
Hope College
H92-1324. AIM/BACCHUS.

Abstract

The Alcohol Issues Matter organization (AIM) was founded in 1994 to address the issues surrounding the use of alcohol in the Hope Community. It focuses on promoting awareness of alcohol issues. Student Development employee Fonda Green facilitated much of the alcohol-related programs at Hope College.

BACCHUS, an acronym for Boost Alcohol Consciousness Concerning the Health of University Students was formally incorporated in 1981. It was founded and led by Gerardo Gonzalez, an alcohol educator and professor at the University of Florida. The main point of BACCHUS is that students are best enabled to influence the drinking behavior of other students.

This collection consists of background information, newsletters, magazines, newspaper clippings, correspondence, pamphlets, posters, and booklets relating to the AIM and BACCHUS organizations. Also contains materials dealing with specific areas of the programs, such as Alcohol Awareness Week and spring break.

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Provenance: Andrea Douglass
Donor: Andrea Douglass
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History

The Alcohol Issues Matter organization (AIM) was founded in 1994 to address the issues surrounding the use of alcohol in the Hope Community. It focuses on promoting awareness of alcohol issues. Much of the alcohol related activities were facilitated by Student Development employee Fonda Green.

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Scope and Content

This collection consists of background information, newsletters, magazines, newspaper clippings, correspondence, pamphlets, posters, and booklets relating to the AIM and BACCHUS organizations. Also contains materials dealing with specific areas of the programs, such as Alcohol Awareness Week and spring break. Materials are organized alphabetically by subject.
AIM/BACCHUS
H92-1324

Container List

Box 1

A Campus Alcohol Abuse Prevention Program, Gerardo Gonzalez, 1978
A Well-Planned Publicity Campaign, n.d.
AA Area Meeting, n.d.
AIM
  Background information, Milestone, 1994-1998
  1994-1997 (3 folders)
  Mission Statement, n.d.
Alcohol and Drug Problems Association, 1986
Alcohol and Sex, 1987
Alcohol Awareness Week
  Contest, 1986-1988
  Evaluations, 1984
Alcohol Concerns Seminar, 1984
Alcohol Council, 1991-1992
Alcohol Education Committee, 1984-1986
Alcohol Education and Concerns Committee, 1986-1987
Alcohol Facts Behind the Rumors and Myths, 1979
Alcohol on Hope’s Campus, 1984
Alcohol Policy Violation Fines, 1985-1986
Alcohol Resources Manual, MSU, 1976
Alcoholism Program Contacts, n.d.
Alcoholism Therapist Student Internship, 1980
Almost all you ever wanted to know about Alcohol, Robert L. Hammond, 1978
AMOSSA, Prevention Services Catalog, n.d.
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Articles
  “Alcohol and the Campus,” Kent M. Weeks, 1985
  “BACCHUS and Alcohol Abuse,” Gerardo M. Gonzalez, 1981
  “Drinking on Campus,” Lourdes Zamora, 1986
  “Follow-up of a Federal Effort to Encourage Campus Alcohol Abuse Education
    Programs,” David P. Kraft, 1978
  “On Campus, the Biggest Drug Problem is Alcohol,” Zoe Ingalls, 1978

Box 2

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  1986-1993 (6 folders)
  Conference, Ohio State/Columbus, 1990
Beer Drinkers of America Education Project, Party Smart, n.d.
Book
  *Alcohol and Health*, Hew, n.d.
  *The Secret Everyone Knows*, Cathleen Brooks, 1977

Booklet
  “Drinking Myths,” 1981
  “What You Should Know About Alcohol on Campus,” 1983

Campus Substance Abuse Services, Alcohol/Other Drug Information Pocket, n.d.
Cards, n.d.
Catalog of Educational Videos, 1994

Correspondence
  Bacchus National Headquarters, 1991
  Fonda Green, 1984, 1986, 1989

Curriculum Infusion, Ronald Glick, n.d.
Curriculum Vita, Patricia Vincent Roehling, 1986

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“Directory, Michigan Substance Abuse Programs,” 1993

*Drinking and Driving: The Toll The Tears*, PBS, 1986-1987

Drinking Survey, 1979
Drug Prevention Programs in Higher Education, 1989

Early Intervention Program for Problem Drinkers, UMASS/Amherst, n.d.

Effective Promotion Guide, 1977


FACEx

  Bookmarks/Miniature Posters, 1990
  Promotional Materials, 1992

Folder Contents, Bacchus General Assembly, 1991

Gilmore Program, 1986

Green Bean Campaign, 1991

Guide for Reduction of Alcohol Related Problems on Campus, 1992


Hope College Alcohol Education Committee Fact Sheet, n.d.

Hope College Alcohol Committee, Violations Enforcement Consequences, n.d.


In Focus: Alcohol and Alcoholism Media, 1977

*Journal of College Student Development*, Alcohol, 1991

Lakeshore Alcohol Council Education Subcommittee, Minutes, 1979

Lecture, Substance Abuse Etiology Prevention and Treatment Issues, G. Alan Marlatt Ph.D., 1991

Let’s Party Happy Hour, n.d.

Position Statements, American College Health Association, n.d.

MADD, Guide for Teachers School Nurses Counselors and Administrators, 1990

Magazine
  *Alcoholism*, 1982
Bar Management, 1986
Link, Oct.-Nov. 1997
Membership Drive, 1991

Box 3

Membership Drive, 1991 (cont.)
Michigan Substance Abuse Licensed Program Directory, 1978
Model Programs of Alcohol Education, n.d.
National Clearinghouse for Alcohol Information, Dittos, n.d.
National College Student Organizational Network for Drug and Alcohol Education, n.d.
National Collegiate Alcohol Awareness Week
1985
  Programming Manual, 1985
NCAAW, Training Conference, 1990
News and You, n.d.
Newsletter, Alcohol Alert, 1991
NIAAA, Information and Feature Service, 1979
On-Campus Review, 1980-1985
Ordering Form, Bacchus Materials, n.d.
Ordering Catalog, FACE, 1993, 1995
Ottagan Alcoholic Rehabilitation, Inc., Newsletter, 1979
Pamphlet
  Alcohol Use by College Students, 1994
  Responsible Drinking/Drug Abuse, n.d.
  The Catalyst, 1980
Parenting Awareness Month, Prevention Network, 1994
Poster
  “Are You Drawing a Blank on Last Nights Party?” n.d.
  “Campus Substance Abuse Services,” n.d.
  “Friend with a Drinking Problem,” 1982
  “MLK Jr.,” 1986
  “Parenting Awareness Month,” 1994
Smashed Car, n.d.
  “Ten Terrific Hangover Cures,” n.d.
  “The Student Drinking Driving Revolution,” n.d.
  “What There Is To Do Beside Drink?” 1977
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Regional Bacchus Conference, Notre Dame, 1987
Report to Congress, Alcohol and Health, 1978
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River Valley Recovery Center, n.d.
Rutgers, Summer Schools of Alcohol and Drug Studies, 1995
SANTA Campaign, 1991
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Shaffer’s Model of Student Alcohol Use/Abuse, 1977
Slide Presentation for Alcohol Education Program, n.d.
Some Interesting Questions about Alcohol, n.d.
Somebody Do Something, A Perspective on the Issue of Abuse and Alcohol, n.d.
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Boba Fett, 1997 (2 images)
Student Committee on Drug Abuse Education, “High-Minded people don’t need Drugs,” 1991
Summary on Alcohol Abuse, 1978
Summer School, Alcohol and Drug Studies, 1985
Surveys, Hand-Written, n.d.
The MSU Drinking Game, Resident Assistant Manual, 1986
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The Symptoms and Phases of Alcoholism, 1976
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