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Holland City News

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**FALSE ALARM
BRINGS FIREMEN
ON GOOSE CHASE**

SOME TIME SINCE BOXES HAVE
BEEN TAMPERED WITH

Chief Blom and the two fire departments are rather peeved to find that at 6 o'clock Tuesday night a false alarm was sent in from box 121 stationed near the Columbia Ave. school, and upon arrival they found that there was no fire, although the glass in the alarm box had been broken and the box pulled.

There was no one in the neighborhood when the firemen arrived and the only thing to do was for 30 men to go back to the station house.

Firemen are wondering if this is the beginning of a box pulling epidemic, so rampant about two years ago. At that time there were several in one month, and as a rule late in the night in mid-winter.

Traps were set for the offender and it was not until Mr. Blom asked every citizen to be on the lookout whenever they came near a fire alarm box, that the mischief was stopped.

One box near Froebel school is without a glass most of the time. Mr. Blom states that he has placed not less than thirty new glasses in that box within a year. A false alarm however, was never pulled from that box.

Firemen believe that children of the school mischievously peck stones at the box, and in that way the glasses are broken.

FOR RENT—A good 80 acre farm, very good buildings suitable for grain stock and small fruit farming. Inquire Schutmaat Bros., Hamilton, Mich.

**TAVERN TO BE
HEADQUARTERS
FOR BUS LINES**

SHORE LINE HAS JUST TAKEN A
LONG TIME LEASE ON
CORNER

It appears that the bus lines entering into Holland will all have headquarters in Warm Friend Tavern. The Greyhounds are already occupying the north rooms in the west wing of the building and the Shore Line, the company with the big yellow coaches, will occupy the front rooms on the eighth street side, formerly occupied by the Holland Furnace company, but more recently by the Visscher-Brooks Insurance company.

Visscher-Brooks have moved up one floor in the Warm Friend building in rooms 2-4-5 and 6, and the rooms downstairs are now being converted into a suitable waiting room and ticket office for the Yellow bus line.

It is stated that the company has taken a long term lease on these new quarters which would indicate that the Shore Line company is here to stay and form a part of Holland's commercial life.

A more centrally located spot surely could not be found by our bus lines.

**MICHIGAN'S MALE
GOLFERS ARE NOW ES-
TIMATED AT 36,500**

By conservative estimate, there are today 36,500 golfers in Michigan, 20,250 of whom are in the Detroit district. This does not include the women golfers boys and girls classed as juniors, caddies, professional nor club employees.

**HOLLAND GETS
62 DELEGATES TO
CO. CONVENTION**

REPUBLICANS WILL HOLD CAUCUS
ON MONDAY NIGHT

The first indication for some time that there was any politics stirring in Holland, was when the call was sent out that there will be a Republican caucus in the city hall Monday evening, February 7, at 7 o'clock for the purpose of electing delegates to the Republican county convention to be held at Grand Haven at 2 o'clock on February 17.

The Grand Haven convention is for the purpose of electing delegates to the Grand Rapids State convention to be held on Tuesday, March 1, held for the purpose of placing in nomination Judges of the Supreme court.

On Monday night in Holland the caucus will be held in the court room of the city hall and the Republicans present will adjourn into ward caucuses held in the large room, and proceed to name delegates from their respective wards.

The delegates that each ward is entitled to, on the basis of the last election for attorney general are as follows:

First ward	12
Second ward	4
Third ward	4
Fourth ward	13
Fifth ward	14
Sixth ward	8
Total	62

**LOCAL HERO GETS
LETTER FROM
CARNEGIE COM.**

BRONZE MEDAL AND \$1,000 RE-
WARD FOR BRAVERY

The following letter is a copy received by E. B. Rich, local station master of the Pere Marquette, from manager M. T. Wilmont, manager of the Carnegie Hero Fund Commission. The letter follows and is self explanatory.

Mr. Rich also receives a personal letter from the core, which follows: Mr. Edward B. Rich, 25 East Seventh Street, Holland, Michigan.

My Dear Sir: In acknowledgment of your courtesy in calling to the attention of the Carnegie Hero Fund Commission the case of Redmond M. Burr, I beg leave to enclose you herewith a copy of my letter of this date, addressed to Mr. Burr, relative to the action taken by the Commission upon his case.

Yours very truly,
F. M. Wilmont, Manager.

Mr. Redmond M. Burr, 320 South Fifth Avenue, Ann Arbor, Michigan.

My Dear Sir: Through the courtesy of Mr. Edward B. Rich, of 25 East Seventh Street, Holland, Michigan, the attention of the Carnegie Hero Fund Commission has been called to an act performed by you, by which on September 23, 1922, you saved Wm. A. Weed from being killed by a train, at Holland, Michigan. Your case after a thorough investigation was considered at a meeting of the commission held this afternoon, and I have much pleasure in informing you that in recognition of your heroism on that occasion the commission awarded you a bronze medal and the sum of \$1,000 to be paid as needed for a worthy purpose to be approved by the executive committee.

I shall be obliged if you will kindly advise me without delay, by a letter bearing your own signature, whether or not you wish to accept the commission's awards. If your reply is affirmative, the medal will be ordered and will be forwarded to you as soon as it has been received from the manufacturers, and the money will be held for you until it is needed for the purpose which will later be decided by the executive committee.

Yours very truly,
Manager

JOHN BICKEL DIES
IN CALIFORNIA

Word was received by Dewey Jaardama of the Hoekstra Ice Cream company, that John Bickel, for a long time head of the Grand Rapids city markets, had died in California, of heart disease, while visiting his brother.

Merchants will remember, Mr. Bickel was the man who came to Holland just a year ago to speak on advantages of a city market.

He gave in detail the workings of a city market in Grand Rapids, and the merchants seemed surprised to see how many people it brought to the city, looking for bargains as well as to sell their produce.

Mr. Jaardama brought Mr. Bickel to this city at that time and introduced him to the merchants.

It is quite a coincidence that two men who spoke before the merchants association within a year, passed away. Mr. Bickel spoke at the first meeting, for the year 1926 and Mr. Quinn, who died two weeks ago spoke at the last meeting of the year, with the annual meeting and annual banquet intervening.

Caucus Notice

A Republican caucus for the several wards of the City of Holland will be held at the City Hall, Monday evening, February 7, 1927 at 7:30 for the purpose of electing delegates to the Republican County Convention to be held at Grand Haven on February 17, 1927.

By order of the COUNTY COMMITTEE.

Expires March 12

**FORMER HOPE
BOY GOES INTO
WILDS OF SO. AM.**

SPENT TEN YEARS AT COLLEGE
HERE: WAS ONCE A NEWS-
BOY IN THIS CITY

Hope College Anchor of this week publishes an article on an old alumnus of Hope who spent ten years in Holland, studying at the college and seminary. The man is Rev. Legters who graduated 26 years ago.

At one time while a student at Hope college, he was a newspaper peddler for the Holland City News, and doing such odd jobs he made his way thru Hope college.

In an article below the Anchor tells of thrilling experiences in the heart of South America, a country seldom tried by the foot of white man.

The Anchor says: "Among the alumnus of Hope who have earned distinction in pioneer missionary work among the Indians a Rev. Leonard L. Legters, '00, now Field Secretary of the Pioneer Mission Agency, with headquarters in Philadelphia. For several years, he has given himself to survey and exploratory work in Central and South America, seeking out Indian tribes that have never been reached by the gospel. During the summer and fall of 1926, he explored the Xingu River country, about 2,000 miles from the east coast of Brazil. In order to reach the Xingu Indians from the port of Rio de Janeiro, a journey of nearly two months is involved—approximately six days by rail, seven or more days by steamboat, twenty by mule, twelve by canoe with five more days to build canoes, and more days or weeks of waiting for connections. The journey was through mountains and plains, over rivers, and across stretches of country that few, if any, white men have ever trodden. At times rivers had to be forded, bridges built, and paths and trails blazed.

"The river Xingu and its tributaries traverse a part of Brazil where there are no white people and no trace of civilization. The nearest outpost of civilization is a government post, nearly five hundred miles distant, requiring more than three weeks of hard traveling. Mr. Legters and his son, David Brainerd Legters, visited many Indian tribes, both friendly and hostile. They chose a number of places where missionaries should be sent as soon as the men and the means are forthcoming, and nearly everywhere they went, they gave the Indians their first ray of Gospel light.

During the first three months of 1927, Mr. Legters expects to give his time to the Canadian council of the Inland South American Missionary Union, seeking to find men and money for the great work. He is sending out a special appeal for missionary intercessors, asking that people assume prayer responsibility for some special Indian tribe in Mexico, Central America or South America. Rev. Legters home address is Bishop, S. C."

Mrs. L. M. Ederle of Holland Michigan, who has been the guest of Mrs. F. W. Kenneth and her mother, Mrs. C. Roest, at 1727 E. 69th street, the past week, has returned to the home of her daughter, Mrs. Lawley, of Venice. It may be of interest to our readers to know that Mrs. Ederle's husband was a cousin of Gertrude Ederle who recently swam the English Channel—Florence Messenger, Los Angeles, Calif.

A delegation of High school students sent out on the Students' Council are circulating petitions among the property owners of Fifteenth street asking them to favor the paving of that street. If any street needs paving, Fifteenth street is it and this is especially true in all neighborhoods of the High school and Junior High. The petition is being freely signed.

Cancer Educational Week nationwide in its scope will be observed under the directions of boards of health, February 16-21. The great need of the public is to be taught to recognize cancer symptoms early enough for successful removal.

Several children who have been ill with whooping cough have again returned to school this week. Among these are: Gordon Bouws, Janet and Peter Bloemsa, Angelen Van Der Bosch and Marvin and Amy Van Der Bosch.

The people that visited our school last week were: G. G. Groenewoud, Arnold Bos, Henry Kuipers, Albert Pyle, Henry Hovenga and Walter Bosch.

Rev. Fopma did not meet his catechism class after school last Friday because of sickness.

Miss Ruth Bultema is confined to her home with the gastric flu.

Mrs. Henry Smith and son, Willard, from Grand Rapids, are spending the week with relatives in this vicinity.

**News Items taken from Files of Holland City,
News Fifty, Twenty-five and
Fifteen Years Ago Today**

Fifty Years Ago Today

The resolution adopted by the council last week, "To stop paying for the ringing of the bell of the First Reformed church, after March 1st" is creating considerable comment, and it doesn't require much of a prophetic eye to foresee quite an issue on that bell business. Waiving all dilatory arguments pro and con about that bell, we want to say right here, that in our opinion the plan to get a town clock is feasible, and far more economical, and we confidently expect that some one or more of our citizens who own or are to build a suitable building there, will be willing to build a tower sufficiently elevated above the average height of our buildings to expose the dial to a clear view. We think the necessary funds can be obtained by voluntary subscription, and thus avoid taxation, and create a new, beautiful, useful, correct and economical timekeeper.

We are informed that Mr. J. Den Herder, one of the presidential electors of this State, was summoned to Washington to testify before the House committee as to his status as an American citizen.

A few days ago the sad news reached Alderman Breyman that his brother-in-law, Thomas Hodgson, was killed by a snowslide near the Black Hills while out prospecting.

We have been enjoying very mild weather during the week just past, being real pleasant overhead, but rather moist under foot.

Twenty-Five Years Ago Today

Marriage licenses were issued this week to J. C. Scoop of Zeeland and Vina F. Drost of Fillmore, W. Gringhuis of Zeeland and Petronella J. Vandenhemmel of Blendon; Jacob D. Jonker of Holland and Johanna Bosman of Grand Rapids; Ralph De Maat and Margaret Roggenbach of Holland, James S. Whelan and Helen A. Ryder of Holland.

Alice Roosevelt set her heart on a birthday present in the month of February; she wanted to be allowed to go to King Edward's coronation in England in honor of her nineteenth birthday; her father was reported to be semi-acquiescent, but Senator

NOORDELOOS

The following pupils of the grammar room have been neither absent nor tardy during January: Irene Bos, James Bosch, Anna Mae Poest, Cornie Van Den Bosch, Joe Alofs, Abend Hovenga, Genevieve Jongekrug, Dick Kuipers, John Russell Bouws, Anna Geests, Hilda Kuipers, Gertrude Rootus, Janet Van Den Bosch, Florence Van Der Hulst, Cornelia Vogel, Cornelius Wabeke, Caroline Bishop, Gennet Kuipers and Frances Van Der Hulst. Those of the primary room are: Simon Alofs, Nelson Kuipers, Mildred Kuipers, Albert Van Der Hulst, Anna Wabeke, Gerald Bishop, Jacob Kemme, Raymond Kuipers, Geneva Van Der Hulst, Alma Poest, Cornelius Van Der Bosch, Gladys Brandt, Eleanore Pyle and Esther Brandt.

A spelling contest was held Friday afternoon in the grammar room between the girls and the boys, with the girls winning.

Several children who have been ill with whooping cough have again returned to school this week. Among these are: Gordon Bouws, Janet and Peter Bloemsa, Angelen Van Der Bosch and Marvin and Amy Van Der Bosch.

The people that visited our school last week were: G. G. Groenewoud, Arnold Bos, Henry Kuipers, Albert Pyle, Henry Hovenga and Walter Bosch.

Rev. Fopma did not meet his catechism class after school last Friday because of sickness.

Miss Ruth Bultema is confined to her home with the gastric flu.

Mrs. Henry Smith and son, Willard, from Grand Rapids, are spending the week with relatives in this vicinity.

Mark Hanna 'lowed it might prove campaign material for the opposition and Alice's chances dwindled.

Albert Beekman and George Heneveld bagged 155 rabbits in five days hunting at Fennville this week.

Born to Mr. and Mrs. Albert Kraal West 13th street, Friday, January 24, a daughter.

Capt. Austin Harrington has returned from Cleveland, Ohio, where he attended a convention of the L. T. P. A. delegate from the Sault-St. Louis lodge.

W. W. Munger has taken a position as chief druggist in the drug store of Rose Kramer, 200 River St. Mr. Munger was formerly employed by Peck Bros. of Grand Rapids, and of late held a position with F. Farman, the leading druggist of Big Rapids. He is an experienced pharmacist and has been in the business for 15 years.

Fifteen Years Ago Today

Born to Mr. and Mrs. H. Van Lente a baby girl.

There were 64 births and 48 deaths in Ottawa county in December. Grand Haven reported 7 births and 9 deaths during the month and Holland reported 19 births and 10 deaths.

George Bosman of Chicago has moved back to Holland with his Sign Printing shop.

Twenty carloads of oxen left Ottawa county over the P. M. enroute to California.

Dr. Broek of Grandville, son of the late Rev. Broek, former pastor of the Third Reformed church of this city, has been elected president of the Grandville Improvement association. He is a brother of Mrs. Dan Cook of this city.

It was just 17 years ago Sunday that the steamer Chicora was lost in Lake Michigan with all hands on board. The steamer was crossing Lake Michigan and it is believed by many that it became disabled in the ice and in her crippled condition proved an easy victim to the gale that howled over the lake. Nothing was ever found to establish even a good theory as to how she came to her end, and her loss is one of Lake Michigan's mysteries.

Ernest Kulek is a great advocate of what he calls "tail fishing." Ernie, who, up to this week, held the record for Black Lake, with the catch of an 11-inch perch, proceeds on the theory that the average minnow is too much dinner for a perch.

Ernie, in the belief that Mr. Perch can't tell a minnow tail from a young tender minnow, Ernie baits his minnows crosswise, and dangles this attractive morsel through the ice. That his belief is founded on more than imagination, is proved by the fact that Ernie catches more fish than anyone else in the party when ever he makes tracks for Black Lake. The record for big perch caught in Black Lake was broken this week, however, by Peter Smith, of Holland, who pulled a 15-inch fish out of the cold water just about the time the thermometer was beginning to crawl into the bulk.

The new and larger catch has not shaken Ernie's faith in "tail fishing," however, for even last Wednesday when the mercury never got above zero he was inveigling the perch with the slender end of the minnow.

According to John Baker, who has purchased the shanties and business formerly belonging to Jessick brothers, Black Lake has never produced bigger perch than those being caught this year. He says that the perch come in runs for three and four days at a time. Baker has added to the equipment near Jensen Park until some hundred shanties now dot the ice at this point. The big houseboat still offers comfortable quarters to those who prefer to fish there, rather than the shanties. In addition to the usual catch of perch a few pickerel have been caught at Black Lake. They ran from 12 to 15 pounds in weight, and were caught on live minnows.—Grand Rapids Herald.

**MISS DE PREE
RESIGNS FROM
HOPE'S STAFF**

HOPE COLLEGE LIBRARIAN TO
LEAVE HOLLAND FOR MUCH
NEEDED REST

Miss Magdalene De Pree, librarian at Hope college has had a nervous breakdown, that will cause her to resign her position as librarian. She intends to leave this week for the home of her sister, Mrs. J. Diastet of Indianapolis, and there take a long needed rest. Miss De Pree came to Hope college in the summer of 1915 and took charge of the library as the first regular librarian.

Under her careful guidance and consideration students have enjoyed an efficiency that has made her most valuable to the school. For twelve years she has rendered unfailing service and gave all patrons sympathetic consideration. She has been constantly co-operating with the students, offering expert advice and was always ready to help and do the best for those who needed her aid. It is with a feeling of deep regret that the students bid farewell to such a faithful servant and friend.

No definite arrangement has been made to fill Miss De Pree's place.

DEER HEADS ARE
LARGER THIS YEAR

The deer heads which were brot in last fall to be mounted are larger than other seasons, according to A. E. Bonner of the Grand Rapids Taxidermy company. He reports that the largest antlers he has mounted this season have a spread of 23 inches. This was a normal head and not a freak. He also reports that the necks of the buck are swollen more than usual.

PETER SMITH
CATCHES BIGGEST
PERCH SO FAR

ON THEORY THAT AVERAGE MIN-
NOW IS TOO LARGE FOR PERCH,
BLACK LAKE ANGLER TRIES
"TAIL FISHING"

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**GETZ BUFFALO
BEING TRANS-
PORTED HERE**

CITIZENS TRANSFER CO. HAS
TAKEN THE JOB OF
HAULING

The Chicago Tribune of yesterday pictures a large Buffalo standing in one of the pens at Lincoln Park and stated that the officials will soon be rid of a rowdy bison "Big Bill" as he is called. The largest buffalo in America the paper says is being fixed up for shipment to Holland, Michigan, because he was too rough for the other bison in the Chicago zoo.

The Citizens Transfer Co. of Holland has sent one of its reliable trucks to Chicago and will soon have this beast of the western prairies transferred to Lakewood Farm where Mr. Getz has made provisions for him. The bison was a gift to Mr. Getz and next season the traveling thousands who visit Lakewood to see the other animals will also have an opportunity to take a peep at wayward "Big Bill" the buffalo.

SPORT WRITER
OBJECTS TO FLEX-
IBLE LAWS

HOLLAND HAS BEEN FAVORED AT
TIMES BECAUSE OF THEM

Albert Stool, Jr., out-of-doors writer for the Detroit News does not believe in discriminating when it comes to enforcing the game laws and does not believe that one locality should be governed by one law and another by a different law.

Holland has been favored at times. When it came to perch catching, spearing and in other ways these waters came under a special act. Anyway, Stool's article in the News of Sunday will interest Holland fishermen. He says:

"Four years ago the State legislature enacted a law known as the Mink Discretionary Power Act. It conferred upon the director of conservation commission the power to suspend, abridge and close entirely the open seasons upon game and fish in any locality in the State after they became convinced that such protection was necessary."

"In addition to this the legislature itself has taken the opportunity to enact a number of local laws with the same application."

"Today there are 230 of these local laws or discretionary powers in force and there isn't a person in the State of Michigan who knows them all. They have led to confusion, unintentional law violations and created dissatisfaction among the outdoor fraternity."

"The new director of conservation, Leigh J. Young, who has recently taken office, expressed his astonishment at this array of local legislation. 'We certainly must use more discretion in the use of the discretionary power act,' was one of Mr. Young's first comments. He could go further and adopt a policy of adhering strictly to the constitution of Michigan which states that no local act shall be passed when a general law could be made applicable."

"There isn't an order that has been issued or a local law passed by our legislature that one general law for the entire State could not cover. In many other instances, conservation has been hampered by laws beyond all reason. It is time this changed."

HALF OF AUTOS IN
THE COUNTY ARE
OWNED IN CITY

Up till Saturday night 6,875 automobile licenses were issued in Ottawa county by Fred Erhmann and Claude Vander Veen, the two men having charge of all license plates in Ottawa county. Of this number, Mr. Vander Veen stated Tuesday, at least one half were issued for Holland. He stated further that the big rush is over an idiat the office in the Elks Temple at Grand Haven will be closed this week and the state office moved to the offices of Vander Veen & Erhmann in the Vander Zalm block in this city.

The men who had charge of issuing licenses in Holland during 1926-27 were Ben Brouwer, of the Peoples State bank, Albert Nienhuis, of the First State bank, and Richard Overway, city clerk.

From the county reports it is found that 5,475 cars are used for pleasure and 1,101 are listed as commercial cars. No doubt a vast majority of the so-called pleasure cars are put partially to commercial uses.

That Ottawa county had enough auto license plates and to spare is evident from the report of Chief Van Ry, who states that 11,000 licenses were issued for Ottawa county for the pleasure cars and 2,100 were allotted to Ottawa county for trucks, delivery wagons, service cars and all those coming under a commercial head.

Although the issuing of automobile licenses, at least in Holland, was not fraught with so many inconveniences as in other years and the congestion at the places where these were issued was not nearly so great, and the wait to receive licenses did not seem as long, still the system is far from perfect and there is still room for improvement.

Last year extension after extension of time was given, until the whole matter became a joke. This in a measure was necessary for the reason that the state too was slow in getting properly started. This year there was not so much delay, no definite time was set, as the last day of grace until late, and in Holland Chief Van Ry added a week thereto, giving all motorists time to get under the wire.

However, when the time limit was up, he had the men check up with the motorists, and found them supplied, with the exception of a few whose cars were laid up until plates were issued.

Christmas Club Money
Attained by small weekly Payments

Spending money is about the easiest thing to do. You economize a little and put that money in our Christmas Club you will soon have money.

Try it with \$1.00 or \$2.00 a week and see how soon you have some real money. It is well worth your best efforts.

What the Different Clubs will pay you.	
INCREASING CLUBS	EVEN AMOUNT CLUBS
IN 50 WEEKS (For Christmas 1926)	IN 50 WEEKS (For Christmas 1926)
1c Club pays \$12.75	25c Club pays \$12.50
2c Club pays \$25.50	50c Club pays \$25.00
5c Club pays \$63.75	1.00 Club pays \$50.00
10c Club pays \$127.50	\$2.00 Club pays \$100.00
DECREASING CLUBS	\$5.00 Club pays \$250.00
You can begin with the largest deposit and decrease your deposits each week.	\$10.00 Club pays \$500.00
	\$20.00 Club pays \$1,000.00

We Pay 4 Per Cent on Savings.

Holland City State Bank

The Bank With The Clock On The Corner.

Friendly, Helpful Service—Always

For Today—Have You Listed Under UNFINISHED BUSINESS

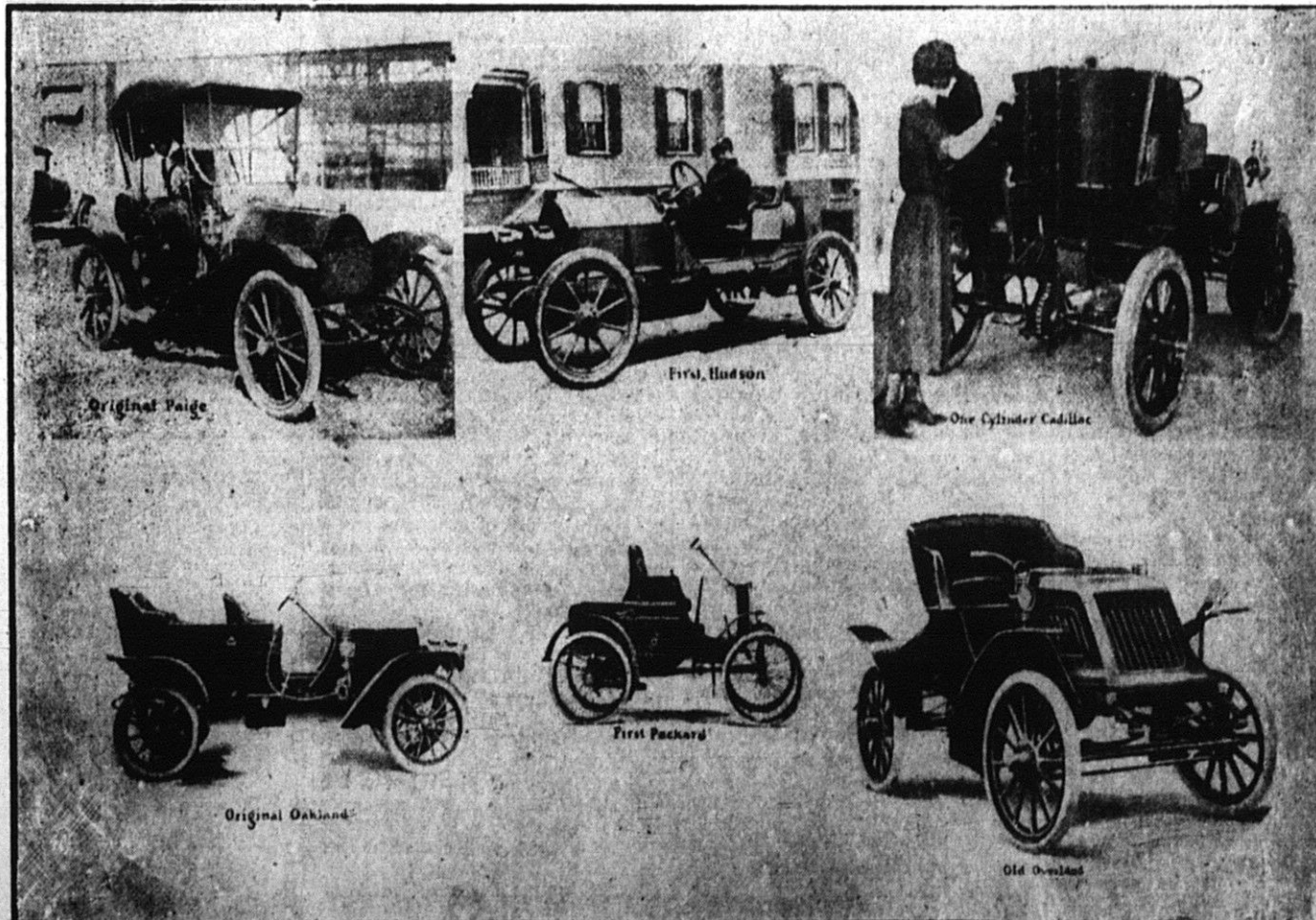
That Policy For Life or Business INSURANCE?

PROCRASTINATION is the gamble with the future security of yourself and DEPENDENTS

This is THRIFT MONTH
The Time to Provide is NOW

Insure with **BRUMBAUGH** Special Agent for the **Provident Mutual Life Ins. Co.**

17 W. 8th St.—Phone 2215

THE LAST WORD IN MOTOR VEHICLES TWENTY-FIVE YEARS OR MORE AGO

The above is rather a unique group of pictures of gas wagons of a quarter of a century ago. Even the old strap over the hood of the first Hudson, in order to keep it down, is not missing.

You had to enter a "Cad" from the back, and there was plenty of space for the driver's feet in the Oakland.

The Paige was rather a low-down car, while the front end of an Overland had much the appearance of a cowcatcher on a locomotive.

The beautiful Packard of today no doubt is ashamed of its ancestor of 25 years ago. The steering device looks more like a shovel handle than anything else.

This paper is indebted to the Michigan Manufacturer and Financial Record of Detroit for these pictures.

GOLDEN RULE NOT THE RULE OF GOLD MUST BE RULER

To be exact, just 384 merchants, members of the sales force and their families, sat down to an excellent spread given in the Masonic temple banquet hall under the auspices of the Holland Merchants association.

The O. E. S. No. 40 ladies were again in charge and the Anthracite boys of Holland high school, under the direction of A. E. Bennett, assisted in the serving.

After the banquet president John Van Tatenhove arose and gave a review of the work done by the Holland Merchants association in the past and under his regime. He gave credit to the executive board and to the various committees having charge of different branches of the association, and he stated that it was only thru this co-operation and pulling together that an organization like the Merchants association could grow and be of real service in a community.

Chairman Van Tatenhove then proceeded to introduce Mr. G. J. Diekema as a man who had honored Holland at home and abroad. He pointed out that many years ago Holland was in the public eye because Mr. Diekema was head of the Spanish claims commission and became a national figure. He stated Mr. Diekema then went to congress and his work there often brought his home town favorably into the lime-light.

He stated further that after all these honors had been bestowed, Mr. Diekema came right back to his home town, got back into the harness and, filled with civic pride, he called ways serving his city which called upon, and that was nearly all the time.

When Mr. Diekema arose as toastmaster, he was given an ovation by the diners. He recognized the kind words spoken by the chairman of the association and then proceeded to tell of merchants of yesterday and the merchants of today. He stated that the time was when Holland merchants, so-called, were not merchants, they were barterers and traders. He said those were in the store order days, when very little cash went back over the counter of the merchant.

He told of a time when he went to town with eggs from his father's farm and it was an event if there was a nickel left for candy after the eggs were traded in for family groceries.

Mr. Diekema pointed out that those trading days were over. Merchants now pay cash for their produce. The days of "so much in trade at our store" are a thing long of the past. Competitors today are not sworn enemies, as was too often the case in the olden days. Today it is a matter of affiliation, co-operation and honest competition. Merchants today are friends, Mr. Diekema said, and this friendship and understanding, and spirit of broadmindedness has been fostered thru the Holland Merchants association and kindred civic organizations.

After this talk Mr. Diekema was in charge of the program and first called upon Reuben Tromp, who surprised every one present with his chalk talk. Mr. Tromp devoted at least fifteen minutes to his black board sketches and his grotesque drawings brought no end of laughter.

Mr. Diekema then introduced Rev. J. A. Dykstra of Grand Rapids, stating that he is a product of Hope college, and Holland is always proud to hear one of its own sons.

Dr. Dykstra, who is pastor of the Central Reformed church of Grand Rapids, gave the principal speech of the evening. After getting off some clever stories in his usual pleasing manner, Dr. Dykstra announced his subject as "The Three R's of Business." Rivalry, not the old sort which called for a condemning of the other fellow's merchandise, but the new kind, rivalry of service, which was based on the golden rule, was the first of the three R's. Co-operation for a greater increase of business is the key-word of the business men today and the phrase, "He pockets most, who serves best" seems very applicable, said the speaker.

Responsibility of standing behind all merchandise and making permanent customers was the next R stressed by Dr. Dykstra. This too is a new and better form than the old style of cutting the price and thinking of nothing but selling the goods and caring little as to whether the purchaser came again or not. The great flag of God must be held high every day of the week. As the blood in the human body flows into every part of it, so the blood of religion is in every part of life. Dr. Dykstra said that the spiritual eye was very much needed in business and pointed out how far methods in the business world have advanced to better ways. We should be glad to live in such an age when every thing is moving ahead so rapidly to such a high ideal. Let us set our ideals high and have more of the golden rule and less of the rule of gold, said the speaker in his closing sentence.

HOLLAND MAN PICTURED IN DETROIT FREE PRESS

A recent issue of the Detroit Free Press pictures "Vaudie" Vandenberg, of the Vandenberg Bros. Oil company of Holland, grouped with some of the leading men connected with the new oil combination of distributors, known as the Dixie group.

The Detroit Free Press states that many of the most prominent independent distributors of petroleum products in Michigan have become affiliated with Dixie Distributors, Inc. It was stated Saturday by officials of that organization. The independent who have joined control more than 1,000 filling stations, scattered throughout the lower peninsula. They will handle uniform, standard products, but will maintain their individuality.

"It is the purpose of the Dixie Distributors, Inc.," says Saturday's official statement, "to function as a whole for the betterment of their industry, to the advantage of the consumer, to standardize the merchandise, and to accomplish merchandising and advertising uniformly."

Other dealers and distributors of gasoline and oil products will be permitted to participate in the activities of the Dixie Distributors, Inc., providing their products will be of the same quality and standards."

Credit for accomplishing the merger is given to J. J. Thiesen-Clemens company, of St. Joseph. He says, "The merger being in Michigan until they retail about 60 per cent of the gasoline and oil used. The big idea back of the movement is to give service to motorists. The organizers believe that the increased volume of business will more than pay for the cost of this service."

Details of the organization have been worked out during the past three months. Plans call for the expenditure of \$20,000 for advertising during the current year. Being a new development in the petroleum marketing field, the activities of the corporation are being closely watched by officials of the large established firms, as well as by independent dealers in other states.

The name "Dixie," selected as the trade mark by the new organization was first introduced by the L. V. White company in Kalamazoo, and its special adaptability to the oil industry has been demonstrated by a series of tests conducted in schools, clubs and other groups.

The directors of the organization are: L. V. White, J. J. Thiesen, Archie McGillivray, "Vaudie" Vandenberg of Holland, Bert Ouchum, Friend S. Holmes and Carl Westlund.

It goes without saying that the several Vandenberg Oil company stations in Holland are distributors of the celebrated Dixie gas.

The county clerk's office at Grand Haven is basking in the light of a new ceiling and newly painted and decorated walls, occasioned by the deluge of water that percolated the ceiling to the floor some time ago, after a leaking pipe caused the damage.

The first cold spell of the season caused a freeze up of one of the pipes and before it could be turned off the damage had been done. A plaster board ceiling and new decorations are proof there is no great loss without some margin of gain.

THE WRITERS OF MICHIGAN GATHER IN GRAND RAPIDS

Holland was represented at the banquet of the Michigan Authors association at the Pantlind in Grand Rapids by President E. D. Dimment, Dr. J. B. Nykerk, Rev. and Mrs. T. W. Davidson and Mr. and Mrs. Arnold Mulder. It was the first meeting of the association ever held outside the city of Detroit. Organized as long ago as 1910, the association has until recently been mainly a Detroit affair, but now the meetings are being held in various places in the state.

The program included the formal introduction of Mrs. Helen Hyer, formerly of Chester, S. C., and now of Grand Rapids, who has recently had a book of stories published. She read several poems of the old plantations of the south. Frances Morton-Crume entertained the group with vocal selections. Mrs. Myrtle Zoon Cherryman read some of her own poems.

N. H. Bowen, of the Detroit Saturday Night, nationally known as a book reviewer, talked on "Among the Books." The reviewer must be fair minded and broadminded to such an extent that he realizes that what is not interesting to him, may be interesting to another," he asserted. If the critic is honest to his readers, he will be fair to the author and his employer.

OVER 800,000 IS HERE POPULATION OF TWO COUNTIES

That there are over 800,000 hens in Ottawa and Allegan counties that are producing eggs for the market and for the hatcheries was the astonishing statement that was brought out at the meeting of the egg producers of the two counties in the city hall in Zeeland on Friday.

The statement was made to bring out the fact that there are enough hens in the two counties to produce eggs for carload shipment. A suggestion was made that several other counties be joined with Ottawa and Allegan in forming a producers' association, but when the facts were looked up it was found that the hen census in the two counties have enough hens for large scale production. It will not be necessary to include other counties. It was pointed out. When the question was first raised the unofficial guess was that there were 200,000 laying hens in the two counties. The actual figure of 800,000 surprised even those who are best posted on the egg situation.

The meeting was attended by about 200 egg producers of the two counties. Speakers were Prof. Hannah and Mr. Patch of Lansing, Dr. Heasley of the Poultry Improvement association, and County Agent Milham. All of them stressed the idea that quality must come first and then price increases will automatically follow. Their plea was for improvement in egg production conditions, and to work out marketing problems. If the two counties will produce the best possible eggs and ship them in carload lots instead of in crate lots, they will command higher prices.

H. H. Boeve was named temporary president of the new association. John Vandenberg of Oakland temporary secretary and treasurer, and a committee of 24 was named to canvass the farmers. Another meeting will be held next Friday afternoon.

COOPERATION THE WATCHWORD IN MODERN BUSINESS

For the fourth time the board of directors and the employees of the First State bank gathered in the Warm Friend Tavern for a social time. This is an annual affair and is greatly enjoyed. The banquet was held on Wednesday night. After a sumptuous dinner, Hon. G. J. Diekema, the president of the bank, acted as toastmaster. One of the interesting things of this annual affair is the poem. There is only one man in the bank who is gifted along that line and he is the former cashier, Henry Luidens. The poem was well written and well read and well received. It was a take-off on every one present. Cashier Wichers gave a splendid and vivid description of his trip to Los Angeles where he attended the American bankers convention as representative of the First State bank. He was at his best and for half an hour he entertained and instructed, giving the interesting points of the trip and presenting some of the outstanding features of that great gathering where bankers from every state of the United States were present to discuss those things in which the whole country is more or less interested.

Informal talks were given by Henry Pelgrim, Daniel Ten, Cate, Dr. E. D. Dimment, Con De Pree, Mrs. G. J. Diekema and Henry Geerlings. In these talks stress was laid upon two necessary qualities in banking today. The first of these is co-operation. It is next to impossible for one to kindle a fire with just one piece of coal, but it becomes much easier with two pieces. That is co-operation. There are twenty-six letters in the alphabet. Not one of these expresses an idea when taken alone, but when they are taken together and properly arranged these letters can write the history of the world. That is co-operation. There are ten digits in our numerals, counting as one, and the highest amount that can be expressed by any one standing alone is nine, but when these digits help each other they greatly increase their value. Two nines standing together make more than twice the value of one nine; they make ninety-nine. That is co-operation. In every institution the several individuals must stand side by side and together work out the problems that are to be solved. It takes every one to make the institution successful. While one may occupy a more prominent place than another, the one in a less conspicuous place must hold up his end of the line. The value of co-operation cannot be overestimated. There can be no home without it, there can be no society without it, there can be no church without it. It binds men together in politics, in finance, in religion and in social relations.

Courtesy was also stressed. A courteous person is always ready to do a good turn to another and does not stop to consider the cost to himself. Courtesy makes life richer. Customers look for courteous treatment and they have a right to look for it, and where they receive it much good has been accomplished.

Mr. Diekema closed with a masterly address in which he strongly emphasized the fact that every institution is primarily established for rendering service. If it fails to do that it is not measuring up to its responsibility.

WHIPPET SIX SEDAN

Distinctly Whippet in type throughout, the new six-cylinder sedan presented by Willys-Overland at the New York automobile show as a member of the new group of Whippet sixes, is distinctive in the light six field. The new Whippet Six sedan is a four-door type, characterized by the well-known Whippet features and design, a low, cruiser-like body, endowed with ample roominess throughout and built along smart, dashing lines. Five passengers are easily accommodated, the engineers taking advantage of every inch of available space in the interior arrangement. For the Whippet Six motor the makers claim a speed of 60 miles an hour and power to climb the steepest grades in high gear. They also declare that it rivals the small Whippet four in fuel saving qualities.

LOWELL THOMAS COMES FROM OLD DUTCH STOCK

Lowell Thomas, the world traveler and lecturer and the man who put on the Palestine pictures at Carnegie hall, was very much interested in Hope college.

It will be remembered that he made a flight by aeroplane over the pyramids in Egypt, and when Dr. Nykerk asked him if he knew Dr. S. Zwemer, Thomas said, "I should say I do, the one in Cairo, Egypt, you mean. I met him often and he is a fine fellow, and he is doing a great work."

He then asked Dr. Nykerk if Hope college was not identified with the Dutch Reformed church, and Dr. Nykerk told him that it was, and Mr. Thomas said, "My mother was an old Dutch Reformed; at her ancestors were; her name was Wijkhof, and her ancestors came to America with Peter Minuit, the first governor of New Amsterdam, now New York."

Dr. Nykerk then stated that in 1850, dominie Wijkhof of New York was sent as an emissary to the colony of Holland to confer with the Dutch classes here, asking the Western church to join the Protestant Dutch church of New York. The consolidation was what is now called the joining of 1850.

Mr. Thomas stated that without doubt dominie Wijkhof belonged to the family of Wijkhof to which his mother also belonged.

Traffic policemen in New York city have authority over all mechanical control devices. The policemen's whistle signals are described as: One blast, moving traffic shall stop; two blasts, cross traffic shall move, and three or more blasts, emergency, all moving traffic shall immediately stop.



The Holland Furnace five turned in their sixth straight win Thursday evening against the much heralded Chicago Boosters. A crowd that left only standing room, was kept on its toes during the entire game by the close score. The Boosters came down, with their score book showing many a win from some of the fastest professional teams in the middle west. They were sure of a hard fight against the fast furnace team which had five straight wins behind its name. The game was not won until the fourth quarter when the furnace team came down the floor with such speed and with such great basket shooting that not even Griesel their star could keep his team in the running.

Presenting a defense which was steady at all times, Holland high's court team won over G. R. South Friday night by a 14-9 score. The visitors were subdued all the way, Turnwall, visiting ace, getting but 2 field goals, the rest of the points coming from fouls. While Holland was baffling South, the Gettings men were squashing most of the locals, tries under the loop. Spoelstra and Driscoll who are rather large and rangy, were vicious in their guarding and captain Breen, Elenbas and Tyse were smothered often in a no polite manner.

Hope's quintet turned in a decisive victory of 56-11 against Flint Junior on Friday night. After losing to Alma by a small score in an over-time game, Hope was all set for a win and nothing that Flint could offer was able to stop the deluge of shots Hope turned on their basket.

Flint was completely outplayed throughout the game and Hope had no difficulty to work the ball under the basket time and again for short shots. Coach Schouten used all of his substitutes and they all seemed to find the going easy.

Coming from behind in the first half, the Holland Christian High basketball team defeated the Pennville boys. Unaccustomed to a gymnasium and loose refereeing, Muyskens quintet was lost during the first half, which ended 6-3 in favor of Pennville.

The second half the Christians began with a spurt. The soon ran up 19 these points. The third quarter ending 9-10, Holland. During the final quarter the Holland team slowed, but were able to make 11 points to their opponents' single basket. H

Willys Knight Shown at the Auto Exposition

That the Willys-Knight "70" will continue to hold its leadership in power accomplishments in its price field in 1927 as it did in the past year, is the claim of Willys-Overland officials who presented the new "70" line of sizes at the national automobile show in New York.

Company officials cite the performance and sales records of the Willys-Knight "70" as compared with other sizes in its price class as an indication of its general acceptance by the motor car buyers as being a leader in its field. It is claimed that in the past year the "70" has undergone rigid tests for power, speed, durability and economy of operation and in each instance responded with a remarkable performance, establishing a nationwide reputation for unusual dependability.

AGED MAN BURNS AT SPARTA CHURCH IS RAZED BY FIRE

With Martin M. Murray, the 78-year-old caretaker, trapped in an inferno of flames in the basement, fire Sunday morning leveled the Methodist Episcopal church at Sparta, cremating the aged man, causing a property loss of \$75,000, and for a time threatening the business district of the town.

At 3 o'clock Sunday afternoon when the building, largest church in Sparta, lay a smoking mass of debris, the body of the aged man was recovered from the ruins. It was found beneath the front basement, which had become the caretaker's funeral pyre, and lay half buried in the wreckage.

Timely arrival from Grand Rapids of a pumper crew saved other buildings on Division St., the main thoroughfare, from destruction when the brands carried from the burning church by a strong west wind fired the wooden two-story Hanna building a block away.

All the hose lines that could be procured by the Sparta and Kent City fire brigades had been laid to the church when the second fire started, but the Grand Rapids firemen were successful in putting out the flames after one side of the building had been wrecked. Small fires on roofs of houses in the vicinity also were put out by the city firemen.

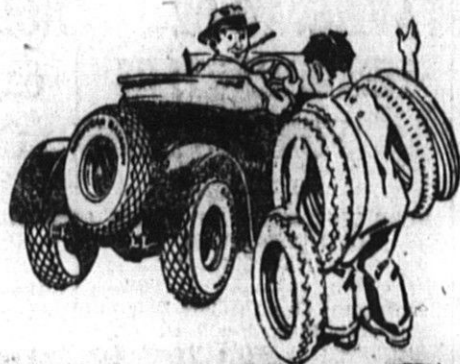
The janitor, Civil war veteran and resident of Sparta for 45 years, left his home on the northern edge of the town at 4:30 Sunday morning to start the two furnace fires required to heat the building for the Sunday services. At 7:15 he knocked on the door at the home of the pastor, Rev. Stanley Thayer, who resides next door, and called out that the church was on fire.

Rev. Thayer telephoned the Sparta central to call the fire department and then ran to a side door of the church.

"I saw that the basement was filled with smoke," asserted the pastor, "and realized that if I opened the door on the west side of the building the strong wind would furnish a draft for the flames. I then remembered I had not seen Mr. Murray since he gave the alarm and I ran around to another door to find him."

"I opened a basement door, but a cloud of smoke stopped me from entering and my calls to Mr. Murray were not answered. By this time the firemen were on the scene and I told them the aged man was inside. They thought they heard him calling but were unable to locate him and by this time the inside of the church was a mass of flames.

"It is my belief that he had started both furnace fires and that while he was in the front part of the basement, which is separated from the rear by a partition, he smelled smoke and tried to locate the fire. When he returned to the building after notifying me, I believe he opened the door to the rear part of the basement and then lost his way in the smoke and suffocated."



Trade in Your Tires for GOOD YEAR BALLOONS

Yes, Sir; We'll Take Your Old Tires in on New Balloons!

As a rule, we don't trade tires. We sell them.

But there are so many motorists now who want Goodyear Balloon Tires, and whose present tires still have good value in them, that we simply have to make good on this proposition:

We'll take in your old tires as part payment on a set of GOODYEAR BALLOONS.

We'll make you a good, fair, square allowance. And you'll get genuine Goodyear Balloons, the ONLY balloon tires made with SUPERTWIST.

We can take care of you today if you call now.



Road Service

Holland Vulcanizing Co.

Tires and Accessories

180 River Ave.

Phone 5695

WILLYS-KNIGHT WHIPPET

Fine Motor Cars

H. P. ZWEMER & SON

Phone 5460

279 East 8th St.



Although a Frenchman by the name of Captain Cugnot was the first man to bring into being in Paris, France, what was known as a steam carriage, one of clumsy ap-

pearance and noisy beyond belief, accompanied with heavy coal smoke, history tells that the French car was not practical and it was not until a half century later that Duryea in-



vented the first real practical car in America in the spring of 1893. The autocar is a later creation and had some class in 1899. The vehicle of yesterday are pictured above.



The spider-like contraption shown here is the Oldsmobile "Pirate," which established the world's record for five miles in 1903, covering the distance in 6.5 minutes.

HOLLAND Mat. & Eve Sat., Feb. 5

All Seats Reserved—Advance Sale Opens Monday—Buy in Advance—The Same Traveling Organization Which Played Detroit 17 Weeks.



The BIG PARADE

KING VIDOR'S PICTURIZATION OF JOHN GILBERT the STAR LAURENCE STALLINGS' STORY with RENEE ADORRE

Have You Joined *The BIG PARADE*?

ALL HUMANITY IS A PART OF IT; THE WORLD AND HIS WIFE ARE THERE!

TRIUMPHS

IN NEW YORK - PHILADELPHIA CHICAGO - LOS ANGELES as never before in the history of the theatre. Playhouses not large enough to hold the throngs.

ONE SUCCESS THAT DID NOT HAVE TO BE BOOMED SEE THE PICTURE - HEAR THE MUSIC YOU WILL UNDERSTAND!

PRICES—Evening, Lower floor, \$1.10 and \$1.65. Balcony 1.10 and 50c. BARGAIN MATINEE: Lower Floor, 75c and \$1.10. Balcony 50c and 75c. (Tax included).

A METRO-GOLDWYN-MAYER PRODUCTION TOURING ORCHESTRA OF TWENTY

Locals

Wynand Wichers was in Grand Rapids on business Monday.

Herman Bos, of the Holland City News, has returned from a ten days' vacation spent at Grand Rapids.

Marshall Irving has returned to Waterbury, Conn., where he is manager of a branch of the Holland Furnace company.

Miss Anna Karsten and Miss Anna Bontekoe are spending a week in Chicago in the interest of the K. & D. Hat shop.

A week after the garage was finished, sheriff's officers found wine on the premises and prosecution followed.

Allegan county is beginning on an extended remodeling program at the county poor farm. New floors will be laid and shower baths will be put in for the inmates.

Floyd Bowles, 16, Wilbur Horton, 22, Audley Blanchard, 16, Fred Blum, 21, and George Ricker, 31, have been placed in the county jail at Allegan by Sheriff Ben Dugan on a charge of breaking and entering cottages. The five are from Douglas.

The American Legion and auxiliary at Allegan will put the ticket sale of "The Menonite Maid" over by personal effort, the proceeds to be added to their welfare fund. The play will be given Feb. 14 and 15 by the Allegan Community Players.

Pupils of the Hamilton high school who have attained all A grades during the first semester are Josephine Tucker and Josephine Kaper of the tenth grade and Juella Brower, Ethel Lohman and Antoinette Smith of the ninth grade.

Three lawyers, a judge and a jury of 12 men, besides a crowd of visitors and the usual press folks, were occupied Monday with finding out whether or not John Leusner of Spring Lake, charged with giving a drink of wine to Fred and Frank Westerhoff after they had done a day's work on a garage, was guilty.

Seventh Reformed church located on West 14th street, one of the

youngest of Holland's churches, has closed a most successful year. Organized only a few years ago as a Dutch speaking congregation the church now comprises 60 families. Rev. Paul VanEerden is pastor.

William T. Baker, prominent merchant of Grand Haven, will soon open his business in the same location in which he started work as a boy 45 years ago. Mr. Baker started out in the old G. Vandenberg & Son general store which was the largest in the city in the day when illumination was furnished by kerosene lamps and women bought 10 to 15 yards of material for one dress.

First National bank of Allegan has moved from the temporary quarters in the Grange store hardware department, where it moved to after the fire, to a room in the Sherman House block. The temporary quarters were necessitated by the fire which damaged the bank building. A federal bank examiner now is in charge, following closing of its doors last week.

The Womens Missionary society of Hope church will meet Wednesday at three o'clock in the church parlors. Rev. John C. Willis, D. D., of the local Methodist Episcopal church will be the speaker. The devotion will be led by Mrs. Cornelius J. Dregman. The social committee composed of Mesdames D. G. Cook, E. Vaupell, H. Hospers, Peter Brusse, E. J. Van Hoff, A. T. Isscher, A. B. Bosman, J. Zoonen, R. C. De Vries, Belle Van Vander Broek.

B. P. Donnelly and Frank Duffy and family are spending the week end in Chicago.

The Misses Bertha Rutgers, Lucile Bolhuis, Betty De Fouw, and Anna Slaght spent the week-end at Niagara Falls.

Mr. and Mrs. John Kammeraad, of Hartford, Conn., are visiting at the home of Mr. and Mrs. Ed Hietje, 241 East 11th street. Mr. Kammeraad is attending the school at the Holland Furnace company.

Mrs. J. Van Weelden and little daughter left for New Mexico Thursday after spending the winter months with her mother, Mrs. M. Slownake.

Mr. and Mrs. John De Vries and family of Muskegon Heights, spent Sunday with their parents, Mr. and Mrs. Henry De Vries, 91 West 15th street.

Heroic Deed Done In Holland In '22 Gets Man Carnegie Award

Pittsburgh, Jan. 27.—Two Michigan men have received citations from the Carnegie Hero Fund commission for acts of bravery, it was announced here today. Walter J. Brockmiller, 24 years old, Owosso, who saved a child from drowning, and Redmond M. Burr, 43 years old, Ann Arbor, who saved a man from being killed by a train at Holland, have each been cited for bronze medal awards. The citations follow:

"Brockmiller, filling station attendant, saved Hazel M. Sayam, aged 2, on May 20, 1924. Hazel fell from a railroad bridge into the Shiawassee river, 100 feet from the bank. Brockmiller, whose right hand was badly crippled and who wore hip length boots, jumped from a point on the bridge 18 feet above the water and caught hold of Hazel's dress. They were carried 450 feet from the bridge before he reached wadeable water."

"Burr saved William A. Weed, 71, farm hand, on Sept. 23, 1922. Weed stepped to a point less than a foot from a track on which a train was approaching at a speed of 15 miles an hour. Burr, who was on the opposite side of the track, leaped toward Weed and pushed him backward. The train was only a few inches from him as he cleared the track."

Miss June Moore, of Okmulgee, Oklahoma, has accepted a position as linotype operator at the Sentinel.

Born to Mr. and Mrs. S. Brunink, of Montella Park, a girl.

Born to Mrs. and Mrs. Richard Poppona, a son; to Mr. and Mrs. George Hulst, a son.

Allegan city council was informed Monday in a letter from Frank F. Rogers, state highway commissioner that the commission is not responsible for snow removal on the portion of the trunkline highway between Allegan and Plainwell, known as the Bee line.

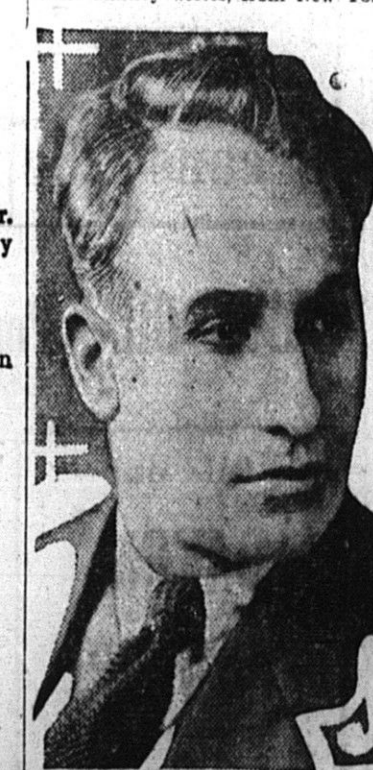
According to Mr. Rogers the state agreed to maintain this stretch of road after January 1, but not to keep it open to wheel traffic, that it was not part of the state system for snow removal and no appropriation was made for this purpose.

Fred McOmber, chairman of the county road commission, also told the council that his department could not remove snow from the Bee line as the board of supervisors had made no appropriation for the purpose.

IS HAILED AS A GREAT POET BY THE CRITICS

Lew Sarett, woodsman-poet, who will give his interesting lecture-recital at Carnegie Hall next Friday evening recently published his third book of poems, "Slow Smoke," which is winning for its distinguished author or notable triumph. Not only is the book an artistic achievement, but it has the unique distinction of being a best seller. This is indeed a triumph. Most living poets reap their reward from the appreciation of the cognoscenti, but few can boast the widespread patronage of the general public.

Mr. Sarett's latest book is redolent of the wild earth of America. It reveals great power and skill, deep tenderness, and a moving compassion for all the hurt creatures of the forest, for wounded, bewildered beasts, for frustrated, primitive human beings. "Slow Smoke" has received the sincere praise of the best-known critics. Gene Markey writes, from New York:



Lew Sarett of Sarett: "This clamorous capital has set up a shout for Lew Sarett, the poet. Platoon of critics here are burning high ceremonial fires in his honor, and not a few believe they have just 'discovered' him. In point of fact, Lew Sarett's star rose in the West many moons ago, but this new book, 'Slow Smoke,' (Holt), is his finest achievement."

The above cut will give a good idea of the advancement made in the speed of the motor car. A mile a minute 25 years ago was some achievement. Today it is ordinary riding to any stock car, except in the eyes of the speed cop.

Elsewhere in this issue will be found what is known as the new mystery racer, going 140 miles an hour, and the newspapers are making much of a German-made car that is said to attain a speed of more

than 200 miles an hour.

The ladies' missionary society of the Third Reformed church will meet Wednesday afternoon at 2:30 o'clock. Dr. S. Vander Werf will give a description of his recent visit to Brewster, Alabama, where he visited the Reformed church mission school among the negroes.

Prof. Egbert Winter of Hope College gave a very interesting talk before the P. T. Club in the Filmore school. District No. 1, Friday evening. His subject was the "Training of the Child."

"Sarett belongs to the great open spaces where men are poets. Part of each year he spends in the North woods and in the mountain forests of Montana and in the desert country. He has been a guide, and a forest ranger, and they say that in camp in the wilds he can make a biscuit as easily as a ballad."

"Slow Smoke" is a volume of strong and shining poems. No mingling meters, these—but splendid, soaring songs.

"Here are poems that speak the grandeur of wild places and untamed creatures, and with 'Slow Smoke' Lew Sarett takes his place in the first double-quartet of American poets."

Spectacular Success Proves Their Value Supremacy

The year just closed has been a banner year of Oakland history. Sales and production swept to figures that won the ungrudging admiration of the industry. And to meet the ever-increasing demand for cars, a \$15,000,000 plant expansion program was launched and is now on the eve of completion. Success so spectacular affords proof of value, clear-cut and irresistible—proof

that is based not merely on the commanding beauty of Bodies by Fisher, on performance abilities unique at the price, on features of design far in advance of the field—but on the unfailing reliability and unfaltering stamina that can only result from precision construction, the choicest material and rigid control of quality in every phase of manufacture.



The Greater OAKLAND SIX

Surpasses Its Field in Precision Construction

The Greater Oakland Six represents a new interpretation of beauty, convenience and quiet, smooth performance. In addition, it offers that notable difference between Oakland construction and the commonplace—precision in manufacture to a degree once undreamed-of in a car so low in price! You can sense the superiority of Oakland engineering by a single ride in the Greater Oakland Six with Rubber-Silenced Chassis. And the significance of Oakland's control of quality can be gained simply by talking to any veteran Oakland owner. But both are revealed in an impressive fashion by the ever-growing eagerness with which America is buying this precision-built six!

Touring . . . \$1025 Landau Coupe \$1125 Sport Phaeton 1095 Sport Roadster 1175 Sedan . . . 1095 4-Door Sedan 1195

Landau Sedan, \$1295. All prices at factory

212% INCREASE 43,018 1925 Production 134,089 1926 Production Oakland and Pontiac Sixes



The PONTIAC SIX

Still Unequalled in Performance Results and Value

When the Pontiac Six was introduced, it brought to the public certain qualities long wanted in a low cost six. And because those qualities were definitely desirable, the Pontiac Six became the automobile sensation of America. It had everything that everyone wanted in a low-priced car: Bodies by Fisher with Duco finish; the power, speed and flexibility of the largest engine used in any six selling up to \$1,000; the stamina of quality construction—and the confidence inspired by the fact that this six was sponsored by General Motors. Unequalled a year ago in what it gave at its low prices, the Pontiac Six is still unequalled today—a statement which you can easily verify by any comparison you choose to make.

Coupe . . . \$825 DeLuxe Landau Sedan . . . 825 Sedan . . . \$975 Landau Sedan 895 DeLuxe Delivery DeLuxe Coupe 895 (Screen) . . . 760 DeLuxe Delivery (Panel) \$770. All prices at factory

76,523 PONTIAC SIXES the first year —the greatest record ever scored by a new make of car

OAKLAND SALES and SERVICE

121 East 8th St.

G. H. KOOIKER

OAKLAND-PONTIAC PRODUCTS OF Sixes GENERAL MOTORS



Ride the BIG YELLOW COACHES

Lowest Round Trip Winter Fares

Between Western Michigan Cities and Chicago

Good for return trip 15 days from date of sale between the following cities:

Round Trip	Fare
Muskegon and Chicago	\$8.00
Grand Rapids and Chicago	\$8.00
Grand Haven and Chicago	\$7.00
Zeeland and Chicago	\$7.00
Holland and Chicago	\$6.50
Saugatuck and Chicago	\$6.50
South Haven and Chicago	\$5.50

[Effective until April 1, 1927]

A number on your ticket identifies your reserved air-cushion chair. Coaches delightfully heated. Latest comfort features and safety appliances.

Save an Hour

Going and returning by changing to South Shore Line at Michigan City. No extra charge. Tickets carry coupon.

Schedule

(Central Standard Time)
Muskegon—Leave 7:50 a. m.
11:50 a. m. and 3:50 p. m.
Grand Haven—Leave 8:20 a. m., 12:20 p. m. and 4:20 p. m.
Grand Rapids—Leave 8:00 a. m. and 12 noon, 4:00 p. m.
Zeeland—Leave 8:50 a. m., 12:50 p. m. and 4:50 p. m.
Holland—Leave 9:10 a. m., 1:10 p. m. and 5:10 p. m.
Saugatuck—Leave 9:40 a. m., 1:40 p. m. and 5:40 p. m.
South Haven—Leave 10:25 a. m., 2:25 p. m. and 6:25 p. m.

LOCAL STATION

HAAN BROS. DRUG STORE

Shore Line Motor Coach Company

START 'EM YOUNG!

Save! It's A Good Habit



To save methodically is something that should be instilled in all children from babyhood. They cannot learn the lesson of thrift too soon.

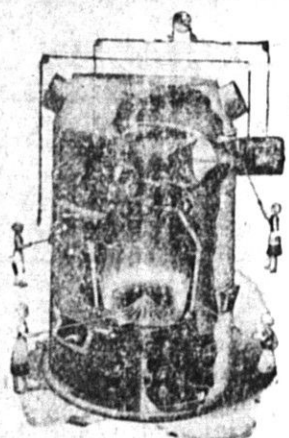
The child who begins to appreciate the value of the pennies, dimes and quarters at an early age will appreciate the value of dollars as it grows old. The lesson taught by thrift is as old as the world itself, but each generation must learn it over again.

Come to this Bank at any time and let us explain our savings plan—all with a purpose—to gain a coveted end. You can start today with a single dollar.

FIRST STATE BANK

HOLLAND, MICHIGAN

What do You Desire Most in a Furnace?



When you know that one make of furnace is giving a great number of people, including friends of yours, a full measure of satisfaction, it is not likely that you are interested in knowing why one casting is shaped one way and one another.

After all, what you pay for, is convenience and economy in the operation of the furnace, and you want, above all, abundant warmth throughout your home.

It is the result you are paying for, and it is the result that is offered you by the Holland Guarantee Bond.

Holland Furnaces "MAKE WARM FRIENDS"

HOLLAND FURNACE CO.,

General Offices -- Holland Mich.

384 Branches in Central States

LARGEST INSTALLERS OF FURNACES IN THE WORLD

FAR DIRECTORS BANQUET AT THE MASONIC TEMPLE

The directors and superintendents of the Holland community fair held their annual banquet at the Masonic temple Friday evening. There were 23 seated at the festive board and 23 made speeches, too many to report in full in this writeup. Toastmaster Austin Harrington, president of the community fair, insisted that every person present should say a word and everyone rose to the occasion.

After the dinner Mr. Harrington called the meeting to order and first heard from the two new members the association recently elected, namely John Van Tatenhove and Abe Postma.

The secretary, John Arendshorst, gave a review of the annual fair meet held in Chicago and also the state fair meeting held in Detroit. Treasurer Ben Brouwer also gave an interesting talk relating to these meetings.

It was the unanimous opinion that the community fair should have a higher class of races. The local association has now joined a new circuit, taking in the horses that race at Ionia, Saginaw, Greenville, Grand Rapids and Detroit, so it can be readily seen that Holland will have the very best that can be offered in Michigan.

The directors felt that five free acts had been taken care of, and that the community fair was showing finer free acts than even the larger fairs, therefore racing came in for consideration this year.

Included in the free acts booked for this year, it was made plain at the banquet that a rodeo show, picturing the cowboy and the cowgirl of the west, fancy riding, steer throwing and all those things having to do with the wild west show, will be included in this special act, in which men and women, fine horses and a herd of Texas steers figure. It goes without saying that there will be several platform acts as usual.

While not much new building was discussed for the coming year, it was decided that a new room must be built and will be built, and the floral department will also be enlarged and remodeled.

Some changes were made in the superintendents' department, the names of H. Van de Bunte of Hudsonville will be added in the department of sheep and swine. Walter Van Dam, also of Hudsonville, to the dairy department. Mrs. Minnie Jones and Mrs. Al Van Duren have been added to the Women's department, and Andrew Klomparsen will join James Nibbelink in the speed department.

Wm. C. Vandenberg has been added to the committee on grandstand while contractor Abe Postma will assist Jake Lokker, John Koolker and Sam Miller, the committee on grounds.

On concessions George Caball and John Van Tatenhove were added to the other committee men. John Arendshorst and John Fris The executive committee of the fair Austin Harrington, Wm. C. Vandenberg, Ted Moordyk, Benj. Brouwer, M. C. Ver Hage and G. J. Kooker. The next meeting of the fair is the annual event and the dates are August 23, 24, 25 and 26.

County farm agent C. P. Milham who was one of the guests, gave Holland's community fair an unusual boost, stating that the directors and officials are doing everything as far as possible to keep the fair in line, for the purposes for which fair is intended and while there were many obstacles, the Holland association, as all fair directors found, the local association was doing wonders along these lines. The cattle and poultry displays of recent years demonstrated that.

The federation of women's adult Bible classes held their annual meeting Friday evening in the Maple Ave. church. Mrs. D. Zaker led the devotion. Master Gerald Vander Vusse rendered two solos. A reading was given by Miss Marjorie Stoltz.

Annual reports were given by the secretary and treasurer and the new officers were introduced by Mrs. Blunk, the president. Dr. A. Pieters gave the address of the evening. He spoke on "The Conception of a Gentle. According to the Bible." His talk was very interesting and instructive.

The new officers are: Pres., Mrs. Peter Slaght; 1st Vice, Mrs. Sena Merson; 2nd Vice, Mrs. B. Van de Pool; Sec'y, Mrs. E. Markham; Asst. Sec'y, Mrs. H. Houting; Treas., Mrs. Dykhouse; Asst. Treas., Mrs. H. Ten Brink.

Directors of the Michigan State poultry association in session at Lansing Thursday have gone on record as declaring L. J. Wilson of Greenville should be awarded a gold medal for shooting a prowler whom he discovered near his chicken house.

The association have adopted resolutions requesting the courts to be lenient in Wilson's case, and offering the full support of the association in his behalf.

Com. Carl E. Mapes is expected to preside at the annual Lincoln club banquet which will be held at 6:30, Feb. 12, in Fountain Street Baptist church at Grand Rapids. Cong. Frank Zwocher of Greenville, N. Y., a member of the ways and means committee, will be principal speaker.

Florence A. Kahn, congresswoman from the fourth district of California, and J. Adam Bede, of Minnesota, former congressman, are the other speakers. Former Cong. Gerrit J. Dickema of Holland will act as toastmaster, and Rt. Rev. Mgr. D. E. Malone of St. Andrew's cathedral will deliver the invocation.

The banquet is being promoted by our Republican clubs of Grand Rapids, the Old Abe club, the Lincoln Republican club, the Grand Rapids Women's Republican club and the Women's Lincoln club. Tickets may be obtained from the presidents of these four societies or by the general public from Ivan Hull on the second floor of the county building. Earl W. Murshaw, prosecuting attorney, is general chairman of the executive committee in charge of the arrangements.

The P-T club of the Longfellow school give a play, "The Time of His Life," Thursday and Friday evenings, Feb. 3 and 4. The play will be given in the high school auditorium. The Longfellow club has put on several plays in the past and has been very successful with them. Each member of the cast interprets with real appreciation the character he portrays. Mrs. Daugherty is the director.

NUNICA TO BE GIVEN ELECTRIC LIGHT SERVICE

At a meeting of the township board of Crookston township held Friday it was decided to light the streets of the village of Nunica, which forms a part of the township, with electricity. Workmen are now engaged in putting in the pole lines.

JENISON GETS ELECTRIC ROAD TO GRAND RAPIDS

United Suburban Railway Co., is the name which residents along the interurban route between Grand Rapids and Jenison have chosen for the line which they propose to organize and operate.

A committee consisting of Edward Miller and Dr. H. B. Campbell, Grandville; George Stevens and Paul Gezon, Wyoming Park; Peter Jappon, Jenison and Gerrit Heneveld, Elmbrook, has been appointed to prepare and file incorporation papers for the railroad and make final arrangements for sale of stock.

It is expected stock in the railroad will be offered to the public late this week or the first of next week. The Grandville State bank and the Balem-Wyoming State bank have been designated as depositories for the funds.

This line will open, or rather, reopen electric traction service between Jenison and Grand Rapids over the old interurban roadway. When citizens from the section served by this line realized that the line was really going to be junked they got busy and set about to resume operation of the line. This was finally secured when they organized a stock company among themselves.

The line between Holland and Zeeland is now being torn up. A steam locomotive is doing service in hauling the steel rails and other salvaging material from the grounds that is loaded on flat cars. They are now making Zeeland their headquarters but soon the work will progress to a point east from there when the old steamer will have to be parked in other grounds. While the engine is running back and forth there is considerable danger at crossings because people have begun to think of all crossings without trains. It is well to keep the old "dummy" in mind.

Eight teams are busy canvassing Central Park community for a sum of \$3,500 required to buy a pipe organ for the Central Park church, and it is stated that the teams are meeting with success in their efforts.

Rev. F. J. Van Dyke, an untiring worker in the church, is also getting back of this project, and from all appearances a new pipe organ in this prosperous church will soon be a fact. Pipe organ fund pledge cards have been gotten out and are handed to everyone served by that church in that community. Requests are made to return the cards to L. Van Regenmortel, the secretary of the special pipe organ committee and the checks are made payable to Dick Miles, the treasurer.

The second annual banquet of the teachers and officers of Trinity Reformed church was held Friday evening in the church. The following program was given: devotionals, John Conk, introduction of the "master," David Damstra, the superintendent; toastmaster, John Wiersum; remarks, Helen Vandervogt; Mrs. A. Vandenberg; selection, Trinity male quartet; address, "The Sunday School Teacher," Supreme Passion," Rev. Harry Hager.

Mrs. J. Van Oos, in the name of the teachers and officers presented the superintendent with a fountain pen and Eversharp case, and Mr. Damstra made an appropriate response to her presentation speech. Mrs. C. Van Dyke was in charge of the kitchen committee. John Post in charge of the program, and the waiters were young married couples of the church.

Word was received by friends of the serious illness of Mrs. Benj. Hoffman who has been suffering from a chronic illness for several months, and he and Marvin Hoffman and Mrs. Hoffman, were called there because of the seriousness of her condition.

Rev. Mr. Hoffman has also been ill for some days, but the latest reports indicate that he is recovering.

Rev. and Mrs. Benj. Hoffman were residents of Zeeland for several years when Mr. Hoffman was pastor of the Second Reformed church there. About five years ago he accepted a pastorate at Morris, Ill., where they have been living until now.

Miss Anna Elenbaas, daughter of Peter Elenbaas of Zeeland, who left about two years ago to take up missionary work among the American Indians at Winnebago, Neb., is reported to be very ill with typhoid fever and has been removed to a hospital in Sioux City, Iowa.

A meeting of the P-T association was held Friday evening at the Maplewood school. An interesting program of music and speaking was carried out. A most instructive talk was given by Prof. Egbert Winter of Hope college on "Child Psychology." This talk was the best ever heard at any of the meetings. Music was given by the Prins family. Mr. C. Woldring gave a humorous reading.

A short play was given by Mr. and Mrs. Wm. Peeks, after which refreshments were served and a social time ended the evening.

The Woman's Study club of Coopersville will present a specialty show there Feb. 10 and 11. Among the outstanding features billed are a style review by members of the school faculty; kindergarten band; Tom Thumb wedding; a Dutch musical sketch, and a two-act comedy, "The Arrival of Billy."

The licenses of 20 automobile drivers charged with driving while drunk or recklessly, were suspended for periods ranging from three months to a year during the past week, the state department announced at Lansing Saturday.

Among suspensions are: Zeeland, John Etterbeck, Chester De Vries, Cadillac, James Mitchell.

The South Haven chamber of commerce has made arrangements for the purchase of 35,000 pine seedlings for free distribution among farmers in that community who will agree to plant and take care of them.

BEECHWOOD WILL BUILD A SCHOOL PEOPLE DECIDE

Beechwood, on the north side, is to have a new \$127,000 school. This was decided Friday night when 134 voters gathered to cast their ballots for or against the proposed school. The meeting was called to order by Plakke, the moderator, who explained why a school was so necessary on the northside. After making his explanation, Mr. Plakke, Prof. Robert Evans and Frank Bertsch were among those who spoke in favor of the new building, and Ed Scott and Nick Hoffman argued giving the reason why a school of that size was not necessary at this time.

Other speakers wanted to erect a school at the side of the present building but it was pointed out that this would not be practicable but would be only a makeshift and a temporary affair at best.

Some wanted the school moved further east, to have it more centrally located, although Beechwood folks claim the center of population is at the present site.

After the arguments had been made the 134 voters cast their ballots, and when the votes were counted it was found that 66 voted against the project and 67 voted for the new school, and the proposition carried by one vote. One ballot had to be thrown out since the voter voted yes and no on the same ballot.

The vote here counted the ballots four times, in order that there might be no error in the count. It is stated that this is the largest school election ever held in that school district.

The new school is to be of modern type, according to plans made, containing ten rooms, besides a large recreation room for athletic purpose, and with a seating capacity of at least 1,000. This room will be used for athletics, entertainments and other purposes incident to school work. The present school was built 20 years ago and is said to be entirely inadequate, with 152 pupils crowded into four rooms.

Arrangements for covering Allegan county's outstanding checks drawn on the First National bank, until the affairs of the bank are straightened, will be considered at a meeting today of S. J. Han, chairman of the board of supervisors; Ira J. Thorpe of the finance committee, and Fred McOmber, chairman of the road commission.

A special session of the board of supervisors to provide an emergency fund for this purpose will be proposed.

The state of Michigan also had deposited the sum of nearly \$50,000 in the Allegan Bank but it is said not a dollar will be lost to anyone.

The following expression of thanks was made today by John De Bly, on behalf of the committee, to those who helped to make the skating carnival on Jan. 22nd a success: Many large firms donated much service and aid to help make "Holland Ice Carnival" a big success. Superior Ice Co. donated about 200 worth of machine and men service. It was due to the advice and help of Mr. Frank Brouwer that the pond was so well constructed. Hand Lumber and Supply Co. donated for use about 100 cedar posts to rope off pond. Delivered free of charge. Dykstra Funeral Home free use of tent for skaters. Harry Vander Schel furnished fuel for bon-fires. Bolus Lumber Co. donated the use of lag poles and other lumber materials. All delivered free of charge. Jitzen Transfer Co. donated free use of trucks, including the service of the drivers.

Mr. John Boone offered free use of teams and gave each aid in every way. Keefer's restaurant furnished coffee and food for the men working on the ice. The boy scout organization gave wonderful aid as guards and controlling the large crowd. They also provided an excellent "First Aid" supply. The boys manifest that they have an efficient leadership. We are greatly indebted to the Holland Daily Sentinel for the ample publicity it has given our cause. It proves that a good newspaper is a powerful factor in a community.

Other firms including Vanden Berg Bros. Furniture Co., Lokker Rutgers Clothing Co., Brouwer Furniture Co., French Cloth Co., Boter Clothing Co., J. Rutgers Clothing Co., Colonial Theater Co., and many mailer firms have offered aid and support necessary for success in this effort. We greatly appreciate the good will shown and in name of the committee wish to publicly express our sincere thanks for the interest they have given to the cause.

Sincerely,
John De Bly.

The Saugatuck Fox Farm, now in its third year, has begun to market its products. They have this year sold forty-five pelts, netting them approximately the sum of \$5,000. They have on hand now 36 pairs of foxes or breeding purposes. The total number of foxes prior to the recent sales was 190. Seventy-nine foxes have been received on forty-five leaving thirty-four yet to be sold, which are now in the New York market, from which they are yet to get returns. The average price per pelt so far sold, was close to seventy dollars per pelt. At this rate the pelts so far taken will bring them close to \$6,000. George O'Neill is manager of the farm, and is bringing it to a paying basis. From present appearances it promises to be not only a growing, but a prosperous industry in that locality.

The Consumers Power company has completed negotiations for the purchase of property owned by the village of Coopersville, and known as the "Old Village Hall." The village recently purchased a new, modern structure of two stories, which houses the fire equipment, council rooms, and all village equipment. The old property will be remodeled by the Consumers company into a sub-station, housing, possibly, the present Coopersville transformers. It will be equipped with the most modern machinery. The company is planning extensive improvements in that village, with the intention of making this the central distributing point for this territory. The cost of these changes and the addition of four new transformers is estimated to exceed \$20,000. In addition to this, several new lines will be erected in the country, one of which will serve a territory for five miles north, and will connect with the power line running from Rogers dam near Ravenna, to Conklin. The poles and the

wiring for this line have already arrived. Work in that village will begin at once, and will take probably the entire summer to complete.

The passenger ship Alabama, due in Muskegon at 6:30 Sunday morning, was held in the harbor at Grand Haven all day by high winds from the west. The high seas subsided at sundown and the steamer was scheduled to complete the trip during the night.

Supt. Holmes of the Spring Lake school has been making a survey of the pupils graduated from Spring Lake who continue their education in the Grand Haven school and thus complete the 12 grades.

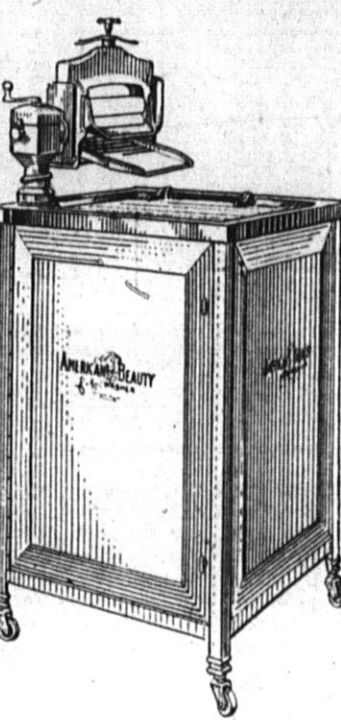
Twenty-three students are at present attending the Grand Haven high school in the junior and senior years. Two are on the honor roll, with standings of A; two were in the junior play; two are to be in the senior play; another is the stage manager; one is a class treasurer; one secretary of a class; two have prominent places on the high school annual and one is in the orchestra, making in all 15 who are prominent in the high school.

The Methodist Episcopal church at Mill Grove, Allegan county, erected more than 50 years ago and the only church there, has been sold to Wm. Lieber. He will move it to his farm and convert the building into a residence.

Mr. Lieber lost his home by fire some time ago. He bought the church for \$350.

The funeral of Albert Klooster, for 49 years an employee of De Grandt, was held Thursday afternoon. The pall bearers were: J. B. Mulder, J. Hamelink, J. Van Donselaar, H. Buurman, J. Van Huls, and J. Bientema. The funeral was attended by the following from out-of-town: nephews and nieces, Mrs. Eli Dryer, Henry De Maat, Edward K. De Maat, Mrs. Jessie Grant all of Grand Rapids, and Mrs. Frank Bontin and Mrs. Fred Wagner of Detroit. Others were Mr. and Mrs. J. M. De Maat and daughter Marie, Mr. and Mrs. Henry De Maat, Mrs. Anna De Maat, Mr. and Mrs. Neil McCallum and daughter Marie, Mrs. M. A. Stryker, Miss Ruth, Mr. and Mrs. D. Van Wessel, all of Grand Rapids, and Mrs. Carl L. Place, of Chicago.

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King's FLOUR that big 24 1/2 lbs. 97c

WALDO PEAS Early June Variety 2 cans 25c
Large 40-50 PRUNES lb. 11c
Best Pink SALMON tall can 15c
Argo CORN STARCH pkg. 8c
Van Camp's CATSUP lgr. bott. 19c

CANDY PEANUT BRITTLE, pound 17c
HARD MIXED 15c

GOLDEN BANTAM CORN Solid Pack Can 15c
PUFFED RICE package 15c
Bone Out CODFISH lb. pkg. 30c
Eagle Brand MILK can 20c
Powdered SUGAR lb. 8c

GRAHAM FLOUR 5-lb. Sack 21c

CAMPBELL'S TOMATO SOUP 3 cans 25c
Best Red SALMON Tall can 27c
Blue Ribbon MAYONNAISE 8-oz Jar 22c
Chow Mein NOODLES No. 2 can 19c
Post's Bran FLAKES 2 pkgs. 25c

OLIVE OIL Pompeian brand 1-2 pint can 29c

CALUMET BAKING POWDER lb. can 28c
LARD COMPOUND 2 lbs. 25c
Best Pink PEANUT BUTTER lb. 20c
CREAM CHEESE lb. 31c
APPLE BUTTER Large can 23c
MAZOLA Pint Can 27c

LOCALS

"I have accepted God as my savior and I have found joy and peace as never before," Leroy Vanscott, 19, wrote in a letter to Warden Charles Sheen of Ionia prison Tuesday. He is a parole violator and he wrote from a Denver mission to let the authorities know where he was. Now he is held at the Denver jail, awaiting state troopers who will bring him back to Ionia this week.

He was sentenced to the Michigan reformatory from Ottawa county and paroled on August 2nd, 1926, to Charlotte. He had failed to make the proper report.

Russell Wilson, 28, sentenced to the Michigan reformatory in August, 1920, for robbery in Wayne county, and who was paroled on Dec. 16, 1926, has been located in Buffalo, N. Y. He held up and robbed a cigar store there and now faces a charge of breaking and entering.

The fifty-second anniversary of the woman's history class will be observed with a 6:30 o'clock banquet Feb. 4, in the Presbyterian church parlors at Allegan, with Mrs. Burrell "ripp, president, presiding. A one-act play, "Where But in America," with Mrs. E. Nyers, Mrs. William Schmitt and Mrs. Myers, Mrs. William Schmitt and Mrs. Wayne Stuch in the cast, will be presented under the direction of Mrs. Malcolm Smith.

The organizers of this class, which has been a prominent factor in Allegan life the past half century, were Mrs. A. E. Bassett, Mrs. O. T. Booth and Mrs. J. M. Killian. Several of the earlier members and their descendants are present members of the society.

Walter Gospel of Sturgis, state field worker of the Y. M. C. A., was in Allegan this week in the interest of the association.

It is proposed to organize Kalamazoo, Van Buren and Allegan counties into a district area with headquarters at Kalamazoo. A district meeting will be held in Kalamazoo Feb. 17 to take steps to complete the organization.

It is hoped ultimately a field worker of secretary again may be placed in Allegan county and that a new county organization may be effected in this county.

Rev. George W. White, pastor of the Presbyterian church and president of the Rotary club, is taking active interest in the work.

Holland high school has been invited to join the extempore speaking association of Michigan high schools, an organization being formed by educators of the state to develop a new field of scholastic training and competition.

County contests will be held April 8 and district contests April 28, both leading to the state contest at Kalamazoo May 6. These contests, as the name of the association implies, will be contests in extempore speaking. The aim of the association, as given by Prof. C. P. Lahman of Western Normal, in information to local school officials, is "to train boys and girls in the study of current affairs, assimilation of ideas, and genuine extempore public speaking, which combines pleasing delivery and ability to think on one's feet."

Topics will be chosen from outstanding current events discussed in the January, February, and March issues of the Literary Digest and the Review of Reviews. One hour before the contests each contestant will draw three topics by lot, and when he takes the platform he will give a five-minute speech on any one of the three.

The banquet hall in the Masonic temple was patriotically decorated with American flags, artistically draped, and interspersed there were many palms and potted plants from the Shady Lawn florists. The decoration committee was Kias Frins and John Vander Ploeg.

The Harrington Coal company furnished the napkins on this occasion, more than 400 of them, and the Vandenberg Oil company saw to it that there was an American Beauty at each plate with compliments from the Dixie gas men.

When an announcement was made of this fact toastmaster Diekema brought laughter when he said the greatest advertising stunt he had ever known was put on by Bill and "Vaudie," when they could make "Dixie" gas bloom and smell like the rose. It surely was some achievement, he said.

A program at each cover was printed in orange and blue on a uniquely designed marbled cover of tan. Mr. Van Tatenhove and Mr. Diekema both, in behalf of the association, thanked the contributors and commented on their thoughtfulness.

Mrs. G. J. Van Duren also came in for some kind words from the toastmaster, for in a motherly fashion she was supervising the serving. Mrs. Van Duren responded stating, "I am never so happy as when I can be of services to others; it makes life worth living."

The committee in charge of the Women's Literary club dinner, which was to have been held Saturday evening at the Tavern, has been forced to change the plans and instead of the dinner at 6:30, the meeting will be held at 8 o'clock in the club rooms. Each member of the club is urged to bring her husband or any guest she desires, and a general invitation has been extended to the Holland Teachers club and to the faculty and student body of Hope college.

Prof. Andre Gozior of Harvard, who will address the meeting on the subject of "America—From a Frenchman's Viewpoint," comes here recommended. A graduate of the University of Paris, he was a professor at the University of Bordeaux, France, until 1913, when he went to Johns Hopkins university as professor of French literature. He served with the French army in an infantry regiment as sergeant, lieutenant and captain and was awarded the Croix de Guerre with two citations.

He was called to Harvard university in 1917 as professor of military science and tactics and after the armistice accepted a chair of French literature there. He is the author of several books on the history of French literature and has lectured extensively.

Ann Arbor, Mich., Feb. 2.—Two hundred and fifty patients were imperiled last night when fire destroyed one wing of the old University of Michigan hospital. The building, a wooden structure, was situated on the edge of the university campus.

It is believed the fire was caused by a cigarette carelessly tossed beneath a bed to escape the eyes of a nurse who was entering a convalescent ward. The damage was estimated at \$250,000.

Stretchers and wheel chairs were pressed into use in carrying the patients from the building. Nearly a hundred of them were lodged in the Jennings house, a hotel across the street from the university building.

A second fire that started in the house forced further rescue work for those that had been taken there. All members of the hospital staff, with nurses, doctors, and attendants helping, aided in the rescue. Patients were carried from the hospital building down the long slides that have been built for fire escapes. Not only the Jennings house but other houses and private homes in the vicinity were used to hold the patients.

The new University hospital, situated several blocks from the burned building, was used as the central point for lodging the rescued.

The fire gained considerable headway before firefighting apparatus could be summoned. Muddy roads prevented the firefighters from reaching the building immediately. A strong west wind sweeping the flames toward the eastern wing of the hospital added to the difficulties.

All of the firefighting apparatus in the city was pressed into service and additional apparatus summoned from Ypsilanti and neighboring towns.

A company of the National Guard was called out to preserve order in the crowd and to aid in the rescue work and all of the city police available were ordered on the scene.

The unit destroyed was the first unit of the university hospital buildings to be constructed. It was built in 1891 and the other buildings connected to it were added in 1899. Since the completion of the new university hospital last year the old building has been used only for convalescent cases.

Preparations for the laymen's banquet, to be held in the armory on the evening of the 22nd day of February, are about completed. Mr. Wynand Wichers will preside and Hon. C. J. Diekema will act as toastmaster. The speaker will be Dr. Samuel M. Zwemer. He needs no introduction to a Holland audience. He is a world figure today and his message will be a real inspiration.

The tickets will be on sale in a few days. It is expected that this will be one of the outstanding events of the year.

One of the most pleasing features of the merchants banquet at the Masonic Temple was the music. The colonial orchestra gave a continuous program while the banquet was in progress and their efforts were rewarded by generous applause.

One offering that was unusually unique was "The Clock Store."

The musicians played their instruments in such a manner that the tick-tock of several clocks could be heard and there was a melody of chimes and clock strikes sandwiched with a call from the coo-coo, while in the great finale of the musical production the alarm clock makes its heard and the last strains of the music die away.

Mrs. Mary Hampton died at the home of her son, Grant Williams, 256 West 9th street, Monday.

Mrs. Hampton was born March 30, 1848, at Cochocton, Cochocton county, Ohio. Coming to Michigan at an early age with her parents, she spent most of her life in Kalamazoo and Allegan. She is survived by two daughters, Mrs. L. C. Villard of Chicago, Mrs. Harry Williams of South Bend, Ind., two sons, Frank Williams of Evanston, Ill., also by three grandchildren, Mrs. Chester Malquest and Miss Ruth Legner of Chicago, and Harry Legner, of Kankakee, Ill.

The funeral services will be held from the home Thursday afternoon at 2 p. m. Rev. Jas. M. Martin, pastor of the Third Reformed church, officiating. Interment will be in Pilgrim Home cemetery. Among the out of town friends here to attend the funeral are Mr. and Mrs. Herman Olson, Whitehall, Mr. and Mrs. Gus Seve, Kalamazoo, Mr. and Mrs. Chester Malquist of Chicago and Mrs. Carrie Cain, Buchanan.

Dorothy Kammerling entertained 15 of her friends at her home, 194 E. 7th, on Monday afternoon from 3 to 6, the occasion being her fifteenth birthday.

Games were played and prizes won by several of the guests. The table was prettily decorated in pink and green. Refreshments were served. Those present were Dorothy White, Muriel De Vries, Gertrude Beltman, Alice and Irene Blue, Hazel Tris and Lon Shaffer, Helen De Young, Harriet Van Asselt, Irene Plakke, and Esther Raymond and Randaan. Kammerling, Dorothy was the recipient of many beautiful gifts from her many friends.

HARD STEERING

When the car suddenly becomes hard to steer, have it examined. Sometimes in making a turn the front wheels strike the curb, and although the blow does not seem severe, it may throw the wheels out of alignment or bend a part of the steering gear.

There will be a regular meeting of the Star of Bethlehem chapter, Thursday evening at 7:30. A large attendance is desired. Colored slides of the military patriots of the Revolutionary war will be shown.

TREND OF MOTOR DESIGN AS BEING INDICATED AT THE 1927 AUTO SHOWS

No fundamental, new, major changes in classic or motor design will be apparent on motor vehicles in 1927 shows generally. The changes in design of these two major parts of the car will be confined to simplification of the chassis and a decided increase in the power plants in most of the motors ranging from 25 per cent to 40 per cent.

The increase in the power of the motor will result in an increased maximum speed of all cars. This speed, however, is not the main purpose of the additional power. You will find cars advertising maximum speeds a way from 70 to 90 miles an hour. This high speed happens to be a by-product of the desire for more flexibility in the performance at speeds ranging from 35 to 60 miles an hour.

Statistics show that 85 per cent of the accidents on the highway are caused by one vehicle passing another going in the same direction. This is due to two reasons: First, the driver misjudges the speed of the approaching car and does not allow himself sufficient time to pass the slower car; and second, it takes a considerably longer time to accelerate past a car going 45 miles an hour than the driver thinks it will.

hour than the driver thinks it will. Consequently also requires a longer distance. By increasing the power of the motor it gives the car the ability to pass another vehicle going in the same direction in a shorter distance and in a much shorter space of time thus cutting down the greatest danger risk on the road. It also increases acceleration and "kick-up" at all speed ranges.

Wednesday morning the association union of Hope college took charge of the chapel exercise. Miss Harriet Heneveld, president of the Y. W. C. A., read the scripture, after which Miss Goodwin, who is secretary of the student volunteer movement and who has spent three years in Korea, gave a short talk. She said that everyone is confronted with the question, "What shall I do with my life?" She then referred to the passage in scripture which reads, "Whatever He saith, do it." There are always two plans for one's life, God's and yours. She told a few incidents which happened on the mission field and made a plea for more students to enter foreign missionary work to help those who are still in darkness. Roy Natress, president of the Y. M. C. A., closed the meeting with prayer.

The Grey household is the scene of action for the play, "The Time of His Life." Mrs. D. Van Kolken plays the part of Mrs. Bob Grey, while Mr. Chapman assumes the part of Mr. Bob Grey. Mr. and Mrs. Grey, a young happily married couple, Mr. Grey leaves on a business trip to the west and never returns. His wife at home alone has asked Tom Carter, his wife's brother, to stay at the house and look after his wife during his absence. Hardly is Mr. Grey out of the city when Mrs. Grey becomes involved in a series of domestic difficulties. One difficulty is barely overcome before Mrs. Grey is whirled into another. Everything goes from bad to worse. The Grey house is in an uproar.

Mr. Grey returns unexpectedly, bringing with him Mr. Landon, father of Tom Carter's fiancée, Dorothy. They come into a topsy-turvy house, full of guests with unstrung nerves.

Mrs. Van Kolken is charming in her role as the distressed young wife. Mr. Chapman as the young husband in the play is excellent. You will appreciate Mr. Chapman's stage presence.

Dr. Melvin Grove Kyle is continuing his lectures daily at the seminary chapel. On Monday he spoke on the Exodus of the children of Israel from the land of Egypt. The route taken, the time when it was taken, and the manner in which it was traversed are all greatly contested subjects in the line of Biblical archeology. These days and the veteran archeologist showed with much clearness that the higher critics of a destructive nature are quite frequently in the wrong in regard to these things. "God does not do stunts," said the speaker, in commenting on modern miracles and their posing. "The Bible has no stunts having an absolute scientific evidence today are the crossing of the Red Sea, the deluge, and the destruction of Sodom and Gomorrah."

On Tuesday Dr. Kyle spoke on the archeological evidence of Mosaic times and the Pentateuch. The Pentateuch bears unmistakable evidence of having been written in the time of Moses. Among other evidences mentioned were the many Egyptian words used, going to show the familiarity of the people with the language of Egypt. The Mosaic sacrifice is neither Babylonian nor Egyptian in its origin, said the speaker.

Miss Mattie Dekker, in charge of the auxiliary room conducted in connection with the Holland public schools, gave a fascinating and highly informative address Tuesday evening before the Social Progress club when that organization met at the home of Mr. and Mrs. Arthur Vischer. The club members were entertained at dinner by Mr. and Mrs. Vischer at 6:30 and the regular meeting was held afterwards. Supt. E. E. Fell was to have provided the paper, but since the dinner meeting was a departure from the usual, Mr. Fell changed the program and had Miss Dekker substitute for him. And she did it admirably, opening the eyes of the members not only to the highly important work that is being done in the auxiliary department of the schools but also to conditions in the city of Holland of which many were ignorant.

Miss Dekker treated the problem of subnormal children under four heads: the psychological, the pedagogical, the sociological and the biological. She described in considerable detail the work that is being done in her department and described why that work is highly necessary always keeping to the general policy of the department of avoiding publicity to individuals. Families were described by key letters so that their identity might remain under cover.

The speaker divided the subnormal pupils into various grades in accordance with their mental development. She described the methods by which these grades are scientifically established. In a few cases not much can be done but in a large number of cases good habits can be established so that the pupils can live useful lives.

Miss Dekker made an earnest plea for sympathetic and intelligent cooperation of this problem. She pointed out that society pays whether it gives attention to the problem or not.

This year Auburn has again taken a forward step in motor car design and the various models being shown at the National Automobile Shows in Grand Central Palace are attractive and outstanding in color.

The Six-Six-Six, a new model in Auburn's six-cylinder series is done in Molekian and Russian Brown while the Eight-Seventy-Seven an entirely new creation in the straight-eight group is attractively finished in Rolls Royce blue and Bambline Blue.

The Eight-Eighty-Eight is being finished in Beaver Brown and Paws and also in Ambato Green and Pheasant Green.

To provide a long lasting, beautiful surface only the highest quality lacquer finished is used. While in many cars lacquer finish does not have a brilliant luster, Auburn has succeeded through years of experimentation and skill workmanship in attaining a distinctive, durable and glossy finish.

Many coats of the best obtainable surfaces are applied to the body after priming and then it is rubbed down to a glass-like smoothness. Upon this surface lacquer is carefully sprayed in a number of coats.

Following the final coat of lacquer the body is cleaned, rubbed, polished and waxed. This gives an extremely durable surface with a fine color tone that will grow brighter with repeated washing and polishing.

problem or not. Much of the sorrow and degradation could be avoided if homes were established where segregation would be possible. By failing to pay attention to the problem society pays a enormous bill in crime and in other ways.

LOCALS

Jess Ridenour, of the Peoples Auto Service, is in Chicago on business. Mrs. Wm. Brusse, and Mrs. George Albers left for Los Angeles, California, Tuesday to spend a few weeks.

The St. Noble Grand club will meet Friday, Feb. 4th, at Mrs. Herick's on West 12th St.

The Colonial orchestra will give an entertainment Friday evening at 7:45 at Trinity Reformed church. All are invited. A silver collection will be taken.

During the absence of Dr. J. B. Nykerk, who has accompanied the girl's glee club on their eastern trip, Kenneth Mook is leading the singing in chapel at Hope college.

The prayer meeting at the Third Reformed church will be dispensed with Thursday night to give members an opportunity to attend the Kyle lecture at the First Reformed church.

Miss Eileen Good, five-year-old daughter of Mr. and Mrs. John Good, died at her home on Tuesday evening at 7 o'clock. The funeral will be held Friday morning at 9 o'clock at St. Francis De Sales church.

William Steltema, fruit and produce merchant, has vacated the Vander Veen building on West 8th street, and has moved his business to 20 west 8th street, formerly occupied by the Woolworth company.

Mrs. Wm. Topp of Route 8 has returned home from the U of M Hospital at Ann Arbor, where she had two serious operations performed by chief Dr. De Petris. Her condition is very satisfactory.

There were two fire alarms sent in Tuesday. The one from box 121, Columbia avenue school proved to be false. Box 223, Nineteenth street and First avenue, was a chimney fire on the home of alderman Al Vander Hill.

A congregational social was held at the Van Raalte Ave. Ref. church Thursday evening. A short program was enjoyed and refreshments were served. Rev. and Mrs. Edward Tanis were surprised by being presented with an electric vacuum sweeper. The high school chorus will furnish the music next Sunday evening at the Sixth Reformed church. On the evening of the 13th of February, Gerald Vande Vusse, the boy singer who sang at this church some time ago, will sing at the Sixth Reformed church.

Thus far, it is rumored, there are eight candidates for city assessor in the field. They are Chris Nibbelink, who has been supervisor for nearly 16 years, Walter Sutton, August Kasten, John Vanderploeg, Peter Brusse, J. J. Rutgers, Herman Van Tongeren, and G. W. Kooyers.

The Ladies Aid society of the Van Raalte Avenue Reformed church will have a display of their sewing and fancy work at the chapel, corner Van Raalte and 18th St., on Friday afternoon and evening. They invite anyone interested to see the articles, and the ladies will be pleased to fill orders for the same.

Men of First Reformed church of Zeeland held an old-fashioned get-acquainted meeting Monday evening, more than 80 attending. Those present favored a father and son banquet for the near future. It is the intention of Rev. J. Van Poussem, pastor, to start a church brotherhood to meet every two weeks.

Mr. J. Kammeraad and Mr. L. E. Hietje, who have been here attending the goat banquet of the Holland Furnace company and visiting their parents, Mr. and Mrs. E. Hietje, 245 E. 11th St., and friends, are returning to Stamford, Conn., to resume their work. They are stopping off at Chicago, Ill., Delevan, Wis., Akron, O., and Niagara Falls, Mrs. L. E. Hietje and Mrs. J. Kammeraad and daughter Elvina Jewell will remain at their parents'.

Mr. and Mrs. E. Hietje, for another week Mrs. J. Kammeraad was formerly Miss Cecilia Hietje.

The Chicago Tribune of today printed a picture of a big bison, owned by George Getz and housed for a while in the Lincoln Park zoo. Under the cut appeared the following: "Big Bill, who is to be shipped to Holland, Mich., because he is too rough for the other bison in the zoo."

One of the most important features of the motor car of today is the beauty and durability of the finish. People are becoming more and more critical each year as to the appearance of their car.

While the prevailing desire used to be for more colors, the desire now is for brighter and more attractive color schemes and combinations. The clamor for livelier colors has been evident since a few years following the war when the entire country seemed to graduate from the drab dismal styles of dress and design into the splash of color and garish.

When this trend made itself felt the Auburn Automobile company, Auburn, Indiana, was one of the first to realize and change. This company shocked the entire industry three years ago when it introduced models in distinctive and bright colors. It pioneered the way to beauty in motor cars.

This year Auburn has again taken a forward step in motor car design and the various models being shown at the National Automobile Shows in Grand Central Palace are attractive and outstanding in color.

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The Eight-Eighty-Eight is being finished in Beaver Brown and Paws and also in Ambato Green and Pheasant Green.



Greenville, Mich., Nov. 18, 1926

"I have used 'AA Quality' Fertilizers more than 25 years, ever since starting my farming career in Montcalm County at Greenville. I was the first farmer to use commercial fertilizers, and used to have them shipped out in small quantities for use on my farm."

"My first use of fertilizers convinced me that they were very profitable and that any farmer could not really afford to plant a crop without fertilizing it. I found the use of fertilizers especially profitable on potatoes."

"I am proud to say that my potatoes grown with fertilizers were awarded the Sweepstakes prize at the 1926 Western Michigan potato show."

—E. W. Lincoln

Every crop you harvest leaves your land poorer—unless you enrich the soil with a good fertilizer

"AA QUALITY" Fertilizers do more than carry the burden of feeding the current crop. They build up your land generally and enrich the soil for succeeding seasons. They build up run-down fields and make them profitable. They give you heavy yields of better quality products.

That's because "AA Quality" Fertilizers are made right. Their formulas are the result of years of scientific research. They supply crops with just the right plant food elements, in proper proportions and such perfect condition that they are available to each

plant during every stage of its growth. They bring crops to an earlier—and more profitable—maturity.

The materials in "AA Quality" Fertilizers are most carefully prepared, mixed, cured and remilled. That's why they always work uniformly in drill or planter. They are made by the largest fertilizer manufacturing company in the world! And backed by a first, a second and a third generation of consistent, enthusiastic users! . . . whose farms have been enriched, whose yields have been increased, whose profits have mounted into big money.



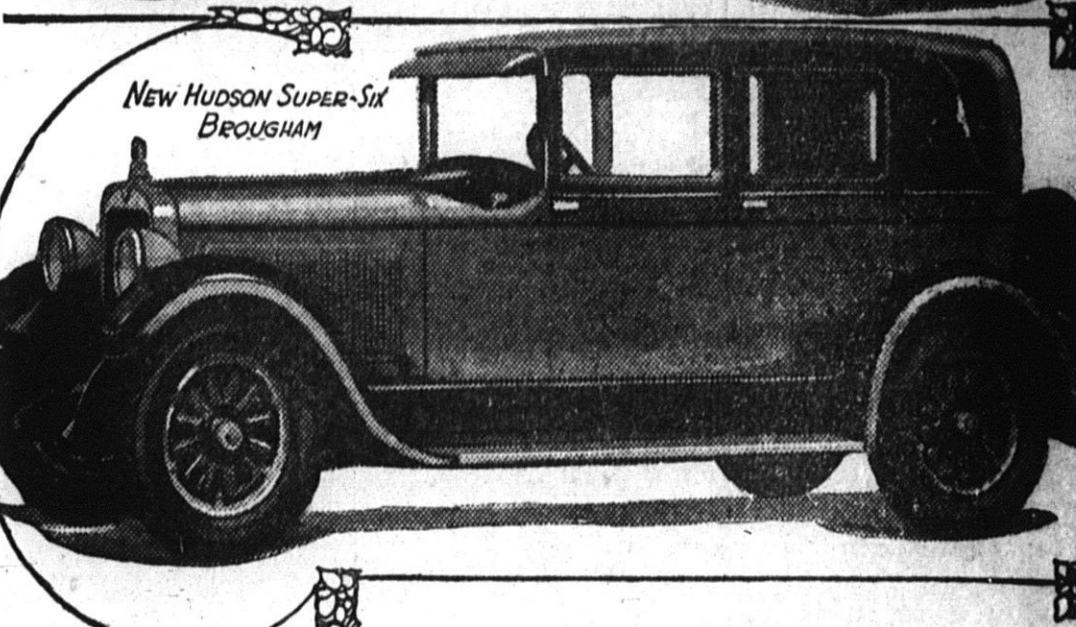
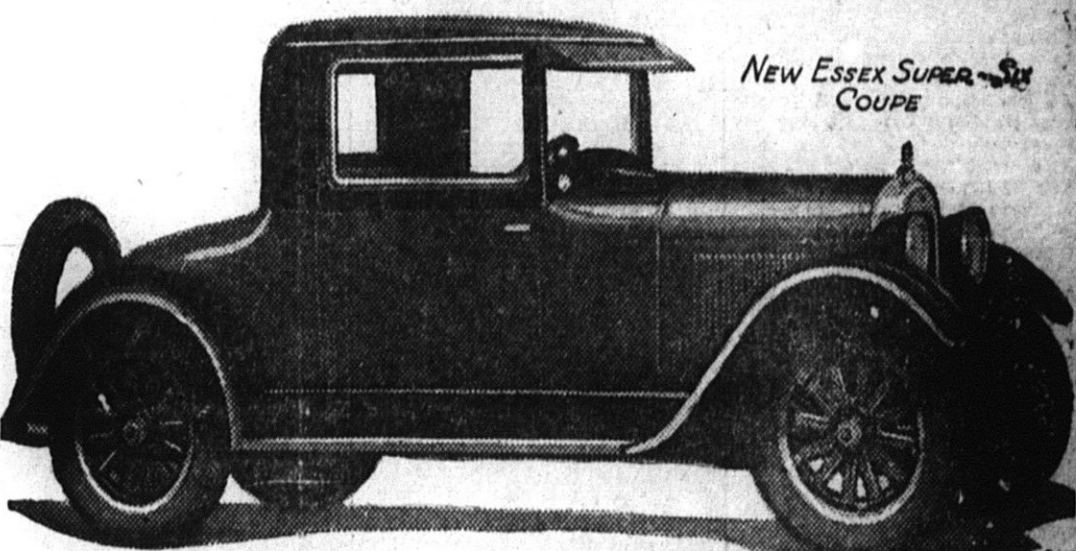
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Coming as the culmination of four years' development, an entirely new line of Hudson and Essex cars is announced by Ed Leeuw, Hudson-Exs dealer. New Essex cars already have arrived in the city and Hudsons will follow soon. On both cars, it is said, appearance has been radically changed to provide sweeping streamlines and finer detail, and chassis have been re-engineered for better speeds, road safety and comfort, faster acceleration, fuel economy and a smoothness described as "superlative."

Claims for performance in the new cars are sweeping. It is asserted that the new Hudson Super-Six motor will show "the highest safe operating range on the road," yet with an improved fuel economy and without the sacrifice of other desirable motor qualities. It is claimed the Essex will drive smoothly and easily about a mile-a-minute. Both cars, it is said, are capable of high sustained speeds over long distances and all types of roads. In line with its new performance qualities, the Essex is re-named the Essex Super-Six.

Prices, in line with Hudson-Exs policies, continue moderate despite the many improvements, and trade comment is that having been once announced they may be considered as stabilized. "Hudson is understood

to have reached what it considers the proper price level for both Hudson and Essex, Mr. Leeuw continued. "All cars are characterized by higher radiator, hoods and general streamline effects. Essex is now a small counter-part of Hudson in appearance. Fenders are of handsome curved type, well designed and proportioned. Four wheel brakes are standard on Hudson. Lamps are bullet-shaped—nickel-plated on Hudson and lacquer-finished on Essex to harmonize with body tones. All cars have front parking lights.

"Instrument boards group all units, including a gasoline gauge, in a neat panel, indirectly lighted. Steering wheels are all-walnut. Upholstery employs attractive fabrics, and all metal trim within the bodies is finished in chrome. The interior of the interior. Dome lights, curtains, robe-rails and smoking sets are features of various models. Seats are highly comfortable. Interior hardware has been selected with close attention to harmony and general appeal.

"To assure finer performance, a large number of mechanical betterments have been built into the cars. New ignition systems provide a full automatic control. Sparks are about 50 per cent hotter than ever previously used. Compression ratio has

been somewhat raised. Radiation is increased 16 2-3 per cent in both cars. Improved carburetion has been applied to both motors. According to one high official, the combination of tremendous power and gasoline economy achieved by the new Hudson is proving the astonishment of the carburetor fraternity.

"In the Hudson, the F-head type of valve arrangement is employed. This locates the intake valves in the head of the motor and the exhaust valves at the side. No other arrangement of this type is now known in American production.

"In the Super-Six principle of construction used on both cars, the vital component is the crankshaft. This type of crankshaft, patented more than 11 years ago by Hudson is designed with counter-weights, so located and arranged that the shaft rotates even at high speeds with a flywheel-like effect. In experiments, Hudson-Exs engineers have rotated a Super-Six shaft as high as 5,000 revolutions per minute, yet the shaft ran true and smooth in only one-half a bearing. Now that the whole chassis have been developed up to a standard comparable with the possibilities of this motor, both the Hudson Super-Six and the Essex super Six are reaching performance levels far above the former standards.

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FOR THIS WEEK ONLY!

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HOLLAND TAKES A PART IN THE TIDE-WATER MEETING

The Holland delegation appointed by Mayor Kammeraad and President Con De Pree of the Holland chamber of commerce were all present at Muskegon Thursday, where the conference of the Great Lakes Tidewater association was held.

There were nearly 400 delegates present. Twelve states were represented and there were two former governors of two states at the conference. Several representatives from Canada were present.

Since the United States and Canada will join hands in building this waterway if the plans now under way materialize.

At the morning session held at the junior college auditorium Leon C. Harmon presided. He is chairman of the Great Lakes Tidewater commission of Michigan and a member of the executive committee of the Great Lakes-St. Lawrence Tidewater Association. The mayor of Muskegon, J. Arthur Driatz, welcomed the delegates in a short address. Honorable Frank B. Niles, chairman of the Ohio waterway commission, J. F. Reed, president of the Minnesota Farm Bureau, and Huntley Russell, well known in Holland as a resident of Ottawa Beach and Grand Rapids and member of Great Lakes Tidewater commission of Michigan, gave addresses showing the importance of this waterway to the entire midwest. They pointed out that ocean-going vessels could then come directly thru the St. Lawrence River, up the chain of lakes to Lake Michigan with foreign freights and raw materials for our manufacturing plants and farms instead of being bottled up at New York harbor, as is now the case, with all its accompanying delays and reloading on cars.

The principal meet was the luncheon at 12:15 in junior college dining room. At this luncheon Governor Fred W. Green was the toastmaster, and if anyone doubts the popularity of Fred Green, a peep into the dining hall when he arrived would soon have dispelled this doubt. Mr. Green was a little late in coming but as he passed through, every diner in the room arose to give him a greeting.

William George Bruce of Milwaukee, member of the executive committee of the Tidewater association, gave one of the most able addresses heard at the Muskegon conference. He has made a thorough study of the entire project and in giving his discourse he took his listeners on a trip over the entire route, telling just how steamboats of small draft at the present time are making the trip from the seaboard to Lake Michigan loaded with freight, and then he pictured just what had to be done, just what changes had to be made, and where, in order to allow large ocean-going steamers to pass from the Atlantic up the St. Lawrence River into the Great Lakes, thru a system of locks and canals adequate in size, to let thru the largest vessels. Mr. Bruce stated that Michigan, of all states, is the most vitally interested with its more than 1000 miles of Great Lakes waterfront, dotted with lake port cities such as Muskegon, Grand Haven, Holland, St. Joe and so on. It was rather interesting to follow Mr. Bruce's address as he set sail with his audience over Lake Michigan, hiske Huron, Lake Erie, but the first obstacle encountered was at the east end of Lake Erie where the ship had to stop, for at that point was a higher and lower level between Lake Erie and Lake Ontario, which accounts for the Niagara Falls.

At this point locks would have to be built at least 800 feet long and 80 feet wide and 35 feet deep, and that obstacle would be overcome.

The St. Lawrence in places would also have to be made navigable. "But," said Mr. Bruce, "the project is necessary, that has been admitted by the highest engineering authorities in America, and Canada, including Mr. Herbert Hoover, and it would be a paying investment, for not only could the interest on the bonds be paid each year, but 5 per cent of the principal would also be taken care of, and the entire undertaking would be financed and paid for within a period of twenty years, thru revenues from the project itself."

Mr. Bruce stated that the recent war taught the midwest what a navigable waterway between the seaboard and the Great Lakes would mean. The government then needed ships and had to commandeer many from the Great Lakes, including the "Furman," at one time sailing from Holland harbor, and after the war the idea crystallized and this work of seven years by the Tidewater commissions is bearing fruit. Today vessels of small draft will be running, are taking off to Muskegon from European ports and full cargoes of products from foreign markets to South Haven.

What is going on in these nearby port towns is also a fact over the entire chain of lakes. It can be readily seen what the result would be if ocean going steamers could enter by way of the St. Lawrence. Mr. Bruce also gave the Chicago water steel, by way of the drainage canal a black eye, stating that the canal was responsible for a drop in the lake level of six inches and that in terms of dollars and cents meant a loss to the shippers outside of Chicago of \$3,000,000 annually, since steamers had to be loaded under capacity because of low water.

Mr. Bruce stated no one wants to hurt Chicago to cause it any inconvenience, but other places have the right to expect that Chicago will put its house in order and treat its sewage the same as other cities must, without taking that which does not belong to them, part of which belongs to a friendly foreign country.

A very able speaker at the meeting was W. L. Harding, former governor of the State of Iowa. Mr. Harding pointed out that Michigan especially would be benefited, but the project, if completed, would be more far-reaching than Michigan. Its influence would soon be felt in Iowa, where the agricultural situation is anything but reassuring. He said land that formerly was as good as gold, today cannot be sold. The result has been bank failure after bank failure. He pointed out, however, that the result would be if wheat and corn could be shipped from Iowa granaries through the proposed waterway to the seaboard at 10 cents a bushel less without delay. It would mean millions to the farmers of Iowa and would soon be reflected in what the farmers of Iowa buy from Michigan manufacturers, including furniture and automobiles.

Mr. Harding stated that if the new waterway would become a fact it would save the Iowa farmer and would emancipate 40,000,000 landlocked people in the middle west.

DR AND MRS POPPEN ON ROAD TO RECOVERY

Henry Bosch, city health inspector, has returned from Ann Arbor where he went on business and incidentally he called on Dr. and Mrs. J. J. Poppen of Holland, who are confined at a hospital there. Mr. Poppen's condition was very serious for several weeks. Mr. Bosch stated that he had been delirious for more than a week, but when Bosch called the doctor was on the road to recovery. Mrs. Poppen told Mr. Bosch that the people of Holland that prospects are very bright and they feel happy over the result.

WILL IMPORT COTTONTAILS

The Isaac Waltons of Grand Haven, at a meeting held Wednesday night, decided to appropriate \$150.00 in order to breed rabbits so that the woods and undergrowth in that vicinity may be restocked with cottontails.

Stock will be secured from a Missouri cottontail farm and the rabbits will be turned loose in the vicinity of Grand Haven. Rabbits multiply rapidly and with even reasonable results from the proposed fund drive, it is expected that enough rabbits can be secured to make the sport of rabbit hunting more of a sport rather than a tedium, as it has been for a number of years past when a day's hunting usually netted a solitary cottontail or possibly even less.

The Pet Milk company, of Allegan, whose funds were in the First National bank, and who had already issued milk checks against its funds, announces that it has arranged with the Allegan State Savings bank and the First State bank together with merchants of Allegan to accept and cash these checks. Additional funds from the head office of the company in St. Louis were transmitted in order to meet payment on these checks. The First National bank of Allegan temporarily closed its doors because fire swept the plant and having too many long time loans out.

Mrs. William Roberts, aged 85, died at her home in West Olive Thursday night. She is survived by three sons and two daughters. The funeral services will be held Monday at 1 o'clock at the Methodist church at West Olive, Dr. J. C. Willits officiating.

Deputy Sheriff Egbert Beekman has returned from Columbus, Ohio, with J. A. Hazebecker, charged with deserting his two children. The prisoner was lodged in the county jail at Grand Haven.

who now must depend entirely upon railroad transportation. He said that a saving of 10 cents a bushel on the grains of the midwest would write prosperity across the skies of America.

Former governor of Michigan, Sleeper, was also one of the guests at the banquet and it was quite a coincidence that he appointed the first tidewater commission having to do with this great project. The amount to that time appropriated, a certain amount to take up this work and Mr. Sleeper in a short talk and with a side glance at Governor Green, said that he hoped the present administration would carry on until the completion of this great avenue of commerce.

Governor Green, the toastmaster, smilingly called out, "There's no doubt of it, Mr. Sleeper."

A telegram from Secy. Hoover, expressing regret at being unable to attend the meeting, was read by A. C. Carton, secretary of the Tidewater association. In the telegram he said: "The vital need and feasibility of the St. Lawrence waterway has been determined. You have my best wishes, and complete assurance of fullest co-operation in your fine work."

Some delights brought out at the three conferences were that the construction of this waterway would mean an expenditure to the United States and Canada of \$355,000,000 and the project could be made self-sustaining and be paid for in twenty years.

One of the speakers brought out the fact that President Harding was much in favor of this waterway for in that memorable trip through Canada that was never finished, the president said shortly before his death: "If Canada with 10 million people can dig a ditch 14 feet deep, Canada and the United States, with 10 million more people, can dig a ditch 40 feet deep."

Muskegon came in for considerable notoriety, for since Muskegon was the place of meeting, every speaker pictured ocean going steamers landing at the wharves of the former Sawdust City.

If all the ships mentioned by the speakers were listed, our neighboring city would have to build many wharves quickly to accommodate them. The remarks about Muskegon often brought laughter. Incidentally Mr. Bruce of Milwaukee mentioned that the original name for Muskegon was Muskegon, christened so by the Indians, but the change was an afterthought of the white man. All the same, it was another handle for a speaker's joke and soon Muskegon got to be called mosquito by many of the diners.

It was very noticeable at the waterway meet that G. J. Diekmann of Holland was about the best known and most popular person there. Everybody seemed to know "Dick" and the Holland man was constantly being stopped for a handshake or a greeting of some kind.

The Holland delegation went by automobile and those present were: Mayor Kammeraad, G. J. Diekmann, Con De Pree, Peter Prins, Jerry Leppine, Alex Van Zanten, Thos. N. Robinson, Dick Boter, John Van Talsma, John Arendse, Jesse Ridenour, Charles McBride, Richard Overway, Austin Harrington and B. A. Mulder.

Roughly, the program was as follows: at 10:30 a session in Junior college auditorium, at 12:15 luncheon in Junior College dining hall, at 2 o'clock two addresses in the large auditorium of that building, at 3 o'clock an automobile ride about the city, visiting the manufacturing plants of Brunswick-Balke-Collender Company, Continental Motors Corporation, Piston Ring Company. Then followed a visit to Hackley Art gallery and library. This gallery is one of the most outstanding in the United States and contains a number of very rare works of art.

LOCALS

Mrs. Pet. Michaely who underwent an operation last week is doing as well as can be expected.

The choir and orchestra of First Baptist church of Allegan gave a musical program Sunday evening.

A marriage license has been issued in Allegan county for A. Austin of Allegan and Margaret Lucille Batema of Holland.

The chorus choir and the young people of the Sixth Reformed church, to the number of about 65 are preparing a beautiful Easter Cantata which will be rendered during Easter week.

C. Hoffman, of Oklahoma City, is visiting in the city, called here by the serious illness of his mother, who since his arrival has improved. John Hoffman of Milwaukee and Ben Hoffman of Ludington also arrived in the city.

William McCann of Allegan has purchased the property known as the Farmers' sheds from Theodore Pie business section of that city, and before the advent of the automobile was a "gold mine" for its owners.

A traveling man who visited 30 cities and towns this week said Allegan was the only city in which he found the hills and many streets covered with sand for the protection of drivers and pedestrians. There are 10 downhill streets leading into the Allegan business section.

Three Link Rebekah lodge, No. 227, of Coopersville, entertained the Eastern Lily Rebekah association of Ottawa county Saturday evening. About 200 were present, representing Grand Haven, Nunica, Marne, Conkling, Ravenna and Coopersville lodges. Following a dinner and the usual Nulica team exemplified the degree work.

Gov. and Mrs. Fred Green led the grand march at the M. S. C. military ball at the state capitol Saturday night. A long line of civil and military dignitaries in various state ranks followed in the procession. Military status was evidenced by full West Point Dress. Kolkowski's orchestra from the Regent Theater, Grand Rapids, furnished the music.

The Spring Lake Ice company has finished its harvest, cutting 6500 tons. Like the Holland ice men, they find it the finest quality cut in many years. Lack of heavy rains and storms before the frost came kept the surface water clear and this no doubt has something to do with the clear glass-like blocks of ice that have been cut this year.

Mr. and Mrs. George E. Tompkins, parents of Mrs. R. M. Bosworth, East 12th street, celebrated their 61st wedding anniversary Wednesday. Mr. and Mrs. Tompkins were living in Chicago at the time of their sixtieth anniversary last year but they have been making their home with Mr. and Mrs. Bosworth for some months. Mr. Tompkins is 79 years old and Mrs. Tompkins 81. Many of their friends called today to offer congratulations.

The installation services of the American Legion Auxiliary Wednesday evening in the armory drew out a good attendance of both Holland and Allegan members and proved impressive. The gavel was handed by the retiring president, Mrs. Stanaway, to Mrs. Jay Den Herder who fittingly accepted it with its attendant honor and responsibilities. The re-elected chaplain, Mrs. G. J. Van Duren, who has served in that capacity for several years and who also is the chaplain for the 5th district, was presented with a lovely dressing gown by Mrs. Stanaway, in the name of the organization, in token of appreciation of her inspiring and helpful aid in every phase of the auxiliary work.

Mrs. Van Duren, in turn, with most appropriate and entertaining remarks, presented Mrs. Stanaway with a console set, a gift from the auxiliary to show its appreciation of her splendid accomplishments while its president.

Mrs. Edward Den Herder, who is to be the Zeeland Auxiliary's president during 1927, acted as installing officer and was given a corsage bouquet and the compliments and gratitude of the Holland Auxiliary for her good services.

Entertainment was provided by a well trained glee club from the high school, conducted by Miss Trixy Moore, and Mr. Reuben Tromp, whose artistic talent, combined with clever verse, made an especially fine chalk talk. Refreshments in abundance made complete the sociability and enjoyment of the evening.

On the 8th of January, 1927, the Rev. Henry Van Eyk Stegeman, S. T. M., of Holland, was inaugurated as professor of New Testament in the theological department of Miji Gakuin, Tokyo, Japan. The subject of Mr. Stegeman's inaugural address was "The Minister as Interpreter of the New Testament."

The annual banquet and ladies' night meeting of the Holland Exchange club will be held on the evening of February ninth. The program committee announced that they have secured as the speaker of the evening Richard Halliburton, the author of "The Royal Road to Romance". The banquet will be held in the Warm Friend Tavern.

The Fennville W. C. T. U. held its annual banquet in the M. E. church house there Wednesday evening, 100 persons attending. Several musical numbers were rendered and the address of the evening was given by H. S. Whitney, former judge of Benton Harbor. Mr. Whitney's address was on prohibition.

The Commercial club of Allegan acquiesced to the request of the Bookman Radio corporation of Kalamazoo for aid in getting the lease of a building for five years and the factory may be obtained for that city.

The Heinz Pickle Co., it was stated, also desires to locate a factory in Allegan.

A Hoeksema-Luidens reunion was held Wednesday at the home of Mr. and Mrs. Jacob Hoeksema. Those present were: Alice Hoeksema, Mr. and Mrs. Peter Hoeksema, Mr. and Mrs. Jacob Hoeksema, Mr. and Mrs. Albert Hoeksema, Mr. and Mrs. Hilenus Hoeksema, Theodore Hoeksema, Mr. and Mrs. Peter Luidens, Mr. and Mrs. Henry Luidens, all of Holland, and Mr. and Mrs. Jacob Luidens, Mrs. Gerrit Luidens, of Grand Rapids. Refreshments were served and the evening was enjoyed by all.

Dorothy Tucker, 16 and Hazel Davis, 13, Muskegon Heights girls whose whereabouts had been unknown since they left Miss Tucker's home Monday morning, were located Saturday afternoon by the latter's father at the home of friends at Bridgman, Mich., south of St. Joseph, and were brought back by him that evening.

The two girls gave as their excuse for running away the plea that they were tired of staying at home, and had started for the home of a sister of Miss Tucker who lives at Fennville, O.

They left early Monday morning, the former presumably for her work in a knitting mill and the latter for high school. Instead they set off on foot along highway M-11, just outside of Muskegon Heights they were given a ride by two men in a car, who took them as far as Holland, and they remained there over night, and on the following morning, caught a ride to Bridgman.

April 12 is the biggest day of the year in the family of Albert Speet, dairyman. The calendar lists four anniversaries—three birthday anniversaries and a wedding anniversary—so there virtually is a celebration for the whole family.

Mr. and Mrs. Speet were married on that day in 1910.

That day also marks the anniversary of the birth of Mrs. Speet. Two children were born on that date. One is Johanna, 13 and the other Elmer, 9.

Albion college debating teams to meet Hope and Calvin colleges in the Michigan Intercollegiate Debating league series have been named as follows: Affirmative, to meet Hope at Holland, February 25—Clement Yinger, of Grand Rapids; Glenn E. Aldrich, of Evart; and Ralph Keyes, of Detroit. Negative to contest with Calvin at Albion February 24—Merrill Walls, of Davison; Dempsey Yinger, of Grand Rapids; and Leonard Hoag of Eaton Rapids. The topic at both debates will be: "Resolved, That This House Endorses Mussolini's Governmental Principles." Detroit Free Press.

Bernard Cook, of Grand Haven, youngest justice of the peace in the state, has resigned his position and gone to Detroit where he will enter the Detroit law school. Cook has been studying for several years in the office of Lillie & Lillie of Grand Haven. He has capably filled the office of justice.

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Locals

The decorating of the armory and the temple, auto show buildings, was in the hands of local men who have done a fine job. Those in charge were Norman Cobb, Heine Geerts, John Vander Fleg, (Shady Lawn), Ruben Tromp, and George Gijpker.

Employment conditions in Michigan have an important bearing on hunting and fishing and conservation in general.

When industrial conditions are unfavorable and hundreds are out of employment temporarily a great portion of them turn their attention to hunting and fishing. This is especially true in western and northern Michigan, favorite hunting and fishing grounds of the state.

With men flocking to the cities from the farms, the industrial conditions play a greater factor in conservation matters yearly. The more men flocking to the cities, the more hunters, fishermen, and trappers during the slack periods in the automobile and other industries.

Closing of shops in cities increases many times the number of hunters and fishermen.

Western Theological seminary will graduate a class of 11 at the annual commencement in May.

The prospective graduates are: Al Heilera, Three Oaks; Henry G. Korver, Alton, Ia.; Clarence L. Holland, Holland; George D. Laug, Coopersville; John Ninnema, Holland; Clyde K. Iewenhuis, Avon, S. D.; Jacob Peelen, Sioux Center, Ia.; Jacob P. Fulton, Ill.; Gerrit J. Rozeboom, Sioux Center, Ia.; Herman Rozendal, Sully, Ia.; and Richard J. Van Farrow, Zeeland. Rozeboom is president of the class.

Several members have received promises of one or more calls. Laug is the only one who has chosen his field. He will become a missionary to Japan.

The students of Hope college represent 17 states and four foreign countries. According to figures tabulated by Prof. John B. Nykerk, dean of men and head of the department of English, 186 students came from territory outside of Michigan.

New York leads the eastern states with 47 and Iowa the western states with 39. Figures for other states are: Illinois 31, Wisconsin 20, New Jersey 15, South Dakota 5, Kentucky 4, Indiana 3, Minnesota 2, Kansas 2, Massachusetts 2, Ohio 2 and Florida, Pennsylvania and Nebraska 1 each. Foreign countries represented are: Canada 3, Cyprus 3 and China and Japan 1 each.

Michigan leads the states and Holland the cities by big margins.

Oscar Anderson, son of Mr. and Mrs. Benjamin Anderson, 534 Clinton St., Grand Haven, had a very narrow escape on Sunday morning about nine o'clock when the car he was riding in turned over and pinned him under the wheel, in such a manner that he could not possibly have extricated himself from the debris, had it not been for the timely aid of his companions, William Van Pelt and William Fox.

The chick shipment season at the Holland postoffice opened Monday, the earliest on record. The first consignment comprised 3,300 "peeps" and was sent by Brummer & Fredericksen to Williamson. The chicks were crated in heavy paper boxes, 100 to the container.

The heavy shipment will be made in the spring months when the 48 hatcheries in this vicinity will be in full swing. In most years the season opens about the last week in March.

James A. Hazelbaker, brought to Grand Haven from Columbus, O., on a charge of wife desertion, was arraigned before Justice Cook Monday morning and dismissed on insufficient grounds.

A divorce was granted to Mrs. Hazelbaker at a second trial on default, Hazelbaker claiming he had no funds to fight the case. Hazelbaker is employed by a department store in Columbus.

A pruning demonstration and school will be conducted by Mr. Cardinell in the Fenville section the second week of February. According to present plans, on Tuesday, Feb. 8, the work will be carried on in the Lovridge apple orchard, 4 1/2 miles west of Fenville. Then on Feb. 9 and 10 the location will be changed to the Trevor Nichols' apple orchard.

about 3 miles west of Fenville. These orchards are both on M-89, thus easily accessible to all of the people. Mr. Cardinell has been carrying on a pruning experiment in the Nichols' orchard for the past two seasons and the work this year will be a continuation and extension of that which has preceded. This will be the only pruning work that Mr. Cardinell will conduct in Allegan county this season, thus everyone interested should plan to attend. Bring your pruning shears and come prepared to take an active part in the job.

Tickets for the play "A Tailor Made Man," to be staged Feb. 9 and 10 in the Carnegie Hall, will be placed on sale Wednesday at the Hutzenga jewelry store. On account of the great rush for tickets Mr. Egbert Feil, business manager of the play, will be at Hutzenga's every day to take care of the sale.

Word has been received in Holland announcing the death of Professor Frank D. Haddock, formerly a well known school superintendent in this city. Mr. Haddock suffered a stroke of paralysis last Saturday at his home at Chippewa Falls, Wisconsin, and he died on Wednesday in a hospital in that city where he had been taken after the stroke. The funeral was held on Saturday and interment took place at Stanley, Wis.

Mr. Haddock was born 55 years old on the sixth of next February. He was principal of Holland high school from 1896 to 1900 and superintendent from 1900 to 1903. When he left Holland he lived in various places. He was a popular instructor in Holland schools and he made many friends here who from time to time kept in touch with him and with the family. Mrs. Haddock will make her home in Detroit for the balance of the winter, her address there being 3552 Pacific Avenue.

Mayor Joseph F. Mosier told Allegan states he has been advised by the public utilities commission the hearing on the requested readjustment of gas rates for Allegan, Otsego and Plainfield, has been adjourned from Feb. 3 to Feb. 9.

The mayor will be accompanied to Lansing by City Attorney Perle L. Fouch, Alderman Chalmers and ex-Alderman Ray Urch. This committee will stand out for a rate of \$1.50 for 1,000 cubic feet of gas for domestic use.

It is understood the company in its new rate scale has set a price to the large users of about 1 1/2-2.00 cubic feet. Mayor Mosier says he will stand out for an equal rate for all users.

The annual meeting of the Allegan Silver Black Fox company was held a few days ago at Allegan and resulted in an entirely new management, all the former officials being retired. The directors chosen are Messrs R. E. Fair of Kalamazoo, J. John W. Stegeman of Allegan, W. J. Miller of Kalamazoo, L. B. Mason of Wayland, A. B. Johnson of Casco, and Carl Symon and Wesley J. Fry of Allegan. These elected Mr. Fry president, Mr. Symon secretary, and Mr. Stegeman treasurer. During the past year the foxes have increased forty per cent in number and doubled in breeding pairs while the quality has been greatly bettered. There are now 125 breeding pairs. The company has cash in hand of \$15,000 more than all liabilities.

A movement is under way in Michigan to eliminate inter-city high school basketball games between girls' teams. No action has been taken by the Michigan High School Athletic Association, but school principals have expressed themselves as opposed to the inter-city games. Under the plan the girls' games would be confined to teams from the same school. In the first place it is contended by some that basketball competition between high schools is too strenuous for girls. As a rule the girls are not in a good condition as the boys. Some schools have placed the ban on girls' basketball teams of their own accord.

The complimentary dinner given Thursday night in Hope church by the women's aid society of that congregation was well attended, and encouraging reports were given by the various officers of the church and of the auxiliary societies.

The church debt of \$14,500 has been reduced by more than \$10,000 during the past year. The pastor's report showed that there have been only five deaths in the congregation during the past year. Seventy-six new members have joined the church, of whom 48 were from the Hope church Sunday school. Forty came from other churches, 9 different churches in nine different states. The church members were transferred to other churches during the year. The net increase in the membership of the church was 101. Eighteen adults and 20 infants were baptized. There were four weddings.

The treasurer's report showed that there was a surplus on hand at the end of the year. On motion of Mr. G. Van Schelven the congregation voted to donate \$1,000 to Hope college to be applied as a memorial and to be used for the new chapel that is soon to be erected on the campus. G. J. Diekema made an eloquent plea to the congregation for the loyal support of Hope college. He declared that the first president of Hope college, Rev. Dr. Philip Phelps, was the organizer of Hope church and that the church should support the college for that reason and also for the reason that Hope college is an institution that is known throughout the world. Moreover its 600 students are even commercially of greater value to Holland than a factory with 600 employees.

The Goodrich Transit company held its annual meeting in Chicago Thursday and elected the following board of directors: William Alden Smith, Grand Rapids; Charles C. West, Manitowish, Wis.; Col. L. E. Geer, Chicago; J. Stanley Morton, Benton Harbor; James A. Al der, Chicago; W. J. Thorpe, Chicago; Nathaniel Robbins, Grand Haven; Maj. Perry K. Heath, Grand Rapids; A. L. Nash, Manitowish, Wis. The board of directors later elected the following officers: Chairman of board, William Alden Smith; president, H. W. Thorpe, Chicago; executive vice president, Charles C. West; vice president, Col. L. E. Geer; J. Stanley Morton; secretary, W. J. Thorpe; assistant secretary, Maj. Perry K. Heath; general counsel, Maj. A. L. Nash; assistant general manager, Capt. E. E. Taylor, Chicago; superintendent, W. E. Franklin, Chicago; freight traffic manager, F. L. Comstock, Chicago; passenger traffic manager, Park Robbins, Chicago; general passenger agent, Harry Meyerling, Chicago.

Grand Haven Tribune—The sacred concert given Wednesday evening at the First Reformed church by the Ferry Glee club, directed by John Vander Sluis of Holland, under the auspices of the Star Adult Bible class, may be termed a marked success. The Glee club, consisting of eight numbers, and their quartet, two, Miss Rena Holtop, soprano, sang, "Still, Still With Thee," by Olie Speaks, Miss Julia Bolthouse played, "The Fifth Nocturne," by Leybach. Mr. Marinus Van Weelden gave two very acceptable songs. The Last hymn, and "The Two Miners," which enriched the program with a plea-

A letter has been received from the Michigan High School Debating League at Ann Arbor, stating that a suitable opponent could be found within a reasonable distance of Zeeland to debate with the team there in the fourth debate of the preliminary series. Thus Zeeland high school does not have to debate February 11th, and has been credited with an unanimous decision for that date. The debating team this year has not had one point chalked up against it. It has finished the preliminary debates with a perfect record, having sixteen points to its credit. This has never happened before in the history of the school. This year the team competes in the state elimination contests—another accomplishment.

The team has worked very diligently this year preparing for the contests. In former years, there were two teams to use the year tested. It has debated both sides of the question. The members of this team are: Gertrude Bowman, Walton Wells and Jasper Bos. Helen Clark is the alternate.

Holland Rotarians, engaged in an attendance contest with Muskegon Rotarians for the month of January, the winning club is the Holland club at a joint meeting in the home town of the losers, brot a big laugh and a boost toward victory at the noon meeting of the Tidewater conference. Both clubs meet on Thursdays. Holland Rotarians, attending the conference and expecting to register black marks against Holland were John Arendshorst, Con De Pree, G. J. Diekema, Peter Prins and Tom Robinson. However the Muskegon club had arranged its luncheon meeting with the conference, Rotarians are privileged under the rules to register attendance at any out of town club, and the Holland crowd made a perfect score, at the expense of the opposing club, without missing any of the conference program.

The Wolverine Garage is showing in their own show rooms where they feel they have more room and are better able to show the cars. Their Star cars have been greatly improved during the last year in body design and riding comfort. Minor improvements have also been made on the powerful and economical motor and sturdy chassis.

Their whole aim is for low-cost transportation and living up to their slogan: "More value per dollar." The annual election of the Holland Poultry association brought out a large representation of members from this city, and one of the features was the distributing of ribbons, prizes and cash to prize winners at the December exhibition held at the armory. Secretary Brouwer pointed out that the 1926 show was very successful and receipts were higher than in any previous year.

The dog show, conducted in connection, was also discussed by the members present and while no action was taken it was evident that those at the gathering were unanimously in favor of continuing this new department on a larger scale.

Outriggermen have taken a keen interest in the association and the membership today is growing rapidly. The following officers were re-elected for the ensuing year: Wm. Wilson, president; Dick Derks, vice president; Ed Brouwer, secretary; J. De Koster, Treasurer. The board of directors are Nick Brouwer, and Peter Havinga, also re-elected.

The complimentary dinner given Thursday night in Hope church by the women's aid society of that congregation was well attended, and encouraging reports were given by the various officers of the church and of the auxiliary societies. The church debt of \$14,500 has been reduced by more than \$10,000 during the past year. The pastor's report showed that there have been only five deaths in the congregation during the past year. Seventy-six new members have joined the church, of whom 48 were from the Hope church Sunday school. Forty came from other churches, 9 different churches in nine different states. The church members were transferred to other churches during the year. The net increase in the membership of the church was 101. Eighteen adults and 20 infants were baptized. There were four weddings.

The treasurer's report showed that there was a surplus on hand at the end of the year. On motion of Mr. G. Van Schelven the congregation voted to donate \$1,000 to Hope college to be applied as a memorial and to be used for the new chapel that is soon to be erected on the campus. G. J. Diekema made an eloquent plea to the congregation for the loyal support of Hope college. He declared that the first president of Hope college, Rev. Dr. Philip Phelps, was the organizer of Hope church and that the church should support the college for that reason and also for the reason that Hope college is an institution that is known throughout the world. Moreover its 600 students are even commercially of greater value to Holland than a factory with 600 employees.

The Goodrich Transit company held its annual meeting in Chicago Thursday and elected the following board of directors: William Alden Smith, Grand Rapids; Charles C. West, Manitowish, Wis.; Col. L. E. Geer, Chicago; J. Stanley Morton, Benton Harbor; James A. Al der, Chicago; W. J. Thorpe, Chicago; Nathaniel Robbins, Grand Haven; Maj. Perry K. Heath, Grand Rapids; A. L. Nash, Manitowish, Wis. The board of directors later elected the following officers: Chairman of board, William Alden Smith; president, H. W. Thorpe, Chicago; executive vice president, Charles C. West; vice president, Col. L. E. Geer; J. Stanley Morton; secretary, W. J. Thorpe; assistant secretary, Maj. Perry K. Heath; general counsel, Maj. A. L. Nash; assistant general manager, Capt. E. E. Taylor, Chicago; superintendent, W. E. Franklin, Chicago; freight traffic manager, F. L. Comstock, Chicago; passenger traffic manager, Park Robbins, Chicago; general passenger agent, Harry Meyerling, Chicago.

Grand Haven Tribune—The sacred concert given Wednesday evening at the First Reformed church by the Ferry Glee club, directed by John Vander Sluis of Holland, under the auspices of the Star Adult Bible class, may be termed a marked success. The Glee club, consisting of eight numbers, and their quartet, two, Miss Rena Holtop, soprano, sang, "Still, Still With Thee," by Olie Speaks, Miss Julia Bolthouse played, "The Fifth Nocturne," by Leybach. Mr. Marinus Van Weelden gave two very acceptable songs. The Last hymn, and "The Two Miners," which enriched the program with a plea-

ing variety. The whole program was of such uniform excellence that it would be hard to single out any numbers as excellent without doing injustice to the rest. Certainly no disparagement is intended when it is said that the readings were particularly well received.

Naturally the greatest interest centered on the Glee Club and the quartette. The balance of the parts, the interpretation of the compositions, the blending of the voices and the sustained harmonies spoke clearly of assiduous practice as well as of unreserved surrender to competent and sympathetic direction. The program certainly was a credit to the club itself as well as Mr. Van Der Sluis.

February and March are designated as "restoration months" by the supreme lodge, Knights of Pythias, and activities set in motion have as an objective the restoration of a half century of members who have been suspended in the last few years for non-payment of dues. The program is being directed by Supreme Chancellor Richard S. Witte, Milwaukee, Wis., and every lodge in the United States and Canada is expected to make a concerted effort by establishing personal contact with all former members. Coincident with this campaign the lodges are asked to institute a drive to conserve membership by collecting dues early in the year.

A committee has been appointed by Castle Lodge No. 153, who are at present busy calling in these suspended members. In announcing the two months campaign to save membership, the supreme chancellor is following a program adopted by the supreme lodge at the recent session. The effort will not be confined to reaching the members of any lodge who still live in the city where they became members, but will, through a clearing house established in each state and province, make an effort to reclaim those who have lost contact with the order by moving to other states and cities.

The grand keeper of records and seal of each lodge are the key men. They will supply the local committee with data regarding every resident member who has been lost to the order and the names and last known addresses of those who have moved away. By using this data, the lodge officers expect to save fifty per cent of the losses sustained during the last five years.

Among the activities of the order expected to interest the man who has lost contact in recent years, is the concerted movement over the supreme lodge to establish orphan homes and homes for the aged Pythians and his wife. Eighteen such homes are now being operated and more than 3,000 children and adults are being cared for under grand lodge jurisdiction. Another feature is the broad and liberal provisions offered for the assignment and protection of the family through membership in the insurance department.

Mr. George Laug of Coopersville, a son of the Western Theological Seminary in this city, received his official appointment from the Board of Foreign Missions of the Reformed church as a missionary to Japan. Mr. Laug graduated from Hope College in 1921, and subsequent to that spent three years as a short term missionary to this country. He entered the local seminary in 1924. His second year of theological work was taken at New Brunswick, N. J., in the seminary of the Reformed church there. He graduated from the local school next May. The new appointee will sail in the early autumn of 1927.

Mr. Jacob Prins has been asked to consider a promise of a call from the Forest Grove Reformed church. This makes the third call for the senior, at the local seminary.

A movement has been inaugurated in the village of Coopersville to place on the ballot at the spring election a proposal to bond Polkton township community hall. At a meeting of the Business Men's club, a committee composed of three businessmen and two farmers, M. Durham, William Riemersma, L. J. Hinkham, Luther Mulder and Henry Marshall, selected to investigate the matter.

Basketball schedules for both high school and independent teams have been hit hard this year, because outside teams have refused to play at Coopersville, due to inadequate floor facilities.

At a session of said court held at the probate office in the city of Grand Haven in said county on the 17th day of January, A. D. 1927.

Present: Hon. James J. Danhof, Judge of Probate.

In the Matter of the Estate of ANTHONY VAN DYKE, Deceased.

It is Ordered, That the time for presentation of claims against said estate should be limited, and that a time and place be appointed to receive, examine and adjust all claims and demands against said deceased and before said court.

It is Further Ordered, That Public notice thereof be given by publication of a copy of this order for three successive weeks previous to said day of hearing in the Holland City News, a newspaper printed and circulated in said county.

At ten o'clock in the forenoon, at said probate office, be and is hereby appointed for examining and allowing said claims and demands against said deceased.

It is Further Ordered, That Public notice thereof be given by publication of a copy of this order for three successive weeks previous to said day of hearing in the Holland City News, a newspaper printed and circulated in said county.

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Exp. Feb. 26
STATE OF MICHIGAN
The Circuit Court for the County of Ottawa—In Chancery
John S. Dykstra, and
Josephine Dykstra,
Plaintiffs.

Edward P. Deacon and wife, if any, Henry Moore and wife, if any, Truman M. Post and wife, if any, wife, if any, Charles S. Falwell wife, if any, Alexander H. John Andrews, William T. Albert, Joseph T. Bailey and wife, if any, Andrew B. Kitchen and wife, if any, Joseph Cowprthwait and wife, if any, William S. Driggs and wife, if any, Winfield S. Wallace and wife, if any, Healy C. Akley and Hattie E. Akley, his wife, and Silas S. Keeler, Defendants.

Suit pending in said court at the City of Grand Haven in said county this 18th day of January, 1927.

Present, HON. ORIE S. CROSS, Circuit Judge.

It appearing by affidavit on file in this case that the whereabouts of each and all of the defendants are unknown after diligent search and inquiry, and that process cannot be served on them within this state, it is therefore ordered that each and all of the said defendants enter or cause to be entered their appearance in this case within three months from the date of this order, or upon failure so to do default may be entered. It is further ordered that a copy of this order be published in the Holland City News, a newspaper published and circulating in said county as required by the statute in such case made and provided.

Dated this 18th day of January, 1927.

ORIE S. CROSS, Circuit Judge.

The above case relates to the quieting of title to the following described real estate situated in the Township of Fort Sheldon, County of Michigan, as follows to-wit:

All that part of the west half of the east half of Section Fifteen, township Six north of range Sixteen west lying north of Pigeon River, so called.

Dated this 18th day of January, 1927.

FRED T. MILES, Attorney for Plaintiffs.

Business Address: Holland, Michigan.

Exp. Feb. 5—8509
STATE OF MICHIGAN—The Probate Court for the County of Ottawa.

At a session of said court held at the probate office in the city of Grand Haven in said county on the 17th day of January, A. D. 1927.

Present: Hon. James J. Danhof, Judge of Probate.

In the Matter of the Estate of James Cole, Deceased.

John G. Rutgers, Luke Lugers and Isaac Kowr having filed in said court their seventh annual account as co-executors of said estate, and their petition praying for the allowance thereof.

It is Ordered, That the 14th day of February, A. D. 1927

at ten o'clock in the forenoon, at said probate office, be and is hereby appointed for examining and allowing said claims and demands against said deceased.

It is Further Ordered, That Public notice thereof be given by publication of a copy of this order for three successive weeks previous to said day of hearing in the Holland City News, a newspaper printed and circulated in said county.

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At ten o'clock in the forenoon, at said probate office, be and is hereby appointed for examining and allowing said claims and demands against said deceased.

Exp. Feb. 5—11083
STATE OF MICHIGAN—The Probate Court for the County of Ottawa.

At a session of said court held at the probate office in the city of Grand Haven in said county on the 17th day of January, A. D. 1927.

Present: Hon. James J. Danhof, Judge of Probate.

In the Matter of the Estate of Colan Kemp, Deceased.

Thos. H. Marsile having filed in said court be admitted to probate and certain instrument in writing, purporting to be the last will and testament of said deceased, now on file in said court be admitted to probate, and that the administration of said estate be granted to himself or to some other suitable person.

It is Ordered, That the 14th day of February, A. D. 1927 at ten o'clock in the forenoon, at said probate office, be and is hereby appointed for hearing said petition.

It is Further Ordered, That Public notice thereof be given by publication of a copy of this order for three successive weeks previous to said day of hearing in the Holland City News, a newspaper printed and circulated in said county.

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ASSOCIATED TRUCK LINES

The Latest in Transportation a "Service" our Motto

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ASSOCIATED TRUCK LINES

SCHOLTEN BROS., Operators

Start A Savings Account

Start a little "Nest Egg" savings account. You will marvel at the savings made possible by making your own wardrobe, as compared with the price of ready made.

More Clothes for Less Money

You can have two or even three summer dresses for the price of ONE ready made.

No Need to Wait. Buy Now.

MEYER MUSIC HOUSE

17 West 8th St. HOLLAND, MICH.

AMSTERDAM CREAM

FOR CHAPPED HAND

YOUR HOME
SHOULD
COME FIRST

VAN DEN BERG BROS. & TER BEEK BROS.

23-25 West Eighth Street

FEBRUARY SAMPLE FURNITURE SALE

Saves Young Folks \$50 to \$150 on a Home Outfit!

Everything Reduced in Price!

All Purchases Stored FREE for Future Delivery!

YOUR HOME
SHOULD
COME FIRST

HAMILTON

A regular meeting of the Parent-Teachers association was held last Tuesday evening. Owing to the fact that several other meetings were to be held the attendance was small, but a good program was rendered. The 10th grade students staged a debate which was interesting and instructive. The decision of the judges was in favor of the affirmative. Lavina Borgman rendered a violin solo and Ella Roggen a piano solo. The usual social hour was enjoyed.

Last week Thursday and Friday several students of Holland high visited the local schools.

Mrs. J. De Haan and Mrs. B. Boeve from Holland visited at the home of Rev. and Mrs. J. A. Roggen last week Thursday and Friday.

H. K. Boer of Grand Rapids has bought the house of Henry Brower and expects to move to Hamilton in the near future.

The play "Cyclone Sally," put on local talent was given twice last week at the local community hall. Both evenings the hall was crowded. Miss Mary Weaver was the leading character playing the part of Cyclone Sally, and Merion Daugremont in the role of the comical Englishman drew special applause, but every one of the characters filled their places very well. Miss Alice Brower as director deserves a great deal of credit for the very creditable showing. An orchestra consisting of Holland high students under the leadership of Victor Massan rendered several selections. The play was given to obtain funds for the new seats placed in the hall. About \$200 was taken in for that purpose. Steps have already been taken to give another play in the near future.

Mr. and Mrs. Sherman De Boer and family have decided to move to Grand Rapids where Mr. De Boer intends to enter business. The community is sorry to lose this family, but wishes them the best success in their new work.

The 11th grade students are getting ready to give their annual play. The play and characters have been chosen and they are being trained by Mr. A. Kaechele. Further announcement will be given later.

George Caswell was elected as high school reporter for this week. Albert Klompers was forced to ditch his Chevrolet coupe into the ditch. Fortunately the latter was gone home one evening last week as he was returning from Holland. Two cars coming from the south tried to pass each other just as they met Mr. Klompers, forcing him into the ditch. Fortunately the water was going slow and, although the car turned completely over, no damages resulted.

NORTH HOLLAND

Miss Marie Weststrate submitted to an operation for the removal of her tonsils at the Holland hospital on last week Tuesday morning. The operation being performed by Dr. Weststrate and an assistant. After spending the remainder of the week at the home of her brother, Mr. Cornie Weststrate, she returned home on Saturday evening.

Miss Metta Kemme was a guest at the home of Genevieve Ter Haar on last week Tuesday evening.

Mr. and Mrs. Kass Wener from Holland spent last Wednesday at the home of their children, Mr. and Mrs. Clarence Baak.

A special prayer meeting was held at our local church on last week Thursday afternoon for "Our Colleges."

The pupils of the intermediate grades and their teacher, Miss Metta Kemme, enjoyed a sleighride on last week Thursday afternoon. Mr.

--Want Ads--

FOR RENT—Double Garage, electric light, cement floor, 47 Graves Place.

FOR SALE—Oil heater good as new. Inquire at 514 Central Ave. 11n

LOST—Two grips from back of car, somewhere between Zeeland and Saugatuck by way of Holland. Finder leave grips at Holland City News office or inform, J. P. Pitch, 4856 George Street, Chicago, Ill.

FOR SALE—Two new houses with all conveniences, double garages, one on West 17th and one on West 18th street, sell on contract. House for rent with all conveniences on First Ave. Call K. Buurma, 220 West 16th street. Phone 5638. 3tF12

FOR SALE—50 barred rock chickens and breeding cockerels, and a few white leghorn pullets. Inquire Wm. J. Bos, Zeeland, Mich. R. 2, phone 367. 3 t c F 12

FOR SALE—New egg cases with new fillers. Holland Rusk Co. Inc., Holland, Michigan. 3tF12

NOTICE—First class tree surgery and landscape gardening, best of services and reasonable prices. Call or write F. Parsons care of Will Parsons, Pennville, Mich. 4t c P 18

M. Veldheer furnishing the team after riding around a bit, they were taken to the home of their teacher, where an enjoyable time was spent and refreshments consisting of chocolate, sandwiches, pickles, cookies and candy were served by Mrs. John Kimme, after which they were again taken back to the school. Having had such a good time, the pupils were ready for their studying on the following morning.

Mr. Neal Bosch purchased a new home of his parents on last week Friday.

The eighth graders of our local school enjoyed a sleigh ride to the home of their former teacher, Miss Metta Kemme on last week Thursday evening in the form of a surprise. Marvin Overbeck furnished the team while Miss Esther Kooyers, primary teacher chaperoned. Bames were played, refreshments served and an enjoyable evening spent.

Mr. Albert Bosch and friend from Holland called at the home of his parents on Sunday evening.

Mr. Gale Schillema has commenced his second semester work as ninth grader at our local high school.

Mr. Ben Ter Haar and Mr. Dick Vander Zwaag from East Crisp, spent Tuesday in Grand Rapids, driving through a new "Star" sedan for the latter, from the Richards Motor Co.

A public auction will be held of the farm implements, tools and stock of Mr. Henry Kleis, Jr., located one-half mile west, and one-fourth mile north from here, next week Thursday, February 10. Mr. Kleis has rented the house owned by Ed Schilleman, vacated by Neal De Jongh, where the Kleis family will occupy in the near future.

The Ladies' Missionary society met at the chapel on this week Thursday, commencing at 2 o'clock.

Mr. and Mrs. Cornie Weststrate and Mr. John Weststrate from Holland spent Sunday at the home of their parents, Mr. and Mrs. Joe Weststrate.

Women from here and from Crisp, attended the sewing demonstration given by the Holland Packing Company and Roy Ashley, in said county, to directed and delivered. I did on the 25th day of January, 1927, upon and take all the right, title and interest of the said Holland Packing Company and Roy Ashley in and to the following described lands, to-wit: Lot No. 7 (7), except the east forty-two (42) feet thereof in block fourteen (14) of Southwest Addition to the City of Holland in said county; all of which I shall expose for sale, at public vendue, to the highest bidder, at the north front door of the court house at the City of Grand Haven in said county, that being the place of holding the circuit court within said county, on the 6th day of April, 1927, at ten o'clock in the forenoon of said day.

Dated this 2nd day of February, 1927.

EGBERT BEEKMAN,
Deputy Sheriff.
FRED T. MILES,
Attorney for Plaintiffs.
Business Address: Holland, Michigan.

ZEELAND

Mr. and Mrs. Henry B. Poest are the sorrowing parents of said county, the loss of their little nine-months old baby girl, Jerne Alma, who died after a brief illness with whooping cough. She is survived by her parents and her grandparents, Mr. and Mrs. B. Poest, all living on the old B. Poest homestead a short distance northwest of this city.

Gerrit Kemme, of Zeeland, who is a medical student at the University of Michigan, became quite seriously ill with influenza which threatened to develop pneumonia. His condition took a turn for the better, however, and on Saturday when his brother, Clarence Kemme, and his friend, Helen Welling, called on him he was considerably better.

Miss Mary Kruid, daughter of Mr. and Mrs. Chris Kruid of Holland, formerly of Zeeland, and Arthur Cook of Holland, were united in marriage at Holland last Thursday afternoon.

Parents who have children in the kindergarten were told that commencing last Monday, the children who have been coming in the forenoon will come in the afternoon, and the afternoon session starts at 3:30 o'clock and the afternoon session at 1:15 o'clock.

Mr. and Mrs. James C. De Pree left Zeeland for Miami, Florida, where they expect to spend the winter months; and Mr. and Mrs. George F. Huizenga left Zeeland Tuesday for Coral Gables, Florida, also for the winter. Coral Gables is a suburb to Miami.

John H. Bosch of Zeeland returned from Jackson, Mich., where he attended the convention of the State Monument dealers held there. While in the prison city he was one of a

An auction sale will be held on the farm of Henry A. Van Dyk next Friday. After the sale Mrs. Van Dyk and the children will make their home in Zeeland.

party that were given the privilege of visiting the state prison there. Warden Jackson acted as guide, as well as our old friend and fellow citizen, Ed Hendricks.

Miss Goldie Ohlman has resumed her duties as bookkeeper at the Wyn-garden Hatchery at Zeeland.

Herman Miller has returned from a business trip to New York.

Mrs. Richard Lamer entertained the lady-employees of the A. La Huis Co. store at her home on West Central Avenue, Zeeland. The young ladies enjoyed games, delicious refreshments and a fine social time.

Mr. and Mrs. David De Bruyn have returned from a business trip to Chicago.

Born to Mr. and Mrs. Peter Talsma, Borculo, a son; to Mr. and Mrs. G. Meeuwse, Zeeland, a son; to Mr. and Mrs. James Drieze, Zeeland, a son.

Jacob Van Hoven, son of Mr. and Mrs. Henry Van Hoven of South Zeeland, left for Lowell where he has accepted a position with Prof. Foreman in his hatchery at that place.

Henry G. Moes is at M. S. C. East Lansing, where he is taking an eight-weeks course in poultry.

Ell Zwagerman, one of the Sunday school teachers of the First Reformed church Sunday school, Zeeland was most pleasantly surprised at his home on last Wednesday evening. The surprise was sprung by his fellow Sunday school teachers at their home two miles north of Zeeland, where Mr. and Mrs. Zwagerman took up house keeping after their recent marriage. An occasion that was also noted celebrated. Delicious refreshments were served by Mrs. Zwagerman, and a most enjoyable evening was spent by all. Mr. and Mrs. Zwagerman were presented with a handsome gift in the shape of a beautiful rocker.

EAST CRISP

Mr. and Mrs. Gerrit Lieveps spent a week in Holland visiting with relatives.

Miss Josie Veldheer, who is employed at the Holland Rusk factory is boarding in Holland for the winter months.

Miss Sarah Nies is again staying with Mr. and Mrs. George Nienhuis in the primary room, is staying with Mr. and Mrs. John Arens.

Mr. and Mrs. C. Slagh have just had a carbide lighting system installed in their newly remodeled home.

Miss Johanna Looman of Crisp is working in Grand Rapids.

Gerrit and Manley Looman attended the Annual Meeting of the Farmers' Fire Insurance Co. held at Zeeland.

NEW GRONINGEN

A fine program is being arranged for the New Groningen Parent-Teachers Association meeting, for Friday, Feb. 4th.

Rather lonesome looking at the Holland country club these days. Quite a contrast from the "good old summer time".

The crossroad of the trunk lines are in nearly impassable condition owing to the recent thaw.

Poultry men in this vicinity are beginning the 1927 chick season.

NORDELOOS

Mr. Paul Schilleman was pleasantly surprised at his home Wednesday evening by the members of the Ladies' Aid Society and their husbands. A very enjoyable evening was spent, music being the chief diversion. Every one indulged in the delightful refreshments which were served.

HAMILTON

Rev. F. J. Van Dyke of Central Park visited friends in Hamilton recently.

The Dixie Jubilee quartette program recently given was well attended. More money was taken in on single admission for this number than ever before from one number, the amount being \$39.50.

Rev. and Mrs. H. J. Porter have returned from Chicago after spending the week there to attend the funeral of the former's brother, Rev. Leo Potter of Chicago.

Hamilton folks who visited Holland recently are Merton Dangremont and Lyle Caswell. Those from Holland who came to Hamilton were Mr. and Mrs. Gerrit Van Zyle who were the guests of Mr. and Mrs. Herman Brouwer, Miss Jennie Vos and Janet Nyhoff, also John Teusink who visited his aunt Mrs. G. H. Brower.

Andrew Lohman attended a State Farm Bureau meeting at Lansing. Mr. and Mrs. Arthur Kaechele and Miss Amy Ruth Voorhorst were in Holland Thursday evening.

Pupils of Hamilton high school room have finished their written exams for this semester.

The following students are on the honor roll, having made an all A record for the semester: Juella Brower, Ethel Lohman, Antoinette Smith, ninth graders; Josephine Tucker, Josephine Kaper, tenth graders; Beatrice Lugten has three A's and one B.

EAST HOLLAND

Miss Cornelia Rooks, one of Zeeland's "hello girls," gave a party at her home in East Holland, where she entertained her fellow employees of the local Exchange of the Michigan Bell Telephone Co. The party was in the form of a sleighride given by Martin Scholten, a service the girls enjoyed immensely. The evening was very enjoyably spent in games and a general sociable time, and dainty refreshments were served.

Exp. Feb. 19—10874

STATE OF MICHIGAN—The Probate Court for the County of Ottawa.

At a session of said court, held at the Probate Office in the City of Grand Haven, in said county, on the 26th day of January, A. D. 1927.

Present: Hon. James J. Danhof, Judge of Probate.

In the matter of the Estate of KLAAS G. VAN KAMPEN, Deceased.

Ryk Dykema having filed in said court his final administration account and his petition praying for the allowance thereof and for the assignment and distribution of the residue of said estate.

It is Ordered, That the 28th day of February, A. D. 1927 at ten o'clock in the forenoon, at said probate office, be and is hereby appointed for examining and allowing said accounts and hearing said petition.

It is Further Ordered, That public notice thereof be given by publication of a copy of this order, for three successive weeks previous to said day of hearing in the Holland City News, a newspaper printed and circulated in said county.

JAMES J. DANHOF,
Judge of Probate.

A true copy—
Cora Vandewater,
Register of Probate.

Exp. Feb. 19—10725

STATE OF MICHIGAN—The Probate Court for the County of Ottawa.

At a session of said court, held at the Probate Office in the City of Grand Haven, in said county, on the 26th day of January, A. D. 1927.

Present: Hon. James J. Danhof, Judge of Probate.

In the matter of the Estate of SARA E. BRADFORD, Deceased.

Stephen N. Bradford, Sault Ste. Marie, Michigan, having filed in said court his petition praying for the allowance thereof and for the assignment and distribution of the residue of said estate.

It is Ordered, That the 28th day of February, A. D. 1927 at ten o'clock in the forenoon, at said probate office, be and is hereby appointed for examining and allowing said account and hearing said petition.

It is Further Ordered, That public notice thereof be given by publication of a copy of this order, for three successive weeks previous to said day of hearing in the Holland City News, a newspaper printed and circulated in said county.

JAMES J. DANHOF,
Judge of Probate.

A true copy—
Cora Vandewater,
Register of Probate.

Exp. Feb. 19—11052

STATE OF MICHIGAN—The Probate Court for the County of Ottawa.

At a session of said court, held at the Probate Office in the City of Grand Haven in said county on the 25th day of January, A. D. 1927.

Present: Hon. James J. Danhof, Judge of Probate.

In the matter of the Estate of HENDRIK BOS, Deceased.

It appearing to the court that the time for presentation of claims against said estate should be limited, and that a time and place be appointed to receive, examine and adjust all claims and demands against said deceased and before said court.

It is Ordered that creditors of said deceased are required to present their claims to said court at said Probate Office on or before the 31st day of May, A. D. 1927 at ten o'clock in the forenoon, said



A NATION-WIDE INSTITUTION—
J.C. PENNEY CO.



"where savings are greatest"

60-64 East Eighth St., Holland, Mich.

Spring Footwear Ready!

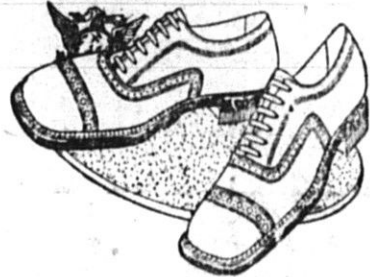
Shoe Values for All the Family!
Values, Styles and Low Prices Here!

Dominant Oxford for Men

Full Quota of Style and Value

Unmistakable style, excellent leathers and supreme comfort feature this Spring Oxford at a moderate price. Of tan calf, Goodyear welt, wide toe and rubber heels. Priced at only—

\$3.98



Real Style in Men's Oxfords

In Gun Metal—Big Value



Here's one of the new outstanding values in men's fine footwear for Fall. Of selected gun metal calf; rubber heels. One of our big values at—

\$3.49

Work Shoes

Chocolate Retan



Men's chocolate outing shoe, chocolate retan uppers will resist barnyard acid. Leather insoles and counters; solid oak leather outer soles. Big value at a low price

\$1.69

Men! Here's Style

and Real Value



Fine quality solid tan leather, Goodyear welts, rubber heels. A great shoe for early Spring—durable yet exceptionally good-looking. At only—

\$3.98

Women's Patent Cut-Out Pump

Combining Style With Comfort!

This all-patent pump cleverly combines style with comfort. Triple strap-effect with new cut-out design; military heels with new rubber cap. An exceptional value at—

\$3.49



Oxford For Growing Girls

Of Style and Comfort



Smart style, selected quality leathers and the lines of grain inlay design; all combined in this patent with gun metal side overlay; rubber heels; low priced—

Sizes 12 to 2 \$2.23
Sizes 8 1/2 to 1 1/2 \$1.98

Girls' Pumps

Patent & Gun Metal



There's room for growing feet as well as style and fine leathers in this pump for the miss or growing girl; covered walking heel. Very moderately priced at—

\$3.98

Women's Fancy

Inlay Pump



Just like the illustration. Long, stylish lines; new fancy grain inlay design; covered military heel. We can recommend this modish shoe as a most satisfactory value at the moderate price of—

\$2.98

Man's Size Value and Style

In This New Spring Model



A new arrival that is proving popular with men seeking real value with a assured leathers and wearing-qualities. Of selected tan calf, medium toe, heavy sole and rubber heels. An exceptional value at a low price.

\$2.98



Boys' Shoes

All-Leather

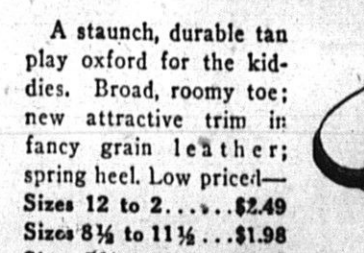
For School Wear

Our all solid-leather school shoes are good all the way through. Boys and mothers know this. Here's our feature value for Fall—

Sizes 2 1/2 to 5 1/4 \$2.79
Sizes 12 1/2 to 2 \$2.49
Sizes 8 to 12 \$2.23

Children's Sturdy Oxford

With Fancy Trim



A staunch, durable tan play oxford for the kiddies. Broad, roomy toe; new attractive trim in fancy grain leather; spring heel. Low price—

Sizes 12 to 2 \$2.49
Sizes 8 1/2 to 1 1/2 \$1.98
Sizes 5 1/2 to 8 \$1.79

Patent Strap Spring Sandals

For Misses and Children



Good looks, comfort and wearing qualities recommend this new sandal for kiddies. Of patent with spring heels. A great shoe for romping, rollicking youngsters. And an exceptional value at—

\$2.25

time and place being hereby appointed for the examination and adjustment of all claims and demands against said deceased.

It is Further Ordered, That public notice thereof be given by publication of a copy of this order, for three successive weeks previous to said day of

hearing in the Holland City News, a newspaper printed and circulated in said county.

JAMES J. DANHOF,
Judge of Probate.



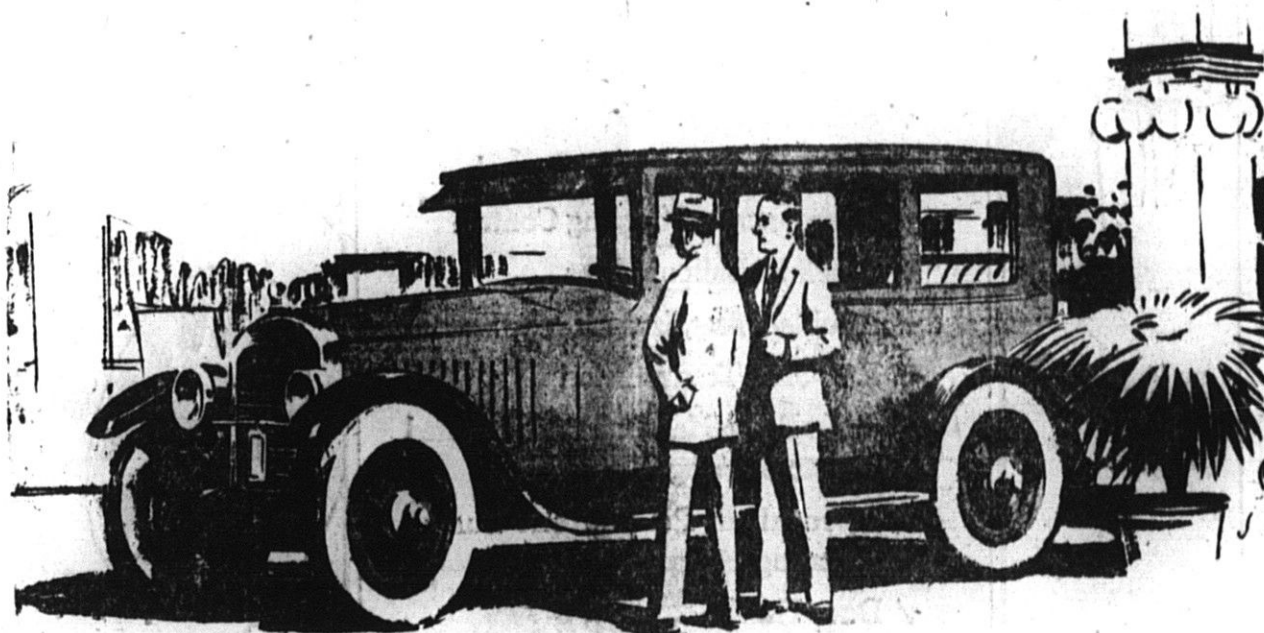
Holland's Second Annual Auto Show

FEBRUARY 2, 3, 4, 5

Staged in Two Buildings, namely: The NEW ARMORY and The MASONIC TEMPLE

The Second Annual Exhibition is given under the Auspices of the Holland Automobile Dealers Association

Holland Bids You
Welcome to
"A Place Where Folks
Really Live"
and to an
AUTO SHOW
worth while.



THE AUTO SHOW
opens
WEDNESDAY NOON
at 12:00 o'clock
and will remain open
until and including
Saturday Night

Music Continuously

COLONIAL ORCHESTRA

Admission
Adults 25c., Children 10c

KASTEN'S MELODY MEN

ONE TICKET GOOD FOR BOTH SHOWS



HOLLAND OPENS ITS SECOND ANNUAL AUTO SHOW AT THE ARMORY AND IN THE MASONIC TEMPLE

Both Buildings Are Filled With the Latest in Motor Vehicles

Ten Holland Firms are Represented at the Second Annual Exhibition Held Here

All is hustle and bustle this week at the Armory and at Masonic temple for the second annual auto show held in these two buildings is now in progress and the dealers have been

WHO'S WHO AT THE AUTO SHOW

The following firms have exhibitions at the auto show that opens Wednesday and to including Saturday night of this week.

- Armory:
 - Holleman-De Weerd Auto Co., Ford car and Truck, Fordson Tractor and Lincoln.
 - Holland Hudson-Essex Co.
 - The Essex-Hudson and Hupmobiles.
 - Oakland Sales & Services, Oakland and Pontiacs.
 - Peoples Auto Sales Co., Reo and Packard.
 - Henry Zwemer & Son, Overland-Willys-Knight and Whippet.
 - Nash Sales & Service Garage Nash cars.
- Masonic Temple, first floor:
 - Venhuizen Auto Co., Studebaker and Dodge cars.
 - Oldsmobile Sales & Service, (Mr Campbell) Oldsmobile.
 - Boeve Auto Co., Chryslers.
 - Earl E. Bartholic, Flint and Auburn cars.

on the jump getting their exhibits in shape and their booths in order in time for the opening Wednesday

The second annual auto show will open at noon Wednesday and will remain open every day for the balance of this week from 12 o'clock noon until 10 o'clock in the evening. Remember no one will be hurried away in the evening until the patrons have had their fill of sight-seeing even tho the clock strikes ten.

The prices to both shows will be only 25 cents for adults and 10 cents for children. Tickets can be secured at either the Masonic temple or the armory and it makes no difference which building you enter first with the one ticket. Ticket takers will punch the ticket at the first building entered. The patron retains his ticket and it is taken up when he enters the last building.

NATIONAL SHOW TRENDS

Five new light straight eights.

A light straight eight listing for \$1,750 in the stock model to \$3,100 in the de luxe type.

Four-wheel hydraulic brakes on a car that has featured the outstanding advantage of its own peculiar method of operating two-wheel brakes.

Four-wheel mechanical brakes on a high grade car which has been slow in adopting new ideas.

Air cleaner and oil purifier on a popular six which has been advertising such frills as unnecessary.

A new European type light six with all closed bodies of steel.

A line of new models by a company now in the hands of a receiver.

Another but smaller eight by the sensation of last year's show.

New body lines and detailed improvements in one of the most popular of the lower priced cars.

A small eight, built in a factory that never has turned anything but fine cars.

Many convertible cars at higher prices. A blaze of color schemes.

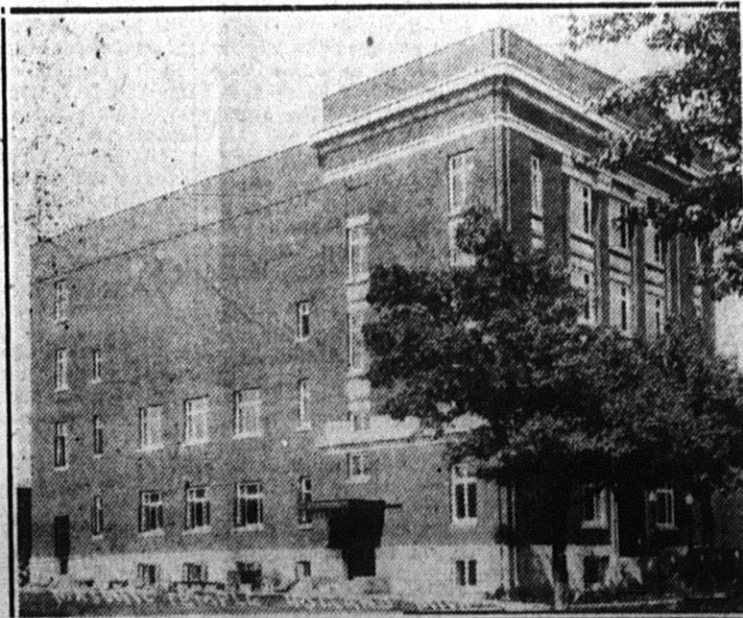
An end to the two-tone color job by the very company that introduced it.

A tendency to lacquer everything on the car, including shield, headlights, radiator, radiator shutters and everything that now carries nickel.

Where the Second Annual Auto Show is being Held



NEW ARMORY



MASONIC TEMPLE

AUTO SHOW INFORMATION

The show will be held in two buildings. The armory and the 1st floor of the Masonic temple.

One ticket bought at either the temple or the armory is good for both shows. The price 1. 25c for adults and 10c for children. Stay as long as you like.

The buildings open promptly at 12:00 noon and remain open until 10 o'clock at night or until the crowd departs. No one will be hurried out.

The show opens Wednesday and remains open until 10:00 o'clock Saturday night.

Yes there will be music in both buildings and there will be plenty of it with two orchestras.

AUTO SHOW DATES

Holland this week Wednesday, Thursday, Friday and Saturday at the armory and Masonic temple.

Chicago all this week at the Coliseum.

Lansing's sixth annual automobile show will be held February 7 to 12, inclusive, in the old Auto Body company building. It is announced by the Lansing Automobile Dealers' association.

98 PCT. OF LINCOLN HIGHWAY IMPROVED

The Lincoln highway between New York and San Francisco, 3,142 miles in length, has been improved by the states and counties on all but 41 miles of its entire distance. This 41 miles is located in Utah. Moreover, its entire length is marked with Lincoln highway signs, enameled in red, white and blue.

Forty-one miles is 1.3 per cent of 3,142 miles, hence a motorist is now offered a road between New York and San Francisco 98.7 per cent improved.

AUTO EXPORTS

REACH 25,663

Exports of passenger automobiles, busses and trucks from the United States during the month of December, 1926 were announced today by the department of commerce. The figures show that the total exports of passenger cars for the month was the total of trucks and busses, 3,833 valued at \$3,232,883.

The largest purchaser for December seems to have been distant Australia, which took 6,744 automobiles, of an aggregate value of 4,380,000, and 339 trucks, valued at \$360,000.

THIRTY MILLION OFFICE BUILDING WITH GARAGE FOR 1,000 CARS

An entire block of 332 square feet for the erection of a 10-story office building, with a central tower 25 stories high to cost approximately \$80,000,000 has been purchased at West Grand boulevard and Lothrop ave., Detroit, by a subsidiary of Fisher and company, of the General Motors building. The proposed structure, in the vicinity of the General Motors building, is planned as a business community center. It will provide a large theater, a 1,000 car garage and large office building, and 30 individual stores.

JOY IS TAKEN FROM LIVES OF WILD DRIVERS

A street railway company of San Francisco has adopted a safety idea by painting both ends of a street car white and using reflecting lights so that a person driving an automobile at night will be able to see the car several blocks away.

TAIL LIGHT ON HORSE ADOPTED IN ENGLAND

As the result of an accident to a Bradford, England mounted policeman, who was run into by a motor car when patrolling at night, these officers are now protected by an electric rear red light.

Service Made Part of National Shows

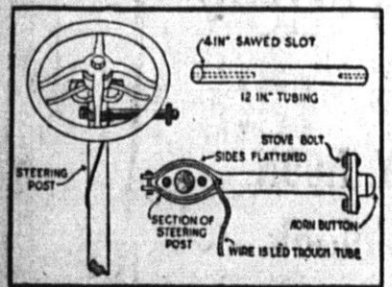
In the national automobile shows in January and February in New York and Chicago there will be separate sections for service equipment, that is, garage machinery and tools, and in the New York show commercial vehicles of the lighter tonnage will also be on display.

The enlarged show plans will bring a considerably increased number of manufacturing exhibitors into the expositions.

The commercial vehicle exhibits are to be supplemented by showings of parts and appliances for trucks. The service equipment sections, which will be provided with power so that garage machinery can be demonstrated to the trade and public, have already aroused much interest among manufacturers.

Mounting Is Convenient for Auto-Horn Button

The bracket illustrated, for mounting the horn button of an automobile in a convenient place directly under the steering wheel, is readily made from a piece of steel or brass tubing. This is perhaps the most convenient place for the horn button, unless it is placed on the steering wheel itself, which causes continual twisting of the wheel, and is, therefore, not to be preferred. The tubing may be 1/2 inch in diameter, and is slotted for a suitable distance from each end. The end to go around the steering column will probably be slotted about 4 inches, and



The Horn Button May Be Mounted in a Very Convenient Position Under the Rim of the Steering Wheel by the Use of a Piece of Tubing.

the other end, to fold out for attaching the button, about 1 inch. The two wires leading to the button may be twisted around the steering post or, better, led through a piece of conduit down to the dash.

A button so mounted is always within reach of the driver's finger except when turning very sharp curves, and even then it is quite easy to find in emergencies. The tube may be bent slightly upward to bring the button nearer to the rim of the steering wheel, if this is found to result in added convenience.—Popular Mechanics Magazine.

Backways Permit Faster Traveling on Highways

Many traffic experts do not share the popular belief that if car registrations continue to increase at the present rate there will be no road or street on which to drive in comfort. They point to a number of significant trends which they declare are serving to lessen congestion by distributing the traffic. To illustrate this point they cite a typical case where a motorist, formerly accustomed to taking two days to make a trip between large cities via the main highway, which took him through two of the largest cities in the country, recently made the trip in one day via the "back way." This man's car was on the highway one day as against two as on former trips. This meant one less car on the more heavily traveled highway.

AUTOMOBILE FACTS

The more brains a man has, the more he is inclined to stop, look and listen.

Old Dobbin could be taught to back the rig into a place at the curb in three lessons. Some automobile drivers never learn it.

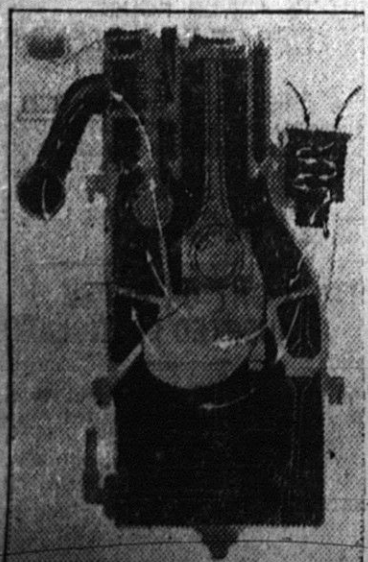
Should Avoid Duplication

"What are you doing these days?" "I'm t-t-tuning p-p-pianos." "And what's your brother doing?" "He's t-t-tuning p-p-p-p-p. Why didn't you ask what we were b-b-b-both doing?"

High Replacement Cost

Hired Girl—Shall I dust off the brick-by-brick in the drawing room, ma'am? Mistress—Not today, Nora, I don't think we can afford it.

Oldsmobile Crankcase Ventilation



Auto Show Feb. 2, 3, 4 & 5

FEATURES OF KNOWN VALUE

L-Head The L-Head Oldsmobile engine is of the reliable and time-tested poppet valve type. The bore of the cylinders is 2 1/4 inches, stroke 4 1/2 inches, 185 cubic inches displacement.

Honed The cylinders of the engine are finished to a hard, glass surface by honing with fine abrasive stones.

Crankcase Ventilation In all internal combustion engines water is formed by condensation. This water and liquid fuel pass into the crankcase and form dilution.

Excessive dilution is eliminated by crankcase ventilation. A current of air, sweeping the crankcase, draws off by vacuum these injurious elements. This improves performance and gives longer life to the engine and longer useful life to the oil. This system is simple and efficient and has no moving parts.

Dual Air A primary air cleaner eliminates the injurious particles of dust and dirt from two-thirds of the air before it enters the carburetor direct—while the second cleaner in connection with crankcase ventilation cleans the balance of the air.

Oil Filter An oil filter prolongs still more the life of the engine and the useful life of the oil. Sediment and foreign substances are removed as the oil passes through the filter and filter bag from the rear camshaft bearing.

Only 3 to 4 Oil Changes a Year Crankcase ventilation, dual air cleaning and oil filter bring new thrift—only 3 to 4 oil changes in an average driving year.

Harmonic The Harmonic Balancer developed by General Motors engineers, counteracts vibration.

Four-Wheel Now Oldsmobile adds—at no increase in price—four-wheel brakes. The front wheel brakes are self-energizing, internal, three-shoe, expanding type. The brake is entirely enclosed as protection against dirt and oil. The rear wheel brakes are the efficient split-band two-piece type in which the action is mechanical and the bands clamp the drums like jaws, assuring maximum contact.

Larger Balloon Tires In addition to four-wheel brakes, Oldsmobile also adds larger, 30 by 5.25, balloon tires.

Balloon-Geared Steering The worm, split-nut type steering mechanism is specially geared for safe and easy steering.

Easy-Shift Transmission The transmission is built as a unit with the clutch and engine. The shifting lever is long and shifting is exceptionally easy.

Three-Way Lubrication The accessible gear pump, operated by the forward end of the camshaft, delivers oil at equal pressure to the main bearings. Oil is delivered through the oil tubes to the three main bearings, and also flows through the full length of the crankshaft oil passage. Connecting rods are lubricated from the drilled crankshaft. Passages from the main bearings deliver oil to camshaft bearings. Other parts of the engine are bathed in an oil spray from the bearings. Pressure is automatically regulated by an accessible control. There is an oil-pressure indicator on the dash.

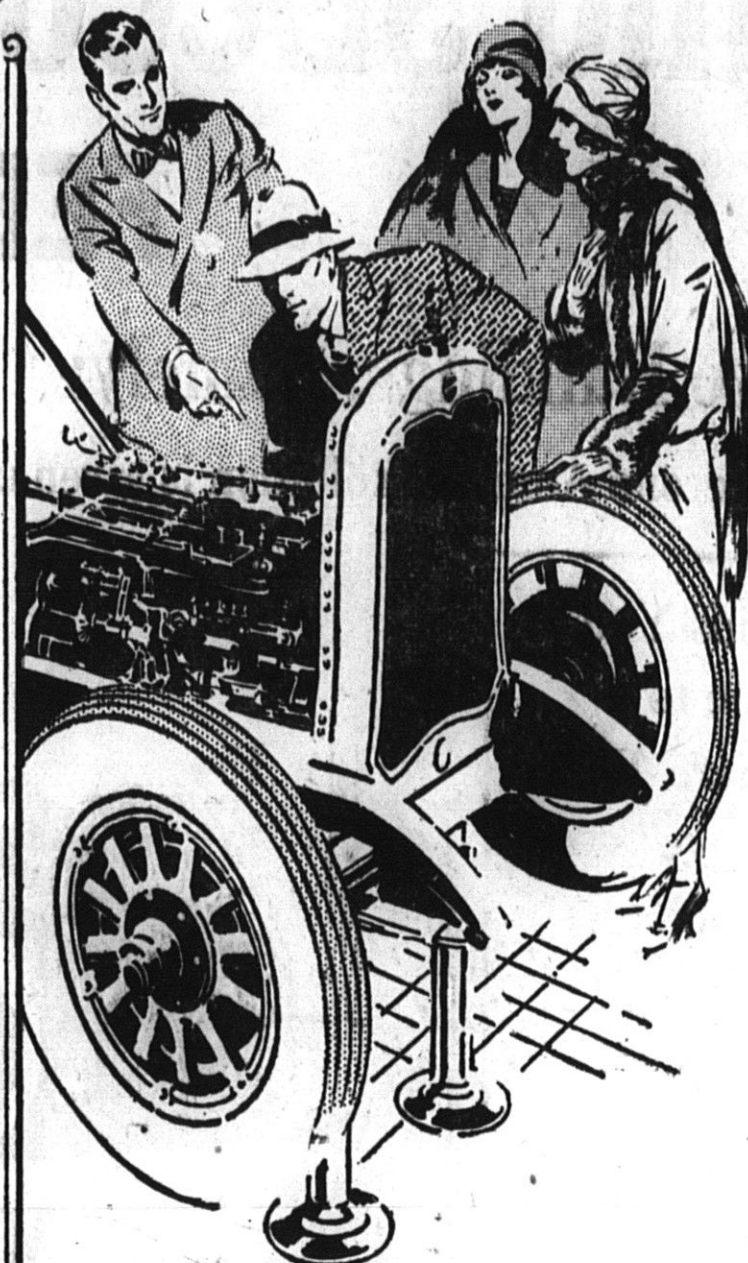
Clutch Features The single-plate, dry-disc clutch engages positively, yet gently. The housing is ventilated. The patented self-lubricating clutch release bearing, mounted on a self-aligning trunnion throwout yoke, is of compressed baked carbon-graphite.

CHECK THE KNOWN FACTORS OF MOTOR CAR MERIT-NOW IN OLDSMOBILE

- ✓ L-Head Six-Cylinder Engine
- ✓ Crankcase Ventilation
- ✓ Dual Air Cleaning
- ✓ Oil Filter
- ✓ Four-Wheel Brakes
- ✓ Harmonic Balancer
- ✓ Two-Way Cooling
- ✓ Three-Way Pressure Lubrication
- ✓ Honed Cylinders
- ✓ High-Velocity, Hot-Section Manifold
- ✓ Double-Valve Springs
- ✓ Silent Timing Chain
- ✓ Full Automatic Spark Control
- ✓ Thermostatic Charging Control
- ✓ 30 x 5.25 Balloon Tires
- ✓ Double-Offset, Low-Gravity Frame
- ✓ Easy-Shift Transmission
- ✓ Twin-Beam Headlights, Controlled from Steering Wheel
- ✓ Chromium Permanent-Lustre Plating
- ✓ Duco Finish

Beauty of line and complete appointments in Fisher Bodies . . . and many other features of demonstrated worth.

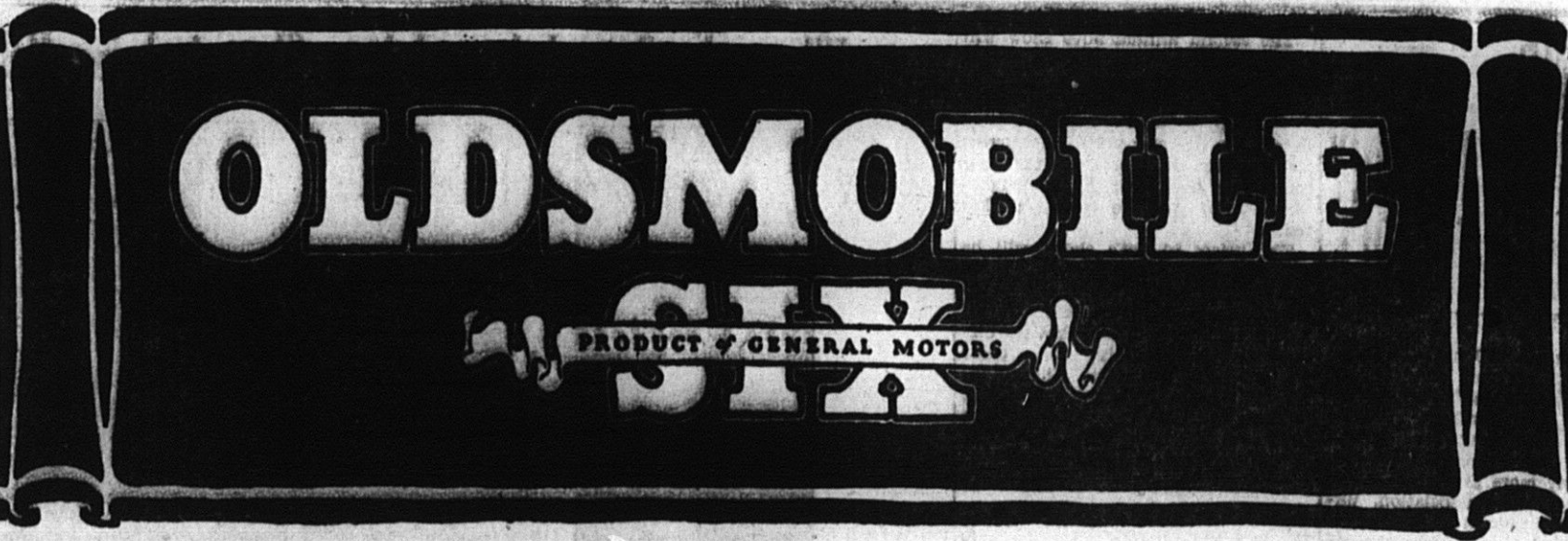
THEN CONSIDER ITS LOW PRICE.



FOUR-WHEEL BRAKES NO PRICE INCREASE

Campbell Sales & Service

Central Avenue—Directly North of First State Bank
HOLLAND, MICHIGAN



FACTORS OF PROVEN WORTH

Two-Way Cooling Oldsmobile offers "two-way" cooling which incorporates the best features of the two accepted types—pressure and thermo-siphon cooling. Parts at the points of greatest heat are cooled by the pressure method of circulation through a manifold type passage, while the slower thermo-siphon type of action, maintains about the cylinders sufficient warmth for efficient operation. This also aids in eliminating crankcase dilution. All deluxe types are equipped with thermostat cooling control.

High-Velocity Hot-Section Manifold The intake manifold being above the exhaust manifold and heated by it, retains the velocity and highly explosive state of incoming gases.

Double Valve Springs The double-valve springs, similar to those employed in aircraft and racing car engines, together with the "quieting-curve" contour of cams, result in positive valve action. Valve lifters rotate while in action, minimizing noise and wear.

Silent Timing Chain Camshaft and generator are driven off crankshaft by a silent chain, operating in a constant flow of oil.

Double-Offset Low-Gravity Frame The frame is 28 inches wide in front, providing short turning radius, and 42 inches wide at rear for proper mounting. It is "kicked-up" over rear axle to provide low center of gravity, easy riding and ability to hold the road.

Thermostatic Charging Control Oldsmobile has thermostatic control on the generator that automatically increases charging when the engine is cold and decreases it as the temperature rises. Spark control is full automatic.

Interior Features Mohair upholstery in all closed body types, satin nickel fittings of rich period design, quick-acting window lifts, large interior door handles, ash receptacle in five-passenger closed types, VV windshield, automatic windshield cleaners on closed cars, instruments unit-grouped in walnut panel, walnut steering wheel, heavy rug and rubber mat, genuine leather upholstery in open cars, deep spring-cushioned seats and many other features.

Fisher Two-Tone Duco Bodies The Fisher bodies are finished in lustrous two-tone Duco, polished to a finish distinctively beautiful, yet in conservative good taste. The radiator is finished in the new permanent-lustre chromium, exclusively Oldsmobile's.

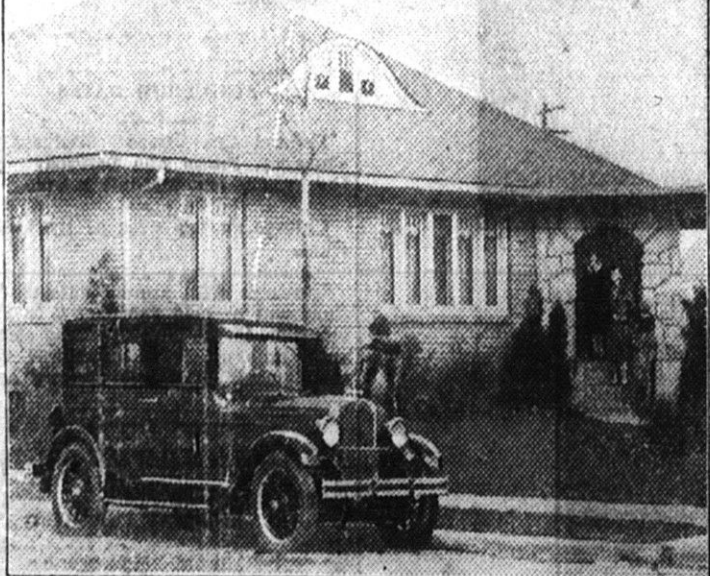
Twin-Beam Lights Controlled from Steering Wheel Head lamps have double filament bulbs, one for "high," one for "dim." On "dim" the light is bright but thrown at a downward angle that protects oncoming drivers and conforms to all state laws. Headlights are operated by a neat lever, like the hand throttle, on the steering wheel.

Instruments Soft, indirect lighting individually illuminates each instrument without glare or reflection in driver's eyes.

Instrument Panel Fuel Gauge A reliable instrument board fuel gauge is now standard on all Oldsmobile types.

Thief-Proof Car Lock A new thief-proof car lock is a feature. Turning off ignition positively locks the car. Thieves cannot "cut over" as on other locks for switch and coil are built in tegral in a vault-like steel housing. A non-locking "temporary stop" position is provided.

Oldsmobile De Luxe Sedan



The Oldsmobile exhibit is a typical example of this progressive spirit. While the outward appearance of the Oldsmobile reflects the refinements of line and finish made during the past year, the most notable developments are not apparent to the eye. A closer investigation of the car discloses that 20 major features have been installed.

The improvements run the gamut from new type, self-energizing four-wheel brakes and larger balloon tires, which add to safety and riding ease; greater engine power and smoothness; addition of vacuum cleaning of the engine through the introduction of crankcase ventilation which reduces the required number of oil changes to three to four a year and increases the life of the car; new methods of engine cooling, bringing greater efficiency, and on through to the use of chromium plating, adding to the beauty and wearing qualities of the polished surfaces. All these improvements have been made possible through equally important advancements in production methods.

The front wheel brakes are of the internal expanding, self-energizing, three shoe type and are protected from water, dirt and oil. They are connected through equalizers to the split-band, two-piece rear brakes.

Added power and smoothness has been given the engine by a slight increase in the piston displacement. Improved design of the combustion chamber and by a new hot-section, high velocity design of manifold. The developments that add to the

useful life of the engine include crankcase ventilation, dual air cleaning and oil filter. Air cleaners are attached to both the air intake at the carburetor and to the crankcase breather port. Part of the air used by the carburetor is drawn through the latter air cleaner—the air passing through the crankcase and removing injurious gasoline, oil and water vapors before it enters the carburetor. This eliminates excessive crankcase dilution.

The oil filter removes foreign substances from the oil, which passes through it constantly when the engine is operating. The filter, air cleaners and crankcase ventilation are factors in retarding the lubricating value of the oil to such a degree that only three or four oil changes a year are required by the average driver.

The new two-way cooling system incorporates the best features of both the pump and thermo-siphon methods. The water circulates under pressure to the points where the most intense heat is generated. Around the cylinders, where conventional cooling would create excessive dissipation of heat for best performance, the flow of water is retarded and its rate of circulation is governed by the temperature of the cylinder walls.

The hot section manifold retains the high velocity of the gas from the time it leaves the carburetor until it reaches the combustion chamber. It is heated enroute, thus bringing the gas to a highly explosive state when it is compressed in the combustion chamber.

Another improvement has been the adoption of the harmonic balancer which counteracts vibration and gives smooth driving at all speeds. Double valve springs, similar to those used on airplane engines, and a new design of cam contour also add to the quiet and smooth operation of the engine.

Other mechanical developments adopted by Oldsmobile include thermostatic control of the charging rate of the generator; increased torque of the starting motor; ventilation of the clutch housing and new design of clutch and transmission which tend to increase the wearing qualities and thermostatic control of water circulation on deluxe cars.

Chromium plating was perfected by Oldsmobile during the past year. This gives a jewel hard surface that is more permanent, corrosion proof and lustrous than former types of plating.

Driving comfort and assurance also has been enhanced by the addition of twin beam headlights with control on the steering wheel, a theft proof ignition lock, fuel gauge on the instrument panel and balloon geared steering.

Ten body types comprise the line of Oldsmobiles displayed at the automobile show. These include sedans, landaus, coupes, roadster and two newly designed tourings with rigid side curtains that can be used with the top either up or down.

These various body types are all mounted on the Oldsmobile chassis equipped with the many developments of the past year, including the new type four-wheel brakes and 5.25 balloon tires announced by Oldsmobile at the New York Automobile Show.

Mohair upholstery is used on all closed body types, while genuine leather is used on open cars. All cars are finished in two and three colors of Duco.

The new touring, which comes in both standard and de luxe types, is in line with the revived desire of an air riding. The Oldsmobile tour-motors to enjoy the benefit of open-air driving. The Oldsmobile tourings are designed to permit this wider use of open cars and at the same time eliminate the draughts and

clouds of road dust that made dust-ers, veils and goggles necessary when open car driving was in its heyday years ago.

The side curtains are in metal frames and make a rigid enclosure from the one-piece windshield to the end of the rear doors when used with the top down. The top is designed particularly for ample vision.

A special compartment for the curtains when they are not in use is provided in back of the rear seat. Improved methods of top construction and bracket holders are additional features.

All of the Oldsmobile closed body types are finished in genuine mohair upholstery. High grade rugs and rubber mats are used on the floors. The interior fittings are satin nickel. Combination match and ash receptacles are set in the back of the front seat in the sedan and landau models and on the right side of the body of coach models.

The sedan and de luxe sedan are finished in aquamarine blue Duco below the molding and black above. Ivory stripping is used. The coach and de luxe coach are in Buckingham grey below and black above. The stripping is pistachio green. Both the sedans and coaches have two optional color combinations, one of dawn mist below and dusk proof grey above with pistachio stripping, the other being Dagestan blue below and black above with ivory stripping. Taupe mohair is used for the upholstery of both sedans and coaches.

The landau is finished in sea fog grey up to the lower molding, ocean blue between the two moldings and extending in a saddle over the hood and cowl, and black above the upper molding. The stripping is burnt orange. The rear quarter is finished in black fabricoid over metal sheeting and equipped with landau bars. Grey mohair is used for the upholstery. The coupe and de luxe coupe are

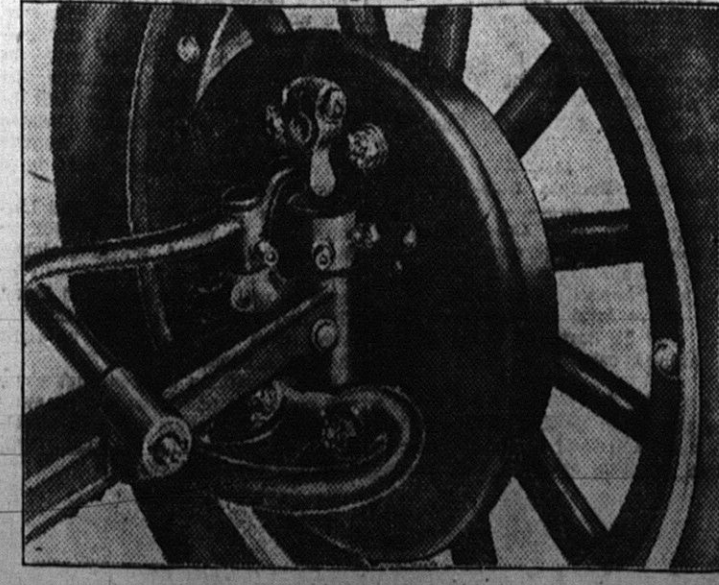
in Dagestan blue and black above. Ivory stripping is used. These models, also, have fabricoid over the rear quarter with landau bows. The de luxe roadster is in sea fog grey below the molding, which is finished in black with ocean blue above and a saddle over the hood and cowl. Burnt orange stripping is used.

All models are equipped with a panel in which the instruments are indirectly and individually lighted. The instruments are fuel gauge, theft proof ignition lock and switch combined, oil pressure indicator, ammeter, carburetor choke button and speedometer. All closed cars have an automatic windshield wiper. De luxe types have front and rear bumpers, snubbers, rear view mirror, traffic light, moeometer with locking bar cap and, with the exception of the

roadster and coupe, a black enameled steel trunk mounted on a rigid platform with trunk bars.

The many mechanical improvements that have been added to the Oldsmobile chassis during recent months make the chassis of particular interest to those motorists who are seeking quality performance. These include four-wheel brakes, crankcase ventilation, dual air cleaners, oil filter, two-way cooling, two-filament headlights with control on the steering wheel, double valve springs, balloon geared steering, harmonic balancer to counteract engine vibration, thermostatic control of the generator charging rate, full automatic spark control, high velocity hot section manifold, chromium plating and thermostatic cooling system.

Oldsmobile self-energizing front wheel brakes



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Rumble Seat Comfortable; and the Dodge Roadster Now Shows Why

During the last few years the dick-ey seat, or rumble seat as it is now generally mis-called, has staged a notable revival. It has become a definite addition to the automobile conveyance of the roadster type. In the new Dodge Brothers, Inc., sport roadster a rumble seat has been built which is so heavily upholstered and well designed as to overcome all the ordinary objections to this type of emergency seat.

Although this seat is, by its very nature, an auxiliary accommodation

for passengers, it offers no drawbacks in comfort and is a distinct addition to the looks of the Dodge sport roadster due to its low construction and blending lines. The seat is easy to enter by means of aluminum steps with rubber mats placed conveniently on the slope and top of the right rear fender. Tall people are able to stretch and ride with comfort, which is unusual in seats of this type. The well known "show me" test has convinced the most skeptical.

GAS TAX LAWS STARTED IN '19 FOR THE FIRST TIME

BULLETIN SENT TO LEGISLATORS
SHOWS RAPID GROWTH OF SYS-
TEM OVER AMERICA

Copies of special good roads bulletin No. 24 issued by the Vermont State Chamber of Commerce, which, as indicated in the heading, is intended for use in a campaign for the study of the highway problem, have come to members of the Michigan Legislature. The bulletin is regarded as propaganda for higher gasoline taxes. A bill to increase the tax in Michigan from 2 to 3 cents was introduced last week by Rep. Fred R. Ming of Cheboygan. The 2 cent tax law, enacted in 1925, produced approximately \$10,700,000 in 1926 and so a 3-cent tax would increase the revenue 50 per cent.

The Vermont Chamber of Commerce bulletin tells that the first gas tax laws were enacted in 1919. Oregon, Colorado and North Dakota that year placed gas tax laws on their statute books, each making a 1 cent tax. In 1920 Kentucky enacted a 1-cent tax law. In 1921 gas tax laws were enacted in nine states, in 1922 in six, in 1923, in 16, in 1924 in the District of Columbia, in 1925 in nine states. So 44 of the 48 states now have gasoline tax laws.

Nearly all of these 44 states at the present time have a higher rate than their original acts imposed. At the present time two states have a 1-cent rate, 22 the District of Columbia a 2-cent rate, one a 2½-cent rate, nine a 3-cent rate, two a 3½-cent rate, six a 4-cent rate, one a 4½-cent rate, and two, Kentucky and South Carolina a 5-cent rate.

In 1919-20 the average rate of gas taxes in force was 1 cent; in 1921, 1.076 cents; in 1922, 1.105 cents; in 1923, 1.814 cents; in 1924, 2.138 cents; in 1925, 2.566 cents, and in 1926, 2.698 cents.

The states which, according to the bulletin, have a gas tax, the year the tax was first imposed, and the rate the first year, and the present rate, are:

Oregon, 1919, 1 cent, now 3 cents.
Colorado, 1919, 1 cent, now 2 cents.
North Dakota, 1919, 1 cent, now 2 cents.
Kentucky, 1920, 1 cent, now 5 cents.

Arizona, 1921, 1 cent, now 3 cents.
Connecticut, 1921, 1 cent, now 2 cents.
Florida, 1921, 1 cent, now 4 cents.
Montana, 1921, 1 cent, now 2 cents.
New Mexico, 1921, 1 cent, now 3 cents.
North Carolina, 1921, 1 cent, now 4 cents.
Pennsylvania, 1921, 1 cent, now 2 cents.
Washington, 1921, 1 cent, now 2 cents.
Arkansas, 1921, 1 cent, now 4 cents.
Georgia, 1922, 1 cent, now 4 cents.
Louisiana, 1922, 1 cent, now 2 cents.
Maryland, 1922, 1 cent, now 2 cents.
Mississippi, 1922, 1 cent, now 4 cents.
South Carolina, 1922, 2 cents, now 5 cents.
South Dakota, 1922, 2 cents, now 3 cents.
Alabama, 1923, 2 cents, still 2 cents.
California, 1923, 2 cents, still 2 cents.
Delaware, 1923, 1 cent, now 2 cents.
Idaho, 1923, 2 cents, now 3 cents.
Indiana, 1923, 2 cents, now 3 cents.
Maine, 1923, 1 cent, now 3 cents.
Nevada, 1923, 2 cents, now 4 cents.
New Hampshire, 1923, 1 cent, now 2 cents.
Oklahoma, 1923, 1 cent, now 3 cents.
Texas, 1923, 1 cent, still 1 cent.
Tennessee, 1923, 2 cents, now 3 cents.
Utah, 1923, 2½ cents, now 3½ cents.
Vermont, 1923, 1 cent, now 2 cents.
Virginia, 1923, 3 cents, now 4½ cents.
West Virginia, 1923, 1 cent, now 2½ cents.
Wyoming, 1923, 1 cent, now 2½ cents.
District of Columbia, 1924, 2 cents, still 2 cents.
Michigan, Missouri, Iowa, Kansas, Minnesota, Nebraska, Ohio and Wisconsin enacted a 2-cent gas tax in 1925, and the rate in these states has not been changed.
Texas' 1-cent tax law enacted in 1923, and Rhode Island's, in 1925, are unchanged. They are the only two states whose rates are 1 cent.

TOOTERS CURBED BY PARIS POLICE

The musical noises caused by the tooting of automobile horns in Paris have been stopped by the prefecture of police. Many motorists have horns made to sound like various hymns or songs, such as "Deutschland Uber Alles" and "God Save the King."

OLD "SEA MAGIC" OF CLIPPER ERA REVIVED IN CAR

REO NAMES NEW PASSENGER LINE
FOR "FLYING CLOUD," FAM-
OUS AMERICAN SHIP

The thrill of adventure in the China Sea, stormy passages around Cape Horn, and record ocean runs are recalled by the name of the Reo Motor Car company's new passenger model, the "Flying Cloud."

Launched in 1851, the famous clipper, "Flying Cloud," is considered to have been the fleetest, as well as the finest, of all sailing craft of its type. Superior performance and grace made this ship the most famous of the American clipper ships, the world's most beautiful means of travel.

To achieve a fineness of construc-



tion worthy of the shipwrights who designed the "Flying Cloud" was the object of the manufacturer in choosing the name of this ship for the new sedan. Several years of experimental effort were expended in developing a car of surpassing comfort, resembling the easy motion of a clipper under full sail on a summer sea, extreme flexibility, and the power and beauty of a "queen of the seas."

The new "Flying Cloud" model not only embodies new mechanical features which assure smoothest riding, but achieves a beauty of exterior and interior finish worthy of its famous forerunner.

OLD SHOVEL RE- FUSES TO GO INTO DISCARD

Every child knows that heat is the enemy of snow and ice, and when Detroit streets are buried beneath tons of snow the Department of Public Works received the usual number of suggestions for snow removal embodying the principle of heat application. No engineer will say that these suggestions are valueless, but they say that as yet no practical way of applying them has been discovered.

A suggestion of this type came from H. L. Adams, 517 Detroit Savings Bank Building. Mr. Adams' plan is to have trucks equipped with gas tanks playing a strong flame against the surface of the street to melt the snow and run it into the sewers. He also suggests that hot air might be used if damage from a direct flame is feared.

"Detroit once tried a machine similar to an asphalt surface-heater in an attempt to melt snow, but the experiment was not successful," said George R. Thompson, superintendent in charge of the division of municipal waste. Such a plan might work under certain conditions, but bulk mileage cannot be handled at any reasonable cost.

"Our parking problem also brings about additional complications. It would be rather dangerous to play gas flames along a double row of gasoline tanks. If the gas tanks did not explode all the tires would be ruined."

"Hot air, of course, would avoid the danger of explosions, but equipment to cover the city and remove the snow promptly would cost millions of dollars even if it worked perfectly."

In removing snow and ice from the streets speed and economy are the principal things to be considered. Today no more workable method than men, shovels and trucks has been discovered."

Altruism

Here's one you may have heard. Bill gets a cablegram from his friend Jack in Monte Carlo, reading: "Put \$500 on the red for you last night and lost. Send check at once."—New York Herald-Tribune

Special AUTO SHOW WEEK

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Used Tires on Firestone Gum Dipped Cords and
Balloons.

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Jacks	\$.85
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Hot Shots	\$1.75
Repair Kit	\$.25
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Stop Lights	\$.95
999 Polish	\$.55

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NASH

Leads the World in Motor Car Value

Nash Startles the Industry with New Style-Trend in Body Design

Public Showing of the Ambassador and Cavalier

Long a notable leader in creative craftsmanship, Nash now inaugurates an entirely new vogue in body design that strikes so far beyond the standard of the industry that there is literally no comparison or parallel.

They are enclosed models of the most unique and exquisite beauty ever introduced.

Utterly different, this Nash design is definitely certain to wholly recreate the style-trend of American motor car manufacturers.

Today it is Nash's. A year from today it will be the world's most widely copied enclosed car conception.

Flavored with a strong foreign influence, it is nevertheless a design of commanding individuality and impressive originality.

Heralding this new era in the artistic development of American body craftsmanship, Nash reveals for the first time at the Automobile Show the AMBASSADOR and the CAVALIER models.

The AMBASSADOR is provided on the Advanced Six chassis and the CAVALIER on the Special Six chassis. As true of all other Nash Models, these cars are powered with the great Nash 7-bearing motor—the ultra-modern type.

Public viewing of the new AMBASSADOR and CAVALIER and also the new DE LUXE LIGHT SIX Sedan—the style car of the \$1,000 field—at the Automobile Show

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The
AMBASSADOR
Created by
NASH

The
CAVALIER
Created by
NASH

A FATIGUED DRIVER AS BAD AS A DRUNK

AUTOMOTIVE ENGINEER SAYS
NEITHER SHOULD BE AT
THE WHEEL

By Erwin Greer
(President Greer College of Auto-
motive and Electrical Trades,
Chicago, Ill.)

You wouldn't permit a drunken person to drive your automobile, would you? And yet intoxication of any sort makes a person unfit to handle a motor car. A fatigued person is just as drunk as if he had been imbibing alcoholic poisons. In both cases the vision is blurred, the senses dulled and the will and muscles refuse to co-ordinate.

An automobile is very nearly a perfect piece of mechanism. It has endurance that is truly remarkable. Yet no automobile will keep going unless it is supplied with gas, oil and water and electric current is fed to the spark plugs to ignite the compressed mixture in the cylinders.

Man can accomplish some amazing feats, but no man nor woman can keep going for long without food, water and sleep. Food is to him what gas and oil are to the automobile engine. It is the matter from which power and the lubrication comes. Water is as necessary to man as it is to an automobile radiator. Without water he dries up, becomes overheated and dies. Sleep is the charging of the battery used to supply the sparks, without which there can be no real exertion.

Let a person go without food, let him go without water, let him go without sleep for along enough period and fatigue results. If he is driving a car it is a death dealing fatigue.

One reason why some drivers become fatigued so soon as they do while touring is because they not only get too little sleep, but they do not eat enough and do not get the proper food, and they do not drink enough water. They are trying to keep going on an empty gas tank, and half-filled radiator and a run down battery. Is it any wonder that they are in serious accidents?

The only way to make touring or any long trips safe is to avoid fatigue, and it can be avoided only by eating sufficient and proper food, by drinking enough pure water and getting enough sleep that is sound and restful. In order words the driver has to give as much attention and use as much judgment in keeping himself in good driving condition as he does in keeping the car in good running condition. Failure to do this is surely playing with death.

NOISE IS LOCATED BY ROCKING CAR

Rocking the car from side to side is an excellent way of locating a body or chassis noise, but when cars are equipped with balloon tires the air pressure should be increased during the test. Unless this is done much of the rocking motion will be absorbed by the soft tires, whereas the intent is to bring into play the spring action.

The American Automobile Association proclaims the time has come to motorize the passengers in the back seats of automobiles.

The purpose would be to inculcate in their minds at least a part of the responsibility the driver feels at the wheel. At present the automobile passengers either think too much of the driving operation or not at all.

Either way is dangerous. The first gets the driver as nervous as the passenger. He becomes a novice at the throttle and is liable to lose control of the car.

The other extreme may result in distracting the driver's attention from the main job at hand—that of directing and operating the car safely and well.

PROPOSE TO STOP DRUNKEN DRIVING BY NEW AUTO LAWS

More Than 14,000 Drunken
Motorists Were Arrested
While Driving

Would Reduce Accidents Be-
cause of Rigid Terms, Says
Safety Council

In urging that every state in the Union enact the uniform motor vehicle operators' and chauffeurs' act recommended by the second national conference on street and highway safety the National Safety Council presents the following reasons why this measure should be adopted:

1 Passage of this legislation will reduce the number of automobile accidents that take such a terrible toll of lives, limbs and property.

2 The proposed law will abolish the "drunken driver peril." In one year more than 14,000 intoxicated motorists were arrested. Operators will not try to mix gas and booze if they know they are liable to have their licenses revoked.

3 There will be less reckless speeding which has caused so many crashes.

4 The careless driver will become a careful operator.

5 Applicants, who are physically unfit, by reason of having fits, fainting spells, defective vision or hearing, etc., will not be granted permits to operate a machine, which is more dangerous than a locomotive when improperly handled. An engineer must pass a thorough examination before being allowed to handle a railroad train, which is under greater control at all times than the average motor vehicle.

6 Mentally deficient persons will not be driving cars. Today it is possible for insane people to operate machines in some states.

7 Foreigners who cannot read or write English will not be granted licenses until they prove they have learned to understand written rules of the road, read traffic signs, etc.

8 Boys and girls under 16 years of age will not be permitted to drive cars.

9 Motorists desiring to spend more than a month in some other state will not have to take out an additional license. Liberal non-resident privileges in the law should put an end to the uncertain and unsatisfactory conditions now facing tourists.

10 The new act should result in motorist ceasing to speed away after being in an accident because they will lose their licenses.

Auto Show Feb. 2, 3, 4 & 5

Sitting In The Back Seat

The American Automobile Association proclaims the time has come to motorize the passengers in the back seats of automobiles.

The purpose would be to inculcate in their minds at least a part of the responsibility the driver feels at the wheel. At present the automobile passengers either think too much of the driving operation or not at all.

Either way is dangerous. The first gets the driver as nervous as the passenger. He becomes a novice at the throttle and is liable to lose control of the car.

The other extreme may result in distracting the driver's attention from the main job at hand—that of directing and operating the car safely and well.

A beautiful country scene is passed and the enthusiastic passengers are overwhelmed by it. They exclaim and exult to such an extent that the poor driver who ordinarily should keep his eyes glued to the road turns them toward the source of this excitement. Many an accident has resulted from such an innocent occurrence.

The Automobile Association's idea would be to make the passengers feel just as responsible as the driver, to have them pay attention to the driving and the road ahead, so they may not distract his attention with other thoughts.

Sane appreciation of the driver's job is what's demanded of auto passengers.

DON'T FAIL TO SEE THE STUDEBAKER

and
DODGE BROTHERS
MOTOR CARS
AT THE SHOW

VENHUIZEN AUTO CO.

SHOCKING THE THIEF

In the matter of locks and other safety devices numerous "bright ideas" have been brought out. Some have suggested that it would be advisable to remove the steering wheel before an owner leaves his car for any length of time. Electrification of the driver's seat to shock the thief away from his evil intention is another. Still another suggestion from one of mechanical turn of mind was to place a bell in the car in such a manner that it would sound an alarm when a visitor other than the owner's friend sat in the driver's seat.

DRIVER MUST FEEL THE ROAD WITH STEERING WHEEL

Effortless Steering Found In the Tests to Be Impractical

Have you ever longed for an automobile that would steer so easily you could not "feel" the road nor have any sensation of effort in piloting the car along the highways and byways?

If any motorist has entertained such an idea of the car with thoroughly effortless steering, let him immediately banish the thought. Such a car was developed by a fine automobile maker just a few months ago and it was condemned.

The engineers who tried to drive it could not tell where they were steering. One of them started away and took down one of the doors. Another went to pass another car and ran into a ditch. No one who drove that car could "feel" the road.

ACHIEVED WITH EASE

Effortless steering is achieved by designers with considerable ease. The engineers who turned out the principle of leverage to a higher degree than usual. In addition, they

laid out the assembly in such a way that vibrations originating at the steering knuckles were dissipated on the way up to the rim of the wheel. This was largely a matter of design. Then, by the insertion of shock absorbing materials and devices, such as could be developed by the use of additional lubrication and springs, all trace of road "feel" was eliminated. It began to look like a wonderful idea, but everyone connected with the experiment had overlooked the fact that if a driver cannot see what he is doing with the wheels he must at least be able to feel it. Good steering, therefore, has been demonstrated to be not so much a matter of extremes in principles but rather moderation in actual sensations. It is essential that the driver be able to "feel" just enough of the road without having road vibrations tire him.

BALLOONS COMPLICATE

At first it was thought that the principle of leverage alone would solve the whole story. Prior to the adoption of balloon tires, the normal steering gear had a ratio of approximately nine to one. This meant that it was nine times easier to turn the front wheels at the steering wheel than to turn them directly. With the advent of balloon tires, the added traction so increased the drag that ratios went up to approximately eleven and one-half to one. The increases in ratios, together with better design and improved lubrication, including king pin bearings, have made the modern balloon-tired car easier to steer than the older high pressure-tired machine.

NOVEL LICENSE PLAN

PROPOSED FOR UTAH

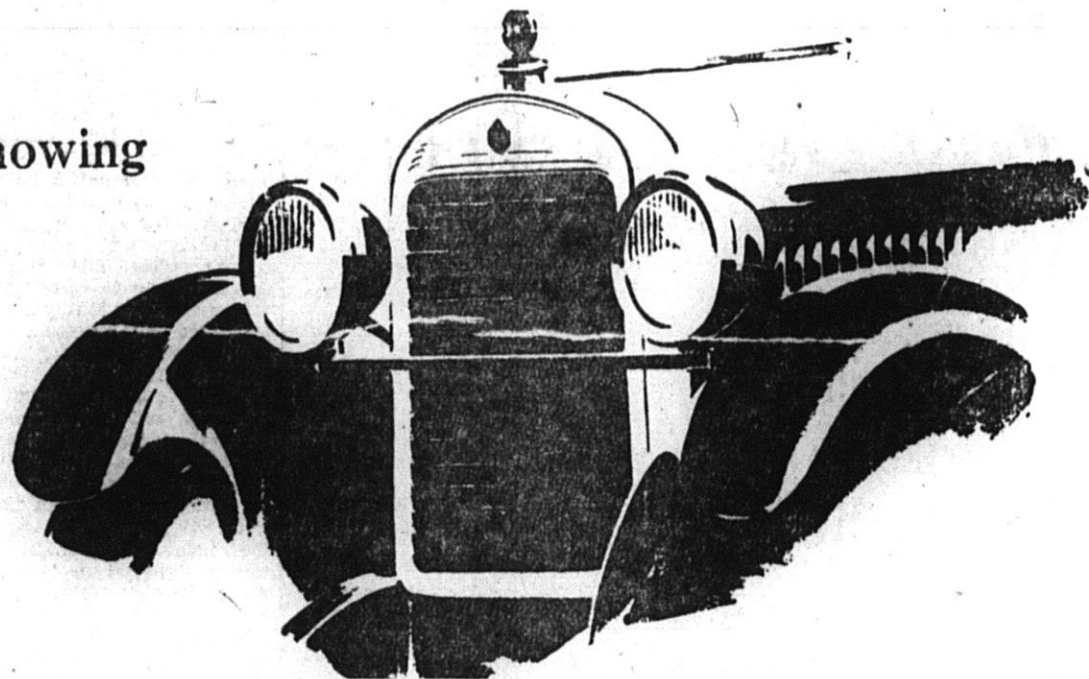
A new and somewhat novel license for fishing and hunting is being proposed in Utah.

It is proposed to issue a license for \$2.00 as at present, which would be good for fishing only. For an additional dollar a stamp could be purchased, to be attached to the license, entitling the holder to hunt birds and other small game, and for deer and other big game, an additional stamp costing \$3.00, making the cost of the combined fishing and small and large game hunting license \$5.00. The plan appears to have the merit of fairness, as the fees are required only as the license holder desires to fish, or hunt for small or large game, and will at the same time return to the department treasury a much larger sum of money than at present.

Auto Show Feb. 2, 3, 4 & 5

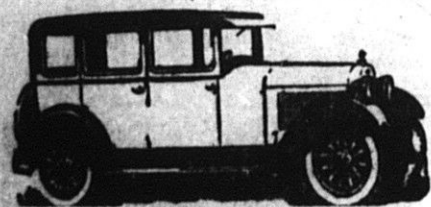
Engineered to Provide
Lowest Maintenance
and Operation Cost

Now Showing



The New ESSEX SUPER-SIX

Entirely new in Appearance and Performance
with *New Bodies* in a variety of Color



SEDAN \$875

In performance as well as appearance, the Essex Super-Six is an entirely new car.

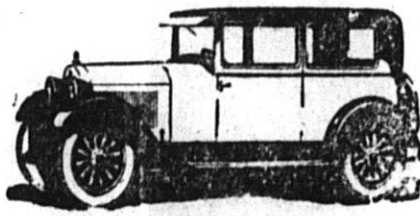
It reveals the capacity of the Super-Six principle. It attains an engineering triumph in low maintenance and operating cost.

It possesses such stamina that 50 miles an hour all day long is an easy accomplishment. And so nimble and alert is its action that no car will surpass the quickness with which it may be driven through traffic or in touring, whether the trip is one of a few city blocks or hundreds of miles. To both driver and passengers, there is rare comfort in any kind of going.

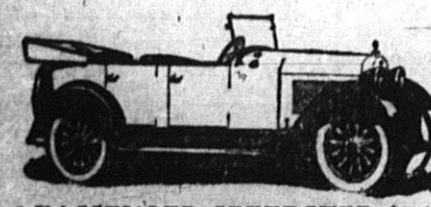
Unusual accessibility means big savings in replacement, service and all shop work. Economy in fuel and oil is also a notable feature of the new Essex Super-Six.

It holds further exclusive advantages in its Super-Six motor. Four years of development has resulted in a chassis that would permit full use of its capacity. In the Essex Super-Six, performance, safety and reliability are realized to a degree never approached in a car of its size or price.

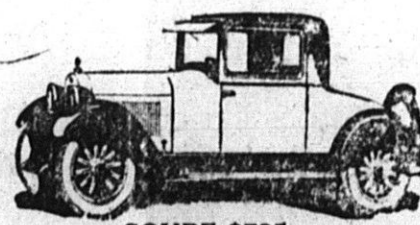
There are four new bodies on the Essex Super-Six chassis—all beautiful, all smart in line, finish, appointment and upholstery. They are easily the paramount values of Essex history.



COACH \$735



4-PASSENGER SPEEDSTER \$750



COUPE \$735

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Dixie Gas Always on Tap.

BEAUTY OF SHIP "FLYING CLOUD" MODEL FOR CAR

New Reo Sedan Said to Recapture Grace and Lines of Celebrated American Clipper

Her long, sharp hull lying low in the water, and her tall, raking masts towering above those of many other craft of her type, the American clipper ship, "Flying Cloud," launched in 1851, was as fine a sight as any man could wish to see. Whether picking her way daintily through the islands of the China Sea, or scurrying like a white swan before a strong Nor'easter, this celebrated ship, from which the new Reo sedan takes its name, is considered the most beautiful, as well as the most famous of all the ships of its type.

In order to attract the attention of shippers, and to secure the highest freight rate, the California clipper, of which the "Flying Cloud" was one, had to be handsome as well as efficient. At this period, clippers were increasing rapidly in size, ships of from 1500 to 2000 tons register being built. Shipwrights found it necessary to deal with the problem of finding wooden spars and hemp lashing finished in a mahogany tone. A

myriad of finely coiled seat springs, rigging strong enough to stand the strain of the great amount of canvas these powerful vessels had to carry, and to solve this problem in such a manner as to achieve beauty and grace of line. The clipper, "Flying Cloud," was the result of efforts such as these.

Beauty and grace of line, as well as fineness of interior finish, are characteristic of the new "Flying Cloud" sedan as they were of the celebrated clipper ship, according to officials of the Reo Motor Car Company. The upholstery of the entire interior of the car, below the window belt, including cushions, doors, seat back-rests, and back of the front seat, is of an extremely rich and heavy cloth, in a shade to harmonize with the outside finish. The ceiling is of similar cloth, and matches the upholstery. An unusual feature of the ceiling is the beamed effect which adds handsomeness and stability to the interior, the beams be-

overlaid with cushions of long fibr cotton wadding, canvas bound, and covered on the outside surface with rich upholstery, provide luxurious comfort. Convenient pockets are provided at each door; cords are of heavy silk with nickel-plated supporting fittings; vanity and smoking cases are of the most improved type. The illumination of the "Flying Cloud" model is provided by a dome light, the lamp of which is protected by a translucent glass covering which diffuses and mellows the light rays.

SEE WHAT DOUG AND MARY ARE RIDING IN

A "Rubber-Tired Pullman", capable of accommodating six people, is being built for the use of Douglas Fairbanks. It's a motor bus, equipped with compartments similar to those of a sleeper. It will be used to take Doug and Mary and guests between Los Angeles and the Fairbanks hacienda now in process of development at Rancho Santa Fe, near San Diego.

Leave Los Angeles in the evening, you see, and arrive at the rancho in the morning all fresh and smiling and ready for a day's play.

ANNOUNCING DIXIE QUALITY and SERVICE

**The Famous Quality
Products
Dixie Oils and Gasoline**
Are Now Offered to the Holland Public

One of the most unique distribution plans known to the petroleum industry has been perfected and is now in operation. Embracing a great chain of jobbers and dealers in the major Michigan cities, as well as the smaller, it's a Michigan organization with Michigan's Good Will first in mind.

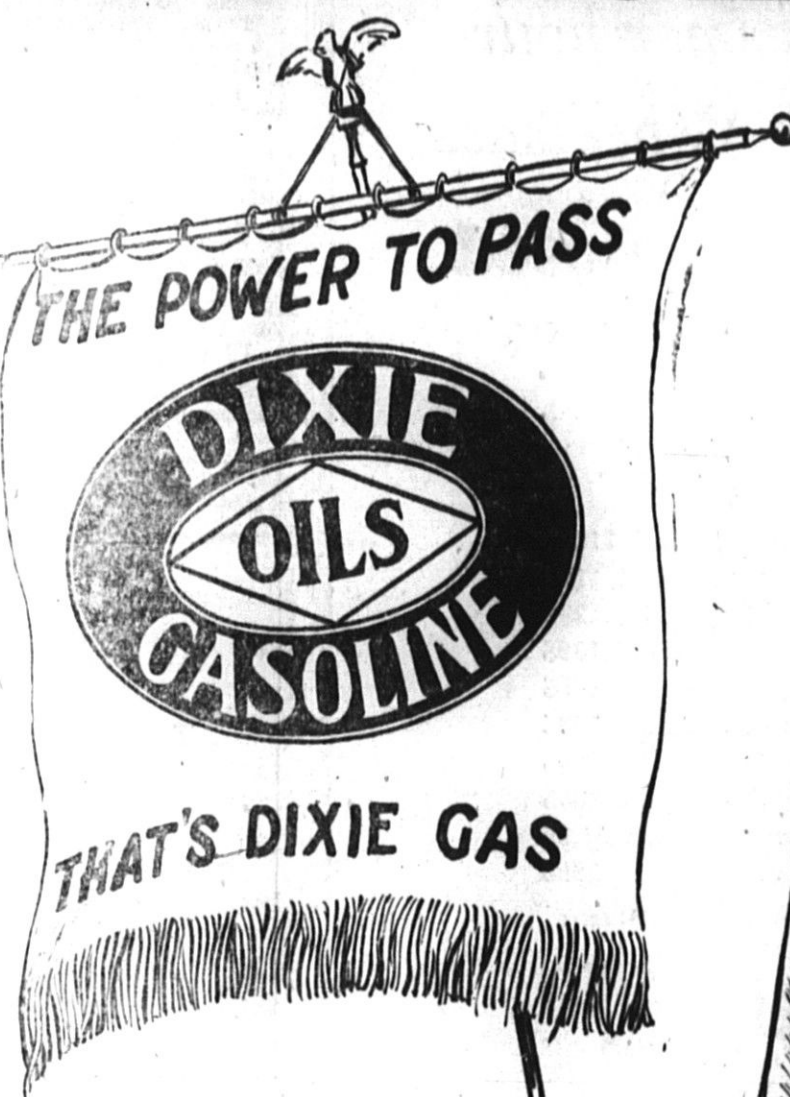
The Public benefits by its existence because the highest qualities of oils and gasoline are sold at stations and pumps bearing the Dixie insignia.

Jobbers and dealers supply products of uniform quality with a coupon service. These coupons are interchangeable at all Dixie stations.

OUR AFFILIATION—We are proud to announce our affiliation with this group known as the Dixie Distributors, Inc., as we are familiar with their honesty of purpose.

THE BENEFITS THROUGH OUR AFFILIATION—We are now confident that our patrons will enjoy the same high quality of merchandise and friendly personal service at Dixie Stations everywhere in Michigan that they have always encountered in dealing with us.

VANDEN BERG BROS. OIL COMPANY
Holland's Own Oil Co.



Get Dixie Quality Products at These Stations

Van's East End Station
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Yellow Cab Co.
Warm Friend Service Station

North Side Grocery
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Vogelsang Hardware
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1900 AUTOS WERE EQUIPPED WITH WHIP SOCKETS

EARLY DRIVERS VICTIMS OF
BODY BUILDERS THOROUGH-
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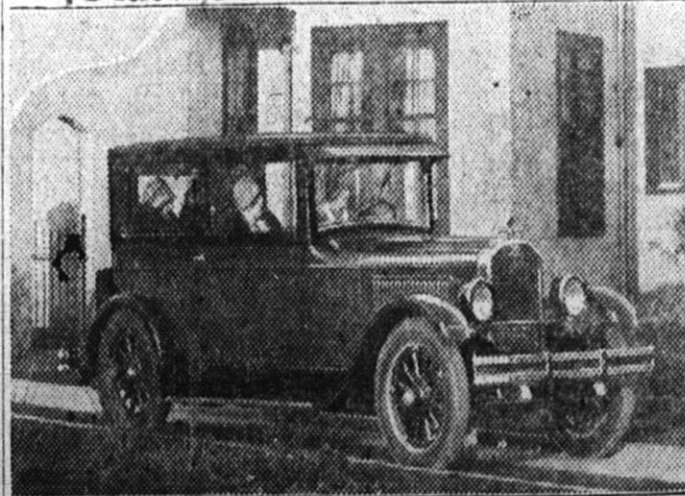
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The bus was run by storage batteries which carried it one round trip.

"The newspaper boys piled in at our horse stables and the journey began. I drove ahead of the bus in a small electric one-seater. It was a momentous ride which carried us all the way down to Washington Square with people flocking around and accompanying the marvelous thing on its way. At the square the newspaper men left us to hurry to their offices and write stories about the epochal journey and we proceeded back the way we had come with an empty bus."

"At a corner two gentlemen in high silk hats hurried out first to ask us and then to beg for a ride on the queer vehicle. They became so insistent that we ceased our explanation that this was a private demonstration trip and took them as passengers. I found out during the ride that they were two of the Guggenheims, capitalists of some note in that day."

Justice Rules All Must Use Judgment

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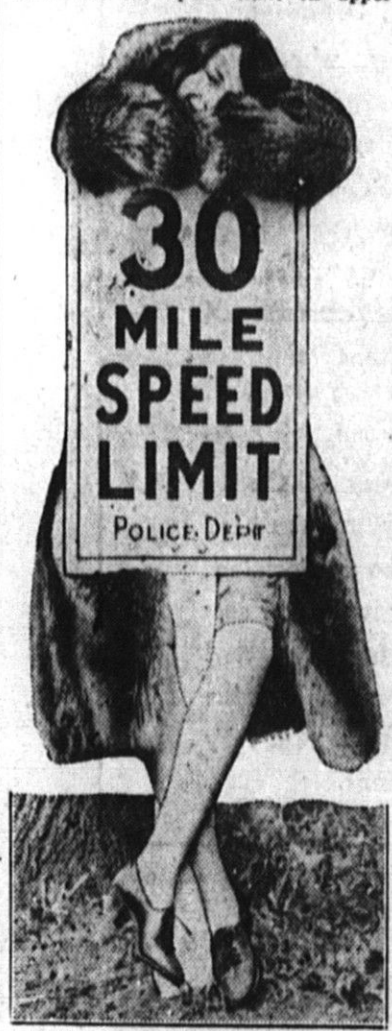
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It is found that while Hudgin had been driving in reckless manner the driver of the other car "could have avoided the accident had he used ordinary caution" and had not tried to pass Hudgin's car, even though the latter had been driving on the wrong side of the road.

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Speed Limit Is Raised on Massachusetts Avenue

Photograph shows Miss Alice Perry, a visitor to Washington, D. C., from Detroit, who was so overjoyed at the fact that the speed limit on upper



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Massachusetts avenue had been raised! that she fairly hugged the sign. Washington motorists can now do thirty miles an hour on that thoroughfare without fear of the dreaded "ticket."

Cold Engines Cause Trouble

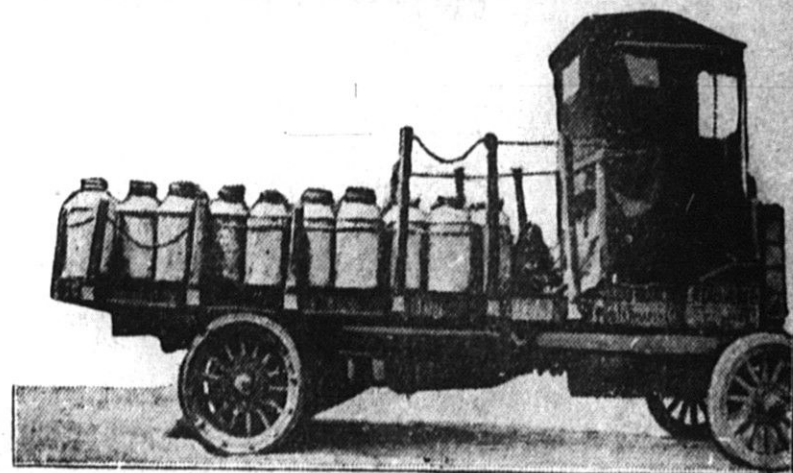
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NEED MORE LIGHT TRUCKS FOR FREIGHT



An Ordinary Farm Truck Delivering Milk to City.

"Rules of the road" are revolutionizing the truck industry and truck traffic. Trucks now must keep up with the procession. This has become obligatory because of the demand for speedy transportation of goods and as a measure of safety affecting motorists of all kinds. As a result there has come a greater demand for lighter trucks, with more engine flexibility and greater ease in handling in heavy traffic.

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Cause of Accidents.

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CAR INSPECTION IS WINTER NEED

Overhaul Battery, Brakes,
Tires and Radiator.

Winter is the most exacting time of year on automobile performance. It is during this period that the little things about the car which ordinarily would go unnoticed during the spring, summer and fall months develop into serious trouble. Motors get cold and hard to start, with the consequent drain on the battery, valves do not always function properly, oil congeals in the transmission and differential and makes gears hard to shift as well as cars hard to get under way; the clutch shifts harder, and down through the thousand and one things that, co-ordinating, make for the satisfactory operation of an automobile.

Profits by Experience.

The experienced motorist remembers troubles of other years and sets about to profit by it. He takes his car into the service station and has it checked over and whatever work necessary done. Next he visits his battery man, if the service station does not operate a battery department, and sees that his battery is in good condition. A good battery is more essential during the winter months than any other time of the year.

Cars are harder to start and lights are burned more hours a day, with the consequent greater drain on it. To offset this there are not the long trips over week-ends or even the drive at night to help charge the battery, as in the summer months. It is estimated that in ordinary service the battery is called on to do 50 per cent more work than during the summer.

In the matter of oil care should be used. A lighter oil is recommended for winter. Likewise it should be changed more often because the frequent use of the choke in starting a cold motor means that there is going to be more or less crankcase dilution, which destroys the lubricating qualities of the oil.

Use Antifreeze Mixture.

Every motorist puts one of the numerous antifreeze mixtures in his radiator. Before doing so he should flush it out, thereby removing any accumulation of sediment or rust that may have gathered, thus insuring a freer circulation of water. It is well at this time to examine the hose connections, and if the car has had considerable service it might not be a bad idea to replace them, because the rubber has a tendency to disintegrate, thus impeding the circulation.

Brakes should be adjusted, for during bad weather more dependences must be put in them than at any other season.

Tires, if worn, ought to be replaced, for the water, snow and ice will work into the tread cuts and perhaps cause trouble at a most inopportune time.

Installation of Louver

Covers Is Winter Hint

Here is a cold weather tip from an authority on automobile service, R. A. Armstrong, director of service for a big motor car company.

Installation of louver covers on the inside of engine hoods in cold weather is advised by Mr. Armstrong, even on cars equipped with devices for controlling radiator and engine temperatures. Both gasoline mileage and engine performance are improved by louver covers, he declared.

Satisfactory covers can be cut from ordinary card board and should be attached so as to close the louver openings by cord or wire tied around the fins of the louvers. Cold air thus is prevented from entering the engine compartment.

It takes organization to get your rights. Forty pedestrians in a close bunch can stop any darned driver.

Speed maniacs represent a danger to life and property which no peace conference can hope to eliminate.

DON'T FAIL TO SEE THE STUDEBAKER

and
DODGE BROTHERS
MOTOR CARS
AT THE SHOW

VENHUIZEN AUTO CO.

SHOCKING THE THIEF

In the matter of locks and other safety devices numerous "bright ideas" have been brought out. Some have suggested that it would be advisable to remove the steering wheel before an owner leaves his car for any length of time. Electrification of the driver's seat to shock the thief away from his evil intention is another. Still another suggestion from one of mechanical turn of mind was to place a bell in the car in such a manner that it would sound an alarm when a visitor other than the owner's friend sat in the driver's seat.

DRIVER MUST FEEL THE ROAD WITH STEERING WHEEL

Effortless Steering Found In the Tests to Be Impractical

Have you ever longed for an automobile that would steer so easily you could not "feel" the road nor have any sensation of effort in piloting the car along the highways and byways?

If any motorist has entertained such an idea of the car with thoroughly effortless steering, let him immediately banish the thought. Such a car was developed by a fine automobile maker just a few months ago and it was condemned.

The engineers who tried to drive it could not tell where they were steering. One of them started away and took down one of the doors. Another went to pass another car and ran into a ditch. No one who drove that car could "feel" the road.

ACHIEVED WITH EASE

Effortless steering is achieved by designers with considerable ease. The engineers who turned out the effortless steering car carried the principle of leverage to a higher degree than usual. In addition, they

laid out the assembly in such a way that vibrations originating at the steering knuckles were dissipated on the way up to the rim of the wheel. This was largely a matter of design. Then, by the insertion of shock absorbing materials and devices, such as could be developed by the use of additional lubrication and springs, all trace of road "feel" was eliminated. It began to look like a wonderful idea, but everyone connected with the experiment had overlooked the fact that if a driver cannot see what he is doing with the wheels he must at least be able to feel it.

Good steering, therefore, has been demonstrated to be not so much a matter of extremes in principles but rather moderation in actual sensations. It is essential that the driver be able to "feel" just enough of the road without having road vibrations tire him.

Balloons Complicate

At first it was thought that the principle of leverage alone would solve the whole story. Prior to the adoption of balloon tires, the normal steering gear had a ratio of approximately nine to one. This meant that it was nine times easier to turn the front wheels at the steering wheel than to try to turn them directly. With the advent of balloon tires, the added traction so increased the drag that ratios went up to approximately eleven and one-half to one. The increases in ratios, together with better design and improved lubrication, including king pin grease, have made the modern balloon-tired car easier to steer than the older high pressure-tired machine.

NOVEL LICENSE PLAN PROPOSED FOR UTAH

A new and somewhat novel license for fishing and hunting is being proposed in Utah.

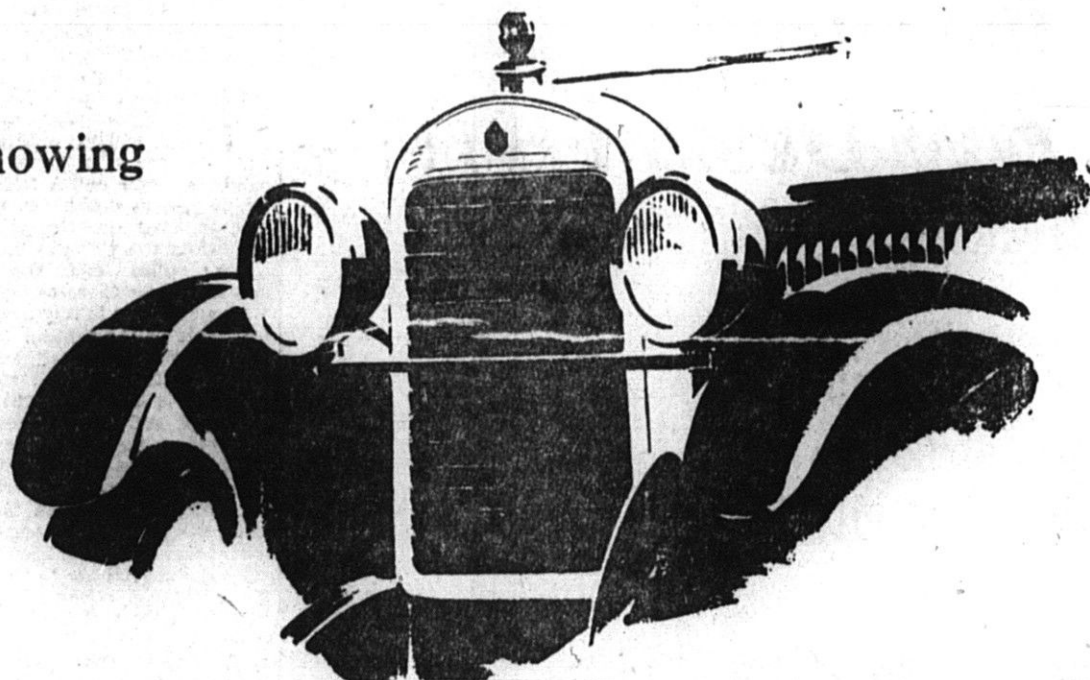
It is proposed to issue a license for \$2.00 as at present, which would be good for fishing only. For an additional dollar a stamp could be purchased, to be attached to the license, entitling the holder to hunt birds and other small game, and for deer and other big game, an additional stamp costing \$2.00, making the cost of the combined fishing and small and large game hunting license \$5.00.

The plan appears to have the merit of fairness, as the fees are required only as the license holder desires to fish, or hunt for small or large game, and will at the same time return to the department treasury a much larger sum of money than at present.

Auto Show Feb. 2, 3, 4 & 5

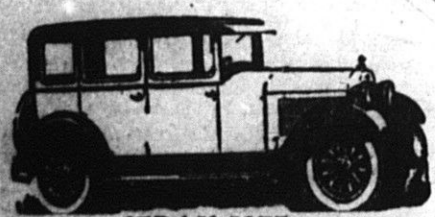
**Engineered to Provide
Lowest Maintenance
and Operation Cost**

Now Showing



The New ESSEX SUPER-SIX

Entirely new in Appearance and Performance
with *New Bodies* in a variety of Color



SEDAN \$875

In performance as well as appearance, the Essex Super-Six is an entirely new car.

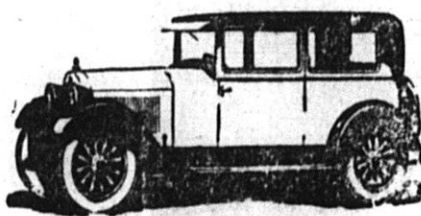
It reveals the capacity of the Super-Six principle. It attains an engineering triumph in low maintenance and operating cost.

It possesses such stamina that 50 miles an hour all day long is an easy accomplishment. And so nimble and alert is its action that no car will surpass the quickness with which it may be driven through traffic or in touring, whether the trip is one of a few city blocks or hundreds of miles. To both driver and passengers, there is rare comfort in any kind of going.

Unusual accessibility means big savings in replacement, service and all shop work. Economy in fuel and oil is also a notable feature of the new Essex Super-Six.

It holds further exclusive advantages in its Super-Six motor. Four years of development has resulted in a chassis that would permit full use of its capacity. In the Essex Super-Six, performance, safety and reliability are realized to a degree never approached in a car of its size or price.

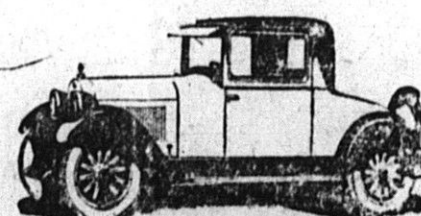
There are four new bodies on the Essex Super-Six chassis—all beautiful, all smart in line, finish, appointment and upholstery. They are easily the paramount values of Essex history.



COACH \$735



4-PASSENGER SPEEDSTER \$750



COUPE \$735

All Prices f. o. b. Detroit, Plus War Excise Tax

Holland Hudson-Essex Co.

25 W. 9th St.

MR. CAR OWNER

No more worry about that long dreaded wait for PARTS to complete your annual spring reconditioning of your much needed CAR or TRUCK.

We stock the following part:

PISTONS	WHEEL BEARINGS	FAN BELTS
PISTON RINGS	TRANS. BEARINGS	BRAKE LINING
PISTON PINS	CLUTCH BEARINGS	CLUTCH FACINGS
MOTOR BEARINGS	DIFF. BEARINGS	HEAD GASKETS
MOTOR VALVES	Generator Bearings	MANIFOLD GASKETS
TIMING GEARS	Drive Shaft Bearings	SPARK PLUGS
TIMING CHAINS	Axle Shaft Bearings	UNIVERSAL JOINTS

Ask About Our Low Prices on Complete Motor Building Including Grinding Cylinders.

PISTON PIN FITTING and BRAKE LINING SERVICE.

STANDARD MOTOR PARTS

A. C. BENGÉ

Phone 2053

Holland, Michigan

7 W. 7th St.



Yellow Cab Co.

Storage Garage Cor. Central Ave. and 7th St.

OPEN DAY and NIGHT.

Gas, Oil, Alcohol and Accessories
Tires and Tubes -- Cab and Baggage

SERVICE 24 HOURS A DAY

PHONE 2322

Dixie Gas Always on Tap.

BEAUTY OF SHIP "FLYING CLOUD" MODEL FOR CAR

New Reo Sedan Said to Recapture Grace and Lines of Celebrated American Clipper

Her long, sharp hull lying low in the water, and her tall, raking masts towering above those of many other craft of her type, the American clipper ship, "Flying Cloud," launched in 1851, was as fine a sight as any man could wish to see. Whether picking her way daintily through the islands of the China Sea, or scurrying like a white writh before a strong Nor'easter, this celebrated ship, from which the new Reo sedan takes its name, is considered the most beautiful, as well as the most famous of all the ships of its type.

In order to attract the attention of shippers, and to secure the highest freight rate, the California clipper, of which the "Flying Cloud" was one, had to be handsome as well as efficient. At this period, clippers were increasing rapidly in size, ships of from 1500 to 2000 tons register being built. Shipwrights found it necessary to deal with the problem of finding wooden spars and hemp rigging finished in a mahogany tone. A

myriad of finely coiled seat springs, rigging strong enough to stand the strain of the great amount of canvas these powerful vessels had to carry, and to solve this problem in such a manner as to achieve beauty and grace of line. The clipper, "Flying Cloud," was the result of efforts such as these.

Beauty and grace of line, as well as fineness of interior finish, are as characteristic of the new "Flying Cloud" sedan as they were of the celebrated clipper ship, according to officials of the Reo Motor Car Company. The upholstery of the entire interior of the car, below the window belt, including cushions, doors, seat back-rests and back of the front seat, is of an extremely rich and heavy cloth, in a shade to harmonize with the outside finish. The ceiling is of similar cloth, and matches the upholstery. An unusual feature of the ceiling is the beamed effect which adds handsomeness and stability to the interior, the beams be-

overlaid with cushions of long fibre cotton wadding, canvas bound, and covered on the outersurface with rich upholstery, provide luxurious comfort. Convenient pockets are provided at each door, cords are of heavy silk with nickel-plated supporting fittings, vanity and smoking cases are of the most improved type. The illumination of the "Flying Cloud" model is provided by a dome light, the lamp of which is protected by a translucent glass covering which diffuses and mellows the light rays.

SEE WHAT DOUG AND MARY ARE RIDING IN

A "Rubber-Tired Pullman" capable of accommodating six people, is being built for the use of Douglas Fairbanks. It's a motor bus, equipped with compartments similar to those of a sleeper. It will be used to take Doug and Mary and guests between Los Angeles and the Fairbanks hacienda now in process of development at Rancho Santa Fe, near San Diego.

Leave Los Angeles in the evening, you see, and arrive at the rancho in the morning all fresh and smiling and ready for a day's play.

ANNOUNCING DIXIE QUALITY and SERVICE

The Famous Quality Products Dixie Oils and Gasoline

Are Now Offered to the Holland Public

One of the most unique distribution plans known to the petroleum industry has been perfected and is now in operation. Embracing a great chain of jobbers and dealers in the major Michigan cities, as well as the smaller, it's a Michigan organization with Michigan's Good Will first in mind.

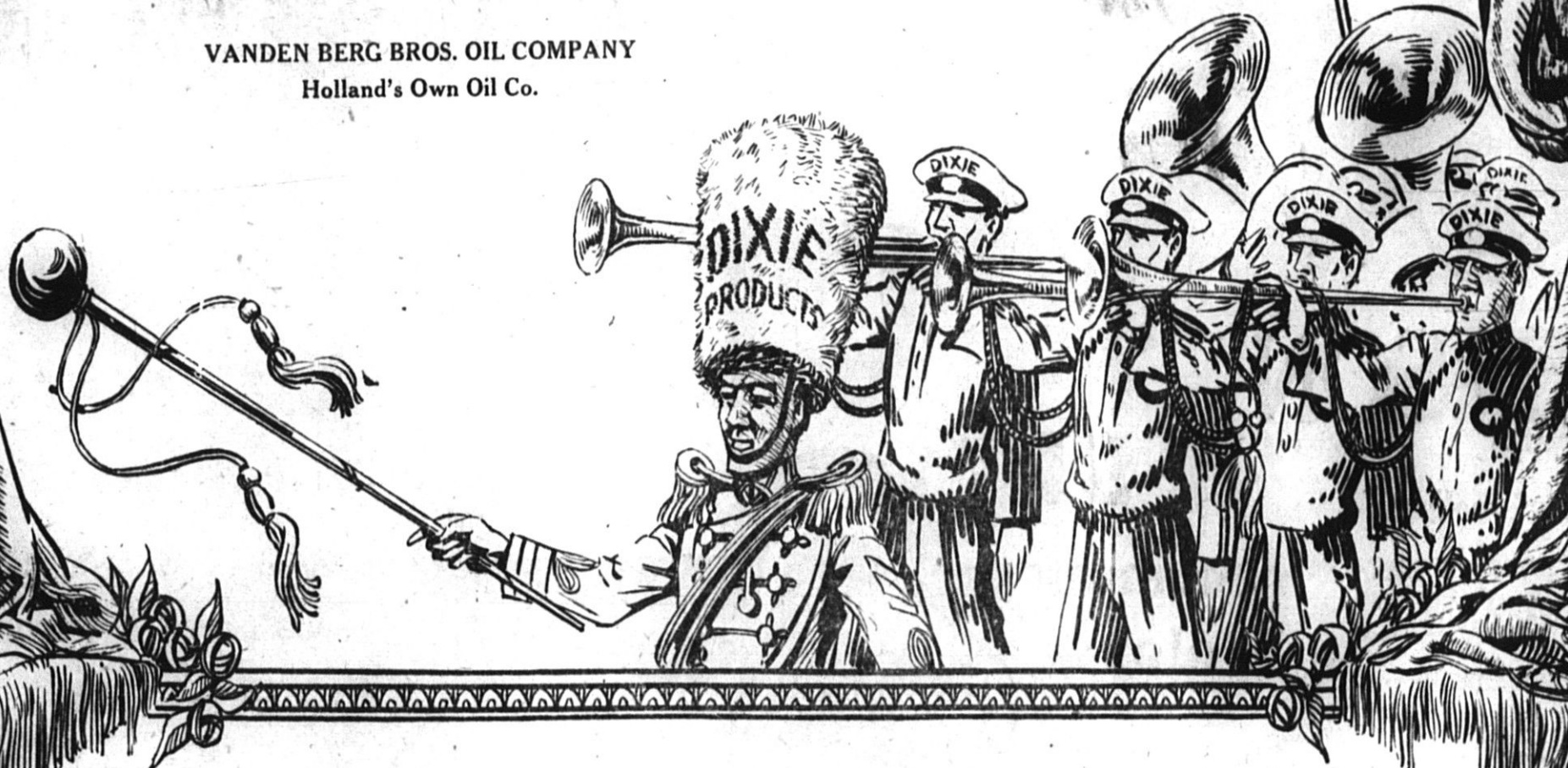
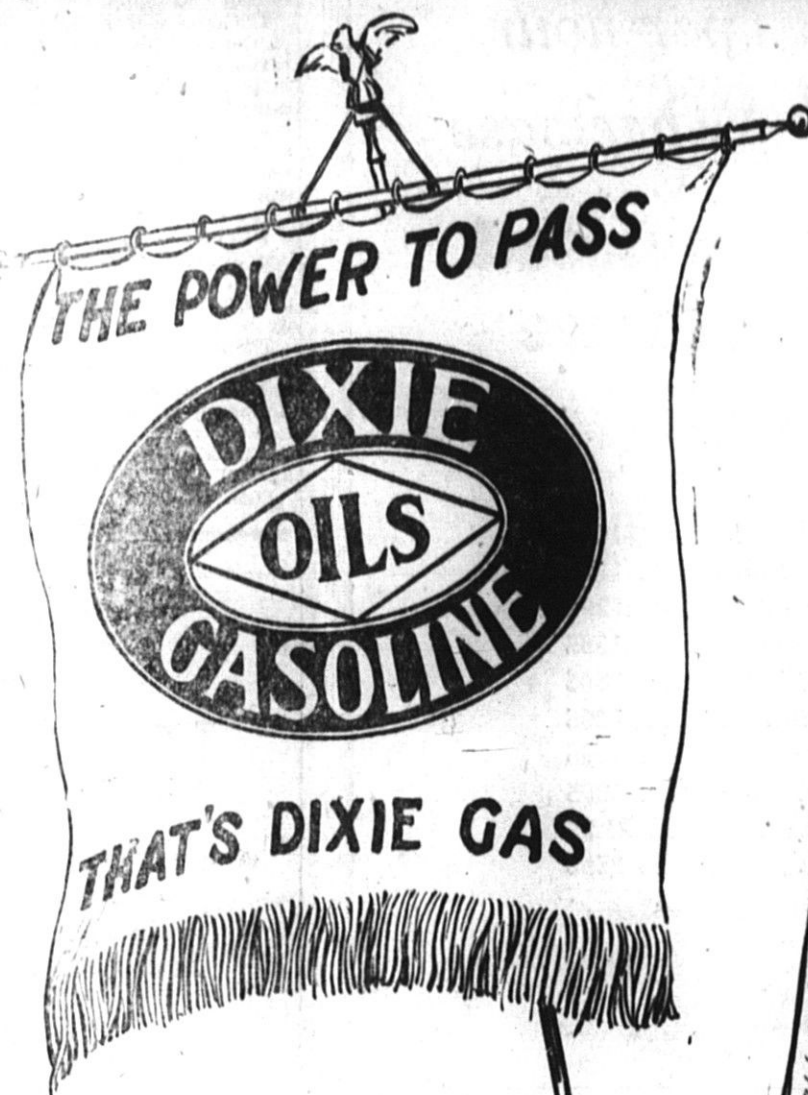
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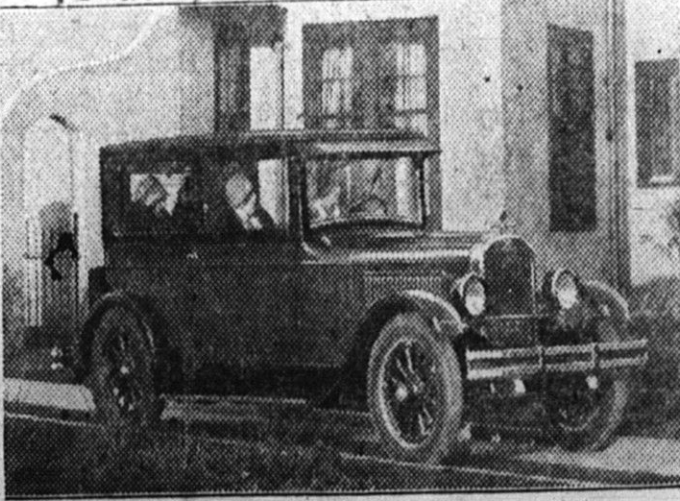
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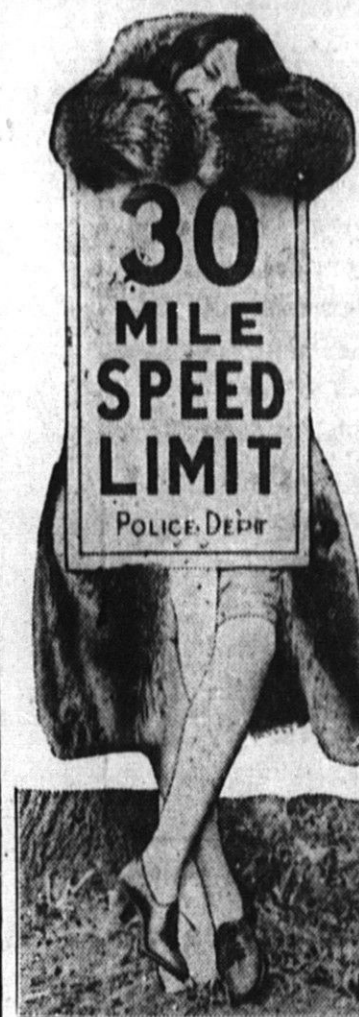
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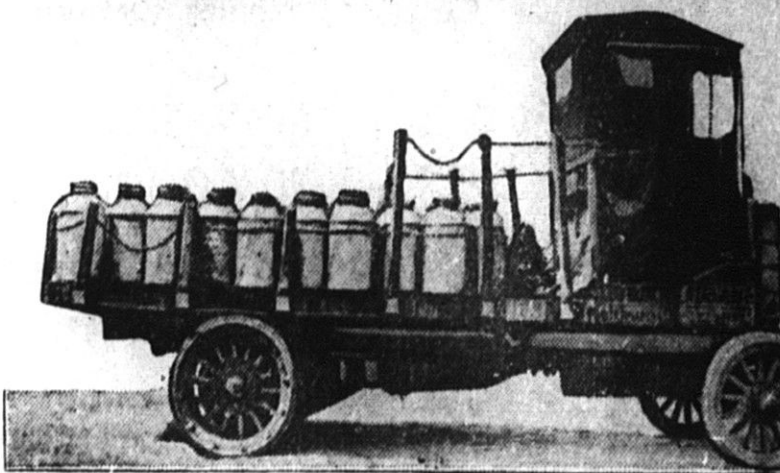
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Here is a cold weather tip from an authority on automobile service, R. A. Armstrong, director of service for a big motor car company.

Installation of louvers covers on the inside of engine hoods in cold weather is advised by Mr. Armstrong, even on cars equipped with devices for controlling radiator and engine temperatures. Both gasoline mileage and engine performance are improved by louver covers, he declared.

Satisfactory covers can be cut from ordinary card board and should be attached so as to close the louver openings by cord or wire tied around the fins of the louvers. Cold air thus is prevented from entering the engine compartment.

It takes organization to get your rights. Forty pedestrians in a close bunch can stop any darned driver.

Speed maniacs represent a danger to life and property which no peace conference can hope to eliminate.

Auto Show Feb. 2, 3, 4 & 5

Auburn

**Automobile Progress
Turns Over a
New Leaf**

The newest, most advanced type of car! A Straight Eight! Long wheelbase, stronger frames, more powerful motor, finer bodies, and more beautiful and enduring finish! Comfort never before obtainable at any price! Performance that exceeds all previous attainments! We expect and invite Challenges to the foregoing claims. Only by actual driving can the remarkable improvements of this new car be appreciated. It is built to give better service for longer time and bring a higher resale value . . . , in fact, to be your very wisest investment.

**The Most
Advanced
Straight Eight**

**75 miles per hour
125 inch Wheelbase**

**4 Door Enclosed
Custom Type**

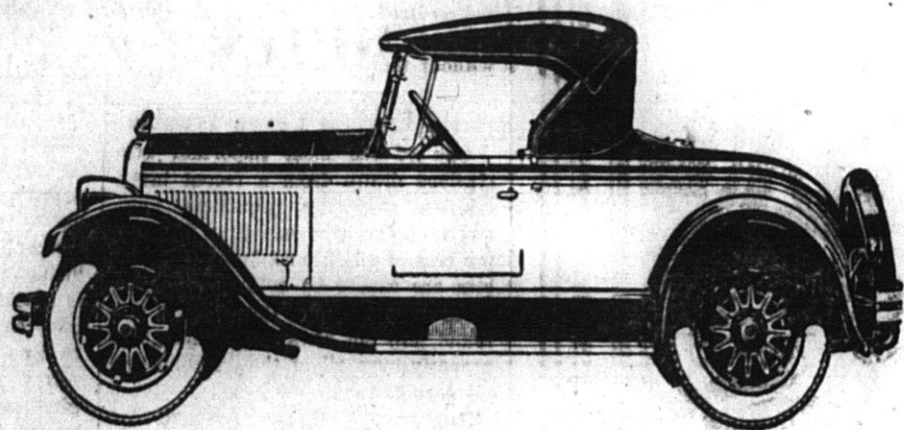
\$1495

6-66 Roadster	\$1095
6-66 Sport Sedan	1195
6-66 Sedan	1295
8-77 Roadster	1395
8-77 Sport Sedan	1495
8-77 Sedan	1695
8-88 Roadster	1995
8-88 Sport Sedan	2095
8-88 Sedan	2195
8-88 7-Pass. Sedan	2595

Freight, Tax and Equipment Extra

E. E. BARTHOLIC

55 W. EIGHTH ST.



ONLY ONE REASON

When men of national reputation in the automotive industry, men of years and years of experience in merchandising other leading makes of cars, eagerly seek a Chrysler franchise, there can be but one conclusion—

That the Chrysler line of four models and 32 body styles of Standardized Quality, priced from \$750 to \$3595, is offering to the buying public a money-making opportunity without parallel or precedent.

Now is the time to share in the profits by buying a Chrysler which are offered to the forward-looking public not only today, but also in the future.

Be sure and see us at the Auto Show in the Masonic Temple

Boeve Auto Co.



CHRYSLER

Nash Presents New Bodies of Original Design

Two new Nash enclosed models with distinctive lines will be presented for the first time at the show. Departing from conventional American practice the Nash company has built into both of its new models distinctive French backs and tops that blend harmoniously into a pleasing and sweeping contour. The front of the body is inclined slightly toward the rear at the top which produces an effect that goes well with the general body design.

These models are known as the Ambassador—mounted on the Advanced Six chassis, and the Cavalier—mounted on the Special Six chassis.

Pleasing coloring of these two jobs fits in with the trend of today. The Ambassador is finished in Plymouth Grey with an undertone of blue. The Cavalier is finished in a Green Grey. Both models have the upper part of the body the running gear, fenders, lamps, and moldings finished in harmonizing but slightly lighter shades than the side panels. Disk wheels are regularly furnished, with wire wheels optional.

Both models are upholstered in Chase Mohair velvet deeply tufted for maximum comfort. The color for the Ambassador is blue while the Cavalier upholstery is taupe. Carpets in both front and rear compartments also add to the appearance.

The door windows have moldings of Genuine Circassian Walnut with panelings of the same material inlaid in period design. The same effect is carried out around all of the windows and a strip of Circassian Walnut is also used to finish off the space above the instrument board and the windshield.

The steering wheel in both models is also of walnut. The shades for the rear windows are carried on invisible rollers. Reading lights of delicate pattern in opalescent finish harmonize with the other fittings.

The rear compartment has a leather covered vanity case and smoking set. A high grade heater is standard equipment of both models. In addition to the features just mentioned the Ambassador also has a steel trunk integral with the rear panel. Such chassis refinements as rubber

mountings for the engine, thermostat motor control, oil and air filter are continued.

The lower priced companion car of these two new models is the Nash two-door sedan on the Eight Six chassis, listing at \$925. It seats five passengers comfortably. The front seats are of the parlor car type to facilitate easy entrance and exit. Standard equipment includes five disk

Los Angeles, Cal., Feb. 3rd. When Longfellow sang his praise of the village blacksmith, the automobile was unknown. Longfellow saw his blacksmith under the spreading chestnut tree where the children gathered about to see the sparks fly into the air.

But how times have changed! In the photograph above we see what remains of that poetic past. The village blacksmith is an automobile re-about. So he bought himself a Reo car of the 1908 vintage. And does it run? Well, Mr. Ingram says that he's got to have a car that "doesn't need much looking after," as he is too busy fixing other people's automobiles.

Mr. Ingram has got his eye on a new Reo, and if the old one ever wears out he says that he'll trade in for a new one.

1908 Reo Still in the Running With the Best of Them

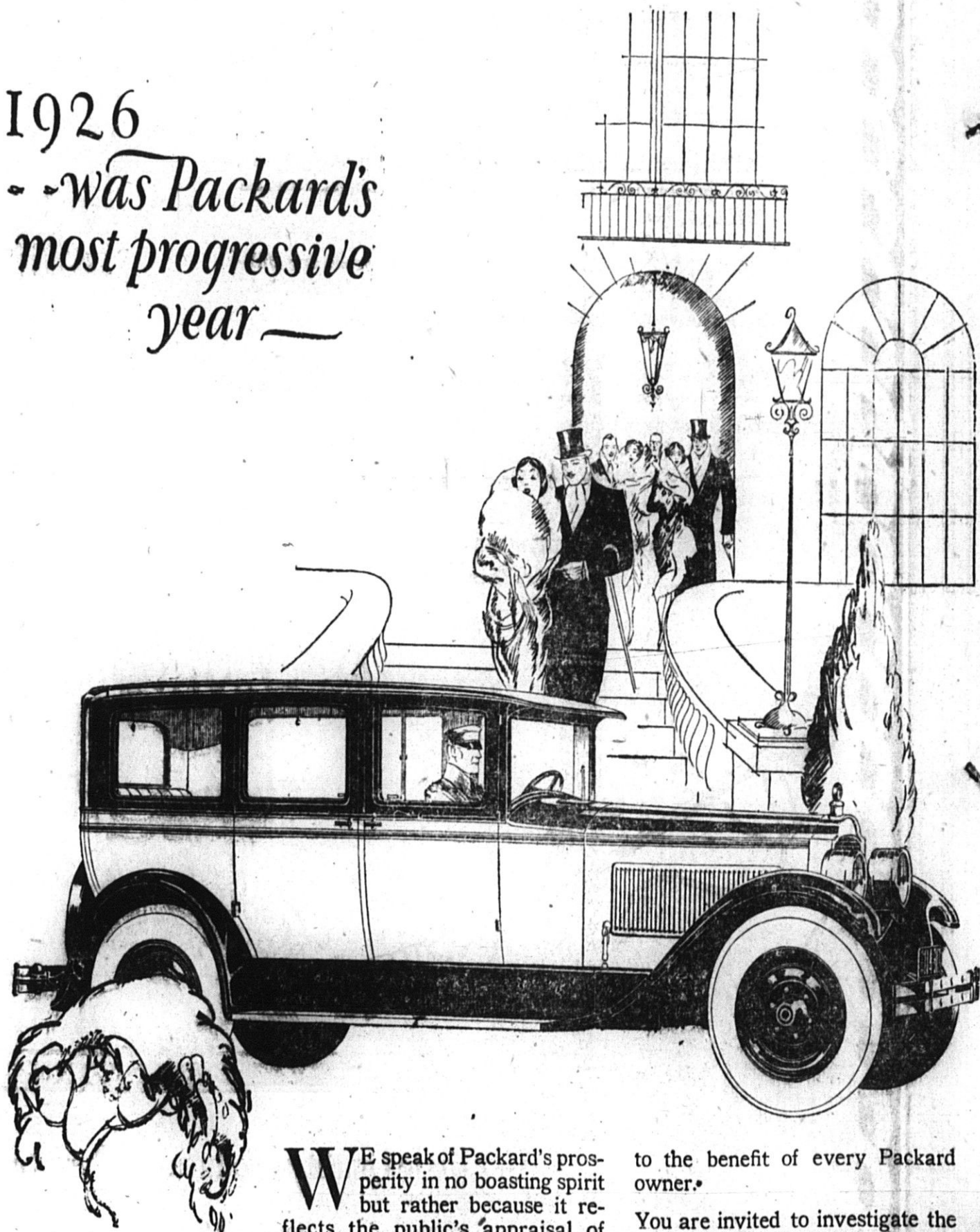


AUTO REGISTRATION GAINS IN FRANCE

Statistics for 1925, just being released, show that at the end of that year there were 721,308 cars of all types running on the roads of France. This was a gain of 146,270 from 1924.

Auto Show Feb. 2, 3, 4 & 5

1926
— was Packard's
most progressive
year —



WE speak of Packard's prosperity in no boasting spirit but rather because it reflects the public's appraisal of Packard cars.

No company can long survive the ill will of its customers—no company can be stronger than the faith of those who buy its product.

We are thankful to the discriminating clientele which has given us, not only prosperity but leadership in the fine car field.

Principle before profit, the bedrock of Packard policies, has paid big dividends, not in gold alone but in prestige—a prestige that redounds

to the benefit of every Packard owner.

You are invited to investigate the extra benefits of Packard ownership. The finest creations of a mechanical skill and body building art now more than twenty-seven years old are on display at the Show and in our salesrooms.

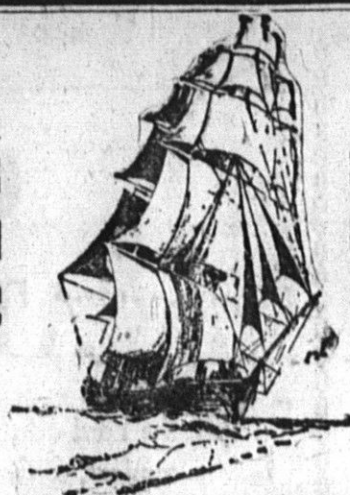
It will be a genuine pleasure to tell you anything you want to know about the Packard Six or the Packard Eight. Your courtesy in accepting our invitation will be respected in every way.

A word or a demonstration—your will be equally welcome.

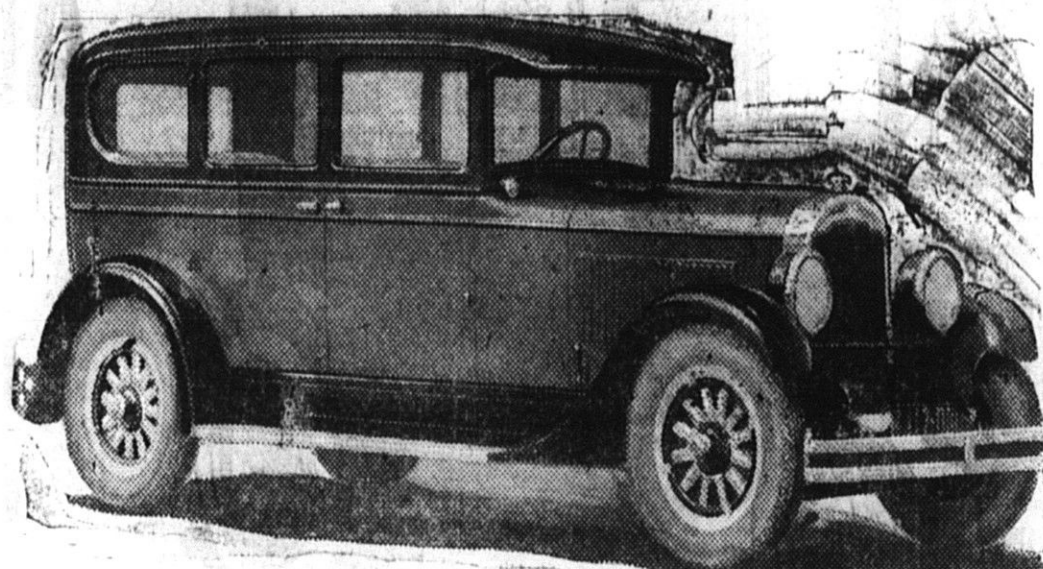
Peoples Auto Sales Co.
209 Central Ave.

PACKARD

Ask the man who owns one

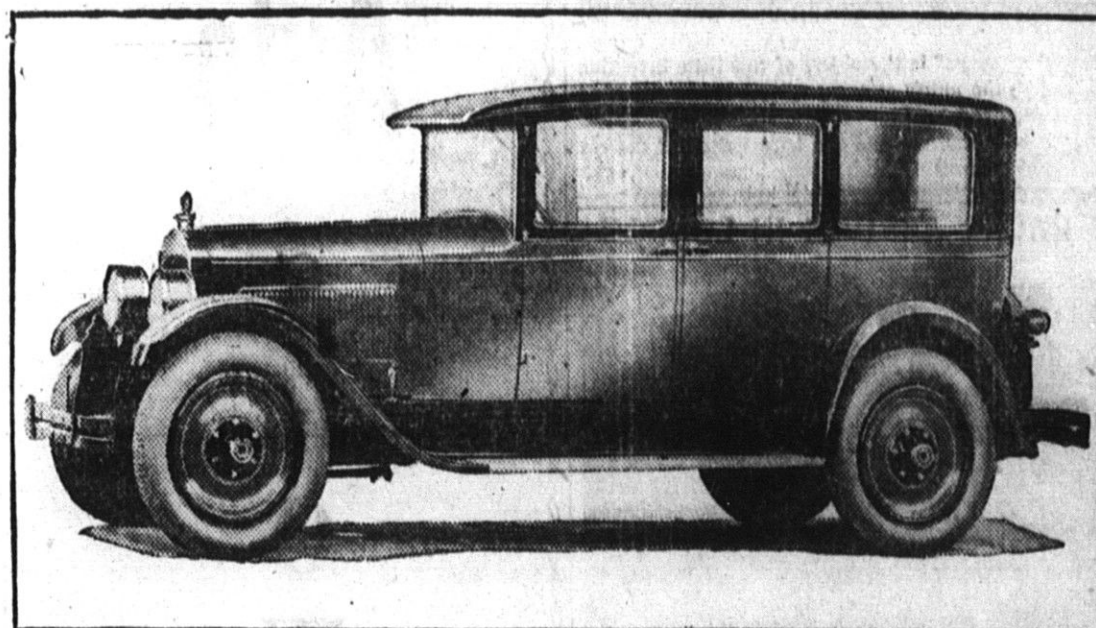


REO IS AT FULL SAIL



-AT-

Second
Annual
Auto
Show

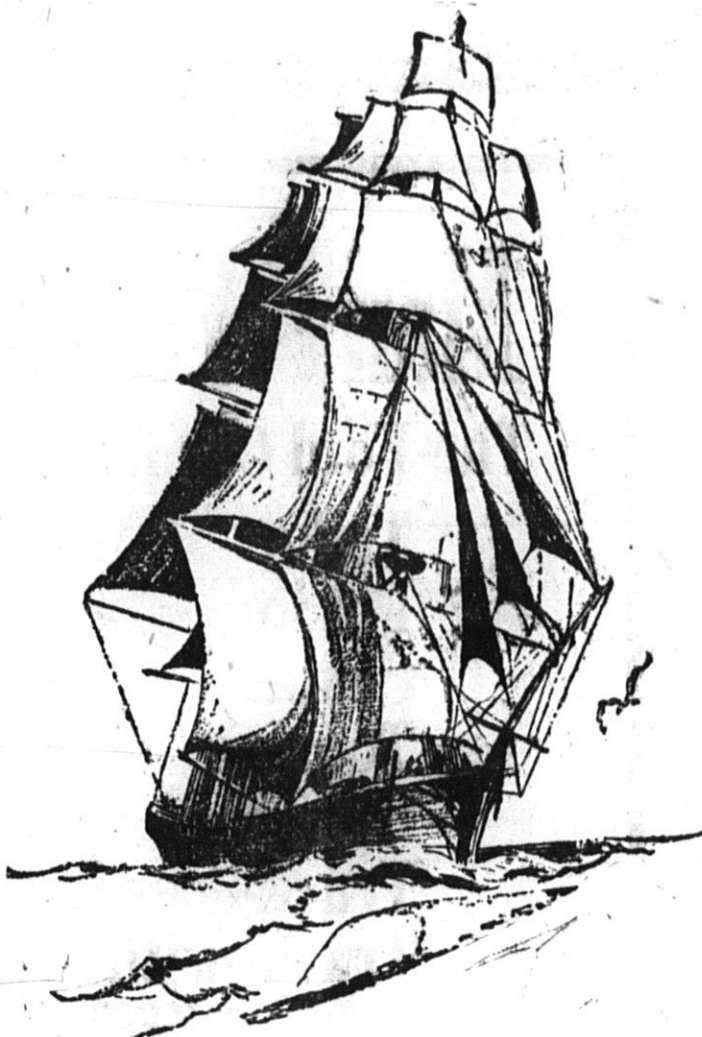


-AT-

ARMORY

February
2, 3, 4, 5

SEE IT AT THE SHOW



-AT-

ARMORY

February
2, 3, 4, 5

SEE IT AT THE SHOW

—the finest, fastest model of America's longest lasting car

REO
FLYING
CLOUD

Four hydraulic shock absorbers
As indication of the completeness and expensiveness of the equipment furnished, the Reo FLYING CLOUD is regularly equipped with four hydraulic shock absorbers, of a type heretofore found only on the most expensive cars.

Finger Tip Control simple, single disc clutch, engaging easily, quietly and without jerking.

Torsion Vibration Absorber.
Seven-bearing Crankshaft.
Adjustable front seat.

Increased power.

Dynamically balanced wheels.

Front and rear bumpers.
Finger Tip Steering, modern cam and lever type.

Double filament controlled beam lights, non-glare lenses.

Motor, full rubber floated at four suspension points.

Automatic, positive action, crankcase ventilator.

Thermostatic heat control insuring summer heat under all conditions.

NEW—new from stem to stern—this entirely different Reo. New in its charming appearance, new in its completeness of equipment and unforgettable performance, new in its design, its ease of operation and control the floating restfulness of its comfort.

Today it is on display—you can see it, ride in it, drive it. The hushed sweep of its swift travel will tell you its own story of what automobile ownership can mean. And the Reo Flying Cloud has one thing no other car can have—Reo construction so sturdy that Flying Clouds, after 100,000 miles of travel, have in every part set a new standard of durability for America's Longest Lasting Car.

REO MOTOR CAR COMPANY, Lansing, Michigan

Among many other items of equipment and features of construction are: Single piece windshield opening outward, vanity case and smoking set, rear traffic signal, transmission lock, automatic windshield cleaner, cowl ventilator, parking lights, genuine full balloon tires, integral sun visor, rear-view mirror.

Newly designed hydraulic four-wheel brakes

Internal, not external—providing: Equally effective braking under all weather conditions, wet or dry, hot or cold. As effective braking in reverse as in going forward. These brakes are an exclusive feature of the Reo FLYING CLOUD.

Bodies, in the Continental manner, exclusive Flying Cloud design, clear vision, lowered height.

Interiors tailored in an entirely new treatment!

Speed like a storm cloud before a hurricane.

Tornado-like acceleration.

Air cleaner functioning freely at all speeds.

Longer wheelbase. New model oil filter.

Shoalwater Blue exterior.

Cellini pattern fittings.

Gasoline gauge on the instrument board.

Parking Brake, on transmission shaft. Thermostatically controlled generator preventing battery overcharging.



See It Today!

PEOPLES AUTO SALES CO.

209 Central Ave.

HOLLAND, MICH.



See It Today!

PEOPLES AUTO SALES CO.

209 Central Ave.

HOLLAND, MICH.

Reo has chosen the name and image of this ship—the fastest long-distance ship that ever sailed under the American Flag—for the symbol of the finest, fastest model of America's longest lasting car—the Reo "Flying Cloud."

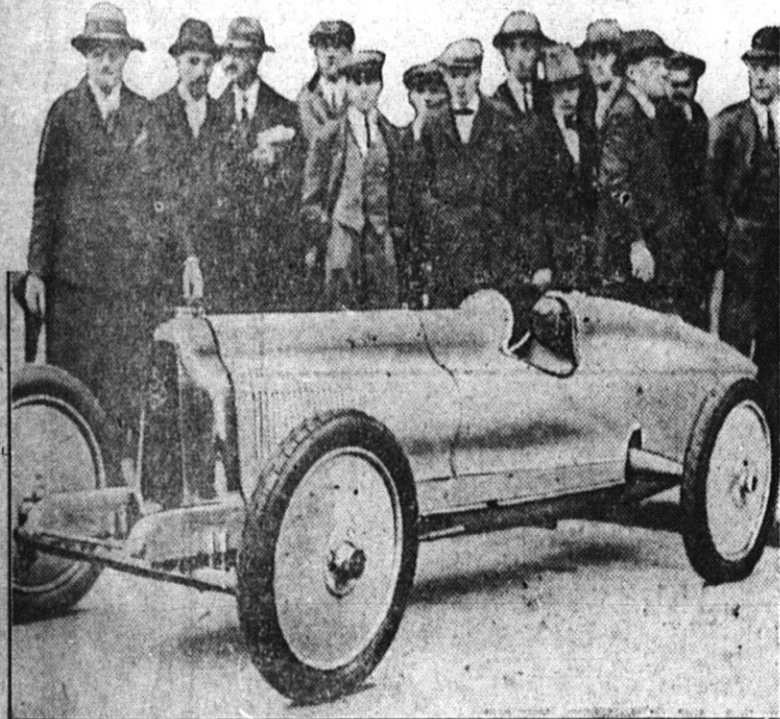
NO OTHER AMERICAN CAR LASTS AS LONG AS REO—NOT ONE

FIRST AID TO DAMAGED COUNTENANCES



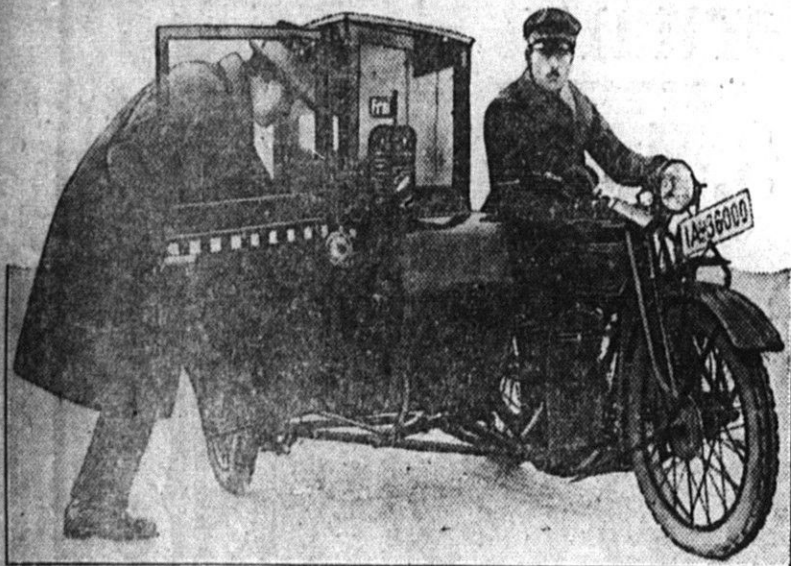
"Quick repairs for damaged makeups" is the object of this little invention—a "makeup tool kit," attached to the auto's steering wheel. When the wind blows, Dorothy Phillips is not troubled by loss of powder and other facial beautifiers for the lid of the kit is the mirror and the horn button of the car is the powder receptacle, with puff and all.

NEW MYSTERY RACER ARRIVES IN LONDON



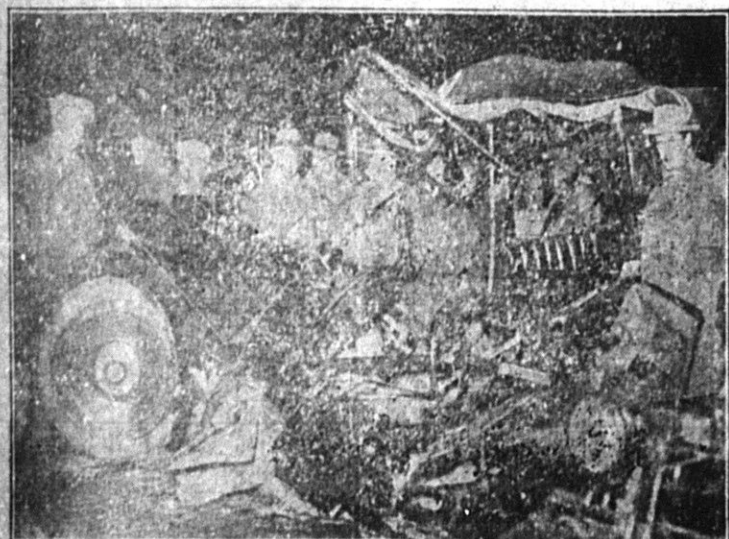
The photograph shows the new mystery English racing car which, on a test, easily made 140 miles an hour and has killed its last driver.

ONE-MAN TAXI CONVENIENCE IN BERLIN



The Americans invented the one-armed lunch room chair but they left it to the Europeans to invent the one-man taxi, shown in the above photograph. Hundreds of these diminutive machines are to be seen scurrying around the streets of Paris and Berlin. The one shown above is of the Berlin variety and although considerable dignity is lost when one attempts to enter the machine, they can be quite snug and comfy when one is seated in the small interior.

Owner Escapes Injury and Expense



A freak of fate saved this driver from serious injury. Good judgment and foresight saved him from expense. The tragic part of most accidents is that drivers have neglected to protect themselves with insurance, when it costs so little. But don't think all insurance alike. Gold Guarantee Automobile Insurance gives an added margin of protection yet costs nothing extra. You may need insurance only once in your life—But then you will need it—badly. The man who looks at both sides of a dollar—who does not want his fortune suddenly dissipated by an unavoidable accident, will phone for an explanation—No salesman will bore him.

Vischer-Brooks

WARM FRIEND TAVERN

Phone 5016

Holland, Mich.

Gold Guarantee Policies are sponsored by London Guarantee & Accident Co., Ltd., Est. 1864, one of the world's largest and most responsible insurance companies.

MEET US AT THE
Holland Auto
Show
Feb. 2, 3, 4 and 5
ARMORY

Ford
AT THE SHOW

Visit the Ford exhibit at the Automobile Show and see the features of greater beauty, comfort, convenience and utility that have been built into the improved Ford cars.

You will understand more clearly when you inspect these cars why they continue their undisputed leadership in value, and why the demand for Ford cars is the greatest in Ford history.

At our exhibit we are showing the improved Ford cars, both standard and specially-equipped. Your visit to the Show will be complete only when you have seen the Ford exhibit.

MEET US AT THE
Holland Auto
Show
Feb. 2, 3, 4 and 5
ARMORY

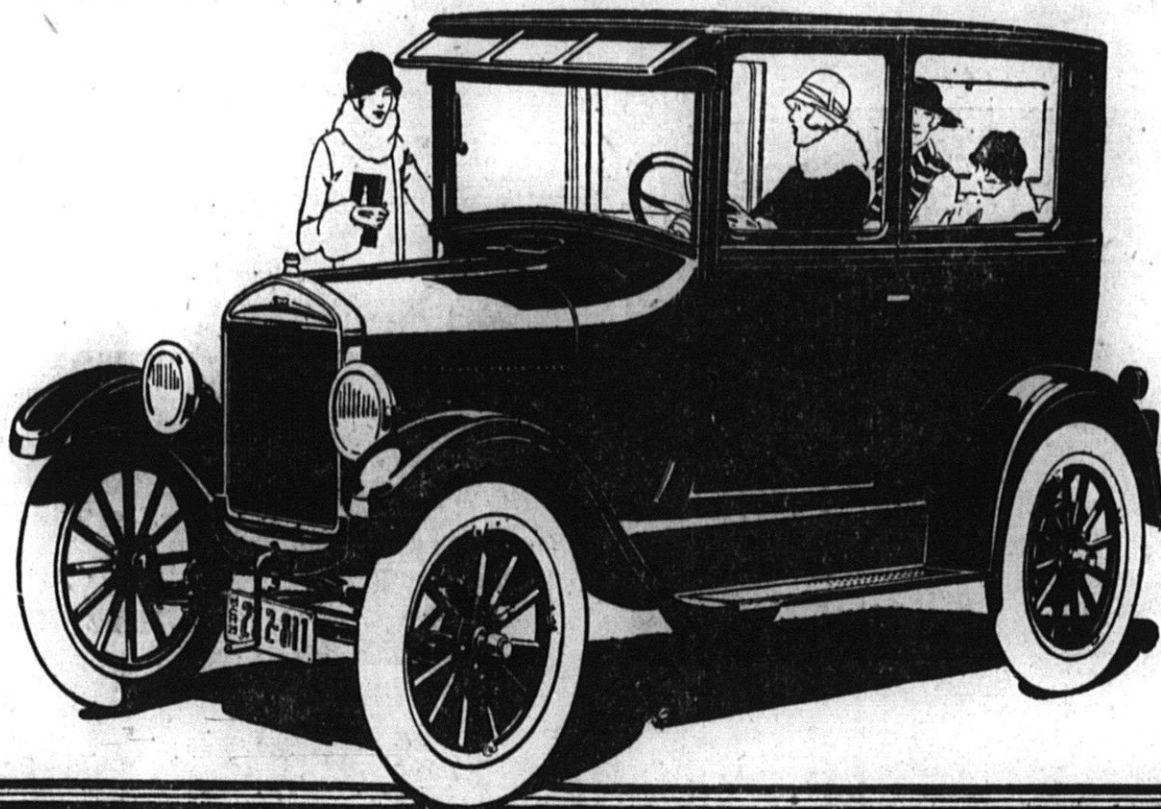
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Feb.
2-3-4-5

Many Years of Leadership

The Ford Car has Price, Design and Quality

Tudor	-	\$495.00
Fordor	-	545.00
Coupe	-	485.00
Touring	-	380.00
Runabout	-	360.00
Truck--less Starter	-	325.00
Truck--with Starter	-	375.00

(ALL PRICES F. O. B. DETROIT)

Left-Hand Drive—Originally introduced by Henry Ford on the Model T car in 1908 and since adopted for most American-made cars.

Three Point Motor Suspension—First used by Henry Ford in 1903 and a feature of the Model T power plant for eighteen years.

Dual Ignition System—Dual ignition is provided for Ford cars, (1) the Ford magneto and (2) the generator and storage battery. This has been a great factor in establishing the Ford reputation for reliability.

Planetary Transmission—Cost more to build than the conventional sliding gear type but gives better light car control.

Multiple Disc-in-oil Clutch—The multiple disc clutch is generally conceded to be the best and smoothest type for any car. The Ford clutch runs in oil.

Thermo-Syphon Cooling System—Extremely simple—always efficient. No water pump to require packing. Circulation of water is governed entirely by engine temperature.

Simple, Dependable Lubrication—Exceedingly simple, combining the splash principle with gravity flow. No pump required.

Torque Tube Drive—Henry Ford originated the Torque Tube in 1908—a driving principle now embodied in many of the highest priced cars.

"We have never lowered the quality of the car to reduce the price"

Ford

Buy the most Serviceable Vehicle at the Lowest Possible Price and Lowest Cost Maintenance

HOLLEMAN-DE WEERD AUTO CO.

Authorized Ford and Fordson Sales and Service

Byron Center

Holland

Zeeland