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### Hair Texture and Its Influence

Isabella Rodriguez *Hope College* 

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### Background

- Our beauty standards are influenced by whiteness
- 2. Hair is a way to express our identity
- 3. Hair texture has been used to measure beauty
- 4. Hair harassment is real and experienced by men and women of color
- 5. Discrimination of hair texture is present in communities of color

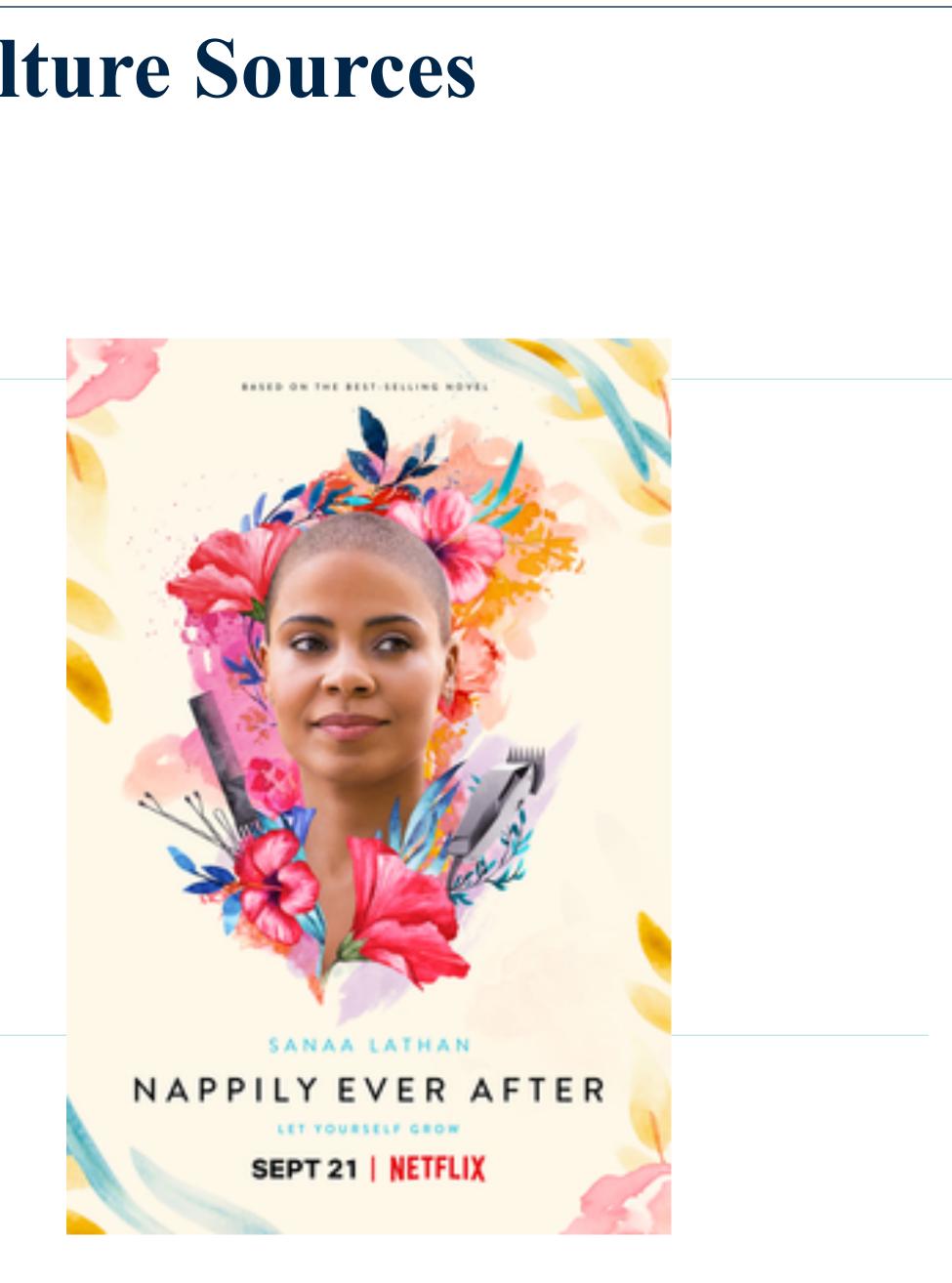
## **Research Question**

How does hair texture influence selfidentity and esteem as demonstrated in pop culture?

# **Hope Hair Texture and it's Influence** Isabella Rodriguez Hope College, Holland, Michigan

### **Pop Culture Sources**

### Film



## Children's Books



# Methods

- A two-part study:
- After local library

This analysis broadens the focus, providing a wider range of textual evidence to understand better the messages surrounding hair texture, gender, and race within the U.S. context.

# Findings

- The mother: of identity



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# 1. Textual analysis of the film, Nappily Ever

2. A corpus of children's books available at the

**1.** Played an important role in the development

**2.** Generational passing down of information

• Representation matters for the audience