

The Academic Entrepreneur's Worksheet

1. In what academic role (e.g., researcher, teacher) will you innovate?
2. In what academic space (e.g., academic conference, classroom) will you innovate?
3. What idea(s) will you manage?
4. What assumption(s) support these idea(s)?
5. What is the Minimum Viable Product that will allow you to test your idea(s) and assumption(s)?
6. What will be the cycle length(s) of the Build-Measure-Learn iterative process that you will use?
7. How will you measure (assess) the effectiveness of your product after each cycle?
8. List the milestones of this process:
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9. List your tasks in priority order:
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10. Turn to a colleague and proudly say: "I am an academic entrepreneur."

