

1-30-1930

Holland City News, Volume 59, Number 5: January 30, 1930

Holland City News

Follow this and additional works at: https://digitalcommons.hope.edu/hcn_1930



Part of the [Archival Science Commons](#)

Recommended Citation

Holland City News, "Holland City News, Volume 59, Number 5: January 30, 1930" (1930). *Holland City News: 1930*. 5.
https://digitalcommons.hope.edu/hcn_1930/5

This Book is brought to you for free and open access by the Holland City News: 1930-1939 at Hope College Digital Commons. It has been accepted for inclusion in Holland City News: 1930 by an authorized administrator of Hope College Digital Commons. For more information, please contact digitalcommons@hope.edu.

Holland Plant Making Rapid Expansion

THIS CITY TO BE HEADQUARTERS OF MASTER BEDDING MAKERS OF AMERICA

The Charles Karr Company Will Employ One Hundred Before Many Months

At a recent meeting of the Master Bedding Makers of America, held in Grand Rapids, something transpired that is of more than passing interest to the city of Holland and is destined to reflect materially as this relates to Holland's industrial welfare.

The Master Bedding Makers comprises 40 concerns of the United States and Canada and at the meeting held in Grand Rapids, it was decided to use this wonderful distribution medium to take care of the Charles Karr and Company's output of Spring Air products by way of these various business institutions.

The secretarial office of this association is at the Charles Karr company at Holland and this fact will bring to the city a large number of business representatives from all these different concerns and no doubt many conferences will be held and conventions will be planned for this city. What is more, Mr. M. C. Lindeman, better known to his host of friends as "Lindy" is to be the purchasing agent for these different concerns and will have much to do indirectly with the advertising. What this involves may well be imagined when it is known that 25,000,000 pounds of cotton, 650,000 pounds of hair and 7,000,000 yards of ticking are purchased annually for the mattress industry represented by the Master Bedding Makers of America.

Mr. Karr will also have his offices in Holland where promotional, advertising and the purchasing departments will have headquarters. This large organization took up with the Charles Karr company of Holland in a business way for the reason that the Karr name has always stood high in the "bedding world." Francis Karr, the father, who invented Spring Air products, and Charles Karr, the son, who has been instrumental in promoting it, are looked upon as men of ability, men of integrity who have a product with real merit. The MacManus Company, Inc., large advertising firm of Detroit, the firm that has handled Chrysler, Fisher Body company and other automobile advertising, is also handling the advertising for the Master Bedding Makers and in this week's Saturday Evening Post, issued February 1, a double page spread will appear in which Holland, the Spring Air product and the Charles Karr company are receiving some wonderful publicity. The entire list of names of the organization that is to push the Spring Air mattress is given.

The plant on 4th street has been remodeled into an ideal factory building. Thirty employees now find work there and added ones are being put to work nearly every day as rapidly as they learn the trade of making the Karr spring.

The company expects that by the end of the year this new plant will employ at least 100. Although 100 springs are built each day, 500 will be the daily output by March 1.

The very flattering feature is the fact that at the Grand Rapids meeting among other "bed makers" Holland men were recognized as leaders in this industry. Holland men were given responsible positions in this organization and Holland was made the headquarters for this association and one can easily see how in a great many ways such a connection is going to benefit Holland.

Better employment conditions are reported in an industrial survey made by the Holland Chamber of Commerce through Secretary Charles A. Gross. Increases in the forces at several factories are indicated within the next few weeks. City Engineer Jacob Zuidema has opened avenues for employment of more than 100 men in removing snow from the streets.

The farm home of Mr. and Mrs. Leon French on the lake shore drive in Ganges township was destroyed by fire Monday. The Saugatuck fire department responded to the call but by the time it plowed through the deep snow the eight miles the building was nearly down. Some of the contents were saved.

According to an announcement by John C. Hoeke, registrar at Western State Teachers' College, one of Zeeland's teachers qualified for the honor roll at the college during the first term. The teacher is Miss Louise Wierenga, who resumed her duties at the Zeeland school this month.

Bellevue High School forfeited the debate scheduled for last Saturday night to Zeeland. This forfeit assures the Zeeland team a place in the elimination debates, and another wall plaque trophy will be presented to the school by the University of Michigan.

Adrian C. Van Kovering, publisher of the Zeeland Record, was elected president of the Michigan Press association this afternoon. Herbert A. Wood of the Bangor Advance was re-elected secretary-treasurer.

Pantlind hotel, Grand Rapids, has been designated as official headquarters for the annual convention of the Michigan Society of Manual Arts and Industrial Education here April 24, 25 and 26. Arrangements for exhibits at the convention are in charge of L. R. Abbott, supervisor of manual arts and industrial education in the Grand Rapids public schools. No doubt several delegates from Holland will attend.

ZEELAND AMERICAN LEGION TO BANQUET ON LINCOLN DAY

As has been the custom for several years past, the American Legion and the Ladies' Auxiliary of Zeeland will again hold a Lincoln Day Banquet at the Legion rooms. The banquet is scheduled on Lincoln's birthday, February 12th, at 6:45 p. m. The committee on arrangements promises a good program, and the price of plates has been set at 50 cents.

NEW STORE OPENING

The Montgomery Ward store on East 8th street will hold their opening on Saturday of this week and in section three of this issue the details are all set forth, fully advertising the opening and future plans of the new Ward store. There will be an informal opening on Friday when Mr. L. A. Pierce the store manager also announces.

Our State Seems To Have Hunting Land To Burn

IN MICHIGAN THERE ARE 12,788,464 ACRES OPEN FOR GAME HUNTING

Notwithstanding the efforts of the present conservation commission of the State in rounding out purchases of consolidated blocks of lands for public hunting grounds and game refuges, many organized sportsmen are clamoring for the determination of a definite amount to be spent each year for this purpose. The money is to be taken from the hunter's license fund. In commenting upon this Conservation Director George R. Hogarth said:

"What the sportsmen want, what the commission wants and what the Legislature will do are three different things to be decided upon in the near future. However, at this time it may be surprising to many sportsmen, particularly those who believe that there is little public hunting ground left in the State, to learn that of the 13,517,565 acres of wild land lying above the north boundary of Mason-Arenac Counties there are 12,788,464 acres open to the public for hunting, while only 584,665 acres are held in the hands of private hunting clubs from which the public is excluded. In addition there are 140,436 acres closed to everyone either as parks, sanctuaries or in municipalities. The open hunting ground represents 87 per cent of the total area embraced in this territory."

Rev. C. P. Dame, pastor of Trinity Reformed church, of Holland, for about 10 years, has set a new record for calls. In the past year his records show 1,062 equivalent to an average of about 3 a day. The local church is numbered among the fastest growing churches in the Reformed Church in America in the west. Organized in 1911 with 45 families, recent statistics credit the church with 300 families and 803 communicant members. The Sunday school enrollment has reached 900.

Miss Agnes Sneller has resigned her position as stenographer at attorney J. N. Clark's office at Zeeland and is taking up studies at Holland business college. Miss Alyce Bryson of Iron Mountain, Mich., is filling the vacancy.

Several sleighs, carrying pupils of the Junior High Schools of Holland, came on a pleasure trip to Zeeland last Friday evening and while there enjoyed the comforts and good eats provided by Buikema's Restaurant.

Rev. T. Vander Ark of Edgerton, Minnesota, has accepted the call extended him by the Chr. Reformed church at Harderwyk.

Charles Jackson, who owns a big turkey farm northwest of Holland, will be one of the speakers at M. S. C. Lansing, when the big farm meet is held Feb. 2 to 7. One day will be set aside for poultry and another for turkeys.

The large window sign over the First State Bank designating the Diekema law offices are now re-lettered as follows: "Diekema, Cross & Ten Cate Law Offices." Judge O. S. Cross is already on the job.

Michigan State's cagers easily defeated the Hope college quintet here Tuesday night at East Lansing coming out at the long end of a 55 to 16 score. Only in the second half did Coach Van Alstyne use his first string men and even then they were not needed, as the score at the half stood 18 to 7. Using 16 men the Michigan State coach kept the Hollanders in a fog until even their free shots failed to hit the basket.

Noticeable gains in Grand Rapids employment have been registered since the conference of Association of Commerce members and representatives of manufacturers last week, Guy E. Northrup, city welfare director, said today. With a heavy snow fall yesterday, city officials were hard pressed to recruit large enough force to clear the streets, only 40 appearing for work, whereas more than 100 had applied at other times during the winter.

With the announcement that State Senator George Leland of Pennville may not be a candidate for re-election, Paul H. Smith of Paw Paw, twice a candidate, is being mentioned for the place.

Mrs. Luccy Bennett of Zeeland was called to Pentwater because of the death of her brother Edward B. Flagg. He was direct descendant of Elder William Brewster, who came to America on the Mayflower in 1620. Mr. Flagg had been ill 10 years.

Holland Lady Celebrates 95th Birthday Anniv'y

MRS. ARENDS IS THE OLDEST PERSON IN THIS CITY

Mrs. Emma Arends, Tuesday, January 28, celebrated her 95th birthday. She is making her home on East 10th street in the old Moengs residence.

She came to America when she was 13 years of age together with her parents, who settled in Albany, New York.

There were ten children in all in the family, and Mrs. Arends is the only one living today. Those were trying times and the young girl in her teens was compelled to go to work immediately, helping toward the family support until her marriage to Mr. Arends.

They had read of such wonderful prospects in Michigan that they looked upon this state as the gateway toward their success, so they first born child of three weeks old, they boarded the train for Buffalo, there took a slow going boat that stopped at every port along Lake Erie, Lake Huron and Lake Michigan, until finally Grand Haven was reached. They found nothing that could hold them at Grand Haven so they came on by ox team over terribly rough roads, filled with stumps and stones. In fact, the roads were so uneven with no road at all, that it was difficult to stay on the wagon. The little family finally landed at Laketon after having left Grand Haven at 7 A. M., and arriving at the Holland colony at 4 P. M.

In Holland they fared little better when it came to work. They had laid away a little money however, while still in Albany, and lived nearly five years without Mr. Arends working for wages.

Uncle Sam was selling land at 50 cents an acre but this was covered with dense woods, and cutting for a clearing was slow work.

They finally moved to Singapore on the Kalamazoo river, across from Saugatuck, the town that has figured in poetry and prose as "the lost city," and all that remained up to a few years ago was a heap of sawdust purchased by the government during the recent war.

In the saw mills they also received no money, only when the women went to the lumber offices and demanded cash, then the bosses would "shell out" \$5.00 or so, the wages otherwise being taken in store trade at the company's stores. They lived in Singapore for 15 years. From there they came on to Laketon and later to Holland. Mrs. Arends and her daughter, Miss Nellie, are both members of the Central Avenue Christian Reformed church at Holland, but she remembers visiting the "big pillar church," now the Ninth Street Christian Reformed church before it was completed and she was asked by the carpenter to take a seat in the pews which they were building, in order to see if they were comfortable.

Tuesday, children, grandchildren and great-grandchildren and a host of friends came to see Mrs. Arends and she enjoyed the singing and speaking program that had been arranged, to the fullest extent.

Mrs. Arends has still five children living. Among them are: Mrs. Margaret Blink of Chicago, age 75; Mr. Siten Arends of Grand Rapids, age 71; Mrs. Kathryn Lankhorst, of Fremont, age 62; Jacob Arends of Grand Rapids, age 59; Miss Nellie at home, age 54. She also has 10 grandchildren and 13 great-grandchildren.

Mrs. Arends is still in good health despite her advanced age, although her eye sight is somewhat impaired and walking is difficult.

SHADY LAWN DISCONTINUES STORE

John Vander Ploeg, manager of the Shady Lawn, announces that he discontinued his downtown store on East 8th street and that flowers can now be secured or telephoned for at the greenhouse on East 16th street. The reasons for discontinuing the store is fully made clear in an announcement on page 2 of this section.

ZEELAND HOSPITAL HEAD RESIGNS HER POSITION

Miss Annette Dethmers, who has been filling the position as superintendent of the Zeeland hospital, has resigned her position and will return to her former position as superintendent of the hospital at Hull, Iowa. Miss Anna Messer, a registered nurse, of Grand Rapids, has accepted the position of superintendent here and will fill the vacancy caused by the resignation of Miss Dethmers.

PREACHING ON "GOD'S KINGDOM"

"What Is the Kingdom of God?" On this important subject, Rev. C. P. Dame of Trinity Church will preach next Sunday evening. The phrase, "the kingdom of God," appears many times in the Bible. The pastor will try to make clear in his message what the Biblical meaning of the phrase is. This is one of the sermons of the series, "Questions of Observant People," which the pastor of Trinity Church is preaching Sunday evenings. Music by the vested choir and hearty congregational singing added to the services which begin at 7:30.

H. D. Hootman, secretary of the Michigan State Horticultural society, announces a one-day meeting of the society will be held at Fennville Saturday in the high school auditorium. The speaker will be D. E. Fisher of Wenatchee, Wash., who will tell of methods used by growers in the Pacific northwest in preparing apples for market. The program also will include inspection of a new apple washing machine now in operation at the Fennville Fruit exchange.

News Items Taken From the Files of Holland City News Fifty, Twenty-five and Fifteen Years Ago Today

FIFTY YEARS AGO TODAY

Ex-alderman Butkau was presented with a bouncing young "Odd Fellow" on Thursday night last. Note: Butkau was one of Holland's pioneer meat market men and apparently a pioneer lodge member at a time when Holland was "death" on secret orders.

Mr. Geert Dalman brought us an egg this week which weighs 3 1/2 ounces, it measured 7 1/2 inches lengthwise circumference, and 6 1/2 inches around the other way. His hens are a cross of Brahmas and Spanish. Who can beat that? It seems that the raising of poultry might some day become quite an institution here and elsewhere—surely a farmer is foolish if he does not have chickens as a side line since there is so much food scattered everywhere on a farm that the hen can get and the farmer can't.

The renting of the pews to members of the First Reformed Church for two years yielded almost \$800 per year. The bidding for the best seats was rather spirited. It was decided to buy a new organ for \$130. The purchase of a large organ for church service has fallen through and will be postponed maybe for another generation. The ultra-conservative element, always against anything new, is still all powerful obstructing material progress. They would stop the earth's rotation if it did not suit them. Note: It wasn't so bad, however, for not so many years later a pipe organ was installed and today with the exception of a few of the smaller churches every church can boast of one. The renting of pews has long since been abolished as it put a premium on going to church. The well-to-do occupied the places of honor and common folks sat on the side lines. The churches in Holland are free today and all are welcome—rich and poor alike. The pew renting in the early day was considered an avenue through which to raise church expense money.

FIFTEEN YEARS AGO TODAY

Arnold Mulder, editor of the Daily Sentinel, who has published "The Dominie of Harlem" has issued his second novel in "Bram of the Five Corners." The first book caused a mild sensation especially among the Hollanders and there was a ready sale. What "Bram" will do will shortly be evident. Note: There has always been a ready sale for Mr. Mulder's books. He is now on the faculty of Kalamazoo College.

Miss Rena Habermann of Holland, a teacher for some time, is a candidate for Ottawa County school commissioner on the Democratic ticket against Nelson R. Stanton on the Republican ticket. Note: A wonderful young lady on the wrong ticket for Ottawa and Stanton won.

A straw vote in Zeeland showed that the "reading of the Bible in school" went over unanimously. Albert La Huis and C. Van Loos gave talks on the subject. The vote was taken at a meeting where 100 heads of families had gathered to discuss the subject. Note: Both of these advocates have passed on during the year. Mr. La Huis met a tragic death going over a cliff with his auto in California and C. Van Loos died at a ripe old age after a very eventful and useful life spent mostly in Zeeland.

Clifton Binn, West Olive, Minn., spied the first robin on Jan. 15. The "red breast" was seen while the rural mail man was on his route with mail.

Neal Ball, the horse that stepped a mile in 2:12 1/4, and owned by Boone Bros., of Holland, was sold to Dan Ryley, of Grand Haven, who in turn sold him to Dr. A. L. Robinson of Allegan. The horse was named after Holland's wonderful baseball player who later became famous on the big league. Note: "Neal Ball" the man is still living and is "hale and hearty" and very much interested in baseball still.

Wm. Arendshorst, manager of the Holland Rusk Co. received from the International Mutual Cook and Pastry Cooks Assn. with headquarters in New York and Paris, a neatly framed certificate of highest award for quality of the Holland Rusk.

Dave Blom landed a fine picker through the ice on Pine Creek Bay. The fish weighed 18 pounds. It was the finest catch this winter.

Peter Boven and Will Mulder, formerly the proprietors of a store in Graafschap, have purchased a general store at Reeman, Mich.

Miss Leota M. Haylett of Hamilton, Mich., enjoys the distinction of having written the Lord's prayer on the back of a postage stamp.

WHEN HOLLAND WAS STILL A WIND-JAMMER TOWN



The cut above is a picture of the foot of Fifth street in 1884 when Holland's water transportation was chiefly handled through sailing vessels. This picture shows five schooners unloading at one time at the old



Joe Fixter Stave Mill in 1884

IMMANUEL CHURCH

"Paul and King Agrippa" is the subject of the evening sermon of Rev. J. Lanting of the Immanuel Church. In the morning Mr. Lanting will have for his sermon topic, "Three Words of Cheer." Come early to secure a good seat and enjoy the special song service preceding the services. The regular midweek meetings will be held at 20 W. 8th st., 3rd floor.

The writing was done with a common pen and the words are easily read.

A merry party of young people went on a sleighride to the home of C. R. Smith at New Holland Monday night spending the time very pleasantly with games and music. Those present were Misses Emma and Anna Witvliet, Nellie Brink, Martha Manting, Nellie Smith; Messrs. Isaac Vandenberg, Paul Coster, Tom De Vries, Geo. Michmishuizen, Albert Siersma, John Van Eyck, Harry Reidsma and Tom Marsilje.

Born to Mr. and Mrs. L. S. Schadelee—a daughter.

The \$50,000 has been subscribed for the new Holland bank. The stock being divided into 500 shares of \$100 a share. Articles of association have been filed and the new bank, it is expected, will be named the Peoples State Bank. Further details could not be given for a few days. Note: Well, this bank was established and is now housed in a beautiful building with Henry Winter as cashier.

MINISTER DIEKEMA WRITES TO HIS HOLLAND MINISTER

Dr. Thomas W. Davidson, pastor of Hope church, received the following interesting letter from Minister Diekema at The Hague:

My Dear Dr. I miss your sermons and my personal contact with you, which was always so inspiring. The friendly smile and warm hand-grasp of your good wife are also missed. Yes, Holland, the Men's Class, the wonderful singers are all happy memories. Political life here is most enjoyable. Great men from all over the world are here, and personal contact with them is inspiring. The after-dinner talks are memorable. All eyes are turned toward America. Some with appreciation, some with misunderstanding, others with doubt but none without supreme interest. This makes the conversations lively and so interesting. My reception everywhere is most generous and friendly. My speeches in Amsterdam and elsewhere are going over big, and the Secretary of State told me yesterday that no foreign diplomat had ever received such a generous welcome, and so much of printer's ink. Last Sunday I was invited to Rotterdam to a peace meeting in the old Scots Church at which America received very favorable mention. My ability to speak the Holland language is the key that opens the hearts of the Netherlands. Mrs. Diekema takes to diplomatic life like a duck to water, and she is a great help to me. Our new home is a 30-acre villa with trees, gardens, pools, canals, ducks, etc. The house is 200 years old but modernized up to date. The weather is like a Michigan April with sunshine and rain, but no frosts. So glad Dr. Pieters is doing so well with the class. When not absorbed in theology, drop us a line. With kindest regards to Mrs. Davidson, I am, Sincerely yours, G. J. Diekema

LOCAL FIRM EXCLUSIVE STUDEBAKER AGENTS

The Venhuizen Auto company of 14-18 East 7th street, announces that they will handle the Studebaker built cars exclusively. They have handled this excellent car for a score of years and Tom and Henry Venhuizen and their representatives will put their energies back of their Studebaker line.

About a year ago the local firm built a handsome sales room on East 7th street where the Studebaker line is now beautifully displayed.

Full announcement is found elsewhere in this issue.

WINTER SPORTS CLUB TO STAGE BIG ICE CARNIVAL

John De Bly, secretary of the Winter Sports club, has announced that another big ice carnival will be held in Holland this year. The event will start promptly at one o'clock Saturday afternoon on the great pond just north of Kollen park.

A special pond will be cleared for the speed skaters while the other large pond is being enlarged for the races.

The three local banks are financing the races and will furnish the cash prizes. The city is financing the labor for the carnival.

The prizes as announced for the fast skating races for men are as follows: first, \$20; second, \$10; and third, \$5.

The oldest man who participates in the races will be given a prize of \$5.

Invitations have been extended to Grand Rapids and other surrounding cities. The races will be under the supervision of John Van Dyke, and John De Bly, secretary. Those who wish to enter the races may register now at Brink's Book Store, or if impossible to do so, may enter the races Saturday at the pond.

CHANGE LOCATION

Topp's Majestic Radio Shop at Washington Square, Holland, has moved directly across the street from their old location giving them more room to show goods, demonstrate and giving them more commodious quarters. The number is 453 Washington Square.

ALLEGAN MOTHER GETS DAMAGES FOR BOYS' DEATH

A circuit jury in Allegan county Wednesday awarded \$1,000 damages in the \$5,000 suit brought by Mrs. Jennie Edgerton, administrator of the estate of Louis Robert Edgerton, 3, against Morris B. Lynch of Plainville. Lynch struck the boy with his car Aug. 28, 1929, on M118 near the Edgerton home, five miles east of Allegan, and killed him outright.

It was alleged Lynch, who was on the wrong side of the road, was driving his car about 50 miles an hour.

CHRISTIAN HIGH STUDENTS HAVE GOOD RECORD

The following students of Christian High school have neither been absent nor tardy during the entire first semester.

In grade 8-1 the list consists of Ralph Brouwer, John Breuker, Evelyn Steinfert and Frances Apple-dorn.

The list for 7-1 grade consists of Seth Vander Ploeg, Marian Witteveen, Harriet Bremer, Bernard Diekema, Gerald Schutte, Annetta Brat and Fennah Bonteke.

Those in grade 7-2 who earned this distinction are Henrietta Bredewe, Stanley Hamburg, Geneva Knoll, Evelyn Rotman, Betty Meyering and Henry Gebben.

Norman A. Cobb is on a business trip to Detroit.

Speaking Dutch Helps Diekema In Netherlands

MINISTER DIEKEMA WRITES TO HIS HOLLAND MINISTER

Dr. Thomas W. Davidson, pastor of Hope church, received the following interesting letter from Minister Diekema at The Hague:

My Dear Dr. I miss your sermons and my personal contact with you, which was always so inspiring.

The friendly smile and warm hand-grasp of your good wife are also missed. Yes, Holland, the Men's Class, the wonderful singers are all happy memories.

Political life here is most enjoyable. Great men from all over the world are here, and personal contact with them is inspiring. The after-dinner talks are memorable. All eyes are turned toward America. Some with appreciation, some with misunderstanding, others with doubt but none without supreme interest. This makes the conversations lively and so interesting. My reception everywhere is most generous and friendly. My speeches in Amsterdam and elsewhere are going over big, and the Secretary of State told me yesterday that no foreign diplomat had ever received such a generous welcome, and so much of printer's ink. Last Sunday I was invited to Rotterdam to a peace meeting in the old Scots Church at which America received very favorable mention. My ability to speak the Holland language is the key that opens the hearts of the Netherlands. Mrs. Diekema takes to diplomatic life like a duck to water, and she is a great help to me. Our new home is a 30-acre villa with trees, gardens, pools, canals, ducks, etc. The house is 200 years old but modernized up to date. The weather is like a Michigan April with sunshine and rain, but no frosts. So glad Dr. Pieters is doing so well with the class. When not absorbed in theology, drop us a line. With kindest regards to Mrs. Davidson, I am, Sincerely yours, G. J. Diekema

WANTED AN ABLE DUTCH COUPLE

The secretary of the St. Joseph Mich. Chamber of Commerce is enquiring for a (Holland Dutch) couple to live on Lake Chapin near Berrien Springs, Michigan, in a very beautiful home. The owners of the home desire to employ a married couple (Holland Dutch) between the ages of 35 and 40, the man to be expected to have some knowledge of gardening and to be fairly handy with a hammer and saw and the wife would be expected to be able to do plain cooking and to take care of the house. My friend would not care to consider a couple with children for this work.

This couple would be given very fine quarters in this new home with private bath, would eat the same food that the family eats and could probably count on \$25.00 cash per week. The family they would be expected to serve is a small one consisting at the present time of man and wife, with a daughter away at school. The position will be open about March 1st. The secretary's name is Ray W. Davis, St. Joseph, Mich.

John Koiker of the Scott Lagers Lumber company is on a business trip to Shreveport, La. John is there to buy lumber and not to visit Mr. Henderson of radio and "anti-chain store fame."

A mass meeting of citizens has been called at the school auditorium Thursday evening. Secretary Charles Gross of the Holland Chamber of Commerce will speak. It is expected a civic organization will be formed.

The Fennville W. C. T. U. held its annual guest night Tuesday evening in the Methodist church-house. A large number attended. A dinner was followed by a program. Talks were made by Postmaster Charles E. Bassett and ex-Supt. Walter B. Sheehan.

The following residents of Allegan county were admitted to citizenship in circuit court here: William Dubas, John Kopecky, Joseph Huilo, Bert Meulenbelt and Bertha Meulenbelt.

It now develops that Mrs. Harry G. Hicks of Allegan suffered a cracked fourth vertebra in addition to fracturing five ribs when she fell through a trap door at her husband's store two weeks ago.

Mrs. Barney Riksen, who with her husband are celebrating the fifty-seventh anniversary of their marriage this week, likely will not witness another anniversary. She is seriously ill from cancer and her case is diagnosed as incurable. Mrs. Riksen has lived in Holland and vicinity more than 80 years.

Howard Jurek of the Defender Manufacturing company of Allegan, left for Chicago Saturday and Sunday night, as he was making some chain adjustments, he was struck by an automobile. He suffered internal body injuries and a fractured ankle. He is in a Chicago hospital.

Mr. and Mrs. Chris Ten Harmel Zeeland, attended the funeral services of Jacob De Jonge, at Holland, on Monday.

LEE HUIZENGA LEFT TUESDAY FOR CHINA

Dr. Lee S. Huizena, pastor missionary in the Christian Reformed church left Tuesday for China to resume his work as medical missionary after a furlough of about 20 months. During these months he has taken a postgraduate course at Yale, where he received the title of doctor of public health. After that he was sent out as representative of the American Mission to the Lepers to visit the leper colonies in all parts of the world. He spoke often in Holland while on a furlough.

MAYOR BROOKS



One of the hardest working mayors Holland has ever had. He has just completed his first term and will run for a second at the spring primary.

NEW YORKER TO TALK AT OTTAWA INSTITUTE HELD IN HOLLAND FEB. 6

County Commissioner Gerrit G. Greenwood of Snyder has booked Dr. Frederick Snyder of New York, secretary of the Press Congress of the World, as the principal speaker at the South Ottawa institute to be held Feb. 6 in Holland High school auditorium.

Dr. H. M. Crooks, president of Alma college; Chris A. DeJong, superintendent of the Zeeland schools; Miss Carolyn Hawes, supervisor of grade work in the local schools, and Mr. Greenwood will speak at divisional conferences. Music will be rendered by Holland High school orchestra. Leon F. Moody of Holland High will take charge of the social hour.

THREE PERSONS IN ALLEGAN COUNTY DIED LAST WEEK AT 77

Rather a coincidence as this relates to death of old people in Allegan county that three should have died at 77 years during the week. One was Mrs. Zolpha Kelly of Osego, a second was Benj. Soudon of Lee, and a third was Andrew Hall of Cheshire township. Other old folks to die are Silas Schaffer of Allegan, 79 years; John Mann of Fennville, 75, and Marcus William Doran, Ganges, 81.

STRANGE FLOCK OF BIRDS SEEN IN ALLEGAN

Allegan Gazette—Last Saturday a large flock of strange birds appeared in the trees about the court house eliciting much attention and admiration. They were evening grosbeaks, at first thought to be pine grosbeaks. They are dwellers in far northern North America and had been driven here by excessively cold weather as sometimes happens. They were busy picking seeds from the alder trees. Their colors were mainly yellow with markings of white and black and they were about the size of reed birds. The name grosbeak is loosely applied to a number of species of bird having short, strong beaks. Properly speaking they are finches. Our scarlet tanager and little gold finch are relatives. The tanager has a single cheerful note while some of the species are pleasing songsters easily tamed to cages but not living long in captivity because their natural habitat is cold regions.

Miss Lucinda Sherwood and her brother, B. P. Sherwood, Jr., entertained with a dinner at their home on Sheldon road on Wednesday night. Besides a number of Grand Haven guests, John Lloyd Kollen of Holland, a talented young pianist, entertained with a program of wonderful music. Bridge was also a feature of the evening.

Holland rural letter carriers lugged blocked highways Tuesday in their efforts to deliver the mail. The majority succeeded in covering most of their routes. Icebergs have formed in Lake Michigan for some distance. The winter village on Black lake is growing with the protracted cold weather. The skating pond on Black lake is drawing hundreds of skaters. Carp fishing operations have been resumed. Old-fashioned sleighride parties again are featured. The ice harvest has been started.

The Young

HOLLAND CITY NEWS
B. A. MULDER, Editor
32 W. 8th St.
HOLLAND, MICHIGAN
(Established 1872)
Published every Thursday evening
Entered as Second Class Matter
at the post office at Holland, Mich.,
under the act of Congress, March,
1879.
Terms \$1.50 per year with a dis-
count of 50c to those paying in
advance.
TELEPHONE
Business Office - - - - 5050

POOR HEADLIGHTS
We recently asked a Holland motorist what, in his opinion causes the most auto accidents and he replied: "Carelessness in the day time and improper headlights at night." The answer is worth thinking over.
He argues that even though headlights are far better than they used to be, there's still room for improvement. The answer to the problem does not come in dimming when others approach, he contends. Dimming may be considered of others but it momentarily puts the driver behind the dimmed lights into a dangerous blind spot, and that one second of blindness may cause a serious accident.
The entire difficulty, as he sees it, lies in improperly focused headlights. This means danger both to the driver of the car and those approaching him. Too many car owners take it for granted that so long as they can see to drive by their lights they are in proper condition when the fact is they may be casting a glare. Driving with one light out is another frequent yet dangerous practice, and one for which there is no excuse since light bulbs cost but a few cents and can be carried in any car. If every motorist would make it a rule to have his headlights focused and adjusted every few months, and would watch his lights as closely as he watches the air in his tires, accidents would be reduced and a good many lives saved, according to this local car owner. And we believe his advice is worthy of the serious consideration of every man in the neighborhood who operates a car.

A SHORT HISTORY
Mr. Calvin Coolidge, who since he left the White House has become the highest paid magazine writer in the United States, is asked to tell the history of his country in 500 words.
He may use fewer if he chooses. This tabloid history will be carved in gigantic letters on the granite face of Mount Rushmore, in the Black Hills of South Dakota, accompanying colossal sculptured figures of Washington, Jefferson, Lincoln and Roosevelt. The inscription, geologists say, will be legible for half a million years.
Mr. Coolidge will make no charge for his services, and if anybody can condense American history into 500 words he can. Economy of language, as of money, is in the very fiber of his being. But it is a difficult assignment.
It seems less difficult, however, when you remember that the story of creation was told in 200.—Chicago American.

DR. PIETERS AT TRINITY
For the past three years Dr. A. Pieters of the Seminary has given a course in Bible study in Trinity church during a period of the winter. Next Monday evening, Feb. 3, he will begin a course of eight lessons on the Book of Revelation. He gave this course last summer at Pine Lodge and it was received heartily. These lectures will be of a popular nature and they are open to the public and free of charge.
The meetings will begin Monday evening at 7:30 o'clock and last one hour. Dr. Pieters is a great student of the Bible, a splendid teacher and a scholar of note. The Book of Revelation is much misunderstood and all manner of theories have been gathered from it. You are invited to take this course and learn some interesting facts concerning the book. The meetings will be held in the basement of the church.

Chapel Choir Adds To Early Service

On January 23rd the Chapel Choir under the leadership of Professor Snow favored the student body with a delightful and very well rendered sacred number. It is certainly with deep appreciation to Professor Snow and to the Choir that these few words of thanks are dedicated. The student body are very grateful for the time and enthusiasm that their fellow classmates have given toward making the Chapel Choir such an outstanding feature in our chapel exercises. With the combined talents of our Glee Clubs and Chapel Choir no one could ever say that Hope College buried its talents.
We are hoping that we will be favored with many more equally lovely songs by the Choir in the future. Their smiling faces and charming voices have been greatly appreciated and immeasurably enjoyed by both the faculty and the student body.

Automatic Lights
One street in Barnes, London, S. W., has been lighted by automatic lamps for the last 12 months. Each street lamp is fitted with a silenium cell, which is affected by either twilight or fog, and turns on the light.

This Week

by Arthur Brisbane

Everybody Happy, Almost It's Big, and Little

Fit at 50? Why Not at 100?

Lindbergh Glides a Little

Los Angeles.—The national business survey conference of the United States Chamber of Commerce tells President Hoover business has returned to normal, nothing to worry about, no need for unusual stimulation.
Several million Americans, out of work, would enjoy a little stimulation if it got them a job. It is, however, a comfort to know that general business, on which all jobs depend, is doing well and that members of national commissions feel optimistic and comfortable.

News to worry grain merchants in Europe and interest American farmers:

Russia's Soviet steamer Proletariat arrives in the Baltic with 2,500 tons of grain offered by the "Soviet trade delegation" at prices 25 to 35 cents a bushel below world market prices.

Communist Russia promises heavy exports of rye, oats, barley, fodder, and will, if necessary, cut prices ruthlessly.
Russia's government really interests itself in farmers, buying tractors for them by the thousands, experimenting intelligently with wholesale farming, destined to solve the farm production problem as wholesale manufacturing has solved automobile production.

To know that the world is small, come to the edge of the Pacific and talk to New York friends as easily as though they were in the same room. Or call London, and talk, unconscious of the fact that your voice, transformed into an electric impulse, flashes across the Atlantic ocean in less than a sixteenth of a second, through the ether.

Next, to realize that the world, this country especially, is big, explore the map on your railroad time table, and look for Tucson, Ariz. You find it a couple of inches away from Los Angeles, and decide to drive there some afternoon to investigate the much praised climate.
You discover that the distance is 700 miles, and decide to take a train that makes the trip in a night.

California has a "Fit at Fifty" club, which politely sends you an honorary membership and says it is endorsed by the governor of the state.

California and every other state should have a "Fit at One Hundred" club. In this country, fifty should be only the beginning of fitness and hard work.

At San Diego Lindbergh borrowed a "glider" airplane, with no engine. He asked a few questions, went up alone, flew for half an hour, 500 feet up, came down and applied for a first-class glider pilot license. He got it. There is only one Lindbergh, but there are a million young Americans like him. They will keep aviation going.

The distressing accident to a Maddux airplane returning from the Mexican horse races at Agua Caliente is part of the price of progress. It means one of the first improvements should be to make a plane taking fire, due to collision, impossible.
Engineering science will produce such a plane.

When railroading started in France, and an accident between Paris and Versailles killed many, it was thought that Frenchmen would ride no more. A troupe of actors, bird, sat in trains at the windows, smiling, pretending to like it. Railroading was not abandoned. Flying will increase every year, and become safer than rail or motor travel.

This nation needs 250,000,000 more people to eat the food and use the automobiles, clothing, houses, and radio sets the country could produce.
Some day 500,000,000 Americans will live on the hill tops and mountain tops, and fly down to business or to work on plains and in valleys.

What ships are to the Clyde, packing houses to Chicago, big banks to New York and fat grocers to Strassburg, moving pictures are to this Hollywood land.
The two biggest billboards read "Garbo Talks." They don't even mention the lady's first name.
And "At last the voice of voices, Norma Talmadge."
Two ladies—Bernhardt and Duse—might dispute that, but they are dead; Norma Talmadge much alive.

In 1933 Chicago will celebrate in style the "Century of Progress." And there is much to celebrate.
Rufus C. Dawes, brother of our ambassador to England, president of the Chicago celebration, says: "Man is becoming smarter all the time, and because of science the world is a much better place than ever before."

Most gratifying is the fact that man is becoming less brutal all the time. Now if you want to find murder in the name of religion, the vilest beliefs or superstitions, you go into the gutters of ignorance. You no longer find such things on the throne or in lawmaking bodies.

Airplane travel rates drop rapidly. You fly from Los Angeles to San Francisco, 400 air miles, returning in a railway sleeper, for \$28 a round trip.
(© 1930, by King Features Syndicate, Inc.)

WILL TRIM WARD STORE WINDOWS

In charge of displays, interior and windows and store arrangements of the new Ward store is Field Supt. K. K. Bailey of the Chicago office display department. Mr. Bailey has been with the firm practically since the inception of the chain stores and previous to that has a background of more than six years with one of the largest department stores in the middle west.

Six Cylinder Sentences

By DR. JOHN W. HOLLAND
Never say die while you can still try.
What is worth a million dollars and costs nothing?
A smile.
The sweetest music in the world is played upon heart strings.
How foolish we are to curse another. Curses descend upon the head of the curser.
Do not make so much racket knocking that you cannot hear opportunity at your door.
I would rather be a wild dog on the moor than a fat poodle upon an ostler.
(© by Western Newspaper Union)

Glee Club Renders Concert at Overisel

Itinerary of Singing Bery Leads West

Five cars, filled with Glee Club Girls, chugged away from the Girls Dormitory last Friday night, en route to Overisel where they were to render a concert.
This is the first concert the girls have given this year and it was a rather excited group that arrived almost three quarters of an hour ahead of time at the appointed place. There was quite a bit of fussing and fuming done in front of a mirror, provided for such things, in order to make the new caps cover the right spot. The girls not quite accustomed to them yet and are quite particular as to how they "sit."
The concert which lasted a little over an hour, consisted of sacred numbers sung by the group interspersed with a duet sung by Misses Gladys Huizinga and Jeanette Herman, a solo by Miss Susanne Schoep, and a piano solo by Misses Mildred De Pree and Edith McGillvra. Critics say that the concert was well rendered.
Before the girls left the ladies of the congregation served the group a very refreshing lunch of sandwiches, hot chocolate and cookies. The girls then bundled into the cars and sped home with every one enthusiastic in anticipation of the trip they are to take, which begins this coming Saturday and lasts two weeks.

LARGEST OPEN GARAGE IN SECTION IS NEAR GRAND HAVEN

The largest open garage in Michigan is situated in the dunes of Lake Michigan in the Stickney resort addition just south of Highland Park, Grand Haven. It holds 148 cars and is 680 feet long. Mr. Stickney will add 200 feet to the structure this spring to accommodate 35 more cars. The space has been carved out of the sand dunes, adjacent to the large group of cottages in that section, and the garages have proved one of the reasons for the popularity of the section. The garages are adequate for summer housing. They have cement floors and are sheltered from the wind and shifting sands.

Former Holland Man Named City Assessor

GRAND HAVEN SENDS DELEGATES TO WASHINGTON ON HARBOR MATTERS

Grand Haven Tribune.—The authorization of Charles E. Misner, city attorney, and Kingsbury Scott to represent Grand Haven at a harbor hearing in Washington on February 4, the re-election of John F. Van Anrooy as city assessor, and the purchase of 5,100 feet of sewer pipe constituted the important business acted upon by the Grand Haven city council last Monday evening.

Despite these momentous transactions a number of visitors apparently left the chamber somewhat disappointed. Some thoughtful individual had planted several rows of chairs in the room, giving the place the atmosphere of an auditorium or arena. Just what was anticipated is a matter of conjecture, but it is thought that several interested spectators were looking forward to fireworks similar to those that were displayed in the session two weeks ago. The meeting was brief however, and largely devoted to routine matters.

The council passed without a dissenting vote the Harbor Commission's recommendation that the city attorney and Mr. Scott be sent to Washington. The United States Board of Engineers, not entirely in accord with granting Grand Haven the sum of about \$150,000 for local harbor improvements, granted the city a chance to give its reasons for such an expenditure. This hearing was obtained through the influence of Sen. Carl E. Mapes and Sen. Arthur H. Vandenberg, who are both vitally interested in seeing Grand Haven get the much needed funds. City Attorney Misner will prepare the board.

Chester Belt was slightly cut when the car he was driving this morning went into the ditch on US31 west of the city, along the lake. The car was damaged considerably by the crash.

Unreasonable

"What did you quit down at the Gold-plated Securities for?" I thought you had a good time there."
"I thought so, too, till I'd been there a week. I was supposed to be secretary to the vice president but he was no vice president at all. Why, the poor nut only took two hours and a half for lunch, and sometimes he'd stick around till four in the afternoon. I couldn't work for a man like that."—Saturday Evening Post.

Aid for Artists

Binoculars have been invented in France to be used with drawing boards so that contours of distant objects can be accurately sketched.

Hope To Lose Group of Coeds

Saturday Hope will lose twenty-five of her co-eds, and Illinois and Wisconsin will gain a fair increase in population. The girls have been preparing for their trip for weeks already, and at last shopping and borrowing expeditions have been completed and with the packing of their belongings and farewells, they will be off.

Two full weeks of concert work have been planned. South Holland will be entertained on Saturday night, and Cleo, Englewood and Roseland will enjoy Hope's talent on Tuesday, Wednesday and Thursday respectively. Thursday night the girls will appear in Milwaukee, and Friday morning they will sing from radio station WTMJ. Waupun will be their last stop in Wisconsin. After that concert they will travel south to Illinois, and Fenton, Dundee and German Valley will be entertained. Their final concert will be in Grand Rapids.
We wish the girls the best of luck on their trip.

ZEELAND HAS HAD SIXTEEN FIRES DURING THE YEAR

Dr. W. G. Heasley, chief of the Zeeland Fire Department, has submitted his annual report and it appears that there were sixteen fires in that city. These were the following: Home of John Rookus, roof damage by spark from chimney, March 9, damage \$15; Old Wagenaar blacksmith shop building, completely destroyed, unknown origin, damages none. The building had been condemned; A. A. Van Hoven, chicken coop, caused by brooder stove, on April 29, damages nominal; G. J. Boone & Co., May 9, rubbish on roof of store, caused by spark, damage none; Peter Brouwer, chicken coop, cause unknown, May 26, damage \$25; John Moeke, damage to house caused by a defective electric switch, June 25, damage \$50; Wagenaar blacksmith shop debris, cause unknown, July 1, no damage; False alarm, September 6; John Hendricks, garage, electric short circuit on battery charger, September 8, damage \$250; D. Vander Kooi, brush pile, September 23, damage none; D. M. Wyngarden, chicken coop, cause unknown, October 5, damage \$500; Peter Maderon, house, cause unknown, October 9, damage \$5,000; Herman Andrews, paper in a furnace hot air pipe at home, November 21, damage none; Bareman & Wagenaar store, overheated boiler, November 28, damage \$3,500; L. De Jonge, automobile fire, December, damage none.
No out of the city calls are listed although a few were received to which firemen were dispatched to give aid.

HASTINGS WINDSTORM CO. HAS SUCCESSFUL YEAR

The annual meeting of the Michigan Mutual Windstorm Insurance Company of Hastings was held in the city Wednesday, Jan. 15th. This company, the largest of its kind operating in Michigan, is just starting its 46th year in as fine condition as any institution could possibly be. A splendid spirit of good will and co-operation exists throughout the entire organization. They have a competent corps of agents and adjusters scattered over the entire state so that every service can be rendered the policy holders.
The Secretary's report for the year showed that the losses last year were the heaviest of any year since 1920, which was known as the year of cyclones and the largest aggregate losses in the company's history. There were not many cyclones in 1929, but there were a number of hard windstorms that did widespread damage, as is shown by the fact that there were 10,778 losses paid, amounting to \$449,181.83. There being so many losses and so widespread, the expense of adjustments was heavier than usual. It is much to the credit of this company that these losses were promptly paid.

The secretary's report also showed that, at the end of the year, the company had \$368,225.88 cash on hand with which to meet the losses during 1930. The insurance in force a year ago was \$14,810,565.76. This amount has been increased, so that on December 31, 1929, it was \$452,579,042.62. That is a wonderful growth in a single year and makes the Michigan Mutual Windstorm Insurance Co. the second largest of its kind in the world.

Rev. and Mrs. Monsma and family motored to Grand Rapids today where they helped Mr. and Mrs. John Monsma, parents of Rev. Monsma, celebrate their fortieth wedding anniversary.

Canning Machinery

The most useful canning inventions in recent years have been machines for doing the work of the tressing gangs. The one commonly known as the "Iron Chink," now in general use in canneries where such machines are employed, was first used in 1906 at Fairhaven (now Bellingham), Wash. It removes the head, tail and fins and opens and thoroughly cleans the fish, ready to cut into pieces for the cans. By the use of these machines the dressing gang is almost entirely done away with, dispensing with 15 to 20 men. The same machine is now arranged that the fish after dressing are also "slimed"—that is, the thick mucus covering the skin removed and the inside of the fish cleaned.

Three teams of horses are to pull against each other during Farm Week at Lansing, Feb. 6. The reefer is a pull of 3275 and that holds far is a pull of 3275 pounds.

Shampoo Fingerwaving

for both straight and curly hair. Fast drying system at 50c. Egyptian Henna Packs rinses Shampoo. Moderate prices.

Blue Bird Beauty Shop

27 W. 8th St. Phone 5873
Above Newark Shoe Store
Mrs. M. Rosene

SCHEDULE FOR NATIONAL GUARD EFFECTIVE FEB. 1

A three months' schedule of training classes for the National Guard units has been announced and will become effective Feb. 1. The first class, which has to do with the instruction of the automatic pistol, will be in charge of Sergeant Donald Ryma. The manual of the pistol, sighting and aiming, stripping and assembling, care and loading will be taught.

The second class, concerned with machine guns, will be under the direction of Sergeant H. Rowan. Field stripping and detailed nomenclature and care and cleaning of the gun will be taught.

Sergeant R. Smeenge will have charge of the fire control instruments, with detailed explanation of the use of, and application of the different instruments.

Preparation and use of range cards, with different problems, will be given by Sergeant M. Jappinga, with scoring of target sights.

The map reading class, at which general rules and descriptions, conventional signs, contour lines, and other technical details will be worked out will be in charge of Capt. H. E. Geerds.

A recruit schedule for the next three months has also been worked out and will be adhered to under the direction of Sergeant Oscar Van Anrooy. National Guard men with less than two months' service will be eligible for this.

Van Vleck Gives Sleighing Party

Giddy-up! Whoa! Those horses surely knew where to stop — right in front of Voorhees Hall. Evidently Herb. Snieder told the drivers of those two sleighs that Van Vleck needed those very two on that particular Thursday night at 7:30.

Jumping in from all sides, the two sleighs were soon filled to overflowing with excited "children." Last of all, came Miss Fulmer, wrapped in swaddling clothes. Hardly a person recognized the chaperon in this fetching costume. The sleigh jingled merrily over the Waverly road and down 32nd St. back to the dorm, to the tune of many impromptu songs. After the hour and a half of riding, jumping and face-washing, all were glad to get back to the dorm. Hot dogs and coffee formed the "piece de resistance." After much eating and some singing, the galloping herd from Van Vleck and elsewhere thundered on.

Of course, we must add the spice, but wouldn't dream of telling a soul that a certain "Mike" threatened to neck the horses if excitement waned; nor would we mention the kick a certain "Ruth" got from sitting next to a certain "Camel." We are not one bit afraid to say, however, that "Olive" was a regular Harold Lloyd, laughs and all. All agreed that a swell time was had, and many predicted hot dogs for the Dorm inmates the next day. Alas, how wise (and otherwise) we get.

SCOUTS HERE AND ELSEWHERE CELEBRATE TWENTIETH BIRTHDAY

On the evening of February 8th, the Boy Scouts of America will celebrate their twentieth birthday and members of the organization in every part of the country will rededicate themselves to the principles of the Scout Oath and Law. This unique anniversary night program of the Boy Scouts has been repeated each year since 1910 when a few thousand Boy Scouts gathered together and repeated the Scout Oath and Law, pledging themselves to its tenets. This year nearly 825,000 Boy Scouts will take part in the ceremonies.

All during the week of February 7th to 13th, which is Boy Scout Anniversary Week, the Scouts of the United States, and that includes Holland and vicinity, will take part in a program of service to others.

The man at the bottom of most things is usually up a tree.

NEW STUDIES LISTED ON COURSES OF MEN'S CLUB

Friday morning at ten o'clock the Glee Club men will remember Hope College long enough to say goodbye and then all thoughts of school will be forgotten as they take up a combined course in geography, bus-mechanics, sight-seeing and professional concert work. They expect to pay their tuition and all their expenses from their "salaries."

After weeks of practicing in preparation for the trip, they will finally be given Mrs. Fenton's last admonitions, and will climb into their bus carrying the true Hope spirit to Detroit and 'all points east.'

A very large bus will be needed to carry all their enthusiasm besides luggage for about twenty-five people. For this purpose a huge monster has been chartered from the Safe Way Lines, Inc. At present it is being overhauled for

the trip and given a new coat of varnish. Its 150-horsepower motor will easily do seventy miles an hour, and it is possible, so the owners tell us, to idle it down to forty-five. For the comfort of the passengers it is equipped with reclining chairs and two full-length heaters. Then, in order to keep the boys quiet, a radio is being installed.

On this tour many places of interest will be visited. Among them are: Niagara Falls, the Statue of Liberty, Princeton University, New Brunswick Seminary, Grant Park, New York City and all its attractions, Philadelphia and its Universities, and last but by far not the least — Washington, D.C., and Arlington. About three days will be spent in the Capitol and as many points of interest as possible will be visited. All the make-up work will be worth the stay in Washington alone for several surprises are

in store for the Club.
Professor Snow will accompany the boys and try to keep them from over-doing, in order that they may get down to business after their taste of a school on wheels. He, however, will not be able to join them until next week when he will meet them at Amsterdam, New York.
About twenty-five engagements have been arranged, beginning at Detroit, Rochester, Amsterdam, several in the Hudson River valley, six or seven in New York City and its suburbs, several in New Jersey, Philadelphia and the last in Washington, D.C., on February 23. A complete itinerary can be gotten from any member of the Club.

Won Fame as Architect

The first professional architect in America was Peter Harrison. He drew the plans for the Tudor City library, King's chapel, the Jewish synagogue and Brick market at Newport.

FOR RENT AND FOR SALE cards at the news office.

ANNOUNCEMENT

Q The cost of retailing has been lowered in many industries which has resulted in lowered costs to the consumers. We too have found it expedient to lower our costs of retailing. So we have made a thorough study of the problem, as we wished to cut down on overhead selling costs without impairing service to the buying public.

Q In checking over our methods of selling flowers we found out that three-fourths of our business came by telephone. If this were so then why have a downtown store? Customers can just as easily telephone direct to the greenhouses. It was also found out that many costumers who bought at the downtown store would just as soon and in many cases rather buy at the greenhouses [as our plant is within easy reach of all Holland citizens, where they can select from a very large stock. The same prompt delivery service that we have given from the downtown store can be continued from the greenhouses. So we have decided to discontinue our retail store on 62 East Eighth Street and hereafter do all business from the greenhouses. So when ordering flowers after January thirty first either dial telephone 2652 or visit the greenhouses on 281 East Sixteenth Street, where a cordial welcome and friendly treatment will always be accorded you.

Q Every Saturday we will offer a special of some kind or other. This week Saturday, February first, we will offer a Cineraria of \$1.50 for \$1.00. This is indeed a generous bargain and we trust you will wish to take advantage of this offer.

Q We wish to thank our customers for the patronage we have received in the downtown store and we sincerely trust that you will like the service that will now await you at the greenhouses where you can now buy from us directly.

Shady Lawn Florists

JOHN B. VAN DER PLOEG, Manager
Phone 2652 281 East Sixteenth St.
"Our Business is Growing"

DON'T MISS IT!

Hope Varsity

VS.

Albion

FRIDAY, JANUARY 31st

at Carnegie Hall

First M. I. A. A. Game at Home

Tickets on Sale at
Ollies Sport Shop
Superior Cigar Store

Locals

The Holland Fish and Game club expects to pull the carp seine again today, Friday, if the weather permits. Only approximately a half ton of carp was obtained at the last pull.

Funeral services for Bruce Hayes, five-week-old son of Mr. and Mrs. Forrest Terrell, were held Thursday morning at ten o'clock at the Dykstra Funeral home, Rev. James Wayer, pastor of the First Reformed church, officiating. Burial was made in the Oakwood cemetery, Allegan.

Rev. H. Bouma, pastor of the Fourteenth Street Christian Reformed church, entertained the old and new deacons and elders of the church Tuesday evening.

Employees of the Holland Furnace company held a private skating party at Virginia Park Wednesday evening.

Mrs. George Manting, formerly of this city, died Tuesday evening at her home in St. Louis, Mo. She is survived by her husband, Dr. G. Manting, and her mother and one sister. Funeral services were held Thursday and burial took place in St. Louis. Dr. Manting has a number of friends in Holland.

The following scores were made at the regular shoot held Tuesday evening in the basement of the City garage: Shud Althuis, 154; Herm Prins, 146; Wm. Woldring, 147; Bud Eastman, 143; G. Huizenga, 142; Frank Harmsen, 138; John Yonkers, 138; Wm. Dyken, 137; S. Althuis, 131; Mart Klomparsen, 130; Dick Van Tatenhoven, 128; G. Vrieling, 127; Alex Barum, 125; E. Parsons, 125; Rube Tromm, 113; Wm. Remelts, 113; L. Michemshuizen, 89; Frank Dykema, 83; Van Wingeren, 51; N. Bontekoe, 45.

The local fire department was called to the office of the Peole Bros. Printing company on West 13th street early Wednesday morning. The blaze was believed to have been caused by an overheated stove in the office and was discovered by the watchman. The damage was estimated at approximately \$100.

Mr. C. Bowmaster, Mill Ella Brownmaster and Clarence Grinvis of Muskegon were the guests of Mr. and Mrs. John Homfield Tuesday.

Born to Mr. and Mrs. William Mulder at the Holland hospital, a son, William Junior.

Leslie Hofstede, student at Loyola university in Chicago, is confined to the Presbyterian hospital in that city with an infection in his foot.

Joseph C. Rhea will speak at a father and son banquet at Allegan Monday evening. F. J. Geiger will accompany him to the meeting.

The Ladies' Glee club of Hope college will sing over the Milwaukee Journal station WTJM on Friday morning, Feb. 7th, from 11:35 until noon.

Our Master's Mission class of the Central Avenue Christian Reformed church held a meeting Tuesday evening at the home of Miss Geraldine Bowman. Election of officers was held at which time the following officers were elected: Gertrude Bos, vice president; Anna Haan, secretary; Anna De Graaf, treasurer; Jane Elander, assistant treasurer and Mrs. C. Westenbroek gave a paper entitled "Seasons—Typical of Lives." It was also decided to give a program on Feb. 27 in the church. An orchestra from Grand Rapids has been obtained for the event. Among those present were Miss Winnie Buma, the teacher, Pauline Bosch, Geraldine Bowman, Gertrude Bos, Dena De Witt, Anna De Graaf, Anna Haan, Jennie Van Kolken, Cora Moran, Sana Altman, Ida Tucker, Johanna Van Huis, Mrs. C. Westenbroek, and Mrs. J. Westenbroek.

SOUTH OTTAWA REAL ESTATE TRANSFERS

Isaac Kouw & wf. to Peter M. Kuizinga & wf. Pt. Lot 7, Village of Cedar Swamp, Pt. Sec. 28-5-15 W. Holland Twp.

Est. of Teunis Ten Houten Dec'd by Adm'r. to John Ten Houten Lot 90 Post's Add. to City of Holland.

Thomas B. Rosendall & wf. to Harriet Notier Lot 24 & Pt. Lot 35 City of Holland.

Cornelius Van Alsburg & wf. to Cornelius Kalkman Pt. N 1/2 SW 1/4 Sec. 19-5-15 W. Holland Twp.

Dena H. Huizenga to Rutherford Gerald Huizenga W 1/2 Lot 4 Bk 59 City of Holland.

Est. of Teunis Ten Houten Dec'd by Adm'r. to James T. Somers & wf. Pt. Lot 2 Bk 65 City of Holland.

Henry Lippenga Adm'r. of Gerrit J. De Groot Est. to John G. De Groot sgl. Pt. S 1/2 E 1/2 SE 1/4 Sec. 15-5-14 W. Zeeland Twp.

Eugene F. Smith & wf. to State of Michigan Pt. SW 1/4 Sec. 33-5-16 W. Park Twp.

William Vander Ven et al. to Raymond Kuiper Lot 11 Lawndale Court City of Holland.

Gerrit J. Klinkers & wf. to Jacob Host & wf. Lot 26 Bayview Plat Park Twp.

Gerrit J. Klinkers & wf. to Jacob Host & wf. Lot 26 Bayview Plat Park Twp.

Holland Improvement Co. to Geo. H. Huizenga Lot 24 Bk 4 Prospect Park Add. to City of Holland.

Est. Teunis Ten Houten Dec'd by Adm'r. to Tom Ten Houten & wf. Lot 33 Vanden Bosch's Subd. City of Holland.

Est. Teunis Ten Houten Dec'd by Adm'r. to Andrew Gansvoort & wf. Lot 32 Vanden Bosch's Subd. to City of Holland.

NOTICE

To the Com. of Highway of the Township of Holland

We, as freeholders of the Township of Holland, hereby make application to have a hearing on Saturday the 25th day of January, 1930, at 9 o'clock in the a.m., at Pine Creek school house, who are in favor and those who are opposed to same, to have the old Grand Haven set off as a special road district point of beginning at US-31 thence northwest to the townline between Holland and Park townships.

Signed by seven free holders.
Holland Township Board and Highway Com. Henry Plaggemars, and clerk.

CHAS. EILANDER,
R. F. D. 6

One of the new features of the North Shore church, 1011 Wilson Ave., Chicago, is the Radio Bible class. This class is taught by the pastor, J. C. O'Hair, from radio station WPCP daily at 4:30 p.m. The station is owned by the church and broadcasts on a frequency of 526 meters.

Holland rural letter carriers tackled blocked roads in their efforts to deliver the mails Saturday, but in most cases they failed to complete their trips. Various methods were instituted. Lambert's Tinsmith used his snowmobile. Gerrit Veerink covered several miles on horseback through the worst blockades. John Brinkman covered part of his trip on foot and others. However, much territory on some routes were untouched. Several roads were closed to traffic Saturday. Road conditions are reported to be the worst in years, although today going is a little better.

WEST OLIVE

Fred Babcock, West Olive, and G. Lee, Muskegon, were arrested by the state police on Sunday for violating the motor vehicle lighting laws. Edwin Post, Zeeland, was arrested for having no operators license. On complaints of motorists, several drivers of long body trucks will be arraigned before Justice C. E. Burr on Jan. 30 to answer to violations regarding speeding and general trouble making on the trunk lines. It is claimed the drivers are inconsiderate, taking the center of the road for long stretches and speeding so one officer of the state police had to travel 50 miles an hour before he could overtake one driver. Another complaint says a driver held the middle of the road for five miles, forcing many drivers to trail him. Those who will answer the summons are Paul Pores, Pontiac; Clarence Koth, Detroit; Arnold Vlek, Flint; Frederick Lown, Charlotte and Clarence Maxfield, Benton Harbor.

HAMILTON

A regular meeting of the PTA was held at the school house Tuesday evening with the vice-president presiding instead of president, who was in charge of the refreshments for the evening. Music was furnished by Prof. T. T. Gorder in his usual able manner. Three sketches were acted out by High School students. Edna Danglemond, Evelyn Kleinhekel, Agnes Ilg, Esther Slotman, Elinor Drenten, Earl Tellman, Lawrence Maxam. The address of the evening was given by Mr. Gorder, who gave a very interesting lecture on books and reading material for High School students. It was decided to ask parents to have good books suitable for readers of school age to assist the school to enlarge the library by means of a donation.

Mrs. Lee Slotman laid up with an infection in her foot.

Ted Kuick and family were week end guests at the Henry Schutmaat home.

John Edling of Holland is staying at his brother, Jake's, the local Ford garage prexy.

Judging by appearance and experience we are convinced that Hamilton and vicinity has received an ample share of snow. The state and county plows were kept busy the main roads open fairly well. It would be interesting to know if all that happened on the main roads were told. Unfortunately many of the happenings will remain unrecorded. However, it is evident that accidents of almost every description took place. Two parties had the unpleasant experience of being stalled in the snow drift and then being almost completely covered up by a passing snow plow. SOS signals were frequently received at the local garages. The drifts Friday became so immense that even Oldsmobiles finally were compelled to show the white flag and John Drenten went out to the rescue of Rev. J. A. Roggen. All side roads are snowbound, compelling farmers to resort to the old hitching posts and the old hitching posts are back in style. While all the rest of us are worrying and working to overcome the drifts, our two mailmen, Marvin Koiker and Henry Strabbing are happily and regularly covering their routes with snowmobiles.

Mr. and Mrs. Henry Michemshuizen, Mr. and Mrs. Harold Michemshuizen were guests of Mr. and Mrs. Lee Slotman last week Wednesday afternoon.

Mr. and Mrs. Ted Kuick of Grand Rapids, Mr. and Mrs. Geo. Schutmaat, Mr. and Mrs. Wm. Schutmaat, Mr. and Mrs. Henry Schutmaat, Mr. and Mrs. Albert Klomparsen, Mr. and Mrs. John Kolvoord, Jr., were entertained at a seven o'clock luncheon at the home of Mr. and Mrs. Herman Brower last Friday evening.

Milo Palmer of Union City, formerly a resident in this village for several years, died last Sunday morning. Several of the Hamilton folks attended. Funeral services held at the home of his sister on East 8th street, Holland.

Jack Nieboer and family visited Mrs. Nieboer's parents, Mr. and Mrs. John Knoll at North Holland last Tuesday.

Irene Kolvoord left for Chicago Tuesday to take up a position in the big city for several months.

Ben Kuite, who submitted to a serious operation at the Zeeland hospital is expected home within a few days.

Mr. and Mrs. Fred Smit, Mr. and Mrs. Dick Smit, Mr. and Mrs. Geo. Rankens attended the Arendshorst funeral in Holland last week.

A large number of ladies attended the electric stove demonstrations put on at the Schutmaat department store by the Consumers Power Co. last week. The "sweet savors" day after last. The "sweet savors" filled the village so that most of the business men could not resist the temptations and joined the party.

Mr. and Mrs. Frank Mooney, John Bynoe were visitors at the Wm. Ten Broek home last Sunday. Mrs. Ben Ender and daughters, Mrs. J. Van Dyke of Holland visited Mrs. Geo. Schievink Monday.

Andrew Lubbers, an appendicitis patient at the Holland hospital, is recovering.

Mr. and Mrs. Geo. Schutmaat entertained at supper the clerks and ex-clerks of the Schutmaat Bros. store last Sunday evening.

Harry Hulstine and family visited Mrs. Sena Matman Sunday.

members were present. Roll call was responded to by giving name of some state institutions and an item of interest concerning the institution. Mrs. H. D. Strabbing sang a vocal solo. Mrs. H. W. Schutmaat and Josephine Bolks gave interesting talks concerning the institutions of the state. Current events were read by Mrs. H. D. Strabbing. The ladies unanimously voted to adopt the new club song composed by Gladys Lubbers has been confined to the home with tonsillitis, but is recovering.

Hamilton youngsters are greatly appreciating the kindness of May or Brooks of Holland through the gift of a Shetland pony. Every evening after school the youngsters gather, hitch the little horse to a bob and are off for rides. The pony seems to enjoy it as much as the children, however, and playfully pulls off unexpected pranks which sends them rolling over the snow or tumbling into drifts to the great delight of those who were so unlucky as to be out of that particular ride.

ZEELAND

Mrs. Bert Riemink and little daughter of Muskegon Heights spent Friday here at the home of her parents, Mr. and Mrs. Peter Bloemsa, on North Elm street.

Mrs. Harry Manard and three children of Detroit spent a few days here at the home of Mrs. H. Manard's parents, Mr. and Mrs. C. Bouwens on South Elm street.

Mr. and Mrs. Ben Nyson and son, Robert, and Mrs. John Bergsma and son, Ned Jay, spent Sunday here at the home of their parents, Mr. and Mrs. Jacob Van Hoven.

Mr. and Mrs. Ed Hearne and daughter, June, of Grand Rapids, spent Sunday here at the home of their parents, Mr. and Mrs. Gill Van Hoven on East Main street.

Rev. W. Terpestra of Sheboygan, Wis., has declined the call extended him by the Christian Reformed church of Drenthe.

Born to Mr. and Mrs. Frank Hoogland, West Main street, at the local hospital, Thursday, January 23, a son; to Mr. and Mrs. Menno Styl, Waverly, Wednesday, January 22, a daughter.

Next Sunday morning Rev. Richard J. Vanden Berg will preach on the theme, "The Work of the Holy Spirit" at the Second Reformed church, the service beginning at ten o'clock. In the evening he will speak on "Jesus' Missions." His talk to the children at the morning service will be on "A Man Who Was Afraid." A cordial invitation is extended all to attend.

Miss Margie Staal was the honored guest at a shower given by Mrs. Bert Wiersma at her home on West Main street, Zeeland, last Thursday evening, Jan. 23.

Evening was spent in a general social time and Miss Staal received several beautiful gifts. Among those present were Mrs. P. Staal, Mrs. R. Cramer, Mrs. W. P. Staal, Mrs. J. A. Van Kleij, Mrs. E. Karsten, Mrs. Ed Werkman, Mrs. F. Rabbie, Mrs. R. Huxtable, Mrs. N. Cook, Mrs. A. Van Doorn, Mrs. Jane Brouwer, and Mrs. Preston Wiersma, and the Misses Mary Brouwer, Kate Staal, Jean Mulder, and Marguerite Elgersma. Games were played and a two-course lunch was served by the Misses Janet Wiersma and Lois Post.

Marius Den Herder of Vriesland, who has been receiving treatments and care at the Zeeland hospital since his operation there about ten weeks ago, returned to his home Saturday, well on the way to recovery.

Mr. N. J. Danhof, who was very seriously injured in an automobile accident at Grandville about two weeks ago, returned to his home from the Zeeland hospital, Wednesday, apparently much improved. He is now resting comfortably at his home on South Church street and friends will be glad to know that he expects to be around as usual in a few weeks.

Rev. J. Medendorp of Rusk will have charge of the services in the North St. Chr. Ref. church, Zeeland, on next Sunday. The pastor, Rev. H. Oostendorp, will preach in Drenthe on that day.

Mr. and Mrs. D. K. Carson of Grand Rapids were visitors at the home of Mr. and Mrs. D. Vich last week.

The Zeeland Group No. 1 of the Nutrition Class met at the home of Mrs. Walter Wierenga on East Washington street, last Friday afternoon. A very interesting lesson on calories was given by the leaders.

The five-months-old baby of Mr. and Mrs. Edward Van Eck of Lincoln street is very ill. The child is receiving treatments in Blodgett hospital, Grand Rapids.

Goldie Hoeve, daughter of Mr. and Mrs. J. Hoeve, celebrated her ninth birthday anniversary at her home on West Main street, Zeeland, on last Monday afternoon. Those present to help celebrate this happy occasion were Agnes Sneller, Kathryn Ver Hage, Vivian Varen, Mildred Van Ommen, Dorothy Van Ommen, Johanna and Elizabeth Leestra, Bernice Breen, and Fanny Van Ommen. The little girls enjoyed games and a fine time. Goldie received many fine gifts.

Mrs. Ralph Wagner of North State street submitted to an operation at the Zeeland hospital Monday morning.

Morris Slabekorn of Morris-town, Tenn., spent a week here at the home of his uncle and aunt, Mr. and Mrs. Cornelius Langius, and other relatives in this vicinity.

Mrs. Jacob Van Hoven entertained a party of neighborhood friends at her home on South Centennial street last Tuesday afternoon, in the form of a farewell party for Mrs. Henry Baron, who is soon to move into her new home on Lawrence street, Zeeland.

Among those present besides the guest of honor and the hostess were Mrs. Nellie Pyl, Miss Gertrude Roosenraad, Mr. J. Wildschut, Mrs. Johannes Mulder, Mrs. Delia Vanden Berg, Mrs. Mamie Elhart, Mrs. Anna De Jong, Dainty rferements helped to make the happy time happier and all enjoyed the afternoon greatly. Mr. and Mrs. Baron have erected themselves a beautiful new home on Lawrence street during the fall and winter, which will soon be ready for occupancy.

Sunday, Feb. 2, is Christian Endeavor Sunday, so the endeavors of the First Reformed church will have charge of the evening service in that church. They will attend the service in body and have a definite part in the evening's program. Special music will be furnished by the Junior Endeavorers and the choir. Rev. Cornelius H.

Span of Grace Reformed church of Grand Rapids will deliver the address on "How May Endeavorers Crusade with Christ?" A meeting such as this gives one a good idea of what a vital part Christian Endeavor plays in young people's work. Everyone is invited to attend this service.

Mrs. Ed Walters entertained with a neighborhood party at her home on East Washington street this week in honor of Mrs. H. Powell of St. Louis, Mo. Mr. and Mrs. Powell were recently residents of St. Louis but are now making their home in this city. Among those present to welcome Mrs. Powell, besides the hostess, were Mrs. Leonard Van Hoven, Mrs. Walter Wierenga, Mrs. Delia Lewis, Mrs. Lester De Pree, Mrs. John De Jonge, Mrs. John Rookus, Mrs. Albert Vanden Boga, and Mrs. Albert Vanden Boga. A very pleasant time was spent and refreshments were served by Mrs. Walters.

Mrs. George Raterink returned home this week from Edmont, New York, where she has been caring for her daughter, Mrs. Arnold Muller, the past three weeks. Mrs. Muller has been very seriously ill with pneumonia, which was the fourth attack she has suffered from this disease, necessitating an operation to drain her lungs. However, she is now improving nicely and is well on the way to recovery, although constantly under the care of her doctor. She was formerly Miss Esther Van Buren of this city—Zeeland Record.

"The Third Temptation of Our Lord" will be considered by Rev. John Van Peursen next Sunday morning. A special young people's service will be held on Sunday evening, Rev. C. Span of Grand Rapids will deliver the message.

Saturday, January 25th, marked the thirtieth wedding anniversary of Mr. and Mrs. Frank Huizenga of Zeeland, formerly of Holland.

The Zeeland public school gives their honor roll for December as follows: sixth grade—Grace Grant, Laverne De Vries, Hazel Stephenson, Robert Van Dragt, Gayle Boone, William Wierda, Esther Weersing, Randall Claver, Bernice Breen, Nellie Schilstra, Allison Vanden Berg, Mildred Kievit; fifth grade—Hazel De Koster, Jean Vander Wege, Willard Wabeke, Lester De Weerd, Junior Stephenson, Ruth Telgenhof, Joyce Wierenga, James Wabeke, Helen Fairbanks, Thelma Van Dyke, Clarissa Vredevel, Anna Mac Wyngarden, Betty De Pree, Marjorie Arens, Russell Munro, Earl Danielson, Fourth grade—Margaret Berghorst, Carl Boes, Gordon Holleman, Dorothy Waldo, Katherine Seinen, Junior Schrieve, Agnes Sneller, Doris Van Hoven, Nellie Pyle, Rosabel De Haan, Jack De Kruit, Milton Roelofs, Henry Scholten, Harold Tieken, Ray Van Ommen, Harold Van Dragt, Joan Ver Lee, Agnes Walters.

OLIVE CENTER

Benjamin Jacobson, sixteen years of age, son of Mr. and Mrs. Benjamin Jacobson, Sr., passed away at his home in Olive township last Sunday morning. Besides his parents, he leaves two brothers and two sisters, Henry and Peter, and Hattie and Lena, all living at the paternal home. The funeral services were held at the home and at the South Olive Chr. Ref. Church on Wednesday afternoon, Rev. P. D. Van Vliet officiating. Interment was made in Ottawa cemetery.

The Olive Center Home Economics group met in the town hall last Friday, Jan. 24, at 10 o'clock, with Miss Esther Lott, home demonstration agent for Ottawa county. Owing to the severe storm only five members were present. The lesson was on meal planning and calories. Miss Lott demonstrated the making of a vegetable salad and a prune salad. The next meeting will be held some time after the 14th of Feb.

Mr. Oliver Banks has returned home after an extended visit in Indiana, where he was called to the deathbed and funeral of his aged father.

Benjamin Jacobson, son of Mr. and Mrs. Ben Jacobson, passed away early Sunday morning at the age of sixteen years, after a lingering illness. He is survived by his parents, one brother and three sisters. Funeral services will be held Wednesday at 12 o'clock at the home and at 1 o'clock at the Crisp church.

Mr. Lester Dams was snowbound for a few days at the home of his sister, Mrs. John Smith, last week at Holland.

The children of Mr. and Mrs. Klaas Redder of Crisp had a surprise on their parents last week Thursday evening, the occasion being their sixtieth wedding anniversary. They were presented with a gift in gold and Mrs. C. W. Dornbos made the presentation speech. Ten years ago they celebrated their golden wedding. Songs were sung, games were played and a dainty lunch was served. There were 28 present, among them Mr. and Mrs. Henry Boers and Mr. and Mrs. Clara Meuwisen, Mrs. John Redder and Ethel, Mr. and Mrs. Ed Redder and children, Mr. and Mrs. Albert Redder, Mr. and Mrs. C. W. Dornbos.

12317—Exp. Feb. 15
STATE OF MICHIGAN—The Probate Court for the County of Ottawa.

At a session of said Court, held at the Probate Office in the City of Grand Haven in said County, on the 28th day of Jan. A. D. 1930.

Present: Hon. James J. Danhof, Judge of Probate.

In the Matter of the Estate of
BARENT ARENDSHORST, Deceased

It appearing to the court that the time for presentation of claims against said estate should be limited, and that a time and place be appointed to receive, examine and adjust all claims and demands against said deceased by and through said court.

It is Ordered, That creditors of said deceased are required to present their claims to said court at said Probate Office on or before the

3rd day of June, A. D. 1930
at ten o'clock in the forenoon, said time and place being hereby appointed for the examination and adjustment of all claims and demands against said deceased.

It is Further Ordered, That public notice thereof be given by publication of a copy of this order, for three successive weeks previous to said day of hearing, in the Holland City News, a newspaper printed and circulated in said county.

JAMES J. DANHOF,
Judge of Probate.
HARRIET SWART
Dep. Register of Probate

Report of the Board of Education
Holland, Mich., Jan. 13, 1930
The Board of Education met in regular session and was called to order by the President.

Members all present except Trustees Beuwikes and Miles. Supt. Let opened with prayer. The minutes of the previous meeting were read and approved. The committee on teachers rec-

Buehler Bros., Inc.

Cash Market

The Food Emporium of Holland

Meat & Grocery Specials for Saturday

Fresh Churned No. 1 Creamery Butter 46c
Pure Pork Sausage (no Cereals) 12½c
Tender Boiling Beef 14c
Fresh Liver Sausage 12½c
Raw Leaf Lard 12½c
Pork Beef Pot Roast 20c
Pork Roast (Fresh Picnics) 16c
Sugar Cured Bacon Squares 15c
American Cream or Longhorn Cheese 24c
Oysters, Fresh from the Coast, a quart 60c
American Family Flakes or Chipso, large pkg. 19c
Buehler Bros. Catsup, a bottle 10c
Buehler's Superior Nut Oleo, 2 lbs. for 25c

Government Inspected Meats. — Groceries of National Repute.

We deliver any order C. O. D. anywhere in the City for 5 cents. Phone 2941

Buehler Bros., Inc., 34 W. 8th

HOLLAND, MICH.
PHONE 2941

MICHIGAN BELL TELEPHONE CO.

Long Distance Rates Are Surprisingly Low

For Instance:

for 70¢
or less, between 4:30 a. m. and 7:00 p. m.

You can call the following points and talk for THREE MINUTES for the rates shown. Rates to other points are proportionately low.

| From Holland To: | Day Station-to-Station Rate |
|------------------------------------|-----------------------------|
| Hammond, Indiana | \$0.70 |
| Mount Pleasant, Michigan | 0.65 |
| Clare, Michigan | 0.70 |
| Harvey, Illinois | 0.70 |
| Quincy, Mich., 0.65 Bronson, Mich. | 0.65 |

The rates quoted are Station-to-Station Day rates, effective 4:30 a. m. to 7:00 p. m.
Evening Station-to-Station rates are effective 7:00 p. m. to 8:30 p. m. and Night Station-to-Station rates, 8:30 p. m. to 4:30 a. m.

The fastest service is given when you furnish the desired telephone number. If you do not know the number, call or dial "Information."



J. JANS HELDER

SINGING TEACHER

Will teach in Holland every Wednesday.
Studio—54 Graves Place.
Telephone 2618 for appointment, or
Address 613 Gilbert Building, Grand Rapids, Mich.
RATES REASONABLE

Model Drug Store

33-35 W. 8th St.

HOLLAND, MICHIGAN

EXPERT TRUSS FITTING

WE GUARANTEE SATISFACTION

How the Firm Of Montgomery Ward Began

A START WAS MADE IN A SMALL ROOM BY YOUNG MAN WITH PLENTY OF FAITH

O'Leary's Cow Kicked Over Lantern that Burned Chicago and Montgomery Ward's Humble Beginning

Romance surrounds the history of the beginning of the first mail order house, Montgomery Ward & Company, whose new retail chain store at Holland opens here Saturday, of this week.

This tremendous business institution began modestly 57 years ago and has grown until today it is one of the giants of the business world. The expansion of this concern rivals fiction both in drama and interest.

When in 1869 this country was celebrating the completion of the first transcontinental railroad, there was one man who had the vision to foresee a great merchandising opportunity. His idea was to sell goods by mail, at that time an entirely new and untried merchandising scheme. This man was A. Montgomery Ward.

STARTED CAREER YOUNG Montgomery Ward began his career as a shoe-maker's apprentice in Niles, Michigan, helping to support a large and none too wealthy family. But at 20 his desire for greater things caused him to move to St. Joseph, Michigan, where he clerked in a general store for \$5 a month and board.

Within three years this remarkable young man had worked his way up to where he was given complete charge of the store.

Still Montgomery Ward was not satisfied, and so he came to Chicago, accepting a job as traveling salesman. Traveling in those early days was mainly by stagecoach, and salesmen led a very rugged life. But it was here that Mr. Ward gained the intimate knowledge of rural conditions that was to be so valuable to him in after life. He learned the farmers' way of living, their likes and dislikes. Mr. Ward saw that the farmer wrestled a hard living from the soil, and that buying goods was a matter of great inconvenience and little satisfaction.

IDEA WAS NEW partnership with his close friend, George R. Thorne, Montgomery Ward gathered a small stock of merchandise with which to launch his bold new scheme.

But tragedy was in store for the two partners, for just as they were ready to start business, widow O'Leary's cow kicked over a lighted lantern in a barn. The whole city of Chicago soon was a roaring furnace of flame and people were hurrying to safety in the country, leaving their homes and all their belongings to be consumed by the fire.

LOST NEARLY EVERYTHING Practically everything Mr. Ward owned was lost and he was left with only \$65 in his pocket. A less strong man would have been discouraged, but by the next year Mr. Ward and Mr. Thorne had managed to get together \$2,400 and together they began the world's first mail order business in a 12 x 14 ft. field, the object being to establish a series of stores throughout the country to which people can actually go and see the merchandise before they buy. The same policy of catalogue selling is maintained, namely, quality merchandise at lower prices, and guaranteed satisfaction.

MODERN BUSINESS GIANT Thus was the first of the big mail-order houses established. Today, in sheer size alone, the company is one of the giants of the business world. The system of organization that controls the business is a marvel of efficiency. "In today—out today" service on all orders is one

Local News

John Klinkenberg of Holland has been on a business trip to Chicago. B. P. Donnelly of the Donnelly-Kelley Glass Co. has been in Chicago on business.

A benefit card party will be given Wednesday evening, Feb. 12, at the parish hall of Grace Episcopal church. The St. Agnes Guild will have charge of the party.

Mrs. Nathaniel Robbins of Grand Haven is expected to arrive this week from California, where she has been spending the past month. Shortly following her arrival, Mr. and Mrs. Robbins will motor to Florida, to be gone for several weeks.

Mr. and Mrs. William Hatton of Grand Haven have taken an apartment at Miami, Fla., where they will remain for the balance of the winter. Herbert Begin, the chauffeur, and one of the maids drove down a few days ahead to prepare the apartment for the arrival of the head of the Ottawa-Eagle tannery of that city.

Prosecutor Henry Pell of Allegan county, has announced the case of Charles J. Rathbun of Grand Rapids, charged with negligent homicide in connection with the death of Willard Helmbold, 16, Christmas eve on U. S. 121, north of Holland, will not be heard until the April term of circuit court.

Rutherford Huizenga, formerly with the Huizenga Jewelry Co. of Grand Haven, is leaving for Schenectady, N. Y., to take a position with the General Electric Co.

Gerrit Balgooyen, of Grand Haven, who fell from a roof which he was repairing, some time ago, was taken to a physician's office for an x-ray treatment, in the city ambulance recently. He has not been improving as rapidly as it was anticipated.

Mrs. Edith Walvoord of Holland was the principal speaker at Zeeland Tuesday evening coming under the auspices of the Ladies' Mission circle of the First Reformed Church of our neighboring city.

The flag that was to have been presented to one of the schools by the Woman's Relief Corps this afternoon, has been postponed until February 7th on account of the sickness of one of the committee.

The Rotary club, of Allegan entertained Prof. Walter Keyes and his Allegan High school debating team at dinner Monday evening. The team, composed of Roy Clason, Rex Orton and John DeWilde, has not lost a contest this season. Following the dinner the team gave the affirmative side of the question debated this year.

Deputy Sheriff Andrew Marron, of Allegan county, arrested Mrs. Samuel Huitt on a charge of assault and battery preferred by Oscar Jacobs, an employee at the bus station. She is to appear before Justice H. H. Cook, Jan. 31 for examination. Mrs. Huitt, a taxi driver, weighs more than 200 pounds and avers she easily could have put Jacobs out of commission with a healthy wallop, but had compassion on him and gave him only a little skidmark.

The Allegan County Library association will have an all-day meeting at Hopkins Thursday, Jan. 30. Miss Hattie Thompson, librarian at Hopkins, will have charge. A fine program has been prepared.

Paul Kominski, of Grand Haven, 40, narrowly escaped serious injury while at work at the Goodrich dock. He was helping unload trucks at the dock when a trailer attached to a truck skidded and pinned him between the trailer and the loading platform. He was taken to Hattin hospital and is reported as resting well.

Mrs. Jacob VanBragt, 31, dropped dead from a heart attack Monday while sewing. Her death was discovered when Oscar Bontekoe delivered a basket of groceries at the home and was greeted by her 4-year-old son with the remark "My mama won't speak to me." Surviving are her husband and four children, Josephine, Margaret, Alexander and William. Funeral arrangements are pending.—Grand Rapids Press.

The five-mile stretch of road from Allegan to the county farm was opened up Monday and now is being widened by one of the county road commission's large tractors. Snow banks seven feet high were thrown on either side of the highway. Chairman Fred McOmber states snow banks nine feet high are to be seen on roads in Salem township, which borders Kent county.

Mr. and Mrs. Ed. Streur of Holland were visitors at the home of their brother, Frank Huizenga and family, Sunday.—Zeeland Record.

Mrs. D. Viseh and children spent a day at Ottawa Beach with relatives last week.—Zeeland Record.

Mrs. Philip Zalsman, 62, who died at Grayling, was buried at Holland Thursday morning, following special services at the Nibbelink-Notier funeral home. She is survived by her husband, a daughter, Mrs. Lyle Mills of Grayling, and a son, Horace Zalsman of Detroit.

The Eunice Aid society will meet next week Friday in the Fourteenth Street Christian Reformed church.

Ice in Lake Michigan is reported to extend out from the beach four or five miles. The ice is solid for about one mile.

Rev. James M. Martin, pastor of Third Reformed church, awarded two prizes to the two students of the advanced school of the Week Day Bible School giving the best report on the references from the Bible which they found outside of sacred things. Miss Adelaide Kooker won the first prize of \$3 and Adrian Vander Veen won the second prize of \$2.

Huizenga's barber shop has been moved from 114 West 16th street to its new location at 331 College avenue, at 14th street.

Mrs. Frances Mulder Harling, a former Missionary to Africa spoke in Zeeland Monday. She will return to the mission field shortly. Miss Winona Peterson, a graduate of Holland high school, has been signally honored by the faculty at Michigan State Teachers' College by being placed on the honor roll for 1928-1929. Miss Peterson is a member of the class of 1932 and is enrolled in the home economics division.—Holland Evening Sentinel.

The Parent-Teachers club of Pine Creek school will meet tonight, Friday. An excellent program has been arranged. A play will be given by several high school girls.

Gordon Wabeke, third grade student of the Christian school is quarantined for scarlet fever. Mrs. Catherine Wabeke, his mother, will be unable to teach for some time.

Frank Lievense, who has been confined to his home for over a week because of illness, is recovering and expects to return to his office soon.

Miss Betty Vanden Brink of the Holland Furnace company and her sister, Mrs. Jennie Mulder, intend to leave Holland Monday for a month's stay in Florida.

The Ninth St. Christian Ref. church will hold a congregational meeting next week Thursday evening at 7:30 o'clock.

The boys rally and father and son banquet sponsored by the Rotary club of Allegan and men of the Presbyterian church will be held in the parlors of the Presbyterian church of Allegan on Monday evening. Floyd Holland will be chairman and the principal address will be given by Dr. Sven Knudsen of Boston, Mass., who has charge of the international exchange of boys' try. Others on the program are Joe Rhea, president of the Holland Fish and Game club and chairman of the Ottawa-Allegan council; Dick Miller, William Coburn, Clarence Vande Veer, John De Wilde, Glenn Dyer and Herman Priebe, comprising a boys' orchestra and a men's quartet consisting of L. A. Kolvoord, M. J. Trigg, G. V. Fales and E. H. Miller.

John N. Spangler, father of deputy sheriff Jack Spangler, died Tuesday at 11:30 p.m. at his home in Spring Lake township, a farm just north of Ferrysburg, where he has lived for the past eight years.

Mrs. Bernice Hirdis entertained with a dinner party at her home recently in honor of Miss Ann Huizenga's birthday. Games were played, the prizes being won by Mrs. H. Hagstrom, Miss Florence Lulofs and the hostess. The remaining guests were Mrs. William Huizenga, Mrs. Jacob Huizenga, Mrs. Donald Aylsworth, Miss Mary Matkovich, Miss Berdean Huizenga, and Miss Margaret Veltman.—Grand Haven Tribune.

Abe Stephan of Holland was in the city on Tuesday. He visited friends in the Court House.—Grand Haven Tribune.

Mrs. Rosenberg of Grand Haven, mother of Mrs. Louis H. Osterhout, fell on the sidewalk on Tuesday afternoon and fractured her left arm between the shoulder and elbow. An x-ray was taken this morning but the physician anticipated it had been a clean break.

Only eight building permits have been issued so far this month from the office of the city clerk, the last one being issued on the twelfth day of the month. So far the total amount is only \$9,725, of which two dwellings account for the bulk.

Charlie Van Zyl, who is on a Texas-Mexico trip, writes the News from Dallas, stating that he is having a fine time seeing some wonderful sights on this tour. His postal card pictures a long horn Texas steer. The width of the horns are nine feet, six inches. If those horns could only blow, Charlie could surely tout up his Goodyear products for the Holland Vulcanizing company.

Zeeland officers of Ottawa county sheriff's department are trying to obtain information regarding whereabouts of Raymond Reilly of Muskegon and a companion, who are reported to have collided with the automobile driven by H. F. Gleason of Grand Rapids about three miles east of Zeeland Sunday night. Information received from relatives in Muskegon was not of much value as the young men have not been seen there since the accident. The abandoned coupe of the young men still remains on the side of the road, badly damaged and with blood stains in evidence. Both cars were badly damaged. From information on file with the officers Reilly is alleged to have been on the wrong side of the road when the crash occurred. Gleason and his companion, Miss Dorothy Hill, were injured and taken to St. Mary's hospital in Grand Rapids.

WANT ADS

CARLOAD of horses and mules for sale. Weight, 120 to 1500. Matched teams. Broe Bros., southwest of Fennville. 3tp7

For Sale—Stored \$550 Bush & Lane Player Piano. Beautiful mahogany finish with 20 rolls. Only \$245. Meyer Music House, 17 West 8th street, Holland, Mich. 3tp5

For Sale—Used New Home sewing machine. Golden oak finish. Fine condition. Only \$12.00. Meyer Music House, 17 West 8th street. 3tp5

For Sale—Barn timbers at \$28.00 per 1000 feet. Used lumber at \$15.00 per 1000 feet. Inquire at 180 East 24th street. Phone 2917. 3tp7

FOR RENT—Upstairs on 19th St. at River Ave. Call 7141 4 rings.

FOR SALE—Registered Jersey bull. Phone No. 712F22 Allegan. Harry Brownell. 3tp6

FOR SALE—40 acres, about half muck, level, drained. 7 acres wheat, 7 room house, barn, windmill, stock and tools or without. Terms. Elgin Myers, Allegan. 3tp6

FOR SALE—Fresh cow. J. Darling. Babylon road, route 5, Allegan, Mich. 3tp6

WANTED—Gill Van Hoven will pay a good price for good Holstein cows that are fresh or that are to freshen soon. Phone 14, 323 East Main street, Zeeland, Mich. 3tp6

FOR RENT—A ten-room house. One bathroom on second floor, lavatory on first floor. All conveniences. No rugs to buy. Two blocks from Warm Friend Tavern. Inquire Carl E. Swift, 186 River Ave. 3tp6

WANTED—Several good salesmen or women to sell from house to house or stores. Very good commission. Address Box 16, care of Holland City News. 3tp6

FOR RENT—Second floor. All or part. Suitable for offices, light manufacturing, printing or tailor shop. Near Tavern, steam heat, plenty of daylight. Inquire Carl E. Swift, 186 River Ave. 3tp6

WANTED—Work by typist. Call 5197 or at 20 E. 18th St. 3tp5

FOR SALE OR RENT—Cheap. House at 161 E. 18th St. Phone 5390. 3tp5

FRESH COWS for sale at all times. Just TB tested. A. M. Todd Co., Campden Farm, Fennville, Mich. Phone 121. 3tp5

WANTED—Practical nursing. 166 E. 8th street. 3tp5

FOR SALE—S.C. Red cockerels from male with pedigree record of 226 to 306 eggs (Pucker strain.) \$3.00 each or 3 for \$8.50. Mrs. Wm. Hildebrand, Shelbyville, Mich. 3tp5

FOR SALE—Choice of my herd of Guernsey and Jersey cows, some fresh and some to freshen soon. Silas Barkel, 1 1/2 miles east of Overisel. 3tp5

FOR SALE OR LEASE—Store building with living rooms in the rear, located on US31 at Virginia Park. For particulars call on Cor. De Keyser, 57 W. 10th St. 3tp5

FOR SALE—Fresh grade Jersey cow, 7 years old, Frank Barlow, Dunningville, Mich. 3tp5

For Real Estate in houses, lots, and for rent, see Klaas Buurma, 220 West 16th St., Holland, Mich. 6tp8

FOR SALE AND FOR RENT cards for sale at the NEWS office.

An Old Reliable Firm For FORTY YEARS!

THE LOKKER-RUTGERS COMPANY wishes to thank the buying public of this vicinity for the wonderful patronage during their January sale. This confidence, in this old reliable firm that has done business in Holland for over forty years, is much appreciated by us.

The Lokker-Rutgers Company has grown up with Holland and the personnel of the firm has done its share all these years to carry their part of the civic load. We have seen Holland grow from a city of 4,000 to a city of 17,000, and we are only to glad to be able to say that we have had a part in helping this city to grow—together with a great many other old reliable business men and citizens.

During the past year our large double store was remodeled throughout and among the changes made has been an entirely new front with spacious show windows. That the general buying public appreciates the efforts of the Lokker-Rutgers Company in making these improvements has been materially reflected in the volume of business during the year.

The Lokker-Rutgers Company's stock of Clothing, Shoes and Furnishing Goods is as complete as can be found in Ottawa County and we assure you that the latch string to this old home clothing firm is always hanging out.

We welcome you always.

LOKKER-RUTGERS CO.

CLOTHING FOOTWEAR FURNISHING GOODS
39 East 8th St. Holland, Michigan

P. S.—Spring samples for our made-to-measure suits are now in. Come in and take a look at them.



ANNOUNCEMENT

Q We are now in our new location at 453 Washington Avenue.

Q This store was formerly occupied by the Holland Radio Shop and is directly across the street from where we formerly conducted our business.

Q In our new place of business we have much more space and we are better equipped to serve our customers. We also wish to announce that we are now equipped to SERVICE ANY MAKE OF BATTERY OR ELECTRIC RADIO. So when you need any service or tubes call us at our new location. The phone number is 4477.

Q Our past experience has proven to us, that the popular demand in radio is for

MAJESTIC

In the future we will sell the MAJESTIC exclusively. Consequently, concentrating our efforts on that one product, we can SERVE YOU BETTER.

Q We extend to you an invitation to visit us in our new location and inspect the

New Majestic Line

TOPP'S MAJESTIC SHOP

"After We Sell—We Serve"

453 Washington Square

Phone 4477

STUDEBAKERS EXCLUSIVELY

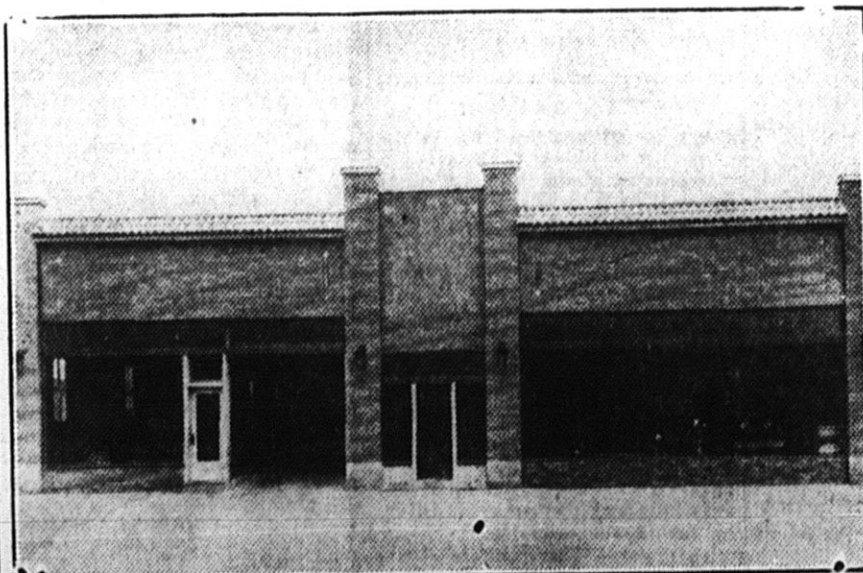
From now on we will handle STUDEBAKER CARS exclusively.

VENHUIZEN AUTO CO.

14-18 East 7th St.

HOLLAND, MICH.

Telephone 5655



Salesroom—14-18 East 7th Street



Thomas Venhuizen



Henry Venhuizen

HEREAFTER we will act as distributors of STUDEBAKER-built cars EXCLUSIVELY. A line we have continuously represented during the eighteen years we have been in the automobile business in Holland.

Back of this policy stands our experience of nearly two decades with STUDEBAKER products. They have made firm friends for us throughout our territory. We feel that in representing them alone we can put our heart into our work, give the public more for their money, and enjoy a closer relation with our clientele. That is the reason why our sales efforts will be confined to STUDEBAKER

and ERSKINE cars, although in the future we will continue to service Dodge as well as the STUDEBAKER-built cars.

You are cordially invited to stop in and see the champion motor cars offered by STUDEBAKER, with three great lines of Eights. The PRESIDENT, The COMMANDER, and The DICTATOR, ranging in price from \$1045 to \$2495 at the factory, and the Dynamic New ERSKINE, listing at \$895—there is a car of a price and body type to suit every taste. SEE THEM TODAY!

STUDEBAKER, Builder of Champions



We protect every Seiberling passenger car tire for one full year against further expense due to accident from any cause.

SEIBERLING
the PROTECTED tire
PORTAGE TIRE & TUBES

Made by Seiberling

| | Tires | Tubes |
|----------|--------|-------|
| 30x3 1/2 | \$4.65 | \$.95 |
| 29x4.40 | 5.45 | 1.10 |
| 30x4.50 | 6.15 | 1.15 |
| 29x4.75 | 7.50 | 1.35 |
| 31x5.25 | 9.75 | 1.65 |
| 33x6.00 | 12.25 | 2.10 |

Guaranteed by Steketee Tire Shop

Battery Service
for your
Convenience

Portage Batteries

All Sizes
13 Plate Ford & Chevrolet size
\$9.95
We allow \$1.00 for your Old Battery

:: One Stop Service ::

Alemiting Vulcanizing
Crank Case Service Tires, Tubes, Batteries
Shell Gas and Oils

STEKETEE TIRE SHOP

77 East 8th St. Phone 2160 Holland, Mich.

Sewing Machine Bargain
SPECIALS
SAVE 1/4 TO 1/2

SPECIAL

New Home Electric

Walnut Cabinet Model reduced from \$125.00 to

\$69.00

New Free Westinghouse Electric

Desk Type Cabinet Model in Burl Walnut finish. Reduced from \$130.00 to

\$90.00

USED SINGER SEWING MACHINE in excellent shape—only

\$18.00

USED NEW HOME, box top, fine condition—only

\$12.00

MEYER MUSIC HOUSE

17 West Eighth St.

Holland, Mich.

Gross Make Big Preparations For Banquet

C. OF C. WILL HAVE GREAT MAN GUEST OF PROMINENCE

Very satisfactory have been the reservation returns so far for the Holland Chamber of Commerce Banquet to be held February 7 at the Masonic Temple. Lachlan Macleay, who is scheduled for the principle speaker of the evening is said by Ex-Congressman J. Adam Bede, of Duluth, Minn., to be a very forceful speaker. Ex-Congressman Bede writes to the local Chamber of Commerce as follows: "You will certainly have a big time, for Macleay knows the waterway problem by heart." During the seven years Mr. Macleay has been Secretary of the Mississippi Valley Association more definite progress has been made in the development of waterways than in the past five decades and a great part of this progress is due to the active and persistent efforts of the leaders of this Association. It was through the efforts of Mr. Macleay that President Hoover made his first waterway address before a Mississippi Valley Waterway meeting, called in Kansas City, Missouri, on February 19, 1925. The meeting was called by the leaders of the Mississippi Valley Association and it was on this occasion, while Mr. Hoover was Secretary of Commerce that he first announced the principle of inland waterways and their improvement, which he has since made a feature of his national program.

The leaders of the Chamber of Commerce contemplate making this banquet a waterway feature project and have extended invitations to the officials of the Goodrich Transit Co. and the Pere Marquette Railway Co. They have also invited the officials and committees of the Traffic and Transportation Department of the Detroit Board of Commerce, to cooperate with the local Chamber of Commerce in establishing our water transportation problems here. President and General Manager E. E. Taylor and Harry Meyer, Freight and Traffic Manager have already sent in their letters of acceptance. It is the hope of the leaders of the Chamber of Commerce to make this event one of the most outstanding in the history of Holland.

MICHIGAN HAS A COSMOPOLITAN STUDENTRY

University of Michigan has 263 foreign students this year, not including Canadians. A large increase is noted in the number of students from Russia.

Figures for the different foreign countries and insular possessions of the United States are: China, 78; India, 29; Philippines, 22; Russia, 17; Japan, 16; Hawaii, 14; Porto Rico, 9; Colombia and Panama, 6; Armenia and Persia, 5; Bulgaria, Italy and Mexico, 4; Argentina, Bolivia, Korea, Germany, Poland, Syria, 3; Albania, Canal Zone, Holland, Java, Palestine, 2; Austria, Chile, Costa Rica, Denmark, England, France, Guatemala, Greece, Hungary, New Zealand, Norway, Peru, South Africa, Spain, Sweden, Turkey, 1.

ZEELAND BOY PROMINENT IN M. S. C. PLAY

Western Michigan students predominate the list of major characters in the 1930 Michigan State union production to be given Thursday and Friday evenings, Feb. 6 and 7. W. D. Judd, Fostoria, O., is director of the musical comedy, "Page the Prince."

Miss Elizabeth Rarden, Greenville, junior coed who last year took the leading feminine role in the union production, has been selected to share leading honors with Stanley DePree, Zeeland junior. Both are students of Louis Graue, famed vocalist who heads the college vocal department. Carlton Spencer, South Haven, freshman, and Miss Barbara Peck, Fowlerville, freshman, will take the other two major roles.

WOMEN'S FEDERATION ELECTS NEW OFFICERS

The Boards of the Federation of Women's Adult Bible classes met Friday afternoon in the parlors of Trinity Reformed church. Mrs. Dick Boter presided at the meeting.

Mrs. Kate Veneklaassen led the devotions after which the secretary's report was read and approved.

Mrs. Kathrine Essenburgh sang a solo "The Good Shepherd." Mrs. Frances Harling, missionary to Africa, gave a very interesting talk on her work as a missionary.

Mrs. Boter, the retiring president, was presented with a beautiful plant in appreciation of her faithful work.

The following officers were elected for the coming year:

Mrs. E. Markham of the Methodist church as president; Mrs. G. Schurman of Trinity church, as first vice-president; Mrs. J. Japenga, of the Ninth Street Christian Reformed church as second vice-president; Mrs. W. Brower of the Fourteenth Street Christian Reformed church as secretary; Miss K. Ver Meulen of Third church as assistant secretary; Mrs. De Koster of the Maple Avenue Christian Reformed church as treasurer and Mrs. C. M. McLean of Hope church as assistant treasurer.

Mrs. Essenburgh again sang a solo, "Now the Day is Over," after which all joined in singing "Bless Be the Tie that Binds" and in repeating the Lord's prayer.

More than 65 persons were at the Holland library Sunday afternoon, the third time it had been open on Sunday.

Defiant

I DARE YOU TO COME OUT



HOLLAND MAIL CARRIER HAS BAD TIME HAMILTON WAY

Mail Driver DeGroot was caught in a drift between Holland and Hamilton Friday and was three hours late reaching Holland. A funeral procession from Kalamazoo was stuck in a drift about two miles south of Holland and was delayed for some time. Two cars collided south of Holland and the occupants escaped with minor injuries.

Rural letter carriers from this city experienced Friday their hardest battle of the season against snowdrifts. Virtually all the carriers were unable to complete their trips and returned on belated schedules.

Snow filled the cuts from two to three feet on some of the roads but the main highways were kept open for traffic. The sides of some roads are banked with snow four to seven feet high, while the roads have become so narrow that in sections there is only one-way traffic. The going has since improved.

Transportation on state highways and county roads in the western section of Allegan county was tied up Saturday as a result of the storm which whipped this territory Friday night.

U. S. 31 from Saugatuck to Holland was shut off by drifts and the stretch from Saugatuck to South Haven was reported closed. A bus was reported in the ditch along U. S. 31 seven miles south of here. It had been chartered by Benton Harbor high school pupils for the basketball game at Holland. No one was hurt.

High school pupils who went to Covert to see the Covert-Fennville basketball game were forced to remain in farm houses along the route Friday night.

SEES NO BIG ADVANTAGE IN MERGER OF CHURCHES HOLLAND DIVINE SAYS

Commenting on the proposed organic union of the Reformed and Presbyterian denominations, Rev. John E. Kuizenga, president of Western Theological seminary, declares: "There are few signs that our people are beginning to think on this question. So far there has been little but apathy. We have not met any one who believed there was the slightest chance this union would be consummated in the next 25 years."

A FORD FOR EVERYONE SOON, IT APPEARS

The Ford Motor company authorized the following statement: "World production for Ford cars and trucks for 1929 was 1,951,092. This is an increase of 1,132,358, or 138 per cent over 1928. "Of the 1929 production, 1,709,945 cars and trucks were produced in the United States, 87,796 by the Ford Motor company of Canada, Ltd., and 153,351 in other foreign plants.

WHITEFISH EGGS SUPPLY HEAVY

Although severe lake storms, which crippled fishermen's nets, resulted in a relative low supply of lake trout eggs for fish hatcheries devoted to the propagation of commercial species, the supply of whitefish eggs is more than 100 per cent greater than in 1928, according to a report issued by the fish division of the Department of Conservation.

While 150,000,000 whitefish eggs were obtained during the Fall of 1928, 340,000,000 eggs were secured in October and November, 1929.

MICHIGAN MAY BE WOODS AGAIN 100 YEARS FROM NOW

The forestry division of the department of conservation and the forestry service of the United States government, planted 29,013 acres in forests in this state in 1929. Of the total, the state planted 17,596 and the federal service 11,417 acres.

The 12 state forests now have a total of 463,295 acres. The largest is the Lake Superior state forest in the upper peninsula with 87,917 acres. The smallest is the Alpena state forest with 14,961 acres.

What Sandy Thinks of Our Game Club

HOLLAND HAS BIGGEST ORGANIZATION IN THE STATE

Max Sandy in the Grand Rapids Herald:

"When the sportsmen of Holland gathered a few days ago in their annual banquet, Secretary Jacob Liveness was able to report a membership in the Holland Fish and Game club of 1,004. We doubt if there is another sportsmen's group in any city in the state that can come near to equalling that record. Dwight Lydell chapter of the Walton league once had 1,200 members; and it is now up to more than 600, which probably places it second in size to the Holland club.

"The reason for the success of the Ottawa county organization is plain to see. It has a group of hard-working, clean-cut go-getters who have the confidence of the community as its leaders. Just about everybody in Holland belongs to the club, because they recognize it as a community asset. If we had more organizations of that type, conservation would make greater progress in Michigan, and clean sportsmanship would be more generally the rule."

"P. S. Lovejoy was the chief speaker at the Holland meeting in the absence of Director George Hogarth. Lovejoy was introduced as chief of the game division of the conservation department. He is more than that. Through a recent promotion he has become directing head of not only the game division, but also the forest fire and land divisions. This is a logical move, because the land economic survey is Lovejoy's baby; he, in his game refuge work, has been close to the land situation, and Andrews, who built up the present splendid state fire fighting organization, was Lovejoy's protege."

We became irked by Lovejoy's persistently negative attitude. He can ask more questions and leave them unanswered than any man we've ever met. What Michigan wants is the answer to questions, not the asking of more of them. As we've said, that side of the Lovejoy personality irks us; but he is a thorough-going, hard-working chap with a good head. And we doubt if there's anybody in the country who can come nearer to answering the questions P. S. asks than this same P. S."

MANY GRADUATES OF HIGH SCHOOL TO CONTINUE

Most of the students who graduate this week will continue in their work there. Those who will continue include Dorothy White, Leon Winstrom, Virginia Coster, Leonard Rummel, Gertrude Beltman, Viola De Witt, Evelyn Mulder and Ruth Kraai.

Frank Dykema and Rudolph Frundt will enter Hope College with the starting of the second semester.

Milton Slagh, Annis and Theodore Steketee will leave school and expect to be employed the remainder of the school year.

CHRISTIAN SCHOOLS BEGIN SECOND TERM

The second semester of study began Monday morning for the Christian schools. Three pupils of the Christian school earned straight "A" grades in every subject during the first semester. These were Christine Veltkamp, senior; Theodor Dirkse, junior; and Jeanette Staal of Zeeland, freshman.

Sena Van Langen was the only student who completed graduation requirements at the end of this semester, and she will be officially graduated with the class in June.

Memo Baas of Grand Rapids, instructor in history, was the only new teacher added to the teaching staff in Christian schools.

HIGH SCHOOL HAS SOME SWIFT STENOGRAPHERS

High school students received typewriting awards as follows:

Underwood: Helene Brinkman, rate, 50 words per minute, 4 errors, award Silver Pin.

Royal: Ruth Geerds, rate 51 words per minute, 4 errors, award Silver and Gold Pins.

Remington: Rose Witteveen, rate 55 words per minute, 4 errors, award Gold Pin; Annabelle Arnold, rate, 41 words per minute, 5 errors, award Silver Pin.

L. C. Smith: Rose Witteveen, rate, 51 words per minute, 5 errors, award Silver Pin; Ruth Geerds, rate, 50 words per minute, 5 errors, award Silver Pin.

Principal Riemersma made the awards during a recently held assembly and there was much enthusiasm on the part of the student body.

PRINCIPAL RIEMERSMA LEADS IN ATHLETIC CONFERENCE

High school coaches and other officials representing several of the largest schools in western Michigan are sponsoring the organization of an athletic conference covering all phases of athletics.

The first steps were taken at a preliminary meeting here Saturday afternoon at which Holland, Grand Haven, Muskegon Heights, Muskegon, Benton Harbor, Kalamazoo Central and Battle Creek were represented.

Principal J. J. Riemersma of Holland was named temporary chairman and F. C. Bolt of Muskegon Heights temporary secretary. The next meeting will be held Feb. 10 at Kalamazoo, when a constitution will be submitted for ratification.

PETITIONS FOR ESTATES OF CARFERRY MEN FILED

Grand Haven Tribune.—Petitions were filed in the probate court on Saturday asking the judge to appoint special administrators in the estates of several local men who lost their lives aboard the car ferry Milwaukee, which went down in Lake Michigan on Oct. 22.

The following is the list: Dena Vaxter for the estate of William Vaxter, Millie Pett for the estate of James Pett, Phillip Fox for the estate of his son, Stuart Fox, and Mrs. Cornelius McKay in the estate of Capt. Robert McKay. A guardian will be appointed for Mrs. Martin, widow of Kenneth Martin, who is a minor.

HOLLAND DOWNS BENTON HARBOR; HOPE ALSO WINS

Holland High school annexed its sixth victory of the season by defeating Benton Harbor here Friday night 24 to 19. Holland led 13 to 11 at the half. The game was close until the final quarter when Holland scored heavily. Nykerk led the scoring with 12 points for Holland. Hope college slaughtered the Whoozit quintet of Grand Rapids 76 to 8. Hope plays Albion at Holland next Friday night.

Bunker Hill Junior High of Muskegon won from the local Junior High here this afternoon 15 to 1. Coach Martin used two squads for the local school, the eighth grade team showing to best advantage but being weak offensively. Bos scored the lone point in the last quarter. Helman with four goals led the winners.

Coopersville high debaters turned in their fourteenth victory in 17 debates in three years here this afternoon when they defeated the Greenville team. Through their victory today the local debaters enter final eliminations, the third successive time this school has advanced to that extent.

The W. C. T. U. will hold a regular meeting this afternoon, Friday, in the Literary club rooms.

Fifteen Cases On Court List Are Criminal

RALPH T. HAYDEN CASE WILL BE ONE OF HIGH LIGHTS

CALENDAR ALSO SCHEDULES 16 DIVORCE CASES; FIVE FOR BASTARDY LISTED

Judge Fred T. Miles of Holland will be on the bench to conduct the first regular court session in Ottawa county since he took office as judge in the twentieth judicial district of Michigan, following his election last spring.

The term promises to be a short one from the calendar which has been prepared by the county clerk. There are 15 criminal cases listed, of which five are for bastardy, one for false pretenses, one for extortion and one for larceny and three for sentence. Sixteen divorce cases are scheduled on the chancery docket.

Among the civil cases there are 15 jury trials listed, 25 non-jury 35 chancery contested cases, 10 chancery default cases and 10 non-progress cases.

Everett Tuttle, Harry Zoerman, William T. Guyssels and Lloyd Albert will answer to the charges of bastardy. Ralph T. Hayden of Holland will defend himself against charge of false pretenses. The case promises to be of interest, as it involves a well known automobile company of Holland and a number of prominent people there. Raymond Schipper of Detroit will plead not guilty to charges of extortion, it is expected, and Harry Fik will answer to charges of larceny. Three old jury sentences may also be taken up.

Among the civil cases is a slander case between Stella Bochenek vs. Tony Niewaski. The attorneys in the case are two brothers, Leo and Hugh Lillie. The remaining cases are of little general interest.

In chancery there are 16 divorce cases, which is the largest number listed in some time. Among those who seek separation are: Mary Eding vs. Bert Eding; George Gardner vs. Hazel Gardner; Alfred Stillson vs. Irene K. Stillson; Margaret Haasjes vs. John Haasjes; Mildred Shaw vs. Allen W. Shaw; Gertrude L. Sherwood vs. Thomas E. Sherwood; Adam Barcheta vs. Kate Barcheta; Frank Chrispell vs. Mary Chrispell; Elizabeth Lutz vs. Frank Lutz; Gertrude Law vs. William Law.

In default chancery the following divorce cases will come up: Claude A. Wheaton vs. Elva Wheaton; Jake DeWitt vs. Grace DeWitt; Frank Tuffelmire vs. Emma Tuffelmire; Lesdort Vissers vs. Johanna Vissers; John A. Eding vs. Susan N. Eding; Frederick A. Hertz vs. David E. Hertz.

ALLEGAN DECIDES TO HAVE A SUMMER AND A FALL FAIR

The Allegan County Agricultural society will have two fairs this year. The first one is to be in mid-summer, July 3, 4 and 5. There will be harness racing, baseball games and all kinds of outdoor sports. The exhibits are to include every farm product except fruit. Half of industrial hall will be converted into a dance hall and dancing will be on the program every evening. In connection with the July fair there will be a homecoming celebration. Day and night fireworks are planned for July 4.

The regular fair is scheduled for the last week in August. It will be a day and night fair.

PERE MARQUETTE WILL HELP TO BOOST PROSPERITY

Virtually every part of Michigan served by the Pere Marquette railway will receive some part of a budget of \$8,110,000 for additions and betterments authorized by the board of directors, according to an announcement made at Detroit, Friday, by the company. According to that statement Holland will be included.

TRAPPING DEER FOR INFORMATION

A deer trap so constructed that it will catch deer and not harm them has been built at Blaney park in Schoolcraft county by the game division of the conservation department. Deer that are caught will be "car-tagged" and released.

The tagging of deer is an effort on the part of the conservation department to study the habits of these animals and to ascertain if possible how far deer wander from their winter feeding grounds.

MORE THAN 700 KINDS OF BIRDS IN U. S.

There are 768 species of birds in the United States, according to the American Ornithological Union. Of these, several species are on the way to extinction. Providing it is permitted to live its natural span, the average bird reaches an age of from 10 to 15 years. Crows, wild ducks and larger birds live longer than robins, swallows and small varieties.

PRIZE COW AT FENNIVILLE

Andrew N. Larsen of Ganges has a Jersey cow that has broken all records of the Western Allegan County Contesting association; and that society has the highest records of all such associations in the United States, which is saying a great deal. She is Larsenda, a three-year-old, and she produced in one lactation 604 pounds of butterfat and more than five tons of milk. She is said to have given more milk in her last milking of the lactation than most cows give at their first milking.

H. W. Landwehr of Freeport, N. Y., spent a few days in the city on business.

Attorney Donald B. Severance was a Grand Haven business visitor.

DR. R. H. FELL GOES INTO BUSINESS OF HIS OWN

Dr. Ronald H. Fell, a graduate of Northwestern University dental school and who has been an instructor in oral surgery there, has begun the practice of his profession, dentistry, in Galesburg, Ill., where he purchased the business of Dr. G. Hill Smith. He began his work at the office in the Hill Ar-

cade Saturday morning. Dr. Fell is the son of Supt. and Mrs. E. E. Fell of this city and is a graduate of Holland High school and Hope college.

NETHERLANDS PUTS ON "EFFICIENCY DAYS"

To promote better business methods, the Netherlands recently

set aside two days as "efficiency days." On these days the Netherlands Institute of Efficiency held a conference at Amsterdam at which subjects discussed included efficiency in government, safety and modern management, railway adaptability, the human factor in trade life and rationalization in shop industry.

Locals

Mrs. A. H. Landwehr and Mrs. Creel Brown are spending several weeks in Florida.

Henry Kraker is the 35th licensed member of the Master Plumbers Association in the state of Michigan.

Mr. and Mrs. Robert Leenhouts left for Miami, Florida, Saturday.

Donna Lou Vischer, little daughter of Mr. and Mrs. Carl Vischer, 319 West 19th street, is suffering from a broken collarbone.

Mrs. Reta Orr left last week for St. Cloud, Florida, where she will spend the rest of the winter.

University of Michigan has the largest machine in the world for making blue prints in its mechanical engineering department, says Col. H. W. Miller. All the work of the university is done by this machine, which is in operation on a 24 hour basis. A dozen men, with student assistance, are in charge.

The application of Sergeant Martin Jappings of the local national guard unit for a commission as first lieutenant has been accepted in the Grand Rapids headquarters, and he

will submit to an examination soon. If successful, Sergeant Jappings will be commissioned and assigned to Company D, 126th infantry.

Among those who left last Friday for a 10-day trip to Texas and through the lower Rio Grande valley are Mr. and Mrs. Charles Van Zyl, Mr. and Mrs. George Van Zyl, Mr. and Mrs. Russell Boeve, Mr. and Mrs. John Hulst, and Mrs. A. Van Ort and son.

Kenneth Kammeraad, son of Mr. and Mrs. Martin Kammeraad, celebrated his fourth birthday anniversary last week Thursday.

Francis Drake, instructor in the public schools, had his tonsils removed at the Holland hospital Friday.

Mrs. Dick Klein of East 10th St. was painfully injured last week Friday when she fell down the basement steps.

Mrs. R. H. Fell of Galesburg, Ill., formerly Miss Dorothy Todd of Holland, spent a few days visiting friends and relatives in this city.

Matthew Peelen, student at Rush Medical college, Chicago, spent the week-end at the home of Mr. and Mrs. Ray Knothuis.

The Board of Foreign Missions of the Reformed church has appointed Bruno Bruins as missionary

to Japan. Mr. Bruins will graduate from Western Theological seminary in June.

Miss Alice Boter spent the week-end in Chicago as the guest of Mr. and Mrs. F. L. LaCall.

The W.C.T.U. will hold a regular meeting this afternoon, Friday, in the Literary Club Rooms.

Peter Van Ark and Edward Vandenberg are attending a three-day state supervisor convention at Lansing.

Mrs. R. M. Bosworth spent the week-end in Chicago and Harvey, Ill.

SOCIETY

The Fourteenth Street Christian Reformed Church Choral Society was organized last week Thursday evening at a meeting of interested musicians at the church and plans were made to present an Easter cantata. The society will meet every Thursday evening at 7:30 o'clock. Officers for the organization are: C. Huizenda, president; Mr. Slager, vice-president; Mrs. Tynes, secretary and treasurer; Donald Schipper, assistant treasurer; William Brower, director; and Miss Cora Wentzel, accompanist.

Mrs. Russell Bender entertained at her home Thursday afternoon in honor of Mrs. John Woldring, the occasion being her birthday. Those present were Mrs. Lynn Ver Hage of Zeeland, Mrs. Alfred Strong of Grand Rapids, Mrs. Orlo Palmer, Mrs. Kathryn Strong, Mrs. Ray Nivison, Mrs. Fred Nivison, Mrs. John Woldring, Mrs. Russell Bender and Miss Mae Bender.

The Normal class of Sixth Reformed church held its annual meeting Friday evening at the home of their teacher, Mr. S. Ver Berg, 344 Lincoln avenue. Election of officers was held at which time the following were elected: President, Don Zwemer; vice-president, Wm. Jekel; secretary, Mrs. B. Eyles; and treasurer, Mrs. Wm. Jekel. Mrs. Ver Berg was presented with a lovely gift. Games were played and refreshments were served.

The following officers for the coming year have been installed by Crescent High number 374: Commander, Clara St. John; Lieutenant, Ella Soper; Past Com., Mae Hiler; Chaplain, Mary Shaw; Treasurer, Mary Vander Meulen; Picket, and Sentinel, Bell Haight; Pianist, Mae Ingham; Deborah, Jennie Elferdink; the installing officers being Lady Harriet Williamson, Asst. Grand Com. of Grand Rapids. A dainty luncheon was then served by the hostess, Lady Grace Barnum.

OTTAWA COUNTY ROADS ARE KEPT OPEN WELL

Mentioned with Favor by Drivers Who Came from a Distance

Ever alert to keep track of the latest improvements in road machinery, Carl Bowen, county engineer and Ray Fox, county maintenance man, have gone to Ionia to look at a new snow plow.

While the roads in this county have been open during the recent heavy snow fall, the commission admitted a heavy wind would play havoc in every section.

Truck drivers coming in from Chicago and Indiana remarked on the excellent condition of Michigan roads as compared to other states. Indiana has apparently but few snow plows, remarked a driver recently. It took five hours to make 75 miles, he continued.

The Holland and Grand Haven city streets have been unusually well taken care of this winter. Plenty of snow fence and equipment, with men on the job night and day, has made driving in Ottawa county safe and comparative easy.

GAAFSCHAP

Benjamin Bonzeelaar died Monday morning at the home of his daughter, Mrs. Albert Vos, 350 River avenue, Holland. Mr. Bonzeelaar was a farmer living about three miles south of Graafschap. He and his wife were making their home in Holland during the winter with their daughter. The deceased is survived by his wife, one son, Harry Bonzeelaar of East Saugatuck, and three daughters, Mrs. C. Helmers, Mrs. Albert Vos and Mrs. J. Slenk, all of Holland. Funeral services were held yesterday afternoon at 1 o'clock from the home of Mrs. Vos and at 2 o'clock at the Graafschap Christian Reformed church with the Rev. J. Bousma officiating. Interment took place in Graafschap cemetery.

THEIR FRIEND

Those boyhood years between the ages of ten and twenty are the impressionable years—the formative years when the fundamental character of a boy is molded into the pattern it will maintain throughout the remainder of his life.

That is why so much importance is placed on the factors that govern the lives of adolescent boys—their companions, their environment, their reading, the food they eat, etc. At this age is determined whether the boy will develop into a cheerful or surly man, generous or selfish, intelligent or dull, ambitious or indolent.

School teachers, librarians, Scout leaders and others engaged in boy activities have found that THE AMERICAN BOY—YOUTH'S COMPANION magazine is one of the most favorable influences a boy between ten and twenty can have. Its stories and articles are a force for good—wholesome, alive, inspiring.

The million or so boys who read this magazine every month consider it their closest friend. In it they find the keenest entertainment, adventure, mystery, athletics, aviation, humor, everything that delights a lively American boy. Its sports articles by famous coaches and athletes help boys win places on their school teams. Its professional articles and biographical sketches aid them in selecting their life's work. Its keenly analytical editorials guide them in their daily problems.

That boy or young man in whom you are interested would have a world of pleasure reading THE AMERICAN BOY—YOUTH'S COMPANION. Subscription prices are only \$2.00 for one year or \$3.00 for three years. Your order may be turned in at the office of this newspaper or mailed direct to the publishers, THE AMERICAN BOY—YOUTH'S COMPANION, 550 W. Lafayette Blvd., Detroit, Michigan.

OVER-LOADED TRUCKS ARE OBJECT OF STATE DRIVE

The state highway department, in conjunction with the state police, is continuing its drive against the trucks operating on the highways with loads heavier than those allowed by law. For the past year three outfits, two men to a truck, with large scales for weighing the trucks, have been working at different points in the state. Many trucks have been found overloaded and drivers fined.

Robert Bryan, in charge of the work for a time, has been relieved by C. Kiestert of Ionia. Corp. Dora has also been assisting. There are so many trucking companies trying to get through with overloads, that the state is putting on more men to take care of the situation. At present there are four trucks with eight men on the highways. One truck and two men are working out of this city.

The trucks loaded with automobiles have reduced their loads, in most instances, from four to three to comply with the state laws.

Helen Fris has returned to her home in Virginia Park after submitting to an operation at the Holland hospital.



PINE CREEK BAY BOY SCOUT CABIN WAS DEDICATED

Have Hard Time Getting to Camp Because of Snow Storms

By Francis Geiger

Twenty-three men braved the winter elements and almost impassable roads to participate in the final outdoor session of the Scout-Leaders Training Course which was held at the new Holland short term camp on Pine Creek Bay, Saturday afternoon and evening. It was a combined session of the North and Central section groups, who have been holding their sessions separately heretofore.

The men were obliged to park their cars from a quarter of a mile to a mile away from the camp and hike a distance back to the cabin where they found a cheerful fire blazing in the fireplace. Most of the activities were conducted out of doors. Demonstrations of the use of knife and hatchet were given by Jr. Asst. Scoutmaster J. Elmer Spangler of Troop 3, Grand Haven; tracking was led by Jr. Asst. Scoutmaster Isaac De Kraker of Troop 7 of Holland; a demonstration and talk on how to walk while hiking was given by Roy E. Babcock of Holland; a talk and demonstration on the use of the compass was given by Scoutmaster Henry Huisman of Troop 16, Grand Haven. Troop Committee man Ernest Hartman presented the subject and led the discussion on "Games and Their Place in the Scout Program." Primitive fire making methods and outdoor cookery were explained and demonstrated by Scout Executive F. J. Geiger.

In demonstrating the various methods of teaching the outdoor scoutcrafts actual practice, contests and other methods were engaged in. There were especially spirited contests in fire making. A string was stretched between two trees and the contest was for the several patrols to build their fires beneath this string, each vying for the honor of being the first to burn the string in two. The honors in this contest were to the Black Bear Patrol in charge of Patrol Leader W. Preston Bilz. With the fires still burning a small pail of water was handed to each patrol and the objective of each patrol was to cause its water to boil over first. The first honors in this contest also went to the Black Bear Patrol; second place to the Raven Patrol in charge of Patrol Leader Ernest Hartman, and third place to the Teddy Bear Patrol in charge of Patrol Leader Irwin Zielow.

An inter-patrol contest similar to those generally conducted within the regular scout troops was conducted throughout the entire training course, and a great deal of interest and spirited competition resulted. The final standings of the patrols were as follows: Black Bear Patrol under Patrol Leader W. Preston Bilz, 61 points; Teddy Bear Patrol under Patrol Leader Irwin Zielow, 47 points; Raven Patrol under Patrol Leader Henry Huisman, 44 points; Lion Patrol under Patrol Leader J. J. McCracken, 40 points. A prize of two pies each was awarded to the patrols winning first and second places.

Supper was prepared by the several patrol groups who established their temporary camp kitchens in various sheltered nooks around the woods. If there were any ill effects from this experience it must have been from over eating.

In the evening the men assembled around the fireplace with the rays from the fireplace serving as the only means of light. Here various subjects were discussed, scouting methods and stunts demonstrated.

The following men were awarded the Minimum Training Certificate: E. V. Hartman, Robert Smith, Leonard Koppelaar, Roy E. Babcock, Carl Seif, Wm. J. Kendall, Elmer Reenders, B. J. Rosendahl, Fred J. Kieft, Russell Peterson, J. Elmer Spangler, B. D. Mulder, Louis Mulder, and Owen Davis.

A number of men who have pursued the course up to this last session were not able to attend due to the necessity of their working Saturday afternoon and evening. Another session will be arranged on a later date, which will be convenient for these men. The following are in this group: Ferdinand Moll, J. J. McCracken, Lloyd Slagh, Kenneth Grose, W. J. Vaxter, Robert McCracken, Lynn Bigler, Richard Russell and Lee Lillie for the Minimum certificate, and A. E. Van Lente and Claude Ver Duin for the Advanced certificate.

Another minimum course will be conducted in the Allegan district sometime after the first of March. An approved course of six sessions which will be continuous to the six sessions comprising the minimum course will be conducted in three sections beginning soon after the first of April.

CRISP

Mr. and Mrs. Klaas Redder of Crisp were pleasantly surprised Tuesday evening at the home of Mr. and Mrs. Henry Maatman, the occasion being their sixtieth wedding anniversary. The couple were married by Rev. Hulst in a double wedding with Mr. and Mrs. K. Prins. Mr. and Mrs. Redder were presented with a beautiful gift. Those present were Rev. and Mrs. P. D. Van Vliet, Mr. and Mrs. John Vander Zwaag, Jacob Vander Zwaag, Mr. and Mrs. John Essens, Mr. and Mrs. John Dalmeyer, Mrs. Helge Smith, Mr. and Mrs. Philip Vinkemulder, Mr. and Mrs. H. Maat, Miss Ellen Molewyk, John Maat, Mr. and Mrs. Charles Prins, Gerrit Prins, Mr. and Mrs. John Rowhorst, Mr. and Mrs. Jacob Hop, Mr. and Mrs. Gerrit Driesenga, John Holt, Mr. and Mrs. George Nienhuis and sons Wylie and Randall and Mr. and Mrs. John Nienhuis.

DEFINITION OF A BANQUET

A banquet, we believe, is a showy sort of meal where the speaker eats a lot of food he doesn't want and then proceeds to talk about something he does not understand to a crowd of people who don't care to hear him.

IMPROVED UNIFORM INTERNATIONAL SUNDAY SCHOOL LESSON

By Rev. P. B. Fitzwater, D. D. (Member Moody Bible Institute Faculty.) (© 1926, Western Newspaper Union.)

Lesson for February 2

PUTTING GOD'S KINGDOM FIRST

LESSON TEXT—Matthew 6:1-14 (Print vv. 6:13, 19-21, 31-33). GOLDEN TEXT—Seek ye first the kingdom of God, and His righteousness; and all these things shall be added unto you.

PRIMARY TOPIC—Being True to Jesus. JUNIOR TOPIC—Being Loyal to Jesus. INTERMEDIATE AND SENIOR TOPIC—Being Loyal to Christ. YOUNG PEOPLE AND ADULT TOPIC—Putting First Things First

Having set forth in the previous chapter the standards of the kingdom, Jesus now exhibits the underlying principles which control the subjects of the kingdom.

I. As to Giving (vv. 1-4).

Alms were not to be given before men to be seen of them. Doing alms before men is not condemned as that would contradict Matthew 5:16, but the doing of them before men to be seen of them. To seek publicity in doing our alms is to miss the reward of our heavenly Father. The true child of the kingdom will seek privacy in doing righteousness, that he may have the open reward of the Father.

II. As to Praying (vv. 5-15).

1. False prayer (vv. 5-7).

This consists in (1) Praying to be seen and heard of men (v. 5). Many of the prayers uttered in public are false, for there is more thought of what the people think than of what God thinks. (2) Using vain repetitions (v. 7). This does not mean that we should ask but once for a given thing. We have examples of Christ and Paul praying three times for the same thing (Matt. 26:39-46; II Cor. 12:7, 8). It means the using of meaningless repetitions. The reason assigned is "Your Father knoweth what things ye have need of before ye ask Him."

2. True prayer (v. 6).

Since prayer is a transaction of the soul with God, there should be a real desire for fellowship with Him which moves one to meet Him in the secret place. We should have our closet prayers where all the world, with its cares and pleasures, is shut out, and we are shut in with God.

3. The model prayer (vv. 9-15).

This involves (1) Right relationship—"Our Father" (v. 9). (2) Right attitude—"Hallowed be Thy name" (v. 9, 10). (3) Right spirit—"Give us our daily bread, forgive us our sins, lead us not into temptation" (vv. 11-13).

III. As to Fasting (vv. 16-18).

The true reason for fasting is to be found in the opportunity it gives for a clear vision of God. Those who have thus seen God will make it manifest in a joyous countenance.

IV. As to Earthly Riches (vv. 19-24).

The Lord knew the temptations which would befall His children in their earthly pilgrimages and the anxiety to let it would lead; therefore He set forth the proper attitude toward them.

1. The nature of earthly riches (vv. 19-21).

(1) Uncertain (vv. 19-20). Earthly treasures corrode or are taken from us; therefore we should lay up for ourselves treasures in heaven where they are absolutely safe from corruption and from thieves. (2) Seductive (v. 21). Christ called riches deceitful (Matt. 13:22). It is not wrong to possess earthly treasures, but when earthly treasures possess us, they become a snare unto us. Excessive attention should not be given to earthly treasures.

2. The effect of earthly riches (vv. 22-24).

(1) Blunt the moral and spiritual perceptions (vv. 22, 23). Those who become enamored of the things of this world soon become irresponsible to spiritual things. When the heart is upon earthly treasures it is taken from God. The double eye is disastrous to spirituality. (2) They render null and void all service (v. 24). As soon as one's heart is stolen by riches, he is rendered unfit for spiritual service.

V. As to Faith in the Heavenly Father (vv. 25-34).

1. Be not anxious about food and clothing (vv. 25-34).

Because (1) It shows distrust of God (v. 30). God is able to supply His children's needs. (2) It is useless (v. 31). Anxiety can bring nothing. While bringing us nothing, it weakens our service. (3) It is heathenish (v. 32). Those who have not learned to trust God may worry over temporal affairs, but those who know Him as a loving Father, will be free from care.

2. Be anxious to seek the kingdom of God and serve Him (vv. 33, 34).

This means that worldly affairs should be so arranged that no spiritual affairs are neglected. This does not mean the proper forethought touching reasonable support for self and family. The warning is not against forethought, but worry.

BAKE SALE FOR TRI-ANGULARS SATURDAY

A business meeting of the Blue Triangle girls was held in the High School on Thursday afternoon. The meeting was opened with songs by the entire group. The president, Virginia Kooiker, read the Bible lesson. A discussion was taken up on ways of earning money. It was decided to have a candy and baked goods sale on February 1. Gertrude Warren was appointed chairman for the candy kids, and Marian De Weerd chairman of the baked goods sale. The contest is keen to see who will sell most. It is an annual affair to have a joint party with the H-Y members, and this was also discussed. Friendship Treasure Chest for Philippine girls is a new project.

Mr. and Mrs. H. Beukema have moved from their home on West 11th street to Grand Rapids, where they will make their future home.

Two men, both named John Scott, paid Justice Fidus E. Fish of Allegan fines and costs of \$19.70 for taking undersized perch from a Trowbridge township lake last week. Bernard Eckley of Valley, charged with assault and battery for hitting his brother in the eye, was sent to the Allegan jail by Justice Fish for 20 days.

GRAND HAVEN THEATER HEAD HELPS SUNNY-CREST AT HOLLAND

Grand Haven Tribune.—To secure funds to thoroughly establish Sunnycrest School for Girls, located at Holland, Mich., which has been struggling financially for the past several years, W. S. Butterfield of the W. S. Butterfield Theatre, Inc., is going to promote a drive on Feb. 13, 14 and 15 to raise funds.

The immediate purpose, to which the funds will be put, is to pay off the balance on an old mortgage which now shadows the building on Black Lake.

The school is designed to care for children, who through circumstance are unable to enjoy a natural home. Judge Danhof and Mrs. Lundborg, city nurse, have both been interested in the school and have sent girls from this section there. It is in no way a school of reform, but seeks to assist the child at a critical age, whose home surroundings are not of the best, or who is without a home. The school is well conducted and is dependent entirely on benevolences of individuals. The school has been one of Mr. Butterfield's special charities for some time and he has done much to promote its interests.

LOOK!

A New Car Guarantee

The Holleman-De Weerd Auto Co. has on hand a number of Ford Demonstrators, wonderful buys.

1929 Model A Ford Demonstrators,

Very liberal discounts. These cars are slightly used, but will carry new car guarantee.

| | | |
|--------------------------|---|----------|
| 1927 Star Six Coach | - | \$265.00 |
| 1928 Chevrolet " | - | \$300.00 |
| 1927 Ford Fords | - | \$200.00 |
| 1928 Model A Sport Coupe | - | \$375.00 |

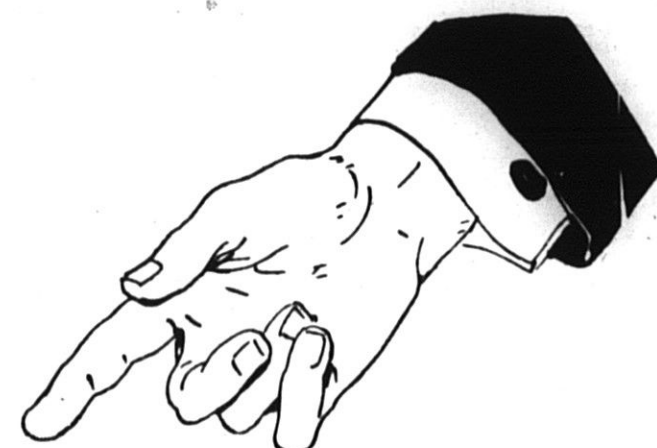
Used Stars, Fords, Chevrolets, from \$25.00 up.

See us for Used Cars

Holleman-DeWeerdAutoCo.

Holland, Phone 5614 Mich.

Subscribe for the News \$1 a Yr.



Don't Be Disappointed!

Next December are you Going to Wish You had Opened a

Christmas Savings Club?

START ONE NOW!

We have eleven different classes to select from. They run from one cent to \$20 weekly. Many have joined! Still a few days left to join!

Will You be One of the Many?

We Pay Four Per Cent Interest!

Holland City State Bank

Ottawa County's Oldest Bank

HOLLAND,

MICHIGAN

All Goodyear Products

Sold By

U.S.

Goodyear Tires and Tubes at low prices.

ALL SIZES.

Goodyear Tire Chains made of Rubber. They are Quiet, Long-wearing, Tire-saving, Economical, Convenient, Gripping!

ALL SIZES.

Expert Tire Repairing Guaranteed

HOLLAND VULCANIZING CO.

180 River Ave. Holland, Mich. Phone 5695

IMPERISHABLE throughout the Ages

POSSESSING a rich beauty and strength as everlasting as love itself, Guardian Memorials pay high tribute to the memory of loved ones.

Hewn of Barre Granite by Jones Brothers' master craftsmen, Guardian Memorials are shaped into designs of rare beauty which neither time nor storm can mar.

A Jones Brothers Guarantee Bond protects the purchaser of a Guardian Memorial forever.

When you consider a memorial, we shall be glad to show you our display.



"Mark Every Grave"



GUARDIAN MEMORIALS

of Everlasting Beauty

REGISTERED TRADE MARK

HOLLAND MONUMENT WORKS

CEMETERY MEMORIALS

18 W. 7th St. Holland, Mich. Phone 5270

Authorized Distributors

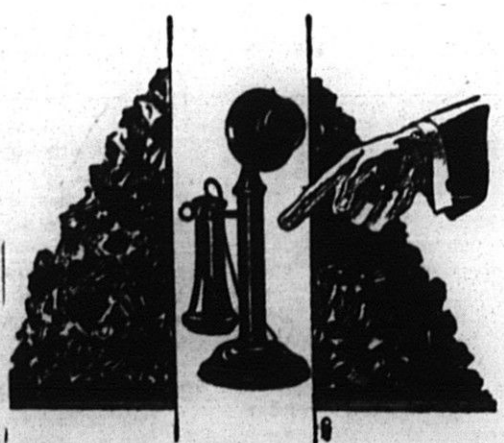
WM. A. THOMSON

Cor. 19th St. and Washington Ave.

HOLLAND, MICHIGAN PLUMBING AND HEATING

All kinds of ELECTRIC PUMPS and SEPTIC TANKS installed. Guaranteed. These are especially adaptable in outlying and rural districts.

Don't Be Cold! Call



4651

For prompt delivery service

BUY DUSTLESS COAL

Our new method enables us to deliver to you clean coal. It sure helps save the wall paper or house decorations. COSTS NO MORE.

Gebben & Van Den Berg

275 East 8th street Holland, Mich.

You Know What Happened on the Stock Market

Fortunately, few in Holland were "taken in" although all of us were effected indirectly

Few in this city there are who can afford to take a chance speculation—"betting on the other fellows game." There are many who can and do invest in projects of known merit.

Don't Be Tempted by that little Imp "Gamble"

There are two ways to Invest your spare Money



You Must Make Your Choice . . .

Investment — or — Speculation

TO put your money in a savings account at the legitimate rate of interest in a Bank of known solidity and integrity is INVESTMENT. That way lies safety and a sure increase of capital. Such an INVESTMENT is good business.

The
Difference
Is
Happiness
or Ruin
!

TO risk your money on the stock market, in grains or in some wildcat scheme — "guaranteed gilt-edged" — it always is, of course — is SPECULATION. That way lies worry, and possible ruin. SPECULATION is bad business.

A Saving Account [Investment] in this Bank Pays 4% Interest Compounded Semi-Annually

FIRST STATE BANK

Total Resources more than \$4,300,000.

YOU CAN STILL JOIN OUR 1930 CHRISTMAS SAVINGS CLUB

ASSOCIATED TRUCK LINES

The Latest in Transportation "Service" our Motto

14 LINES SERVING

85 TOWNS

Holland Phone 2623. Office Cor. Pine & 8th

ASSOCIATED TRUCK LINES

SCHOLTEN BROS., Operators

Model Drug Store

33-35 W. 8th St.

HOLLAND,

MICHIGAN

EXPERT TRUSS FITTING

WE GUARANTEE SATISFACTION

VIRGINIA PARK

The Phi Beta girls of Holland high added one more event to their long list of good times last Thursday evening when they went to the Virginia Park roller skating rink. Thirty-five of the members, chaperoned by Miss Della Helder and Miss Gertrude Flatz, a Washington school teacher, attended and enjoyed a glorious evening despite many falls and tumbles when their feet rolled too far ahead of them. Besides skating they watched some boys' races. On leaving the rink they went down town for refreshments, and everyone returned home tired, but happy.

Don Howard Cook, 11-months-old son of Mr. and Mrs. Vernon Cook of Virginia Park died last week

Thursday evening at the home after an illness of three weeks. The child is survived by his parents and one sister, Mildred. Funeral services were held Saturday afternoon at 2 o'clock from the home with Rev. F. J. Van Dyke of the Central Park Church officiating. Interment took place in Pilgrim Home cemetery.

The Parent-Teacher association of the Virginia Park school will meet tonight, Friday, at which time a program will be presented.

A group of boy leaders held a meeting Friday evening at the Harrington school, at which time preliminary preparations were made for the organization of a new Boy Scout troop in Virginia Park.

CHURCH MERGER AHEAD AT HOLLAND SESSIONS

Discussion of the proposed merger of the Reformed churches and the Presbyterian churches of America was the foremost topic facing delegates of the western national conference of the former denomination assembly held in Holland, Monday. The attitude of the Michigan church as indicated in action taken at this conference is expected to carry considerable weight at the 1930 general synod of Reformed churches next June. Virtually every Reformed church in Michigan is represented at the conference. Discussion of the proposed merger will be held by Rev. Herman Ter Keurst of Grand Rapids.

GRAND HAVEN TRIBUNE TELLS OF HOLLAND RUSK VICTORY

Grand Haven Tribune. — Two games were scheduled for last night and owing to the weather conditions the Hart Cardinals postponed their game with Co. F. The Holland Rusk came down to meet the Hudson-Essex crew and nosed them out, 23-21.

The Rusk played an exceptionally fast game and gained an early lead. Timmer led the Hollanders scoring list with three field goals and two free throws. Arendshorst

contributed three counters. The floor work of the visitors was remarkable but failed to do much scoring the last half.

Holland Rusk (23) FG FT PF
Arendshorst, F. 3 0 0
De Pree, F. 1 0 0
Bontekoe, F. 2 1 2
Timmer, C. 3 2 0
De Furd, G. 0 2 1
Bauman, G. 0 0 1

Total 9 5 4
Hudson-Essex (21) FG FT PF
Berg, F. 2 1 0
De Kiep, F. 3 2 0
Burr, C. 1 1 3
M. Elliott, G. 2 0 3
M. Elliott, G. 0 1 0

Total 8 5 6
Referee, Schafsmma, Scorer, Dykema, Timer, Behm.
Score by quarters—
Hudson-Essex 4 7 14 21—23
Holland Rusk 3 9 16 20—23

Expires March 8
STATE OF MICHIGAN
THE CIRCUIT COURT FOR THE COUNTY OF OTTAWA
In Chancery

Frances Eliza Owen, Plaintiff.
—vs—
Joseph Stuart Owen, Defendant.

Suit pending in the Circuit Court for the County of Ottawa, In Chancery. In this cause it appearing that defendant, Joseph Stuart Owen, cannot be found in this state, and that it cannot be ascertained in what state or country the defendant now resides.

It is ordered that the defendant enter his appearance in said cause on or before three months from the date of this order, and that a copy of this order be published in the Holland City News once each week for six successive weeks.

Dated January 10, 1930.
FRED T. MILES,
Circuit Judge.

DONALD B. SEVERANCE,
Attorney for Plaintiff.
Business Address:
Holland, Michigan.

Locals

Miss Jane Hoodema spent several days in Detroit where she attended a beauty expert meeting.

The Ladies' Auxiliary 1594 will hold a Keeno party tonight, Friday, beginning at 8 o'clock.

Miss Vera Risto spent the weekend visiting friends in Chicago.

Russell Haight is confined to a Grand Rapids hospital where he is taking treatment.

M. J. Stetekoe and Vera Stetekoe of the Nichols Beauty salon attended a hairdressers convention which was held in Detroit Tuesday, Wednesday and Thursday.

Dr. Wm. Vis of Grand Rapids, who has charge of the chest clinic held monthly at the Woman's Literary club building, will be unable to attend the clinic which was to have been held Feb. 6, so it has been postponed to March 6th.

Mrs. Philip Zalsman, 62 years old, a former resident of Holland, died Monday at her home in Grayling. She is survived by her husband, one son, Horace of Detroit, and a daughter, Mrs. Lyle Milks of Grayling. Funeral services were held yesterday morning at 9 o'clock from the Nibelink-Notter chapel. Interment took place in Pilgrim Home cemetery.

Mrs. Jacob Van Bragt, 31 years old, died suddenly Monday forenoon at her home, 325 West 13th street. She was alone with a four and a half year old son when death overtook her. Oscar Bontekoe, who was bringing groceries, found Mrs. Van Bragt dead. The deceased is survived by her husband and four children: Josephine, Margaret, Alexander and William. She is also survived by her parents, Mr. and Mrs. Peter Rogers, and brothers Niel and John of South Bend, Ind., and Albert of Holland, and one sister, Mrs. Leo Van Bragt. Funeral services were held Wednesday morning at 9 o'clock at the St. Francis de Sales church with Rev. Father F. W. Ryan officiating. Interment took place in the Pilgrim Home cemetery.

A girl member of a vaudeville troupe who played at the Holland theater Saturday, fell from above the stage while swinging in a trapeze. She was knocked unconscious by the fall when she landed on her back but was able to resume her act later in the evening. She suffered but slight injuries.

Rev. S. Vander Werf, secretary of the Reformed church house, was a Grand Rapids business visitor Monday.

The American Legion Auxiliary will give a benefit bridge and "500" party at the home of Mrs. Wm. Westrate, 617 State street, on Friday afternoon, Feb. 14th. Tickets may be secured from Mrs. Westrate or Mrs. C. Van Tongeren.

Herbert Vander Ploeg, who suffered a fractured leg, returned to his studies at Holland High school. Mr. and Mrs. Leonard Loyer have received word from their sons John and Stanley, announcing their safe arrival on the Osage Indian reservation in Pawhuska, Okla., where they are visiting.

All Odd Fellows and Rebekahs are invited to attend the program to be given by the January committee of Rebekah lodge tonight, Friday.

John Arendshorst was a business visitor in Grand Rapids Monday.

Peter Van Domelen, Jr., spoke at the regular meeting of the Lions' club held at Warm Friend Tavern Monday noon. He had as his subject, "Do You Know Your Finish?" He spoke on varnish, its manufacture, and its use. His talk has enjoyed by all present.

John J. Cappel of Los Angeles wrote to officers of the Holland Fish and Game club and asked that his name be added to the large list. Mr. Cappel spends the winter months in the west. He has the honor of being the latest member of the local club and the member living the greatest distance from Holland.

SOCIETY

The Century club held their regular meeting Monday evening at the home of Mr. and Mrs. C. M. McLean. Mrs. George E. Kollen very ably presented Henrik Ibsen's masterpiece, "Peer Gynt," as a recital. Miss Nella Myer of Hope college school of music rendered as piano forte selections the following: "Andante and Variations in F Minor," by Haydn; Brahms "Intermezzo"; "Danse de Puck" by Debussy; and as an encore Rachmaninoff's "Prelude in G Sharp Minor."

Mrs. D. B. K. Van Raalte sang "The Hill of Bethlehem," by Mennenkoft; "Habenera" from Carmen by Bizet; and in response to an encore "Ma, Lindy Lou," by Strickland. The music was in charge of Mrs. W. J. Garrod.

The refreshment committee was in charge of Miss Sherwood, who was assisted by Mrs. N. Bosch, Mrs. A. Knooihuizen and Mrs. J. H. Den Herder.

12264—Exp. Feb. 15

STATE OF MICHIGAN—The Probate Court for the County of Ottawa.

At a session of said Court, held at the Probate Office in the City of Grand Haven in said County, on the 23rd day of Jan. A. D. 1930.

Present: Hon. James J. Danhof, Judge of Probate.

In the matter of the Estate of MATHEW NOTIER, Deceased

It appearing to the court that the time for presentation of claims against said estate should be limited, and that a time and place be appointed to receive, examine and adjust all claims and demands against said deceased and before said court:

It is Ordered, That creditors of said deceased are required to present their claims to said court at said Probate Office on or before the

27th day of May A. D. 1930

at ten o'clock in the forenoon, said time and place being hereby appointed for the examination and adjustment of all claims and demands against said deceased.

It is Further Ordered, That public notice thereof be given by publication of a copy of this order for three successive weeks previous to said day of hearing, in the Holland City News, a newspaper printed and circulated in said county.

JAMES J. DANHOF, Judge of Probate.

A true copy—

HARRIET SWART, Dep. Register of Probate.

C. E. UNION TO HOLD BIRTHDAY PARTY

The Holland Christian Endeavor Union will hold a birthday party at the Third Reformed church Monday evening, at which time plans will be discussed for the state convention to be held here June 24 to 27.

The C. E. societies of Hamilton, Ebenezer, Overisel and North Holland will be the guests at the birthday party. Each person attending this party is expected to bring with him one cent for each year of his age. Officers are planning an entertaining program for this meeting.

Expires April 19 MORTGAGE SALE

Whereas, default has been made in the payment of moneys secured by a mortgage dated the 23rd day of December, A.D. 1907, executed and given by Isaac Bazan and Eastern Bazan, his wife, of the Township of Holland, County of Ottawa, and State of Michigan, as mortgagors, to Jan Ten Hagen of Olive Township, Ottawa County, Michigan, as mortgagee, which said mortgage was recorded in the office of the Register of Deeds for Ottawa County, Michigan, on the 7th day of January, A.D. 1908, in Liber 89 of Mortgages on page 61, and which said assignment was recorded in said Register of Deeds office on the 29th day of March, A.D. 1923, in Liber 97 of Mortgages on page 617, and which said mortgage was on the second day of January, A.D. 1926, assigned to Frank E. Davidson of Park Township, Ottawa County, Michigan, and which assignment was recorded in said Register of Deeds office on the 7th day of April, A.D. 1927, in Liber 141 of Mortgages on page 193, on which mortgage there is claimed to be due at this time the sum of Three Thousand Two Hundred Twenty-seven and 87/100 Dollars (\$3,227.87), principal and interest, an attorney fee of Thirty-five Dollars (\$35.00), being the legal attorney fee in said mortgage provided, and no suit or proceedings having been instituted at law to recover the debt, or any part thereof, secured by said mortgage, whereby the power of sale contained in said mortgage has become operative.

NOW THEREFORE, notice is hereby given that by virtue of the said power of sale and in pursuance of the statute in this case made and provided, the said mortgage will be foreclosed by sale of the premises therein described at public auction, to the highest bidder, at the north front door of the courthouse in the City of Grand Haven, Ottawa County, Michigan, that being the place where the Circuit Court for the County of Ottawa is held, on Monday the 21st day of April, A.D. 1930, at two o'clock in the afternoon of that date, which premises are described in said mortgage as follows, to-wit:

The following described land and premises, situated in the Township of Olive, County of Ottawa, and State of Michigan, viz:

The South half of the northwest quarter of section twenty-three (23) in Town six (6) North of range sixteen (16) West. Containing eighty (80) acres of land be the same more or less.

together with all tenements, hereditaments and appurtenances thereto belonging.

Dated this 22nd day of January, A.D. 1930.

FRANK E. DAVIDSON, Assignee of Mortgage, DIEKEMA, CROSS & TEN CATE, Attorneys for Assignee of Mortgage, Holland, Michigan.

12265—Exp. Feb. 15

STATE OF MICHIGAN—The Probate Court for the County of Ottawa.

At a session of said Court, held at the Probate Office in the City of Grand Haven in said County, on the 21st day of Jan. A. D., 1930.

Present: Hon. James J. Danhof, Judge of Probate.

In the matter of the Estate of GERRIT STAM, Sr., Deceased

It appearing to the court that the time for presentation of claims against said estate should be limited and that a time and place be appointed to receive, examine and adjust all claims and demands against said deceased and before said court:

It is Ordered, That creditors of said deceased are required to present their claims to said court at said Probate Office on or before the

27th day of May, A. D. 1930

at ten o'clock in the forenoon, said time and place being hereby appointed for the examination and adjustment of all claims and demands against said deceased.

It is Further Ordered, That public notice thereof be given by publication of a copy of this order for three successive weeks previous to said day of hearing in the Holland City News, a newspaper printed and circulated in said county.

JAMES J. DANHOF, Judge of Probate.

A true copy—

HARRIET SWART, Dep. Register of Probate.

11996—Exp. Feb. 15

STATE OF MICHIGAN—The Probate Court for the County of Ottawa.

At a session of said Court, held at the Probate Office in the City of Grand Haven in said County, on the 20th day of Jan. A. D. 1930.

Present: Hon. James J. Danhof, Judge of Probate.

In the matter of the Estate of JOHN BOERS, Deceased

Henry Boers having filed in said court his final administration account, and his petition praying for the allowance thereof and for the assignment and distribution of the residue of said estate.

It is ordered, that the

25th day of Feb., A. D., 1930

at ten o'clock in the forenoon, at said probate office, be and is hereby appointed for examining and allowing said account and hearing said petition.

It is Further Ordered, That public notice thereof be given by publication of a copy of this order for three successive weeks previous to said day of hearing in the Holland City News, a newspaper printed and circulated in said county.

JAMES J. DANHOF, Judge of Probate.

A true copy—

HARRIET SWART, Dep. Register of Probate.

12011—Exp. Feb. 1

STATE OF MICHIGAN—The Probate Court for the County of Ottawa.

At a session of said Court, held at the Probate Office in the City of Grand Haven in said County, on the 10th day of Jan. A. D. 1930.

Present: Hon. James J. Danhof, Judge of Probate.

In the Matter of the Estate of CORNELIUS KLAASSEN, Deceased

Henry Kragt having filed in said court his final annual account as administrator, c. t. a. of said estate, and his petition praying for the allowance thereof,

It is Ordered, That the

11th day of February, A. D., 1930

at ten o'clock in the forenoon, at said probate office, be and is hereby appointed for examining and allowing said account.

It is Further Ordered, That public notice thereof be given by publication of a copy of this order for three successive weeks previous to said day of hearing in the Holland City News, a newspaper printed and circulated in said county.

JAMES J. DANHOF, Judge of Probate.

A true copy—

CORA VANDEWATER, Register of Probate.

12303—Exp. Feb. 1

STATE OF MICHIGAN—The Probate Court for the County of Ottawa.

At a session of said Court, held at the Probate Office in the City of Grand Haven in said County, on the 13th day of Jan. A. D. 1930.

Present: Hon. James J. Danhof, Judge of Probate.

In the Matter of the Estate of CHARLES SCATES, Deceased

Corey Scates having filed his petition praying that an instrument, duly admitted to Probate in the State of Illinois, be admitted to Probate and Recorded in Michigan and that administration of said estate be granted to Nelson A. Miles or some other suitable person. And having filed all exemplified copies required by statute.

It is Ordered, That the

18th day of Feb., A. D. 1930

at ten A. M., at said probate office is hereby appointed for hearing said petition.

It is Further Ordered, That public notice thereof be given by publication of a copy hereof three successive weeks previous to said day of hearing, in the Holland City News, a newspaper printed and circulated in said county.

JAMES J. DANHOF, Judge of Probate.

A true copy—

HARRIET SWART, Dep. Register of Probate.

Expire Feb. 1

STATE OF MICHIGAN—THE CIRCUIT COURT FOR THE COUNTY OF OTTAWA

In Chancery

William E. Ebersberger, Plaintiff.

—vs—

John Kuipers and Wilhelmina Kuipers, Defendants.

NOTICE OF SALE

In pursuance of a decree of the circuit court for the county of Ottawa, in Chancery, made and entered on the 24th day of September, A.D. 1929, in the above entitled cause, I, the subscriber, a circuit court commissioner of the county of Ottawa, shall sell at public auction or vendue to the highest bidder at the north front door of the court house in the city of Grand Haven, in said county, that being the place of holding the circuit court within said county, on the 6th day of February, A.D. 1930, at ten o'clock in the forenoon of that day, all those certain lands and premises situate in the Township of Allendale, Ottawa county, Michigan, and described as follows, viz:

The West fractional half (W fr 1/2) of the Southwest fractional quarter (SW fr 1/4) and the Southeast quarter (SE 1/4) of the Southwest fractional quarter (SW fr 1/4) of Section Thirty-one (31), Township Seven (7) North, of Range Fourteen (14) West of the Michigan Meridian, subject however to all legal highways and containing one hundred thirty-three (133) acres, be the same more or less, according to Government Survey.

DONALD B. SEVERANCE, Circuit Court Commissioner for Ottawa County, Michigan.

Dated December 19, 1929

12099—Exp. Feb. 8

STATE OF MICHIGAN—The Probate Court for the County of Ottawa.

At a session of said Court, held at the Probate Office in the City of Grand Haven, in said County, on the 16th day of Jan. A. D. 1930.

Present: Hon. James J. Danhof, Judge of Probate.

In the Matter of the Estate of IANTHA DE MERELL, Deceased

Henry Winter having filed in said court his final administration account, and his petition praying for the allowance thereof and for the assignment and distribution of the residue of said estate.

It is Ordered, That the

26th day of February, A. D. 1930

at ten o'clock in the forenoon, at said Probate office, be and is hereby appointed for examining and allowing said account and hearing said petition.

It is Further Ordered, That public notice thereof be given by publication of a copy of this order, for three successive weeks previous to said day of hearing, in the Holland City News, a newspaper printed and circulated in said county.

JAMES J. DANHOF, Judge of Probate.

A true copy—

HARRIET SWART, Dep. Register of Probate.

Professional Notices

Dr. Gabriel D. Bos
PHYSICIAN AND SURGEON
Office Second Floor, DeFouw Bldg.
Hours: 2:30—5; 7—8 P. M.
Open Mornings by Appointment
Phone 4444

DR. L. M. HOLT
OSTEOPATHIC PHYSICIAN
Office, 27 West Eighth Street
Above Newark Shoe Store
TELEPHONE 2185
Hours: 9 to 12 a.m. and 2 to 5 p.m.
and by appointment

CLARE E. HOFFMAN and CARL E. HOFFMAN
Attorneys
For your convenience. Arrange for appointments Monday, Tuesday and Wednesday.

PETERS BUILDING
Opposite Warm Friend Tavern

E. J. BACHELLER D. C., Ph. C.
CHIROPRACTOR
Office: Holland City State Bank
Hours, 10-11:30 a.m.; 2-5 & 7-8 p.m.

Langeland Funeral Home MORTICIANS
21 W. 16th St. Phone 4550
Holland, Mich.

DYKSTRA FUNERAL HOME
Ambulance Service
Phone 5267
29 E. 9th St. Holland

Tyler Van Landegend
Dealer In
Windsups, Gasoline Engines
Pumps and Plumbing Supplies
Phone 5038 49 W. 8th St.

Diekema-Kollen and Ten Cate
Attorneys-at-Law
Office — Over the First State Bank

DR. E. J. HANES
OSTEOPATH
Office at 34 West 8th St.
Office Hours: 9-12 A. M., 2-5 P. M.
and by appointment

H. R. Doesburg
Drugs, Medicines and Toilet



Local News

Born to Mr. and Mrs. Peter De Vries, a daughter, Audrey Jean; to Mr. and Mrs. George Kuyper, a son.

The Federation of the Women's Adult Bible Classes will hold a meeting tonight, Friday, at 7:30 o'clock in the First Methodist church. Rev. P. Yonker, pastor of the Sixteenth Street Christian Reformed church will be the speaker.

The new engine at the 8th street pump house was installed last week and is now ready for use.

Workmen are busy repairing the B. & M. Shoe Store which was recently damaged by fire.

R. G. Huizenga has left for Schenectady, N. Y., where he has accepted a position with the General Electric company.

Milo Barnum Palmer, 72, former resident of Holland, died Sunday at his home in Union City, Michigan. He is survived by his wife, one son, Alvin of Holland; two daughters, Mrs. Herman Meppelink of Holland, Mrs. L. C. Mulholland of Burlington, and two sisters, Mrs. H. J. Fisher of Holland and Mrs. Ella Dunham of Grand Rapids. Funeral services were held Tuesday afternoon at 2 o'clock at the home of Mrs. H. J. Fisher, 215 East 8th street. Burial was made in Holland township cemetery.

Howard Tuttle, 46 years old, died Saturday evening at his home in Deatur, Ill. Mr. Tuttle was former manager of the Holland-St. Louis Sugar company until a few years ago when he became manager of a sugar company at Deatur. Funeral services were held Wednesday at Blissfield.

Cecil Serier had his tonsils and adenoids removed at the Holland hospital Saturday.

Henry Brusse was a business visitor in New York City for a few days.

The eighth street school Parent-Teachers meeting was held Friday evening. Henry Geerlings was the speaker of the evening. Miss Virginia Steinfort gave two whistling solos, while Henry Topp's five minstreil helped entertain the large crowd present.

With the opening of the second semester in the public schools, Feb. 3, a new room will be opened at the Van Raalte school to provide for the increased attendance. Miss Ruth Bimler, a graduate of the National Kindergarten and Elementary college will be the teacher in charge.

Miss Marion Carlson, teacher of the third grade at Longfellow school, will leave soon for Grand Rapids, where she will assume her duties as a teacher in one of the Grand Rapids schools. She is making the change so that she will be with her mother, who is living alone, and is in poor health.

THEATRES

COLONIAL

Mat. Daily 2:30; Eve. 7 & 9

FRI. and SAT.

Jan. 31, Feb. 1st

Broadway Scandals

with

SALLY O'NEIL and
CHARMEL MYERS

Monday, Tuesday, Wed.,

Feb. 3, 4, 5

Glorifying the American Girl

with

MARY EATON

HOLLAND

Matinee Saturday 2:30
Evening 7 and 9

SAT., FEB. 1

3 Acts Vaudeville

Feature

ALICE WHITE

Playing Around

Mon., Tues., Wed.,

Feb. 3, 4, 5

His First Command

WILLIAM BOYD

WHAT'S WRONG AND WHERE?



How good are you at finding mistakes? The artist has intentionally made several obvious ones in drawing the above picture. Some of them are easily discovered, others may be hard. See how long it will take YOU to find them.

Mrs. M. De Graaf entertained with a surprise party at her home last week Thursday evening in honor of Miss Jeanette De Graaf. The evening was spent in playing progressive hearts. The prize was won by Miss Winnie Kamphuis. Miss De Graaf was the recipient of many lovely gifts. A dainty two-course luncheon was served. Those present were the Misses Winnie and Martha Kamphuis, Effie Van Lagen, Gertrude and Alice Windemuller, Henrietta Risschode, Sarah Bosch, Margie De Vries, Johanna Van Huis, Anna, Jeanette and Effie De Graaf.

The consistory of Trinity Reformed church entertained the choir of the church with a banquet in the church parlors, Friday evening. The members of the Ladies Aid society served. After the banquet they adjourned to the Women's parlors where a program was given. Several numbers were given by the Men's quartet composed of E. Schepers, M. Schepers, J. Kramer and R. Kammeraad. Miss Miss Margaret E. Schepers sang a solo and Gertrude Baker gave several readings. Mr. and Mrs. E. Schepers were presented with a lovely gift. Mr. Schepers has been director of the choir for the past five years.

The Woman's Literary club held their regular meeting Tuesday afternoon in the club rooms. The program consisted of four short book reviews given by Mrs. O. VandeVelde, Mrs. Katherine Nystrom, Mrs. F. N. Lake, and Mrs. J. H. Den Heider. Mrs. Walter Groth had charge of the music.

Henry J. Luidens of Holland next month will round out a banking career of 41 years. His entire career has been spent with First State bank. Luidens's birth and vocation are closely identified with the birthday anniversaries of two illustrious men—Washington and Lincoln. He began his banking career on Washington's birthday anniversary falls on the same day as Lincoln's. He was born in 1889, the total resources for that year were \$108,000. According to the last report the resources now exceed \$4,300,000. The capital stock has increased from \$50,000 to \$200,000. Luidens has held positions from teller to cashier. Anxious to be relieved of the responsibilities connected with the office he resigned as cashier in 1925 to be succeeded by Wynand Wiebers, but the board of directors persuaded him to retain his connection with the institution. Luidens was born in North Holland and attended Hope college. His parents were pioneers of the Holland colony. They had seven children and the circle has been kept intact without a death for a period of 58 years. The youngest is 58 and the oldest 72—Grand Rapids Press.

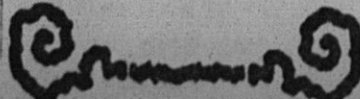


MODEL LAUNDRY

The Soft Water Laundry

Phone 5442—97 E. 8th St.

HOLLAND, MICHIGAN



LOCAL SEMINARY TO GRADUATE TWENTY-ONE NEW MINISTERS

Western Theological seminary will add 21 members to its alumni with the close of school and the annual commencement May 9. Thirteen members are graduates of Hope college and seven of Central college. Six states are represented. Prospective graduates are: Harold G. Arink, Everett DeWitt, Martinus Moget, Holland; Henry G. Bovenkerk, William Buitendorp, Timothy A. Cramer, Muskegon; Lawrence J. Borst, Grand Rapids; Peter Koenen, Meservey, Ia.; Henry Burggraaf, Lodi, N. J.; Clarence Denckas, German Valley, Ill.; Henry E. Franken, Martin A. Punt, Sioux Center, Ia.; Nicholas Gosse-link, Pella, Ia.; Richard Jager, Chicago; Peter Koopman, Cleveland; William G. Maat, Archer, Ia.; George Muyskens, Alton, Ia.; Peter Van Es, Orange City, Ia.; Cornelius Wilkins, Morrison, Ill.

James Boter, De Witt Sprague, Maxine Kooiker, Marilyn Bauder, and Marion Te Roller.

Miss Minnie K. Smith, principal of Junior High school, and the Misses Mool and Albers, class patronesses, were presented with tokens of appreciation.

ZEELAND

Henry Geerling and George Moeke of Ferris and Stanley DePree and Miss Margaret Miller of M. S. C. spent Sunday with their parents.

The rural carriers did not cover their entire routes Saturday. Some were forced to walk part of the distance in order to deliver important mail. The blocked roads have affected the hatchery business, it being the first time the hatchery men did not get their supply of eggs on time in order to have the hatch set according to schedule.

Sitting in his little office, furnished simply, Zeeland's 76-year-old banker meets all comers with a smile and continues to do his regular quota of work each day. Benjamin Neerke is one of the oldest active bankers in the state. Daily he trudges to the State Commercial & Savings bank at the regular hour and after a day of real service walks back to his home to spend the evening with his family. Neerke, although old in years, is very young in spirit. Believing work is the best tonic for man he will not lay down the pen and the figures, but stays with them until they are covered. Twenty-seven years ago Neerke began his work in the banking game. At that time he was only a clerk in First State bank of Holland. He served there two years when a call was issued by the local bank for a cashier. Organization of the new bank had just been completed and this post was given Neerke. Under his guidance in 25 years Neerke has seen the bank develop from a \$60,000 institution to one of \$1,150,000 resources. The growth has been gradual but very steady. The bank stresses savings to the Zeeland people and in the bank's history the savings accounts have swelled until now a total of \$875,000 is listed. This savings plan always has been the pet idea of Neerke. He believes it is the financial hope of the American people.

In the past 25 years the attitude of the Dutch-American folk has changed toward the banking system, according to Neerke. "Our people 25 years ago were afraid to enter a bank. It was thought to be a disgrace to try to place money in a bank. A man who wanted to place his money in the bank first would look up and down the street to see whether anyone was watching him. Today that attitude has been washed out. In all the years of his service Neerke was absent from his job only four weeks because of illness. About two and one-half years ago he was placed on the so-called retired list of bank employees. But since then he has not missed a day in his little office, where he takes charge of foreign exchange notes, etc. Neerke states that if he would retire he would then become an old man. Neerke also served a local church as a member of the official body 18 years. For nine years he aided in guiding the destinies of the local schools as a member of the school board. Although never taking an active part in political life, Neerke always has been a very public spirited individual, boosting everything that pertains to the welfare of the city and youth.

Some Junior high students have entered the contest in which W. C. T. U. offer prizes for writing compositions on some subject dealing with the evil effects of alcohol. The subject for the composition will be "Why Flier and Drivel Should Keep Free From Alcoholic Liquors." Scrap books are also to be judged which illustrate various phases of the title.

The Young Peoples' alliance, an organization of the Christian Reformed churches of Zeeland and surrounding villages, will meet in First Christian Reformed church here Thursday. A program and social time will be held.

Mrs. George DeJonge of Zeeland will continue to conduct the undertaking business of her husband, who died a few weeks ago.

The Choral society of Third Christian Reformed church gave its annual cantata Thursday in the church auditorium. The composition rendered was "The Eternal City." It was presented under direction of John VanderSluis, veteran choir-master of Holland. Gene DeGlopper, boy xylophone player of Holland, also entertained. A large audience greeted this presentation.

Benjamin Jacobson, 16-year-old son of Mr. and Mrs. Ben Jacobson, died Sunday morning at his home in Olive Township. He is survived by his parents, two brothers, Peter and Harry; and two sisters, Hattie and Lena. Funeral services were held Wednesday afternoon at 12 o'clock from the home and at 1 o'clock from the First Christian Reformed Church with Rev. F. D. Van Vliet officiating. Interment took place in Ottawa cemetery.

Mrs. Edith Bouwens, 73 years old, died Saturday evening at her home in Borculo. She is survived by three sons, Tony and Corie of Borculo and John of Zeeland and three daughters, Mrs. Ben Kroeze of Zeeland, Mrs. W. De Groot of Vriesland and Mrs. Jacob Bos of Borculo. The funeral services were held Wednesday at one o'clock at the home and at one thirty o'clock from the Borculo Christian Reformed church with Rev. A. De Vries officiating. Interment followed in the Borculo cemetery.

HOLLAND BOY SURPRISE AT JAMESTOWN

Otto Yntema of Holland and graduate of Hope College now principal of the Jamestown school, and Miss Helen Hoppers of Chicago were united in marriage on Saturday, Dec. 28. The young couple are residing in the house vacated by Mr. and Mrs. A. Hop in Jamestown. On last Thursday evening Mr. and Mrs. Yntema were pleasantly surprised by several of their neighbors who gave them a house warming. The evening was spent in visiting and in playing games. Those present were Mr. and Mrs. Hilbert Van Regenmortel, Mr. and Mrs. Albert Zagers, Mr. and Mrs. Horace Hall, Mr. and Mrs. D. H. Vande Bunte, Dr. and Mrs. Wm. F. Reus, Mr. and Mrs. R. B. Stilwell, Mr. and Mrs. Rufus Van Noord, Mr. and Mrs. Henry Van Noord, and Mr. and Mrs. Lewis De Kleine.

9-2 CLASS BIDS FAREWELL TO JUNIOR HIGH SCHOOL

Friday was 9-2 class day at Junior High school. Miss Nellie Bonthus read the class will and testament and Katherine Wrieden read the class prophecy. A piano solo was rendered by Katherine Klaver. The entire class gathered on the platform and sang the school song in farewell.

A play, "Hans Van Smash," was presented by the class. Those who took part were:

G. G. Vischer, Isaac De Kraker,

Further opportunities for ECONOMY

CANNED VEGETABLE SALE at KROGERS



Resolve now to get your share of the millions of dollars that Kroger customers will save this year. Start now—your budget figures will convince you. Here is an event that offers a splendid incentive to start today.

Tomatoes or Corn

Standard Pack 12 Cans, 99c 3 No. 2 25c

Avondale—No. 2 Cans, 12c 3 Cans 32c

Corn Country Club 3 No. 2 35c

2 Cans, 25c 12 Cans, \$1.37

Avondale Tips

Asparagus 2 Square Cans 49c

Square Can, 25c 12 Cans, \$2.85

Kraut Avondale 3 Large Cans 35c

Large Can, 12c 12 Cans, \$1.37

Catsup Snider's 3 For 50c

12 Bottles \$1.95

Beets Avondale 3 Large Cans 35c

2 Cans, 25c 12 Cans, \$1.37

Beans Clifton 3 No. 2 40c

No 2 Can, 14c 12 Cans, \$1.55

Nucoa Oleo

1b. 20c

Del Monte 3 No. 2 43c

Peas Country Club 3 No. 1 50c

No. 2 Can, 18c 12 Cans, \$1.90

Beans Clifton 3 No. 1 25c

No. 2 Can, 9c 12 Cans, \$1.00

Spinach Country Club 3 Cans 37c

No. 2 Can, 13c 12 Cans, \$1.43

Vegetables Avondale 3 Cans 35c

2 No. 2 Cans 25c 12 Cans, \$1.37

High Quality! Low Prices!

COFFEE

A kind to suit every taste and purse. Here is one of our greatest values.

Jewel 25c Lb. Pkg.

Country Club 39c French Brand Lb. Pkg. 35c

CHARLES RAY IS STAGE SUCCESS: HAS EVERYTHING

Former Star of Screen Is Finely Equipped for Talking Pictures

Charles Ray's appearance at Keith's theater, Grand Rapids, served to demonstrate that he has taken a place with the leaders of the American stage of today.

He forgot all about the successful career which marked his work in the motion pictures, and without even a remote allusion to his former screen work he launched into the essence of his act and won his audience by a mile.

A word picture or two, a song or two, a rambling recital of pertinent quips, and then a dramatic rendition that gets you—that is Charles Ray's act. As on the screen he has the personality and the way that takes.

He knows how to sing with expression. His voice has a quality of smoothness and vibrancy, two prime requisites in stagework.

Enunciation, the element which has wrecked many a stage career, comes easily to Charles. You always know what he is talking or singing about.

When Charles talks to his audience over the footlights in his casual, intimate and whimsical way he is mighty good, and when he turned from his whimsical mood and recited "The Son of the Soil," he scored a hit which called for a curtain appearance. His appeal is dramatic. He has that indefinable something which catches you right around the heart. That something which sends you into the land of vision where everything seems good.

It is gratifying to see the former hero of "The Tailor Made Man" do all this so well. Charles went to the height of success when he was on the screen. This meant money and lots of it. Then came financial reverses. But instead of brooding over misfortune Charles made a resolution that he would strive to greater heights. He studied music under noted instructors. He turned to the development of the dramatic. Thru it all he has retained the characteristics which enable him to get the emotional, the happiness-giving, the humorous things out of life and he is now ready to go to the top.

He has builded better than he thought. The talking pictures have come along and Mr. Ray is ready for the full measure of success. There should be no limit to his future accomplishments.

PETER C. SIKKEL

Teacher of Violin
Studio: 123 E. 17th St.
PHONE 2717
Piano Tuning

REAL ESTATE

J. ARENDSHORST
ANYWHERE
101 E. 8th St. HOLLAND, MICHIGAN
INSURANCE
OF ALL KINDS

Shine Shoes Shine

Get your Shoes shined at

Columbia Shoe Shine Parlor

11 W. 8th St. Holland

"How can you prove to me that COKE will heat my house more economically than any other fuel?"

This question has been put to us many times by prospective purchasers of GAS COKE. [Never by our regular customers. They don't need proof . . . they KNOW.]

Order a ton of genuine Gas Coke today—burn it in accordance with our instructions and we won't have to prove our statement.

Or, if you're not quite convinced we will send you another ton and will make this test: Without cost to you we will place in your home a recording thermometer which will give an accurate record of the exact temperatures you have maintained during the period of the test. From our good friend, Bert Smith, Holland's official weather man, we will get the average outdoor temperatures that have prevailed during the test. One ton of genuine GAS COKE will be burned.

At the end of the test you will have proven to your own satisfaction that you have put into your home MORE HEAT [by actual test] at LESS COST, and with less effort than you could possibly do the same job with any other known fuel.

That's a broad statement but we're ready to back it to the limit!

REMEMBER PLEASE THAT GENUINE GAS COKE can come only from our yard. It is made here in Holland and each load that goes into a home is helping to keep Holland the cleanest city in Michigan.

Genuine Gas Coke can be purchased from us or from your dealer.

—YOU SAVE WHEN YOU BUY IT!
—YOU SAVE WHEN YOU USE IT!

Holland Gas Company

Third of a series of Coke Advertisements by the Holland Gas Company.

WELCOME!

THE Montgomery Ward & Company's beautiful new double store on East 8th street is now complete and the officials of the company have set aside Saturday of this week as the opening day. The management extends to the public of Ottawa and Allegan Counties and of Western Michigan a cordial invitation to attend the opening. The entire three floors are replete with a varied line of merchandise placed in scores upon scores of departments.

The Montgomery Ward's new emporium filled with a complete stock will be open for inspection Friday and the formal opening will be at 8:30 o'clock Saturday morning.

We extend to you a cordial welcome.

L. A. PIERCE, Holland Manager

New Store Will Find Many From Holland Employed

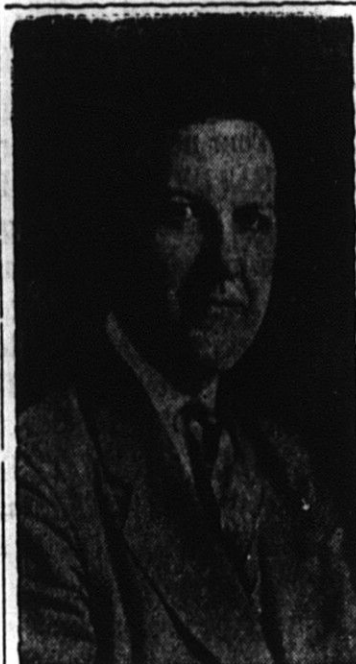
LOCAL EMPLOYEES SOUGHT BY WARD'S CHAIN ORGANIZATION

Wherever Montgomery Ward & Co. has a retail store the standing policy of the organization is to employ local help in every instance possible. Except for the supervisors and trainees sent here to help open the new Ward store, all the employees hired for the big opening on Saturday will be Holland people.

"The policy of Montgomery Ward & Co.," stated Mr. L. A. Pierce, new store manager, "is to employ local people whenever possible."

"Local people know each other," he stated. "They understand each other's needs and desires. Therefore, an employee who lives in Holland

HOLLAND MANAGER

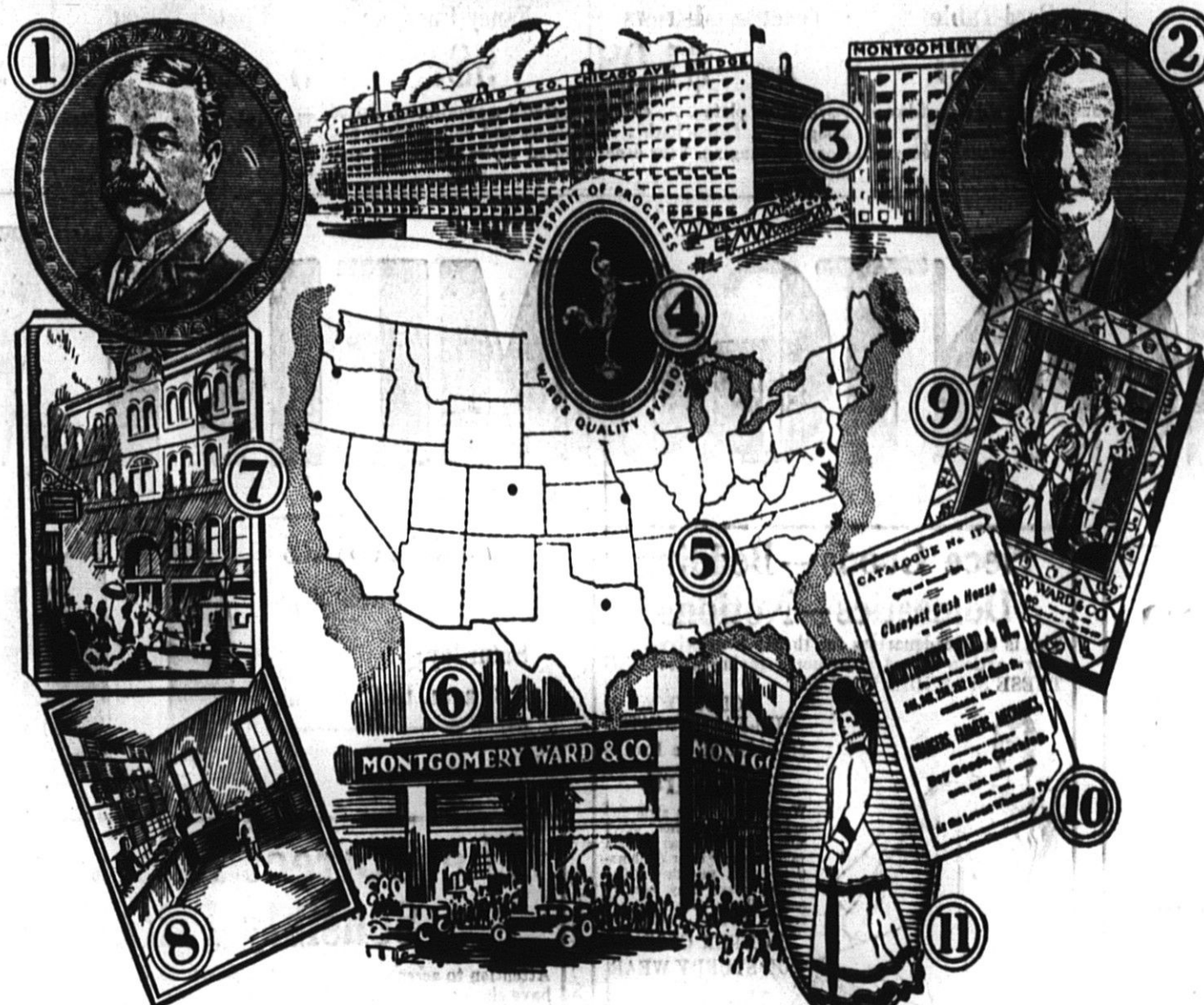


L. A. PIERCE

can give more satisfactory service to any customer who lives in this territory.

"Another thing is that we realize our local customers prefer to buy from people whom they know personally and by name. They can stop

HIGHLIGHTS IN THE HISTORY OF MONTGOMERY WARD CO.



No. 1—A. Montgomery Ward, original founder of the company. No. 2—George B. Everett, president of the company today. No. 3—(left) executives offices and warehouses of the Chicago Territorial Branch; (right) the new administration building, national headquarters for all territories. No. 4—"Spirit of Progress" trademark, Ward's quality symbol. No. 5—Location of the nine territorial branches; Portland, Oregon; Oakland, Calif.; Denver, Colo.; Ft.

Worth, Tex.; Kansas City, Mo.; St. Paul, Minn.; Chicago, Ill.; Albany, N. Y.; Baltimore, Md. No. 6—A typical Ward chain store. No. 7—The 12x14 foot room (circled) where the first mail order business was born. No. 8—Inside view of room where Mr. Ward, Mr. Thorne

and one boy took care of all the details of the young mail order business. No. 9—Ward's Spring and Summer Catalogue, 1929. No. 10—One of the first catalogues. No. 11—The first fashion picture ever used in the mail order business—appeared in the catalogue of 1878.

and chat in a friendly way if they so desire.

"We realize that our Holland salespeople have a personal following of acquaintances and friends who will prefer to buy from someone they know. We are trying to make this store a real Holland institution and we know that one of the quickest ways to accomplish this is to fill our

store with an atmosphere of friendliness.

"This policy of employing local help is a part of Montgomery Ward & Company's policy to assist in and promote the prosperity and general welfare of every town," said Mr. Pierce.

Ward Store Opens Saturday, Feb. 1st

Ward's Store To Be Opened On Saturday

An army of workmen, clerks and executives was busy today preparing for the formal opening of Montgomery Ward & Company's store on East Eighth Street, Hol-

land's newest and largest chain store. Crews of Holland carpenters and painters have been laboring for days redecorating and remodeling the building in anticipation of the tremendous crowd expected on Saturday.

Doors of the new store swing open Friday morning at 9 A. M. for an informal inspection by local and profes-

sional business men, as well as visitors from Holland and surrounding country.

A special invitation has been extended to the Holland Chamber of Commerce, (Trade Bureau, Commercial Clubs, etc.) who will be welcomed at the store by company officials Friday morning for a preliminary inspection. The store will then remain open for the remainder of the day, in order to give the new salespeople an opportunity to acquaint themselves with the merchandise and prices for the big opening rush on Saturday.

"Montgomery Ward merchandise is not new in this community," said Mr. L. A. Pierce, the new store manager. "Our firm has many regular customers within a radius of 30 miles, and all have been invited to come to our

SAYS HE'S GRADUATE OF WARD COMPANY 'U'

"The old Montgomery Ward catalogue of 1879 and the McGuffey spelling book gave the only schooling I ever had since the age of 18. For that reason I claim Ward's my alma mater. If I had those two books now I wouldn't trade them for their weight in gold." Those are the words of Holme Laurence Storgaard, associate editor of the Pacific Rural Press, published in San Francisco. He affirms that he is a graduate of the University of Montgomery Ward & Company.

Saturday opening We are making preparations to accommodate at least 20,000 people during the day."

We Are Pleased

to have had the contract for the electric wiring in the new Montgomery Ward & Co. building, which adds another to our list of the bigger wiring jobs in the City of Holland.

White Bros. Electric Co.

Dependable Electric Service

Phone 2284

178 River Ave.



A BRAVE MAN THIS!

A fire chief and his men are a wonderful protection to a city and this especially can be said of Chief Blom and his brave fire fighting "laddies." It is a wonderful insurance, however it does not fully cover your property from all loss.

Protect your home and its contents by an insurance coverage. Protect your business with an insurance policy. It is your best asset when flames wipe you out. An insurance policy is a fireproof barrier between you and ruin. We can sell you fire insurance inexpensively — an invaluable safeguard for your peace of mind.

We also Handle Compensation Insurance

Visscher-Brooks Insurance

29 E. 8th St. Phone 5016 Holland, Mich.

LIFE
FIRE
AUTO
WIND

I
N
S
U
R
A
N
C
E

Local Contractors Erected MONTGOMERY WARD Building

The double store on East Eighth street, built by Mr. Walter C. Walsh of Holland for the MONTGOMERY WARD CO. is now complete and will be open for inspection Saturday of this week.

Among the Contractors and Builders who were engaged in the erection of this newest and very imposing Main street structure are

ABEL POSTMA, Contractor and Builder
SCOTT LUGERS LUMBER CO.,
Lumber and Building Supply
GEO. MOOI ROOFING CO.
S. and B. HABING, Mason Contractors.

Famous WARDOLEUM RUGS

Save You Money!
\$5.35

9 x 12 ft.

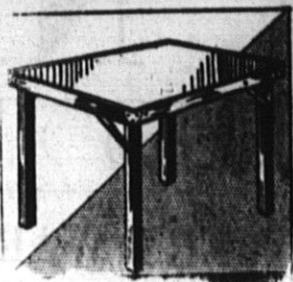
All the beauty of wool rugs. Lustrous paint surface, waterproof and stainproof. An economical floor covering... needs no scrubbing. A variety of pretty patterns and colors. 6 x 9 size... \$3.35



Hinds Honey & Almond Cream

Ideal for Wind Burn, Chapped Face and Hands and Astringent

34c



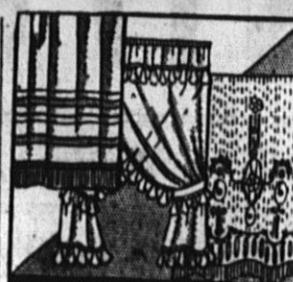
Card Table
\$1.00

Standard grade, hardwood frames... waterproof coverings. Well made, compact, easy to stow away.



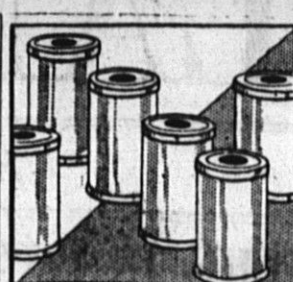
Venetian Mirrors
19x9 **\$1.98**

Bevel edge plate... etched design... felted back... loops for hanging. Very ornamental.



Fancy Curtains
98c

Assorted marquisettes, dotted swisses and volles. Plain and ruffled styles—opening special.



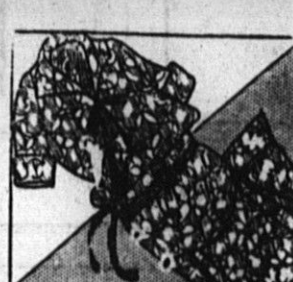
Coats' Thread
6 Spools **19c**

This good quality cotton thread is a real bargain for women who sew.



Silk Hosiery
\$1.00 pair

A big opening special. All silk... new spring colors. A bargain while they last.



House Dresses
98c

You will want to lay in a summer supply at this low price. Smart color combinations. Well made.



Kotex
29c

A Special Value at this Price. Only three to a customer.

MONTGOMERY WARD & CO. OPENS

Airline Radios

Saves You from \$50.00 to \$100.00

Radio buyers have saved millions at Ward's—because we have pioneered in distribution of quality sets at REASONABLE PRICES. Every AIRLINE is precision-built—like a fine watch—and you are protected by our guarantee—SATISFACTION OR YOUR MONEY BACK.

PRICES ARE REDUCED ON

THE GREAT AIRLINE 9

(9 Tubes With Rectifier)

1930 Model—Screen Grid

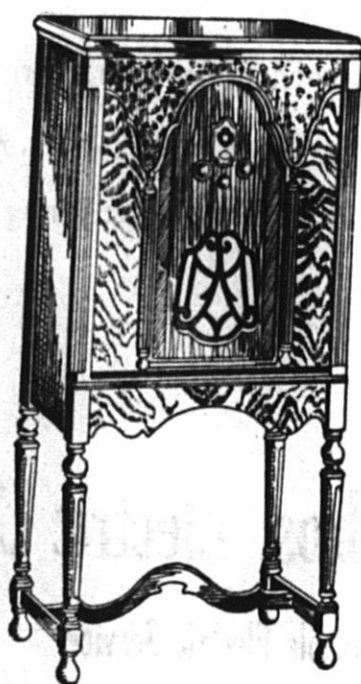
\$99.50

Cash Less Equipment

Incomparable in tone. It brings you the music... drama... opera of the country. Enormous new power—amazing volume—new simplicity of operation.

NATIONWIDE TESTS PROVE IT EQUAL TO SETS COSTING UP TO \$100 MORE

Come in tomorrow and hear it
Ask About Our Easy Payment Plan



EIGHT TUBE MODEL

Built-In Magnetic Cone Speaker

69.50 Cash Less Equipment

(All Electric)

It gives you full-rounded tones in all their depth and beauty. Everything you could wish for in a radio, volume—performance—control. See it—hear it—and you'll want it. Beautiful console cabinet with sliding doors. High lighted panels of burled laced wood. Walnut veneer.

A REAL MONEY-SAVING VALUE

Ask About Our Easy Payment Plan



ALL ELECTRIC 8 TUBE

Table Model

\$43.95 Cash

Less Equipment

Smart—and compact. Dull shaded gold colored metal cabinet, very ornamental. Clear tonal quality—great volume. Hear it demonstrated.

Ask About Our Easy Payment Plan



Airline Tubes

GX-201-A

For use on all battery operated sets. A set of new tubes will add life to your old radio.

92c

AIRLINE GIANT

BATTERY

Super Heavy Duty
Longer Life—
More Power

\$1.76



Ward's "Lakeside" Tools

Chosen by skilled carpenters everywhere for their efficiency and money-saving price.



Deluxe Hand Saws

Save You \$3.00

\$3.20

26-INCH SIZE

It is equal to saws sold for \$5.50. Special steel alloy blade; four gauge taper ground; skew back, uniformly hand filed and accurately hand set. A fast and keen cutter.



"Lakeside" Planes

Have a Keen Cutting Edge

\$2.58

9 INCHES LONG

Handy for workshop—home or garage. Compact and easy to handle. All parts clamp firmly—no chatter. High grade alloy steel cutters rest on solid supports. A real bargain.



Blow Torches

Save You \$2 to \$3

One of our leading hardware lines. Gives intensely hot blue flame at all times. Not affected by high wind. Made for long service... leak-proof pump built in tank.

\$3.25

"Handy Andy" Tool Grinder

4 BY 1 INCH SIZE

Scientifically designed for the hardest sharpening and grinding. Helical gears... genuine Norton vitrified grinding wheel... adjustable tool rest.

\$2.50



Piece Goods—Bedding Domestics—Notions

This is the headquarters for thrifty housewives! For every article is sold at a money-saving price! SEE THESE SPLENDID VALUES.



GLORIO
TUB-FAST PRINTS
Make Exquisite Rocks
29c Yard

Women who know style and appreciate bargains won't miss this super-fashion value! Lovely color combinations... smooth finished cotton weave. Buy now to make these early summer frocks! 36 inches wide.

BOMPER CLOTH
FOR STURDY WEAR
15c Yard

Practical colors—neat patterns—for smart little garments. Firm, heavy cotton cloth. Launderers well, 32 inches wide.

BLEACHED SHEETS

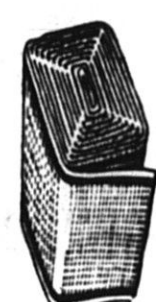
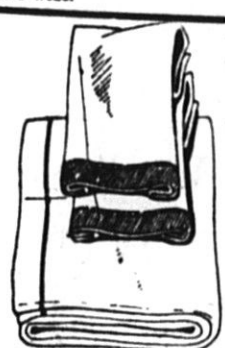
\$1.15

72x90 inches

A real saving for the home! An opportunity time to replenish your linen closet. Smooth even weave. Neatly hemmed. Bleached white.

PILLOW CASES TO MATCH—HEMMED

30c each



CRASH TOWELING

GREATLY UNDERPRICED

10 yards 90c

UNBLEACHED

Splendid quality... part linen for roller towels... glass or dish towels. Close firm weave. 30 inches wide.

STORE HOURS

8:30 a. m. to 5:30 p. m.

Saturday:

8:30 a. m. to 9:30 p. m.

The Correct Accessories Sensibly Priced!

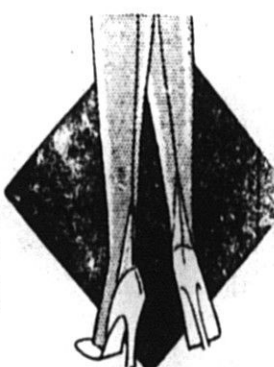
Attention to accessories marks the smartly dressed woman! Our buyers have chosen all these latest whims of fashion from the style markets of Paris and New York.

Pure Silk Hose

In All the Smart Spring Shades

Only WARD'S with its 500-store purchasing power could offer you real silk hose at this price! Pointed heels; silk soles lined with fine lisle.

\$1.49



Fine Imported Gloves

Washable kid—the most practical and the smartest glove you can buy! Chic embroidered turn-back cuffs.

\$2.98

A Group of Purses

Specially Priced

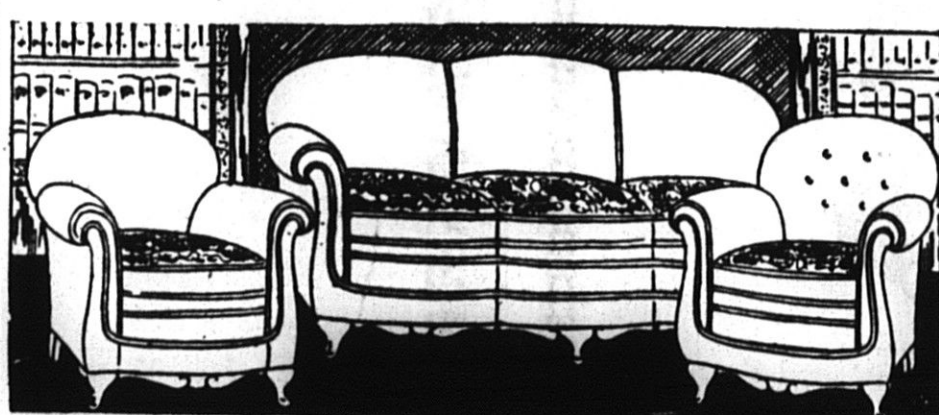
Attractive handbags in all the latest costume colors. Pouch and envelope styles, each with individual trim.

\$1.98



Furnish Your Home Complete at Ward's Ask About the Budget Plan!

Remember—when you want to furnish a home—you get more for your money at Ward's! More in the way of quality—more price advantages in the things you need! Ward's furniture is done in the modern spirit and within the means of the most modest home-makers.



A BEAUTIFUL LIVING ROOM SUITE \$103.00

That Promises Comfort, Style, Beauty

\$103.00 Cash

Your friends will think you paid a great deal more for this handsome overstuffed suite! True Ward-bilt quality through and through. All the features found in more expensive suites... resilient spring construction... removable cushions... smart Jacquard Velour Upholstery.

ROOMY DAVENPORT—WING BACK CHAIR—CLUB CHAIR
ENJOY IT NOW—PAY LATER—ASK ABOUT OUR PAYMENT PLAN

SEAMLESS AXMINSTER RUGS

9 x 12 Size

\$27.50

Lend color and charm

Luxury for your home at modest price. Lovely new patterns... exquisite color combinations. Beauty to brighten the eye of every housewife. See these fine rugs—so moderately priced.



Imperial Windsor Heater

Insures Comfort on Cold Days!

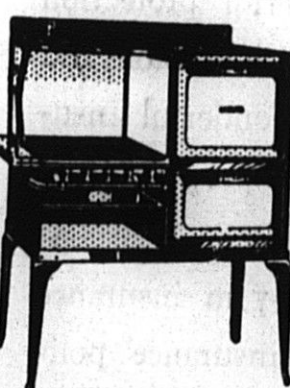
\$89.85

Heats 5 or 6 large rooms with comfort and economy! Smart cabinet style... walnut enamel finish... made for long wear. Active circulation. And it HOLDS FIRE AS LONG AS THE AVERAGE FURNACE!

Our Lowest Priced Gas Range

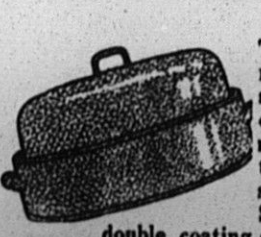
\$26.45 Cash

Newly Improved Design
Medium size... sturdy and dependable. Genuine black Japan with white porcelain trim... ideal for small kitchen. Tested and approved by the American Gas Association. SEE THIS VALUE! SPLENDID COOKING EFFICIENCY.



Visit Ward's House Furnishing Department

Enamel Roaster



This splendid roaster has a self-basting cover; also a removable tray to prevent possible scorching. Seamless steel; double coating of blue enamel.

72c

Aluminum Percolator, 4 cup size... 89c
Aluminum Griddle... \$1.00
Aluminum Skillets... \$1.59 to \$3.10
Health Cookers... \$2.98 to \$5.25
Set of Three Enamel Sauce Pans... 69c
Aluminum Tea Kettle... \$1.59
Food Choppers... \$1.00 to \$2.33

Aluminum Ware

Kettles, Sauce Pans,

Double Boilers—

Special at—



25c

Grand Opening

WARD'S fashion departments produce early spring—women's fashions, designers—authentic styles for men—a prevail!



A SPECIAL LOT OF WOMEN'S COATS

—at—

\$9.95

VALUES TO \$19.75

Fur Trimmed Coats in the wanted colors and fabrics, beautifully tailored. Up-to-date styles. A special value for opening.

Sizes 14 to 44

Other Winter Coats

Reduced

\$7.95-\$13.95-\$19.95

VALUES TO \$39.50

New Felt Hats With Touches of Straw Trim



You will find a becoming hat in this smart variety of Spring models. The smart hat for early Spring is of bright felt with a bow, an insert, or a brim of soft straw. Our millinery department has any number of charming styles—demure brimmed models, off-the-face types—many of them copies of French hats.

Other Smart Hats at **98c to \$2.95**

Bargains for Entire Family

Men's Quality Shoes For Dress and Work

\$3.69

Men who know what they want in a shoe—style, quality at reasonable prices—buy all their shoes at Ward's. For work there are the sturdiest of well made shoes—for dress all the newest swagger styles.

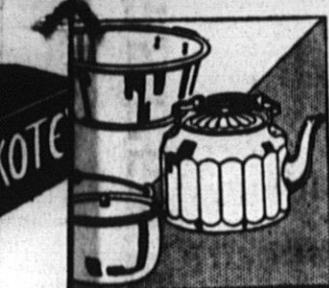
Boys' Sturdy Shoes.

\$1.98 to \$3.54



MONTGOMERY

Store Hours: 8:30 a. m.-5:30 p. m.: Sat. 8:30-9:30



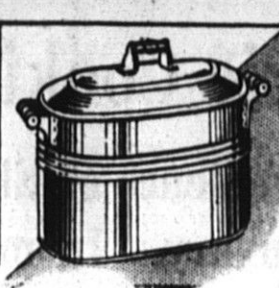
Aluminum Ware
50c

...ed far below our competi-
this Pri... Kettles—Sauce Pans—
...ding Pans. Standard qual-
...customers



Gillette Blades
pkg
of 5 **39c**

A package of 5 Gillette
Blades is a decided bargain
at this unusually low price.



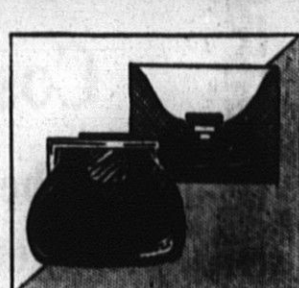
Copper Boilers
\$2.98

Full size copper wash boilers
—priced surprisingly low for
the opening. Quantity limited.



25c Listerine
16c

Popular Listerine tooth paste
is a bargain at this price re-
duced for the opening.



\$2.00 Bags
98c

Smart new styles in a variety
of leathers. Well lined—well
made. Bargain. Limited quan-
tity.



Work Shoes
\$2.49

Built of sturdy leathers
throughout. Designed for
comfort... and to give long,
hard service.



\$7.00 Metal Bed
\$4.98

Full size bed in a popular de-
sign. Baked-on enamel finish
... seamless steel main posts.

LISTERINE

63c

Large size Bottle
of this well known
Antiseptic at a
very low price.
For Opening Day

WARD'S
Bargain Mattress
\$8.00 Value

\$5.98 Full double bed size.
Weight 50 pounds.
Special for this
opening—while
quantity lasts.



Full
50 Pounds

WARD'S NEW RETAIL STORE

SATURDAY!

STORE HOURS

8:30 a. m. to 5:30 p. m.

Saturday:

8:30 a. m. to 9:30 p. m.

Ward's Toiletries

Priced to Save You Money!

We sell nationally famous toiletries at far less than
you pay in the usual retail store. See our fine selec-
tion!

| | |
|------------------------------|-----------|
| Aqua Velva Shaving Lotion | 36c |
| Mennen's Shaving Cream | 2 for 36c |
| Palmolive Shaving Cream | 21c |
| Gillette Blades, Pkg. of 5 | 39c |
| Ever-Ready Blades, Pkg. of 5 | 30c |
| Pebeco Tooth Paste | 32c |
| Pepsodent Tooth Paste | 29c |
| Forhan's Tooth Paste | 39c |
| Listerine Tooth Paste | 16c |
| Coty Face Powder | 89c |
| Vougay Face Powder | 75c |
| Vougay Rouge | 35c |
| Pond's Vanishing Cream | 36c |
| Pond's Cold Cream | 36c |
| Lifebuoy Soap, 6 cakes for | 41c |
| Jap Rose Soap, 6 cakes for | 40c |
| Woodbury's Soap, 3 cakes for | 59c |
| Lux Toilet Soap, 6 cakes for | 40c |

Jewelry

Coveted pieces of jewelry need no longer seem such
luxuries at Ward's prices.

MEN'S WRIST WATCHES

that are as good-looking as they are practical and
accurate. A fine quality at the low price of **\$4.98**
just

FOUNTAIN PENS

of dependable quality and smart appearance that are
not expensive. Easy grip and perfect balance. **\$1.00**

ALARM CLOCKS

you may depend on for accurate time as well as
alarms. Equal in appearance and quality to
higher priced clocks **79c**



Advance Springs Styles In Chic Frocks

You will be entranced by this se-
lection of new spring frocks
at

\$4.95

Smartly tailored in the fashion-
able new silhouette. The thrifty
shopper will take advantage of this opportunity.

Sizes 14 to 44

Ward's Selling

...all that is new and smart for
...ect from our expert New York
...me—and WARD'S economy prices

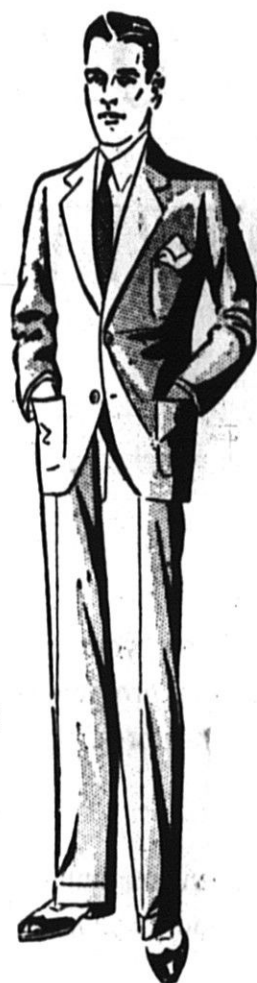
A SPECIAL LOT OF
MEN'S SUITS
—and—
OVERCOATS
—at—

\$9.95

VALUES TO \$19.50
Unheard of Values.
A special attraction for opening
day.

Others at
\$12.95

VALUES TO \$29.50
New Models and Fabrics
New Spring Suits
\$19.50 to \$29.50



WORKING MEN! COME HERE FOR VALUE

...will find here values in shoes, shirts, work pants,
...re and overalls that only Ward buying power could
...e possible. The quality is high, the prices assure excel-
...savings. Stock up now.

OVERALLS

...full cut overalls designed and made to give you the
...most in body freedom and long wear. Highest quality
...in throughout, sewed with triple-stitched, non-rip
...ers, non-rip seams and reinforced at strain points.
...users are in both high back and low back styles with
...hubs. The big comfortable jackets have all the pockets
...you use.
...a whole of a value at **\$12.95**



Ward's Shoe Department

Fashionable Models
in Women's Footwear

...special purchase makes these values
...sible. Smart shoes so reasonably
...ced that you can have the correct foot-
...ar for every ensemble. Shoes for al-
...asions—street, sports, and dress
...a quality and workmanship that will
...light you. Unusual values!

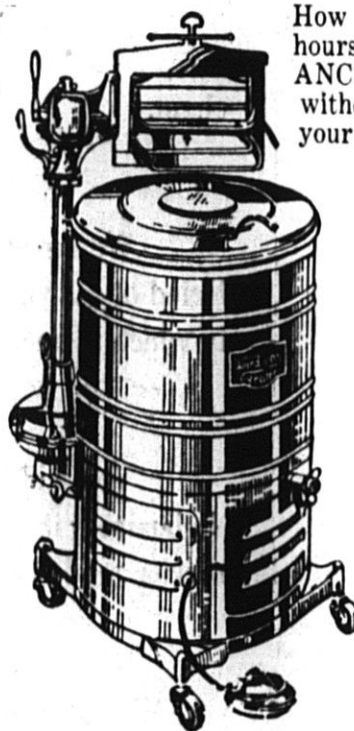
\$1.98 and \$2.49



WARD & CO.

27 East 8th Street, Holland, Mich. Phone 2828

Ward's Bring You Guaranteed Appliances for the Home at Money Saving Prices!



**Wardway Electric
Washer**
GUARANTEED FOR 10 YEARS!
\$71.00

Ask About Our Easy Payment Plan

All the features of washers
costing \$50 to \$100 more!
SPLASH-PROOF ELECTRIC
MOTOR

8-POSITION INSTANT RELEASE
SAFETY WRINGER

A new reduced price that will put
the famous Wardway Gyrator in
many homes! Popular because it
washes quickly, clean and safely.
All copper tub—no center post to
catch and tear dainty clothes.
Let It Serve You
While You Pay

Majestic Electric Vacum Cleaner

Sold on 30 Days Trial to
Prove Its Superiority!

\$35.85

WITH COMPLETE
ATTACHMENTS

New and longer life for your
rugs, draperies, and uphol-
stered furniture! The beat-
ing, sweeping suction removes
all harmful grit. Unsurpassed by higher priced
cleaners.

GUARANTEED FOR 5 YEARS
SOLD ON EASY PAYMENTS

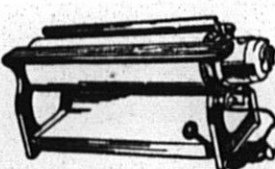


New Portable Electric Ironer

Four Times Faster Than Hand Ironers

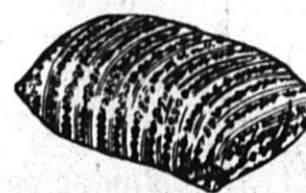
\$49.50 Cash

TIME PAYMENT \$54.95



Do your ironing cheaper, faster, better
and easier with a new portable! Flat pie-
ces, dresses and shirts done much faster
and better. Same improvements and same
construction as higher priced ironers.
Small and light enough to be easily
moved.

Bed Pillows



One-third duck and two-thirds white
curled hen feathers. Covered with the
best 8 oz. ticking.

\$1.25

Ward's Guarantee Their Paints and Offer You Lower Prices

Wards Coverall House Paint

We don't have to tell old customers
how good Coverall is. If we never
say another word about it we'll con-
tinue to sell millions of gallons to
people who have been using and
proving Coverall for 17 years.

\$2.38 gallon

Coverall Barn Paint

Contains best mate-
rials obtainable. Rich
in pure linseed oil.
One gallon covers
250 square feet, two
coats.



\$1.25 Per Gal.

It's time to think about that paint-
ing job! Our direct selling saves
you the middlemen's profit—and
the quality is guaranteed! Paints
to meet every indoor and outdoor
need are here. We have a complete
line of Painters' Supplies, too.

Riverside "De Luxe" Batteries

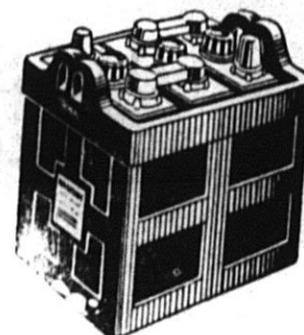
Guaranteed for 2 Years

Here is a battery that really stands up in
winter. It has that extra "kick" you can
count on to spin your motor in a jiffy on
zero mornings. It lasts longer and it is as
dependable in summer as it is in winter. A
wonderful value at

11 PLATE

\$6.35

\$1.00 allowance on your old battery



Ward's— Sporting Goods Headquarters!

Everything for the young sportsmen is here!
And at prices that leave a saving for other
wanted things.

Boys, Meet The Hawthorne Flyer

It's a bike you can count on as you'd count
on your best pal. Fast enough to put you out
front in every race, strong enough to stand
the hardest riding.

Many Fine Features

New Departure Coaster Brake insures ab-
solute safety at any speed. Chromium finished
and painted in brilliant automobile colors.
Complete equipment—auto horn and head-
light, metal mudguards, parking stand, tool
case, pump and Riverside Tires.

\$33.00

Small Weekly Payments



Basket Ball
Shoes

Regulation
intercollegiate
shoes—
sturdy pure

gum rubber soles, arch supports—
molded toe cap.

\$3.30 & \$3.65

BASKET BALLS

Live, bounding
balls of tanned,
pebble-grained
cowhide. Made to
stand several sea-
sons of hard play.



\$2.48 to \$11.85

WARD'S TESTING LABORATORY



Trained chemists and physicists at work in Ward's Testing Laboratory in Chicago testing merchandise for quality. Upper right — Dr. Hauch, chemist, determining the amount of alcohol and flower essence in perfumery. Upper left — Girl noting amount of stretch a piece of fabric will undergo before tearing.

MONTGOMERY WARD & CO. STORE OPENS SATURDAY

President of Company Says "Local Merchants Need Not Fear Their Competition"

The new Montgomery Ward & Company's double store on East 8th street is now completed and ready for business. Mgr. L. A. Pierce has been working night and day to get the large emporium ready for the opening day on February first. Carpenters and plaster-

ers were busy at one end working toward the front of the store while truck loads of goods, fixtures, counters and other store necessities were being piled in from the rear.

The Montgomery Ward store surely has been a beehive with artisans putting on the finishing touches while the sales force is laying out merchandise from tremendous crates.

The Montgomery Ward & Co., nationally known firm, has long since passed its 50th birthday and the management states that they

have selected Holland in their chain system of stores after having made an exhaustive investigation proving that this city was one of the most progressive shopping centers in this section of the state. It is also stated that only cities with favorable prospects for future development are being chosen by the company.

"One object of this store," stated Mr. Pierce, manager of the new store, "is to give quick over the counter service to new customers, as well as to those old friends of Montgomery Ward & Company

HORSES PULLING AGAINST HORSES

Three teams of horses are to pull against each other during Farm Week at Lansing, Feb. 6. The record is a pull of \$275 and that holds far is a pull of \$275 pounds, and ord made by a Lansing team thus that holds for the state. The world record pull is 3500 pounds and the contestants will endeavor to beat that record. At the last pulling 10,000 spectators took in the affair. Not a few farmers from Ottawa and Allegan counties are planning to go to Lansing during "Farm Week."

who have bought from Ward's by mail."

While the new store cannot hope to stock all of the 40,000 articles described in the catalogue, it will handle all lines of merchandise which customers of this vicinity will need. Groceries will not be carried in the chain stores.

It is estimated that 15 carloads of merchandise are here and have found their way on the shelves of the new store, ready to be inspected during the opening, Saturday of this week.

Two double floors house this tremendous stock, a large wide staircase connecting the ground floor with the floor above.

The spacious well-lighted basement, built the full length and width of the new store building is also reached by a broad staircase and this department contains tires, auto accessories, plumbing supplies, hardware, paints, electric appliances, etc.

The management engaged a large number of Holland folks to help place the stock and a great number of the promising ones will be retained on the salesforce and in the business office in clerical capacities.

The head of the company states that local merchants need not fear the new store.

George B. Everitt, president of Montgomery Ward & Company, explains that there is no intent to injure the small store owners. "Our experience has been," he says, "that wherever we have located local merchants have benefited." Every town has been stimulated as a trade center and the regular trading radius has been increased to 80 and 85 miles, whereas formerly it was only from 10 to 15 miles.

"We are selling in our chain stores merchandise that is not handled in a national way by any other concern. But such a store as ours does offer an opportunity to our regular customers to actually judge the quality and value of the merchandise far more accurately than is possible from a catalogue description. No attempt has been made to overshadow local merchants."

ST. JOE TO CELEBRATE ITS 100TH BIRTHDAY

St. Joseph is 100 years old and a centennial celebration is planned for some time the coming spring or summer, possibly during Blossom Week in May. St. Joseph is the third municipality in Berrien county to attain 100 years of growth, Berrien Springs having celebrated its hundredth birthday in 1928 and Niles in 1929.

COKE--

—YOU SAVE WHEN YOU BUY IT!
—YOU SAVE WHEN YOU USE IT!

Any Fuel Dealer Will Supply You

With

GENUINE GAS COKE

On a Satisfaction or
Money-back Guarantee

Compared with any solid fuel—Pocahontas, Hard Coal, other Cokes—your dealer will tell you that this HOLLAND PRODUCT is found "Best by Test"

SMOKELESS—NO PRODUCER OF SOOT—
LOW IN ASH—CLEAN—NO DIRT
TO TRACK AND LOW IN PRICE

FREE INSTRUCTION IN "FIRING
FOR ECONOMY" BY EXPERTS—
AT NO COST OR OBLIGATION.
PHONE YOUR DEALER OR

Holland Gas Company
And All Fuel Dealers

Manufactured and Guaranteed by Holland Gas Company

Crane Company

Plumbing Fixtures and Heating Materials
used in the Montgomery Ward & Company
building furnished and installed by

Damstra Brothers

[State Licensed Master Plumbers]

Dealers in Pumping Outfits, Sprinkling Systems, Water Softeners, Oil Burners, Pipe and Fittings.

206 College Ave. Phone 5622
HOLLAND, MICH.

TRUCKING

We were proud to be permitted to play an important part in the opening of Holland's largest store

Montgomery Ward & Co. Selected
us to Handle all their Freight

Should you require the services of a mover or have trucking to do phone

Call 2353-F1

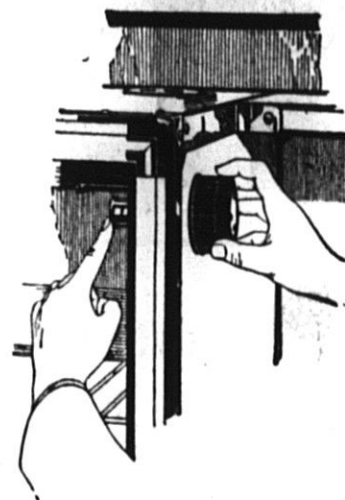
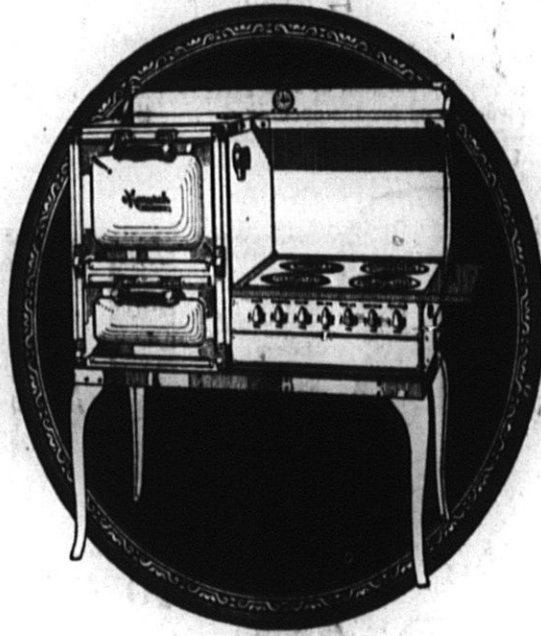


ROOKS TRANSFER LINE

250 West 14th St.
HOLLAND, MICH.

Cost of Electric Cooking Reduced

The delightful convenience of Electric Cooking is no longer an expensive luxury. In many homes it costs even less than other fuels.



Equipped With Automatic Time and Temperature Control

MONARCH Ranges can be purchased on a most attractive Time Payment Plan.

The MONARCH Electric Range has done much to bring this about. Its oven heats with surprising quickness — and keeps on baking long after the current is turned off. The top burners are of a new and extremely efficient design. The Automatic Time and Temperature Control will cook your entire meal, according to orders, whether you are at home or away.

MONARCH Electrics are made in a large variety of styles and sizes to meet the requirements of every family. The combination with built-in coal and wood fire-box, for heating and burning waste, is very popular.

Let us estimate the cost of electric cooking in your home. You will be under no obligation. Whether you are in need of a range or not, you will be interested in our display of these Modern Cooking Devices.

Board of Public Works

City Hall,
Holland, Mich.



WELCOME

TO THE MONTGOMERY WARD STORE

We welcome you as a neighbor and fellow-merchant.

We are pleased to know your company has selected our town as one of the progressive communities in which to open one of your stores.

You will find it a good community to live in and do business in. You will find its people appreciative of service rendered them.

We welcome you to our mutual privilege—of serving the people of this community. They deserve the best that is in us.

We wish you success.



J.C. PENNEY CO.

64 East 8th St.

Holland, Mich.