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Keeping An Old Library New: Academic Libraries in the 21st Century

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KEEPING AN OLD LIBRARY NEW

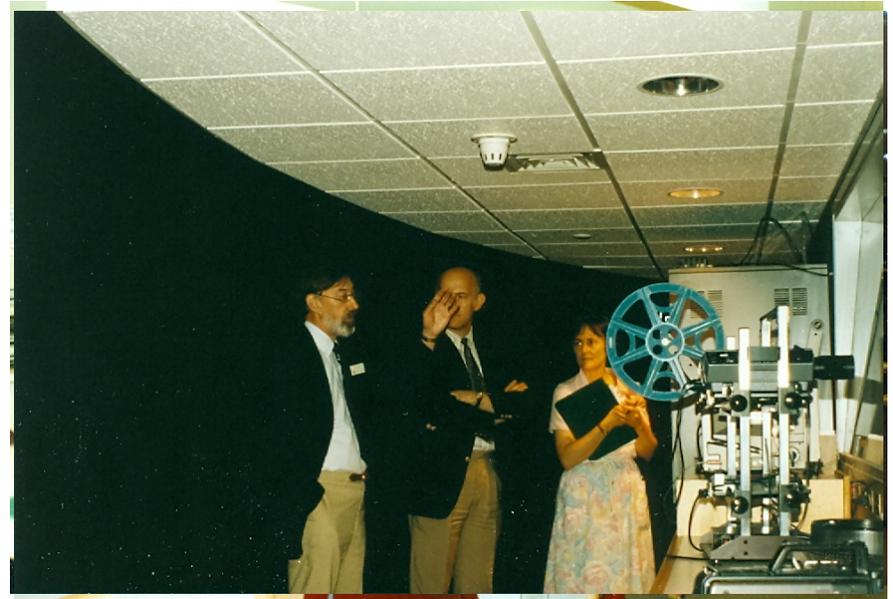
ACADEMIC LIBRARIES IN THE 21ST CENTURY

25 YEARS - AN INTRODUCTION



PREMISES 1988 – VAN WYLEN LIBRARY

- Print collection of books with room for 20 years of growth
- Just in case collection development
- Print collection of 1500 current periodicals
- Microforms as a storage media
- Multimedia meant audiocassettes and film or VHS movies
- Outside access meant books borrowed from other libraries & delivered by USPS.
- Automation was in its infancy.
- The Internet barely existed

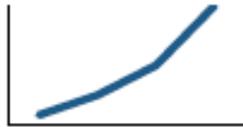


TRANSFORMATIONAL CHANGE

This Time It's Different

Transformation of the Academic Library Likely to Happen on Your Watch

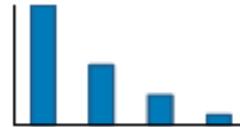
The Four Horsemen of the Library Apocalypse



**Unsustainable
Costs**



**Viable
Alternatives**



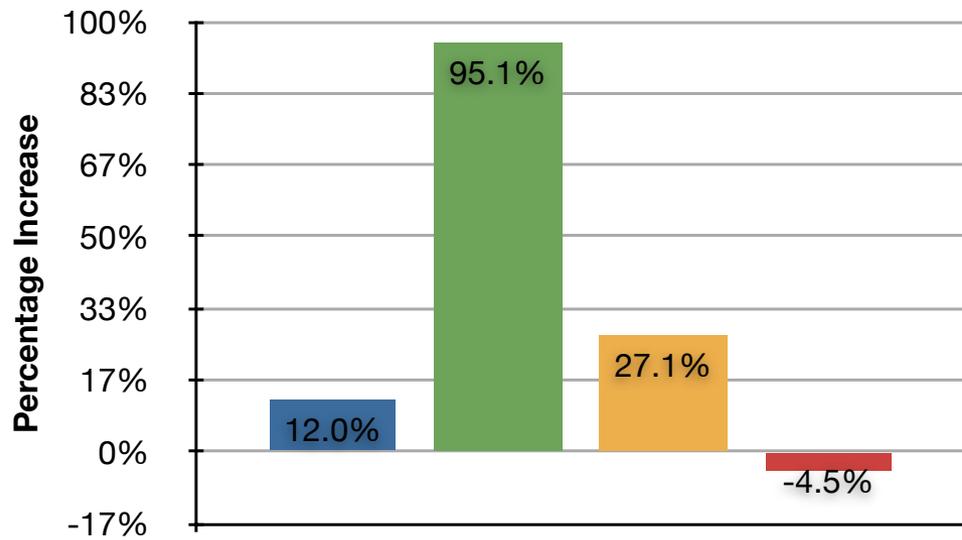
**Declining
Usage**



**New Patron
Demands**

UNSUSTAINABLE COSTS

Cost Increases of Library Materials Compared to Library Budget

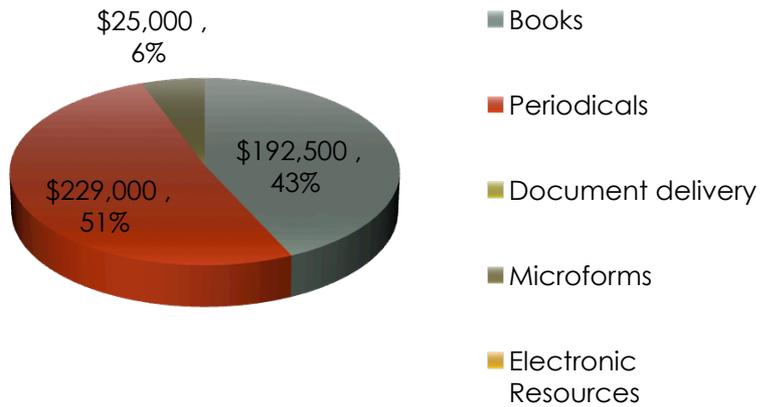


% Change Over 5 Years by Material Type

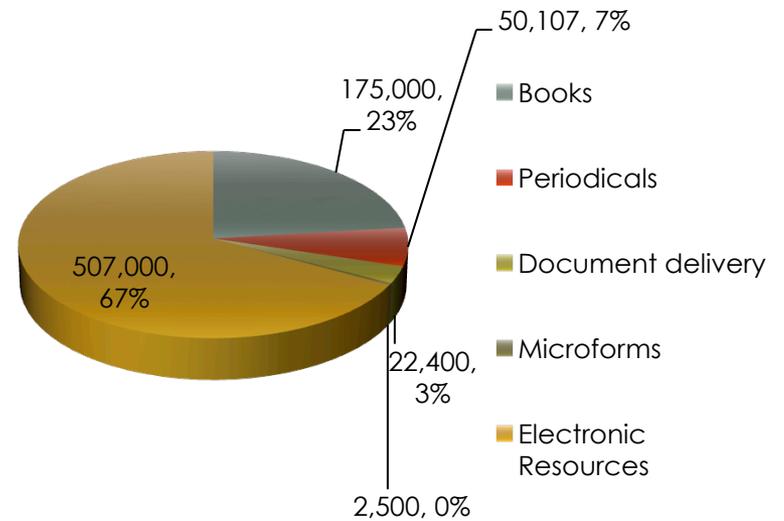
- Average Book Prices
- Average Journal Prices
- Sample Electronic Resources Actual Prices
- Total Library Materials Budget

SHIFTING COSTS

1991-1992



2011-2012

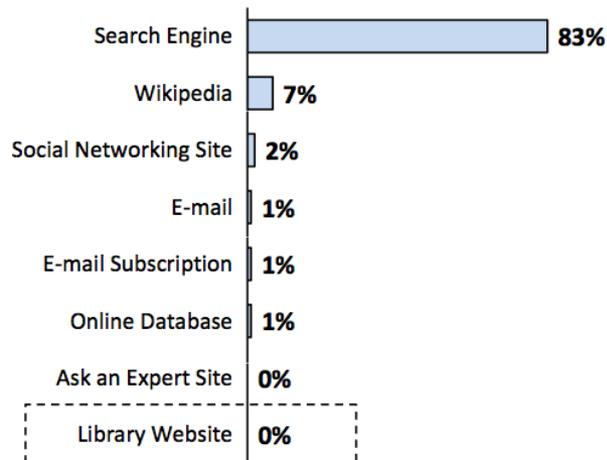


VIABLE ALTERNATIVES

Patrons Switching Faster Than Libraries *Faculty and Students Already Looking Elsewhere for Search Help*

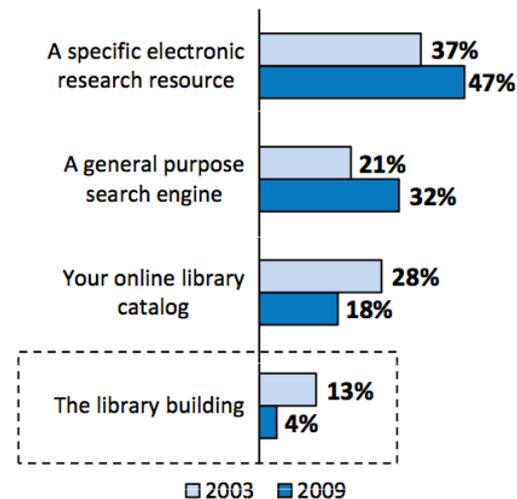
Where Do Students Start a Search?

n = 2,229

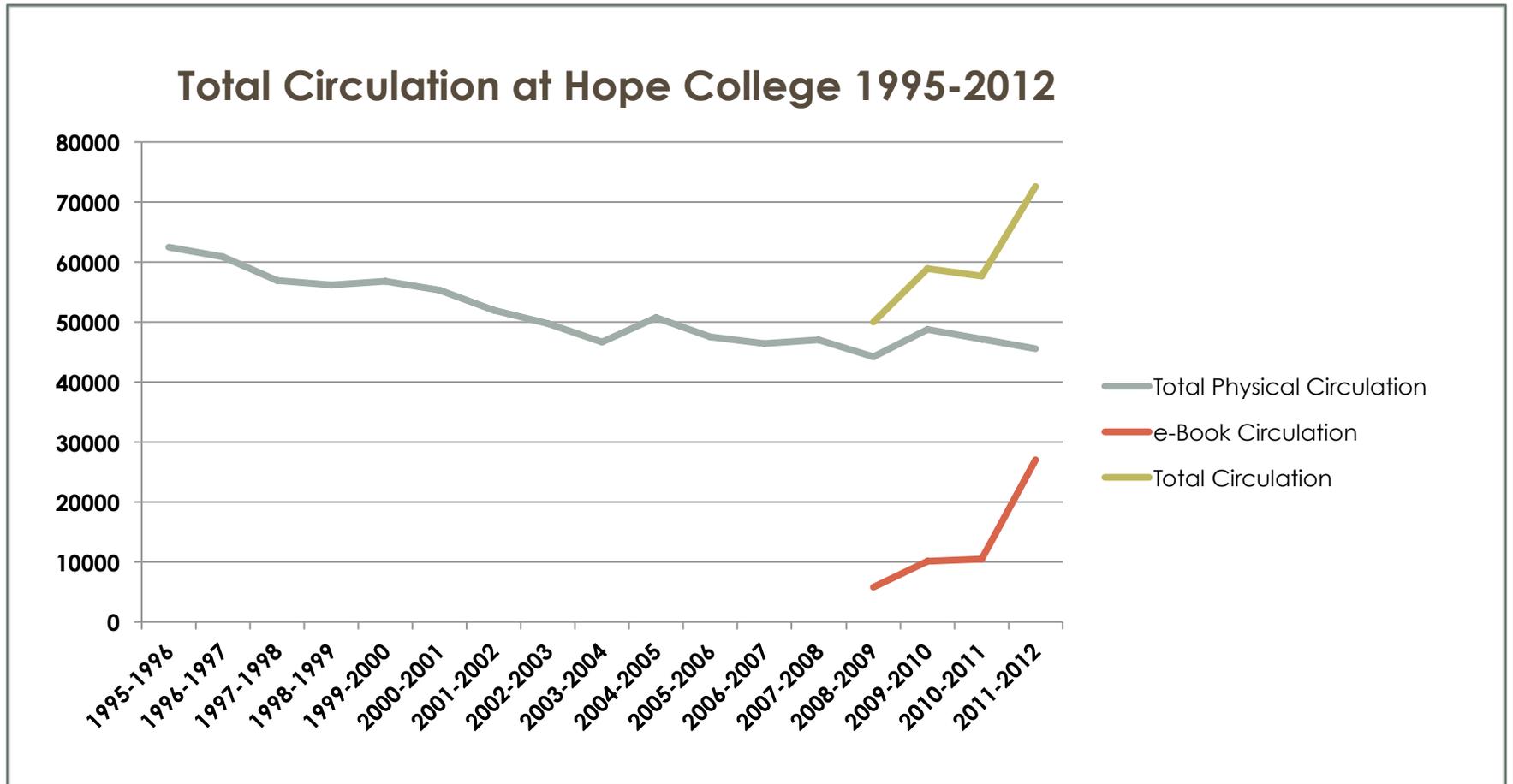


Where Do Faculty Start Their Research?

n = 3,025

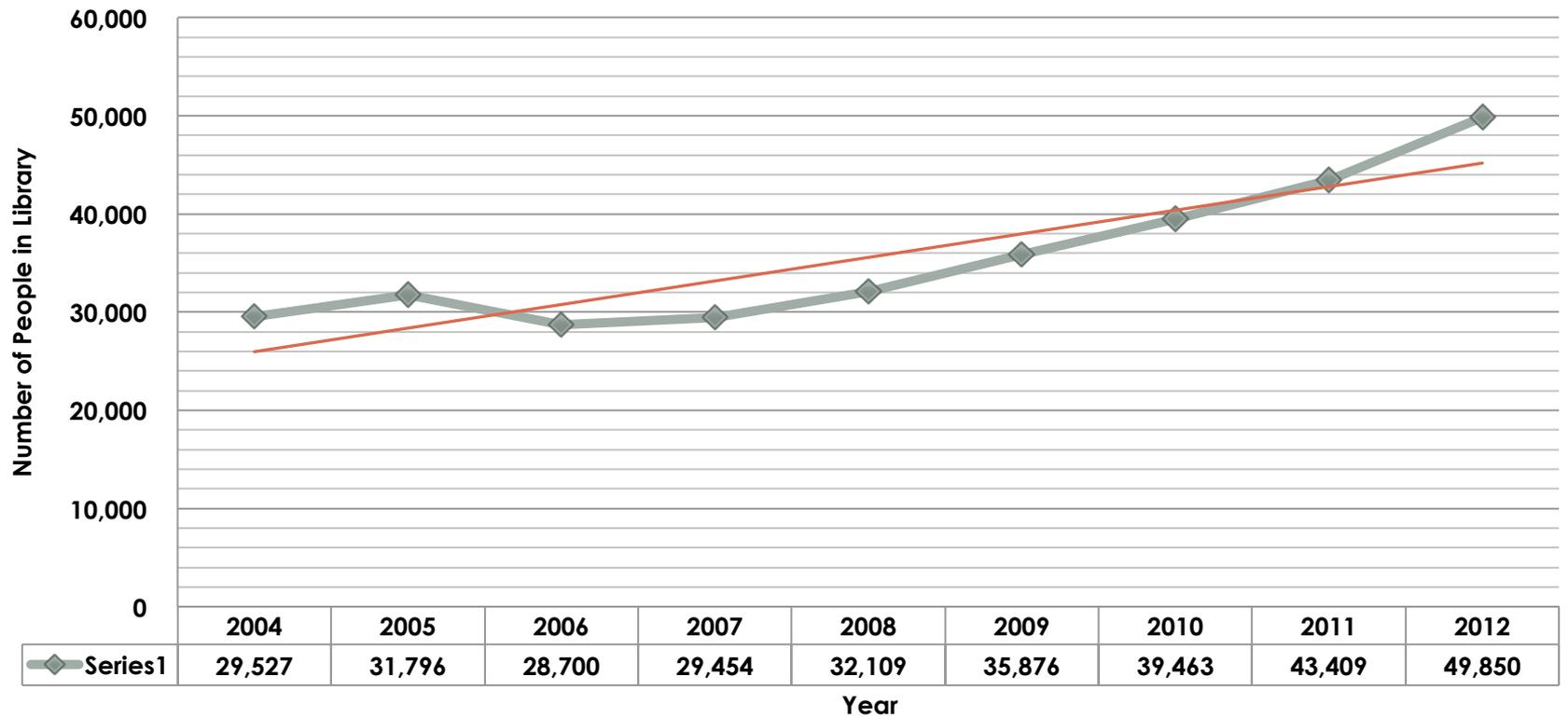


DECLINING USAGE



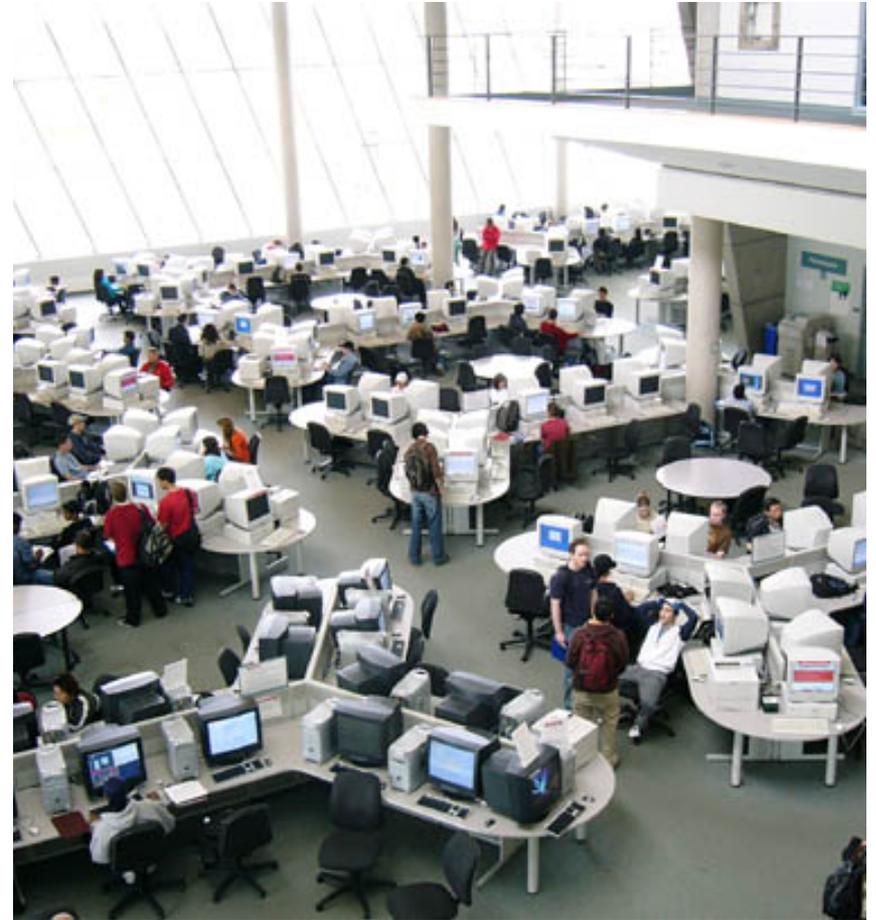
BUILDING USE

Library Patron Count



NEW PATRON DEMANDS

- Learning Commons
- 24/7 Study Lounges
- Café
- Multimedia labs
- Collaborative Study Spaces
- One stop shopping for information & support



STUDENTS AT HOPE COLLEGE

Students Want

- Collaborative spaces to study & socialize
- 24/7 access to content
- Google-like searching
- Immediate results
- Hands on help for research, writing & multimedia production

Students Need

- Instruction on using a digital academic library
- Research guidance
- Academic tutoring & support
- Assistance with writing

PREMISES 2013

- Spaces for students & services rather than books
- Address the Google effect
- E-journals
- E-books
- One stop shopping (partnering with other campus units)
- Access not ownership
- Publish unique digital content



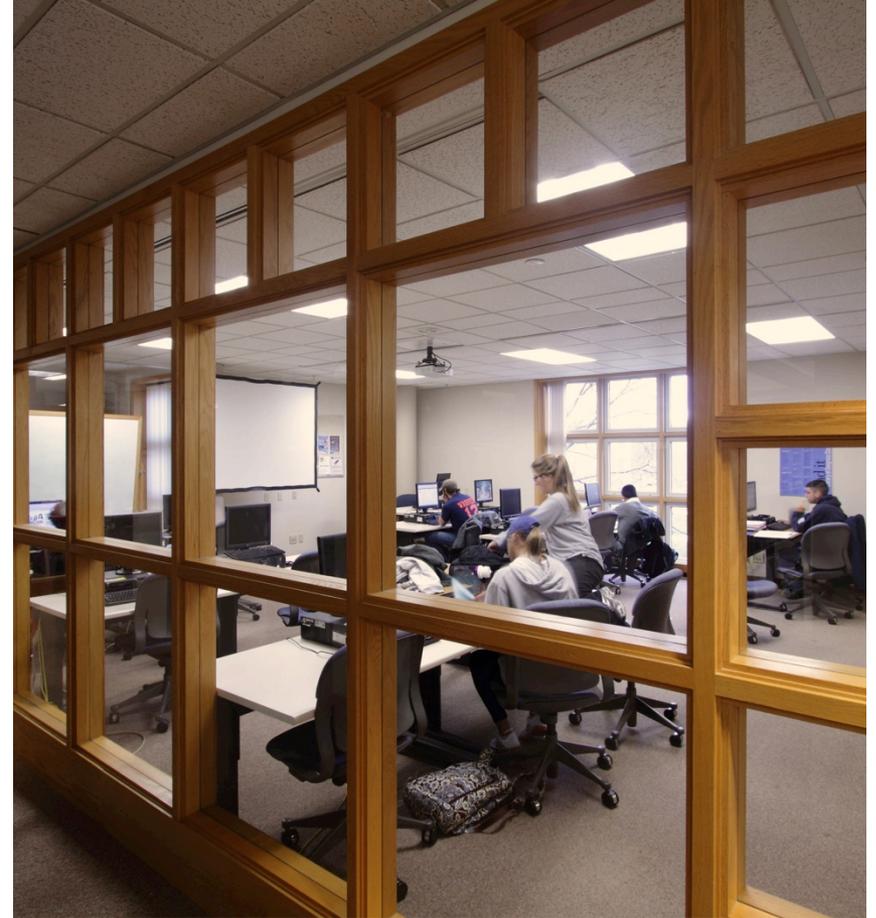
Print journals replaced with e-journals

STUDENTS



EVOLVING LIBRARY SPACES

- Teaching labs
- TechLab for media production
- Collaborative spaces equipped for technology
- Center for Writing & Research
- Cafe



EVOLVING LIBRARY SPACES

- Teaching labs
- TechLab for media production
- Collaborative spaces equipped for technology
- Center for Writing & Research
- Cafe



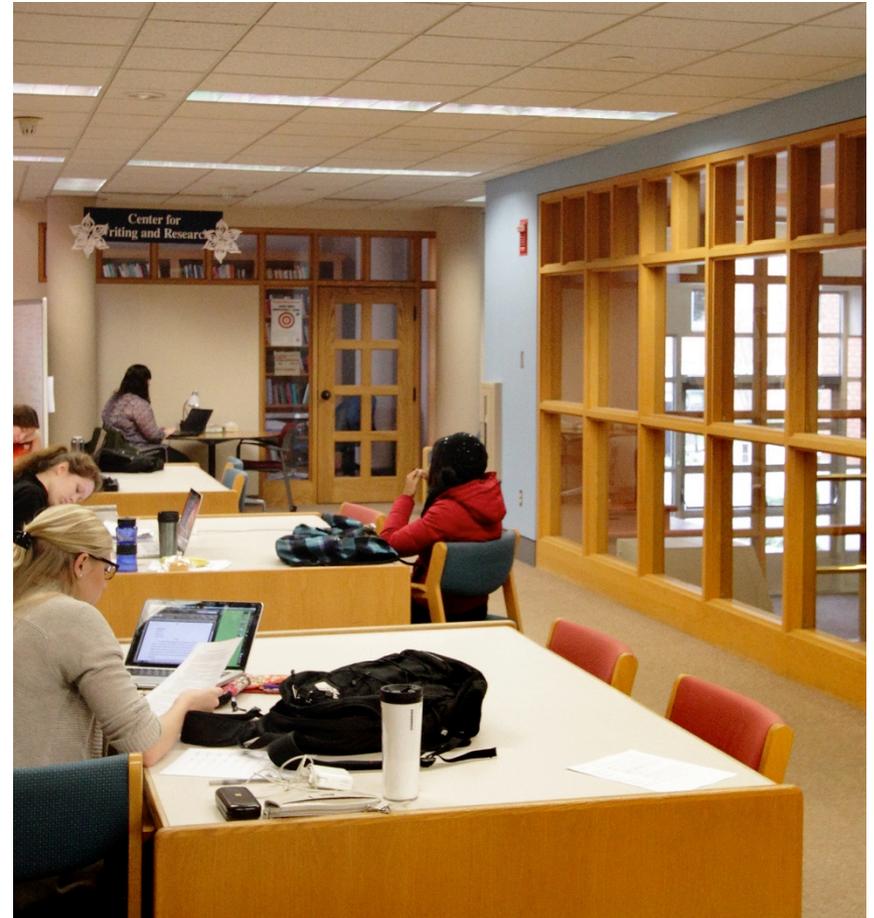
EVOLVING LIBRARY SPACES

- Teaching labs
- TechLab for media production
- Collaborative spaces equipped for technology
- Center for Writing & Research
- Cafe



EVOLVING LIBRARY SPACES

- Teaching labs
- TechLab for media production
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- Cafe



EVOLVING LIBRARY SPACES

- Teaching labs
- TechLab for media production
- Collaborative spaces equipped for technology
- Center for Writing & Research
- Cup & Chaucer Cafe



NEW MODELS AND ROLES

A word cloud featuring various terms in different sizes and colors. The largest words are 'Digital Library' and 'Google'. Other prominent words include 'Summon', 'Publishing', 'College', and 'Hope'. Smaller words include 'Scholarship', 'Ebooks', 'Access', 'Acquisition', 'Scholarly', 'Driven', 'Effect', 'Patron', 'Communications', 'Images', 'Content', 'Open', 'Commons', and 'Student/Faculty'.

Scholarship
Summon
Student/Faculty
Ebooks
Access
Publishing
Acquisition
Scholarly
Google
Driven
Effect
Patron
College
Communications
Digital Library
Images
Content
Open
Commons
Hope

THE GOOGLE EFFECT EASIER ACCESS TO CONTENT



Easily discover the world of library content

Search

[Advanced Search](#)

E-BOOK ACCESS

Books



iBooks



ebrary



Kindle



Bluefire Reader



Zinio



nook



Goodreads



OverDrive



Audible



Adobe Viewer



Inkling



Roman



GoodReader



iAnnotate PDF



BiblioBoard



T & F Online



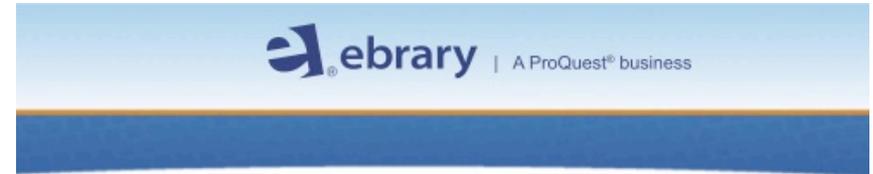
Free Books



Play Books

PATRON DRIVEN ACQUISITIONS

- Is it 80/20?
- PDA model uses just-in-time purchasing instead of just-in-case
- E-books only
- Unknown budget effect



Strategic



E-book Acquisition

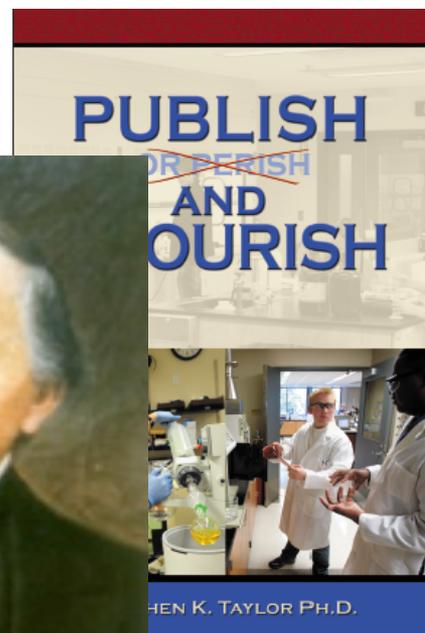
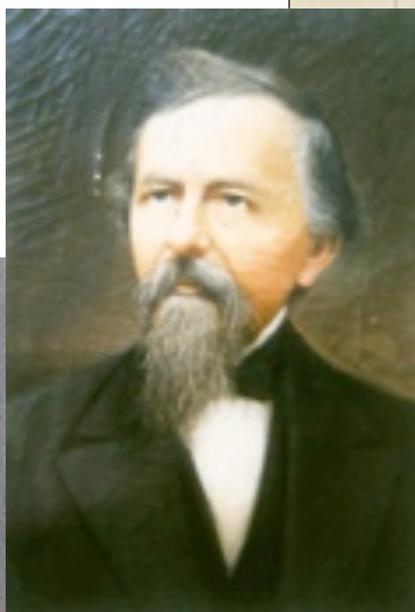
LIBRARIES LEAD SCHOLARLY COMMUNICATIONS

- Open Access to Faculty Scholarship
- Retention of Author Rights
- Institutional Repository to house scholarship



LIBRARIES PUBLISH DIGITAL CONTENT

- Digital Archives
- Photos
- Books
- Electronic journals



NEW INITIATIVES SUPPORTING STUDENT/FACULTY RESEARCH



Ruth Keppel by Mellon Scholar, Madalyn Muncy
Holland, Michigan's Collective Historical Memory
[See the project now ...](#)

a summer adventure in the land of a thousand hills
Exploring Reconciliation in Rwanda
[See the project now ...](#)

Reading Between the Lines
A PRACTICAL GUIDE TO UNDERSTANDING THE BOOK
[See the project now ...](#)

Funded by the GLCA, a Hope College digital archive
Women Surrealist Artists
[See the project now ...](#)

AMPUTEE CAMPS IN SIERRA LEONE
a Documentary by Dr. Ernest Cole
with Kylan Blom, Carl Dunker, Kyle Josephson & Alyssa Zeldenrust

OPUS
Art & Literary Magazine
Digital Archive
[See the project now ...](#)

Rare Books & Special Collections
[See the project now ...](#)

Digital Holland
A collaborative repository of history, culture, and innovation
An exploration of Geographic Information Systems
[Coming Soon](#)

Digital Humanities



Special Collections

FUTURE CHALLENGES

- The mission of the Library is to connect students to information, support learning and research, and provide learning spaces and experiences that enhance academic engagement .



QUESTIONS?

ACADEMIC LIBRARIES IN THE 21ST CENTURY