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Papers, 1948-1968. 0.50 linear ft.



Abstract

Hope College professor of economics and business, 1947-1968. The collection includes biographical information, photographs, a report, doctorate degree thesis, and a study. Topics include college administration and space utilization.

Accession No: H88-0084
Provenance: Hope College
Donor: Hope College
Photographs: 3 images
Processed by: Geoffrey Reynolds, October 2007

Biography

Adrian John Klaasen was born in Holland, Michigan, on August 3, 1905. During his elementary years, he attended Holland Christian School then attended Holland High School. He first attended the Chicago Art Institute, but, after one year, transferred the University of Chicago's School of Commerce and Administration and earned a Ph.B. from there in 1929. He eventually went to earn graduate degrees from Michigan State University (M.A., Ph.D. in marketing) while working as a self-employed businessman in executive positions in various business enterprises from 1929-1947, which included the City Sign Company, manager of Victory Shipbuilding Company at Macatawa Park (Jesiek Brothers Shipyard leased their facilities) and Holland City Bottling Works.

Klaasen began his teaching career at Hope College as a part-time instructor (1947-1957). He began working full-time as an assistant professor (1957-1961) and associate professor (1961-1968) in the business department, teaching subjects like principles of economics, management, marketing and investments. During his career at Hope College, he was awarded an honorable mention for the Calvin K. Kazanjian Foundation Awards Program in 1965 from the Joint Council on Economic Education. He also published the economics book, *The Invisible Hand*. He participated in the life of the Holland community by serving for 19 years on the Holland Board of Public Works, including a term as vice-president.

Adrian J. Klaasen passed away at his home on December 1, 1968, following a coronary, leaving behind a widow and two grown sons.

Scope and Content

The collection includes biographical information, photographs, a report and a study. Topics include college administration and space utilization.

Container List

Biographical information, 1948-1968

Photographs (3 images)

Doctorate Degree Thesis, "A Conceptual Framework for the Determination of Optimum Marketing Mix," 1961

Report, "Instructional Space Utilization Patterns and Projected Classroom Needs of Hope College," 1959

Study, "The Application of Management Theory to the Administration of Small Liberal Arts Colleges," n.d.