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## The Effect of Visual Dominance on Word Learning in Infants and **Adults**

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# The Effects of Visual Dominance on Looking Patterns in Infants and Adults



Lauren Tocco, Abby Vonk, Calista Burke, Grace Sarafa, Chloe Swanson Faculty Advisor: Dr. Lauren Slone

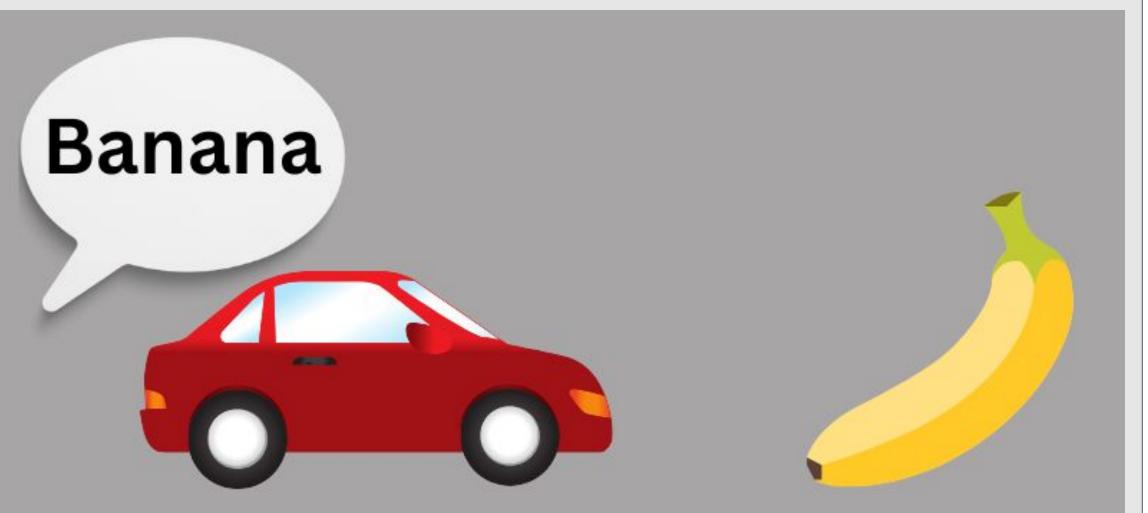
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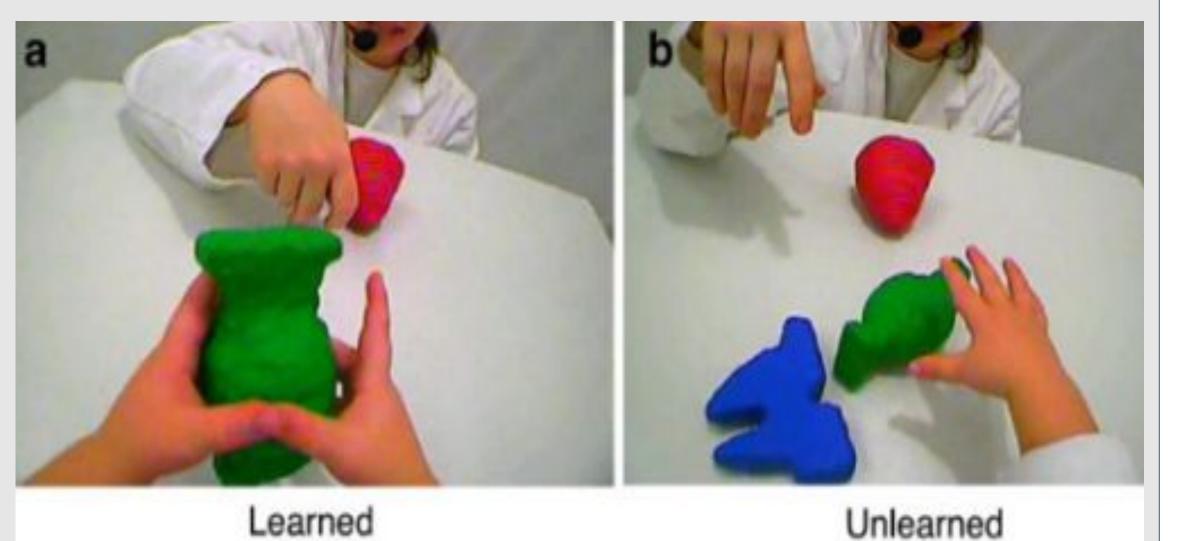
## INTRODUCTION

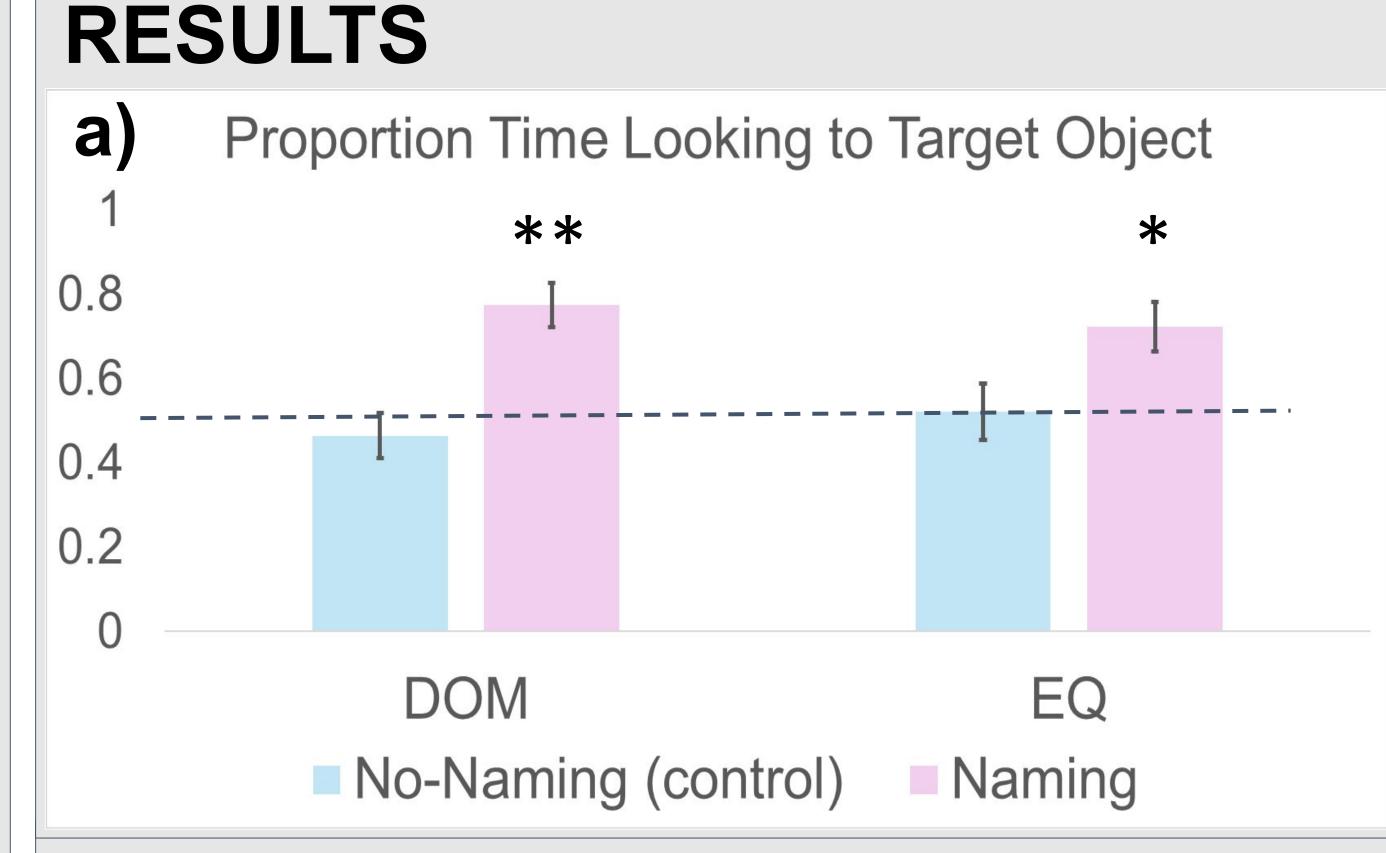
- 1. Words direct where people look <sup>1</sup>
- 2. The mechanism(s) are still unclear. Some possibilities:
- 2A) Cross-situational word learning <sup>2-3</sup>

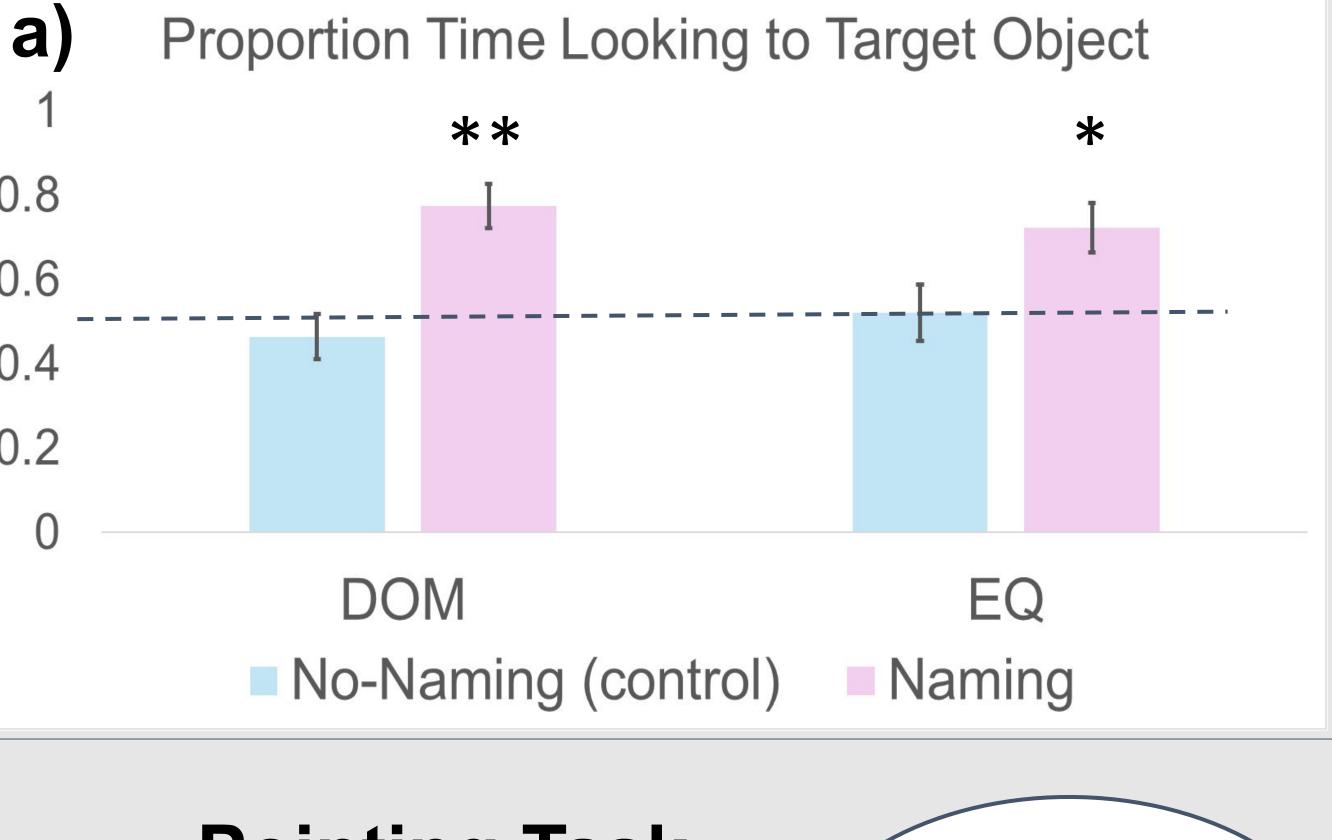
2B) Visual Dominance 4-5

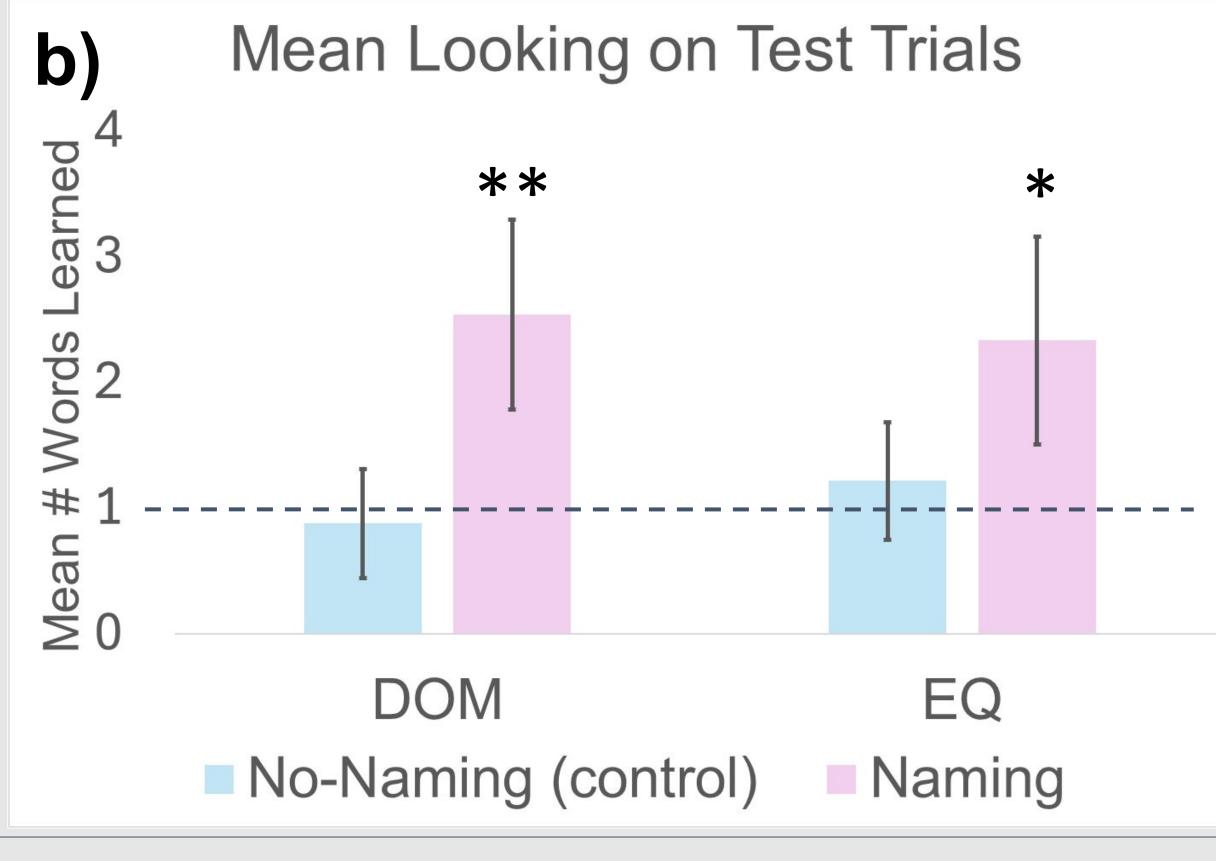


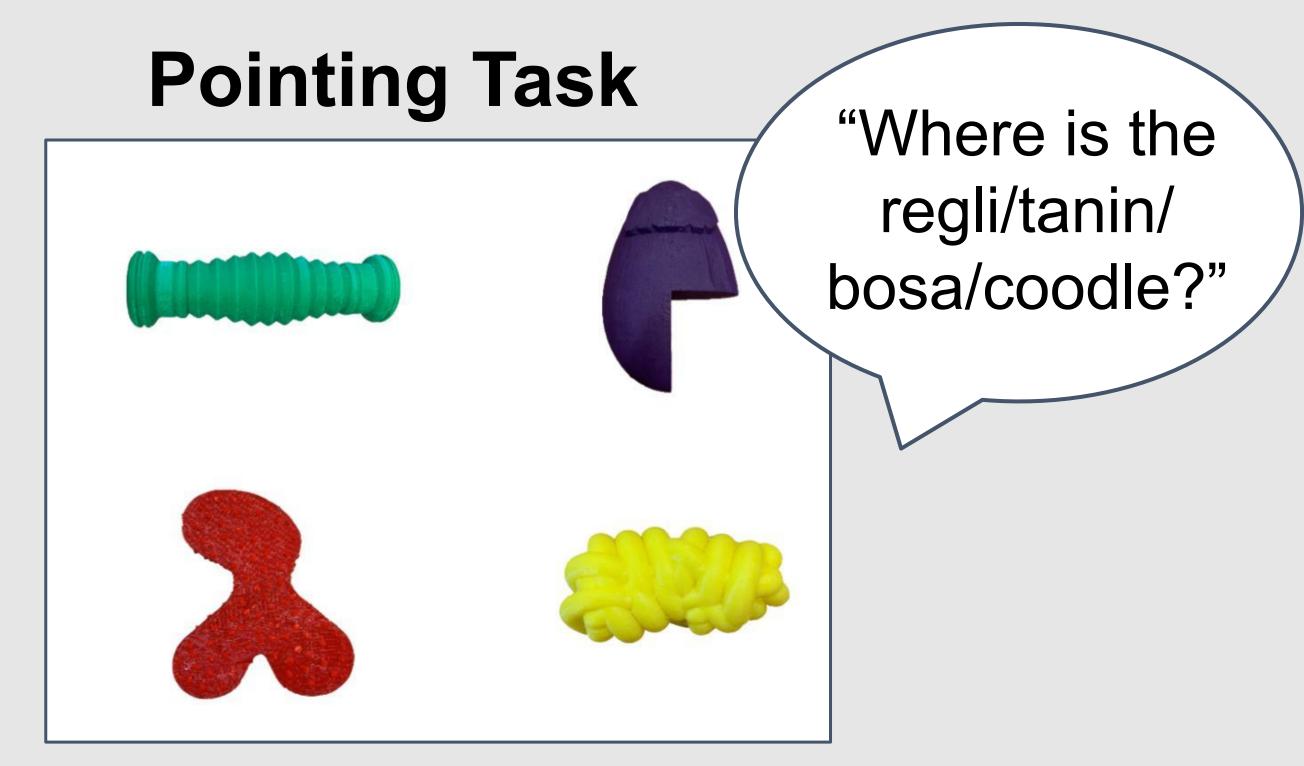


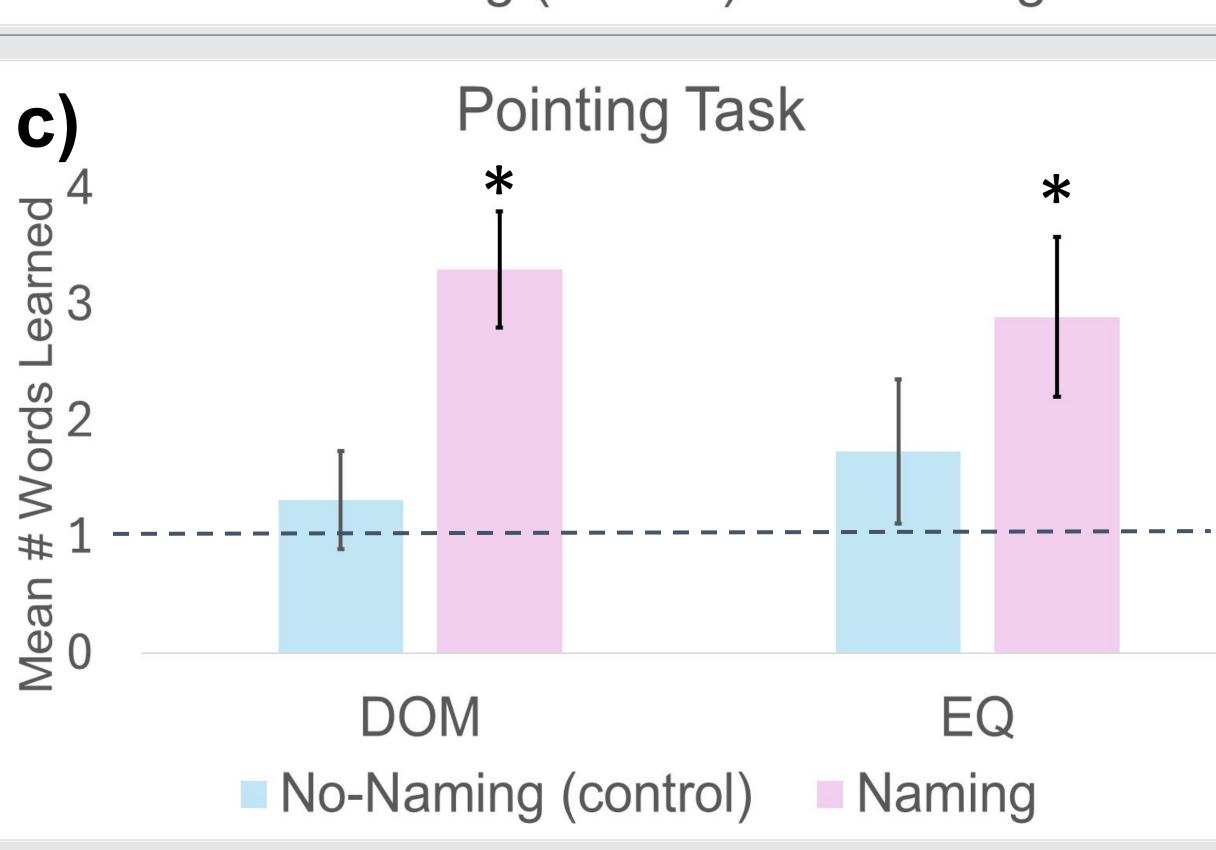












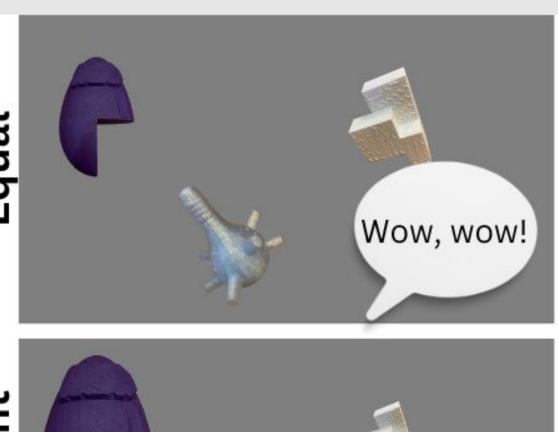
Question: (How) do adults and infants learn to map names to co-occurring objects?

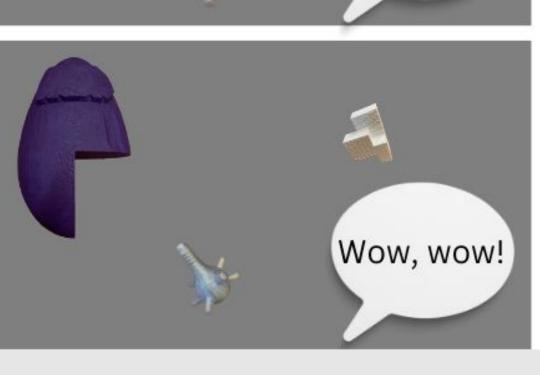
Hypothesis: When objects are named and visually dominant, participants will look longer and learn more words than participants who look at objects that are of equal size and not named.

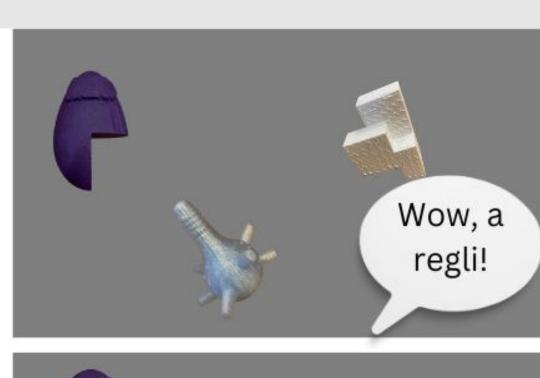
## METHOD

- Participants: 78 adults
- (cleaned), 58 analyzed.

  Four novel words taught in a 2 (Dominance) x 2 (Naming) design.
- Learning was measured via looking on test trials (eye-tracking) and a pointing task.











# DISCUSSION

- Adults can engage in cross situational word learning, even without visual dominance.
- In adults, dominance may not be as beneficial for word learning as hypothesized.

## **Future Directions:**

- Working through cleaning data for infants (107) participants collected).
- Looking into developmental differences (adults, older vs. younger infants) for how naming and visual dominance affect word learning.
- Looking into if dominance could play a larger role in infant word learning since it has shown an effect in naturalistic environments. 4-5

. Bergelson & Swingly, 2012. 2. Smith & Yu, 2008. 3. Yu & Smith, 2011. 4. Pereira et. al., 2014. 5. Yu & Smith, 2012.