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H92-1324. AIM/BACCHUS.

Records, 1976-1998. 4.50 linear ft.

Abstract

The Alcohol Issues Matter organization (AIM) was founded in 1994 to address the issues surrounding the use of alcohol in the Hope Community. It focuses on promoting awareness of alcohol issues. Student Development employee Fonda Green facilitated much of the alcohol-related programs at Hope College.

BACCHUS, an acronym for Boost Alcohol Consciousness Concerning the Health of University Students was formally incorporated in 1981. It was founded and led by Gerardo Gonzalez, an alcohol educator and professor at the University of Florida. The main point of BACCHUS is that students are best enabled to influence the drinking behavior of other students.

This collection consists of background information, newsletters, magazines, newspaper clippings, correspondence, pamphlets, posters, and booklets relating to the AIM and BACCHUS organizations. Also contains materials dealing with specific areas of the programs, such as Alcohol Awareness Week and spring break.

Accession No:	H92-1324
Provenance:	Andrea Douglass
Donor:	Andrea Douglass
Photographs:	Slide Show in Box 3
Processed by:	Michael Douma, April 2002

History

The Alcohol Issues Matter organization (AIM) was founded in 1994 to address the issues surrounding the use of alcohol in the Hope Community. It focuses on promoting awareness of alcohol issues. Much of the alcohol related activities were facilitated by Student Development employee Fonda Green.

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Scope and Content

This collection consists of background information, newsletters, magazines, newspaper clippings, correspondence, pamphlets, posters, and booklets relating to the AIM and BACCHUS organizations. Also contains materials dealing with specific areas of the programs, such as Alcohol Awareness Week and spring break. Materials are organized alphabetically by subject.

Container List

Box 1

A Campus Alcohol Abuse Prevention Program, Gerardo Gonzalez, 1978
A Well-Planned Publicity Campaign, n.d.
AA Area Meeting, n.d.
AIM
 Background information, *Milestone*, 1994-1998
 1994-1997 (3 folders)
 Mission Statement, n.d.
Alcohol and Drug Problems Association, 1986
Alcohol and Sex, 1987
Alcohol Awareness Week
 1978, 1984-1986, 1988-1992 (10 folders)
 Contest, 1986-1988
 Evaluations, 1984
Alcohol Concerns Seminar, 1984
Alcohol Council, 1991-1992
Alcohol Education Committee, 1984-1986
Alcohol Education and Concerns Committee, 1986-1987
Alcohol Facts Behind the Rumors and Myths, 1979
Alcohol on Hope's Campus, 1984
Alcohol Policy Violation Fines, 1985-1986
Alcohol Resources Manual, MSU, 1976
Alcoholism Program Contacts, n.d.
Alcoholism Therapist Student Internship, 1980
Almost all you ever wanted to know about Alcohol, Robert L. Hammond, 1978
AMOSSA, Prevention Services Catalog, n.d.
Annotated Directory, Substance Abuse Education at Michigan Colleges, 1988
Articles
 "Alcohol and the Campus," Kent M. Weeks, 1985
 "BACCHUS and Alcohol Abuse," Gerardo M. Gonzalez, 1981
 "Drinking on Campus," Lourdes Zamora, 1986
 "Follow-up of a Federal Effort to Encourage Campus Alcohol Abuse Education
 Programs," David P. Kraft, 1978
 "On Campus, the Biggest Drug Problem is Alcohol," Zoe Ingalls, 1978
 "The Legal Drug," Anna Quindlen, *New York Times*, 1994

Box 2

BACCHUS
 1986-1993 (6 folders)
 Conference, Ohio State/Columbus, 1990
 Newsletter, 1983-1989, 1991-1992 (3 folders)
Beer Drinkers of America Education Project, Party Smart, n.d.

Book

Alcohol and Health, Hew, n.d.

The Secret Everyone Knows, Cathleen Brooks, 1977

Booklet

“Drinking Myths,” 1981

“What You Should Know About Alcohol on Campus,” 1983

Brochures, 1984-1991, n.d.

Campus Substance Abuse Services, Alcohol/Other Drug Information Pocket, n.d.

Cards, n.d.

Catalog of Educational Videos, 1994

Comics, 1987, n.d.

Correspondence

Bacchus National Headquarters, 1991

Fonda Green, 1984, 1986, 1989

Curriculum Infusion, Ronald Glick, n.d.

Curriculum Vita, Patricia Vincent Roehling, 1986

Designated Driver Program, Assembly Instructions, n.d.

“Directory, Michigan Substance Abuse Programs,” 1993

Drinking and Driving: The Toll The Tears, PBS, 1986-1987

Drinking Survey, 1979

Drug Prevention Directory, U.S. Dept. of Health, 1990

Drug Prevention Programs in Higher Education, 1989

Early Intervention Program for Problem Drinkers, UMASS/Amherst, n.d.

Effective Promotion Guide, 1977

Events, 1990, 1992, n.d.

FACE

Bookmarks/Miniature Posters, 1990

Promotional Materials, 1992

Folder Contents, Bacchus General Assembly, 1991

Gilmore Program, 1986

Green Bean Campaign, 1991

Guide for Reduction of Alcohol Related Problems on Campus, 1992

Guide to Successful Partying, n.d.

Hope College Alcohol Education Committee Fact Sheet, n.d.

Hope College Alcohol Committee, Violations Enforcement Consequences, n.d.

Idea Book, Beer a Four Letter Word, n.d.

In Focus: Alcohol and Alcoholism Media, 1977

Journal of College Student Development, Alcohol, 1991

Lakeshore Alcohol Council Education Subcommittee, Minutes, 1979

Lecture, Substance Abuse Etiology Prevention and Treatment Issues, G. Alan Marlatt
Ph.D., 1991

Let's Party Happy Hour, n.d.

Position Statements, American College Health Association, n.d.

MADD, Guide for Teachers School Nurses Counselors and Administrators, 1990

Magazine

Alcoholism, 1982

Bar Management, 1986
Link, Oct.-Nov. 1997
Membership Drive, 1991

Box 3

Membership Drive, 1991 (cont.)
Michigan Substance Abuse Licensed Program Directory, 1978
Model Programs of Alcohol Education, n.d.
National Clearinghouse for Alcohol Information, Dittos, n.d.
National College Student Organizational Network for Drug and Alcohol Education, n.d.
National Collegiate Alcohol Awareness Week
1985
Programming Manual, 1985
National Directory of Occupational Program Consultants, n.d.
National on Campus Alcohol Education Manual, U.S. Brewers Association, 1991
NCAAW, Training Conference, 1990
Network News, 1993-1994
News and You, n.d.
Newsletter, *Alcohol Alert*, 1991
Newspaper Clippings, 1979-1991, n.d.
NIAAA, Information and Feature Service, 1979
On-Campus Review, 1980-1985
Ordering Form, Bacchus Materials, n.d.
Ordering Catalog, FACE, 1993, 1995
Ottagan Alcoholic Rehabilitation, Inc., *Newsletter*, 1979
Pamphlet
Alcohol Use by College Students, 1994
Responsible Drinking/Drug Abuse, n.d.
The Catalyst, 1980
Paper, "The Use and Abuse of Alcohol in College," Kim Collins, 1995
Parenting Awareness Month, Prevention Network, 1994
Poster
"Are You Drawing a Blank on Last Nights Party?" n.d.
"Campus Substance Abuse Services," n.d.
"Friend with a Drinking Problem," 1982
"MLK Jr.," 1986
"Parenting Awareness Month," 1994
Smashed Car, n.d.
"Ten Terrific Hangover Cures," n.d.
"The Great Debate," n.d.
"The Student Drinking Driving Revolution," n.d.
"The Typical Alcoholic American," n.d.
"What There Is To Do Beside Drink?" 1977
Prevention FAQ, 1993
Prevention Research Findings, 1988

Public Affairs Pamphlet, 1979
Publications Catalog, *National Clearinghouse for Alcohol and Drug Information*, 1994
Regional Bacchus Conference, Notre Dame, 1987
Report to Congress, Alcohol and Health, 1978
Research Insights, 1984
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Resource Booklet, UWSP, *99 Bottles: Responsibility and Drinking*, n.d.
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Rutgers, Summer Schools of Alcohol and Drug Studies, 1995
SANTA Campaign, 1991
Self-Assessment Inventory, Elimination of Alcohol, 1988
Shaffer's Model of Student Alcohol Use/Abuse, 1977
Slide Presentation for Alcohol Education Program, n.d.
Some Interesting Questions about Alcohol, n.d.
Somebody Do Something, A Perspective on the Issue of Abuse and Alcohol, n.d.
Spring Break
 1990-1992 (3 folders)
 Boba Fett, 1997 (2 images)
Student Committee on Drug Abuse Education, "High-Minded people don't need Drugs,"
 1991
Summary on Alcohol Abuse, 1978
Summer School, Alcohol and Drug Studies, 1985
Surveys, Hand-Written, n.d.
The MSU Drinking Game, Resident Assistant Manual, 1986
The Bacchus Beat, 1990-1992, 1994-1995 (5 folders)
The Bacchus Handbook, 1985
The Prevention Pipeline, 1994-1995 (2 folders)
The Symptoms and Phases of Alcoholism, 1976
What is AIM?, n.d.