Build Hope Fund Tops $10 Million

Build Hope, a multi-million dollar fund raising program to support capital, endowment and academic programs of Hope College, has concluded a most successful fund drive in the college's history.

When the books of Build Hope were closed Dec. 31, gifts and pledges had totaled $10,407,660, according to President Gordon J. Van Wylen.

"These 1977 gifts have more than tripled the receipts of the Build Hope fund," Van Wylen said: "The final total is truly a remarkable development in the life of Hope College."

The final建山西行 and dedication, a decision to launch in Oct., 1972, was $8,595,000.

The funds will be distributed as follows: $3,568,000, to the college's general fund; $2,500,000, for the construction of the Health Center; $1,250,000, to endow professorships in physical education, psychology and visual and performing arts; $500,000, to establish scholarships; $250,000, to the art department; $200,000, for the art center; and $100,000, for the student life center.

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The oldest center in history provided joy and comfort to the campus of Hope College. There was no lack of snow for the annual Winter Carnival activities, which included sled races (top story) through the Pines Ground. Classes were cancelled on Jan. 28 after blizzard conditions made travel impossible.

Fred Yonkman Honored by NCAA

A former two-sport Hope star has been named a National Collegiate Athletic Association Silver Anniversary Award winner. Frederick A. Yonkman '52 accepted the award on Jan. 11 at the NCAA's 1977 Honors Luncheon in Miami Beach, Fla.

Each year the NCAA recognizes five former letter winners who participated in intercollegiate athletics 25 years previous and have gone on to distinguished careers. These Silver Anniversary Award winners join five outstanding student athletes to comprise the college student-athletes Top Ten.

Yonkman is the second Hope alumna to be named a Silver Anniversary Award winner. Donald G. Mulder '48 received the honor in 1973.

Yonkman is executive vice president and general counsel of the American Express Company with offices in New York City. A graduate of the University of Chicago Law School, he was a partner in the firm of Sullivan & Worcester of Boston from 1968-72, secretary and general counsel for Dunn & Bradstreet in New York City from 1964-68, and with the New York City firm of Winthrop, Stimson, Putnam & Roberts from 1957-64.

Gordon Brewer '48, director of athletics, who represented Hope as Yonkman's host at the NCAA Honors Luncheon, says: "The recent selection of Fred Yonkman to one of the NCAA's top honors is most gratifying to all Hopeites. As we ride on the coattails of this outstanding alumna, it may be well to acknowledge that his capabilities would probably have him on a pedestal in most any educational environment. At the same time, there is a sense in which his honor continued on page seven.

Contracts Awarded for Physical Education Center

Contracts have been awarded for the construction of the college's new physical education and recreation center.

The center, to be located on the southeast corner of the campus, is expected to be ready for the 1978-79 school year.

General contractor will be the Pioneer Construction company of Grand Rapids. The electrical contract was awarded to the Park City Electric company of Holland, and the mechanical contract to Hermes Plumbing and Heating of Grand Rapids.

Pioneer Construction was also the general contractor for the Pelee Science Center which was completed in 1974.

Architect of the center is Alden B. Dow Associates of Midland, Mich.

Preparation of the site has been completed. The multiple use of space can be divided into three areas for activities such as basketball, volleyball, tennis, badminton, gymnastics and archery. An aerobic track will circle the gymnasium.

There will be an L-shaped pool designed to facilitate competition in either yard or meter events.

The center will also include a conditioning and exercise room, a dance studio, handball courts, wrestling and gymnastics, and classrooms.

In order to achieve an effective coordination of activities in physical fitness, health care, and nutrition, the college's health clinic will be located in the new center.

A health fitness center will be located near the clinic to offer therapy and testing opportunities.
DUINESCAPE SELECTED
A silk screen print, "Michigan Dunescape," by Delbert Michel, professor of art, has been selected for the National Small Print Exhibition at Purdue University.

NEW DEPARTMENT HEADS
The appointment of two departmental chairs has been announced by Provost David Marker. Dr. Elton J. Bruins, the new chairman of the department of religion and literature, has been appointed by Provost and Dean of the College. Dr. Bruins succeeds Dr. Henry C. Voelz, who has served as chairman of the department for the past 30 years.

HONORED FOR SERVICE
A distinguished achievement award on behalf of the Hope College Board of Trustees was recently presented to Robert E. Barber of Holland, Mich., who has been a member of the Board of Trustees since 1974. Dr. Barber was chosen for his distinguished service to the college and his leadership in community service and development activities.

1977 Symphonette Itinerary

Francesca Bartels, a junior major from Muskegon, Mich., was the state winner in the Michigan Music Teachers' Association Vocal Competition in December. Miss Bartels will compete in a national competition at Champaign, Ill., in February, and will be heard in concert later that month.

Both women are students of Joyce Morrison, associate professor of music.

news from Hope College

Vol. 9, No. 1
February/March 1977

Published for Alumni, Friends and Parents of Hope College. Should you receive more than one copy, please pass it on to someone in your community. An overlap of Hope College

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Enrollment Levels Challenge of '80's

Maintaining Hope's present level of enrollment will be the major concern and goal for the next decade, said President Gordon J. Van Wylten in an opening speech at the recent Board of Trustees meeting.

Dr. Van Wylten said he considers the current academic year as a time of transition for three reasons. First, the Build Hope Campaign closed successfully in December. Second, the Physical Education Center is underway, thus marking the first major building project for the immediate future of Hope. Third, 1977 signals the beginning of the era of fewer high school graduates.

Dr. Van Wylten pointed out that applications to GLCA institutions have dropped from 15,532 in 1971 to 14,255 in 1976. He noted that this drop could be caused by rising costs, a purporting declining interest in liberal arts among the general population, and the lack of a distinctive mission in many liberal arts colleges.

The President said that Hope's commitment is to provide a four-year, liberal arts education in a setting consistent with the context of the Christian faith. He said that recent trends indicate that schools with similarly strong and well-defined commitments have done better than average in attracting students.

Dr. Van Wylten indicated that he believes Hope's commitment and sense of purpose will continue to make Hope attractive to students. However, he emphasized that hard work and careful planning are vital.

He concluded that the College's basic strategy for 1977 and the years that follow is to continually keep Hope's mission clearly in mind and to attempt to fulfill that mission with excellence, imagination, and strength.

According to Tom LaBough, director of admissions, it is predicted that in Michigan there will be a 32 percent drop in the number of high school graduates over the next 15 years. This is greater than the comparable national estimate, which runs from 22-28 percent.

"My guess is that there won't be a major drop here at Hope," he says. LaBough estimates that Hope will lose 15-20 students per year, until the trend is reversed, and the number of high school seniors again begins to rise around 1991.

Too Much Trivia Dominates News Coverage: Nessen

"My stint as press secretary made me a better journalist and a better citizen," Ron Nessen told Hope students during his Jan. 27 campus address. Nessen served as press secretary to former President Gerald Ford for 2½ years and was an NBC television correspondent for 22 years previously.

Nessen said that the most valuable thing he learned during his White House days was that reporters need to see the complexity of the world and guard against giving oversimplified reports. As an example, he cited the now-famous New York Daily News story "Ford to New York City: Drop Dead" headline and its accompanying story.

Nessen also claimed that there is an excessive concentration on trivia in today's news.

"Feature stories are fine, except when they drive out serious, substantive news," he maintained. He said that TV journalists were being irresponsible in the amount of space and time currently being allotted to entertainment news.

Because TV news has a tremendous influence on the American public, TV networks have developed a certain arrogance, the former press secretary said. He pointed in particular to the recap-and-discussion sessions which followed every televised Presidential address and news conference.

"Why do you need a commentator to tell you what you've just heard?" Nessen asked.

Nessen said that the image of Ford as clumsy and bumbling was "simply not true." He said that the image was created, perpetuated and was in the end very damaging to Ford.

Nessen said that he believes that history will be kind to Ford.

"Ford left the White House a better place than he found it," he added.

Nessen said that he was proud of his own part in restoring relations between the White House and the press. He pointed out that although all Presidents initially promise to do so, Ford followed through by holding 39 news conferences and granting 200 interviews during his 28 months in office.

Nessen said that he was grateful to have had the opportunity to work for a man he admired, adding:

"All the things that I asked for before agreeing to take on the job—access, attending substantive meetings, and having input into decision-making—were fulfilled."

While at Hope, Nessen was the guest at an informal luncheon for communication and political science students. He was introduced to the group by a question/answer session by senior Rachel Hesselink from Grandville, Mich., who interned in the White House press office last year through Hope's Washington Semester program.

Nessen said that although some people catch Polonius fever, he plans to lecture and write this year and then return to his profession as a television journalist. When asked whether or not Ford would run again in a Presidential campaign, Nessen replied that the former President's decision-making is to keep his options open as long as possible.

1977 Chapel Choir Itinerary

Sunday, March 20
First Reformed Church
South Holland, Ill.

Monday, March 21
Galavary Reformed Church
Orland Park, Ill.

Tuesday, March 22
Silver Creek Reformed Church
Madison Valley, Ill.

Wednesday, March 23
First Reformed Church
Ossexburg, Wis.

Thursday, March 24
First Reformed Church
Watsip, Wis.

Friday, March 25
Madison Reformed Church
Madison, Wis.

Sunday, March 27
Peace Reformed Church
Eagan, Minn.

Monday, March 28
First Reformed Church
Sioux Falls, S.D.

Tuesday, March 29
First Reformed Church
Orange City, Iowa

Wednesday, March 30
First Reformed Church
Selly, Iowa

Thursday, March 31
Bethel Reformed Church
Sterling, Ill.

Friday, April 1
First Reformed Church
DeMotte, Ind.
CHICKEN COOP

They're laying eggs now
Just like they used to
Ever since that rooster
 Came into our yard! — from an old Belafonte tune

Bronze plumes blazing
Like muscle cuts
Gleaming in sun
And sweat, you strut
Your yard cluck and
Kick grit like a
Sumo wrestler
Tossing salt.

Preening groupies
Pout while waiting.
Mean for you from Henhouse tiers; they
Cuddle their eggs
Beneath them and
Harbor henish
Daydreams of Hot August Nights.

Richard Thayer
a junior from
Birmingham, Mich.

AT JUST-DAWN
at Just—dawn the son is bonfire orange the fat waddling milkman
chuckles loud and deep
and hurryandtom leave their fried eggs and bacon
to spell and it's
dawn
when the sun is neon-marvelous
the gay
senile milkman chuckles
loud and deep
and sallyandmary abandon
their grape-fruit and oat-meal and
it's
dawn
and
the
pigeon-toed
milkman chuckles
loud
and
deep
(parody on e.e. cummings' In Just—spring)
Peggy Johnson, a junior from Holland, Mich.

LUNA

The
pearly
faced
clown
laughs
over
the
moldy
cheese
earth
spinning
around,
sending
off
flashing
insects
that
tickle
his
reflecting
chin.

Jane Vlsser

ORION STRIDES

Orion strides across the sky.
His every step a frost, a falling of leaves.
A fish of north wind and a handful
Of icicles - he comes prepared
For this long walk. He does not stop
For idle talk on silver evenings;
He is a taciturn giant, uneasy with words.
His cold form never dances. He walks heavy.
We do not know him; when he steps
Across the horizon, we have lost
A constant stranger.

Jane Vlsser
a sophomore from Plymouth, Mich.

MOLES

You came in March,
Invaded my private green place.
Your humped stitches hung
Like rows of knitting.
Tonight I cast you off.
An irritant from the Hardware Store
Has moved you on to
More fertile, grub laden green.

You, too, came in March.
My fingers wove tangles
In your dark places.
Yet, it all seemed good.
Now you struggle to untie knots.
When you are loose
It will cost more dear than
Venom from the Hardware.

Eileen Nordstrom
a senior from Zeeland, Mich.

OPUS

Selections from the Hope student literary magazine
All Together Now...

When electric guitars hit the music world, things got louder.
When electric pianos hit Hope College, things got quieter.
An electric piano laboratory was installed at Hope over the Christmas holidays. Since the beginning of the semester, the 16 pianos in the lab have had almost constant use. Don't expect your ears to lead you to the lab, however. The only sound these pianos emit is a dull plunk-plunk, unless you sit down at one and put on a set of headphones. Then the sounds that fill your ears will be the familiar ones your hands always make when they hit a keyboard.

But what's that voice? It's probably Joan Conway, assistant professor of music, or Eleanor Palma, teaching associate. They too can hear your piano. Talk back to them through the little round microphone on the left side of middle C; they only have ears for you.

Flick a switch and you can hear your own piano playing in ensemble with all the others. Use a cassette recorder and play a duet with yourself.

The lab helps concentration, Miss Conway says. "There's something about putting on those headphones..."

Also, the professor is able to give more individual attention to each student in the class and students feel less pressure about making mistakes because the rest of the class can't hear them.

But the main advantage of the lab is the obvious one—it's fun. Even scales become interesting when the professor turns on the tempomatic (a glorified metronome) and you play them as a solo to the accompaniment of a rhumba beat.
Miniscule World Enlarged

A microscope which allows one to view the world of the miniscule with the ease of watching TV has recently been acquired by Hope College.

The new scanning electron microscope (SEM) reveals surface detail with an amazing clarity and depth of field. For these reasons, the SEM is playing a significant role in many scientific fields, especially those involving the characterization of chemical and physical properties of surfaces.

The scanning electron microscope was funded in part with a National Science Foundation Instructional Scientific Equipment Program grant of $15,800. Dr. Meredith Blackwell, assistant professor of biology, serves as director of the grant project.

The SEM will allow the department of biology to teach modern techniques in electron microscopy and will be used to augment existing courses that require detailed examination of both plants and animals.

The instrument will also be used extensively for research projects.

According to Dr. Harvey Blankespoor, associate professor of biology, the SEM magnifies "any topographical feature." This includes external characteristics of Dr. Allen Brady's spiders, small fungi that occur on insects and are of research interest to Dr. Meredith Blackwell, pollen grains studied by Dr. Paul Van Fassen, as well as Dr. Blankespoor's own research "pets," blood parasites that cause a serious disease in man.

Electrons allow for visualization of an image at greater magnifications than does light. The transmission electron microscope (TEM), which Hope has made use of for several years, passes an electron beam through a specimen. This allows the viewer to see fine details of internal structures. However, with the SEM electrons strike the surface of the specimens and rebound. Most specimens are coated with a thin layer of gold before viewing. This process assures that the electrons will bounce off the surface evenly, resulting in a clearer image. Once the sample has been fixed in the viewing chamber, a focused beam "scans" quickly across the specimen, building the image line by line on a screen.

According to Blankespoor, few schools of Hope's size have scanning electron microscopes; most are located in research laboratories of large universities, hospitals or industry. As a result, very few undergraduate students are exposed to these high resolution instruments. In contrast, interested Hope students have the unique opportunity to receive first-hand experience with the SEM and TEM, either in the classroom or as a participant in a research project.
Fred Yonkman Honored by NCAA Anniversary Award

continued from page one

 underscores the success of a system, the church-related, liberal arts system of which Hope is a part. Fred has alluded to the fact that he was able to achieve great satisfaction in athletics without jeopardizing his academic pursuits. Obviously he prepared well in both areas.

In 25 years Fred has become one of society's standouts in terms of all-around service and contribution. His record adds validity to the liberal arts, plays sports in a proper perspective, and strikes a blow at sports extremists.

"As one would expect, the other four silver anniversary award winners are also high caliber persons. Billy Wade, Dick Kazmaier, Don Coleman, and George Rhoden are men of national reputation. They may be proud to walk with Fred Yonkman."

Yonkman, a four-year Letterman in both football and track and field, his impressive undergraduate athletic career included being named All-Michigan Intercollegiate Athletic Association offensive tackle on a co-champion team in his senior year. He was named MIAA conference high jump champion during his junior year. He was a medal winner in the high jump, the 880-yard run, and discuss. He served as captain of the track team during his junior and senior years and was football co-captain during his senior year.

Yonkman's campus activities included membership in the Blue Key National Honor Fraternity and as president of his class during the junior year; and receiving the Otto van der Velden All-Campus Award for academic achievement, athletic excellence, and campus involvement. He was selected to Who's Who in American Colleges and Universities in his senior year. Also W. Vanderbush, professor emeritus of political science and former Hope football coach and director of athletics, comments on Yonkman's athletic achievements:

"Fred was a fine athlete, no question about that, but his contribution to the team was the result of a tremendous determination, rather than of great natural ability. In the vernacular of the sports world, he 'had what it took.' Moreover, Fred was an exceptional leader, one who knew how to be a follower and when to assert a leadership role. He was a great leader, a leader of leaders, who inspired us to know of."

As his present sports interests, Yonkman lists mountain climbing, scuba diving, skiing, tennis, and jogging.

Fred Yonkman's activities include serving as adjunct professor of international law at Georgetown Law Center, Georgetown University, and as a guest lecturer at Harvard Business School and Union Theological Seminary. He holds membership in the American Society of International Law and the American, New York State, New York City, Massachusetts, and Boston Bar Associations. From 1966-68 he served as secretary of the Board of the International Law of the Bar Association of the City of New York.

Active in civic affairs, Yonkman is chairman of the Committee for Fund Raising for the 150th Anniversary of Emma Willard Academy and a past youth advisor at Scarsdale Congregational Church. He headed a study in psychiatric treatment in Massachusetts in the early 1970s.

He is an American Express Foundation trustee, a national trustee of Young Audiences, Inc., and a national director of Outward Bound.

He has been listed in Who's Who in America annually since 1966.

Yonkman is married to the former Kathleen Verhulst of Connecticut. They have three daughters: Sara, a junior at Smith College; Margriet, a freshman at Colby-Sawyer College; and Nina, a high school junior.

Students Aid Mexican Mission

Nearly 100 degrees worth of temperature change within a few hours!

Although everyone on Hope's campus was hit hard by the January cold wave, nine students went through a particularly difficult adjustment. These students had spent their Christmas vacation doing volunteer work at a Mexican mission where temperatures registered between 95 and 105 degrees in the midday sun. When they returned to the States on Jan. 15 they found they had been transported into a veritable deep freeze, with the mercury at Chicago's O'Hare Airport hovering at the 6-degree mark.

While these students may not have been prepared for the cold weather, they were in excellent shape for snow shoveling, having spent over two weeks in Mexico shoveling—not snow, but swamp.

These students provided the volunteer labor necessary to begin transforming a natural swamp into a swimming pool on the site of the Chapaq Conference Center, located near Tapachula. The Conference Center is under the direction of Hope graduates Chuck Van Engen and Jean Taylor '70 Van Engen. Presently the Conference Center is used for youth conferences. It is also the site of the Tapachula Bible School, an extension ministry for Mexican Christians. The Van Engens are planning to expand the services of the Conference Center by establishing a youth camp. There are no recreational facilities at the Conference Center and, therefore, the swimming pool project is an important one.

The nine students were selected through individual interviews and were sponsored by the Chaplain's office and the Reformed Church in America's Adult Volunteer Services program, under the direction of Dr. Beth Marcus '42.

Participating were seniors Mimi Baar from Lombard, Ill., David Bier from South Holland, Ill., Susan Nelson from Fair Haven, N.J., Keith Reiter from Ooostburg, Wis., Steve Van Wylen from Holland, Mich., and juniors Carla Gaintworth from Unionville, Mich., Brian Hoppel and Barbara Farnham from Holland, Mich., and Paul Toth from Livonia, Mich.

Volunteer physical labor was needed to get the swimming pool project underway because of the heavy and dense forest of Tapachula. The swimming pool project was funded through the efforts of the Reformed Church in America and the Mexican government.

While the students were in Mexico, they were afforded the opportunity to learn about the people and culture of Mexico. They were able to see the effects of poverty, both in the city and rural areas. The students were also able to witness the hard work and dedication of the people who were living in the community.

Although the students faced many challenges, they were able to make a positive impact on the community. They were able to see the importance of education and the need for recreational facilities. The swimming pool project was a success and it provided a much-needed amenity for the students.

In conclusion, the experience in Mexico was a valuable opportunity for the students. They were able to see the impact of poverty and the importance of education. They were also able to witness the hard work and dedication of the people in the community. The swimming pool project was a success and it provided a much-needed amenity for the students.
"Imagine! Little Hope College on TV!" That was the reaction of one Holland citizen when she turned on her television and found she had tuned in to "Mosaic," a weekly cable TV program produced by Hope students and presented in a feature format, some of the faces and stories of the College.

"Cable is the way we're going in this country, one way or another," says Dr. Ted Nielsen, professor of communication, who teaches the Media Production class that produces "Mosaic."

Dr. Nielsen sees "Mosaic" as "a way to get the college into the community," while at the same time giving students actual experience in formating, directing and producing cable programs.

Continental Cablevision, Holland's cable headquarters, has been in operation for approximately one year. "Mosaic" is produced in the College's video studio in Lubbers Hall and is broadcast on Continental's educational channel (12).

"Mosaic" was launched last semester and covers the wide range of topics, including Prof. Russ DeVette discussing Hope football history and Prof. Jack Ribb impersonating Walt Whitman.

"Mosaic" is being joined this semester by other Hope College-originated programs including videotaped home basketball games and children's reading program, both developed by students who have taken the Media Production class. Dr. Nielsen also plans to begin producing a news program as a function of his "Broadcast News and Public Affairs" class.

According to Dr. Nielsen, the majority of Hope students involved in cable production don't plan on a professional career in the field. Instead, their aim is to learn to use the medium to communicate, as an individual or on behalf of an organization, with a local community. Class members display a cross-section of interests. Most are not communication majors and many are Holland citizens.

Dr. Nielsen contends that on a nationwide basis too few people know how to use cable. This accounts for inactivity in local-originated programming. People are afraid of cable. They think everything has to be like Walter Cronkite, that cable is like network broadcasting. But the purpose of cable is to serve the local community," he concludes.

And everytime the "Stand by" sounds in Lubbers Hall, Hope students are learning to do just that.

TULIP TIME
May 13-14
Holland's internationally famous festival

JUNE TERM
June 6-28

SUMMER SESSION
June 27-August 5

SUMMER REPERTORY THEATRE
July 8 to Sept. 3
The Man of LaMonda
I Do, I Do
Death of a Salesman
The Importance of Being Ernest

1977-78 ACADEMIC YEAR
August 27, residence halls open and freshman orientation begins.
August 30, registration.
August 31, classes begin

1977 FOOTBALL SCHEDULE
Sept. 10, DePauw
Sept. 17, Wheaton
Sept. 24, Indiana Central
Oct. 1, Western Illinois
Oct. 8, Albion
Oct. 22, Olivet (Homecoming)
Oct. 29, Alma (Parent's Day)
Nov. 5, at Kalamazoo

coming attractions
Lofty Decor

There are lofty trends in dorm decor this year. While there's still no place like home, students have been getting ingenious in their methods of transforming a dorm room into a more pleasant place for living.

Those who want to make the most of their rooms use two-by-fours to construct a frame loft which spans the width of a room and puts the two mattresses up within a few feet of the ceiling. The unobstructed floor space beneath becomes a mini parlor.

The lofts cost $30-$40 and take a Saturday to construct. The higher priced models are stained and boast "extras," such as carpeted ladder rungs. The economy line lofts have no ladder and the owner literally hops into bed, from a desktop. Lofts can be dismantled with a screwdriver and moved from dorm to dorm. This portability feature makes them a good resale item upon graduation.

A small area rug, one or two attic-style overstuffed chairs, and a variety of hanging plants complete "the loft look."

Dean of Students Michael Gerrie says lofts are perfectly "legal" because they are self-supporting structures that demand no screws or nails in the walls or floors.
Alumni Fund Reaches 83% of $220,000 Goal

Contributions to the 1976-77 Alumni Annual Fund have reached 83% of the $220,000 goal, according to national chairman Jack H. Hunsperg.

Gifts totaling $183,955 had been received from 3,312 alumni through Jan. 31. This compares to $150,761 from 2,798 alumni for the same period a year ago.

The $220,000 target is the most ambitious alumni fund goal in Hope College history. The most successful alumni fund was in 1967-68 when $214,833 was contributed.

The Alumni Association board of directors has also established a goal of 4,000 alumni donors to the current campaign. Last, 3,885 alumni contributed to the annual fund drive. So far this year the drive has received gifts from 405 first-time alumni donors.

The results by class to date are as follows:
ALUMNI DAY '77
SATURDAY, MAY 7

SCHEDULE OF EVENTS

11 a.m.—1 p.m.  Coffee and Registration  Alumni House

1—3 p.m.  Class Reunions and Buffets

<table>
<thead>
<tr>
<th>Class</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>1927</td>
<td>Music Building—Snow Auditorium</td>
</tr>
<tr>
<td>1932</td>
<td>DeWitt Ballroom number 1</td>
</tr>
<tr>
<td>1937</td>
<td>DeWitt Faculty Lounge</td>
</tr>
<tr>
<td>1942</td>
<td>DeWitt Kletz</td>
</tr>
<tr>
<td>1947</td>
<td>Alumni House</td>
</tr>
<tr>
<td>1952</td>
<td>DeWitt Ballroom numbers 1 and 2</td>
</tr>
<tr>
<td>1957</td>
<td>DeWitt Student Lounge (The Pit)</td>
</tr>
<tr>
<td>1962</td>
<td>DeWitt Art Gallery</td>
</tr>
</tbody>
</table>

(The reunions for the classes of 1967 and 1972 will be held next fall during Homecoming weekend.)

3—4:30 p.m.  Class reunion pictures and visiting with the other reunion classes on the DeWitt terrace

All-campus open house and campus tours leaving from the music building terrace.

4 p.m.—FIFTY YEAR CIRCLE RECEPTION and induction of the Class of 1927 at the Phelps Conference Room.

5—6 p.m.  Punch Bowl  Phelps Terrace

6 p.m.  ANNUAL ALUMNI DINNER  Phelps Hall

—State of the College Report—President Gordon J. Van Wylen
—Announcement of Distinguished Alumni Awards for 1977
improve professionalism in smaller markets. Patience instead have to be made head, he says, to change the attitude of the "general manager who thinks news is a laugh. It's a pain in the neck--as soon as you meet his FCC requirements." To these broadcasters, Vriesman takes a bottom line. These are people, he contends, that some stations in this country can make money on news," he says. And beyond that, he asserts, "A station's image has a lot to do with what it does.

Another priority is maintaining the visible presence in Washington, a task made much simpler this year with the establishment of a full-time office there. Strong support for the Washington office comes from Marv Meyers.

On the legal front, Vriesman says a top concern will be the broadcast coverage of courtroom proceedings. That subject already has a number of prime topics as he addressed RTNDA audiences as vice president. "The doors are slowly opening," he says, noting that some stations allow cameras in the courtroom, including his own state of Colorado.

Amidst all this, Vriesman also finds time to serve as president of the board of a small church-run nursing home in Denver and sing second tenor in his church's men's choir. "As an avocation I am an avid sportsman. The most important outside interest he has is his "very close family." And people who have to converse with his high school basketball team, Vriesman finds himself "in that gym four nights a week." Vriesman's future goal, after his RTNDA term expires, is to find the director's post of a station. Administratively, he says, "my appetite has been whetted enough." Within and where, however, he doesn't know.

Five years ago, Vriesman had another goal: to become RTNDA president. While it may have taken him a little longer than he hoped (he unsuccessfully ran for the post in 1970), this year he holds the gavel.

Washington, D.C.
Chapter Gatherings

The Washington, D.C. Area Chapter held their regular semi-annual meeting at the new office of WARMLY, January 15. WGN Continental in Washington, D.C. was chosen.

The program was as follows:

1. Invocation: Rev. Dr. W. W. Hertz, President of the Washington Area Association.
2. Business Meeting: President, George W. Vriesman.
3. Guest Speaker: Dr. H. W. Jones, President of the Washington Area Association.
4. Luncheon: Commonwealth Club, Washington, D.C.

The Washington gatherings always attract new people and those who have attended, welcomed to the meeting were Mr. J. Allen, Barbara Boegert, John H. and Katherine Brown, 71 Undersebo, and Janet Stephan. Also present was Edie Miller, 31 Wackerbarth of Hackensack, New Jersey, who was visiting her children Paul Wackerbarth and Hilda Wackerbarth.

Spring Alumni Meetings

February 23 Wheaton, Il. Luncheon: Dr. & Mrs. Eugene Demarest 28, Dr. & Mrs. Bernard Sheehan 26, Dr. & Mrs. Lloyd Goule 50, Dr. & Mrs. William E. Wemer 36, Mrs. "Midge" Vender 87.

March 17 Detroit, Mich. Dinner: Miss Janice Evert 57, Mrs. Marjorie French 48, Mr. Myron Hendrix, Jr. 50.

April 27 Albany, Schenectady, N.Y. (Date pending) Dinner: Mr. John H. Wackerbarth 66, Mrs. Carol Wagner 59, Mr. Peter Huizenga 60.

May 17 Chicago, Ill. (Date in progress)
Marriage
Pauk-Ball '74 and Betsy Wackernagel '74, Dec. 24, 1976, Westfield, N.J. Rev. Donald Vandenberge '49 became the pastor of St. Paul's Union Church, Chicago, Ill., in September.

The Rev. Donald Vandenberge '49 became the pastor of St. Paul's Union Church, Chicago, Ill., in September.

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Marian Sloan '50 Click is living in Springfield, Ohio, where her husband, Mike, is a professor of economics.

Howard Halvorsen '50 has been promoted to vice president and manager of the Chicago (Calif.) office of the Community National Bank of Bakerlade.

Robert Kusmiesz '50 will assume the position of chairman of the board of directors of Schlosser Stores, Inc., New York. Warsaw, N.Y.

Donald Hakezamp '51 has been named assistant director of staff at the Beloit (Wis.) Memorial Hospital.

Donald Hazen '51 has assumed the third year of his term as chairman of the board of directors of Central Michigan University, Mt. Pleasant.

William Rampling '51 has accepted a job as a management trainee in the management of Warner, Bros. Los Angeles, Calif., where his wife, Elizabeth Lincoln, has been involved in volunteer broadcasting at a local educational television station.

Alexander MacMillan '52, Lancaster, Pa., was elected president of the Society for the Advance- ment of Management in 1974 and was awarded the "Professional Management Citation" in 1974. Clayton Bowman '52, McCall, Idaho, had one of his photographs published in a special "Michigan, A Photographic Adventure" issue of Michigan Natural Resources, the publication of the Michigan Department of Natural Resources.

Larry Hazen '52, Upper Sandusky, Ohio, has been elected president of the Great Lakes Academy of Commerce in 1975 and was awarded the "Professional Management Citation" in 1974. Clayton Bowman '52, McCall, Idaho, had one of his photographs published in a special "Michigan, A Photographic Adventure" issue of Michigan Natural Resources, the publication of the Michigan Department of Natural Resources.

The Rev. Kenneth VanWyk '52 is minister of education at University Presbyterian Church, Birmingham, Mich.

Patricia Salisbury '53 Goudeau is a first grade teacher in Madison, Wisconsin.

Charles Moerman '53, Stanford, Calif., has been elected president of the Kalamazoo (Mich.) Crandall Medical Society, serving in that capacity for five years and as president for the American Academy of Family Physicians. He was a founding member of the Kalamazoo Christian High School.

The Rev. Isaac Rottenberg '54, RCA secretary for international relations of Ferris State College, has been appointed to the presidency of the Iowa State University of Science and Technology. He will begin his term in January.

The Rev. John Moeman '55 has resigned as pastor of the First Congregational Church of Madison, Wis., and is now the minister for the World Student Christian Federation in Japan.

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be our guest

The Alumni House provides convenient lodging for alumni and friends visiting Hope College. The proximity of the house to all college buildings enables guests to make the most of their time on campus, whether their visit be for business or pleasure.

Rates per night for Alumni House lodging are as follows:

- Master Bedroom: $10.00 single, $14.00 double
- Rose Room: $8.00 single
- Blue Room: $8.00 single
- Green Room: $10.00 single, $12.00 double

For reservations call the Alumni Office, (616) 392-5111, ext. 2261
advancing degrees


George Brown ’63, MBA, Univ. of Santa Clara, 1976.

Mary Tucker ’63, MS, Community Practice, CSU; Jeffrey Cook ’72, D.M.D., University of Pennsylvania; Mary Ruch ’73, Ed.D., George Washington.

Brenda Cline ’70, Ph.D., George Washington; John Whitmore ’73, Ph.D., Columbia, 1976.

Christopher Menzies ’70, Bachelor of Science, Univ. of Illinois; Irene Timolin ’70, a teacher in the Zebroid (Mich.) Christian school system.

Steven Greer ’41, sales representative for Metropolitan, Holland, N.Y.

C. Z. Hahn ’74, Hinsdale, Ill.

Nancy Lass ’75, Assistant Librarian, University of Illinois at Chicago.

Tom Huyer ’59, budget director for Iowa Beef Processors in Sioux City.

Vamaa Mayes ’66, has been elected reeve at Keystone Reformed Church, Indiana.

The Rev. Francis P. Lanagan ’66, a representative for International Paper Co., Salt Lake City, Utah.

Roger W. McGee ’67, Major, U.S. Air Force; Carl Ross ’70, captain in the Michigan National Guard; and Karen Toomey ’72, a social worker.

Evelyn T. Robinson ’72, assistant professor of community health at the University of Illinois, Chicago.

Walter H. Wheeler ’71, a social worker.

Robert Rust ’72, is a social work major at the University of Michigan.

William Nicholson ’72, assistant professor of community health at the University of Michigan, Ann Arbor.

Anna Ross ’72, a social work major at the University of Michigan, Ann Arbor.

Glenn VanNoord ’72, is a social work major at the University of Michigan, Ann Arbor.

Peggy Siegel ’72, a social work major at the University of Michigan, Ann Arbor.

Carolyn Sloane ’72, a social work major at the University of Michigan, Ann Arbor.

Robert Stone ’72, is a social work major at the University of Michigan, Ann Arbor.

Kathryn Stone ’72, a social work major at the University of Michigan, Ann Arbor.

Peggy Stone ’72, a social work major at the University of Michigan, Ann Arbor.

Robert Stone ’72, is a social work major at the University of Michigan, Ann Arbor.
The Rev. David DePree '73 is pastor of Grace Reformed Church in Holland, Mich. Dr. DePree, a graduate of Calvin College, is also president of the Orange City Reformed Church in Orange City, Iowa. He has served as pastor of several Reformed churches in the Midwest, including Grace Reformed Church in Holland. Dr. DePree is married to Barbara, and has two children, Jessica and Matthew. He is currently studying for his doctorate in theology at the University of Notre Dame.

The Rev. Dr. Stephen Fowler, Jr. is the new president of Calvin College. Fowler, who served as provost at the College of Wooster in Ohio, was previously the dean of the college at Calvin. He has also served as a professor of religion at Calvin. Fowler is married to Carol, and has three children, John, Elizabeth, and Emily. He is currently studying for his doctorate in theology at the University of Notre Dame.

The Rev. Dr. Helen Kappes, R.N., is the new president of the College of St. Scholastica in Duluth, Minn. Kappes, who served as interim president of the college since 2015, is a native of St. Paul, Minn. She earned her bachelor's degree in nursing from the University of Minnesota and her master's degree in nursing administration from the University of Minnesota-Duluth. Kappes is married to Dr. John Kappes, also a nurse, and has two children, Joshua and Sarah. She is currently studying for her doctorate in nursing administration at the University of Minnesota-Duluth.
morality handbook, are sins for which the
inner must take responsibility.

"Now language," I heard Aldous Huxley say, "speaks in tears. It is the only voice
we can hear the truth."

Yes. Or to distort it. Witness this job description by the State
Department of the United States. (from its
1968 Doublespeak Award: A Consumer
Characteristics Coordinator would be appointed whose
primary function would be to review existing
mechanisms of consumption, and to help
ensure that products and services are
competitive among the State Department; but that phrase is
the kind of gobbledegook with which one
must get used to.

Remember, as George Romney, quoted in
Time, saying something similar—"he
will be going to take a long hard look at the things I'm going to look at." In both cases
I suppose the only literal response is, "Well, somebody has to do it."

Each statement, however, is justifying the bigger
issue—one with a job, one without.

Neither reveals anything that the
selves, but it goes in defense of Romney
itself; it must be added that he did not write
the letter, but he wrote the message.

I will mean the message, not the
obscure words, where simple words would
do the job. Jargon frequently obscures,
and too often is used simply as
usually the tool of semi-professionals
who have risen above their capacities,
and who with the ambition of becoming
an expert in education, and the education
at least in part to his hypertensive
care. What he meant by "the kids"
was to make sure that the kids were
the one to look at each other. I don’t
know why, but that is what he meant.

Most words, after all, are different
from each other, and we can," in talking
about language, mean different things
in different contexts and in different
leads in other ways, and soon render them
useless. The exclamatory words, or
sweet words, have lost their shock—and
besofigh-value, and the superlatives
have become commonplace. Wallace
Stegner tells of a man, a man given to
literary devices, who cut off the fingers of his
hand one day in a sawmill.

He was in the machine, cutting wood when
the sawn tips off the fingers of his hand. He
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Clear Thought or Babble?

by R. Dirk Jelena

In my office I just found seven articles on various aspects of literacy. I can remember half a dozen more I've read and discarded in the past few months. Plus some I haven't read, plus half a dozen books, including two by Edwin Newman which have been read more than 20 or more times. What's new is that so many people are warned, in print, at one time.

Exactly what they're worried about is harder to figure. Some of them worry about spelling, some about grammar, some about punctuation, some about dialectal usage, some about jargon, some about misused words, and others about obfuscation. And there must be more.

So the question becomes, what do we mean by literacy? Every dictionary lists degrees of literacy in its definitions. The ability to read and write—what may be the question—to read, to write, to write correctly, the ability to think clearly and to write clearly. The ability to make oneself understood.

But there you have it. One man's clear thought is another man's babble, and vice versa. What is the least any human being can legitimately demand of another's writing? His speech? Simplicity, perhaps.

R. Dirk Jelena is associate professor of English at Hope College, having joined the faculty in 1966. Mr. Jelena holds the B.A. from Calvin College and the Master of Fine Arts degree from the University of Oregon. He serves as chairman of the English department.

I think that it makes sense that it is reasonable. And that rule brings me to solid ground, something to which I can appeal logically. I think that's the root of it. Something like that.

For example, try these: (1) 'He's never had a solid dinner.' (2) 'Both Miss Jenks and myself have enjoyed serving you.' (3) 'Hit can't be did.' (4) 'I would consider it dishonorable to leave my post and run for office.' And finally (5), 'Your name is written wrong.' (To sound this one out, you must imagine Al Vanderbilt discovering the class clock fast asleep during an exercise of party organization at the precise level.)

The first of those happened to me last week, and the question was one to which I couldn't at first respond. I didn't know what it meant. But after a couple more tries, the bleary-eyed chap who posed it convinced me that I was invited to 'get it on,' which left me perplexed but at the base level. It was obvious, Hey man, do you want to get it on? I knew what he said, but I did not know what he said meant. Next step was to seek translation, which I did, which he gave. Then I understood. Perfectly logical, if you know the dialect, and what was I doing in a place like that anyhow?

The second is, I understand, a standard farewell of airline stewardesses. Perfectly understandable at first euphemization—what she's saying is goodbye, and her smile is as memorized as the line. The line is ungrammatical, one that keeps Miss Haverkamp rolling in her grave with rules for the reflexive. But it works, like the hearty 'How are you?'

Number three is one I heard frequently from one of the better instructors I've met in a lifetime of instruction. He taught by negative example, somewhere in Occupied Germany, the Army's forms and regulations. His chorus was ever in answer to the rhetorical question that we could get this past the servant-major? And his answer was ever and always, 'Miss, it can't be done.' I give his pronunciation, however incorrect, for verbatimity. Ungrammatical the sentence was, and is. But no one misunderstood.

The fourth sentence is not only clear and logical (it even has a rhetorical flourish to it), but it is a straightforward translation. Miss Jenks offered me more than 'It can't be done,' but I cannot for the life of me justify my offense. The reflection is upon the audience, it seems to me, more than upon the speaker. But I still lament the inability of Miss Jenks's co-worker to use the personal pronoun 'I,' and her equal inability to use 'my' in a phrase like 'between you and...'

Punctuation? Most of the error here is again forgivable, however crude. TIME magazine has eliminated lots of commas, most noticeably those before 'and' in a series. Example: 'The report was sent to Haldeman, Erlichman and McGurk.' The Elements of Style rattles on my shelf, but what of it? Conventions change often, if the history of a language is accurate, and we get used to it.

Similarly dialectal usages. The get it on boy was practicing a dialect unnatural to him, but it was one that maintained his status in his bailiwick. His survival there does not depend upon a higher literacy.

These four errors I think are caused by innocent ignorance, or harmless wrong choices. They do not prove, and only sometimes illustrate, an inability to think clearly and to write clearly.

The last four terms—jargon, flawed logic, misused words, obfuscation—might result from unintended ignorance, but it's more likely they result from less innocent causes—a desire on the part of the speaker to seem better or wiser than he is, or a desire to deceive. And these, it says in my mind are the least any human being can legitimately demand of another's writing.