1974

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Hope College

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This year we celebrate Christmas in a climate of much economic and political uncertainty. The note of optimism which frequently marks the dawn of a new year is distinctly muted. Yet, even these events provide a unique opportunity for they cause us to focus on the deeper meaning of Christmas and the profound implications of the Incarnation. Above all, this event assures us that God does indeed care, that He is ever with us, that His love is unbounded, and that these gifts are often best communicated in the humbler circumstances of life.

As you join with family and friends during this season, we hope that these days will be filled with a deeper joy than you have ever known before. We extend our thanks for your part during this past year as well as in the year ahead, in the mission and work of Hope College.

The Van Wylen Family
Gordon and Margaret
Elizabeth, Stephen, Ruth, David, Emily

An annual highlight at Hope College is Christmas Vespers, which this year brought an estimated 4,000 persons to Dimnent Memorial Chapel for three services. Hope College alumni and friends may hear the service rebroadcast over approximately 30 Michigan, Illinois and Indiana radio stations during the holiday season. See page 3 for a list of stations.

Career Outlook Brighter for Collegians

Apprehension about the economy grows on American campuses each year. Last June, 1.3 million graduates entered the job market. According to economist Neal Rosenthal of the U.S. Bureau of Labor Statistics, "A million baccalaureates a year are more than the economy can absorb even in boom times." This year, 8.6 million young people began the fall term.

A recent article in Time magazine claims: "The overriding influence on student attitudes today is the economy... the greatest worry among students is that there will be no job for them after graduation... Moreover, as part of the enduring heritage of the 1960s, students want their careers to provide them with greater self-expression and self-fulfillment as well as high salaries. That is a significant departure from what young people sought in the 1950s and substantially narrows their job options.

The pressure has produced a new attitude among many students—they are becoming more pragmatic in their outlook. Concerned with preparing themselves for a job, they are seeking the more tangible returns for their investment in education and no longer cling to the adage, "Education for education's sake."

Nationally, 1974 chemistry, biology, engineering and business administration classes are packed, while enrollments are down in history, philosophy, English, and the other liberal arts courses. The chart on pg. 7 indicates trends in some of Hope's "hotter" major fields of study.

Fields where job demands exceed the supply of graduates include engineering, accounting, business administration and marketing, health professions, computer science and the earth sciences.

These fields are especially accessible to women, as employers attempt to comply with federal and state regulations prohibiting sex discrimination. Because there is a shortage of females prepared in these vocations, the doors are wide open to those who are.

By contrast, the liberal arts, life sciences and education majors are in oversupply and they face difficulty in obtaining a job in their chosen field.

Are many college students then deterred upon graduation to become part of an unwanted group? And what of the liberal arts college—is it preparing students for a job or simply supplying them with altruistic values they can contemplate while standing in unemployment lines?

The picture is hardly bleak. Statistics show that 80 per cent of college graduates are employed in "college-level" positions. Moreover, in the spring of 1973, the unemployment rate of recent graduates was 5 percent, as compared with 7.8 per cent for young people without degrees. In addition, studies show that college graduates' "job satisfaction" is greater and their average incomes are a good deal higher than those of non-graduates.

Even more encouraging is the fact that many businesses organizations prefer the liberal arts student to business majors, believing him/her to be more versatile and well-rounded.

Experts agree that jobs are available to continued on page 7.
HOLLAND'S OUTSTANDING YOUNG MAN

A 25-year-old sophomore, Alfredo Gonzales, has received the Holland (Mich.) Jaycees' Distinguished Service Award for 1974. He will now be nominated for consideration as one of Michigan's Five Outstanding Young Men.

A pre-law student, Gonzales, who has lived in Illinois, Texas, and Mexico, did not speak English or attend school until he was 19 years of age.

In addition to being a student, he serves as executive secretary of the Holland Human Relations Commission and assistant to the Holland city manager.

As president of the local Latin American Society, Gonzales helped merge the society with the La Raza Unida to form one new organization, Latin Americans United for Progress, and presently serves as its first president. Other community services include membership on the Ottawa County Mental Health Board and on the Human Resource Council of the Michigan Municipal League.

The Jaycees' award honored Gonzales for his efforts in making the Human Relations Commission a moving force in the community, his personal interest in solving problems and his efforts in helping the city obtain federal funding to assist in solving human relations problems.

Dr. David Myers, associate professor of psychology and Gonzales' student advisor, noted, "Al's dedication is evidenced by his determined pursuit of problem solutions even at the sacrifice of personal interests. In order to respond to some compelling human need."
Unveil Innovative 20th Vienna Trip

Plans for the 1975 Hope College Vienna Summer School have been released by Dr. Paul G. Fried, director of international education.

The 1975 sessions will mark the 30th anniversary of the program and will also inaugurate a major revision in the scheduling of courses offered in Vienna. The program is open to qualified applicants from all accredited academic institutions who have completed at least one year of college level work. While normally only undergraduate credit can be granted for work done in Vienna, the program is also open to adults wishing to extend or refresh their academic experiences by participation in the work of intensive courses.

A particular invitation is extended to the more than 850 alumni of the program to join with those who come to Vienna for the first time.

Students wishing to take academic work in Vienna during the summer will be able to enroll for either three-week or four-week courses and will have the choice of several structured two-week study tours or independent travel during a mid-summer break, which divides the two three-week sessions.

The first academic session, June 16 to July 4, 1975, will be held concurrently with the famous "Vienna Festival Weeks" and will include a special course, "Opera and the Viennese Musical Tradition". Also included in the academic course offering will be: German and Austrian Literature in Translation, History of the Holy Roman Empire, and Introduction to Social Work in Europe. As an alternative to enrollment in one of these English-taught courses, students will be able to elect one of two intensive German language courses. Everyone will take part in daily German conversation classes designed to help students understand Austrian life, customs, and menus.

Professor of History and European History, Stephen A. McDowell, will work with the students in the three-week session and will lead the two-week study tours.

The second academic session, July 21 to August 8, 1975, will be dedicated to the study of Austrian Literature. During the three-week session, students may travel independently, and study in Vienna during the second three-week session.

Mid-summer study tours have tentatively been planned to Greece, Eastern Europe, and West Germany, but final arrangements for these tours will depend on the interest of student participants and cost estimates which are not available at this time. Alternatively, students may travel independently, and study in Vienna during the second three-week session.

In order to encourage interested students to participate in the program, the following flexibilities have been included:

1. Students will have the use of their work during the summer break.
2. Students will have the use of their work during the summer break.
3. Students will have the use of their work during the summer break.

The deadline for registration is April 30, 1975.

Poet Laureate Brooks Encourages Hope Students

Hope students with poetic inclinations had the opportunity to receive advice and encouragement from Pulitzer Prize winning poet Gwendolyn Brooks during a recent campus visit. Miss Brooks is the author of 12 published anthologies and in 1967 was named poet laureate of the state of Illinois.

In informal discussion, Miss Brooks encouraged students to make use of their time on Hope's "nayt and meditative" campus to develop or refine their poetic potential.

Miss Brooks, who began writing rhymes when she was seven and had her first poem published at the age of 13, urged the would-be poet to read as much as possible to increase his/her vocabulary. "In a poem, every word must do its job," she said, pointing out that sometimes finding just the right single word can determine the success or failure of the entire poem.

"And take not, please, not only the main points of her visit. Following the dinner, prepared and served by members of the Coalition, the poet conversed and read poetry describing specifically with the black experience. According to Miss Brooks, her poetic life can be divided into three categories: the first, her attempts to express herself and everything around her, following, and until 1967, were poems stressing integration; Miss Brooks now sees herself as a black person who has things to say to black people.

"I am a people," she continued, "and what about us?"

And I say, 'Read what I wrote earlier. I was talking to you through 1967.' During her conversation with Black Coalition members, Miss Brooks discovered three poets. She asked Chaz Bono Ford, a freshman from Chicago, Ill.; Aldine Forman, a freshman from Bridgeport, N.J.; and Debbie Gray, a sophomore from Cambria Hts., N.Y. to share their work in the public reading that evening.

Interpersed throughout Miss Brooks' poetry reading held in DeWitt Cultural Center theater, she explained the way particular poems came into being.

Robert Eckert, a junior from Indianapolis, Ind., described Miss Brooks' readings as follows: "... she has a warm, wide-ranging voice that is descriptive in a personable way and powerful in a gentle way. . . . Gwendolyn Brooks brought a soulful voice to her reading . . . and a soulful character. She was as a black poet and educated Hope student in both categories, her blackness and her poetry."

The Vienna program, which will formally end with an Independence Day celebration on July 4th. The second academic session will be held from July 21 to August 8. Courses scheduled for this three-week period will include: Art History, with emphasis on Baroque art and intensive use of field trips; Austrian and European Economic Institutions; History of Eastern Europe since 1945; and, depending on student interest, a course in Psychology or 20th Century Austrian Literature. As during the first session, students will also take part in daily conversation classes or may elect to enroll in intensive German language courses.

Weekend excursions included in the program of the second session will take the Hope group to Mariazell in the Austrian Alps, and to the Salzburg Music Festival. During both sessions students will partake in a number of course-related field trips in or around Vienna. The second session will conclude on August 8.

Mid-summer study tours have tentatively been planned to Greece, Eastern Europe, and West Germany, but final arrangements for these tours will depend on the interest of student participants and cost estimates which are not available at this time. Alternatively, students may travel independently, and study in Vienna during the second three-week session.

The comprehensive fee of $925 will cover full board during both sessions, room in Vienna for the period June 16 to August 9, two weekend excursions during each of the three-week sessions, and tuition for up to seven semester hours of academic credit. The fee for those enrolling in only one of the three-week sessions will be $485. Cost for this fee is not included in the fee, and participants are free to make their own travel plans. Hope College is, however, negotiating for participation in a group charter scheduled for the period from mid-June to mid-August.

Since the new design of two short study sessions in place of the former six-week program provides great flexibility, Dr. Fried expressed the hope that this would increase participation by students who want to spend only three to five weeks in Europe and who want to concentrate on one subject of study during their stay in Vienna.

Applications and further information can be obtained from the Office of International Education, Hope College, Holland, Mich. 49423.
Hope Cited by Journal

Hope College was included in an evaluation and analysis of the productivity of colleges and universities in the August 9 issue of Science, the journal of the world's largest scientific organization.

In "Social Origins of American Scientists and Scholars" Kenneth R. Hardy, professor of psychology at Brigham Young University, concluded after detailed analysis that scholarly college women disproportionately from religious groups have certain beliefs and values.

Hardy's article replicates the results of earlier studies indicating that midwestern Protestant colleges have excelled in the production of Ph.D. scholars in all fields studied: physics, sciences, social sciences, education, and arts and professions (a residual category for all doctoral trainees not in the other four areas). In both periods studied (1920-39 and 1950-64), Hope ranked among the top 60 colleges and universities in the proportion of its graduates who obtained the Ph.D. Combining data from both of these time periods places Hope among the top 20 percent of American colleges for these years, according to David Myers, associate professor of psychology.

Through state and regional comparisons, institutional comparisons, and analysis of various denominational schools, Hardy concludes that "certain broad cultural influences are sharpened in particular religious sects, social classes and individual families, and that these influences account for at least in part, for the geographical and baccalaureate institutional variation."

Hardy goes on to suggest that a set of cultural values exists which promote scientific and scholarly activities and that these values are most clearly demonstrated in those denominational groups highest in the production of graduates obtaining the Ph.D. For the Hope College student, this suggests a second in a five-point scale evaluation.

Hardy cites these cultural values as: an adhering to the naturalistic assumption that the world is governed by order, law, pattern, and meaning; an integrative valuation of learning and knowledge; a belief in the dignity of man, a sense of personal dedication, an adherence to equalitarian ideals, an antireligious attitude, and a near-utopian orientation.

In discussing the Hardy article as it relates to Hope, President Van Wylen noted the outstanding record Hope received in the first time period, and suggested this success is "the religious and cultural commitments which marked both faculty and students, including the world of life view which had its roots in the Reformation, and which stressed the validity—and even the responsibility—for excellence in scholarship and science because we live in God's world, self-discipline, and the sense of personal homelessness which marks students who come from strong, stable homes."

Pointing out that Hope's rating dropped somewhat in the second time period, President Van Wylen reminded, "We cannot rest on our laurels; we must continue to pursue excellence in scholarship with vigor, enthusiasm, and creativity.

Stressing that the number of graduates who have received the doctorate is only one dimension of a college and one means of evaluating its contribution, President Van Wylen cited integrity, character, aesthetics, culture, concern for responsibility, and spiritual maturity as "equally important, more subjective qualities which mark Hope College and make it truly an exciting place."

Homes.

The sophomores captured the Nykerk Cup this year by defeating the freshman women in the annual theatrical, oratorical and music competition.

Nykerk has been an event at Hope since 1937 and is considered a counterpart to the Pull tug-of-war between the male members of the freshman and sophomore classes.

A chorus of sophomore women sang a medley of "Smile" songs including "When You're Smiling," "The Shadow of Your Smile," "Smiles," and "Smile." Their director was Pamela Leist, a senior from Cypress, Calif., assisted by Myra Koops of New Brunswick, N.J. Accompanist was Mary Vandenberg of Muskegon, Mich.

The freshmen women sang "I Believe" under the direction of Norma O'Brien, a junior from Petoskey, Mich., assisted by Lynn Berry of Fairfax, Va., and Debra Gleason of the Class of 1965. Accompanists were Kathryn Mason of Aluminum, Mich., Marianne Wall of Farmington, Mich., and Sally Jo Meader of Midland, Mich.

The sophomore orator was Sarah Koepski of St. Cloud, Ola. Her coaches were Gordon Noggle of Kalamazoo, Mich., and Marian Voegel of Zeeland, Mich.

Presenting the freshman oration was Kim Reinders of Pella, Iowa. She was coached by Karen Strock of Deerfield, Beach, Fla., and Etsa Pipher of Houston, Tex.

The sophomores chose the medley, "The Last Dance Rehearsals," which was directed by Dixie Fair of Bronson, Mich., and Rita Hendricksen of Shelby, Mich.

General chairman of the event was Janet Koop, a senior from Hamilton, Mich. Class chairmen were Jane Gocman, a senior from Grove Pointe Woods, Mich., Cynthia Clair, a junior from Lombard, Ill., Betty Buesen, a sophomore from Grand Rapids, Mich., and Sue Dykstra, a freshman from Grand Rapids, Mich.

Admissions Perspective

This is the second in a series of articles in which Admissions Director Thomas D. LaBouff delves into the value of a college education.

"An investment in knowledge pays the best interest..." (Benjamin Franklin—Poor Richard's Almanac)

Franklin alludes to return in investment in education and it seems logical to view educational benefits in the reality of such terms. This becomes important as a college education requires not only direct out-of-pocket costs, but, in economic terms, "opportunity costs" as well. Such costs must consider that the student is plucked from the job market during the college years and unable to earn an income in the mainstream of American labor nor develop an estate through investing those earnings. Such opportunity costs combine with tuition and fees to heighten the cost of a college education and one ponders the return on such a large dollar investment.

Gary Becker, in his book Human Capital, studies this question in detail and, after adjusting for individual differences in ability, determines that "the private rate of return seems to be more than 12% to the cohort of white male college graduates."

This study considers the student enrolling four and a half years and adjusting for employment during summer vacations. How does that investment compare with similar investments? Becker equates the investment in education to those of "equally large risk and illiquidity" and determines that "...the private money gain from college to the typical white male graduate is greater than what could have been obtained by investing elsewhere." Looking again at ability differentials of individuals, Becker concludes that "...ability explains only a relatively small part of the differences in college education explains the larger part...in terms of income, there were no adults rank as members of the upper middle class. They enjoy a comfort level financially well above the average for the population in general.

Societal Returns

The individual is not the only one enjoying a return in the investment in a college education. Society, too, often reaps a harvest in new thinking, creative ways of living, additional responsibilities, and, in the case of many graduates, continuing to gain an education, in the form of graduate school and further professional development.

Societal returns, then, are a set of skills and knowledge which the individual can provide to the society. Becker concludes that "...the social rate of return (the gain to society as opposed to individual) unadjusted for differential ability would then be about 13% to the 1939 cohort of urban native-white male college graduates and 12.8% to the 1949 cohort of white male college graduates." In short, not only the individual enjoys a return in investment in education, but so does society as a whole.

Specialist or Generalist

Briefly, it appears that the higher-salaried individuals are those who follow a specialized curriculum as opposed to a general B.A. program. Often the latter wind up in comparatively lower income brackets due to the types of jobs they secure. Many enter the higher professions of teaching and clergy as well as the arts. Such professions, in themselves, have often limited financial rewards.

Another cause of lower pay for the generalist (i.e., lower than college graduates with a specialized degree) is his turning to opportunities for which one is not really prepared; often the individual's second or third job choice. This may mean the salary is lower and the individual may not be as well prepared (in a technical sense) for the position. The specialist may not do as well financially as the generalist, but the fact remains that the college degree still provides the opportunity to earn that 10 to 12% annual rate or return investment.

Jobs

Income is only part of the return of one's efforts in the day-to-day employment. Employability may also be important, particularly when one is considering such a sizeable investment. In the study by Haxman and West, of the 9,064 graduates surveyed "less than one-half of 1% of the men were unemployed; you would have had to hunt far and wide for a college graduate without a job." Indications are that graduates of high ability are more likely to be in a professional occupation and therein reap returns in finances and job satisfaction.

Beyond the dollar return from employment one often looks for job satisfaction; what Sidney Hook alludes to as the "creative vocation." Robert Pace finds in his Minnesota evaluation of college graduates that "...from the answers given on a scale to measure their degree of satisfaction with their job, it was clear that most of these students were quite satisfied." He continues that "the graduates and nongraduates were alike except that the graduates are more likely to get jobs in the professions, to have a little more money, and to be better satisfied with their jobs." It appears, then, that job satisfaction becomes one of the intangible returns for the time and money invested in a college education.
The outdoors became the classroom for a large number of Hope students this past spring and summer. Educational experiences included an 18 day wilderness expedition, a geologic study in Colorado, the annual March to Hope hike in northern Michigan and a three week experience of living on a farm and building a barn.

The expedition, a joint Communication-Physical Education course during the May term entitled "Personal and Interpersonal Skills in the Wilderness Experience", involved hiking, backpacking, canoeing and bicycling. Its purpose was to teach physical and recreational skills while increasing the student's awareness of the nature and development of interpersonal relationships in a small isolated group environment.

The Geology in Colorado course, offered during both the June and May terms, was designed to acquaint students with geologic features observed in the field, emphasizing such topics as erosion and deposition by rivers, glaciers and wind, and the study of minerals, rocks and deposits. Students lived in a camp situation near Saida in the Sawatch Mountains of Colorado.

The March to Hope, a program sponsored by the Education department since 1969, was a week-long hike around Beaver Island in Northern Michigan by college students and a like number of elementary age boys and girls from the Holland area who come from disadvantaged families or would benefit from a big brother/big sister type of relationship. There were two March to Hope-hikes this year. The first was comprised of students from Thornton Community College in South Holland, Ill. and the second consisted of Hope students.

Probing Values Practicum, an interdisciplinary course, attempted to show that the American notion of physical self-sufficiency integrates easily with the intellectual and spiritual elements of life, providing an existence which enables one to confront basic human values. Students worked long days building a barn, digging a well, developing soil, and planning and cooking meals on a strictly limited budget, using only the most basic and pure foodstuffs. Sundays were "old-fashioned", emphasizing rest and quiet meditation. Reading was done aloud in the evenings while students knit or did other relaxing tasks.
A Successful Fall in Sports for Hope

Hope enjoyed another successful fall sports season capturing one Michigan Intercollegiate Athletic Association (MIAA) championship while winning more than two-thirds of all its contests.

Fall sports teams won 23 to 14 contests as the cross country team again won the MIAA crown behind an unbeaten record. Hope leads the MIAA all-sports race after fall competition. Each year the conference awards an all-sports trophy to the member with the best cumulative performance in all the league's 10 sports.

Hope has 35 points after fall competition, five ahead of defending all-sports winner Kalamazoo. Next is Alma with 28, Albion with 22, Calvin 17, Olivet 17, Hope 16, Adrian 13, and Adrian 13.

FOOTBALL

Hope's football schedule broke Hope's all-time single season victory mark set in 1958 and 1959.

Coach Ray Smith's football squad broke Hope's all-time single season victory record by winning 13 straight games, including the first seven contests of the 1974 season. Olivet ended the streak, defeating the Dutchmen 27-10 to capture its first MIAA football championship in 60 years. The contest was played before 5,000 fans, the largest crowd at Riverview Park since the Hope-Hilldale championship game in 1939.

Although Hope was second in the MIAA with a 4-1 record, they did, however, lead the league in team defense for the fourth straight year. Senior quarterback Bob Carlson of Muskegon, Mich., was the league's most valuable player. Carlson along with sophomore defensive back Rob Coleman of Grand Haven, Mich., were named players-of-the-week by MIAA coaches. The team's defensive performance (179.9 yards a game) was ranked among the nation's leading small colleges.

The Dutchmen placed six players on the all-league offensive and defensive teams. Offensive players named were sophomore tackle Tom Richards of Greenbelt, Md. and senior fullback Chuck Brooks of Glen Burnie, Md. Defensive choices were junior end Bob Lees of Pompton Lakes, N.J., junior tackle Craig Van Tuinen of Grand Rapids, Mich., junior middle guard Dave Yeiter of Lowell, Mich., and sophomore cornerback Rick McLouth of Whitehall, Mich. Brooks, Lees, Van Tuinen, and Yeiter, were all repeaters from the 1973 all-MIAA squad.

Five of Hope's nine graduating seniors were four-year lettermen. They were Paul Cornell of Dearborn, Mich., Gary Constant of Grand Haven, Mich., Jeff Stewart of Muskegon, Mich., Carlson, and Brooks. Carlson and Stewart were teammates for eight straight years, having played together at Muskegon High School.

Sophomore tailback Kurt Bennett of Zeeland, Mich., became the fourth Dutchman to rush for more than 1,000 yards in a season, gaining 1,042 yards in nine games.

In five years at the helm, Ray Smith has posted a 30-14-1 (.682) record including a 17-7-1 ledger against MIAA opponents and one league championship. Yeiter was selected the most valuable player on Hope's football team.

Carlson was voted the recipient of the Allen Kinney Award which is presented annually to the senior player who in the judgment of the coaching staff made the maximum overall contribution to the team. Juniors Tim Van Heest of Delmar, Mich., Yeiter, and Lees were elected captains of the 1975 team.

1975 Hope Football Schedule

September 13 at Anderson, Ind.
September 20 at Concordia, Ill.
September 27 at Wheaton, Ill.
October 4 at Olivet
October 11 at Kalamazoo
October 28 at Alma
October 25
November 1 at Albion
November 8 at DePauw, Ind.
November 15 Homecoming

CROSS COUNTRY

Hope captured its third MIAA championship in four years in impressive style. The harriers, coached by Bill Vanderbilt and Gordon Brewer, breezed past league opponents in dual meet competition and had three runners in the top five and all seven runners were named all-league for the first time.

Junior Mike Moore of Grand Rapids, Mich., was voted the MIAA's most valuable runner after being named to the all-conference team for the third straight year. He set a course record in winning the league meet. Teammates Phil Ceeley, a senior from Royal Oak, Mich., and Glenn Powers, a senior from Scotia, N.Y., were also elected to the all-MIAA honor team. They finished second and fourth respectively in the league meet.

Hope cross country teams won 23 of 24 dual meets and three MIAA championships during the careers of Ceeley and Powers.

Ceeley was an all-league selection four straight years and no conference runner had beaten Ceeley and Scholl over the past two years.

The Dutchmen are also a team of the future as they will be unbeaten in 1975. It was a team of the future as they will have the MIAA meet without Ceeley and Powers.

Freshman Louis Hoekstra of Parchment, Mich., placed sixth while sophomore Matt Bradley of Montague, Mich., finished 11th. In the National Collegiate Athletic Association (NCAA) Division III meet at Wheaton, Ill., Scholl came in 41st, which was the best finish of any Michigan college runner.

Scholl was elected captain of the 1975 team.

SOCCER

Hope's soccer finished second in the MIAA race and posted a 6-6-1 overall record.

A highlight of the season for coach Glenn Van Wieren's Dutchmen was a 2-1 victory at Calvin. It was only Calvin's second loss in the league since 1970.


Junior Glenn Swier of Grand Haven, Mich., was chosen the co-most valuable player in the league.

The Dutchmen placed three men on the all-MIAA team. They were Bob Ludwich of Traverse City, N.J., Mahmood Masghati of Tehran, Iran, and Swier. Swier is a repeater from last year's squad. Masghati and John Clough, a sophomore from St. Louis, Mo., were elected captains of the 1975 team.

Glenn Swier Mahmood Masghati
Bob Ludwich Anne Dimitire

Receiving all-MIAA cross country honors are (from left to right) Phil Ceeley, Glenn Powers and Stu Scholl.

news from Hope College - November/December, 1974
FOOTBALL

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Placement Center Helps Career Bound Students

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college graduates. However, what students need, they claim, is informed and professional career advice to aid them in choosing a major and finding a job in this field after graduation.

Hope has had a job counseling and placement center in operation since 1972. The Placement Center is staffed and prepared to handle the current "job crisis" and is proceeding with confidence and capability to assist Hope students in selecting vocations and finding appropriate employment.

The Center provides voluntary testing in the areas of major preference, vocational interests and personality development. Personal counseling is also available in these areas.

A career library is maintained containing hundreds of brochures and catalogues covering a host of vocations.

The Center also serves as a clearing house of jobs available to graduating seniors. Recruiters from business and industry have their interview schedules handled by the Center.

Every graduating senior is encouraged to establish a placement file, containing a biographical sketch, recommendations written by professors, an outline of classes taken and a declaration of major. This file can be kept up to date if the students report all post-graduation employers to send in reports.

"Our best advertisement is the Hope College name itself and the reputation the college has for producing top-quality students," reports Myra Zuverink, director of the Placement Center. A flyer sent to business and industries by Mrs. Zuverink's office refers to Hope as "Top People Producers."

"The liberal arts college will survive," she predicts. "It's simply a matter of selling our product. A liberal arts graduate can communicate well, has a broader education and is far more trainable than his or her technically educated counterpart.

"The liberal arts graduate probably must work a little harder to sell himself and perhaps won't start at as high a salary, but liberal arts graduates usually advance far more quickly. The breadth and completeness of their educational background gives them a marketable advantage in almost every field."

Nonetheless, in order to make themselves more marketable, Mrs. Zuverink encourages Hope liberal arts majors to take a few basic business courses and to make themselves knowledgeable in at least one business field.

The Placement Center never discourages a student from majoring in a chosen field. If the market is saturated, Mrs. Zuverink explains the statistical probability of obtaining a job in the particular vocation to

The prospective major. However, the choice is solely the student's.

"For example, currently there are approximately 1,125 prepared teachers for every available teaching job," Mrs. Zuverink explains. Last year there were 100,000 prepared teachers for 147,000 jobs.

"However, if someone has always wanted to teach, we don't discourage them. There is still a need," she explains. The education department reports that in 1973 there was a 75 percent of those Hope graduates seeking teaching positions were placed.

Mrs. Zuverink also points out that it is estimated that in 1980 the total number of teacher supply and demand will be close to 1980, and today's teacher surplus could again become a shortage.

Mrs. Zuverink estimates that last year her office had contact with two-thirds of the seniors. She anticipates dealing with even more students this year. Crucial to placement success is the maintenance of a large list of job openings.

"Our alumni could be our best resource here," she explains. "We've had some very successful people graduate from Hope. They know about the college and the kind of education it offers. They understand the college and the kind of education it offers. They can give personal touch by seeking out and recommending the Hope student. They can sell the college in a way we can't."

Mrs. Zuverink encourages all alumni and friends of Hope to inform her office of any anticipated or immediate career openings in firms they are connected with and to send company brochures for inclusion in the career library.

"The Hope liberal arts education can lead to success," Mrs. Zuverink emphasizes. "Often, if a graduate is placed in a firm previously unfamiliar with the college, the employer will call back and ask for more of our graduates."

The Hope reputation for producing quality graduates is solid, she concludes. And this reputation may be just the edge a student needs in what has been labeled "tough times for college grads."
You Gotta Have Pull

There are only two buildings on the campus of Hope College which have survived longer than The Pull.

Without twisting words, The Pull has been synonymous with Hope College, and it has provided the freshman student an early exposure to college.

The Pull is little more than a tug-of-war, an annual event which began back in 1898, and which has ripened into scientific and psychological warfare which relies as much on mind as muscle for its ammunition.

It is held near campus on facing banks of the diny Black River—one 20-member team of freshmen and another of sophomores working in dank pits, cheered on by morale girls and class pride, coached by juniors and seniors, respectively, and separated by a river and the greater portion of a 400-foot rope.

The rope almost left The Pull hanging this year.

Originally scheduled for Friday, Sept. 27, the rope broke twice within the first five minutes of activity, forcing a postponement of the event until the following Monday afternoon after a new rope was secured in Chicago.

It marked the second time in 76 years that the rope had failed, and that should have been a portent of what was to happen.

“Concentration, that’s all you need,” exhorted a coach for the team of ’78 (the frosh). His gladiators were in a circle, hands clasped. “Everyone close their eyes,” he said with calm countenance.

But the silence was shattered immediately by someone clutching a stopwatch, who was screaming “55 seconds . . . just 55 seconds.”

So much for concentration.

Big Bob (no understatement), the anchor man for the frosh, slipped into his pit as Little Deb, his morale girl, began pacing him for the impending punishment.

Tape for the hands, juices to quench thirst and soothing words for encouragement.

Guys like Cannonball and Steamboat received the same tender treatment from girls like Bozo, who certainly didn’t look like a Bozo.

After this preparatory period, the rope was stretched and the teams began the process of “tucking up,” alternating heaves in an effort to gain precious feet of rope.

Several refined techniques are used, both offensively and defensively, but it wasn’t always so.

In fact, some people believe The Pull has lost its purpose and should revert to its original concept.

The Pull always has been the highlight of orientation week at Hope—a coming together even as classes were pulling apart.

The object was to win and the freshmen had extra incentive, for a victory would allow them to discard their green beanies, which could be likened to a dogie somehow shedding its brand.

There also was no numerical restriction—it was come one, come all (frosh and sophs) and it must have been some wild scene.

But, today, most people are spectators after you disregard a spy or two. You see, there’s a touch of espionage to The Pull.

There also has been some elegant prank as desperate men have reverted to desperate measures.

For instance, in 1927 the late Rev. John W. Tyne wrapped the rope around a tree, and in 1933 Hedal Buys, a past chairman of the Board of Trustees, tied the rope to the axle of a conveniently located truck.

This year, the freshmen won for only the eighth time since 1946. It required two hours and five minutes—an average length by today’s standards—and they were winners from the outset, turning tough inches of rope into tougher feet as measured by a thread of tape wound around the rope.

Slowly, it edged toward the frosh as the sophs, heaving with all their might, could not gain an inch of rope.

Say something Bozo!

But Bozo was in the enemy camp and she and the rest of the frosh sensed the upset.

The once-taut rope showed signs of becoming limp, the first symptom of defeat. Then a spy of ’78 signaled that the anchor man of ’77 had been popped from his pit causing instant hysterics.

The rope became increasingly slack, occasionally slipping the water as more pits were popped and the sophs began doubling up.

Blistered hands clutched threads of twine, only prolonging the agony.

Two were popped, then three . . . four . . . five.

“Keep your heads, said the frosh coach. “We don’t want to get too excited.”

“Finish it,” implored a benevolent soph perched on the opposite bank.

Footage of rope was strung from behind Big Bob and back toward the front pits, a twisted evidence of victory.

And when the rope offered no resistance it trickled gently across the water, cutting a swath through the combat zone.

There were no beanies, and no stopwatch to interrupt clapped hands.

Author Vern Zinggendorf ’59 is a sports writer for the Grand Rapids Press.

Photographs by Philip Dejong, a sophomore from Macatawa, Mich.
An Alumni-Build Hope meeting is scheduled to be held in Los Angeles on Feb. 21. In involved in planning the event are: Margaret June '67 VanderLaan, president of the Los Angeles alumni chapter; Harry Hakken '41, president of the Hope College Alumni Association; Kenneth DeGroot '45, Bill Weidmer '56 and Barbara Biltke '47 Mulder.

A meeting of Albuquerque, N.M. alumni of Hope College took place on Saturday evening, September 14. The occasion was a buffet supper prepared and served by Bert 24 and Harriet Nowell '27 Kemper in their home. Attending alumni were Gordon Albers '42, Ellsworth Rolfs '57, Keith '58 and Elizabeth Oosterholt '60 Bowes, Charles Adam '59, Gary '60 and Robert Brookman '63 Loosman and Robert '73 and Patricia Dekam '71 Zillinsky.

1916
William and Cynthia Pennings Roseboom celebrated their 50th wedding anniversary Sept. 14 in Orange City, Ia.

1919
Cynthia Pennings Roseboom—See 1916

1922
Jacob and Isabel Evrey Kamps, Gallup, N.M., write: "We left Denver in May, spent two months in Michigan, and are now permanently located in a pleasant apartment in the home of our son, John Russell Kamps. We find ourselves looking out from our living room upon the area Jack used to tramp in, visiting Indian homes, and also places we frequented for occasional family cook-outs."

Maurice Vischer, regent professor emeritus of physiology at the Univ. of Minn., Medical School, has returned from New Delhi, India to deliver the plenary session lecture to the 26th International Congress of Physiological Sciences. He is presently engaged in writing a book on medical ethics.

1925
A Joyce (Buikema) Angus Mission Scholarship Fund has been established at Northwestern College, Orange City, Ia., in memory of Mrs. William Angus, who served with her husband at a Reformed Church in America mission station from 1925-1958 in China and the Philippines. Mrs. Angus died September 7, 1974 in Orange City. Isabelle Evrey Kamps—See 1922

1928
Regina Bosh Bornen wrote: "In January, 1974 I was ordained deaconess in the St. Thomas Reformed Church in the Virgin Islands. Previous to that, I served for many years as treasurer of the church, a position which I still hold."

1929
Kathryn Schaalma Fiscel, San Bernardino, Calif., has received the honor of an associate-ship in the Photographic Society of America. A member of PSA since 1952, she is known especially for her organizational work and the giving of her time and talents to promote all phases of photography.

1935
See page 11.

1939
Heath Goodwin has been on the administrative staff of Adrian College, Mich. since June 1971. In September he was appointed dean of the college.

1944
Rev. Harland Steele, Holiday, Fla., accepted a call to the Richmond Reformed Church, Grand Rapids, Mich., last August.

1948
Don Mulder, M.D., was a special consultant called in during the emergency treatment of former President Richard M. Nixon.

1950
William Jellyna was inaugurated as president of Wartburg College, Waverly, Ia., on November 24, 1975. John Laman accepted a call to the Independent Presbyterian Church, Memphis, Tenn., as senior minister and began his ministry there July 1, 1975.

1951
Rev. Harold Lovers was installed as pastor of the First Reformed Church of Byron Center, Mich., last summer.

1952
Albert Boers has been appointed manager of the Travelers Insurance Company.

1956
Donald Van Etten represented Hope College in a recent visit to the Philippines.

1961
James and Judith VanLewen Cook, Holland, Mich., write: "Late this summer Jim purchased the drug store where he has been employed for the past eight years. He also bought a house on the lake so we are busy with a grand opening and moving at the same time."

Edward Ericson Jr., academic dean at Northwestern College, Orange City, Ia., presented a public lecture at Hope College in November titled "Alexander Solzhenitsyn: Humanist in Controversy." He has authored several articles on Solzhenitsyn.

1962
Ekdal Boy Jr. has been named chairman of the department of social and behavioral science at Central College, Algona, Ia. Rev. Norman Kaesfeld was installed as librarian at Western Theological Seminary on Nov. 4.

1963
Beth Bonnekom Sakurii writes: "My husband Akira and I lived in the United States for 20 years from 1966 until 1970 when we returned to live and work in Japan. My husband is involved in ministerial training—setting up a new program for his denomination there. I teach full-time at Soshu Girls' School in Yokohama, teaching English conversation to junior high and senior high girls."

1966
The appointment of Vern J. Schipper '51 as Associate Director of College Relations for Alumni Affairs has been announced by President Gordon J. Van Wylen.

Schipper has served as executive director of the college's Build Hope Fund since September 1973.

His new responsibilities will consist of coordinating activities involving alumni. He will also be responsible for other constituency relations programs as it relates to the community and church according to Tom Renner, Director of College Relations.

Schipper will continue to have administrative responsibilities for the Build Hope Fund.

A native of Zeeland, Mich., Schipper holds an M.A. degree from Michigan State University. He taught in the Holland, Mich. public school system, serving as director of community service and adult education.

Mrs. Schipper is the former Ida Streu '50. She taught in the Holland Public Schools. They have three sons, Jim, Brian and Steve.
1968
Six members of the class of '68 and their families got together for a "mini-reunion" in July, 1974 at Kent Falls, Conn. Included were Don and Melissa Parker Kreobsma, Bill and Dorothy Manning Ogden, Larry and Helen Verhock Yarbrough, and Richard and Louise Verhock Shield.

Sidney Dibrow, Jr., Lombard, Ill., has been named to Who's Who Among Students in American Universities and Colleges. He is a student at National College of Chiropractic. He is president of the Student American Chiropractic Association, a member of Delta Tau Alpha (a honorary fraternity), a teaching assistant in the chiropractic department, editor of the Student News Bulletin and public relations chairman of the senior class.

Richard Angstrom has been promoted to associate professor of political science at the Univ. of New Orleans.

John Schalk has been stationed at Sasebo, Japan, at the Univ. of Pennsylvania School of Dental Practice.

Louise Carr, from the Univ. of Chicago's Ill. division, is attending graduate school in psychology at the Yale University.

Kenowa Shirk and Shirley Nevins of Sassebo, Japan, have been promoted to captain and lieutenant, respectively.

Robert Fauber is teaching at the University of New Orleans.

Norman Fulton is teaching at the University of New Orleans.


Delene Fuller is attending graduate school at Syracuse Univ., and has been awarded a scholarship in the department of social services.

Pamela Foy has been named to Who's Who Among Students in American Universities and Colleges. She is a student at the University of Pennsylvania School of Dental Practice.

Tina Houtsman has been named to Who's Who Among Students in American Universities and Colleges. She is a student at the University of Pennsylvania School of Dental Practice.

Robert Fauber is teaching at the University of New Orleans.

Rev. Floyd Brady '68, associate chaplain at Dartmouth College, Hanover, N.H. and regional director of A Better Chance Inc. (ABC), has returned to Hope's campus. He is working with a group of black students to create a "Black Experience Weekend," sponsored by the Student Activities Committee, the Admissions Office and the first black students on campus.

Michael O'Riordan is attending the Univ. of Michigan Dental School in the pedodontistry department.

Rev. Charles Bigelow was installed as the pastor of the First Reformed Church of Little Falls, N.J. last September.

Beverly Endweiss Decker is teaching kindergarten in Oakadale, New Jersey. She has a three-year-old boy.

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1972
Robert O. Douglas accepted a full-time position as a fifth-grade teacher in Glenview, Ill., last September.
Larry Smith is a first-year medical student at Ohio State.
Paul Smith is serving as assistant chaplain this year at Central College, Pella, Iowa.
Dawn Vollick is teaching English in Lincoln Consolidated High School, Waukegan, Illinois, and is the girl's basketball and volley-ball coach and freshman class sponsor.
Dawn is also working on her M.A. at Eastern Michigan Univ. Vsematli and recruiting students for Hope College.
Steve Wykstra was a guest of Hope's campus in November and presented a series of lectures on "Descartes, Newton and the Scientific Revolution".

1973
David Dustin is working at Rippel-Patterson Co., Muskegon, Mich.

1974
Attention all 1974 graduates! Your copy of the Alumnus has been mailed to you. If you have not received your yearbook, please contact the Alumni Office and inform us of your new address. We want to see that each of you receives your milestone.

Jill Rollhouse is teaching junior high English, speech and debate in the Fremont.

Births
Kenneth and Marlene Greene '68 Archer, James Brian, August 10, 1974, Akron, Ohio.
David '71 and Konda Cooper, look at Denise, June, 1973, Albany, N.Y.
George and Judy Hage '68 Fuchs, Michael George and Elizabeth Arane, November 3, 1974.
Kathleen '72, June 15, 1973, Chicago, Ill.
Charles '70 and Mary Suever '70 Hall, Ethan Charles, January 14, 1973, Lancaster, Pa.
Thad '73 and Nicole Schmeltz '73 Hills, Dr. and Mrs. Dorothy George, June 16, 1973, and Paul Thomas, September 14, 1974, Columbus, Ohio.
Gary '69 and Barbara Conklin, Lisa Lowman, Ann Michelle, October 26, 1973, Albuquerque, N.M.
Bruce '60 and Carol Reichen '63 Matuszek, Reid Allen, October 12, 1974, Lexington, Ky.
Charles '59 and Jane Wolf '70 McGinn, Jennifer Terry, October 16, 1973, Milwaukee, Calif.
Joe '66 and Gloria Langstraat '67 Norton, Alfred, October 16, 1974, Fort Lee, N.J.
Richard '62 and Ruth Hagmann '66 Small, Jessica Ruth, May 21, 1974, Columbus, Ohio.
Lynn '69 and Dave Davis, '72 Stoller, Matthew Todd, September 10, 1974, Washington, D.C.
Stephen '69 and Susan Horner '69 Sever, Emily Lockwood, July 11, 1974, Toledo, Ohio.
Dale and David Leese '58 Van Fleet, Robert Andrew, March 9, 1974, Lake Orione, Mich.
Ed '63 and Linda Verner '63 Van Dam, Jane Nara, April 11, 1974, Suquamish, Pa.
George '69 and Diane Vacher, Kerrie Rebecca, January 19, 1974, Dyer, Ind.
Stephen '70 and Linda Hedwig '68 Weis, Scott Richard, April 21, 1974, Seattle, Wash.

Marriages
Charles Brooks '69 and Patricia Hiltz, December 24, 1973, Westfield, N.J.
Dr. Philip and Ingrid Crum, April 21, 1973, New Paltz, N.Y.
Dr. Roger Nielson '57 and Lois Des Bester, August 10, 1974, South Holland, Ill.
Richard Oving '74 and Diane McClarence, October 19, 1974, Northville, Mich.
Dr. William Poole and Phyllis Beck '69, September 15, 1974, Thailand.
Dr. George Stevens '73 and Faith Takes, June 6, 1974, Abingdon, Ill.
George and Carol Biede, September 15, 1974, Abingdon, Ill.
Bill Strader '74 and Janenndorfer '73, September 14, 1974, Saugatuck, Mich.

Obituaries
Russell Mulder '37 passed away on September 8, 1974, as a result of cancer. A former businessperson involved with investment, he was semi-retired and living in Marysville, Ohio. He is survived by his wife, Margaret.

Leland K. Beach '35, Ph.D., was presented with an Educational Service Award from the Plastics Institute of America, recognizing his contribution of time and ability to the corporation's educational program.

Dr. Beach recently retired after 35 years of employment with Enos Research and Engineering Co., Linden, N.J., where he served in varied research capacities, including research associate in the process research division.

He is a senior member of the Society of Plastics Engineers, a fellow member of the American Association for the Advancement of Science and an emeritus member of the New York Academy of Science. He also holds membership in the Society of Sigma Xi and the American Chemical Society and serves as chairman of the education committee of the Paladium, a group associated with the Society of Plastics Engineers.

Active in community affairs in Westfield, N.J., Dr. Beach was one of the founders of the Westfield Day Care Center and now serves as chairman of the center's long-range planning committee and holds a seat on the board of directors. He is also on the board of directors of the Transplantation Group Owners Association of Greenwich, Conn., and is chairman of the Business Management Commission of the First Methodist Church of Westfield.

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He heads the Conference Mission and Church Extension Northern New Jersey Conference of the United Methodist Church and is the chairman of the Business Management Commission of the First Methodist Church of Westfield.
Virtuosos in the Making

Budding young virtuosos who warm up with "chopsticks" and describe half-notes as "doughnuts with forks sticking in them" gather each week in the Nykerk Hall of Music for instruction in the basics of piano playing. These children (ages 7-9) are integral elements in Hope's Piano Methods course, taught by Joan Conway, assistant professor of music.

The class introduces Hope music students to the methods and materials used in private and class piano instruction. According to Miss Conway, the class also gives Hope students exposure to a wide range of abilities and often graphically demonstrates that "it's a challenge to teach beginners."

Each Hope student meets in weekly private sessions with one of the children and leads the group session at some time during the semester with all other student teachers and Miss Conway present. This arrangement gives the would-be piano teacher exposure to a classroom situation with the opportunity for direction and advice, according to Miss Conway.

Elementary information regarding note reading, rhythm and musical vocabulary is conveyed with the aid of flash card drills and blackboard and keyboard games. Tape placed on the floor in a staff configuration enables children to "be" notes. Rhythm instruments allow the children to be part of a marching band, where the emphasis is on the beat and not the sound.

About half of each group session is spent at the pianos. Although their legs still dangle from the benches and their fingers sometimes smudge the keys, the pride of musical accomplishment unmistakably glows on the beginners' faces as they play en masse renditions of such classics as "To the Zoo."

Photos by Philip De Jong