New Center Bears
Dr. Lubber's Name

The new Humanities and Social Sciences Center will be named in honor of President Emeritus Irwin J. Lubbers, seventh president of Hope College.

A testimonial dinner honoring Irwin and Margaret Lubbers will be held Friday, Oct. 18 at 7:30 p.m., in the Phelps Hall dining room.

Renovation of the former science building is expected to be completed in time for the second semester of the current year. The Center will house the Departments of Communications, Economics and Business Administration, English, History, Political Science and Religion.

The Center, renovated at a cost of $30,000, will contain 11 classrooms including two outfitted for multimedia and video purposes, three secretarial areas and offices for approximately 48 faculty members. The college's audiovisual department will be headquartered there.

When Dr. Lubbers assumed the presidency of Hope in 1945, he found himself in charge of an institution suffering from the aftermaths of the years of war—an inadequate physical campus, a small student body, and a limited endowment. In addition, the college was virtually unknown outside the confines of the Reformed church constituency. Within the 18 years of "the Lubbers era" Hope was transformed into an accredited, confident college boasting an efficient, modern campus. Through his courage, insight, and imaginative leadership, Dr. Lubbers proved himself to be the man for that season of Hope's history, for the post-war years were unmitigated decaying ones for the college's future.

The war years had left the college with a 1944-45 enrollment of 312. Only stringent economy measures was Hope able to maintain even this small number of students. In the fall of 1945, 401 students enrolled. By the 1947-48 school year, enrollment numbered more than 1200. In three years the student body had increased 400 percent. The college was ill-prepared to handle such changes. But Dr. Lubbers, perhaps a result of his many sessions of cheerleading but more probably stemming from his strong religious conviction, that men are placed on earth to serve, refused to be overwhelmed and took up the challenge with enthusiasm.

Dr. Lubbers sensed quickly that if the

Enrollment at Alltime High

The student body for the fall semester climbed to an all-time high according to registrar J. W. Buikema.

The headcount of 2,798 includes 2,011 full-time and 187 part-time students. Enrollment a year ago was 2,103-1,900 as full-time students and 205 on a part-time basis.

The increase is a direct result of a vigorous admissions program during 1973-74 after enrollment last fall dropped 19 students from the previous year.

"Through the effective work of the Admissions Office and the involvement of faculty, students, alumni and friends, the enrollment picture is bright," noted President Van Wylen.

"We are thankful to all those who have worked to make the increase possible. We are convinced that an increasing number of students seek an undergraduate, residential college which emphasizes academic excellence and also offers a personal, value-orientation education such as that at Hope."

The breakdown by classes with last year's total in parentheses are: freshmen 683 (575), sophomores 556 (558), juniors 371 (487), seniors 307 (304) and special students 160 (181).

There are 55 students from foreign countries representing Canada, Colombia, Dominican Republic, Ethiopia, France, Germany, Greece, Honduras, Hong Kong, Iran, Japan, Jordan, Malaysia, Mexico, Micronesia, New Zealand, Nigeria, Norway, Peru, Qatar, Rhodesia, Saudi Arabia, and Venezuela.

The freshman class, second largest in the history of the college, consisted of 296 men and 289 women from 25 states. Fifty-four percent of the class are from Michigan with eight percent each from New York and New Jersey and nine percent from Illinois. Approximately 30 percent of the freshmen have some previous college credit while 37 percent stated that their church preference is the Reformed Church in America.

The average high school grade point average was 3.15 on a four point scale and 50 percent of the class ranked in the top quarter of their class. The average College Entrance Examination Board scholastic aptitude test (SAT) verbal score was 497 while the SAT math average was 535. The average American College Testing (ACT) composite was 24.

The Admissions staff will visit approximately 80 high schools during the fall and winter months. Alumni and friends who wish to recommend potential Hope students are encouraged to contact the Office of Admissions.

General Fund Contributions Increase by 18 Percent

Contributions to Hope College for general purposes during the 1973-74 fiscal year increased 18% from the previous year according to Kurt Van Genderen, Director of Development.

Gifts for general (unrestricted) purposes for the year ending June 30 totaled $67,323 as compared to contributions of $57,412 during the previous year.

The goal for gifts to general purposes for 73-74 was $670,000. President Gordon J. Van Wylen noted that realization of the goal was the result of a commitment by alumni and friends of Hope College and a personal involvement in the life and mission of the college.

The College's Alumni Fund, headed by national chairman Jack DeVries of Zeeland, raised $169,163 during 73-74 as compared to $139,227 the previous year. Congregations of the Reformed Church in America contributed $283,935 as compared to $283,935.

Other contributions to the general fund by category with the previous year's giving in parenthesis were parents and friends $59,373 ($44,395), business and industry $52,392 ($46,115), and foundations $74,773 ($64,254).

The College received $121,355 in 73-74 for the endowment increasing its book value to $2,832,604.

Total gifts for all purposes (unrestricted and restricted) in 73-74 were $1,447,920 as compared to $2,352,993 in 72-73. The decrease in total giving is attributed to two major large annuity agreements that were written in 1972-73.

During 73-74 $766,427 was received in gifts and pledges for the Build Hope Fund, bringing the total at the end of the year to $5,244,612, 59% of the $8,850,000 goal.
ATTITUdINAL RESEARCH RECEIVES NSF SUPPORT

Hope College has been awarded a $28,100 grant by the National Science Foundation to support the research of David M. Wysokinski, associate professor of psychology, in the area of attitudinal studies. The project, "Attitudinal Effects of Exposure to Others' Attitudes," will begin with laboratory experiments that investigate the distribution of opinions concerning which people change their attitudes after learning about other people's attitudes. Present plans call for the research to culminate in experiments which explore the effect of being exposed to others' attitudes in real-life contexts, such as when people read the results of public opinion polls.

This new project is an outgrowth of experiments on the effects of group discussion conducted by Dr. Myers since joining the Hope faculty in 1967. This research has yielded 20 publications and invited papers during the past five years, most co-authored by Hope psychology students. One of the findings has been the discovery of "social locations" in which people, after being exposed to others' opinions, tend to make more positive responses rather than conforming to the average of other's opinions. Three previous grants, one from the National Institute of Mental Health and two from the National Science Foundation, have made this research possible.

Funds from the new grant will support the research, participation of Hope psychology students, will fund supplies and other costs of the research, and will partially release Dr. Myers from other duties for the next two years.

VAN GENDEREN DIRECTS DEVELOPMENT PROGRAM

The appointment of Kurt Van Gendener as Director of Development has been announced by President Gordon J. Van Wylen. Van Gendener succeeds Robert C. Young, who in addition to his responsibilities as Vice President for Student Affairs, served as interim Director of Development since last December.

Van Gendener joined the Hope staff last February as Director of Planned Giving and Assistant Director of Development. He is a 1983 Hope graduate. A native of Colorado, he received his Masters degree in business and administration from Dartmouth College.

Van Gendener also announced the reorganization of the college's alumni offices with the recent retirement of Mrs. Marian Stryker, alumni executive secretary. Vern J. Schipper, director of the college's Build Hope fund raising drive, will coordinate personal alumni affairs while Thomas L. Renter will be responsible for the Alumni Magazine.

EQUIPMENT GIFT AIDS PROGRAM

Gerber Products Corporation of Fremont, Mich. has donated color television equipment valued at over $14,000 to Hope for use by the communication department in its radio and television courses.

The addition of the color equipment to the college's existing black and white television system will enable the communication department to broaden its services to the campus and Holland community according to Dr. Jack Hopkins, chairman of the communication department.

The equipment will also have potential for use in preparing for the proposed cable television system for Holland.

The donation consists of two color cameras and tripods, three sets of monitors, special effects generator, a new recording system, and 12-inch monitors placed in the communication department.

The multi-media rooms will be double television studio, since the rooms will be equipped with overhead grids for the hanging of lighting instruments and microphones. Between the rooms will be a control booth, which will also house film and slide projectors.

GRANT SUPPORTS BIOLOGY RESEARCH

A Frederick Constable Research Grant of $9,140 has been awarded to Hope by the Research Corporation to support the work of Dr. Ralph Ockerman, professor of biology.

Funds from the grant will be used to support Dr. Ockerman's research on plant growth regulation in rice plants, which involve several undergraduate students over a two-year period.

"The aim of this work will be to determine the way in which such biological systems and processes influence the growth and developmental processes in plants as well as the levels of certain hormones in these plants," said Dr. Ockerman.

This past summer, three students conducted research under the grant. Jean Lambert, a junior from Pontiac, Mich., examined the structure of pectic enzymes in the nuclei of peas which she has isolated from the plant cells. Paul DeWese, a sophomore from Muskegon, Mich., studied the relation of these pectic enzymes to the metabolism of the hormone involved in the control of growth. Steve Van Doornik, a senior from Hamilton, Mich., concerned with the regulation of hormone secretion, worked on the project. Dr. Ockerman added that the research will be of great importance for the control of growth in plants.

Dr. Ockerman said that the results of the research will be published in the near future.

SCHOLARSHIP AWARDS GIVEN

The first Esther M. Snow scholarship awards to be given to Hope students were presented by Dr. Richard Sickinger, director of the Austrian Institute, at a special ceremony in Vienna, Austria, in July.

Receiving the one thousand scholarship awards were Lynn Bauer, a sophomore from Bridgeport, Mich. and Lester Hill, a junior from Freeland, Mich.

The scholarships were given in memory of Mrs. Esther M. Snow, a long-time member of the Hope College faculty who played a vital role in developing the program of the Vienna Summer School. During the years between 1958 and 1965 she became a trusted advisor and friend to hundreds of students and an enthusiastic champion of Vienna.

When Mrs. Snow passed away earlier this year her family, students and friends established a scholarship fund in her memory. From the income of the fund, one or more awards are to be made each year to Hope students whose record and interests indicate that they could clearly benefit from the experience of participating in the program of the Hope College Vienna Summer School.

Dr. Sickinger served as a member of the Hope College Vienna Summer School faculty during the early years of the program in Austria, when he came to know and love Mrs. Snow. In this brief remarks Dr. Sickinger challenged the recipients and other students participating in the 1974 summer session in Vienna to become "ambassadors of international understanding", making friends for America as Mrs. Snow had done, and carrying back with them some of the European cultural heritage as Mrs. Snow did when she returned to Hope College after her summers in Vienna.

Dr. Sickinger commented that he regards the new Snow Scholarship as important aspects of the international exchange program of a college like Hope. He said that he was pleased to see that the scholarship program would now be a two-way street helping Americans to study in Vienna, just as the Jack and Marlies DeWeese Scholarship established a few years ago, had helped young Austrians to study at Hope College.

UPWARD BOUND CONTINUES ON CAMPUS

Hope has been awarded an $81,800 grant by the Department of Health, Education and Welfare to continue its Upward Bound program for fiscal years 1974-75.

Upward Bound is a pre-college preparatory program designed to generate the self-esteem and motivation necessary for success in education beyond high school among young people from low-income backgrounds and inadequate secondary school preparation. Hope College has provided the program since 1969.

This year's program consists of 75 students, 60 of them regular high school students in grades 10-12, and 15 students who have dropped out of high school who now seek a G.E.D. diploma or re-admittance to high school.

Letters

Hope College welcomes comments in the "Letters" column. We are especially interested in opinions about the College, such as general concern to alumni, parents and friends. The Editor reserves the right to use portions of letters when space requirements prevent reprinting their entirety. Letters not intended for publication should indicate so. Please address mail to: News from Hope College Editor, Office of College Relations, Hope College, Holland, MI 49423.

Pictured at Neuer Markt, Vienna are Lynn Bauer, Dr. Richard Sickinger and Lester Hill.

news from Hope College—September/October, 1974

Editors: Elizabeth B. Hill, Dorothy A. Rennert, Carol L. Rennert, Karen D. Willet, Karen N. Zelenski
Thursday, August 29, dawned clear and warm at Hope. Within a few hours, the sun drowsily made its way through the thick barrier of branches, warming the Pine Grove that was soon to become a thoroughfare for students bounding to find their classrooms, adjust their class schedules, and greet friends not seen since spring. A pretty typical day at Hope in its first week of operation for a new school year.

Through this Pine Grove passes Connie Danville, a junior from Pekin, Ill. Connie shares a special secret with this late-summer's day, so "average" to most of those around her—August 29 is her birthday. But what can you do when you're several hundred miles away from home and everyone around you is so busy—arrange your own party? Soon, even to Connie, this special day had become pretty average.

Meanwhile, several miles across town, Barbara Brink, a housewife and mother of four, hurries through her morning chores. When the back door's slam signifies that the last of the children has made her way outdoors to play, Mrs. Brink settles down to search through her recipe collection for her family-approved white cake recipe and a chocolate fudge frosting she knows to be especially good. For, although Mrs. Brink has never met Connie, she knows Connie's favorite cake is white with chocolate frosting. And, although Mrs. Brink has never met Connie, she knows this is Connie's birthday. And, although Mrs. Brink has never met Connie, she is about to spend nearly half her day insuring that Connie's day be just a little bit festive.

Mrs. Brink is one of 125 women of the Third Reformed Church of Holland who donate their time and ingredients in baking cakes for Hope students away from home. Although most are for birthdays, cakes can be made for any special occasion or just for an exciting surprise, according to Mrs. Gerald Tillemans, current chairman of the Cake Service, which has been in operation for 14 years and has produced roughly 4,000 cakes.

The college provides the church with a list of all out-of-town students and their home addresses. A letter is sent inviting parents to "insure a cheery day." The order form has space to include the choice of cake and any special message desired on the card. The $4 fee is used solely for the work of the church.

But let's get back to Mrs. Brink's kitchen. Mrs. Brink is hurrying to remove the delicately browned cake, lest we intruders see her slightly spattered oven, the after-math of yesterday's pie. While the cake cools, Mrs. Brink whips up her frosting, taking a little extra time to beat it to a consistency firm enough to withstand this warm day. Within minutes, the cake has been assembled and, as our photographer licks the bowl, Mrs. Brink adds a few artful swirls to the basic product of her labors.

The trimmings are next. "The decorating is strictly a personal, creative thing. It's what really makes the cake look home-baked," Mrs. Brink confides. Having decided on a yellow frosting for contrast, Mrs. Brink fills her pastry tube and proceeds to write "Happy Birthday" in a sprightly and, to Mrs. Brink's relief, legible script.

Mrs. Brink's eight year old son comes to share in the festivities. A sprinkling of flowers adds a merry touch. Soon it appears that Mrs. Brink and her pastry tube can't stop! Every bit of frosting finally finds its way to the cake. Mrs. Brink gives the creation a final critical gaze and then packs it away in the carton donated by DuMonde's, a local bakery.

Later Mrs. Brink drives to Hope and is soon ringing the bell of Connie's college residence. "Hello Connie. On behalf of the Third Reformed Church and your parents, Happy Birthday!"

Friends gather round. "Hey Connie, I didn't know it was your birthday!" The candles are lit, the birthday greeting sung, and at soon as the cake is cut, the day becomes special for Connie, as well as for her lucky friends. But where is Mrs. Brink?—she left some time ago and is now back in her kitchen, doing the last of the cake dishes and making plans for her family's supper.
Appoint Divisional Deans

The appointment of two faculty members to positions of academic leadership has been announced by Provost David Markert.

Professor George Ralph, chairman of the college's theatre department, has been appointed Dean for Humanities and the Performing and Fine Arts while Dr. F. Sheldon Wettack, professor of chemistry, has been named Dean for the Natural and Social Sciences.

The appointments are part of a regrouping of the academic administrative structure. Upon completion, the regrouping will include four divisional deans reporting to Dr. Markert who was appointed chief academic officer this past summer.

Ralph, a member of the faculty since 1966, was named the recipient of the college's outstanding professor-educator award (the H.O.T.E. award) in 1971 in a vote of the graduating class.

He received the B.A. degree from Stanford University, the M. Div. degree from Union Theological Seminary and an M.A. degree from Northwestern University. He is presently a doctoral candidate at Michigan State University.

In 1971 Ralph was designated a Kellogg Fellow by the W.K. Kellogg and the Association of Independent Colleges and Universities of Michigan to conduct postgraduate study.

Dr. Wettack has been a member of the faculty since 1967. A Kansas native, he received the degree of Ph.D. in Chemistry from San Jose State University. He taught high school chemistry in San Jose, Calif., three years before earning his doctorate from the University of Texas at Austin.

In 1970 Dr. Wettack was named the recipient of the prestigious teacher-scholar grant of the Dreyfus Foundation. A physical chemist, Dr. Wettack and his students have received grants to support their research programs from the National Science Foundation, the Petroleum Research Fund, the Research Corporation and the American Chemical Society.

President Gordon J. Van Wylen has announced the alumni who will represent their classes in the Alumni category of the 1974-75 Annual Fund campaign.

This year's campaign will have a dual purpose. Alumni are encouraged to maintain their support of the Annual Fund which supports the annual operating programs of the College. Alumni are also asked to support the Build Hope Capital Fund which is providing funds necessary to complete the College's campus development program and build a significant endowment.

"It's been the support of alumni, friends, churches and organizations which have enabled Hope to operate with a balanced budget these past years," said President Van Wylen. "It is through unrestricted contributions to the Annual Fund that alumni and friends have expressed their confidence in the ongoing programs of the College and their faith in the Hope tradition.

"Gifts to the Build Hope Fund will allow the College to provide the basic physical facilities needed for the foreseeable future and will enhance the continued financial stability of the College.

The Build Hope Fund has reached 59% of its $8,850,000 goal with $5,244,612 in pledges and gifts through the 1973-74 fiscal year. Among priority projects of the Build Hope Fund is the completion of financing for renovation of the former science building into the Lubbers Hall for Humanities and Social Sciences and the raising of funds for a new physical education center.

Members of the H-Club, alumni who earned athletic letters while attending Hope, have contributed or pledged $463,607 towards the PE center. H-Club drive chairman Harvey Burer of Holland, Mich. noted that commitments have been received from 307 of the 1,200 eligible members.

The Annual Fund goal for 1974-75 is $718,000 compared to a $670,000 goal last year. Goals by division with 73-74 giving in parentheses are: Alumni $170,000 ($169,163), Churches $300,000 ($283,935), Parents and Friends $700,000 ($59,173), Business and Industry $85,000 ($85,042) and Foundations $95,000 ($74,773).

The number of alumni donors to all funds of the College in 1973-74 increased by 74 percent from the previous year to 3,820. There are 11,756 eligible alumni donors making participation 32%.

A number of classes showed outstanding participation during the 1973-74 drive according to John Norman Timmer, Coordinator of Annual Giving. The Class of 1916, under the leadership of the Van Wylen family of Holland, Mich., had 74% class participation while the Classes of 1917 and 1924, Mrs. John VanderBroek of Holland, Mich. and Mrs. Corina Oostin of Durand, N.C. class representatives, each had 72% participation.

The Class of 1964, under the leadership of Mr. and Mrs. Charles Christensen of Sterling, Ill., had the largest participation in making contributions. The Class of 1959, headed by Dr. and Mrs. De Witt of Holland, Mich., was next with 131 donors while the Class of 1963, Rev. Jack Cooper of Glenmont, N.Y. as class representative, counted 127 participants.

The Class of 1928, headed by Frank Moser of Holland, Mich., contributed the largest amount ($6,872) while members of the Class of 1927, Clyde H. Gerns of Tusco, Arizona serving as class rep., donated $6,867.

George Ralph

Theatre Outlines 74-75 Season

A powerful drama, the spiritual musical Godspell and two original plays will highlight the 1974-75 productions of the Hope theatre department.


The world premiere of an original ragtime musical, Balloose, will run Dec. 3-7 and 11-14. Balloose is a new work by resident playwright Frederick Gaines with an original score by composer Robert Lawton.

Pending release of the rights, the third show will be the hit Broadway musical Godspell. Performance dates are set for Feb. 27-Mar. 1 and Mar. 5-8.

Closing the season will be another original work, First Meetings, a contemporary play written and performed by students under the direction of guest artist Julee Whitwam. The season will conclude Apr. 24-26 and Apr. 30-May 3. Miss Pys-накоов is most recently noted for her direction of the musical "Grease."

Season subscriptions for the season are on sale as follows: Adults, $40; Senior Citizens, $8.00 and Students, $5.00. General admission will be $1.00 for adults and $1.50 for students.

74-75 Alumni Drive Class Representatives Named

1890 Zachary Veldhuis Hamilton, Michigan
1899 Hamilton, Michigan
1910 August R. Versteer Santa Monica, California
1911 Plessie De Jong TePaske Morrison, Illinois
1912 Gertrude Hooij Stegeman Orange, California
1913 Clarence P. Dame Kalamazoo, Michigan
1914 Charlotte DeFerre Zelienople, Michigan
1915 Winifred Onslow Whitman Detroit, Michigan
1916 Janet B. Mulder Holland, Michigan
1917 Gertrude Kepkell Vander Brook Holland, Michigan
1918 Ella Atwood Stegeman & James A. Stegeman Muskegon, Michigan
1919 Irene Van Zanten Van Zoren Kalamazoo, Michigan
1920 George H. Vanderburg Lakeland, Florida
1921 Myra Manning Weaver Holland, Michigan
1922 Winfield Burggraaf Staten Island, New York
1923 Marguerite Schmalzfeld Den Herder Zeeland, Michigan
1924 Cornelia Ossewaarde Oosting Durham, North Carolina
1925 John W. Tischke Lake Forest, Illinois
1926 Paul L. Brouwer Cleveland, Ohio
1927 Clyde H. Gerns Tusco, Arizona
1928 Pearl H. Michigan
1929 Dirk Mowat Grand Rapids, Michigan
1930 Jack H. Tischke Tenino, Washington
1931 Paul J. Brouwer Kalamazoo, Michigan
1932 Russell A. Klaassen Holland, Michigan
1933 Alyce Manson Wolf Des Moines, Iowa
1934 Beatrice Visser ten Hoor Holland, Michigan
1935 Arnold Van Zanten Battle Creek, Michigan
1936 Myron H. Kolle Vicksburg, Michigan
1937 Fredrica Kalmadiyck Muskegon, Michigan
1938 Edith H. Hinkamp New York, New York
1939 Beverly Carl Beattie Lake Forest, Illinois
1940 Martha Morgan Thomas Holland, Michigan
1941 Margaret Bilker Lemmer Kalamazoo, Michigan
1942 Beth E. Marcus New York, New York
1943 Harvey Koop Hamilton, Michigan
1944 Paul W. Damen Kalamazoo, Michigan
1945 Myra Klees Berry Fairfax, Virginia
1946 D. Boerma Grand Rapids, Michigan
1947 Martha H. Felton Grand Rapids, Michigan
1948 James P. Ray Richmond, Virginia
1949 Ernest J. Meeuwen Jackson, Michigan
1950 Donald E. De Witt Holland, Michigan
1951 Lynne Van Welden Benjamion Holland, Michigan
1952 Richard C. Caldwell Ann Arbor, Michigan
1953 Guy A. Vander Jagt Grand Falls, Virginia
1954 Jack Miller Zeeland, Michigan
1955 John C. Schier Kalamazoo, Michigan
1956 Marianne Wiers Van Eenennaum Grand Haven, Michigan
1957 Warren W. Kane Arlington, Virginia
1958 Kenneth M. Faber Grand Rapids, Michigan
1959 Vernon D. Kortering Muskegon, Michigan
1960 Roger L. De Vries Jenison, Michigan
1961 Thomas G. Box Holland, Michigan
1962 Bruce A. Brink Brighton, Michigan
1963 Susan Atkinson Clark Orange, Connecticut
1964 Judy Strengstrom Christensen & Charles Christensen Sterling Heights, Michigan
1965 Marion L. Hoekstra Laurel, Maryland
1966 Julie Postmus Berens Kalamazoo, Michigan
1967 Marnie Jacob Vandermeer and Albert Vandermeer Royal Oak, Michigan
1968 Mary Piers George Holland, Michigan
1969 Mary Browning VandenBerg Wyoming, Michigan
1970 Timothy Liggett Flora, Michigan
1971 Marshall W. Andstrand Oak Park, Michigan
1972 Johanna Wilmens Gentel Montague, Michigan
1973 Lynn Waardenhach Hendricks Grandville, Michigan
1974 Barbara Koop Polkert Holland, Michigan

George Ralph

SHELTON WETTACK
A Vital Challenge

Through the class representative letters and nationwide alumni meetings, alumni and friends will be asked to support the College's capital needs in addition to continuing their annual fund support.

The planned giving program gives alumni and friends the opportunity to support the College through gifts of appreciated securities or life income contracts in the form of annuities, trusts, and pooled income agreements. Advice for estate planning and a provision for wills is also offered by the College.

The planned gift program, possibly the least familiar to alumni and friends, offers income to the donor now and provides resources at the College at their passing.

Recognizing the need for institutions such as Hope, the federal government has provided for generous tax laws when gifts are made through the planned gift program.

Foundations play an important part in the financial picture of the College. Faculty work with foundations for academic programs, while the Development Office seeks support of the College's capital needs.

Alumni and friends play a vital role in the future life of the College. This is your College, and you can be proud of it! We ask each of you to prayerfully consider the various opportunities of supporting your College through its development program.

Nader Challenges Students: 'Think, Dare, Experiment'

Consumer advocate Ralph Nader recently urged Hope students to rid themselves of "the epidemic of boredom, which is a disease on the body of human fulfillment" and make their college years "throbbing with involvement, challenge, commitment, determination, and achievement."

Nader addressed an all-college convocation Sept. 5, the first of the college's new Campus Community Hour, a time set aside by students, faculty and staff to share and discuss matters of campus, national and international concern.

Nader spoke to an audience which filled Dimnent Memorial Chapel on the topic, "Restructuring the American Political System," citing the main projects requiring reform as the elimination of government secrecy, restructuring the campaign financing system, and the curtailment of presidential powers.

"However, beneath all these reforms," Nader emphasized, "there must be a national resurgence of civic involvement in solving the problems of the community, state and nation."

He described the college period in one's life as "precious years" and told students, "You'll never again have the opportunity to have the time and the freedom to ponder, think, dare, experiment and carve out the kind of life you want to lead, both professionally and outside of your job hours in the community."

Nader received a standing ovation following his hour and a half minute address and remained to answer students' posed questions and distribute forms regarding Student Public Interest Research Groups, local student consumer organizations patterned on the Public Interest Research Group (PIRG) which Nader established in Washington D.C. in 1970.

According to Jim Beran, Student Congress president, student reaction to Nader's visit was "very positive." Approximately 100 signed up to receive further information regarding Student Public Interest Research Groups.

Development Update

Kurt Van Genderen

The Hope Development Office is structured this year to encounter one of the greatest financial challenges facing the College in its history.

The development office seeks to provide a balanced program which solicits funds through annual giving, the Build Hope capital drive, a planned gift program which includes life income contracts and wills, and foundation support.

The college's Annual Fund program is most familiar to Hope's alumni and friends. Under the direction of J. Norman Timmer, Coordinator of Annual Giving, this program seeks funds to supplement students' tuition and fees which cover approximately 80% of the school's operating expenses. Last year, under the able direction of the National Annual Fund Chairman Jack DeWitt, the campaign surpassed its $670,000 goal. In addition to alumni support, church giving played an important role, along with business and industry, friends and foundations.

The Build Hope capital drive, started two years ago, is a multi-million dollar program for funding much-needed buildings and endowment for the College. Vern Schipper, Coordinator of the Build Hope Fund, reports that all alumni and friends will be given the opportunity to participate in the Build Hope program this year.
Admissions Perspective

Why Go to College?

This is the first of a series of articles in which Admissions Director Thomas D. La Haug will delve into the value of a college education.

Much is written today concerning the decline in higher education enrollments, and the myriad reasons for the enrollment decline. Such foreboding comes down hard on private liberal arts colleges and even harder on Admissions Directors in those colleges who are primarily responsible for attracting the high school seniors to the college. The common mode of operation for these esoteric “harkens” is to present the opportunities of the particular institution, usually in the form of individualized programs, hopefully to entice students into enrollment. One may be successful in converting some members of a captive audience, but there is a much larger group who will never hear the story, that part of American public who raise the legitimate question of “Why go to college?”

THERE WAS a time when the American mood anticipated a better job or higher income resulting from a college education, but radio and television today brag about high income jobs with one or two years of vocational training, telling America “you don’t need four years of college to get a good paying job.” Such may be the truth, but is it the whole truth? Good paying jobs, yes, but better paying jobs are rarely mentioned. And are there not other values of a college education? It seems that admissions “reps” must first provide answers to these questions before donning their straw hat and cane to sing and dance about their own institutions.

Hopefully, colleges are having an impact on their young people as they pass through the ivy covered walls into “real life.” As the questions of relevance grow and enrollments decline, the impact of college and its significance needs study and updating. Questions on the salability of the degree in the market place are commonly and rightly raised. Does it help secure jobs, and if so are they better paying jobs than those with no degree? What about intangibles like job satisfaction and contributions to society? The college education is a major investment and one must understand the return on investment to assure that time and money are well spent in college.

But the job market is only one design woven in the fabric of a four year experience in higher education. Other returns, both tangible and intangible, must be considered. Is one’s later family life affected? Are divorce rates different for college graduates and non-graduates? Does a college degree really coach and attract attitudes, critical thinking and value orientations? A look at some answers may help many draw satisfactory conclusions to the nagging question of the value of a college education.

FINANCIAL RETURNS - THE STATISTICS

"An investment in knowledge pays the best interest." (Benjamin Franklin - Poor Richard’s Almanac)

Recent figures show Franklin’s wisdom holding true today in terms of cold, hard cash. According to U.S. News & World Report it does “pay” to go to college; the average lifetime income for a man with a college degree is estimated at $754,000 compared with $479,000 for a male high school graduate and $444,000 for one who only finished elementary school.

In short, the college graduate can assume an average income of more than an additional quarter of a million dollars during his lifetime and raise his mean income 35% above the mean income of individuals completing only a high school education. A survey of more than 9,000 college graduates by Haveman and West compares average incomes of college graduates with the median income of the male population as a whole and finds the college graduate not only earning more money, almost from the first year on the job, but they continue to "get wealthier" as they become older, the average man’s income declining after age forty-five. Graduates in their thirties are better than twice as well off as the average male bread-winner. Graduates beyond fifty years of age..."were 184% better off—in other words, doing nearly three times as well as average." The graduates exceed the non-graduates not only in terms of dollar figures, but also in age by age comparisons. In subsequent issues we will look at the "return on investment" of a college degree, the impact on job satisfaction, family and extra-curricular activity, and conclude with the affects of a college education on one’s attitudes and critical thinking ability.

Alma will be seeking to recover from its worst season in a decade. The Scots finished 5-4 overall, but slipped to just 2-3 against league.

Outstanding Scots returnees include senior end Doug Fillmore of Hope, Mich., senior defensive tackle Keith Froetch of Granite, Senior Woods, Mich., and senior defensive end Keith Wilson of Clawson, Mich. Fillmore and Froetch were all-MIAA performers last fall while Schleicher and Wilson earned the honors in 1972. Albinon used the 1973 season to rebuild his football program under new coach Frank J. Oranko and the result is 41 returning lettermen to camp this fall. The Britons, Kalamazoo, under veteran coach Ed Blacker, could feature the league’s most balanced offensive attack. The Hornets have several veterans in the backfield including fullback Dennis Kane, a senior from Muskegon, Mich, who rushed for 360 yards last fall.

Adrian will be attempting to rebound from a wireless 1973 league campaign for second year coach Tom Heckert. The Bulldogs feature junior Jim Alldredge of Grass Lake, Mich, who was the nation’s second leading small college punter last fall, averaging 42.9 yards per boot.

Non-league action will dominate the itineraries of all MIAA schools until Oct. 5 when the five week conference schedule begins. Hope opens league play at Alma followed by consecutive home games against Adrian and Albinon. Then the Dutchmen travel to Kalamazoo before concluding league action against Olivet at home.

Cultural Calendar

FALL SEMESTER, 1974

OCTOBER

*10-11 "TWO GENERATIONS OF BRUBECK," Civic Center, 8:15 p.m.

10 Music Department Recital: Wichers Auditorium, 7:00 p.m.

11-12 "Mother Courage," DeWitt Cultural Center M.T., 8:15 p.m.

11 Senior Recital: Constance Moore, soprano; Wichers Auditorium, 8:15 p.m.

11 Faculty Chamber Music Concert; Wichers Auditorium, 7:00 p.m.

11 "Mother Courage," DeWitt Cultural Center M.T., 8:15 p.m.

12 Kletz Concert: Hope College Band; DeWitt Cultural Center-Kletz, 8:15 p.m.

15 Alumni Association Women’s Concert: DeWitt Cultural Center-Kletz, 8:15 p.m.

16 Homecoming Music Department Recital; Diment Chapel, 3:00 p.m.

28 THE NATIONAL PLAYERS; DeWitt Cultural Center M.T., 8:15 p.m.

29 THE NATIONAL PLAYERS; Civic Center, 8:15 p.m.

30 Recital: Edward Brewer, harpsichordist; Wichers Auditorium, 8:15 p.m.

NOVEMBER

1 Harpsichord Workshop: Edward Brewer; Wichers Auditorium, 9:30 a.m. and 2:30 p.m.

1 Faculty Recital: Francis Hopper, harpsichord, assisted by Robert Rizzen, viola da gamba; Wichers Auditorium, 8:15 p.m.

5 Concert: Hope College Orchestra; Diment Chapel, 8:15 p.m.

5 Music Department Student Recital; Diment Chapel, 7:00 p.m.

8 Senior Recital: Bruce Geyer, clarinetist; and student ensemble, Wichers Auditorium, 8:15 p.m.

8 Voice Workshop: Ank Reinders, soprano; Wichers Auditorium

8 Recital: Ank Reinders, soprano; Diment Chapel, 8:15 p.m.

12 "KEN JEWEL CHORALE; Diment Chapel, 8:15 p.m.

12 Senior Recital: Lynn Zick, flute, and Scott Harthorne, oboe; Wichers Auditorium, 8:15 p.m.

17 Faculty Chamber Music Concert; Wichers Auditorium, 8:15 p.m.

20 Concert: Hope College Band; DeWitt Cultural Center M.T., 7:30 p.m.

22 Senior Recital: Robert VanderVoet, junior; Diment Chapel, 8:15 p.m.

26 Collegium Musicum Singers; Wichers Auditorium, 8:15 p.m.

DECEMBER

15-17 "Bull Moose," DeWitt Cultural Center M.T., 8:15 p.m.

8 Christmas Vespers; Diment Chapel, 2:00, 4:30, and 8:00 p.m. (Complimentary tickets will be honored until 15 minutes before each service).

11-12 "Bull Moose;" DeWitt Cultural Center M.T., 8:15 p.m.

12 Messiah; Diment Chapel, 8:00 p.m.

*Hope College/Holland Concert Association—Great Performance Series

Hope College Theater Department Production
Hope Coeds in Sports

As women continue to gain stature in national athletic circles, Hope College has also been expanding its women's sports program in order to offer the best possible agenda to interested coeds. According to Cindy Bean, assistant professor of physical education, the women's sports financial budget has been increased significantly during the past few years, allowing the department to broaden its program, although there is still a ways to go," adds Sandy Parker, assistant professor of physical education.

Some of the biggest changes noted by Bean are a greater number of participating women, a larger competitive schedule, and better and more equipment. Also, Bean informs, there is now a more equal use of facilities by Hope men and women athletes. "The established philosophy at Hope has become that sport is an educational experience for every athlete in every sport," she explains.

Presently Hope offers field hockey, volleyball, basketball, archery, and tennis as varsity sports for women. "We have an insufficient coaching staff to provide any more competitive sports at this time, but this is certainly one of our goals for the future," Bean emphasizes.

"Our sports program can only get stronger because of our women's attitude," Bean maintains. "Our athletes are taking themselves more seriously. They have a desire to win, dedication, and a willingness to try hard."

However, most Hope women athletes do not align themselves with the popular "Billy Jean King philosophy" which sees sports as an opportunity for sexual combat, according to Bean. "Our athletes want to show they can be women in spite of their sport," she reports. Parker adds: "Our women go into sports mostly just for the pleasure of competing, just like men do!"
A Fitting Tribute: Lubbers Center for Hope College

continued from page 1

college went to survive, Hope must develop a sense of confidence in the type of quality education it was offering—confidence sufficient to overcome its problems and stimulate growth, and finally achieve distinction. Let us examine the various measures Dr. Lubbers took to achieve this goal.

1) The Immediate College Community

During the first few years of Dr. Lubbers’ term, students were housed in barracks and an ancient, remodeled junior high school. Many students were served meals in nearby buildings leased by the college. The G.I. student body had occurred to Dr. Lubbers that the campus was not attractive enough. In this year of 1945, the organization needed to be made attractive. Dr. Lubbers recognized the importance of ensuring that the campus was maintained with a sense of pride.

Thus, during this year, Dr. Lubbers, with the help of Van Zoeren, the president of Hope College, made plans to improve the campus. Dr. Lubbers recognized the need for a strong, established college that was well-respected by the community. Therefore, he worked diligently to improve the campus and attract new students.

2) The Alumni

Dr. Lubbers believed that informed and loyal alumni could be a source of great strength to the college. Therefore, he appointed both a director and a secretary of alumni relations, and in 1947 established the publishing of a quarterly alumni magazine. The presence of alumni chapters across the country today is evidence of the support Dr. Lubbers believed that the college needed to attract new students. This support was crucial in achieving Dr. Lubbers’ goals.

3) The Church

Dr. Lubbers also wanted to strengthen Hope’s ties with the church. This was a challenging goal in a period when many churches were questioning the social practice of church dances. Dr. Lubbers, however, was an apologist, and made a strong effort to find ways to support his church’s work, despite the challenges. This support was crucial in achieving Dr. Lubbers’ goals.

4) The City of Holland

During the era, stronger ties between the college and its host community developed. Dr. Lubbers, by the very nature of his personality, contributed significantly to this effort. Every morning, despite his busy schedule, Lubbers strolled downtown to a local restaurant and shared coffee with the Holland citizens. Often these sessions were simply relaxing coffee klatsches, but sometimes they provided unique opportunities to share the college’s needs with interested businesses.

Dr. Lubbers also introduced a community council, comprised of 35 Holland citizens, this council met frequently with the president to discuss mutual problems and opportunities.

5) The Larger Academic World

Several years after taking office, Dr. Lubbers worked cooperatively with four other college presidents to establish the Association of Universities and College Presidents. As a result, an organization was developed which is now known as the Association of Universities and College Presidents (AUP). This organization has been successful in promoting higher education and improving the quality of education at all levels.

Dr. Lubbers believed that the college and the community needed to be more involved in the larger academic world. Therefore, he worked diligently to establish stronger ties with other institutions and organizations.

My first contact with Dr. Lubbers was at the Board of Trustees meeting at which I was being interviewed in regard to my coming to Hope College as President. After the question had been asked for perhaps an hour and was obviously coming to a conclusion, Dr. Lubbers asked his first and only question: “Are you a professional?” This was the right step for me and this is what you are called to do, that when the going gets rough and there are pressures from many sides and criticisms from many quarters, that you answer the question, ‘Why did I ever allow myself to get into this position?’ My heart was in Dr. Lubbers’ words because he was a man who understood the realities of what it means to be a college president, and from his experiences knew the thoughts and emotions which frequently take place in the recesses of our minds and souls. Later during the course of these meetings I had opportunity to talk further with Dr. Lubbers and told him how much I appreciated the perceptions and wisdom which were evident in his question, and that I

Dr. Lubbers encouraged faculty members to become engaged in professional activities, a strong and well-established organization during Lubbers’ presidency. Upon the completion of the college, the college adopted a plan for obtaining the money necessary to furnish the new dorm. This was the first annual event has continued to provide considerable funds for the college’s furnishing and decorating needs, which also brought hope to the church. The churches’ attention and promoting goodwill between the college and congregations. Both Dr. and Mrs. Lubbers had a role in bringing the Women’s League to this level of success.

It is faculty, for Dr. Lubbers believed the key to success. For Dr. Lubbers’ support for an educational institution is a combination of vision and tolerance: vision being the spirit of individuality leading to creativity, and tolerance being the accepting attitude which permits the acceptance of ideas from others. This presidential philosophy gave rise to a feeling of great harmony among the faculty, for it recognized individual worth and yet implied equality.

It is small wonder that many faculty members hired during the era of college, their career with the college for many years, for not only was hope becoming an institution they could be proud of, but it was also a school which, through Lubbers, appreciated and affirmed their efforts.

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will greatly value the opportunity for further conversations with him. He immediately invited Mrs. Van Wylen and me to be dinner with Mrs. Lubbers and him that evening. We did so, and it proved to be meaningful that both Mrs. Van Wylen and I always treasure. I found Irwin Lubbers to be a man of great vision, unbounded compassion, delightful humor, and deep spiritual insights. Meeting Mrs. Lubbers was an especially delightful experience; her grace and warmth enabled us to have a very meaningful friendship on our first meeting. As Mrs. Van Wylen and I traveled back to Ann Arbor that night, we knew that we had been with truly great people. We also realized that to carry on the tradition of excellence which Dr. and Mrs. Lubbers had established would call for our very best efforts, as well as a reliance on the grace of God which was so evident in their lives.

My subsequent associations with Dr. and Mrs. Lubbers, which have, fortunately, been quite frequent, have only served to enhance the deep respect and admiration which came from our first meeting. At this very significant occasion in their lives and in the life of Hope College, I extend to them our sincere gratitude and appreciation, and our affection and love.

Gordon J. Van Wylen
President

Those of us who know Irwin Lubbers as a teacher, Hope College President and cherished friend never cease to marvel at this inspiring leader, a superb communicator of lofty dreams and bold plans on which to act with confidence and daring.

Whether you chatted man to man with the president or listened as he addressed a group, somehow you were motivated to action. His organizational talent was an indispensable asset when he assumed the Presidency of Hope College in 1945.

Innovated ideas were translated into reality and when occasionally one failed for lack of support, Dr. Lubbers accepted these reverses with commendable grace.

With good humor and reality he measured his countless achievements, always accepted with humility and quiet satisfaction.

As Hope's President, Dr. Lubbers employed his many talents with consummate skill for the single purpose of improving educational opportunities for Hope's students.

It has been my privilege to enjoy a long association with the Lubbers and no words adequately express my admiration, respect and affection for Dr. and Mrs. Lubbers. Surely no more suitable tribute can be paid to one of Hope's “first families” than to recognize Irwin and Margaret by establishing the Irwin J. Lubbers Center for the Humanities and Social Sciences.

Willard C. Wibbers '32
Secretary
Board of Trustees

Deft and wise counsel. He was an artist in the complex art of college administration, and was recognized as such by the whole hierarchy of higher education. He knew how to size up the strengths of those working with him and then use them in ways that would maximize these strengths. He did not lose his poise in the face of contrary opinion or criticism—in fact he seemed to welcome it. Above all he was a person with goals that went beyond himself—to a vision of perfection that was firmly based on his Christian faith. It was this quality above all that kept him young and buoyant and forward looking every day of his presidency.

I salute my old colleague and president—the still young Irwin Lubbers.

John Hollenbach
Professor of English

For fifty years I have been observing Irwin Lubbers' career in higher education. Not many college presidents have had so broad an impact.

We early enlisted him to help guide the Jump Hope Fund and he has been most helpful with his broad acceptance among alumni and friends.

The Build Hope Campaign Organization joint in congratulating Dr. and Mrs. Lubbers and the college as Lubbers Hall is so worthy named and dedicated.

James M. Venneman
National Chairman
Build Hope Campaign

When my father was president of Hope College, our family life was immersed in the life of the institution to an extent that seems remarkable to me. The way he worked at his job and the way all of us felt about Hope College reflected the kind of commitment he had to the people who made up the institution and the values that they represented. His philosophy of life is synonymous with the philosophy represented by and symbolized by Hope College. I can't imagine a better match of a man and an institution. I feel fortunate to have learned from him and to have a father who is always been able to have the highest respect and affection.

Arend D. Lubbers '53
President, Grand Valley State Colleges

Most of my career at Hope College was spent in an administrative position, working closely with and under Irwin Lubbers. He was my chief and my mentor. He helped me to grow by giving me a large measure of freedom to carry out my responsibilities. He helped me to grow by his
The Alumni office discovered an unusual family situation on campus: five first cousins are now attending Hope. And their parents all attended Hope! They are from left to right: freshman Dave Schroeder of Grand Rapids, Mich., son of Carl '33 and Lucille VanHeest; freshman Jim VanHeest of Holland, Mich., son of Cornelius '52 and Mary Lou Richards '54 VanHeest; junior Tim and freshman Greg VanHeest of Delmar, N.Y., sons of Gerald '49 and Eloise Hinkamp '52 VanHeest, grandsons of Franklin '26 and Edith Dings '21 Hinkamp; and freshman Don DeYoung of New York City, son of Don '52 and Jacqueline VanHeest '52 DeYoung.

Two freshmen have a unique story: Kathy Beuker (left) and Audrey Veldman (right) are roommates and their grandmothers were also roommates at Hope 50 years ago. Audrey and Kathy did not arrange this situation, and they were as delighted as their grandmothers upon receiving their roommate assignments.


Alumni News Gatherers

Piecing together the alumni news for this edition of News from Hope College and future issues of the Alumni Magazine is our responsibility. Alumni Assistant Phyllis Kleder '73 gathers Class Note and statistical items. Eileen Verduin Beyer '72 is a new staff assistant in the Office of College Relations, specializing in feature writing. Tom Renner '67 is editor of News from Hope College and the Alumni Magazine. If you have news of interest to alumni, send it to us. A convenient news form can be found on page 13 of this issue.

TOM RENNER

PHYLLIS KLEDER

EILEEN VERDUIJN BEYER
of Sherman High School in Chitron, India. She wrote: "It was wonderful to see the many improvements and heart-warming to note with what great affection people all over the area think of all their former associates in the Arcot Mission. This is a new day with young churches grown up, but they still belong to our family!"

1919

Rudolph Hopen writes from Harrisburg, PA: "I'm still semi-creted from the practice of the law and finding it difficult to completely let go of the reign. Old lawyers never retire. When I learned at Hope foreclosed any possibility of ever becoming bored."

1928

Ben and Alice Van Hattem Jones, of Milwaukee, WI, extend the invitation of "Do drop in" to all their alumni friends. "Joneses on the lake is a refreshing pit stop on route to Door County," they inform. Alice and Ben are located between Two Rivers and Kewaunee.

1929

Leo Bosch, Ph.D., writes from Evanston, Illinois: "We will be travelling in Europe again this summer (1974). When I teach in the Institute for International Management in Switzerland in September, Mrs. Bosch will be doing Spain and Portugal."

1930

Joan Vander Weff Breve has retired from 43% years in education. For the past fourteen years, Joan has been a counselor at E.E. Fell Junior High School in Holland and was honored there at an open house in June, 1974.

1931

Ruth Vanalsburg Cotts writes: "It was my joy to participate in the World-International Congress on Evangelization in Lausanne, Switzerland last July, through my work at Coral Ridge Presbyterian Church in Ft. Lauderdale, FL."

Rev. John Flikkema, of Guttenberg, N.J., just observed the 40th anniversary of his ordination. Rev. Flikkema is a graduate of Princeton Theological Seminary.

1932

The Rev. Albertus Rossenbrook, of Hastings-on-Hudson, N.Y., was the guest of honor at a testimonial dinner given by the Synod of New York in March, 1974, marking the anniversary of his 10th year as executive secretary. Rev. Harold Hoffman and his wife were honored at a retirement banquet last June, by members of the Grove Reformed Church of North Bergen, N.J., where Rev. Hoffman served as pastor from 1964-1974. Winifred Hager Holkeboer, associate professor of English at Calvin College, writes that her department "recently enjoyed being guests of Hope's English Dept. and attended one of Hope's theatre productions."

Albert A. Tarrant Jr. has been chairman of the "Furnshing" committee for the "Ist" Crusade House since it was saved from demolition in 1965. Built in 1796, the House was remodeled in 1840 into the then fashionable Greek revival style. Documented by the Historic American Buildings...
1934

Rudolph Franke, of Holland, has been elected president of the Grand Rapids Rotary South for the coming year. Active in Rotary since 1937, he has been a manufacturing executive at Armrey Corp., Ada, Mich. since 1966.

Annie Jackson Notier was honored as a retiring teacher at an open house and reception at the Longfellow School in Holland last May. Annie started her teaching career at the W.K. Kellogg School at Gull Lake, followed by teaching positions in East Grand Rapids and Lagrange, Ill. She substitute for several years in Holland public schools before accepting a full-time position in Van Raalte School in 1963.

1936

Miriam Baechle will be spending a year in Japan doing housework evolution work with the Jacob De Shazier.

Ruth Burkett Park worked on a substitute basis as a child psychologist in California last year. She has now moved back to Michigan and claims, "It's great to be home in Michigan to stay."

John Piper, Ph.D., professor of English Bible and missiology at Western Theological Seminary, was elected president of the Association of Professors of Missions at their annual meeting held at Whetstone Graduate School last June.

Eugene Prins was honored last May, at an open house held by E.E. Fell Junior High School in Holland as a result of his announced retirement. He taught mathematics in the school from 1851 to 1979.

Marjorie VanKovering Prins has retired from her career as an elementary teacher. She began teaching in Zeeland after her graduation from Hope and then moved to Holland where she has been teaching in the Longfellow School for the last 18 years.

"We feel we did right at the right time," were the words of theater department chairman George Ralph as he presented a lifetime teacher's plaque to Dr. Calvin VanderWeer, former president of the college, at a ceremony held in the DeWitt Social and Cultural Center in August.

Noting that the DeWitt Center and its theater facility were conceived, planned and funded during Dr. VanderWeer's presidency, Ralph cited VanderWeer's "visionary and realistic leadership in the articulation of a liberal education," in underscoring his contribution to the college theater program. Ralph stressed that the award was also presented in honor of Mrs. VanderWeer, who was able to attend the ceremony, for her contribution to the cultural life of the campus and of the Holland community.

Dr. VanderWeer was on campus as a guest lecturer for the National Science Foundation chemistry institute.

1939

Leonard Van Hoven, of Kingston, MI, has been selected president-elect of the Michigan Association of School Administrators for 1975-76 and will serve as president 1976-77.

1940

Donald Cordes, executive vice president of Iowa Methodist Hospital in Des Moines, was recently named "Outstanding Administrator of The Year" by the National Association of Health and Welfare Ministers of the United Methodist Church meeting in San Francisco.

Manuel Thomas was honored in Holland at an open house and reception at the Longfellow School last May, as a result of her announced retirement. She taught at Longfellow for two years and for the last twelve years in Lakeview School.

1942

Louise Eisenburg Holler and her husband George are now living in Clear Lake City, TX, where he is associate pastor of the Clear Lake Presbyterian Church. The main

Dr. Bert Kempers '24 recently testified from surgical practice in Albuquerque, New Mexico. Although his life is far from sedate, it definitely has become a matter of his life upon the back of a horse, that is! Bert and his wife, Harriet Hendee '27 have now been able to devote more time to a hobby which they have invested in 15 years ago raising Arabian horses.

Although Bert claims he is "really neither a cowboy nor saddle tramp», judging from a recent verbal announcement to the Alumni Office, the Kempers have taken the time to discover many interesting back-ground facts about what he calls "only a simple side-culture". They write: "The charm of the Arabian horse attracts attention. Their disposition is so gentle that even the simple mind can be so friendly and the beauty is so regal. Their conformation is classic."

"The Egyptians as early as 1530 B.C. used horses with present day Arabians, the first of these horses now known as the Bedouin or the Bedouin, as they are the direct ancestor of the Arabian horse."

The Bedouin, known as a "horse of the desert," was the direct ancestor of the Arabian horse.

1944

Beth Rhebergen Thompson is assistant professor of nursing education at Goshen Community College in New York.

1948

Marian Teg Torig, a member of Peace United Church of Christ, St. Paul, was elected Moderator of the Minnesota Conference of the United Church of Christ at the conference's annual meeting last June. Her husband, George, was elected at this same conference to serve as lay delegate to their General Synod in 1975 and 1979.

1950

Gene Goorman, D.D.S., of Middletown, PA, was promoted to Director of Dental Services, Department of Corrections, State of Michigan in May. Jack Hokestra was elected president of the Kalamazoo board of education last July. One of his immediate goals involves a comparison study of the Kalamazoo system with other school systems.

1951

The Rev. Howard Newton, Pastor of Christ and Asbury-Dickinson United Methodist Church in Staten Island, N.Y., received recognition of his elder's order and was admitted into full membership in the New York Annual Conference of the Methodist Church by Bishop W. Ralph Ward, Jr. at their annual meeting at the U of Bridgeport, CT.

1952

Rev. Gordon DePre and his wife Gladys of Pawling, N.Y., have written a book, Faces of God, which is being published by Harper & Row, N.Y.

1953

Aurora Holster is teaching at Light and Life Christian School in Phoenix, Ariz. Her three children are now aged 10, 11 and 14.

1954

Hope Berger Boychuck writes from Painted Post, N.Y., "We own and operate a fuel business and employ about ten men—a far occupation from biology!"

James and Marylee Rozepan '56 Van Hoven spent the last year in London, England, where Jim was teaching school.

1955

Alan Dykema of Spring Lake, Mich., became president of the Western Michigan Veterinary Medical Association last fall.

1957

Arthur Martin has served as pastor of Punta Gorda United Church of Christ in Keasau, Hawaii
Dr. William W. Jellema '50 has recently been promoted to president of the University of Colorado at Boulder and has been declared an "honorary citizen of the state."

Promotions, John Vander Aarde of Great Falls, Montana, is presently serving as president of Great Falls Area Community College. He is also president of Great Falls Community College in Montana and has been hailed as "an outstanding leader in the field of higher education." He is also a member of the Montana Association of Regional Universities and Colleges, serving as chairman this year.

For the past year, Arthur taught 6th and 7th grade at Lincoln Elementary in Monroe, Ethel Smith VanLare has been promoted to Bibliographic Specialist at Xerox Corporation. She also served as a member of the Middlesex County Regional Planning Board.

In addition, Wayne W. Vriesman was elected vice-president of Westinghouse, Inc. last year. He is a regional sales manager for the Westinghouse Corporation, and a member of the police reserves.

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1964
Janet Cassidy is teaching French and Spanish part-time in the Central School in Hague, N.Y. She is also serving as third grade school superintendent at the Emmanuel Mem. Church.
Ralph Jackson of Lexington, Ohio has been named marketing manager for the air conditioning division of the Tappan Company. He was previously the group controller for the appliance division.
Paul Keiffer is sales manager for Wickes Mobile Homes in Vivian, LA.
Terry Naghasho is executive vice president and director of Faulkner, Dawsen, & Williams, Inc., in Chicago.
Don Thompson is teaching seventh grade social studies at East Syracuse Middle School and sponsors Yorkers, the junior members of the N.Y. State Historical Association, Cooperstown, N.Y.
James Van Dam is a chemist teacher at the Grand Haven, MI. High School where he teaches five classes daily. He is also the varsity football line coach.

Advanced Degrees
Frederick Allee '64, M.A. Education, U. of Akron, June 1974
Richard Bradley '71, M.A. Latin American Studies, U. of Arizona, 1974
Susan Emrick '74, M.A. Elementary Education, State U. College, N.Y., July 1974
Julian Maye '75, M.A., Computer Personnel, Western Michigan, U. August 1974
Robert Douglas '74, M.A.T., Northwestern U., August 1974
Susan Benzig  '76, M.Div., Union Theological Seminary, May 1974
Robert Ryder '66, M.A. Secondary Education, June 1974
Kathleen Gaylard '72, M.S. Counseling and Personnel Services, Albany Graduate School, May 1973
Robert Grahmann '71, M.Div., New Brunswick Theological Seminary, 1974
Monica Hardstaff, 72, M.A., U. of Michigan, May 1974
Linda Kozel '69 Homeology, Ph.D. Psychological Chemistry, U. of Wisconsin, May 1973
John Heidus '72, M.A. Geology, Western Michigan U., August 1974
Janet Bledsoe '71, M.A. German, U. of Texas, May 1974
Alice Hennessy '65, J.D., U. of San Diego Law School, June 1974
John Kleinschmidt '60, M.Th., Western Theological Seminary, May 1963
Diane Dykstra '67, Nafziger, M.A. of Education in Speech Pathology, Trenton State College, June 1974
Nancy Schwartz '64 Niehoff, Ph.D. Leadership and Human Behavior, International U., Ph.D. 1974
Richard Pohl '72, M.S. Computer Science and Statistics, Purdue U., May 1974
Jane Beal '69, M.A., Elementary Education, Plattsburgh State U., May 1974
Gary Schadwell '62, M.S., Colby College, June 1974
Camila Karsten '69 Serlin, Ph.D. Psychology, U. of Alabama, January 1974
Robert Silkin '71, J.D., Indiana U., June 1974
Marilyn Lindsell '75 Emmer, M.A. Education, R.S.U., August 1973
Richard Biehl, Ph.D., Chemistry, New Jersey Polytechnic Institute, 1974
Joyce Vance '68 M.S., M.Div. Education, Indiana U., August 1973
Alan Ver Schiere '59, M.A. Communication Arts, U. of Wisconsin, August 1974
Linda Twombly, M.A., Librarian, Emory U., August 1974
John Woltersbeek '51, Ph.D., Michigan State University, 1950 and R.D. Religion, U. of Pitts- burgh and Pittsburgh Theological Seminary, April 1974

1965
Roger Abel has accepted a position in the chemistry department at Wofford College in Spartanburg, South Carolina.
Paul Heseltine is the chairman of the English Department and a Covenant College in Lookout Mountain, TN.
John Starn was named a project leader in the Department of Medicinal Chemistry at Pfizer Inc., Groton, CT. In 1974, he has worked on projects dealing with new antibacterial agents and drugs for the treatment of pulmonary disease.
Steve Wilemon is presently studying art in the Department of Art. His activities are centered in ceramics and sculpture. Steve was an instructor in psychology at Hope College 1970-72.

1966
Rev. Apostolos Andrews is completing his MA in educational administration at St. Xavier's College in Chicago.
Alfred Gymn has been promoting to marketing services at General Telephone Co. of Florida in Tampa.
Gary Gilmore was appointed last June as assistant professor of health education at the University of Wisconsin Extension System. According to Gary, this joint appointment coincides perfectly with his personal philosophy that classroom teaching can be complemented effectively by the coordination of community resources. Personally interested in community activities, he was appointed at Western Theological Seminary, has been named a Le Cog Scholarship winner. The award is based on academic excellence.

1967
Lawrence Cain has been promoted to sales manager for refrigeration products at Whirlpool in Benton Harbor, MI.
Carol Dalbott was recently selected by the Chrysler College of Belling, Michigan as Recipient of the Outstanding Young Educator Award for 1973-74. Carol is employed by Belling area schools.
The Rev. Fred Dodge, of Grand Haven, MI, has accepted a call to serve as pastor of the Grand Cayman Community Reformed Church and resident minister in Grand Cayman National Park. His church has Hopi and Inuit Indians and National Park Service personnel on the membership role.
Robert Etheridge was recently appointed director of personnel at AMP Structurals, Inc., Portland, OR.
Suan Larew '67, M.A., Administration, Elmhurst College, June 1973
Kathleen Gaylard '72, M.S. Counseling and Personnel Services, Albany Graduate School, May 1973
Robert Ryder '66, M.A. Secondary Education, June 1974

1969
Thomas Bruggink is finishing his second year of graduate studies at the U. of Illinois. His wife, Susan Emrick is teaching 5th grade in Urbana.
Erik Johnson was made director of public relations and community development at Kammerud-Schoep-vander Leest, Inc. in Holland, June 1974.
William Klueber recently accepted a position with Mark H. Smith, Inc., as food service manager at Shippensburg State College, PA. His wife Judith Munz is beginning her second year on the children's museum board and works on a school district project, "Pur-puretts for Elementary Enlightenment."
Al Ver Schiere has been employed for the past four years as instructor in communications, theatre, and Spanish at the Community High School in Hamilton, MI. He also teaches dance and directs the school's theatrical productions.

1970
Rev. Richard Bornst was installed as associate pastor June 23, 1974 at the Peace Re-formed Church of Middleville, MI.
Candace Chapman is living in Gloucester, MA, and working at the Harvard YWCA as director of adult and youth education programs.
Norma Foster Clark—see class of '60.
Barbara Gordon Leppla has been an assistant for Appleton Appleton, Inc. in Wisconsin, a division of NCR, for the last three years. She is also area supervisor for Trendex, a national research company specializing in telephone surveys.
Timothy Mayer D.D.S., is practicing general dentistry in Holland after serving on the staff of the Herman Kiefer Hospital Dental Division in Detroit, following his graduate training at the University of Michigan, 1973 from the U. of Detroit School of Dentistry.
Carole Mouw is currently a third grade teacher at Maplewood School in Jenison, MI, and doing graduate work through Western Michigan U. She has been in Holland's Head Start Program for three summers and this past summer was enrolled in the "Community Resource Workshop," led by Dr. Darke and a staff of volunteers. She is now doing graduate work through Western Michigan U.
Stasley Sterk, a certified public accountant with Prusk, Gartner, Hamilton and Deiterson, 1969, has recently returned to Western Michigan U. after several years of travel.
Gordon Tabor has been awarded a graduate assistantship in political science for 1974-75 at Western Michigan U.

Mary Bus Van Voorst is teaching at Lamon (Mich.) Christian School while her husband, Robert, has been invited to the Western Theological Seminary. Padilla Decker and Zillinski is teaching kindergarden in Albuquerque, N.M. Her husband, Robert Zillinski, worked with Sun Oil Co. in Dallas, Texas, last summer.

Deborah Bass is attending an graduate training in clinical psychology at the U. of Waterloo in Ontario, Canada. Donald R. Averitt has been granted a stipend for a teaching assistantship from the U. of North Dakota where he is doing his graduate studies in biology. Carolyn Borger was accepted in June as a management trainee to the S.S. Kreeger Company in Birmingham, Mi.

Virginia Geyer continued research on photochemistry at Hope last summer for Dr. Veldhuis and is presently studying chemistry at the graduate level at the U. of California. James Courtier is teaching at Lee High School in Virginia, Michigan. Kenneth DeBoer, who was awarded a First-Year Fellowship from the University of Notre Dame, where he is doing graduate work in English.

Z.Z. Lydians, 17, well-known Grand Rapids reporter and historian, died Aug. 1, 1974, in Grand Rapids after months of illness. Zenas A. Lydians, but legally changed his name because of aggravation over frequent misspelling.

Lydians served for 25 years as a reporter for the Grand Rapids Press. He held several local government positions, including city treasurer (1954-55), and was a member of the Grand Rapids Planning Commission (1959-64).

Before his retirement from public life in 1970, he spent four years editing 'The Story of Grand Rapids,' a 680 page narrative history of the city produced while Lydians was editor-in-chief of the Grand Rapids Historical Commission.

He is survived by his wife, Frances, their two sons, and his grandmother. The family suggests memorial contributions to Hope College.

Rev. Chester Meens '53 of Brewton, Ala., passed away July 6, 1974, in Petoskey, Mi. Mi. Meens attended Western Theological Seminary before which he served churches in Michigan, Washington, and Chicago, Ill. For the past seven years he was a missionary, serving as chaplain at the Southern New College and as minister of the Presbyterian Church of Brewton. Surviving are his wife Gertrude, one son and two daughters, five grandchildren, two brothers and two sisters.

William O. Rottschaefer, 23, a former member of Hope's board of trustees, died Sept. 18, 1974. He was president of Damp Kott Inc. and realtor of Standard Supply and Lumber Co. in Grand Rapids. Mr. Rottschaefer held the position and in charge of both the Pinne Rest Foundation and the World Evangelical Fellowship. He is survived by his wife Marjorie Veyerberg, 34, sons and two brothers.

Jeanette E. Vander Ploeg '21, of San Jose, Ca., was a former resident of Holland, and in 1974, after an extended illness, she received her MA degree in librarianship from the U. of Illinois Library School and was associate professor in the department of library science at San Jose State College from 1929-1925.

The Rev. Henry V. Veenoschooten, 14, a longtime RCA missionary to China, suffered a fatal heart attack on June 9, 1974, at his cottage in Iron River, Mi. After graduating from Western Theological Seminary in 1937, he and his wife, Stella, were appointed in 1945 to the Foreign Missions to serve in China. After the Communists forced them to leave in 1970, they were reassigned to the Philippines where they served until retirement in 1957. Mr. Veenoschooten is survived by three children.

Chester Veldhuis '51, formerly of Hudsonville, died in Kalamazoo in August, 1974. He is survived by a brother, two nieces, a nephew, and an uncle.

Dr. Frederick F. Yonkman '25, famed and loyal alumnus and a member of the Hope College Board of Trustees, died of a cerebral hemorrhage Sept. 16, 1974, at St. Joseph's Hospital in Grand Rapids. Surviving are his wife, Muriel, and four sons, two daughters, five grandchildren, and two siblings.

A leader in the pharmaceutical industry, Dr. Yonkman contributed to the introduction of Apreon in 1992, the first effective drug for the treatment of high blood presure. Dr. Yonkman coined the name "tranquilizer" for Serpsil, a drug for major depressive and psychotic patients. The pharmaceutical contributions are described in a comprehensive study of the most pharmaceutica agents used in treating mental and nervous disorders.

Upon his retirement, the president of CIBA lauded Dr. Yonkman's career as having "brilliant in the sense of providing leadership and providing it not by precept but by example." Dr. Yonkman is survived by his wife, Edna C. Foote Lawlor Yonkman; his sons, Frederick A. '52 and John R.; and his daughter, Gretchen Yonkman '54 Vandenberg.
FRIDAY, OCTOBER 18

3:30 p.m.   Kalamazoo at Hope Soccer meet, Van Raalte athletic campus, 11th street and Fairbanks avenue.
7:30 p.m. Testimonial dinner honoring President Emeritus Irwin J. Lubbers, Phelps Hall dining room.
8 p.m. Theatre Department production of *Mother Courage*, DeWitt Center
8:15 p.m. Kletz Concert, DeWitt Center

SATURDAY, OCTOBER 19

8 to 10 a.m. Mortar Board Alumnae breakfast, Phelps Conference Room
9 a.m. to Noon Alumni Reception and Registration, DeWitt Center
11 a.m. Albion at Hope Cross Country meet, Winding Creek golf course.
12 Noon Luncheons for H-Club, Sorority and Fraternity alumni (contact individual organizations)
2:15 p.m. Hope vs. Albion football game, Riverview Park
After Game Open House at all Residence Halls
4:30 to 7 p.m. Homecoming Buffet Dinner, Phelps Hall ($2.60 per person)
8 p.m. Theatre Department production of *Mother Courage*, DeWitt Center

SUNDAY, OCTOBER 20

11 a.m. Worship Service, Dimnent Chapel
3 p.m. Music Department Recital, Dimnent Chapel