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Transitions

In the throes of adjusting to post-Soviet economics, Cuba parallels many Third World nations, Hope College professor Dr. Roger Nemeth has found. In the long run, however, he believes Cuba will more closely resemble the more industrialized nations of the West.

“Everyone agrees that things have to change—that Cuba can’t go on the way it is,” said Dr. Nemeth, an associate professor of sociology. “The major question being asked now is which road Cuba will take into the future.”

“I see Cuba in the future as being very different than most Third World countries — and I see it as very developed,” he said.

Studying data from several nations, Dr. Nemeth found that Cuba today is similar in many ways to other Third World nations — countries he describes as “in the periphery of the world economy.” The similarities exist despite Cuba’s 30-plus years of socialism and Soviet support.

(Please see “Directions for Cuba” on page seven)
Hope College and Meiji Gakuin University of Japan have established a faculty exchange program, expanding a relationship that began with a student program more than 25 years ago.

A member of the Meiji Gakuin faculty will come to Hope in the fall of 1994; Hope will reciprocate in either 1994 or 1995. The agreement is for five years.

Hope and Meiji Gakuin have had a student exchange program since 1965. We are enlivened by the opportunity our new faculty exchange program provides for increased understanding," said Kan'ichi Fukuda, president of Meiji Gakuin University, who was on the Hope campus in August to sign the agreement. "It and the exchange student will complement each other and enhance each other."

Dr. Neil Sobania '68, director of international education at Hope, agreed.

"The idea that we will have a faculty member from Meiji Gakuin on our campus and one of our faculty members at Meiji Gakuin in Japan is exciting," he said. "It is a very significant enhancement of our long-term relationship, which is now 29 years old, and demonstrates our two schools' commitment to even better educating our students about our two worlds."

Each visiting professor from Meiji Gakuin will teach one course in Japanese studies and one in his or her field. While at Meiji Gakuin, each visiting Hope professor will teach one course in American studies and one in his or her field. While abroad, the faculty members will also conduct research in an area of interest.

Hope's professors will arrive in Japan in May, conduct research during the summer and then teach from late September through December, which is during Meiji Gakuin's second semester. The Meiji Gakuin professors will arrive at Hope in late August, teach during the fall semester and conduct their research from late December through March.

The professors will arrive on the campuses with the students participating in the student exchange program. Hope's students visit Meiji Gakuin during May and June, while Meiji Gakuin's students are at Hope during August and September.

Meiji Gakuin is a Christian university, founded in 1877 by American missionaries. The university has campuses in Tokyo and Yokohama, and also operates high schools in Tokyo and Tennessee.

"Quote, unquote"

Quote, unquote is an eclectic sampling of things said at and about Hope College.

Not only facts but also meaning should be learned during college, faculty member Dr. Dennis Voskuil told his audience during the college's opening convocation on Sunday, Aug. 29.

"As an example of the questions' importance," he cited a poll conducted at Duke University's School of Business. The majority of students listed "money, power, and things" as what they wanted from the school.

"It is difficult to deny the thrust of Hillary Clinton's concern that 'there is a crisis of meaning in America today.' Neither can it be denied that our educational institutions are so thoroughly fractured by rampant individualism and academic tribalism—answer quite different to meet this crisis," he said. "College graduates are often better at social and spiritual values than basic social and spiritual values."

Dr. Voskuil encouraged the new students to use their years at Hope to help identify the meaning in their lives. He cautioned that facts are important at the college, and that easy answers to the difficult questions of meaning will not be given—the students, he said, will have to find such personal answers themselves. He noted, however, that Hope is also an environment where the questions are valued.

"Questions about meaning are exceedingly important here," he said. "In other words, there is a Christian ethos, if you want to call it that, at Hope College which shows us how to go beyond the relativism and the subjectivism which frustrate and fracture learning at many colleges and universities.

"It is my hope that your experience at this college will somehow help you to know that you are of such divine worth that you will be free to become servants in a selfish world which seeks after money, power, and things," he said. "It is my hope that you will be able to give your selves away."

"Why ask why?" Because the quest is in the very nature of human existence. It is the hunger for meaning and purpose."

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Notice of Nondiscrimination
Hope College is committed to the concept of equal rights, equal opportunities and equal protection under the law. Hope College admits students of any race, color, national and ethnic origin, sex, creed or handicap to all the rights, privileges, programs and activities generally accorded or made available to students at Hope College, including the administration of its educational policies, admission policies, scholarship and loan programs, and athletic and other school-administered programs. With regard to employment, the College complies with all legal requirements prohibiting discrimination in employment.
Ben Patterson named Dean of the Chapel

The Rev. Ben Patterson, senior pastor of New Providence Presbyterian Church in New Jersey, has been named the first "Hinga-Boersma Dean of the Chapel" at Hope College.

Rev. Patterson will assume his duties late during the fall semester.
The deanship was endowed last spring by Max '46 and Connie (Hinga '49) Boersma of Holland, Mich., through the college's Hope in the Future capital campaign. A major emphasis of the $50 million Hope in the Future campaign has been strengthening Christian life and witness at Hope, which is affiliated with the Reformed Church in America (RCA).

"Ben Patterson is an exciting addition to the Hope College community," said Hope College President Dr. John H. Jacobson. "He is a man of deep faith and prayer, is a very effective preacher and excellent writer, and has a background in ministry with young people that should serve our students well."

"I think that he will be well able, jointly with other people in the Hope community, to fashion the new chapel program which we've asked him to come here to undertake," Dr. Jacobson said. "This will involve a vital program on campus but also ministry beyond the campus, further linking Hope College to the RCA and the wider Christian community."

Rev. Patterson has been with New Providence Presbyterian Church since 1989. He is also currently a contributing editor to Christianity Today and Leadership Journal, and was previously a contributing editor and editorial writer with The Wittenburg Door. He has written two books, The Grand Essentials and Waiting: Finding Hope When God Seems Silent, and is writing a third on the theme of grace and freedom.

From 1973 to 1989 he was with Irvine (Calif.) Presbyterian Church, of which he was founding pastor. Rev. Patterson has also been minister to youth and minister of adult education with La Jolla (Calif.) Presbyterian Church, and was assistant minister to college students with First Baptist Church of Pomona, Calif., assigned to the Claremont Colleges.

He earned his bachelor's degree from La Verne University in 1966 and his master's of divinity from The American Baptist Seminary of The West in 1972. He and his wife, Lauretta, have four children: Dan, Joel, Andy and Mary.

"Two things really grabbed me when I thought about coming to Hope College," Rev. Patterson said. "One was the thought of doing the things I love: preaching, writing and making disciples in a community of Christian thinkers and students."

"The other was that I really enjoy students," he said. "I have a passion to see God do a new work in the world, particularly in the church. Students—young adults—are the next generation, and have an extraordinary energy and enthusiasm to embrace God's Kingdom and work."

"The idea of being able to hold out before that next generation a vision for the Kingdom of God that's fresh and compelling really thrills me," he said. "I'm excited about the opportunity of holding up before them the importance of a radical kind of commitment to Jesus Christ as the only hope for the world."

As dean of the chapel, Rev. Patterson will be responsible for organizing the college's chapel program, including weekday and Sunday worship services, and lectures and seminars on religious topics. He will also work with two full-time chaplains, who will emphasize serving students in pastoral and relational ministry. In addition, he will be an active writer and thinker on issues relating to the Christian faith, and will enliven the college's relationship with the RCA.

Once on campus, Rev. Patterson will spend the remainder of the academic year meeting with others at Hope and designing the new chapel program for the fall of 1994. The 1992-93 program will continue to be administered by Chaplain Gerard Van Heest '49. Chaplain Van Heest is retiring at the conclusion of the current school year.

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25 years ago...

In conjunction with its 25th anniversary, news from Hope College is publishing excerpts from its first year (as The Hope Imprint). The following are taken from articles published in the September, 1968, issue (Vol. I, No. 3), which focused on the soon-to-be-realized DeWitt Center.

"Through the gift of $600,000 Dick and Jack DeWitt, founders and owners of Big Dutchman of Zeeland, have made possible the realization of one of Hope's most cherished dreams—the building of a long-awaited student center.

"Presentation of the gift has opened the door for a full ground-breaking as plans crystallize for construction of the $2,250,000 building.

"It was noted that the young men and women of Hope College played a key role in bringing the Center closer to reality. Since 1964 Hope students have collected more than $100,000 for the project by working as gas station attendants, painters, sales clerks, and as sponsors of fund-raising programs."

"Through providing a unique and beautiful theatre in the DeWitt Cultural Center, Hope College joins the ranks of American colleges and universities in supplying resources and facilities for theatre training and performance second to none. Its drama faculty is outstanding: all its members come from strong professional, as well as from strong academic backgrounds in theatre."

"Construction of the DeWitt Cultural Center will mark the fulfillment of another phase of Hope's Centennial Decade Master Plan. The Center will be the second to be built.

"The first Master-Plan building, the John A. Dykstra Hall, a 206-student residence hall for women, was completed the past fall through the generous gift of the Central Reformed Church in Grand Rapids."
Events

Academic Calendar
Nov. 5-7, Friday-Sunday—Parents' Weekend
Nov. 25, Thursday—Thanksgiving Recess begins at 8 a.m. Nov. 28, Monday—Thanksgiving Recess ends at 8 a.m.
Dec. 10, Friday—Last day of classes
Dec. 13-17, Monday-Friday—Semester examinations
Dec. 17, Friday—Residence halls close at 5 p.m.

Admissions
Campus Visits. Even during the summer months, the Admissions Office is open from 8 a.m. to 5 p.m. weekdays. Tours and admissions interviews are available. Appointments are recommended.
Visitation Days offer specific programs for prospective students, including transfers, and high school juniors and seniors. The programs show students and their parents a typical day in the life of a Hope student. This year’s dates are as follows:
Friday, Nov. 12, Friday, Feb. 28
Friday, Dec. 3, Friday, March 4
Friday, Jan. 28
Senior Day for admitted members of the Class of 1998 is Saturday, April 16.
For further information about any Admissions Office event, please call (616) 394-7850, or toll free 1-800-968-7850 or write: Hope College Admissions Office, 88 E. 10th St., PO Box 9000; Holland, MI 49422-9000.

The Arts
Great Performance Series—Tuesday, Oct. 26: John Scott, concert organist Dimnent Memorial Chapel, 8 p.m. Tickets cost $10 for senior citizens, $12.50 for other adults, and $6 for students, and information concerning sale dates may be obtained by calling (616) 394-6996.
Wind Ensemble and Orchestra Concert—Friday Nov. 5: Dimnent Memorial Chapel, 8 p.m.
Faculty Recital Series—Sunday, Nov. 7: Wichers Auditorium of Nykerk Hall of Music, 4 p.m.
Student Recital—Thursday, Nov. 11: Dimnent Memorial Chapel, 7 p.m.
Great Performance Series—Friday, Nov. 12: The Budapest Wind Ensemble, Dimnent Memorial Chapel, 8 p.m. Tickets cost $10 for senior citizens, $12.50 for other adults, and $6 for students, and information concerning sale dates may be obtained by calling (616) 394-6996.
Student Chamber Music Concert—Friday, Nov. 19: Wichers Auditorium of Nykerk Hall of Music, 8 p.m.
Conway and Crotresreau Recital—Sunday, Nov. 21: Dimnent Memorial Chapel, 4 p.m. Featuring faculty members Joan Conway (pianist) and Mili Crotresseau (violinist).
Junior Recital—Thursday, Nov. 25: Dimnent Memorial Chapel, 8 p.m. Featuring Matthew Kline of Klockwerk, Mich.
Christmas Vesper—Saturday and Sunday, Dec. 4-5: Dimnent Memorial Chapel. Vesper will be at 8 p.m. on Saturday and at 2 p.m., 6:30 p.m. and 8 p.m. on Sunday. Tickets for those who live in the Holland-Zeeland area will go on sale on Sunday, Nov. 20. Those living farther away may call (616) 394-7860 for information on acquiring tickets by mail.
Student Recital—Thursday, Dec. 9: Wichers Auditorium of Nykerk Hall of Music, 8 p.m.
19th Annual Mid-day Hope College Orchestra Christmas Concert—Friday-Dec. 10: DeVitt Center Kletz, 11:30 a.m.
Christmas Madrigal Dinner—Friday and Saturday, Dec. 10-11: An event featuring Hope's Collegium Musicum, Maas Center auditorium, 7 p.m. Tickets are $15 for adults, $8 for children 12 and under, and $4 for Hope students on the college's meal plan, and will be available beginning Nov. 30 at the department of music's office in Nykerk Hall of Music.
Student Dance Concert—Friday, Dec. 11: Knickerbocker Theatre, 8 p.m.

Opus Visiting Writers
Robert Berman, Irish short story writer; Thursday, Nov. 5, 7 p.m., Maas Center auditorium
Paul Zimmer and The John Shea Trio; Thursday, Dec. 2, 7 p.m., Maas Center auditorium

Women’s League for Hope
Grand Rapids Chapter
Thursday, Nov. 18: Chicago Bus Trip. The bus will leave First Reformed Church in Grandville, Mich., at 7:30 a.m. for the trip to downtown Chicago, Ill. Friday and Saturday, Oct. 29-30: Booth at the Charity Bazaar at Grand Village Mall; 10 a.m.-9 p.m.

Men’s Basketball Schedule
Saturday-Sunday, Nov. 19-20—Grand Rapids Baptist Tournament
Saturday, Nov. 26-27—Central College, Iowa Classic

Women’s Basketball Schedule
Saturday, Nov. 20— at Ferris State, 2 p.m.
Tuesday, Nov. 22 —@ Concordia, Mich., 6 p.m.
Friday-Saturday, Nov. 26-27—@ Grand Rapids Baptist Tourney

The Nykerk Cup Competition will be Saturday, Nov. 6.
Knickerbocker Theatre
Downtown Holland at 86 East Eighth Street
The Knickerbocker Theatre, open Monday through Saturday, features a variety of art, foreign and classic films, and a number of live events.
Admission to the theatre's films costs $4 for adults and $3 for senior citizens and Hope College students. For more information on programs and films at the Knickerbocker, call (616) 394-1195.

De Pree Gallery
Art as Activist: Revolutionary Posters from Central and Eastern Europe—Through Nov. 21
Juried Student Show—Dec. 4-17
Admission to the gallery is free. The gallery's hours are: Monday through Thursday, 9 a.m. to 10 p.m., Friday, 9 a.m. to 7 p.m., Saturday, 10 a.m. to 7 p.m., and Sunday, 1-10 p.m.

Alumni & Friends
Regional Events
Dallas, Texas—Sunday, Nov. 14
A gathering at the home of Dr. Richard Kruizenga '52, Dr. David Myers of the Hope psychology faculty will make a presentation during the event.
Houston, Texas—Monday, Nov. 15
An after-work gathering that will feature a presentation by Dr. Allen Verhey, professor of religion.
Pella, Iowa—Friday, Nov. 26
A reception following the Hope Flying Dutchman’s basketball game.
For additional information concerning alumni events, please call the Office of Public Relations at (616) 394-7860.

Traditional Events
Parents’ Weekend—Friday-Sunday, Nov. 5-7
Nykerk Cup Competition—Saturday, Nov. 6
Christmas Vesper—Saturday and Sunday, Dec. 4-5

Women’s For Hope

Instant Information
Hope Sports Hotline— (616) 394-7888
Activities Information—(616) 394-7863

NFHC October 1993
Learning by doing

It is difficult to picture college without thinking about classes. They are the means through which, for generations, students have learned the knowledge accumulated through the ages. They provide a forum in which to discuss both old ideas and new. They help structure the academy’s routine.

For all that classes are to college, however, at Hope College they are not enough. Just as Hope’s philosophy is that there is more to education than academics alone, Hope also believes there is more to academics than classes alone.

That’s where student-faculty research comes in. Students work with faculty on original research projects, not only learning new things about their disciplines, but developing a greater understanding of where the knowledge comes from in the first place.

“The most exciting thing that can happen to a student in the course of that student’s college study is to become vitally engaged with a process of inquiry,” said Hope College President Dr. John H. Jacobson. “It’s essential of course to read the literature and listen carefully to good lectures that provoke knowledge that is already known, but the most exciting thing for a student is to participate in the discovery of new knowledge and thereby to understand in immediate terms the process by which that is done.”

“This kind of student learning has been practiced at Hope for many years, first in the natural sciences and more recently in other areas,” he said. “It is an approach to teaching and learning in which Hope is a well-qualified and recognized national leader.”

It is also an approach that Hope is building upon. Through the Hope in the Future capital campaign, additional resources are being designated to support student-faculty research.

A variety of funds have been created thus far, including the Peale Fund for Faculty/Student Research in Contemporary Religious Thought; the Steketee-Folkert Endowed Fund for Student-Faculty Research in Math; and the Soeter Faculty/Student Research Fund.”

Dr. Joanne Stewart of the chemistry faculty (left) and senior Wes White of Sterling Heights, Mich., work in the lab. Hope students’ participation in research in many disciplines yields benefits whatever their future plans.

Just what form student-faculty research takes at Hope depends on the discipline and project involved. Economist Dr. Edward Zajicek and senior Brad Sudek of Lansing, Mich., traveled to Poland in September for the project on which they’re working (see story on page seven). Students helped professors Dr. Albert Bell Jr. (classics and history) and Dr. James Allis (philosophy) compile and cross-check the citations in their Resources in Ancient Philosophy: An Annotated Bibliography of Scholarship in English, 1865-1989. Last fall, students helped mount the program and prepare the catalog for the exhibition “Art of Everyday Life in Ethiopia.” A walk through the Peale Science Center will uncover students engaged in a variety of projects in the laboratories.

“Our students get a very realistic picture of what being a chemist is, and without the chance to do research I don’t think they’d get that,” said Dr. Joanne Stewart, assistant professor of chemistry.

They are doing cutting edge research themselves,” said Dr. Stewart, who with student researchers is investigating how to make new molecules that could serve as precursors to conductive and semi-conductive coatings. “I think they get much more excited about it and they learn a tremendous amount more by actually working at the forefront of science as opposed to learning only what’s in the textbook.”

Wes White, a senior from Sterling Heights, Mich., agrees. “I’m a very hands-on kind of person,” he said. “I learn best that way.”

“The research just gets right down to the heart of chemistry—the nature of bonds, how different elements react under similar conditions, and that to me is one of the most important parts of it,” White said. 

White’s interest is graduate school—he’s planning to pursue a doctorate in organic chemistry. Research, however, doesn’t benefit only those students on the graduate school track.

“One of the points I try to make as frequently as possible is that research in the social sciences is good career preparation as well as good graduate school preparation,” said Dr. Charles Green, associate professor of psychology and director of the college’s Carl Frost Center for Social Science Research.

“And so we try, through the Frost Center, to give our students the kind of research experience that will benefit them after graduation,” he said. “We hope to get more physical education students involved in health research; we want to get more business students involved in marketing and management research; we want to get more education students involved in classroom research; we want to get more social work students involved in doing research on non-profit organizations.”

Dr. Bobby Fong, dean for the arts and humanities and professor of English, believes in the value of research for his division as well. In addition to what students learn about their disciplines and investigating questions, however, he prizes the interaction such research fosters.

“It gives the student an experience in cooperative work toward a larger end,” he said. “I think we offer a false picture to our students when we in the normal course of their events expect them to work alone in their reading and writing assignments. That’s simply not the way the world works.”

In part, working with a professor on a large project of the professor’s devising carries that sort of cooperative experience,” Dr. Fong said.

“Given all the benefits, student-faculty research will become an ever-more important part of the Hope experience. Hope in the Future is helping make it happen.”

Hope in the Future is a $59 million fund-raising effort that has four primary components: enhancing the academic program, improving student financial aid, strengthening Christian life and witness, and selectively improving facilities.
Annual Fund support essential

The “Sorcerer’s Apprentice” sequence from the film Fantasia comes to mind when thinking about the volume of requests for donations one receives each year. Like the bucket-bailing brooms that bedeviled poor Mickey Mouse, they never seem to stop.

There’s a moral there, of course, in the case of the requests, the need never stops.

Certainly that’s true at Hope College, where (to keep the analogy going) gifts are not just a drop in the bucket but are essential to keeping the college above water. And in the case of the college’s $2.1 million Annual Fund, it’s a matter of starting over every year.

“We absolutely depend upon the generosity of our alumni and friends in supporting the Annual Fund,” said Dr. John H. Jacobson, president of Hope College. “The Annual Fund makes the difference between our having the outstanding program that we’re able to offer at a reasonable cost and the less-than-desirable program that we could offer without its assistance.”

Hope’s tuition does not cover the entire cost of operating the college. For example, during 1992-93 tuition was $10,772 while the college’s education-related costs per student totaled about $13,500 (which doesn’t include room, board and similar “auxiliary” expenses). Include all the college’s expenses, and tuition covers only 62.2 percent of the total cost.

The result is that either something needs to give (services reduced or tuition raised) or someone needs to give (to help make up the difference).

“If an institution’s costs are increasing, the problem becomes how to keep the consumer’s costs down, assuming that you already have an efficient operation and that the current quality is what people want,” said William K. Anderson, vice president for business and finance at Hope.

“We could eliminate a lot of things to lower the cost, maybe even the chaplain’s program or athletics, but it would cut away much of the value added to a Hope education beyond the classroom. We think those things are important,” he said. “We also want to keep tuition within reach of our target constituency.”

“The only way to do both is to increase revenue from the endowment and revenue from the Annual Fund,” Anderson said.

Hope has been promoting the current HOPE in the Future campaign as an endowment-building fund drive. Because of gifts and good investment management, the college’s endowment has doubled dramatically, not only during the campaign but within the past decade—from $10.5 million during 1982-83 to more than $46 million as of July 1. The college’s current annual endowment income has correspondingly risen.

Despite the endowment growth, the Annual Fund still provides nearly as much of the college’s revenue as the endowment does. During 1992-93 it provided 5.5 percent of the college’s operating budget. That’s 5.5 percent of every expense, ranging from the academic departments, to the Chaplain’s program, to campus maintenance, to financial aid, to student activities and so on.

“Annual Fund income is critical,” Anderson said. “It would require about $50 million more in endowment to generate the amount of money that we get from the Annual Fund.”

Which is why, with a regularity that may seem as unending as the hard-working brooms of Fantasia, Hope’s advancement division seeks Annual Fund gifts so actively, according to Barb Arneson, director of Annual Fund giving at Hope.

“We know people receive many solicitations from other organizations, and that they’re inundated, not just with the gift requests for contributions but with information in general,” Osburn said.

“Experience and research show, though, that we can’t just ask somebody once. We wouldn’t register success if we didn’t ask and ask and ask, and the Annual Fund is too important to Hope College for us to fail,” she said.

“Success” during 1992-93 meant receiving nearly $2.1 million for the Annual Fund from Hope’s constituents (alumni, parents, friends, matching gifts from employers, churches, businesses and foundations).

The college’s alumni body was an important part of that total. Forty-five percent of all Hope gifts were received, contributing a total of $1,138,620.

It may seem like the college’s requests for donations are unending, but there is a rhyme and a method—to the madness. For alumni, the cycle goes something like this:

- **Late August:** initial letter discussing gift clubs.
- **October:** letter from Alumni Association president John Abe 79 announcing the fall phonathon.
- **October to mid-February:** fundraising phone calls.
- **mid-February:** letter announcing the spring phonathon early March: spring phonathon calls.

Once an alumnus or alumnas makes a donation to the Annual Fund, the college stops asking for the year—although checks and requests do sometimes cross in the mail.

Phonathon pledges alone won’t stop the mail, however, since a pledge made is not a gift received. The college also mails monthly pledge reminders.

In addition, gifts to other programs (say, to the Patrons for the Arts, or to support an endowed scholarship) do not stop the Annual Fund requests.

And of course, the entire cycle starts anew every July 1.

To help give alumni a level of giving to shoot for, Hope has established several gift clubs. All alumni donors who graduated within the past 10 years and give $100-$249 in a year are part of the “First Decade Club.” “Pacesetters” contribute $250-$499 in a year. The members of the “Founders Society” give $500 or more in a year. Members of the “Second Century Club” pledge at least $1,000 per year for 10 years, make an outright gift of $10,000 or arrange a planned gift of $500,000 or more. This year, a new club will be created to recognize the many people who gave planned gifts (which generate income for the donor) or remembered Hope in their estate plans.

The gift clubs’ donors are recognized in listings in the **Annual Report**. In addition, donors who have given for three or more consecutive years have an anchor symbol placed with their name and are called “Hope Builders” in the report.

Osburn believes Hope’s alumni should take pride in their 45 percent level of participation. “Most schools with which we compare ourselves would be happy if they could get even 40 percent participation,” he said.

One trend that Hope is watching closely, however, is the relatively low participation among the most recent 10 classes, which comprise a whopping 30 percent of donors. Although 45 percent of all alumni contributed to the 1992-93 Annual Fund, only 32 percent of those from the past 10 years contributed.

“We know it’s hard for young alumni who are just starting out,” Osburn said. “But even if they can’t give a lot, every gift is important.”

Something that all of the college’s donors need to know is that the money they’re contributing is being used for educational purposes, and not simply to perpetuate a fund-raising machine.

In a fiscal year 1992 survey of the 12 Great Lakes Colleges Association (GLCA) schools, Hope tied with DePauw University for the lowest fund-raising cost per dollar raised ($0.15 for each $1). The other 10 colleges and universities, on average, spent $0.29.

Hope’s fund-raising staff was the second-smallest in the GLCA (2 people at Hope, including everyone in the fund-raising, alumni relations and public relations offices). The only GLCA school with a smaller staff (Wabash, with 16) has less than one third of Hope’s enrollment.

Osburn hopes that contemplating the practices of other colleges and universities may have at least one other effect on Hope’s alumni donors: to help them realize that they’re not being picked on.

“Every single college and university in the country does the same type of thing we do,” she said. “If I sometimes worry our alumni are out there thinking, ‘If I’d only gone somewhere else they wouldn’t be hounding me for the rest of my life.’”

And so, the donation-seeking bucket brigade continues, at Hope and elsewhere.

In Fantasia, a spell stops the brooms’ march. At Hope, it requires a gift.

The moment the gift is made, however, is when the magic really begins. It’s the instant one person’s resources become committed to making a meaningful difference in the lives of others: Hope’s students.
Investment in Polish reform

A Hope College economist believes that direct foreign investment can and should play a key role in Poland’s continuing effort to develop a market-based economy.

What the investors have that Poland lacks is the know-how and the knowledge needed to make the transition from the nation’s decades-old command system, according to Dr. Edward Zajicek, visiting assistant professor of economics.

“There’s not enough capital to privatize the Polish economy, and the same is true for any other country in East-Central Europe. The amount of savings and money holdings would be enough to privatize about 10 percent of the industry in Poland,” Dr. Zajicek said. “In addition, most managers lack market experience—many of them lack modern managerial experience in the sense that we understand it here.”

“Foreign investment means inflow of capital technology and know-how,” he said. “In addition to that, there are some important indirect benefits, such as development of human capital, and spill-over benefits in terms of management expertise, corporate culture, and so on that affect other enterprises, not necessarily privatized.”

Dr. Zajicek, a native of Poland, has been studying Poland’s economic transition closely since it began in 1980. For 10 days in September, he visited Poland with Hope senior Brad Sladek of Lansing, Mich., to gather information for a case study of privatization aided by direct foreign investment.

Dr. Zajicek and Sladek are studying the relationships between the U.S.-based International Paper Co. and Poland’s Kwidzyn Paper Mill, and also between U.S.-based Gillette and Poland’s Wizamet, which manufactures consumer products. They are providing background about the Polish companies, including history and market position, and chronicling the process through which the companies became privatized, providing a model for others to study.

The research project, which Dr. Zajicek hopes to complete by the end of the current semester, will include much information garnered from Poland’s Ministry of Privatization—an unprecedented accomplishment, Dr. Zajicek learned. “According to the Ministry of Privatization, we were one of the first to receive this kind of information from them,” Dr. Zajicek said.

What the project won’t include, he noted, is a “before and after” comparison. The Polish government only has information up to the time the companies became privatized.

“Although we’ll probably be able to describe the whole process, we won’t be able to describe the efficiency of the company before and after privatization,” he said. “The U.S. companies do not provide this information, and Polish law doesn’t require the disclosure of financial statements.”

Dr. Zajicek doesn’t believe that Poland’s September elections, which shifted the government to the left politically, will doom the nation’s economic reform.

He feels that the drastic, immediate transition favored by the center and right, known as economic “shock therapy,” has two years shorter than in the U.S.) and low infant mortality (a rate just slightly higher than in the U.S.). He cited Cuba’s developing biotechnology industry as an example of how the differences can prove helpful: relatively well-educated employees will help the industry grow, reducing dependence on sugar cane. And he noted, strong industries should encourage the joint-venture investment Cuba is currently seeking from foreign corporations.

Whatever changes ultimately come, he does not feel an anti-Castro revolution will be what brings them about. “At no time did I get a sense that the Castro regime was in danger of being overthrown,” he said. “I personally feel that there’s little likelihood of that currently.”

Mr. Sladek, Dr. Nemeth believes, is that Castro will step aside to help improve relations with the U.S. (and make joint ventures with U.S. corporations possible), but that Cuba will not be the same regime of its socialist past. He cited the example of social democracies such as Finland and Sweden, where government and private control mix. “We see Cuba,” Dr. Nemeth said, “as being in that direction.” He said, “The best term for it would be a mixed economy very similar to Scandinavian countries.”

Residents of Havana queue up for air for their bicycle tires. Sociologist Dr. Roger Nemeth found such lines common as Cubans waited for scarce goods and services.
Trainers find opportunity

How does that old wishful saying go: "If I only had a nickel for every time I (fill-in-the-blank), I'd be rich."

Well, Rob Farrell '94 and Kirk Brumels '88 could easily say that if they only had a penny for each time they taped an ankle, finger, wrist, knee, thigh, you name it, they might not be millionaires but they would still have some serious pocket change. As athletic trainers—Farrell worked for the Green Bay Packers' summer training camp as a student intern and Brumels works full-time for the New England Patriots—these two have stabilized more joints than the FBI on a drug raid.

NFL stats say that if a team's training staff—usually between two to three people—walked the 71-mile route between Pittsburgh and Canton, Ohio, then that would be the equivalent of the amount of tape they wrap around NFL players each season. While white athletic tape isn't exactly the elixir to all players' ills, it is the most visible and cognitive reminder of what trainers use most often to hold NFL athletes together.

Cone, though, are the days when all that was stocked in the trainer's room was Ace bandages and analgesic ointments. Now, athletic training is not just the reaction to injury but the prevention, recognition and rehabilitation of injury. Whirlpools, ultrasound machines, electronic stimulation equipment, isokinetic machines and stationary bicycles are just some of the technology used in prevention and therapy of injured athletes—at NFL camps and at Hope as well.

And it was this, this marriage of their knowledge of theory and practical know-how that allowed Brumels and Farrell to become two of four Hope students in the last six years (five in all) to work NFL training camps as athletic trainer interns. Brumels was with the New England Patriots, where he is now employed, and Farrell spent this past summer with the Green Bay Packers. (Photo by and courtesy of Vernon J. Blever)

Kirk Brumels '88 (left) and Rob Farrell '94 were two of four Hope students in the last six years (five in all) to work summer NFL training camps as athletic trainer interns. Brumels was with the New England Patriots, where he is now employed, and Farrell spent this past summer with the Green Bay Packers.

degree in athletic training from Western Michigan University. “After that, every player is at least hurt or hurting—not injured. There's a difference—at some point during the season. That's just part of the game. It's our job to make it tolerable.”

Football just wasn't meant for the human body. While there may be some who will refute that philosophically, it only seems logical, physically, that knees, necks, kidneys and fingers aren't good at taking constant collision. It's no wonder that the average career for an NFL player lasts four years.

But just when fans become immune to the rotating list of players on injured reserve for broken bones or torn ligaments, it is paralyzing injuries like the ones sustained by former Detroit Lion Mike Ullery or former New York Jet Dennis Byrd that bring the violence of the sport to the forefront again, to remind fans that these are actually 300-pound guys running headlong into each other. Something is bound to break. So it's the NFL trainer's job to do the best they can to keep these guys durable enough—through tape, braces and work with the strength and conditioning coach—to come back for the next game.

“Trainers can actually prolong a player's career. I strongly and firmly believe that,” says Brumels, who has worked on the Patriots staff since 1989. “And so do many players. We are aware of what the human body goes through on the football field. We can prolong a player's career by 10 years, but we can help him play another one or two years at the end of his career, playing at the highest level.”

“We treat athletes as we would our own sons,” continues Brumels, who adds that that now takes on a new meaning since he and his wife, Stephanie, have a boy, Hunter, born five months ago.

“When I see an injury, I ask myself, 'What do I have to do to make this better? What do I have to do to make it worse?' Then I take the appropriate steps in order to keep the situation from deteriorating,” he says. “I can't stop what has already happened. I have to move on in the best way to maintain that player's quality of life—during football and after football.”

Trainers also play a special role as friend and confidant to the players. It is the trainer's room where many NFL athletes seek refuge away from the hassles and persistence of the media. There they talk about their families and futures, their ideas and pasts. Hundreds of jokes get told. "It's great," says Brumels, "to work with a bunch of people whose jobs happen to be playing football."

Regular season hours slow down a little for trainers—from the 100-plus of a training camp week to 70-80 hours a week, still with no day off. While players get one 24-hour break, trainers spend that day in administrative duties. Extensive medical records are kept on each athlete, supplies are ordered, machines maintained and meetings kept.

The off-season brings a more normal 9-to-5 job. Brumels' main responsibility, along with the other Patriot trainer, is to make a medical evaluation of every player in the NFL draft. That's a survey of more than 500 athletes, of whom the Pats will select only 15.

As for game days, they are hectic until the game starts. Brumels then watches every play to make sure all of the players get back up. He watches their movement or how they walk back to the huddle to see if anyone is trying to hide an injury. "Some games I don't do a damn thing. And that's just fine with me because that means no one was injured."

It's also a good sign for the tape supply. It could save the distance between Robertsville and Canton. ☞

Dr. Rich Ray (right) works with junior Dan Bolthouse of Grand Rapids, Mich.
Training behind the scenes

Dr. R. Richard Ray Jr. is a pressure player. As the college's athletic trainer and associate professor of physical education, he always comes through for the Hope team.

Since Dr. Ray's arrival over 10 years ago, colleagues say he has established one of the best Division III athletic training programs.

"Rich spawned the athletic training program at Hope College and I think he has developed the finest program in the country," said Dr. Glenn Van Wieren '64, professor of physical education and men's varsity basketball coach. "There is nowhere that I go to coach that has as comprehensive or as significant of a program."

To provide such quality service Dr. Ray puts in long hours. He is motivated by the fact that he wants to see athletes who jump into his training room, run out.

"What the athletes want, what the coaches want and what I want is to return the athletes to participation at the earliest possible time that I can do it safely," he said. "To do that, I treat them at least twice a day."

His concern and commitment are well known.

"When an individual is injured, there is a tremendous amount of confidence in his abilities and a sense of security on the part of the coaches and the students that injury rehabilitation will be the best it can be," Dr. Van Wieren said.

Dr. Ray coordinates a complete program of medical care for Hope's student athletes, including injury prevention programs, injury management and care programs, and individualized rehabilitation programs for athletes who have been injured.

"We end up treating 400 reportable (any injury that is severe enough that I feel the student's performance will be jeopardized by it) injuries a year," Dr. Ray said. "We administer as few as 5,000 and as many as 12,000 treatments a year. My biggest challenge is to provide the kind of quality care that each athlete needs, and deserves. When I have 20 injured athletes, it is difficult for me to take care of everyone at once. Although I use students as assistants, there are limitations on what they can do."

Because he is committed to preparing the next generation of professionals, the student training program is a central part of Dr. Ray's athletic training program.

The program prepares men and women for careers as certified athletic trainers. Graduates work in a variety of careers: in professional sports, in college athletics, in high schools, in hospital-based and private sports medicine clinics, in industry, in health club environments, in medical missionary work, and as educators in colleges and universities.

"The student training program is very central to what I see myself doing with the job," he said. "After 10 years we can point with justifiable pride and say this is a quality educational program. We only allow 14 students in the program because we want to make sure that the clinical supervision that they receive is first rate."

In addition to required course work, students must complete a 1,500-hour clinical internship under the supervision of a certified athletic trainer. Most of those hours come working under Dr. Ray's supervision.

"We also reach out into the community for internship experiences," Dr. Ray said. "We send them into high schools and to sports medicine clinics. We try to make sure that each of our students have those additional experiences as well."

Dr. Ray has high standards for his trainers and he conveys that early on.

"I have a strong expectation that our students will be professionals right now, and not wait until they graduate," Dr. Ray said. "The day they step into our program, they enter an ethos of professionalism. They must step out of the role of student and step into the role of health care professional."

"Working with Rich was a great learning experience. Rich is the epitome of professionalism," said Myra Przybyla-Stockdale '88, head athletic trainer and instructor of physical education at Hanover College. "We learned a lot from Rich through hands-on experience."

Respected for his knowledge and abilities, Dr. Ray is also admired for other reasons.

"Something not everyone sees is the tremendous care and compassion he has for everyone," said Karla Hoechst, '73 Wolters, associate professor of physical education and athletics as well as varsity volleyball and softball coach. "Rich is an outstanding trainer and a terrific professor, but what makes him extra special is that he helps develops the character of young people."

"Rich has been a mentor to everyone who has gone through the program," agreed Przybyla-Stockdale. "He is always striving to get the best out of you, but also to put the best into you."

Dr. Ray feels his work with the students has paid off when his seniors call and tell him they have passed the certification exams.

"That is a sense of accomplishment for me," he said. "It all comes together. You've spent four years with these students—teaching, lecturing, scolding, encouraging and counseling—and at that moment all the sweat and toil is worth it."

In addition to being the college's athletic trainer, Dr. Ray wears a lot of other hats. He teaches a full load of academic courses, serves on college committees, including co-chairing the 1993 Critical Issues Symposium, and is very involved with professional organizations. He is also a researcher and writer, having recently completed two books: Management Strategies in Athletic Training and Case Studies in Athletic Training Administration. To top it off, he balances those responsibilities with a busy family life.

But although he lives a hectic lifestyle, Dr. Ray gets a lot of job satisfaction.

"I have the best of a lot of things. I enjoy teaching immensely and I enjoy watching uncertain young freshmen grow into confident, prepared, mature people who graduate and go out and do good things," he noted. "Maybe it goes without saying, but I just really like working with Hope students."

"We have kids that are intelligent, and whose hearts are in the right place. Once they get hurt, if you explain the anatomy of the injury to them and the treatment to them, they understand it. I can explain the physics of ultrasound therapy and they understand it. That's a great experience. Kids at Hope appreciate those things."

Dr. Rich Ray (center) observes as senior Christy Troxel of Battle Creek, Mich., tapes an ankle. Dr. Ray's standards, and hopes, are high for student trainers like Troxel.
1993 Generational New Students

FOURTH GENERATION
Anne Colenbrander (Holland, Mich.)
Mother - Mary Zuidema '70 Colenbrander
Father - Dan Colenbrander '70
Grandfather - Jan Colenbrander '47 Colenbrander
Great-Grandfather - Henry Colenbrander '13

Sarah Watkin (Oriakany Falls, N.Y.)
Mother - Mary Flikkema '65 Watkin
Grandfather - John Flikkema '21
Great-Grandfather - Gerrit Flikkema 1895

THIRD GENERATION
Matthew Dietsche (Algonquin, Ill.)
Grandmother - Nelvra VanderBilt '41 Vander Woude
Grandfather - Berend Vander Woude Jr. '41
Great-Grandfather - Berend Vander Woude Sr. '13

Kim Eckert (Berea, Ohio)
Mother - Mary Finlay '64 Eckert
Grandmother - Julia VanDen '30 Finlay

Allison Etheridge (Grand Rapids, Mich.)
Mother - Barbara Benzelaar '53 Etheridge
Father - Theodore Etheridge '72
Grandmother - Arnie Counse '50 Benzelaar
Grandfather - Marvin Benzelaar '45

Sarah Lubbers (Sandy, Utah)
Mother - Ruth Sytsma '66 Lubbers
Father - Bruce Lubbers '66

Derek Zwart (Valparaiso, Ind.)
Mother - Patricia Machiel '71 Mack
Father - Ross Mack '71
Grandmother - June Pomp '38 Mack

Brenda Menning (Grand Rapids, Mich.)
Mother - Victoria Fris '68 Menning
Father - Bruce Menning '66

Mindy Miller (Holland, Mich.)
Mother - Nancy Somerfeldt '62 Miller
Father - Philip Miller '65
Grandmother - Martha Muller '24 Miller

Angela Nemeth (Holland, Mich.)
Mother - Kathleen (Cuprey) Nemeth '94
Grandfather - Harold Cuprey '52

Jeffrey Oegema (Fridley, Minn.)
Father - Theodore Oegema Jr. '87
Grandfather - Theodore Oegema Sr. '41

John-Mark Ouderskjles (Portage, Mich.)
Mother - Donna Dronkers '62 Ouderskjles
Father - Mark Ouderskjles '62
Great-Grandfather - Anthony Dronkers '15

Greg Papalvasky (Grand Rapids, Mich.)
Mother - Cara Hendrickson '69 Papalvasky
Father - Peter Papalvasky '69
Grandmother - Margaret Lemke '38 Papalvasky

Brian Peterson (Holland, Mich.)
Mother - Barbara Klaassen '68 Peterson
Grandfather - Clarence Klaassen '29

Jonathan Pott (Hamilton, Mich.)
Mother - Mary VanRaalte '71 Pott
Father - Robert Pott '69

Gretchen Rumohr (Mason, Mich.)
Mother - Jill Nyboer '70 Rumohr
Father - Harry Rumohr '70
Grandfather - Andrew Nyboer '39

Eric Sevensma (Rockford, Mich.)
Mother - Patricia Barendse '70 Sevensma
Father - David Sevensma '70

Nicholas Slager (Altenvoo, Pa.)
Father - Terry Slager '64

Steven Spitters (Richland, Mich.)
Mother - Cecile Gaillard '69 Spitters
Father - Donald Spitters '45

Davina VanDyke (Rockford, Mich.)
Mother - Judith VanRaalte '64 VanDyke
Father - John VanDyke '65

Matthew VanDyke (Palus Heights, Ill.)
Father - Jane Engelman '34 VanDyke
Grandfather - Albert VanDyke '60

Derek VanHouten (Holland, Mich.)
Father - Douglas VanHouten '64

Jeffrey DeFeyer (Gladwin, Mich.)
Father - Charles DeFeyer '77

Katie DeKuyper (Holland, Mich.)
Father - James DeKuyper '70

Scott DeKuyper (Grand Haven, Mich.)
Father - Tom DeKuyper '66

Debra DeVries (Elyria, Ill.)
Mother - Ruth Kramer '63 DeVries
Father - David DeVries '62

Peter DeYoung (Jenison, Mich.)
Mother - Shari Vander Hoef '72 DeYoung
Father - Lee DeYoung '71

Daniele Dillbeck (Holland, Mich.)
Mother - Barbara Gleichman '70 Dillbeck
Father - John Dillbeck '67

Daniel C. "Chip" George (Holland, Mich.)
Mother - Sandy Piersma '63 Jousma

Kacey Hibbelinck (Pleasanton, Calif.)
Mother - Elaine Kidd '71 Hibbelinck
Father - Paul Hibbelinck '71

Dana Horner (Ypsilanti, Mich.)
Grandfather - Henry Roen '77

Jason Johnson (Glen Arbor, Mich.)
Father - Jerry Johnson '77

Jennifer Johnson (Grand Ledge, Mich.)
Mother - Bonnie Belle '67 Johnson

Michelle Jousma (Holland, Mich.)
Mother - Sandy Piersma '63 Jousma

Sara Keeler (Portage, Mich.)
Father - Herb Keeler '72

Paul Kuiper (Grand Haven, Mich.)
Father - Sue Johnson '69 Kuiper
Father - Rich Kuiper '67

Julie Moe (Holland, Mich.)
Father - Thomas Moe '73

Megan Muller (Moline, Ill.)
Mother - Sandra Kaye '65 Muller
Father - Ronald Muller '65

Joshua Owens (East Lansing, Mich.)
Mother - Susan Senkema '66 Owens
Father - Richard Owens '68

Sarah Ramsey (Holland, Mich.)
Father - Charles Ramsey '72

Jim Rieker (Grand Rapids, Mich.)
Grandfather - James Rieker '41

Nicolette Rieker (Vylaw, Mich.)
Grandfather - Donald Hoek '49
Grandfather - Isaac Rieker '33

David Scheid (Alto, Mich.)
Mother - Arline Frankehouse '79 Scheid

Jan Van DeWater (Montague, Mich.)
Grandmother - Janet Kollers '31 Schreuder

Acacia Schut (Portage, Mich.)
Father - Allen Schut '61

Leslie Sneller (Holland, Mich.)
Father - Delwyn Sneller '67

Aimee Sterk (Jenison, Mich.)
Father - Fern Frank '71 Sterk
Father - Stanley Sterk '70

Michael Struck (Saginaw, Mich.)
Father - Karen Eakin '72 Struck
Father - Peter Struck '70

Dan Styf (Hastings, Mich.)
Mother - Sherry Mederski '69 Styf
Father - David Styf '69

Stacy Tigelaar (Hudsonville, Mich.)
Father - William Tigelaar '71

Clarence Vander Borgh (Saginaw, Mich.)
Mother - Janarrison '75 Vander Borgh
Father - Clarence Vander Borgh '60

Jon Van Huis (Anacort, Wash.)
Mother - Jan Cathcart '70 Van Huis
Father - Bruce Van Huis '68

Carrin Waterway (Holland, Mich.)
Father - Brian Waterway '74

Christa Weiers (New Market, Md.)
Mother - MaryAnn Hoover '69 Weiers
If you are interested in traveling overseas someday and want the convenience of going with a group, one option you might consider is joining a tour put together just for us.

For the past two years the alumni office has sponsored a tour arranged exclusively for alumni and friends of Hope College by McNair Travel. In 1994, the tour group visited Germany, Austria, Holland, Czechoslovakia and Hungary. Dr. Sander DeHoan, associate professor of German, served as the host for this first adventure. This summer another group, hosted by Anthony Muiderman, professor of business administration, visited Scotland, Wales and England.

As part participants will tell you, there are many benefits realized by joining these tours.

The obvious advantage is that everyone has some kind of connection with Hope College. We have had alumni, parents and grandparents of students, as well as friends of the college participate, and all have felt the benefit of the group added to the enjoyment of their tour.

"With a Hope group we knew we'd be traveling with people with similar interests and values. We found people looking out for each other," said Barbara Folenbese '43 Timmer.

"A group cohesiveness on Hope tours," said Elizabeth Abraham '47, "is present. Our group went on both tours. Even though I didn't know anyone the first year and only knew Marjorie Ellsworth this year, I felt a part of the whole.

"Everyone mingled so well and there were not little groups that formed," agreed Phyllis Van ent '47 Bowser.

"Another advantage of traveling with a tour is that the primary details of the trip are prearranged.

"We enjoyed having everything taken care of," noted Norman Timmer '38. "They handled all the arrangements from the transportation and lodging to having our bags delivered to our rooms."

While these things add to the experience, there are other factors that make these trips stand out from others offered.

For many, the distinctive features of the trip, at least as summer things were not listed on the itinerary. According to Everett, flexibility is one of the tour's strong points.

"We added a visit to Warwick Castle which probably wouldn't have happened on a "commercial" tour," Everett said. "We also had an impromptu cruise on Lake Windermere, which was another wonderful experience."

"We did adjust the itinerary and people were satisfied because they had some input into their vacation," Professor Muiderman said. "Many of the special things happened on the spur of the moment."

Through Hope connections, tour participants often have the opportunity to visit places not available on other tours. For instance, this summer Professor Muiderman was able to arrange for a special visit to the Houses of Parliament.

"Visiting Parliament was a highlight of the tour," said Elizabeth Abraham '47. "We saw an official who had been in the Klassen. "I've been traveling to Europe since 1936 and Parliament was a new experience. It was wonderful."

"Besides gaining access to unusual places, having a faculty member along adds a unique educational component to the traveling experience."

"It was great having a faculty member along. I loved the history lessons given on the bus as we drove to each city," Everett said. "It added a lot to my appreciation of the areas we visited."

"We found that people looked out after each other." Barbara Folenbese '43 Timmer

Of course, having a quality trip that is affordable is always a welcomed benefit as well.

The Timmers remained in London to travel on their own and learned how much they saved with the Hope College group.

"We stayed at the same kinds of hotels and realized that a good deal we had gotten with the tour," Barbara said. "Financially we were better off on the Hope tour than on our own.

"AOTA goes extra lengths to make sure they provide a high quality experience for Hope College people," Professor Muiderman said. "People have a lot of choices when deciding to travel and I think a Hope College tour is one of their better choices."

Plans for the 1994 tour are being now organized and the destination will be announced in the next issue of news from Hope College.
A time for creativity

*Alumni artists and authors*

Dust off your brushes and quilts! The Alumni Arts Competition is returning with Alumni Invitational III and Alumni Opus 1994.

Alumni Opus debuted in 1980, and came back in 1984 accompanied by Alumni Invitational I. In 1989, the competitions were renamed Alumni Arts Competition. The 1994 edition featured 40 artworks from 33 alumni, and 20 poems from nine students. The Alumni Arts Competition is a juried competition. The entries are open to all alumni and students who have ever been enrolled at Hope College. This year, the deadline for entries has been extended to May 30, 1995. For more information, call 517-395-7438 or write to Alumni Office, Hope College, 222 E. 3rd St., Holland, MI 49423.
resunion (re yo en) n. A coming together after separation.

reunion giving (important) v. An opportunity for members of reunion classes to give a "stitch" gift during their reunion year.

Contributions to the Alumni Fund help keep Hope College strong. Increased giving by reunion classes helps keep Hope one of our nation’s liberal arts colleges.

Please join your classmates in giving back to Hope . . . . . do it today.

Mark your calendar:
Reunion Weekend • May 6-8, 1994

NFHC October 1993
William DeWitt '82 and Lori Gehrings '84, DeWitt, Steven Peter and James David, July 7, 1993. Todd M. Boatright and Candace K. Smith, Ball State University, August 1, 1993.

Suzanne Vande Hei '92 and Andrew B. Vande Hei, Lance Allen and Jennifer Abenham, August 1, 1993.


Mary Norez '70 and Hooman Bakhtar, Maran Raham, November 29, 1992.


Bill Jessee'90 and Joanne Southwick '92, Jellison, Elizabeth Mary, February 26, 1993.


Robert East '81 and Sarah Norden '81, Bast, Emily Jane, March 16, 1993.

Rose Leisten '81 and Jill Leisten, Madeleine Denise, August 15, 1993.

Steven Gear '87 and Sarah Norton-Steel, Sophia An, April 4, 1993.
You'll be hearing from us...
The 1993-94 Annual Fund phonathon has started. More than 50 Hope students are calling about 20,000 alumni, parents and friends to ask for support this year. Your contributions will help support a strong academic program and faculty, provide scholarships and grants to deserving students, and maintain outstanding campus facilities.

So when you are called, please respond with a generous pledge. Hope College students, faculty and administration thank you in advance.

Sincerely,
NFHC
Flood watch

The floodwaters that raged across the Midwest this summer did not leave the Hope family untouched or uninvolved. Experiences varied widely.

The Rev. John Ekema '64 of Eddyville, Iowa, considers himself and his community fortunate.

With the rains falling (and this year they never seemed to stop in the beleaguered Midwest) and the neighboring Des Moines River rising, Eddyville's levees were strained to the breaking point. "Boils" in the levees prompted a forced evacuation that moved him and his family, and others, out of their homes for weeks. For two of those weeks, his family and Faith Community had to hold services at a local school.

In the end, however, with sandbags preventing the boils from giving way, the levee held. The damage the town suffered came not from a wildly raging river, but from seepage.

"There are a lot of families in town that had water in the basements and damage that way," Rev. Ekema said. Faith Community and its parsonage, for example, each wound up with about 2.5 feet of water in the basement.

But at least the people of Eddyville had homes to which to return, and much less damage than many. "We were blessed in that way," Ekema said.

Cindy Fowler '80 lives in Shawnee, Kan., near Kansas City, Mo., and the confluence of the Kansas and Missouri Rivers. Although she, like Rev. Ekema, suffered "only" a flooded basement, she had a ringside seat for some of the Midwest Flood's worse effects.

Writing, in mid-August, she reported that the Missouri had flooded two miles inland. Of neighboring Parkville, Mo., she noted, "Parkville sits on the river and its downtown is basically gone. I don't know what they will do."

A single day in early July, she recalled, had brought 10 inches of rain. During the worst, most of the bridges across the Missouri connecting Kansas City North and Kansas City South were shut down. Amenity like running water, and needed supplies, were in short supply in the communities hardest hit.

"I personally don't want to see rain again for months," she said.

Fowler's report of the rain and flooding, and their effects, in the Kansas City area sound familiar. During the wet summer of 1993, such news, and worse, was common from the Midwest. The images have been powerful: entire neighborhoods half-submerged; rowboats gliding down Main Streets; families marrioned frantically on the roofs of their homes; exhausted workers working feverishly to beach the waters with sandbags.

Out of the devastation, though, another story emerges. Touched by the plight of the Midwest, those living elsewhere have responded by giving of their time and resources.

Members of American Reformed Church in DeMotte, Ind., of which the Rev. Earl Slottman '77 is associate minister, traveled to the Mississippi River near Moline, Ill. The flood waters had receded by the time the group went in mid-August, but the mess remained, and they helped people living in the area clean the mud out of their basements.

"Our people thought it was worthwhile going," Rev. Slottman said. "It was dirty work but it was good work, too."

Jane Van Huisma '85 of Wyoming, Mich., spent Aug. 28-Sept. 2 along the same section of the Mississippi, working with the Salvation Army in Davenport, Iowa. She helped unload relief supplies coming into the area, and also had a chance to distribute them.

"I had a week of vacation scheduled at the end of August but I didn't have any plans," she said. "I felt like it was something that could possibly happen again here, and if it happened you'd want to have somebody who'd want to help."

Bill Anderson '80 of Cedar Rapids, Iowa, wanted to help, too, and he had a sense that others felt just as Van Huisma did. He used his role as station manager of KGAN, a CBS affiliate in Cedar Rapids, to organize a telethon to help raise flood relief nationwide.

"I had thought that there are people well outside this area that are kind of going through this with us," Anderson said.

"That there's this 'hole' in the center of the country that people recognize as belonging to them, and that there are other people who would be willing to participate in the healing out here."

Titled "Flood Aid: Broadcast Across America" and transmitted live from the banks of the Des Moines River in Des Moines, the one-hour program was carried by nearly 300 television stations nationwide on July 29. It ultimately raised more than $6.6 million for the American Red Cross' flood relief efforts.

Telethons are not unusual in television. According to Anderson, what made this one different was that it cut across extremely competitive network lines.

"We fight to the death for community positioning and ratings," he said. "We did before and we will again."

"You can imagine how unreal these circumstances really were," Anderson said. "And it seemed appropriate because that was the nature of the disaster out here. All bets were off; all the rules were different."

A representative of a rival Cedar Rapids ABC affiliate moved into the KGAN newsroom to help plan the event.

Weathermen Spencer Christian of ABC and Willard Scott of NBC, and actor Jay Thomas of CBS (Love & War) were hosts. Stations affiliated with ABC, CBS, NBC and Fox all carried the program. Often, competing stations in the same market televised it simultaneously.

Anderson was pleased by the response from the public, but also found hope in the response from his professional colleagues.

"I'm in a strange business," he said. "I'm in an industry that's criticized for what it broadcasts in terms of violence and how it deals with contemporary values."

"It bothers me a lot. It bothers me that people are critical of it. It bothers me that they have a right to be."

"This is something that television could contribute that's actually something that we do anyway, and we do frequently and we do well," he said. "I've felt it was an opportunity for us to contribute something positive and to remind ourselves of what we really got into television to do."

Anderson is working to keep that reminder alive. He is hoping the members of the nationwide "Flood Aid" coalition can also work together when future needs arise.

"We are in the process of getting all the television stations to agree to sign a covenant so that they would do this again," he said. "The Red Cross feels that we may be changing the way that America deals with disaster by creating a national network for disaster."

"So that next time, when some other Bill Anderson in another part of the country calls and says something like 'Hey, we just got wiped out by a hurricane,' all they'll need to do is whisper the words 'Broadcast Across America' and you'll have 80 stations--plus already agreed to do it.'

Bill Anderson '80 of Cedar Rapids, Iowa, is interviewed concerning his role in organizing a nationwide telethon that raised more than $6.6 million in flood relief. (Photo courtesy of Bill Anderson '80.)