personal integrity, and feeling for his fellow man are unquestionable. Many see his personal religious faith for what it really is: an asset rather than a handicap for Hope.

It is an asset because of the freedom which results from a personal relationship with Jesus Christ. This is a freedom one wants to share with others, it can never be forced upon them. It is a freedom which allows others their beliefs and which allows — even encourages — them to seek the truth. It is in an atmosphere of such freedom that Van Wylen hopes to lead the college to its inaugural address the President spoke of a crisis in higher education. The issues of values and relevance are crucially related to this crisis, because higher education without values and relevance will soon degenerate into a perpetuation of all that appears to be absurd in life. Without values and relevance Hope too could founder.

Hence the president's concern with goals and purposes. On a superficial level it would seem to be merely an ill-conceived attempt to delay any constructive action. As a long-range tactic, however, formulation of a statement of Hope's goals is essential if values and relevance are to be retained at this institution, if students are to leave here with more than a few facts and diploma. Van Wylen is a man with foresight. His foresight is evidenced in another way by his enthusiasm for the Build Hope campaign and the improvements it will help bring about on campus. "Yet my enthusiasm is not to make the campaign a success per se," he told the anchor, "but to enable us to better fulfill our goals." Important as it is, the Build Hope campaign must be kept in perspective: the physical plant is not all of Hope.

Perhaps it is appropriate that both the Build Hope kickoff and inauguration coincide. Both point toward Hope's future. Both focus the attention on what the institution is and on what it can and will be. In that sense, today is the beginning of a new era.

Day of Hope

Reprinted from the October 13, 1972 issue of the Anchor.

The Hope College Family — faculty, students and members of the administrative staff — have pledged $120,000 toward the Build Hope Fund.

Contributions and pledges surpassed the original goal of $100,000 by 20 per cent.

"The work of students, faculty and staff is one of the most important aspects of the Build Hope campaign, for it demonstrates to all other donors one of Hope's greatest strengths — its spirit," said National Chairman James M. VerMeulen.

Dean of Students Robert DeYoung, chairman of the administrative division, turned the outcome of the campaign "heartwarming." Donations from the administrative division include staff members, secretaries, maintenance and housekeeping, and the health and food services, reached $24,000, exceeding the projected total by $14,000.

Sheldon Wettrick, professor of chemistry, reported that faculty commitment and participation were also good. "They realized the consequences of the overall drive and responded extremely well," he said. One hundred thirty-seven faculty members pledged nearly $46,000 for the cause.

A student division fund-raising organization paralleled that of the faculty. To carry out the student fund raising campaign, a large and enthusiastic Student Division was established, involving approximately 450 students. Students pledged more than $59,000 for the campaign.


Each of the co-chairmen was head of a corps of "captains," each of whom in turn was responsible for the fund-raising efforts in one dorm section or in one or two cottages. The captains led teams of four or five students who did the actual work of soliciting pledges from their fellow students.

Co-chairmen of the faculty division were Dr. Ivan Dykstra, professor of philosophy, and Dr. John Hopkins, chairman of the department of communication.

Serving as co-chairman of the administrative staff division were Leroy Leluhn, director of libraries, Charlotte Mulder, secretary to the President; Jon Husken, registrar; and Tom Renner, director of information services.

Build Hope Aids Environmental & Ecological Research Programs

With a geographic location ideal for conducting ecological and environmental studies, Hope plans for valuable research involving its departments of biology, chemistry, and geology in programs that will train students for work of growing national importance.

The College's 80-acre Biology Field Station encompasses wooded area, sand dunes, and a virtually untouched marsh. With a research vessel available for exploration in Lake Michigan and in the Black River Basin, and with a recent gift of land and buildings on Lake Macatawa, the College has a fine start in developing an Environmental and Ecological Science Center.

The Build Hope Fund includes $210,000 for property improvement, for underwriting research and for establishing the Center.

The Hope College Family — faculty, students and members of the administrative staff — have pledged $120,000 toward the Build Hope Fund.

Leaders of the Build Hope student drive are standing, Bob Schellenberg, Anne Proli and Jan DeVries; seated, Floyd Essink and Molly Gates.
Dr. Van Wylen Sees Hope Committed to Truth

The added dimension of a Christian liberal arts education is necessary today more than ever so that young men and women can work in this world with a heightened sense of responsibility and compassion said Dr. Gordon J. Van Wylen upon his inauguration as the new president of Hope College.

Dr. Van Wylen was inaugurated the ninth president of Hope College on October 13 during a ceremony attended by 1,200 persons in Dimnent Memorial Chapel.

"The basic characteristic of Hope College is our commitment to truth - its discovery, its transmission, and its application," Dr. Van Wylen said. "The claim is in itself neither unique nor profound, for every institution of higher learning would subscribe to it without hesitation, the new president added.

"The important question is how we at Hope College, committed as we are to Christianity and to the liberal arts, perceive the truth. Indeed, in answering this question, we define our essential being.

President Van Wylen expressed a conviction "that at Hope College, our basic character and commitment gives us an invaluable opportunity to contribute to two of the most pressing problems in high education today - value and relevance."

"Food and possession cannot be dismissed as mere bourgeois obsessions; yet they must be placed in the larger context of life - the context of life as viewed from God's perspective... That, I submit, makes for genuine relevance in a liberal arts education."

"In all of this, we must be realistic, admitting that the world harbors evil and sin that would lead us to degrade and misuse our endowments. Culture is an integral part of the redemptive work of God in Jesus Christ and this provides a powerful incentive to ensure that our cultural activities promote that which is honorable and just and pure." The president urged the continued development of Hope College as a community "permeated with integrity and compassion..."

"At Hope College we have the privilege of reappraising these responsibilities, not only in terms of ensuring survival for the human race, but as part of our calling to make this planet, like our lives, a source of joy and peace and love."

He encouraged the college community to maintain its academic programs at a level that "enable us to achieve a sense of self-fulfillment in our relationship to God, to our fellow man, and to the world around us."

Hope College has a unique opportunity, according to Dr. Van Wylen, to prepare students to assume major responsibilities in specific areas and to "function compassionately within these areas, striving to meet human needs and to improve the quality of life for all persons whom they encounter."

"The great thing is that in this community we can not only share these experiences, but through them we can work together to achieve our purpose and goals for Hope College, and at the same time develop and mature as individuals. This is my vision for Hope College as a community of learners and teachers and friends."

The text of Dr. Van Wylen's inaugural address as well as other speeches appears in the Fall edition of the Alumni Magazine.
Everyone was a “winner” this fall as the sophomores won the annual Pull tug-of-war and the freshmen were victorious in Nykerk Cup competition.

As always, there was abundant campus and community enthusiasm for the events. Hundreds of persons lined the Black River for the 74th Pull while the Holland Civic Center was filled to capacity for the 36th Nykerk.

The sophomores won the Pull in a short 54 minutes for the second straight triumph for the Class of 1975. It was one of the shortest Pulls in memory. The shortest on record lasted only two minutes, 40 seconds in 1956. The longest went an enduring two hours and 27 minutes in 1965.

In Nykerk competition the sophomore chorus sang an arrangement of “All the Things You Are.” They were directed by senior Marianne Meyers of Franklin Lakes, N.J., assisted by senior Sheila Schuller of Santa Ana, Calif. Pam Leetsma of Cypress, Calif., was the sophomore assistant director. Mary Jane Myers of Tonawanda, N.Y., accompanied her class on the piano.

The freshman chorus sang “New World Coming.” They were directed by junior Kathy Vander Molen of Spring Lake, Mich., assisted by junior Esther Johnson of Lafayette, Ind. Freshman Lydia Huttr of Holland, Mich., served her class as assistant director. Mara Reitsma of Holland, Mich., was the freshman accompanist.

The sophomore play was “Pollyanna” under the direction of senior Loree Schuster of Southfield, Mich. The freshmen presented an adaptation from “Peter Pan.” It was directed by juniors Margie Barrowman of Ocean City, N.J., and Patti Ross of South Holland, Ill.

The sophomore oration was given by Karen Noggle of Kalamazoo, Mich. She was coached by Vicki Ten Haken of Birnamwood, Wis. The freshman orator was Katie Solms of Grosse Ile, Mich., and her coach was Marcia Dykstra of Clinton, Ill.

General Chairman of Nykerk was Lynne Walchenbach, a senior from Grand Rapids, Mich. Assisting her were Jeanne Atton, a freshman from Fruitport, Mich., Janet Koop, a sophomore from Hamilton, Mich., Sharon Meings, a junior from Zeeland, Mich., and Susan Bruggink, a senior from Byron Center, Mich.
A Personal Look at Hope's Educational Policy

EDITOR'S NOTE: Academic Dean Morrette Rider authored this personal statement of Hope's educational philosophy for the anchor, the college's student newspaper. Dr. Rider joined the Hope faculty in 1947 as professor of instrumental music. He was appointed Dean for Academic Affairs in 1967.

Frequently uniqueness in an educational institution is characterized by an overwhelming emphasis on a specific educational program, an unusual professional or preprofessional major, or some unorthodox system of grading, granting credits, or process of administration. The uniqueness of Hope College is not as apparent to the casual observer as any of the aforementioned ideas, but it exists with a clarity of purpose and a demonstrable measure of success apparent to all who know the institution.

The core of our philosophy exists in the feeling of community which is the college. This community immedi­ately involves the students, faculty, and administration, but also extends, with only slightly decreased emphases, to the trustees of the college and to our alumni.

Liberal education within the Christian tradition provides a focus for this community and supports the belief that this community aims at a clarity of purpose and a uniqueness that must not be lost to any system, government, or institution if it is to contribute its full measure of worth to the individual and his society. It is our belief that a God-given talent is a capability to be used for the benefit of the world and cannot be brought to maturity in a setting insulated from other conceptions, other attitudes, and other beliefs.

Hope College is a place to provide knowledge and skills, and through them develop abilities, attitudes and beliefs whereby the individual brings with greater understanding and sympathy all that he can contribute to the greater good of his society while retaining his unique ability and making his unique contribution. While secular education must accept current mores, the church-relatedness of Hope provides a freedom to bring under critical scrutiny and judgment events and actions in terms of values derived from a framework of belief and meaning. It is our purpose to transform men and their perceptions through the medium of human learning. The church aims to transform men through the medium of transcendence above and beyond the human, but Hope College, through its church-relatedness, transforms the ability of learning itself in the service of an even higher power.

While the learning of skills, the hope encounter with fact, and the various other specific goals of education are important, the Hope student is challenged to seek deeper meanings, values, and goals in order to provide a firm basis for his philosophy of life in the belief that our prime purpose is to seek eternal meaning and thereby enter meaningfully into the historic continuity of faith.

No amount of scholarly achieve­ment alone meets the requisites of Hope College education while, at the same time, religious piety is not an acceptable substitute for sustained scholarship. In our life of increasing complexity, we are faced with the pressing needs for persons of competence. No amount of good thoughts, or good intentions, or good will can accomplish the needed result unless they are implemented through competence.

Hope College seeks to provide the competency whereby the beliefs and talents of the individual can be transformed into abilities and attitudes to serve the greater good of his society with understanding, sympathy and competence. It is our task to develop a community of scholars through which Christ is witness to the world by their continual pursuit of further truth, no matter how discomforting, in the spiritual emphasis which they share, and by their determination to offer whatever wisdom they attain to their fellow man in this period of service.

It is our belief that at Hope College Christ's commitment is consonant with personal freedom, that the theological foundation for human self awareness leads to a responsive concern for one's fellowman and society, and that in informed understanding of the Christian faith provides a viable foundation for academic excellence and the fulfillment of human potential.

Tuition Increased 4.7%

Tuition, room and board fees at Hope College for the 1973-74 academic year will be increased $140 to $3,100, President Gordon J. Van Wylen has announced.

Tuition will be increased $95 to $1,900; room fees will go up $20 to $450 and board will increase $25 to $585. An activities fee will remain at $75.

The increases were approved by the college's Board of Trustees during their Fall meeting.

The $3,100 figure represents a 4.7 percent hike over present fees and is just equal to anticipated cost of living increases, according to President Van Wylen.

Dr. Van Wylen, in a letter to par­ents of present students, wrote: "As a private college, we are heavily de­pendent upon tuition for our aca­demic budget. We are committed to academic excellence, and our first concern is to have the necessary re­sources to achieve this goal. We are also deeply concerned for our stu­dents and their families, and our desire is to insure that every student who so desires has the opportunity to study at Hope College."

President Van Wylen noted that the college's financial aid program for students will increase in propor­tion to the fees hike.

Presently, Hope students pay 80 percent of the college's annual oper­ating costs. The college has an enroll­ment of 2,124 men and women and an operational budget of $6,570,500.

Pre-election Survey Reveals Nixon's Strength with Hope Students

A pre-election survey of a cross­section of Hope College students showed they favored the re-election of President Richard Nixon.

The survey, taken by students in a political science intern class, randomly sampled 88 of the college's 2,124 students. Eighty-seven percent of the sam­pled students said they were regis­tered for the election.

Sixty-three per cent of those reg­istered said they supported the re­election of President Nixon, 19 per cent favored George McGovern, 16 per cent were undecided and 3 per cent indicated a preference for other candidates.

Representatives of the Reformed Church in America and members of the Hope College Board of Trustees exchanged dialogue on the role of the church related institution of higher learning during the trustee's fall meeting. Pictured above (left to right) are the Rev. Raymond Rewerts, President of the General Synod of Michigan, the Rev. Marion De Velder, general secre­tary of the General Synod; Harry De Bruyn, president of the General Synod; Hugh De Prey, chairman of the Hope College Board of Trustees; and Presi­dent Van Wylen.

Supplement

news from Hope College—November/December
Holland Businessman Paul Baker Heads Build Hope Church Fund

Members of the Build Hope Fund church committee have already made many contacts with Reformed Church consistory enlisting their support.

Chairman of the church committee is Paul Baker of Holland, Mich. Captains on the committee are Harvey J. Buter, Holland Classis; Herman Kruizenga, Muskegon Classis; Gert C. Campbell, North Grand Rapids Classis; Richard Machiele, Zeeland Classis; La Verne H. Boss, South Grand Rapids Classis; and Garrett H. De Haan, Kalamazoo Classis.

The Hope Heritage Fund of the Build Hope campaign will endow scholarships for young people from the Reformed Church in America and other worthy students seeking opportunities at Hope. Congregations of the Reformed Church in America are also being urged to contribute to other phases of the Build Hope Fund to help enrich Hope’s outreach to its Church constituency.

Drive Will Support Capital, Endowment, and Academics continued from page one completion of the art education center, additional student housing, environmental and ecological science programs and retirement of a debt on the recently completed DeWitt Student and Cultural Center.

Two other major objectives include a $320,000 scholarship fund to allow qualified young men and women to attend Hope and a $1.9 million fund for faculty development and endowment of faculty salaries.

The Build Hope Fund is the third major fund raising campaign undertaken by Hope since the end of World War II. The “Looking Ahead with Hope” campaign, under the leadership of President Emeritus Irwin J. Lubbers, raised funds toward the construction of the Van Zoeren library, the Nykerk Hall of Music, the physics-mathematics building and several residence halls.

The Build Hope Church Fund is the third major fund raising campaign undertaken by Hope since the end of World War II. The “Looking Ahead with Hope” campaign, under the leadership of President Emeritus Irwin J. Lubbers, raised funds toward the construction of the Van Zoeren library, the Nykerk Hall of Music, the physics-mathematics building and several residence halls.

Planned Giving for Hope College

EDITOR’S NOTE: This is the first in a series of articles by William K. Stone, Director of Planned Giving.

A new era has begun at Hope College with the arrival of President Gordon J. Van Wylen. His leadership is recommitting Hope to the ideals of Christian higher education — to academic excellence and freedom pervaded with Christian ethics and values.

The new Build Hope campaign will provide the needed buildings and endowment funds to make Hope financially sound, essential to continuing the vitality, integrity and purpose of the College.

Some people can make substantial gifts outright to Hope College.

Others would like to, but are prevented from doing so because of the necessity to continue receiving income presently earned by the proposed gift, or because part of the gift may be needed in some future emergency.

For those who would like to make a gift, but need to retain income or the principal during life, Hope College has established a Planned Giving Program.

A planned gift is one in which the donor retains lifetime rights to the income (such as a Gift Annuity, the Pooled Life Income Fund or Charitable Remainder Unitrust), or a gift which the donor plans to make in the future, such as a provision (bequest) for Hope College in his or her will. These are the primary forms of Planned Giving, but there are others, such as the gift of an insurance policy, or a home with retained lifetime residency rights.

Most forms of planned gifts will result in an immediate charitable contribution deduction for the donor for part of the value of the gift. A gift to the Build Hope Fund can be made in the form of a Gift Annuity, Pooled Life Income Fund, or a Charitable Remainder Unitrust.

In succeeding issues, this column will present more detail and examples of Planned Giving opportunities.

Campus Focal Point

The DeWitt Student and Cultural Center continues to be the center of activity on the Hope campus, whether it be bowling in the recreation area or participating in the theatre department production of Beggar’s Opera.

A portion of the Build Hope Fund will retire the short term indebtedness incurred in the construction and equipping of the DeWitt Center.

news from Hope College—November/December
A new Physical Education Center is a critical need at Hope College. Since 1906, when enrollment was less than 400 students, the Carnegie-Schouten Gymnasium has rendered yeoman service. Today, with more than 2,100 students enrolled and a recently established curriculum attracting an increasing number of physical education majors, the old gym simply is no longer adequate.

Plans for a functional, no-frills, new building have been drawn. And a site is being secured on the edge of the campus. The planned $2,500,000 center will provide economical space for instruction, recreation, intramural sports and some intercollegiate contests — but not basketball, which will continue in the Holland Civic Center.

Flexibility and economy have been primary concerns of the planners. They have succeeded in combining versatile spaces so that there will be several gymnasiums, an indoor track, squash and handball courts, several locker rooms, offices, classrooms and a unique pool which will allow competitive swimming in either yards or meters.

The many facets of the Hope physical education program provide: (1) an academic program leading to the Bachelor of Arts degree, (2) informal recreation opportunities for all students, (3) organized physical fitness and sports activities for individuals and groups, (4) intramurals, and (5) intercollegiate athletic competition in fourteen sports — nine for men and five for women. Emphasis in intercollegiate competition is on the participants, not on the College, its standings in the league or its reputation. Nevertheless, Hope has fielded championship teams in all sports at various times in its history.

As in all Hope academic programs, physical education courses require rigorous study. The curriculum for students pursuing a degree in physical education consists of basic liberal arts courses coupled with required courses in biology, mathematics, psychology, physics or chemistry and a minimum of twenty-seven hours of physical education course requirements.

Typical required courses are: human physiology, anatomy and kinesiology, psychology of motor activity, techniques of coaching, sports sociology, biomechanics, and independent study designed to provide a first research experience. The academic program prepares graduates for careers in physical education teaching at elementary, secondary and college levels; dance education; coaching; sports journalism; physical therapy; and recreation programs in social agencies, industry and communities.

Organized around dormitory units, fraternities and sororities, intramural teams offer the vigor and fun of competition to all interested students in eleven different sports. In addition, students may participate in twenty-three diverse recreation activities providing varying degrees of physical exercise ranging from ping pong and bowling to gymnastics and fencing.
The Flying Dutchmen enjoyed one of their most successful fall sport seasons ever winning 22 of 34 contests.

Coach Gene Brown's soccer team won Hope's first outright Michigan Intercollegiate Athletic Association (MIAA) championship and ended the season with a 9-4 record.

The football team was in the MIAA race until the final weekend before dropping a heartbreaker to Adrian. Their 6-2-1 record was the best for a Hope football squad in more than a decade.

The cross country squad was second in the MIAA bowing to Kalamazoo by three points, 36-39, in the closest finish in league history. Golf became a fall sport for the first time with the Dutchmen ending sixth in the MIAA with a 2-4 dual meet record.

Senior football standout Ted Albrecht claims another opponent from defensive end position. He was selected Hope's most valuable player by his teammates.

Hope and Kalamazoo colleges lead the Michigan Intercollegiate Athletic Association (MIAA) all-sports race after fall competition with 32 points each.

An all-sports trophy is awarded each year to the MIAA college with the best cumulative performance in the league's 10 sports.

Hope was champion in soccer, finished second in cross country, third in football and sixth in cross country.

Hope has won the MIAA all-sports trophy eight times since joining the seven school conference in 1926.

The all-sports standings after fall competition are: Hope 32, Kalamazoo 32, Albion 28, Alma 24, Calvin 17, Olivet 16, and Adrian 13.

Freshman John Bedell of Elmira, N.Y. boots one of two goals in 4-1 victory over Kalamazoo College in post-season tournament. This win clinched Hope's first outright MIAA soccer championship.

Two Hope runners, sophomore Phil Cleeley and freshman Stuart Scholl, were named to the all-MIAA cross country team.

Junior tailback Bob Lamer (43) set a Hope single season rushing record gaining 1,310 yards in nine games.
The symbol of the Build Hope Fund is an anchor—one of the traditional emblems of Hope College—enclosed in a triangle emblematic of the Trinity of Father, Son, and Holy Spirit and reflecting Hope's Christian heritage. The anchor was drawn from the one that rests on the lawn in front of Graves Hall.

BUILD HOPE

Academic-Science Center on Schedule

The new Academic-Science Center is rapidly becoming a reality. The building will be ready for occupancy by the start of the 1973-74 school year and will house the departments of biology, chemistry, geology and psychology. A significant share of the Build Hope Fund ($1,655,000) will be used to establish a sinking fund equal to the federal loan awarded the College for construction of the building. Another $415,000 from the Build Hope Fund will be used to renovate the present 30-year-old science building into a Social Sciences and Humanities Center.

Mr. and Mrs. Stanley Kresge were introduced to the guests at the Oct. 13 inaugural luncheon in Phelps Hall. Mr. Kresge is Chairman of the Kresge Foundation whose $500,000 challenge grant launched the fund drive for the Academic-Science Center.

Academic-Science Center (right foreground) joins Physics/Math building and Van Zoeren Library on growing Hope campus.