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inside
Profile of a president

also inside
The Campaign for Hope
A special insert on what's up and who's who in Hope's high spirited new capital campaign

The rivalry and the revelry
Alumni siblings talk about shared vocations

Financial aid update
Make no assumptions about ineligibility and keep on filing is the advice of Hope's director of $
The admissions office reports an encouraging number of applicants for next fall’s freshman class. As of January 31, 826 applications had been received, compared with 814 last year’s figure. The 1984-85 freshman class was the largest in Hope’s history with 720 enrolled.

Tuition, room, board and fees for 1985-86 have been set at $9,050. (See article on p. 8 for information on financial aid.)

A $71,800 grant has been received from the National Science Foundation for purchase of a fluororescence spectrophotometer and accessories. The instrument will be used for teaching and in the research of Michael D. Seymour, assistant professor of chemistry.

A grant of $118,241 has been received from the National Science Foundation to support a summer honors workshop for high school chemistry teachers. As in past years, the seminar will be under the direction of Eugene C. Jekel, professor of chemistry.

The Hope-Calvin nursing program is beginning to gather data on its young program. Its first graduating class (84) achieved a 100 percent pass rating on Michigan state licensing board examinations and a recent analysis of the program by an outside agency indicated that it is competing very well with other baccalaureate programs, reports Cynthia E. Kielo, chairperson.

Jan. 27-Feb. 2 was Women’s Week at Hope, featuring dozens of activities recognizing women and their contributions to learning and society. Under the direction of Fonda Green, coordinator of special programs, the week’s schedule included 22 sponsored events and 42 “open classes.”

Recent special campus guests to campus include:
- A famous pianist from mainland China, Madame Li Chi-Fang. Madame Li Chi-Fang lectured to campus and community groups, and played a major public concert.
- The Rev. Thomas J. Gumbelton, Catholic Bishop of the Archdiocese of Detroit and one of the primary authors of a pastoral letter on war and the arms race. Who presented two public lectures.
- Richard O’Connor, chairman of the board and chief executive officer of Marshall Campbell Ewald Worldwide of New York, one of the nation’s largest advertising agencies, who was on campus Feb. 7 under the auspices of the Advertising Educational Foundation.

The following members of the faculty have been granted tenure: Kojiyo Atoh, assistant professor of geology; Maxine De Bruyn, associate professor of dance; Sander De Haan, assistant professor of German; James Heisler, associate professor of economics; Cynthia Kielo, associate professor of nursing; Robin Klay, assistant professor of economics; and Kathleen Verdun, assistant professor of English.

World Hunger ‘themes 1985 symposium

World hunger will be the theme of the sixth annual Hope College Critical Issues Symposium to be held March 6-7. Eldon D. Greif, professor of biology, is general chairman.

The Critical Issues Symposium is an all-campus event which focuses attention on an issue of contemporary social significance through presentations by experts and small-group discussions. Classes will be dismissed on March 8.

All of the events are open to the public free of charge.

Keynote speakers will include (1 to 2):

Dr. Musidvinu Nziramasinga, professor of economics at Washington State University, Dr. James Gentil, director of the office of agriculture in the Bureau for Science and Technology, Arnold, for International Development; John Sewell, president of the Overseas Development Council; and Father William Byron, president of Catholic University in Washington, D.C.

A schedule of events may be obtained by calling the Office of College Relations, (616) 392-5111, ext. 2030.

A luncheon honoring faculty for scholarly, professional, and service achievements opened the second semester.

For recognizing having authored or edited books or special editions of journals during the past year were: Joc Aglam, assistant professor of romance languages; George Kraft, professor of physical education; David Myers, professor of psychology, Jack Ridl, associate professor of English; Peter Schakel, professor of English; John Shaughnessy, associate professor of psychology; Edith Simon, assistant professor of biology; Elliot Tanis, professor of mathematics; John Van Sweden, associate professor of mathematics; Kathleen Verdun, assistant professor of English; Allen Verhey, associate professor of religion, and Merold Westphal, professor of philosophy.

Faculty members recognized for the outside financial support they have secured for research and other scholarly work were: Kojiyo Atoh, associate professor of geology; Harvey Blankespor, professor of biology; Rodney Boyer, associate professor of chemistry; Donald Cronkite, associate professor of education; Donald Friedman, associate professor of chemistry; James Gentil, professor of mathematics; Thomas L. Reinert ’67, associate professor of history; David Jekel, professor of economics; Peter Jolliffe, associate professor of physics; and Michael Jekel, professor of English; Michael Seymour, assistant professor of chemistry; Michael Silver, assistant professor of chemistry; and Michael Petrovich, associate professor of history, a member of a U.S. Department of
John D. Cox, associate professor of English and director of interdisciplinary studies, has been awarded a research grant from the National Endowment for the Humanities.

Cox's grant will enable him to take a year's leave of absence from Hope (1985-86) to complete a book which will investigate the extent to which Shakespeare's portrayal of political power and social prestige was indebted to the religious drama of the Middle Ages.

Cox will pursue his research and writing in Cambridge, England.

Kris DePrez has been appointed a development officer.

A 1984 Hope graduate, she is working primarily with Reformed Church in America congregations in the areas of development and admissions. She is also responsible for the College's business and industry community campaign.

Alfredo Gonzales, director of Upward Bound, will assume additional responsibilities as director of minority student affairs.

For the last two years Gonzales has served as an advisor to minority students. He will continue as director of Upward Bound, a program designed to assist high school students in successfully pursuing a post-secondary education.

Francis Fike, professor of English, recently published an article in the Bulletin of Bibliography.

It is a continuation of Fike's work on two Victorian poets, Bridges and his better known friend, G. M. Hopkins.

Michael B. Petrovich, associate professor of history, has been appointed by the U.S. Department of Education to a review panel to evaluate proposals submitted to the Center for International Education for group projects abroad and foreign curriculum consultants in modern foreign language training and area studies.

Petrovich will evaluate all projects relating to East European studies, including the Soviet Union. During the past several years, Petrovich served on 12 federal panels of scholars, including the prestigious Fulbright-Hays Doctoral Dissertation and Faculty Research Abroad programs, and the National Defense Education Act Programs (NDFE) Title VI.

Harold Ritsma, a member of the Hope development staff since 1983, has been promoted to a new position, associate director of planned giving.

John Tammi, associate professor of theater, is a partner in a new company, Brillance Corporation, which is producing novels on cassette. Their products are being sold nationwide in Walden Bookstores. Tammi is on leave of absence during the current year.


Class-tested for eight semesters at Hope College and other institutions, the text has been designed to use computer methods throughout the entire study of the subject.

Letters

(addressed to Pat Jones)

I just finished laughing and crying with you in your article in a news from Hope College (Oct. issue) about your daughter being at Hope as a freshman.

Our son David has just been accepted to enter Hope in September of '85. He came up to Holland last weekend and returned home reluctantly. He had nothing but positive exclamation pourin forth about Hope College for the next few weeks.

It was very reassuring to hear about this place we're going to be sending our son to (along with a large portion of money) from your vantage point. This sounds like the kind of environment David needs in order to continue his growth and the "new book" he will be staring.

Thank you for sharing your experience and feelings. You rate very high with me as a writer. Anyone who can cause me to laugh and cry in only 13 paragraphs has great potential as a writer.

Arlean Lambert
Maplewood, N.J.

During the past year . . . we have enjoyed reading news from Hope College. My wife and I attended Elderhostel at Hope . . . we enjoyed our stay at Votsher Hall. Our classes were really enjoyable and fruitful.

In your Dec., 1984, issue we appreciated Mary De Jonge's article, "Cardinals at Hope." During our stay in the summer we enjoyed the deep spiritual atmosphere . . . the article was written well. I hope to read more like it.

Jim and Irma Babcock
Troy, Mich.

Living in a foreign country is never an easy thing. We always welcome the news we get from relatives and friends. When it comes to Hope College sports, I consider myself to be a lifelong follower.

This was a particularly difficult year to be away from the sports scene in Michigan . . . As the Tigers were doing a number on San Diego, Ray Smith's flying Dutchmen were busy on the gridiron striking fear and disillusionment into one opponent after another. The first time in 80 years Hope goes 9-0 in football and I missed the whole thing. So now what about this current Hope basketball team? Yes, we all remember last year.

Whatever the outcome, they can be sure they've got followers even in the farthest corner of Africa.

I very much enjoyed the Dec. issue. The cover was particularly appealing.

Phil Schaaf '72
Swaziland, Southern Africa

Yesterday afternoon, a fellow worker took off a Hope grad) walking into my office and handed it to me, folded in half, what obviously was a newspaper type of publication. I looked at the blurb and what seemed to be red, and read:

"What in the world is that?" He replied "news from Hope College." My embarrassment was total.

I then opened it fully only to discover that the Christmas message from Gordon and Margaret Van Wylen was printed on the back page . . . certainly not given a place of prominence which it deserves.

I then opened it to page two and read: "The cover of this issue, an interpretation of the Christmas season and the spirit of Hope College, is the work of Roger Stuch of Grand Rapids, Mich. Use it to wrap a small gift."

In my house, you certainly do not know either what the spirit of Christmas is or the spirit of Hope College. Perhaps some refreshments are in order.

Jack H. Hascup '53
New York, N.Y.

I must make a correction in the article on Hope A.M. degree holders.

I taught chem and physics in Allegan for 41 years and retired in 1971 as department head.

Harriet E. Winter '27
Allegan, Mich.

editor's note: Another correction is in order on the article. An updated report from the archives indicates two additional master's degree holders: Edward Honigan Ensfield '32, who earned a master's in 1933, and David Ten Have, who earned his in 1935.

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**Do I want to go to college? What is it really like? Can I make the grade?**

**Get the answers at this Hope College on-campus program.**

**Explorelation '85**

Explore the possibilities of a college education through classroom experiences, extracurricular activities, and free time. You will live in college housing on a college schedule and learn from college professors. Gaining a greater knowledge of yourself and your abilities, you will be better prepared to make a decision about college in the future.

**Explorelation '85**, for high school students who have completed the sophomore or junior year, begins Sunday evening, July 28 and continues through Saturday, August 3.

Morning classes are offered in various academic areas, career planning, campus life, and college admissions. Free time allowed for trips to Lake Michigan, theater productions, Christian Fellowship, and use of Hope's new physical education center.

**COST:** Tuition, board, room for the week $125.

**TRAVEL:** Special arrangements being made.

SEND THIS COUPON FOR COMPLETE INFORMATION

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Please send me details about Explorelation '85.

**NAME**

**ADDRESS**

**CITY**

**STATE**

**ZIP**

**PHONE NO.**

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**SEND TO: 868 VAN WYNGARDEN, ADMISSIONS, Hope College, Holland, Mich. 49423.**

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**NEWS FROM HOPE COLLEGE, FEBRUARY 1985**

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**CAMPAIGN WATCH**

**Campaign Goal: $26 million Raised to date: $11.7 million**

This issue of news from Hope College contains a special section on pp. 9-16 where you can learn all about The Campaign for Hope, a recently announced three-year, $26 million fundraising effort to strengthen vital areas throughout the College. The Campaign Watch barometer will appear regularly in news from Hope College until the goal has been met. Watch the giving grow!
ADMISSIONS
Contact the Admissions Office, Hope College, Holland, Mich. 49423 (616) 392-5111, ext. 2200 for more details.

Visitation Days: March 8, April 12
High school juniors and seniors can experience campus life with ample opportunities to meet with students.

Junior Day: April 19
Designed for high school juniors and their parents as they begin the college search.

Exploitation '85, July 28-Aug. 3
A chance to "try on" college. For students entering their junior or senior years in high school. Bob VanWyngarden in the Admissions Office has details.

New York Bus Trip, March 13-16
Bus leaves Wappingers Falls, N.Y., and picks up riders along New York Thruway. Participants attend Hope classes and academic seminars, and stay with current Hope students. Fee: $99 (covers transportation, food, lodging and entertainment).

Pre-Major and Pre-Engineering Day, April 25
Special activities for high school juniors interested in becoming medical doctors or engineers.

Art Visit Day, April 23
Special activities for high school students interested in pursuing art as a career. Meet art department faculty and students taking art courses, and tour the College's De Pree Art Center and Gallery.

Holland Area Overnight, April 11
Local high school students who have applied to Hope can come for a sleep-over to investigate the College in their own backyard.

TRADITIONAL EVENTS
Critical Issues Symposium, March 6 & 7
The theme of world hunger will be addressed in keynote addresses in Dimnent Chapel at 7:30 p.m., March 6; and at 8:30 & 11 a.m. and 1:30 p.m. on March 7. Focus sessions follow addresses. For details on speakers, see p. 2.

Model United Nations, March 14-15
More than 900 high school students come to campus to participate in mock U.N. sessions.

Alumni Day, May 4
Baccalaureate and Commencement, May 5

Village Square, June 25
A new format in early summer will spark this year's fundraising bazaar sponsored by the Women's League for Hope College.

HUMANITIES
Danforth Lecture, Feb. 28, 3:30 p.m., Winants Auditorium
"What Does It Mean to Say that God Is Vulnerable?" Dr. Konuke Koyama, John D. Rockefeller, Jr. Professor of Experiments and World Christianity, Union Theological Seminary.

Colloquium, March 19, 3:15 p.m., Lubbers Hall Loft
"Shakespeare on the Contemporary Stage." Dale McFadden, visiting assistant professor of theatre.

Colloquium, April 9, 3:15 p.m., Lubbers Hall Loft
Student Presentations.

ARTS
February
28 Student Recital: Wickers Auditorium, 7 P.M.
**28 Hope Theatre presents The Riemers of Eldritch: Main Theatre, DeWitt Center, 8 P.M.
March
6-7 Invitational Sculpture Exhibition, "Hot Stuff!" DePree Art Center, Mon.-Sat., 10 A.M.-9 P.M. & Sun. 1-9 P.M.
1 Hope Orchestra Concert with Joan Conway & Charles De Pree, pianists: Dimnent Chapel, 8 P.M.
**1-2 Hope Theatre presents The Riemers of Eldritch: Main Theatre, DeWitt Center, 8 P.M.

SCIENCEs
Biology Department Seminars, Fridays, 2:30 p.m., Peale 050
Seminars on a variety of topics are presented by visiting professionals. For details, contact the Biology Department, (616) 392-5111, ext. 3212.

Chemistry Department Seminars, Friday afternoons
Research seminars by academic and industrial scientists. For details, contact the Chemistry Department, (616) 392-5111, ext. 3212.

Mathematics Department Seminars, normally Tuesdays, 3 p.m., Vander Weft Hall
Research reports and advanced topic presentations by visiting scientists, faculty and students. For details, contact the Department of Mathematics, (616) 392-5111, ext. 3001.

ACADEMIC CALENDAR
March 7 Critical Issues Symposium (classes not in session)
March 22 Spring Recess Begins, 6 p.m.
April 1 Residence Halls Open, Noon
April 2 Spring Recess Ends, 8 a.m.
April 5 Good Friday: Classes Dismissed at 12:30 p.m.
April 26 May Day: Classes Dismissed at 12:30 p.m.
April 29-May 3 Semester Examinations
May 4 Alumni Day
May 5 Baccalaureate and Commencement
May Term (1985) May 6-26
June Term (1985) May 28-June 15
Summer Session (1985) June 17-27

SYMPHONETTE SPRING TOUR
March 17 Fellowship Ref. Church, Holland, Mich.
March 20 (a.m.) Hastings Public Schools, Hastings, Mich.
March 22 (a.m.) Brandon High School, Otsego, Mich.
March 25 Pulney Ref. Church, Williamson, N.Y.
March 26 Webster Christian Ref. Church, Webster, N.Y.
March 29 Meadow Hill Ref. Church, Newburgh, N.Y.
March 28 Deeprock Reformed Church, Port Jervis, N.Y.
March 28 Addisvalle Reformed Church, Richboro, Pa.
March 29 Holy Cross Lutheran Church, Greenbelt, Md.
March 31 (a.m.) New York Ave. Presbyterian Church, Washington, D.C.
March 31 (p.m.) United Methodist Church, Union Bridge, Md.

CHAPEL CHOIR SPRING TOUR
March 20 Community Reformed Church, Buena Park, Calif.
March 21 Chula Vista Community Church, Chula Vista, Calif.
March 24 El Dorado Park Community Church, Long Beach, Calif.
March 25 (a.m.) Crystal Cathedral, Garden Grove, Calif.
March 24 (p.m.) New Life Community Church, Artesia, Calif.
March 25 New Hope Reformed Church, San Dimas, Calif.
March 26 Bethany Reformed Church, Redlands, Calif.
March 27 Corona Community Church, Corona, Calif.
March 28 Church of the Chimes, San Jose, Calif.
March 31 (a.m.) Calvary Reformed Church, Ripon, Calif.
March 31 (p.m.) Church of the Cross, Modesta, Calif.
April 1 Reformed Church of Plano, Texas.
Lab-struck bio students win national honors

by Doug Holm

Dave Pluymers felt confident. He and fellow biology major Jeanine Baisch had traveled out to Tempe, Ariz., in order to present their research at the Tri Beta Biological Honor Society National Convention and now he was about to go before the judges. His confidence proved founded. He won first place for his research in the botany section. Baisch didn't do so badly herself, winning second place in biochemistry.

Both have been participants in independent student research as well as the biology department's summer research program, each spending the past two summers at the Peale Science Center.

"We're quite lucky here at this school to be given the money to do the research in the summer, just to be given the chance to do it," says Pluymers, a senior from Mendham, N.J. "It gives us a big advantage when we're applying to graduate school." He has been doing research in the area of plant physiology, while Baisch, a senior from Saline, Mich., is busy with immunology.

Baisch began doing immunology research two summers ago, working for Dr. Carolyn Kalsow, adjunct professor of biology, and started her award-winning project last May. Her research delves into the causes of a perplexing eye disease known as uveitis. Like arthritis, uveitis disrupts the body's normal immune response and inflicts damage upon the body. It can lead to blindness.

In a normal immune response, the body produces infection-fighting antibodies to attack a virus or toxin. Uveitis, however, causes the antibodies to go awry and attack the body's own tissue, causing a toxin. Instead of destroying a toxin, the antibodies destroy tissue.

In her research, Baisch worked with rats and guinea pigs, injecting them with what is thought to be a cause of the disease. By testing samples from various parts of their eyes, she was able to measure the concentration of the antibodies produced in response to the injection. Thus she was able to determine the parts of the eye in which the antibodies were produced and their concentration.

"If we can figure out what antibodies are being produced," she says, "we can maybe learn something about their chemical structure and how they work."

Pluymers' research, on the other hand, concentrates on an area of plant physiology.

"There is a lot that needs to be known about plant physiology," he explains, "just because students consider plants to be boring."

Like Baisch, he also started his project last May, working under the direction of Dr. Jim Gentile, associate professor of biology. His research concerns the process by which plants chemically alter non-toxic chemicals into toxic ones. Specifically, he is observing the point in a plant cell's life when this process occurs.

"We're quite lucky here to be given money to do research in the summer—Dave Pluymers

The chemicals that become altered are in themselves not toxic, but once the plant cell undergoes its energy-producing process, they are transformed into toxic mutagens which can cause genetic damage—either cancer or birth defects.

Pluymers has worked with various chemicals, testing their effects on isolated plant cells. Many of the chemicals that can be transformed into mutagens are break-down products of herbicides—making the research even more relevant. Mutagens can either cause the plants themselves to deteriorate or worse yet, damage humans and animals when they eat the plants.

He hopes eventually to dig even deeper in his research and try to test the enzyme he thinks is responsible for the chemical change.

"I get really excited and enthused about studying plant physiology," he says. "This is what I want to do for the rest of my life. Right now, if I could be in the lab all the time, I would."

"At spending time in the laboratory is natural for these two student researchers and lab becomes a second home. During summer research, students spend about eight hours a day there—more if they want."

"I really enjoy doing research," says Baisch. "I just seem to click in the lab. A lot of people do research. It's really something you get hooked on. When I'm not in lab I feel rinky, like I'm missing something."

The papers the two presented at the convention had essentially been finished a month earlier. As a requirement for their summer research, they both had to present their work to a Hope audience—indeed, a test-run for the national convention.

"It took quite a bit of time," Baisch replies. "I had to fill in the background, tell how the experiment was conducted and then describe the results, their significance and where I intended to take them."

What needed to be done for the convention was a little refinement and addition of new information found since their Hope presentations. For Pluymers, the presentation was the third he'd made on this particular research, the process was not new for him.

"It's kind of a 'blowing-up of knowledge,' he explains. "You keep accumulating more and more as you go along."

The convention was exciting and interesting for both students. (With people from all around the country visiting in the warm Arizona sun, how could it not be?) Field trips were taken during the day and presentations given at night. The presentations, given before a panel of judges, a moderator and anyone else interested, had a fifteen minute time limit. A five minute period for questions followed, with the moderator obligated to ask one if no one else volunteered. It sounds like an intimidating situation, but Pluymers relays it to an audience or interview.

"You're nervous before you do it," reflects Pluymers. "But once you get up there and start going, you're not nervous at all."

What is next for them, with their days at Hope numbered? Each has applied to graduate school. Pluymers in plant molecular biology, Baisch in immunology. Their interests lie in fields where much remains to be done.

"There are a lot of things that need to be investigated," says Baisch. "A lot of cancer research and disease-related research involves immunology, which I think is good to be involved in. That's exciting to me."

"Plant physiology is something that needs work to be done," echoes Pluymers. "And that is kind of inspiring."

Psych researchers also star

Two 1984 Hope College graduates received two of the three top prizes in the undergraduate research award competition of Psi Chi, the national honor society in psychology.

The Hope College chapter Psi Chi was the national competition in the past 15 years. This exceeds the number of winners from any other college or university in the country, according to Psi Chi records.

Martin J. Waelkes of Grand Rapids, Mich., received second prize in the Psi Chi/P. Guldford Undergraduate Research Award Competition, while Renee Babcock of White Cloud, Mich., was awarded third prize. The papers were written in collaboration with associate professor of psychology Thomas E. Ludwig.

Waelkes was recognized for research which measured a person's spatial memory when affected by non-visual cues. He is enrolled in the doctoral program in clinical psychology at Michigan State University.

Babcock's study examined the effects of several types of distractions while reading. She is enrolled in a psychology doctoral program at Hofstra University, specializing in applied research and evaluation.
Heard the latest sociocultural mate-selection theory?

Science's Cupid-busters

by Jim Piers

The Valentine season gives most of us cause to reflect upon those things, be they few or many, which were won and lost in our near- or distant pasts. It is a time of year when, if only for a moment, we consider our motives in choosing our partners—and question as well why we were chosen.

These are curiosities that in themselves bespeak a certain privilege; courtship and marriage are not arranged in the United States. Yet many of us recognize that there are certain constraints limiting our supply of potential mates. For instance, we tend to do our looking in a pool of eligibles of similar age, similar religion, the same race, and similar socio-economic and educational levels. Still, there is probably more freedom of choice in the United States than in most societies, and hence more theories regarding mate selection.

If at your next social gathering of "coupled" people you interviewed each separately regarding choice of partner, you would probably end up recording responses such as:

"It was a relationship made in heaven..."

"It was love at first sight..."

"We started out as friends, gained respect which later became love and eventually we decided to marry..."

Obviously, this is not an exhaustive list. From the mysterious to the practical to the mindless—despite all this diversity, I'm quite sure most serious answers fit into one of the following categories:

- The notion of "Love at first sight" and "A marriage made in heaven" fit best into this category. Incidentally, this theory is not supported by research, but it has not by any means been dismissed from the popular realm...

- Another early theory can be coined the "I-want-a-gal-just-like-the-gal-that-mother-dear-ole'-Dad" theory. Better known in scientific circles as the parental image theory. This theory, associated with Freud's Oedipus and Electra complexes, suggests that we pick partners similar to our opposite-sex parent. Certainly most of us can find something in our partner that reminds us of our opposite-sex parent, but research has indicated that this is seldom the motive for mate selection...

- How often don't we look at a couple with seemingly dissimilar traits, abilities and interests and wonder how they ever got together? If we mention this to another person, he or she is likely to offer, thoughtfully, "Well, people are like magnets—opposites attract." That belief is the basis for the complementary needs theory which suggests that people choose partners whose needs and abilities complement, rather than compete with, their own. Although early research seemed to support this notion, later research has failed to replicate these results...

- You might assume from all of this that family sociologists seem to get their kicks out of debunking common-sense notions of mate selection. Are there any empirically supportable theories? Certainly I'll discuss some of my favorites...

- The first might be coined the "Likes Attract" theory, at least as far as values are concerned. This empirically supported theory simply maintains that people with similar values are attracted to each other, as well as to other people in whom they find support and affirmation for their beliefs system. Don't you agree that we like to be supported rather than challenged, questioned and possibly ridiculed...

- Have you ever said to your partner, "I'm putting more into this relationship than you are—if, in fact, I'm giving 70 percent to your 30 percent?" Yes, there is a theory to stroke the accountants and bargain hunters among us. The social exchange theory suggests that mate selection is really a process of barter in which one person agrees to share certain attributes, possessions or social status which the partner needs, in exchange for certain resources which the partner agrees to share.

- Subconsciously, the exchange-theory dialogue might look like this: "I'll share my social status, physical attributes and be available to you if you will commit your attention to me, share your personality attributes and professional status with me..." If both parties agree to the terms and feel that what they are receiving is equal to or of greater value than what they are giving, the probability is high that they will select the other as a mate. The opposite is also true. If after a period of time, one feels that he or she is offering resources of higher value than what is being received, the probability of selecting the other as a mate decreases substantially...

- How many of us in singlehood didn't have some idea, dream or fantasy regarding what our mate should be like? How would he or she function as a spouse, a worker, a parent, a domestic, an in-law to our parents, a fellow they find attractive—and how do we in fact look for a partner who fits our expectations of how various life-roles should be performed. Role theory states that the more the partner meets our expectations and the more we meet theirs, the higher the probability of selecting each other as mates. A typical dialogue suggesting role theory might go something like this: (Him) "I was looking for a woman who was interested in sharing life with me on an equal basis—someone who would let me share the domestic and child-care responsibilities, someone who had career goals and someone who would help in the process of 'bringing home the bacon.'" (Her) "I wanted a man who would respect and encourage my career goals, be an involved father to our children, be an active church participant and a supportive son-in-law. I guess we both met each other's expectations and that's why we are together..."

- And you thought love was complicated when you were an adolescent! If all of this hasn't already confused the issue of falling in love for you, consider the following: Some believe that each of these different theories of mate selection may be valid at specific times in our lives. One social scientist, for example, says that people are first attracted to one another, then they share values and later in the relationship begin to check the congruity of each other's role expectations. This theory takes an interesting view of the "attaining event," suggesting that we are attracted to others not only because we find them attractive but also because we perceive we can find the attraction—and how could we not find harmony with someone who obviously has such good judgment?

In other words, we look at another as potentially attractive, in part, because we believe he or she finds us attractive. We then begin the process of disclosing our values and beliefs. Incidentally, our values may be interpreted from our verbal statements and descriptions of our attitudes and beliefs about religion, politics, humanity, recreation, etc. Assuming these initial value perceptions match, we then investigate more openly these similar values through continued discussion and observations.

If the couple makes it through the values stage, some other questions take shape: But can you cook, will you be an involved parent, will you be good to my mother, will you support me in my career, will you keep time in your schedule for me? Will you be the kind of spouse I want? According to the theory, most people take time to watch the other's actions and see if these mesh with his or her words.

According to this theory, the answers to our questions are in line with our expectations, it is more likely than not that a wedding is in the future...

... Does all of this mean that Cupid is more calculating than cute, that mate selection finally boils down to little more than self-interest and driving hard bargains? It depends upon you! Remember, we are sorting through these theories on the basis of their empirical support. Scientific observation certainly challenges but does not utterly overpower all the best hearts-and-flowers efforts of poets, songsters and Hallmark. Even after the under-the-looking-glass investigation of this essay, most of you will challenge that there are still some aspects of mate selection which remain blinding.

So enjoy this month in which romance is celebrated. And if you want to discuss this essay with your mate, be assured that it will hold until well after February is past.

Did you meet your spouse at Hope?

Write and tell us about your romance (250 words or less, please). Send to: Editor, news from Hope College, Holland, Mich. 49423.
Dutch headed for post-season tourney

The Hope men's basketball team has embarked upon a familiar pilgrimage, one the Flying Dutchmen hope will result in an NCAA Division III championship.

Coach Glenn Van Wieren's Dutchmen were close to earning a berth in the NCAA's post-season tournament for the fourth straight year by virtue of winning the Michigan Intercollegiate Athletic Association (MIAA) championship.

At press time (Feb. 20) the Dutchmen had posted a 19-3 record and were ranked 9th in the NCAA Division III national poll.

The NCAA tournament begins with Regional competition the weekend of March 1-2 at a site that was not determined at press time. The tournament trail ends the weekend of March 15-16 with the national finals at Calvin College in Grand Rapids, Mich.

Playing before sellout Holland Civic Center audiences, this year's Dutchmen sent every visiting team away with a defeat to extend a four-year-long winning streak to 43 in-a-row.

A detailed look at the 84-85 season will be published in the April edition of news from Hope College.

The Flying Dutch basketball team was on its way to posting another successful season under first-year coach Carol Henson. At press time they stood 10-8 overall.

Junior Karen Gingras of Lansing, Mich. became Hope's all-time leading scorer with nine games still to be played and appears on track to becoming the first Hope woman to score 1,000 or more points.

... The rewards of a successful football season—Hope's first perfect record ever—continue.

Head coach Ray Smith, along with Dick Tressel of Hamline University in St. Paul, Minn., were named the football coaches of the year in NCAA Division III by Football News.

"This year's perfect season by the Flying Dutchmen highlights an outstanding coach career for Ray Smith," noted the publication. "Not only is his team's 9-0 record this year commendable, but Smith's ability to put good teams on the field year after year is a tribute to him and his fine staff!"

Smith guided Hope through a perfect 9-0 record this fall and to the MIAA championship. In 15 years his teams have posted a 98-34-3 record, winning seven MIAA titles including three in the last four years.

Senior Scott Jecmen was voted a first team Academic All-American in football. He became the sixth Hope player to achieve this distinction since 1979.

A business administration major from Jenison, Mich., Jecmen has a 3.9 cumulative grade point average. A defensive back, he was one of the team's tri-captains this past season.

Jecmen and senior Jeff Allen of Holland, Mich., were voted to the Great Lakes all-academic team.

Three senior team members were voted to the 1984 Pizza Hut Division III All-America team, Offensive guard Jim Behrenwald of Carlskeville, Mich., was voted to the first team, while defensive tackle Thurland Cole, Jr. of Smyrna, Mich., received second team recognition and quarterback Greg Heeres of Grand Rapids, Mich., was named to the third squad.

This is the only All-America team that exclusively recognizes players in NCAA Division III, largest of the NCAA divisions with 198 football-playing schools this past fall.

And final national statistics revealed that this year's football team was the highest scoring among all small colleges in the nation, averaging 40.3 points per game.

Two items commemorating the perfect season of the football team are available.

A commemorative mug has been manufactured and may be obtained through the Hope-Genesee Bookstore for $9.50, including shipping.

The College Relations office has prepared a book which highlights the season through photos, newspaper articles and program articles. This book is available for $2, including shipping. It may be obtained by writing Office of College Relations, Hope College, Holland MI 49423.
Waiting for the dough

Clued-in students queue up for financial aid $$

by Eileen Beyer
and
Mary Dejonge

College costs are rising, but there is still substantial financial aid available, according to a report recently filed by Hope's director of financial aid, Phyllis Hooyman.

College Board figures indicate that the amount of financial aid for college students has risen beyond $26 billion for 1984-85, compared with $17.5 billion for 1983-84.

The people who are getting the aid are the ones who apply for it, complete the proper forms properly, send the proper forms to the proper agencies, and meet the proper deadlines, says Hooyman.

She emphasizes that the most common mistake parents make is to look only at a particular college's price tag. Too often, she notes, a student's eagerness to attend a private school such as Hope is met by a parent's conviction that the cost will be beyond their means, the decision is made to enroll elsewhere without making any serious inquiries into financial aid possibilities. Hooyman gets more than mildly frustrated when she hears of such instances because the reasoning that prompts the action runs so obviously counter to the data she has at hand.

"The thing I run up against most often is the myth that all of the middle class is being squeezed out of the financial aid picture, the majority (65 percent) of Hope's mostly middle-class student body (average family income is $34,000) is receiving needed financial aid.

So why are parents so quick to assume that there won't be aid dollars around to close the gaps between the varying costs of higher education?

Hooyman believes that much of the misinformation springs from hasty readings of newspaper headlines which scream of impending limits on federal dollars for student aid.

She emphasizes that these news stories are dealing with proposals, not actualities. She points out that most of the cuts in financial aid which President Ronald Reagan proposed at the beginning of his first term in office turned out to be "fairly empty" and that the prospects for the currently discussed proposals will meet a similar fate.

"I doubt that Reagan will win much on proposals such as the one currently under consideration to limit all federal financial aid to $4,000 per student per year. The lobbying will be so strong against it. But, unfortunately, people read about it and assume it's definitely going to happen. It rarely does. People need to be more aware of the process which follows proposals."

Hooyman welcomes calls from parents who have concerns arising from these and other news items on financial aid.

"We do a lot of myth-busting here," she notes.

Of course, Hooyman is as aware as anyone that there's no myth involved in the upward slant of college costs. She also knows that studies show that most parents don't lay plans early enough for financing their children's educations. A study done last year by the National Institute of Independent Colleges and Universities indicated that two-thirds of the parents surveyed said they would rely on savings to help meet tuition costs, only half reported that they actually are saving for their children's higher education.

Hooyman points to high-return investment of savings as a step that parents of even very young children can take now to begin meeting costs that are 10 or 15 years in the future.

The future is also very much entwined in the present for Hope students, most of whom are awarded financial aid "packages" which typically can be split right down the middle, with half of the dollars coming from outright aid and the other half coming from what's called "self-help," i.e. loans and employment. That means that it's not unusual for a Hope student to graduate with debts amounting to $10,000.

All indications are that the prospect of borrowing money to pay college costs has not affected Hope's ability to attract students. This year's freshman class is the largest in College history and preliminary data premonish another bumper crop ahead for next fall.

Fairly typical is the attitude of Carlotta Ellison, a senior from Highland Park, Mich., who says: "In terms of the education I've received at Hope, it's been worth it to take out the loans."

Most Hope students fully accept the responsibility of signing their names on dotted lines and the default rate among former Hope students is unusually low--5.8 percent compared to the national average of 16 percent.

Despite Hope students' willingness and dependability, College leaders have some reservations about the increasing figures of student loans. Director of Annual Funds John Nordstrom acknowledges that the heavy debts students are taking on today could have negative implications for the alumni fund drives of tomorrow. The loans also have implications for the future personal and professional satisfaction of alumni and their attitudes toward the "worth" of their educations.

A partial answer for Hope has been to expand the number of job opportunities, both on-campus and off. The financial aid office, in cooperation with the Michigan Employment Security Commission (MESC) which has an office on campus, recently began a program to provide transportation for students who work off-campus. Now more than a year in operation, the program not only provides employment for the 32 Hope students who serve as drivers, but has also doubled the number of students working off-campus. Joyce Tinning of the MESC reports that in 1984 nearly 800 Hope students were placed in off-campus jobs.

In addition, there were 1,185 student employees on the College's payroll in December, 1984, according to Bruce Himbaugh, director of Hope's Office of Human Resources.

Another helping hand Hope offers takes the form of a budget payment plan which allows parents and students to purchase a year's worth of financial aid, on a 10-month installment plan rather than face a multi-thousand-dollar bill at the beginning of each semester. According to Deb Owens, supervisor of student accounts, nearly 700 families are currently on this plan.

Of course, College officials are very aware that the rising costs of quality education must be counterbalanced on the bottom line by increasing dollars for scholarships and grants.

During recent years there has been a dramatic increase in the amount of institutional dollars used for scholarships--from $161,400 in 1980 to $1,779,000 this academic year. These figures represent expansions of existing funds as well as the creation of new programs to reward academic achievement. Hope's academic recognition scholarships range from $1,000-$1,500 per year and increase the percentage of gift aid in a student's financial aid package.

In January the College launched a major capital drive. The Campaign for Hope, which includes among its major goals the securing of increased dollars for financial aid, (See pp. 9-16 of this issue for more information on the Campaign).

Although parents and students are concerned about financing a Hope education, Hooyman's impression is that most of them are sold enough on Hope to be willing to do what's necessary to finance the experience.

"Once the decision has been made to go for an education at a private institution, most people aren't naive: they know the dollar sign is going to be there."

"A college education is something you buy," she continues. "You line up a Hope education right next to products X, Y and Z. And evidently parents have made the decision that Hope College is worth some sacrifice because we have many families doing this. And we're doing all we can as a College to help them meet their needs and to assure that the product they're receiving matches the cost."
College launches capital campaign

Hope College has launched a multi-million dollar fund-raising campaign to finance construction of a new library, make other campus facility improvements and enlarge the College's endowment fund.

Announcement of The Campaign for Hope, a drive to raise $26 million over the next three years, was announced Jan. 25 during a press conference following the winter meeting of the Hope College Board of Trustees.

"Hope College is about to enter one of the most important periods in her history," said Dr. Victor W. Eimicke, chairman of the Board of Trustees who also announced that Hope College President Gordon J. Van Wylen has agreed to postpone his retirement for one year, until June, 1987, in order to participate fully in the fund-raising effort. (See profile on Van Wylen, pp. 12-13.)

"It is clear that during the past decade under the leadership of President Van Wylen Hope has strengthened its position as one of America's outstanding undergraduate institutions. Dr. Van Wylen's expertise and experience are vital as the College seeks to secure resources which will enable the institution to meet the challenge of tomorrow with confidence," said Dr. Eimicke.

The new campaign, largest in the 120-year history of Hope College, is headed by Max Boersma of Grand Rapids, Mich., and Hugh DePree of Marco Island, Fla. Boersma, a 1946 Hope College graduate, is vice president and treasurer of Mazda Great Lakes. DePree, a 1938 Hope graduate, is the retired president and chief executive officer of the Herman Miller Company of Zeeland, Mich.

"This campaign is important to the long-term vitality and educational excellence of Hope College," said Boersma. "A new library is needed if Hope is to maintain its high academic standards and enlargement of the Endowment Fund will have a continuing impact on thousands of men and women in the future."
Boersma announced that contributions and pledges to the Campaign already total $11.7 million.

Of the $26 million goal, $12 million will be directed toward construction and renovation projects, including the new library.

The new library, estimated to cost $8.5 million, will result in a facility which more than doubles the amount of floor space in the present library.

Other facility projects include converting part of the existing library into a classroom building for the College's education department and other academic areas, renovation of Vander Werf Hall to better serve the departments of mathematics, computer science and physics, continued improvement of student residence halls, and renovation of the historic on-campus home of the College president.

Also planned is construction of a Student Conference Center adjacent to Phelps Hall that would be used as a lecture hall, a flexible seminar area and a place for large social gatherings.

The endowment phase of the campaign will seek $5 million for faculty support and development, $4 million for student financial aid, $3 million as an endowment to support operation of the new library and enhance the library's acquisition budget, and $2 million to fund the purchase and maintenance of up-to-date teaching equipment.

Income from the College's endowment fund primarily provides student scholarships and supports faculty salaries. The principal of the fund is invested with the interest used to support programs.

"An increased endowment, coupled with the College's commitment to good stewardship, will enhance our long-term financial position, make possible new levels of achievement, and strengthen us in our resolve to be one of America's premier liberal arts colleges," said President Van Wylen.

Chairpersons of major committees include Dr. Eimicke, trustee fund; Edkal J. Buys of Holland and Peter Cook of Grand Rapids, leadership gifts; James J. Cook of Holland, Reformed Church support; Jon and Karen Hanson of Far Hills, N.J., national parents and friends; Richard J. Kruezenga of New York City, national foundations and corporations; Mrs. Betty Miller of Holland, national alumni; David G. Myers, professor of psychology at Hope, college faculty and staff; and Jerrald H. Redeker and Randall M. Dekker, Holland/Zeeland area campaign.

The following chart illustrates the range of gifts necessary to meet the goal of $26 million:

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<th>Gift Range</th>
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<th>Amount Required by Level</th>
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The following table indicates anticipated levels of giving necessary from Hope's constituencies:

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</tr>
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</table>

Campaign Goal | $26,000,000

Not only must these goals be met for a successful campaign, but gifts to the Annual Fund must continue at sufficient levels and with the regularity necessary to assure adequate operating funds, emphasizes John F. Nordstrom, Campaign director.
Campaign a'go' when the giving is good

Ambitious. That's the word frequently linked to discussion of the recently announced Campaign for Hope; an effort to raise $26 million during the next three years for facilities and endowment.

The Campaign goal represents the largest amount of money the College has ever attempted to generate. Still in its beginning stages, the Campaign for Hope has already raised $11.7 million, more than it has ever raised in the entirety of any previous capital fund drive. (Build Hope, launched in 1972, held the previous all-time high record, exceeding its $8.85 million goal and officially closing with $10.4 million raised.)

The Campaign for Hope is otherwise not a small-scale effort. However, Campaign leaders and College administrators report that the dollar signs have been carefully scaled to needs and realistic aspirations, and they voice every confidence that the goal is indeed achievable.

That confidence is based in part on the strong "in-house" response to the Campaign, on the part of Hope trustees, faculty and staff (see story, p. 14). It is based in larger part on the strong giving record alumni and other segments of Hope's constituency have achieved during the past decade. According to Associate Director of Annual Funds Cindy Poock, Hope donors have met every challenge put to them during the past 10 years, thus setting into motion a powerful momentum which has enabled the College to make significant advances in stature.

A milestone was achieved in 1978-79 when the Annual Fund exceeded $1 million for the first time. The goal for the current Annual Fund is $1.6 million, a 62 percent increase in five years.

Alumni support has been nationally recognized four times during the past decade as Hope's annual giving earned U.S. Steel awards in competition sponsored by the Council for the Advancement and Support of Education. CASE awards for improved giving were received in 1977, 1979 and 1984, and an award for sustained giving was received in 1983.

At the same time that these Annual Fund goals were being met, the College's constituency supported facilities improvement projects amounting to approximately $20 million and solidly supported a relatively quiet fund-raising campaign. An Endowment of Hope, launched in 1979 and completed in 1983 with an endowment increase of $6 million.

These strong giving records indicate that alumni and friends value Hope as an institution and wish to participate in its development, note Campaign Co-Chairmen Max Boersma and Hugh De Pree.

"The Campaign for Hope has been launched because thousands of alumni, parents and friends are determined to keep Hope strong," the Co-Chairmen noted recently in a jointly released statement.

"This Campaign is more than ambitious; it is important to the long-term vitality and educational excellence of Hope. A new library and a strengthened endowment — these are the Campaign's two major goals which, when met, will assure Hope's vitality for future generations."

The majority of Hope donors support Hope because their sense of the needs of Hope is counterpointed by their sense of the worth of Hope, says Campaign Director John Nordstrom, who has been in Hope development work since 1975. The achievements of the past decade coupled with a 17-year tradition of balanced budgets impress that Hope makes good use of the resources it has been given, he notes.

A team of evaluators which recently visited Hope summed up their impressions by stating: "The best basis for predicting the immediate future of the College would seem to be the accomplishments of the immediate past. By that measure, Hope College can meet the future with confidence."

The evaluators were addressing mainly academic matters, but their statement is also appropriate for fund-raising: the previous patterns of Hope donors bode very well for the ambitious future of The Campaign for Hope.

Top leaders team efforts

America has had its Franklin, its Morgan, its Carnegie, its Rockefeller and its Guthenbich.

Hope College has its Boersma, its De Pree, its Eimicke, its Cook and its Buys.

These five men are providing top-level leadership in the recently announced Campaign for Hope; an effort to raise $26 million in three years for facilities improvement and endowment growth.

Through their efforts and example they call attention to the vital role private philanthropy and volunteerism play in the advancement of Hope College.

Max Boersma, who is national co-chairman of the Campaign, is vice president of Mazda Great Lakes of Grand Rapids, Mich., distributors of Mazda cars in Michigan, Ohio, Indiana, Illinois and Wisconsin.

He is a member of the Hope College Class of 1946 and holds a master's of business administration degree from the University of Michigan.

He supported public education for many years as an active member of the Grand Rapids School Board and has exhibited a long-standing interest in young people, serving as a foster parent through the juvenile court system and initiating a Big Brother program in Grand Rapids.

Boersma is known as a very hard worker, good at keeping on top of details and an expert problem-solver.

Casual in bearing and always accessible, Boersma is described by friends as the quintessential nice-guy for whom no task seems too great or small.

Hugh De Pree, Boersma's counterpart in the national co-chairmanship, is the retired president and executive officer of Herman Miller, Inc., of Zeeland, Mich., a manufacturer of office and other institutional furniture which under De Pree's leadership (1962-1980) was transformed from a small family firm into a publicly-held international company.

A 1938 graduate of Hope, De Pree was a member of Hope's Board of Trustees for 17 years, serving as its chairman 1966-1979.

The De Pree Art Center on Hope's campus bears his name.

Friends speak of De Pree's pragmatism and his strong commitments to education and the Christian faith.

Victor W. Eimicke is chairman of the Campaign's Trustee Fund Committee. He is president of V.W. Eimicke Associates, Inc., of Bronsvile, N.Y., an international publisher of business forms founded by Eimicke in 1951.

Eimicke has been chairman of Hope's Board of Trustees since 1978. He is a leader in the Reformed Church of Bronxville and president of the Laymen's National Bible Committee, an interfaith organization which sponsors National Bible Week each year.

He has been a trustee or director of several institutions and is currently a director of the Japan International Christian University Foundation of New York, a patron and member of the Council of the Metropolitan Opera.
GVW:
The legacy continues
by Eileen Beyer

It's 7:15 a.m., a Monday morning in February. Light snow glitzes the streets and sidewalks of campus. The maintenance crew is gearing up for the inches predicted by day's end. Small clusters of students head for Phelps Hall and breakfast. A few professors begin to light up their offices to make final preparations for first-hour classes. Gordon J. Van Wylen zips up an old, dark blue sweat-jacket, yanks down a still older stocking cap, also blue, and begins to jog eastward on 10th Street. The College president has begun his day.

But there's nothing showy about his run. The pace he sets is leisurely, the distance moderate, less than a mile. He's been running regularly since the mid-1960s and has long left behind the self-improvement preachiness of more recent fundamentalists. His goals have been set to be met and maintained, not pressed. He covers the blocks of snowy pavement with a dogged discipline. This is the first task he has set for his day. When he returns home, he shakes off the small pleasure that still clings to this non-routine accomplishment with as little fanfare as he stamps the snow from his waffled soles. "It was a good morning to run," he tells Margaret. And then it is on to the next part of his, and her, morning routine: private Bible study and devotions, each using copies of the same Scripture Union guide in different corners of the elegant old President's House which they have occupied since Gordon became Hope's ninth president in 1972. Then, their five children filled mornings in these large rooms with a before-school buzz. Now it is just the two of them and Velvet, the schnauzer who's seen it all.

Although their schedules have become more predictable than the children have gone on to adulthoods of their own, the morning devotions have been with the Van Wylen's for a long time. Using the guides, they make it through the entire Bible once every five years.

After silent prayer, the two meet in the kitchen. Breakfast is simple: cereal, juice and coffee. A slice of Margaret's homemade bread is toasted, spread and split—a small splurge for a day begun well. Then there are devotions again, together this time using another guide: Margaret takes the kitchen and makes the morning preparations for her professional life, split between work as a psychiatrist at Holland's Community Mental Health Center and the considerable responsibilities she has accepted as a president's wife. For Gordon, there's a quick shower, raking up the last minute take-along of Bagged cookies snitched by a batch brought the day before by a student-wisher, a martial good-bye kiss and the short trip from the kitchen door to his DeWitt Center to start the day.

There is an old saw that says no period of time in office is too long for an effective president and no period too short for an ineffective one. Gordon Van Wylen has been at Hope for almost 13 years, and just announced that at the request of the College's Board of Trustees he's staying on for two more years, thus postponing his intended retirement by one year. Clearly, Hope's governing body has decided that Van Wylen's effectiveness has not yet been fully tapped and that his longevity in office will be a major contribution to success for a recently announced $26 million, three-year fundraising campaign for Hope College.

Among Hope's constituency, as well, the overwhelming consensus is that Van Wylen stands little chance of wearing out the welcome that began to develop after a few years in office when his impact on the institution began to be felt, both in terms of a string of accomplishments (see p.14) and the expression of his convictions in the communal life of the institution. The contemporary analysis is that Van Wylen's presidency will be recorded as one of the greatest in the history of the College. One faithful admirer has already pegged the Van Wylen era as "The Golden Age of Hope College."

Van Wylen himself has in recent years eased into a comfortableness with the job that is by anyone's standards a tough one. Although he talks about quandaries he faced when asked to stay on, one senses they were fueled more by a perfunctory sense of modesty than by any real doubts that he is still the man for the office.

"Originally, I planned to retire in 1986, one year beyond my 65th birthday," he notes. "When we started planning The Campaign for Hope, I was convinced that schedule would work and that the new president would only have to wrap things up. But as time went on, two things became clear to me. One, it takes a good deal of time to organize a good campaign of this magnitude. I realized that The Campaign for Hope was going to take longer than I'd planned. Second, I realized that if I retired in 1986, a committee to choose my successor would have to be appointed in 1985. Right now, I see it would be very difficult for the Board of Trustees and everyone else to focus on both the Campaign and the search for a new president. It seemed likely that the overlap of tasks would cause problems. And so I decided to stay on."

A recent study concluded that 30-12 years in office is the normal life expectancy of the American college president, whose terms are increasingly beleaguered by budget battles, tenure tribulations and needs for ever more aggressive marketing. Only one in 10 survived a "survivor"—an office at the same institution for 15 years or more. Van Wylen is headed for that distinction and he approaches it with no apparent signs of burn out. Indeed, the challenge of The Campaign for Hope appears to be renewing. Van Wylen's presidential spirit is intact, frequently downright frisky.

And that's exactly what's needed. He has not been asked to stay on as a propped-up figurehead. His role in the Campaign is that of a development drone—digging into the file cutter's case success, making the pitchers in call after call after call. "It's sometimes a little overwhelming to me how many times the other staff members involved in this Campaign say, 'Gordon should make the call on that.' It's a fact that the president has to be intimately involved in the work of a fund-raising campaign. That's the only way they can go."

Van Wylen's authoritativeness on the subject is born from experience. His career at Hope's constituency, as well, the overwhelming consensus is that Van Wylen could call any of those places and his immediately known. He just kept in no matter how many times he was disappointed. He never dwelt on failures but just bounced back and tried again.

The president's gritty stick-to-itiveness impresses all who work close to him.

"His determination and willingness to put in hours is incredible," notes Robert DeYoung, vice president for development who is one of a few upper-level administrators recognized as the President's candidates. "When the two of us are on the road on a fundraising trip, the schedule is always tight—sometimes so tight that I wonder if we're going to make all our appointments. If a cancellation comes in, he's on the phone trying to set something up in the gap. We hop from one place to the next, eating at a lot of McDonald's—and usually at the drive-up window. He dictates correspondence in the car and is always very conscious of being on the College's time and using the College's re-
Of course, it takes more than long hours to be successful, Van Wylen says. The Van Wylen success did not come automatically. If he had a honeymoon period when he took office, it was so brief that it could easily be missed. "It is better that we are not successful," H. J., Van Wylen says, "I have lived with the expectation of failure." He came to Hope after the College had been without a president for two years. A shaky peace had been made with the previously reconstituted, but there were signs of the wear-and-tear of the campus. The College was slowly split into factions, those who pushed for continued academic development above all else and those who pushed for more return to the College's religious mission, heritage. Institutional angst was pervasive.

The new presidential arrival was greeted with considerable skepticism. First, there was the matter of his associate degree in Calvin College and his Christian Reformed background, both of which some feared would result in undue religious conservatism on Hope. Then there was his technical background, having served for years on the faculty and then as dean of the College of Engineering at the University of Michigan. There were some who feared that a former president of the Year would do little to enhance Hope's liberal arts thrust. They had been hoping for someone more worldly, more obviously versed in the arts and humanities.

Everyone who had few reservations about the job or the man, love at first sight was rare. There's nothing effusive about Van Wylen's personality and he's never been shy about talking. Setting the record straight about what the public saw the most of, Van Wylen infrequently seemed required or willing to share much of his personality with his audience.

The president himself looks back on his early years as a time when the honeymoon was definitely over but the ice had yet to be broken.

"If ever I asked myself if I was the right person for the job, it was during those first two or three years. The vice president for business and finance resigned three months before I arrived. The director of development resigned three months after I arrived and the dean accepted another position about a year later. There were many tensions and I learned how the president can hang on without there all along on issues.

"Then we launched the Build Hope Campaign, and that initially was a burden on my shoulders. But it's inherent in me to get it out, instead of sticking with it. And along the way, of course, there were some encouragements too.

It's interesting to note that the people who were appointed to fill those vacant positions — Bob DeYoung in development, Bill Anderson in finance and David Marken as provost — were all with me for at least three years. I find having left just as good to become a president. We built an administrative stability together, and once that happened my job started to become easier.

As time went on, Van Wylen began to see the respect of his constituency. In a sense, he's less than flashy public presentation methods; but he's also a master in the art of working through a finely honed system of institutional mission and then repeating it in every available context. In recent years he's been the role of faculty and staff, working with committees to revise the College's hiring statement. The new statement clarifies expectations regarding the personal qualifications and professional accomplishments that should bring along with their curricula vitae. By large, the constituency has lauded his efforts. There are many, including prominent alumni the Rev. Dr. Robert Schulz, who say that Van Wylen's attention to detail and his ability to make the College a truly distinctive institution rather than merely one of several very good liberal arts colleges.

"I think about Hope's influence on Van Wylen.

"It is really hard to say, but I guess one thing is that I have learned to live with more ambiguity. I've learned to cope with and support a greater diversity of personalities and situations than I ever did as a professor or dean. I've had to take a great deal of time to be internationally involved that I take disappointments as personal attacks. At the same time all this being taken on, the greatest thing the president gives me is the freedom to show up in public as someone else.

"I've come to realize that accepting these areas of ambiguity and those ultimate responsibilities calls for the exercising of a calmer kind of faith.

As a manager, Van Wylen sees himself as one who looks for a balance between broad vision and details. His ability to delegate is "reasonable," he believes, and he has confidence in his ability to pick good people. Plus, he has the ability to work very hard, and provide the kind of emotional stability that goes with that.

"I keep myself spiritually and physically fit. I am renewed by strong family relationships, a healthy marriage and the ability to enjoy a variety of things, from tennis to music to reading.

"Margaret has been a tremendous help to me. Her trustworthiness has made it possible to talk to her without worrying about being judged.

"She's sometimes carried the heavier load in our relationship, and I'm grateful to her. She's been a tremendous help.

"I think there are two things that Van Wylen is working on. One is his ability to pick up new information very quickly and his readiness to apply the ideas of good books and good people to the task at hand.

"Interested by a close observer reviewing which aspects of the job the president enjoys most. "I think my real love is academic things, being with the faculty," says Van Wylen. "It's ironic that he's built so many buildings here and yet he has so many marvelous ideas for faculty development."

"I think he really enjoys working on the campus, on physical plant improvements. Maybe that's his engineering background coming through. But he likes to get involved with the committees planning for new buildings," says Anderson. "I think what he likes best is planning for the future of the College," says Ms. Mulder. "It's fun to see through those stacks of yellow paper, getting his ideas down."

"I think of an idea that long-term planning is not something he feels comfortable with. Yet he's had to make decisions about the future he has done very well with it," says Van Wylen. "I think he has his best fun doing problem-solving. He's very good at sorting through a host of factors, thinking about what's really important and then coming up with a solution. He doesn't look too hard.

All of the above indicate that either Van Wylen is totally immersed by his love of academic life, or he is enjoying most aspects of his work. Perhaps his enthusiasm for The Campaign for Hope lies in the fact that the effort is multifaceted, directed toward funds for a new library and other campus improvements as well as funds for faculty development and student scholarships. He freely admits that the library is the pet project of his career because he sees it as having strong potential for academic life, it will be important to the future of the College.

"I believe so totally in the mission of Hope College. I'm convinced that whoever works with the financial resources to accomplish that mission. As we begin to raise the money, I can do so with a great sense of conviction that our goals are both justified and achievable. This is a sign with the realization that it will be a lot of work but also with the confidence that we have the support and human resources to be successful."

"It's been a very exciting time for Van Wylen. It can be decided unretiring attitude from a new university president. There will be little time for resting on laurels during the last two years of Van Wylen's presidency. He's got goals, and with the Campaign officially public, he's off and running.
Highlights of the Van Wylen years

July 1, 1972—Dr. Van Wylen assumes presidency. Inauguration as the ninth president of Hope College occurs on October 1.

1972–73
Build Hope, on $6,850,000 fund raising campaign, a capital effort to support capital, endowment and academic program development, is formally launched.

1973–74
Dr. Van Wylen outlines in the 1973-74 Annual Report his perception of the distance facets of the mission of Hope College:

- committed to a rigorous, content-oriented curriculum
- committed to the development of the whole person and the full range of potential of each individual
- committed to a coherent value system which permits the perpetuation of the life of the College
- committed to preparing students for their lives' work

An expanded Office of Career Planning and Placement is established.

New career-oriented programs in medical technology and computer science are introduced.

Pea Science Center is dedicated.

Work starts on the renovation of the former science building into a center for humanities and social sciences.

Installation of the new Sigma 6 computers gives Hope one of the finest computing facilities for a college its size.

1974–75
The renovated hall for the humanities and social sciences is named in honor of President President John and Margaret Van Wylen.

The College receives a $160,000 grant from the Mellon Foundation for a four-year program of faculty development.

1975–76
A $500,000 grant from the Herbert H. and Grace A. Dow Foundation brings construction of a physical education center closer to reality.

The Build Hope campaign fund goal is met. The first endowed chair in many years is established by Mr. and Mrs. Peter C. Cook.

1976–77
The Build Hope campaign is concluded with a total of $10,407,690 raised against a goal of $8,850,000.

Construction of the new physical education and health center begins.

A $371,175 grant from the W. K. Kellogg Foundation provides seed money for a new health fitness program.

Dr. Van Wylen is a leading spokesman in the development of a single structure within the MIAA for men's and women's athletics. He is also a key supporter of the decision to allow post-season competition for athletic teams.

Faculty development continues to be a major priority with major support received in the form of grants from the Andrew W. Mellon Foundation and the Lilly Endowment.

The financial support of Hope's alumni is recognized through an award from the Council for the Advancement and Support of Education.

1977–78
Attention is focused on improving the quality of residential life for students. Plans are announced for the renovation of the Phelps Hall dining room. Pre-registration of freshmen is instituted and the faculty advising program is strengthened.

A comprehensive review of the College's core curriculum is conducted with a renewed commitment to a broad liberal arts education.

1978–79
The Dow Health and Physical Education Center is dedicated.

Gifts to the Annual Fund exceed $1 million in one year for the first time. The College's alumni are again recognized for outstanding fundraising efforts by the Alumni Board of Advancement and Support of Education.

The Board of Trustees launches "An Endowment of Hope," a campaign to increase the College's endowment to $10 million.

1979–80
A year of adversity. Students are inconvenienced in the renovation at Phelps Hall dining rooms is renovated. Fire severely damages Van Vleck Hall, just as a restoration project is being completed. A week later fire destroys Van Raalte Hall, the College's central administration building.

An exchange program with Meiji Gakuin University in Tokyo, Japan, is initiated.

The Critical Issues Symposium is begun. Hope wins the MIAA all-sports trophy for the third time.

The City of Holland approves the closing of 12th Street for creation of a pedestrian mall named in honor of founder Albertus C. Van Raalte.

Margaret Van Wylen is named as Michigan's Mother of the Year.

Restoration of Voorhees Hall begins.

1980–81
A year of recovery. Administrative offices are relocated and records reorganized.

A comprehensive development plan is adopted by the Board of Trustees. A $26 million capital campaign is authorized for the renovation of the Sligh Building into an art center, renovation and expansion of the DeWitt Center, and construction of an on-campus residence hall.

An exchange program with Meiji Gakuin University in Tokyo, Japan, is initiated.

The City of Holland approves the closing of 12th Street for creation of a pedestrian mall named in honor of founder Albertus C. Van Raalte.

Margaret Van Wylen is named as Michigan's Mother of the Year.

Restoration of Voorhees Hall begins.

1981–82
A $1 million gift makes renovation of the DeWitt Center a reality.

A cooperative Bachelor of Science degree in Nursing program with Calvin College receives state approval.

A computer science and mathematics building is renamed and dedicated in honor of Calvin A. Vander Werf, eighth president.

Hope is included in The New York Times Times Higher Education guide in one of 265 "of the best and most interesting four-year institutions in the country."

Her Majesty Queen Beatrix of the Netherlands and Her Royal Highness Prince Claus of the Netherlands visited Hope as part of a year-long celebration of the 200th anniversary of Dutch-American friendship.

1982–83
A scholarship fund is established by faculty, staff, and friends of Hope in honor of Gordon and Margaret Van Wylen.

The DePree Art Center and Gallery, a former faculty residence renovated at a cost of $1.8 million, opens.

College East Apartments, a $1.5 million facility, opens for student occupancy.

Distance Learning Satellite Center is opened for part of a year-long celebration of the 200th anniversary of Dutch-American friendship.

1983–84
A record freshman class of 720 students gives Hope the largest freshman enrollment of 2,530.

A $26 million fund raising campaign is launched to finance construction of a new library and other campus facilities.

A rigorous, content-oriented curriculum is adopted by the College.

1984–85
A record freshman class of 720 students gives Hope the largest freshman enrollment of 2,530.

A $26 million fund raising campaign is launched to finance construction of a new library and other campus facilities.

A rigorous, content-oriented curriculum is adopted by the College.

1985–86
The new Van Wylen Academic Center opens.

The College begins to plan for a new library.

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A $1 million gift from the Ford Foundation brings construction of a new library closer to reality.

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1986–87
The new Van Wylen Academic Center is dedicated.

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1987–88
The new Van Wylen Academic Center is dedicated.

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1988–89
The new Van Wylen Academic Center is dedicated.

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1989–90
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1990–91
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1991–92
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1993–94
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1994–95
The new Van Wylen Academic Center is dedicated.

The College begins to plan for a new library.

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1995–96
The new Van Wylen Academic Center is dedicated.

The College begins to plan for a new library.

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1996–97
The new Van Wylen Academic Center is dedicated.

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1997–98
The new Van Wylen Academic Center is dedicated.

The College begins to plan for a new library.

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1998–99
The new Van Wylen Academic Center is dedicated.

The College begins to plan for a new library.

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Van Zoeren outgrown

A new library at center-stage of campaign

The construction of a new library is included in The Campaign for Hope, a multi-million dollar fund raising campaign announced by the Hope College Board of Trustees.

"If Hope College is to maintain and build on its high academic standards, it must have an adequate library," said Max Boersma, national co-chairman of The Campaign for Hope, during a press conference following the winter meeting of the Board of Trustees.

The Campaign for Hope is an effort to raise $26 million over the next three years. Included in the campaign's components are the new library, academic building renovations, construction of a student conference center, and support for the College's endowment fund. (See story, p. 9)

The College proposes to construct the new library on the west side of the campus, along College Avenue between Tenth Street and Graves Place. The project has been estimated to cost $8.5 million.

The focal point for academic vitality and excellence at every college or university is the library. This has long been recognized at Hope College. The first academic building built on the Hope campus after World War II was Van Zoeren Library.

Since Van Zoeren was constructed in 1960, Hope has dedicated considerable funds to building its library resources. The library's collection has grown from 50,000 to 200,000 volumes in the past 25 years. In order to house the collection the original seating capacity of 600 in Van Zoeren has been reduced to 250, even as the enrollment has grown from 1,500 to 2,550 students.

"The result is that Van Zoeren is simply inadequate to meet our library needs," said President Gordon J. Van Wylen. "As we look beyond today, our aspirations to achieve new levels of academic excellence only heighten the need for adequate library resources."

"Hope needs a library capable of housing 300,000 volumes, with seating for 700 persons, and equipped for modern library technology, according to a study undertaken by the College," said Dr. Elton Bruins, dean for the arts and humanities and chairperson of the library planning committee.

"The proposed plan meets these requirements, and will effectively serve Hope College well into the 21st century," said Dean Bruins.

The design of the new library features an attractive architectural style intended to compliment nearby Voorhees and Graves Halls.

The available space in the new library will be 92,000 square feet, more than double that of the present Van Zoeren Library. The upper two floors of Van Zoeren will be renovated to house academic departments, including the Education Department. The lower level of the present library will be renovated to house the College's growing archival collection.

The new library has been designed by the Boston architectural firm of Shepley, Bulfinch, Richardson and Abbott.

Construction is expected to begin in the spring of 1986 with completion during the 1987-88 school year.
Steering Committee:
The Campaign for Hope operators

Trustee Fund Committee

Max De Free
Victor W. Eimicke, Chairman

T. James Hager

John Schrier

Willard G. De Groot

Leonard Maas

Terry Nagelvoort

Jay Weener

Gretchen Vandenberg

James M. VerMeulen

Carl E. Ver Beck

Campaign Co-Chairmen

Max D. Boersma

Hugh DePree

Ekdal J. Buys

Peter Cook

Co-Chairmen

Leadership Gifts Committee

James F. Brooks

Marvin DelWitt

Geraldine Dykhuisen

Richard L. Gantz

Peter Huizenga

Ruth Peale

Arvella Schuller

Howard R. Sluyter

Theresa C. Staal

The Campaign for Hope will be a nation-wide volunteer effort. Nearly 500 volunteers will be involved in meeting the $26 million goal. The volunteer structure is organized along constituent lines. The primary operating committee is the Campaign Steering Committee, comprised of the chairpersons of the Campaign's eight major committees and divisions—the Trustee Fund Committee, the Leadership Gifts Committee, the National Church Division, the National Parents and Friends Division, the National Foundations/Corporations Division, the National Alumni Division, the Hope College Faculty and Staff Division, and the Holland/Zeeland Area Division. Approximately 15-20 regional committees will complete the volunteer network.

National Chairpersons

James I. Cook, Chair, National Church
Jon and Karen Hansen, Chair, National Parents & Friends
Richard J. Kuizenga, Chair, National Foundations/Corporations
Betty Miller, Chair, National Alumni
David G. Myers, Chair, Hope College Faculty and Staff
Jerrald H. Redeker, Co-Chairmen, Holland/Zeeland Area

SIXTEEN

NEWS FROM HOPE COLLEGE, FEBRUARY 1985
alumni beat
by Vem Schipper ’51
Associate Director of College Relations for Alumni Affairs

With increased participation in our Class Reunions and regional meetings, it is no surprise that our international alumni are also "getting on the act." This is the International Year of the Alumni, with special emphasis on our historic commitment in international education and a re-emphasis on this commitment for the future.

First, alumni in Japan. (Always a significant place for a Hope presence) met in Tokyo. All are teachers or English writers and were attending a special conference. They were: Craig W. Byer ’83, Deborah C. Egbee ’83, Richard Becker ’82, Carol Jean Smith ’84, and Susan W. Ges. Then came the strong presence of the distinguished class of 1960, ’65, ’70, and ’83, which were attending a special conference.

"30s"

Bernadine Siebers ’30 DeValois was awarded a Paul Harris Fellowship in Rotary International in February, 1984, by the Holland (Mich.) Rotary Club. John Schuiting ’31 lives in Manhasset, N.Y. He worked for Fisher Body for 34 years before he retired. John’s wife passed away last December.

Zella Skellern ’31 Godfreed, a retired school teacher, is now living with two grandchildren and twenty-seven great-grandchildren.

Evelyn Wiersma ’33 Monroe has served as townshipe treasurer for 24 years and has just been re-elected for another four more years. Evelyn was elected the president of the Hillsdale County Republican Women’s Club.

James Nettina ’34 wrote a poem on Thanksgiving for the Holland (Michigan) Sentinel. Before his retirement, James was an executive secretary and director of advance programs for the American Bible Society.

Krehbiel Van Dyke ’35 has retired after serving the New Jersey Council of Churches for 34 years and then 13 years as part-time chaplain at the V.A. Hospital in Lyons.

William Naysom ’36 is still enjoying retirement and preaching from time to time. Praise the Lord!

Peter Yeltman ’37 is the interim dean/executive director for the Institute of Holy Land Studies in Israel.

Andrew Nyboer ’39 continues to lead the Guildford H.S. Young Life Club for the 24th year. He also continues to travel and speak at many churches doing seminars.

"40s"

J. Dean Dykstra ‘40 will be retiring as the pastor of the First Reformed Church of Schemitz, N.Y. He has served in that capacity for 25 years and served a total of 42 years of active ministry.

Elaine Boynton ’41 Bosch and her husband returned to Muscat. Oman for his son Paul’s marriage in November, 1984. Their book, Streets of Oman is in the Hope College Library. Elaine says, “retirement is great!”

Theodore Sandstra ’41 retired from the ministry after 40-1/2 years in the Reformed Church.

Anna DeYoung ’42 is enjoying her retirement.

Anna is active in church and community affairs.

Henry Kirk ’43 is in his third term as chairperson of the Ottawa County Mental Health Board.

Blaise LeVal, ’42, organizing pastor of the Communion of Churches of Blooming Prairie, Minn., has been re-elected president of the Lee County Mission.

Roy Prince ’44 is the manager of the First of Michigan Corporation in Holland, Mich.

Alice Laughlin ’46 Veldhuis is a ruling elder of the Hope Reformed Church in Ada, Mich.

Alfred VanDaele ’47 has retired from active medical practice in Zeeland, Mich.

Paul Kees ’48, retired vice president of Saginaw Corporation, moved to an adult community. "The Villages" in Sun, Jos, Mich. Paul will spend time with his wife, Lois, traveling, playing golf, riding his quarter horse and doing some consulting.

Russell Kray ’49, retired from Eli Lilly & Company after more than 25 years of research, plans to travel the world with his wife, Gwen.

Lenmon ’48 Kray. East!”

Harvey Caulkins ’49, a ruling elder in the Central Presbyterian Church in Atlanta, Ga., has retired after 49 years of active ministry.

"50s"

Harvey Caulkins ’50 has spent 31 years in the ministry. 18 of which were spent serving native American Indian Reformed Churches. Harvey has been married in Mex, Neb., for six years.

Myron Hermon ’50 was the choir conductor for the 1984 winter concert of Albany (N.Y.) Men’s Concert Club, a men’s glee club dating back 75 years.

William Mackay ’50 has joined the law firm of Benjamin O. Seidmayer, Jr., in Mason, Ohio.

Richard Smith ’50 is still working in the area of research and development.

John Pelon ’52 has retired. John spent about four months in Indonesia with his daughter and son-in-law. Nancy & David Price.

Mervin Voss ’52 is the pastor of the Bethany Reformed Church in Belmont, Iowa.

Phyllis Vanderschaaf ’53 Good retired in November after 26 years service in the Naval Reserve. Phyllis co-authored a story in the September issue of the Navy All Hands magazine and the article “Command Information Bureau” appeared in October’s Military Gas News.

William Gruen ’53 has retired for the second time. Originally he retired as a Methodist pastor and now he is retiring from the Wigwam Paper Stores which he owned.

Donald Klaassen ’54 is the finance officer to the president of medical affairs at The University of Michigan in Ann Arbor.

William Heyerdorn ’55, chief of the department of surgery at the American Armed Forces Medical Center in San Francisco, Calif., was elected as a member of the American Association for Thoracic Surgery and promoted to clinical professor in the department of surgery at the Medical College of the Uniformed Services University of the Health Sciences.

Jerry Veldhuis ’56 is a ruling elder in the Valley Community Presbyterian Church.

William Bogert ’59 was named to Who’s Who in the East in 1984.

"60s"

Robert Groen ’60 is the new branch manager for Ottawa Savings and Loan in Hamilton, Mich.

Peter Huizenga ’60 represented Hope College at the inauguration of the new president of Trinity Christian College in January.

Ronald Stockhoff ’60, after serving 30 years in parish ministry, is now a full-time chaplain at the Veterans Administration Medical Center in Albany, N.Y.

George Borgerst ’61 is the vice president of marketing and sales at Eger Industries in Two Rivers, Mich.

Thomas Bos ’61 is the director of development—in the New York City area. The organization is the Western Theological Seminary in Holland, Mich.

Cal ’61 and Bonnie Buehr ’61 alumni have two daughters at Hope. Christine is a senior and Katie is a freshman. Their son Chuck visited campus for four days before Thanksgiving.

Piscilla Estelle ’61 is the librarian at Christ Memorial Reformed Church in Holland, Mich. The library was reorganized by Piscilla, was reopened one year ago, and over 700 books have been checked out so far.

Gail Friesema ’61 Farnham is an elementary supervisor in Western Michigan School District in Kalamazoo, Mich.

Wayne Joesie Joesie ’61 is the pastor of Emmanuel Reformed Church of Whipsy, Ontario. Wayne’s son Daniel is attending Hope.

Ronald Spinkelkhuist ’61 is the president of the First National Bank of Lake Zurich, Ill.

Gerald Wondra ’61 participated in the ecumenical travel seminar to the Soviet Union organized by the National Council of Churches in June, 1984.

William VanDeventer ’61 was elected to the NCAA Division III Cross Country Coaches Association for the next two years.

Melvin Oster ’62 Bates is a 2nd grade teacher at the Asa Sibley Central School District in New York.

John deKort ’62, professor of chemistry at Northern Arizona University, was a speaker at the 1984 inorganic division symposium at the 30th Southwest Regional ACS Meeting in Lubbock, Texas in December. John has written solutions manuals to accompany General Chemistry (2nd ed.) and Principles of Chemistry. He has been a consultant for a number of publishers of first year chemistry texts and is a member of the program committee of the ACS Division of Chemical Education and the inorganic chemistry standardized examination committee of the American Chemical Society.

Paul Hesselink ’62 is a professor of music at Longwood College in Farmville, Va.

Margaret Greenfield ’62 is a member of the Art and Science Club at Hope College.

David Wyma ’62 is a RKA missionary in Taing, Taiwan. This is his tenth year and he hopes to be in the States next summer.

David Bronson ’63 is an associate scientist at Southwest Foundation for Biomedical Research in San Antonio, Texas.

Robert Gough ’63 is a captain in the U.S. Navy and is currently stationed in Dallas, Texas.

Robert Hyink ’63 has left Steele, Inc., to devote full-time to his private clinical and consulting work.
EIGHTEEN

HOPE COLLEGE
VILLAGE SQUARE
JUNE 28, 1985
HOPE COLLEGE, HOLLAND, MICHIGAN

John Jenner '63 is the pastor at the Hyde Park (N.Y.) Reformed Church.

Robert Klebe '63 is an agent with the Equitable Life Assurance Society in St. Louis, Mo. Bob has been awarded the Charter Life Underwriter designation by the American College.

Gordon Kirk '63 is the chairman of the department of history at Western Illinois University.

Jane Zwemer '63 Koester is employed by the OB/GYN Research Division of Uniformed Services University of the Health Sciences. Department of Defense in Bethesda, Md.

Jack Siebers '63 is a partner in the Grand Rapids (Mich.) regional office of the law firm of Dykema, Gossett, Goodnow & Trigg.

Linda Kluenterhouse '63 Vinstra is teaching adult education at the Lake Orion (Mich.) Community Schools.

Ruth Ehrlich '64 Bloom has a daughter, Renee, who is a third-year nursing student at Hope.

Tom Brooker '64 is continuing to reside at a Jewish educational facility in Brooklyn, Ore. Tom is just beginning private practice as a psychotherapist and he is continuing to work and edit. Tom is also president of Rest Assured Incorporates.

Neil Goodrich '64 is a dentist in Ann Arbor, Mich.

Gary Hefey '64, professor of chemistry at Indiana University, received four major awards and was elected to one of the highest positions in his field during 1984. Gary is the chairman-elect of the American Chemical Society's analytical division and will become the chairman next year.

Earl Johnson '64 is the moderator of the Synod of the Northwest.

Bonnie Dyer '64 Newton is a lawyer specializing in civil matters and litigation in San Francisco, Calif.

David Boerigter '64 has been reappointed as director of the U.S. Embassy in Warsaw, Poland, where he will be the consul general. David will arrive in Poland in July after he completes six months of Polish language training in Washington, D.C.

Henry Brown '65 has a private business for legal and business consulting in Colorado Springs, Colo.

Bruce Maselink '65 has been accepted as a fellow of the American College of Surgeons.

Ronald Mulder '65 is vice president of Howard Barness Associates, Inc., in Davenport, Iowa.

The Banes group is a consulting firm which offers management, planning and marketing services for resource development at private, church related colleges and other philanthropic organizations.

John Porter '65 is president of Rockland West Germany, a car dealership in Forest Park, Ill.

Sandra Parker '66 is an assistant professor of recreation and parks administration at Western Illinois University in Macomb, Ill.

Jim Staple '66 is a director of product marketing for Herman Miller.

Harvey VanBos '65 is a captain in the dental corps of the U.S. Navy and assistant director of oral and maxillofacial surgery training residency at the Naval Hospital in Bethesda, Md.

Bryan Bovenkerk '66 is pastor of Second Reformed Church in Fulton, Ill.

Alfred Clymer '66 was awarded a Paul Harris fellowship by the Rotary Club of Tampa, Fla., for outstanding contributions to Rotary.

Martha Costos '66 is the office manager in the firm of Bernhard Associates of Dallas, Texas.

Phyllis Anderson '66 Jones is teaching 3rd grade at a bilingual immersion program in Palos, Texas.

Robert White '66 was honored with a resolution from the General Program Council of the Reformed Church in America as he leaves his position of social worker to become president of New Brunswick Seminary.

Mel Andreas '66 is the artistic director in the production of "The Fall of Babylon." The University of Iowa is celebrating the 10th anniversary of the Drawing Legion with this world premiere.

Gerald Asten '66 is a full professor of economics at Bowling Green (Ohio) State University. Last summer he worked on certain aspects of the U.S. Treasury Department's tax reform plan at the Treasury Department in Washington.

Marcia DeGrazia '67 is the chairman of the music and entertainment committee for Brevort (Ala.) Centennial in April.


Nancy Aumann '68 is the acting dean at Bethany College in Lindsborg, Kans.

John Dykema '68, vice president and trust officer, was promoted to head of trust marketing and business development for the First Intestate Bank of Arizona.

Mohamad Styg '68 is an air training command advisor to the Military Airlift Command at Scott AFB in Illinois.

James Keen '69 is a research advisor for ARCO Petroleum Company.

Thomas Pelen '69 is the superintendent of schools in Chehalis, Wash.

Edward Dobbins '69 is the high school and middle school instrumental music director for the Upper Dauphin Area School District in Elizabethtown, Pa.

Elaine Rawlins '69 was awarded the 1984 "Distinguished Service Award" from the Nebraska Library Association, College and University Section.

Sharon Philips '69 is the personnel manager at Bell Atlantic Leasing Corporation in Atlanta, Ga.

Douglas Rood '69, since moving to Los Angeles, has programmed the accounting portion of a software package for local churches called PAX (Parish Accounting Exchange) developed by Computer Paradigm. Douglas will volunteer some of his time to the work of the Institute of Cultural Affairs.

EXTRAORDINARY RICHARDS '69 Watson sang with the Philadelphia (Pa.) Singing City Choir and the Leipzig Orchestra in Carnegie Hall in November. The choir performed a program in New York City twice a year with the Philadelphia Orchestra and she writes, "it's fun!"

John Zavacky '69 is an assistant treasurer at Chemical Bank New York City and is project manager for the International MS Project in the World Banking Service/International Area.

Bob Bluestein '70 is assistant principal at Thomas Jefferson Middle School in the Desert Sands Unified School District in Indio, Calif.

Al Qualman '70 is an industrial engineer at Hydrosol Inc., which is active in community and church affairs.

Connie Aldrich '70 Qualman teaches in the Surprise Unified High School district system. She is very active in church and community affairs.

Mark VanderLaan '70 is the chairman of the Commonwealth (Ohio) Human Relations Commission in 1984 and is now serving on the Community Housing Resources Board.


L. Frederick and Mary Kaybill '71 Allen live in South Dartmouth, Mass., where Fred is the pastor of the Smith Neck Friends Meeting.

John Endersbe '71 has joined the CEIA Team based in Woodstock, Vt., to manage international technical training for a division of Data-Design Laboratories in McLean, Va.

Kathleen Hassel '71 has a master's degree in Christian education at the Presbyterian Theological Seminary in Presbyterian Church and University in Pittsfield, Mass., where Fred is the pastor of the Smith Neck Friends Meeting.

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Joyce VanAken '73 is the executive director of the Village at the Gardiner House, which is a private, interdenominational inter-city school in Grand Rapids, Mich.

Thomas Getty '73 is senior vice president of Green Mountain Bank in Bennington, Vt.

Dean Gentz '73 is a partner in Henne T.V. in Whitehall, Mich.

Philipp Harrington '73 is in his sixth year as chairman and school librarian at Southern Normal High School in Brevort, Ala.

Bert Vruggink '73 is a kindergarten teacher in Cambridge (Mich.) Public Schools.

Dave '73 and Cathy Schaub '73 Leetsma were deeply involved in the "Glory of Christmas," a pageant held at the Crystal Cathedral during November and December. This involved a saga of carols and helping local individuals with animal and special interest projects.

James Ruenel '73 is a printer and director of the printing and development department for the Wacker Corporation in Wacker, Wis.

Jan Wichters '74 Wielse is running a Family Day Care Home in Holland, Mich.

Richard Van Dop '74 participated in the criminal investigation division of the IRS spent a total of 50 days on tax return projects for individuals and other candidates while attached to the Secret Service during the spring primaries and fall presidential campaigns. Also in Feb. 1984, Richard was re-elected as a member in the U.S. House of Representatives.

Karla Hoesch '75 Wolters coached the Calvin College women's basketball team to a fourth place finish in the NCAA Division III national last fall.

Steven Zonnebeek '75 has been accepted as a fellow of the Advanced College of History at Clark College.

Deborah Biehl '76 is the French principal of the private bank in Kalamazoo, Mich.

Margaret Rose '76 Salisbury participates in the Lenox Film School in London. She also taught the English Language at the University of London. Margaret is also teaching French in the foreign language department.

Allan Keizer '77 is a private banker for Continental Bank in Kalamazoo, Mich.

Donna DeWitt '78 Slominski is a letter carrier with the postal service in Green Bay, Wis.

Margaret Bosenberg '72 Taylor is the administrative assistant to President Dr. N.W. Keith, Public School System.

June DeMeester '73 is the purchasing agent of the John Deere Wtirks Horizons in Waukesha, Wis.

Mark DeKoo '73 is the international sales operations manager at Herman Miller.

David Duck '73 is managing director international technical training for a division of Data-Design Laboratories in McLean, Va.

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PLEASE FILL IN THE BLANKS:

Does the alumni office have your current name and address? Has there been a recent change in your marital status? Would you prefer Hope used a different form of your name (Jane Van Doe vs. Mrs. John Van Doe, for instance)?

We want to keep in touch. Use this form to inform and update us. Note the number of spaces per line available. We look forward to hearing from you.

Name  
Street  
City  
State  
Zip  
Class of  

news notes:

TWENTY

news notes:
Alumni siblings work out similarities

"Follow the Leader!"

Few children make the passage to adulthood without responding at least once to the playground's clarion call for conventionality. The tentative urge is not all child's play, of course, and within families children's willingness to mimic can sometimes develop into occupational overlaps in adulthood. "Like father, like son," "Like mother, like daughter," these are familiar intra-family connectors which not infrequently become translated into family businesses, as almost any Yellow Page attests.

It's nothing new that siblings often choose similar vocations, as well. Most people assume, rightly, that at least part of the reason for this is genetic. Yet we all know there's more to being a geophysicist like one's sister than there is to having freckles and red hair like one's sister. Another basic assumption is that shared interests in adulthood is the shared home environment of childhood. It's no secret that parents determine more than biological packaging; they also provide experiences and exert influence.

Psychologists believe that some siblings choose similar vocations because of sibling rivalry. By electing to play in the same occupational field in adulthood, siblings may unconsciously be trying to keep a hint of competition in their relationships with their parents and each other. The experts say this rivalry is not necessarily negative or hostile; indeed, in fact, may need to be the best in both siblings.

Yet another explanation for siblings choosing similar careers has nothing to do with the psychological underpinnings of human nature. This explanation recognizes the not-so-fancy fact that siblings can be very close. They can look like each other a lot. They can seek each other out for advice and example. A shared professional life may develop from this intimacy, and it can be one of many enriching ties that bind sibling to sibling.

Staff writer Eva Dorr, Ph.D., 83, interviewed three sets of alumni siblings who have ended up in similar vocations. Their personal perspectives confirm that all-in-the-family professions spring from many influences.

For the Ritsema's, a love for music started for each at age seven. But they started their career paths in separate decades. There is 11 years difference in the ages of Herb '50, professor of music at Northwestern College in Orange City, Iowa, and Dan '61, Zeeland (Mich.) High School band director. Clearly, the elder brother is held in respect by the younger.

"I always got along well with Herb," says Dan, a lighthearted conductor. "As an older brother with a direction, he was very influential."

While growing up on their farm in the outskirts of Holland, all the Ritsema children received musical training at the Ritsema's home under their parents. "I can remember all three of us (Herb, Don, and brother Harold '57) getting all our lessons for just $1," notes Dan.

Life on the farm brought the Ritsema children much closer than city siblings. Their cousins lived right next door and they too were persuaded to study music. In fact, Dan and Herb's cousin, Bob Ritsema '57, is Symphonette and Orchestra director at Hope. The Ritsemas appear to be a classic case of environment plus genetics.

"I think we naturally gravitated to music because of our childhood environment and high school background," adds Herb. "We both saw that we had the ability and the readiness for the art."

Sibling rivalry was never a factor for the two brothers. "There really was no occasion to compete," explains Herb. "Our educational and occupational careers never quite coincided. When I entered college Dan was in third grade and when I started my first teaching job, Dan was in high school."

College days saw both brothers directing the All-College Sing. And although the brothers shared many likenesses, they didn't always agree on fraternal similarity at Hope: Herb was an Emersonian and Dan a Freer. But they united again as both pursued master's degrees at the University of Michigan.

Herb went on to receive his Ph.D. from the University of Iowa. Their career pursuits have found both Herb and Dan teaching music, and an added dimension to their occupational similarities is conducting. Both have the ability to lead.

Herb is a self-described veteran of conducting the Northwestern College Band and Symphonette, a position he retired from just a couple years ago. Music theory, music literature, and piano instruction classes occupy much of his time now. The only extracurricular conducting he continues is at his home church.

The years of band instruction and directing have utilized Dan's forte at Zeeland High. Affectionately known as "Ritz," Dan is an understanding but demanding conductor ("like my brother") who wants to be sure students make the most of their ability. Such an attitude earned him the Zeeland Public Schools Distinguished Employee Award in 1981, the first year the award was implemented.

If there is one sure thing both brothers agree on it's their difference in personality. "Herb is laid-back and I'm a little more hyper," confesses Dan. "There aren't many people who are more outgoing than Dan," adds Herb.

A sabbatical brought Herb to Holland a couple years ago and a stronger relationship was built between the two brothers. Herb taught church music for a semester at Western Theological Seminary and did some composing.

The ability to see each other in action really showed the brothers the specialties in their relationship.

A constant curiosity with science pulled the two Heasley brothers into impressive careers as professors of chemistry.

Gene Heasley '53, professor at Bethany (Okla.) Nazarene College, and Victor Heasley '59, professor at Point Loma College in San Diego, Calif., began their inquisitiveness in the world of chemistry while they were still in grade school.

"I can remember both of us impressing with one of those home chemistry kits," says Vic. "We'd make up our own experiments. We were always messing around with science.

Their paternal influence might have added to the Heasleys' career decisions. Their father, Lynn Heasley, was a botany teacher in the Allegan, Mich., school system for 35 years. Also a man of curiosity, says Gene, Father Heasley always influenced the boys to reason. "Dad was a well-educated man," says Vic, "and an astute reader. I don't think I've ever met anyone who read more than he did.

The Heasleys are very similar people and close friends. For the past 15 years, Gene and Vic have been companions in summer research classes, occasionally alternating the research between their two institutions. They have published more than 50 articles as a result of their summers together and of the 100+ summer research students who have passed through their programs, the Heasleys are proud to say that 95 percent went on to receive doctorates of science of Ph.D. degrees.

Add to all this togetherness an impressive show of brotherly love. Both were Hope Science Club members, both spent their summers off conducting research at Hope, both received their Ph.D.s from the University of Kansas, and both studied under Calvin VanderWeij, former Hope president.

"In fact," adds Vic, "I was Cal's last Ph.D. student before he left for Hope. He was like a father to me."

"Most of all," says Vic, "I was influenced directly by my stay at Hope. That Dutch spirit of doing well, of putting your soul into your work, really wore off on me. The impact of moral and religious stability gave me a lot to be confident about... Now, as part of a liberal arts college, I feel a real sense of indebtedness to Hope College—after it gave me.
The Walvoord family is used to having published writers in the clan. The sisters' father, Chris, a minister in the Reformed Church, was a familiar name in The Church Herald and Presbyterian Life. And their grandmother inadvertently became a published author a few years ago when a manuscript she prepared in the 1920s for a community debate on women and higher education was included in a book on women's history edited by Gerda Lerner.

A family atmosphere of creativity and loving reinforcement helped direct the sisters toward writing, they believe. Having a father who was accustomed to writing and speaking and a mother "who did more for her church than just sing" were commanding influences.

"We would sit at Sunday noon dinner for a long time, talking over what we had heard in the morning service," says Linda. "Such extensive biblical exposure is truly a rich literary experience."

"We were blessed with a supportive and loving home," adds Barb. "Our parents were always even-handed with the children.

"Our larger family is farming people who are very much people of thought and word. That type of attitude seems to have been nurtured and built across the generations."

While at Hope, the Walvoord sisters buoyed themselves, naturally, with literary involvement—Linda with Opus and the Anchor and Barb with Opus, Mortar Board and a part-time writing stint with The Holland Evening Sentinel. Both were members of the Delta Phi sorority and both taught piano while at Hope.

"Barb was the better student, though," informs Linda. "She was more dutiful and serious about her studies. I guess I tended to be more social."

But neither sister had grade-points to be shy about. Barb graduated summa cum laude and Linda magna cum laude.

Interestingly, both Linda and Barb took the risk of majoring in English without a secondary teaching certificate.

"Then women's career expectations were not as free to roam," explains Barb, "so it was unusual for an English major to graduate without a secondary certificate, especially a woman. But we both knew we had an idea to be college professors and we went on to school."

After Hope, the sisters separated paths for the first time as Barb went to Ohio State University for her master's and the University of Iowa for her Ph.D. Linda received her master's from the University of Chicago and completed Ph.D. coursework there and at the University of Illinois.

As she had planned, Barb quickly took to teaching, starting at Central College in Pella, Iowa, and then on to Loyola University in Baltimore, Md., where she is presently. Linda has been an editor for Teacher Education Publications, a David C. Cook Publishing Co., and taught at Millikin University, Decatur, Ill., and North Central College, Naperville, Ill.

Each sister coincidentally extended teaching to writing. Linda now devotes full time to her fiction and poetry.

Has sibling rivalry ever entered this sister-friend relationship?

"There would have to be some," comments Linda. "But there was already tons of competition while at Hope without having to worry about your sister. It was healthy competition, though. There was an acceptance and emphasis on doing well."

"There is some extent of rivalry interwoven into any sibling relationship," adds Barb. "but, with the right attitude, a rivalry doesn't have to be a devastating or dampening experience. In fact, it can be motivating."

Now Barb and Linda depend on each other for an analysis of their works, filling easily each other's need for feedback and counsel.

"I believe that having a sister close in age and interest is a tremendous experience," concludes Barb. "I cannot think of anything more special."

SIBLING SETS are (clockwise): Dan Risema, Herb Risema, Victor Heasley, Gene Heasley, Linda Walvoord Girard and Barbara Walvoord Fasler.

Despite their similarities, there is no occupational rivalry between the brothers. The projects they work on during the summer are a consummation of teamwork. Any competition that may result for new ideas and the push towards their goals.

"If there is any competition or rivalry, it begins in a non-destructive way," says Vic. "Although I must add that we both love to fish and hunt, and there can be some jovial bragging over who is the best in that." 

"I believe we've always been a reinforcement for each other over the years," explains Gene.

The combination of brotherly intellect is impressive between the Heasleys. Equally as impressive is their close-knitteness.

"We've always talked a lot together," concludes Vic. "I can talk easier to him than to any other person. We're simply two people interested in the same thing."

It was always clear the Walvoord sisters were best with words. A fascination with writing took them first to Hope as English majors, then to careers as English teachers and finally to the pinnacle—achievements as full-fledged published writers.

Seemingly to suit their personalities, the sisters took to different writing styles, one of a more social order and the other academic. Linda Walvoord '64 Girard is the author of more than 20 published poems, three children's books (You were Born on Your First Birthday. Who is a Stranger and What Should I Do? and My Body is Private.) Keeping her typing hands and composing mind busy these days is very easy for Linda. Current projects include a young adult romance, an adult novel with a biblical setting, a science book for youngsters, and a recently accepted-for-publication biography of Edmund Halley which should hit the shelves just before Halley's Comet hits the skies next fall.

In sharp contrast is Barbara Walvoord '62. Fasler's interest is getting down to the process of writing. Her specialty is textbooks. Among her credits are Writing Strategies for All Disciplines, Helping Students Write Well, A Guide for Teachers in All Disciplines and a number of professional essays.

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To make the best use of the Alumni Association organizational structure, a special committee has conducted a two-year study of the association's constitution. The results of this work, a proposed new constitution and bylaws for the Hope College Alumni Association, is printed here. In keeping with the current constitution, it has been adopted by your alumni board and is being presented for your study. It will be presented for adoption by the Association on Alumni Day, May 4. The recommendation of the Board of Directors of the Hope Alumni Association is adoption of this constitution and these bylaws.

HOPE COLLEGE ALUMNI ASSOCIATION CONSTITUTION (Proposed)

Article I—Name and Purpose
Section 1. The name of the Association shall be the Hope College Alumni Association.
Section 2. The purpose of the Association shall be to promote the welfare of Hope College and to encourage the interest and involvement of its membership in the College.
Section 3. Any graduate or non-graduate of Hope College who has accumulated at least 45 credit hours shall become a member.
Section 4. Any member in good standing shall have the right to attend all meetings where business is transacted.
Section 5. The By-Laws may be amended annually by a majority vote of those present.

Article II—Membership
Section 1. The Association shall be governed by a Board of Directors as outlined in the By-Laws.
Section 2. The Board of Directors shall consist of no more than 30 members plus the officers of the Association.
Section 3. The Board of Directors shall meet at least three times per year, during regular meetings of the Association.
Section 4. All meetings shall be conducted by the Board of Directors between regular meetings of the Association.

Article III—Officers and Committees
Section 1. The officers of the Association shall consist of a president, vice president and secretary.
Section 2. The By-Laws may be amended annually by a majority vote of those present.
Section 3. The Board of Directors shall consist of no more than 30 members plus the officers of the Association.
Section 4. All meetings shall be conducted by the Board of Directors between regular meetings of the Association.

Article IV—Official Publication
Section 1. The official name of the Association shall be the Hope College Alumni Association.
Section 2. Any proposed amendment to this Constitution shall be presented to the Board of Directors at least 30 days prior to its consideration by the Board.
Section 3. The By-Laws shall be amended annually by a majority vote of those present.
Section 4. The Board of Directors may establish committees as outlined in the By-Laws.

Article V—Meetings
Section 1. The Association shall meet annually on Alumni Day in the spring, normally in conjunction with the Alumni Banquet.
Section 2. The Board of Directors shall meet during Homecoming in October and shall meet during Commencement Week, prior to the annual meeting of the Association.
Section 3. A quorum shall consist of a majority of voting members.

Article VI—Chapters
Section 1. The membership of the Association may be formed under the direction of the Board of Directors as outlined in the By-Laws.
Section 2. Any proposed amendment to this Constitution shall be presented to the Board of Directors at least 30 days prior to its consideration by the Board.
Section 3. The By-Laws shall be amended annually by a majority vote of those present.
Section 4. The Board of Directors may establish committees as outlined in the By-Laws.

HOPE COLLEGE ALUMNI ASSOCIATION BYLAWS (Proposed)

Article I—Membership
Section 1. Membership in the Association shall be contingent upon payment of dues.
Section 2. Any and all matters and rules of the government of the Association not covered in these Articles shall be set forth in the By-Laws.

Article II—Board of Directors
Section 1. The Board of Directors shall consist of 10 members plus the officers of the Association.
Section 2. Any proposed amendment to this By-Laws shall be presented to the Board of Directors at least 30 days prior to any regularly scheduled meeting. The Board of Directors is empowered to act on By-Laws. Proposed By-Law changes are to be presented at an annual meeting of the Board of Directors and voted upon at the next meeting. A majority vote of the Board of Directors shall be needed to approve By-Law changes.

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