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### Hair Texture and Its Influence

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## Background

1. Our beauty standards are influenced by whiteness
2. Hair is a way to express our identity
3. Hair texture has been used to measure beauty
4. Hair harassment is real and experienced by men and women of color
5. Discrimination of hair texture is present in communities of color

## Research Question

*How does hair texture influence self-identity and esteem as demonstrated in pop culture?*

## Pop Culture Sources

### Film



### Children's Books



## Methods

A two-part study:

1. Textual analysis of the film, *Nappily Ever After*
2. A corpus of children's books available at the local library

This analysis broadens the focus, providing a wider range of textual evidence to understand better the messages surrounding hair texture, gender, and race within the U.S. context.

## Findings

### The mother:

1. Played an important role in the development of identity
  2. Generational passing down of information
- Representation matters for the audience